# Promoting and managing small sister projects



dicció d'un vicari.

#### Viccionari<sub>m.</sub>

Diccionari universal i lliure de sistema wiki.

FON: bar, men, eiv, ros [vik.si.u.'na. fi]; v-ala, v-cast [vik.si.o.'na.fi]; n-occ, mall, v-apitx [vik.si.o.'na.fi]; alg, tarr [vik.si.u.'na.fi].

*Vice-*, Prefix que,







[[User:Unapersona]]

#### Wikinews

- 1 active user
- 4,140 news (most not really "new")
- Over 400k views last year
- No active outreach projects
- Challenge: tiny "community"



Future prospect: unknown:(

#### Wikibooks

- 0-2 active users
- 157 books, 2,091 pages
- Over 700k views last year
- Occasional one-off projects
  Past projects with various institutions
- Challenge: writing books is time-consuming



Non-academic books tend to be more complete

### Wikisource

- 2-4 active users
- 800 books, 24,500 pages
- Over 800k views last year
- Old and Middle Catalan projects
- Challenge: transcribing books is not exciting for most people



# Wikiquote

- 1-4 active editors
- 3,432 pages
- Over 1M views last year
- Various outreach projects (2/year)
- Popular expressions are great
- Challenge: niche area of interest



We love idioms!

## Wiktionary

- 2-4 active users + random editors
- Over 400k pages
- Over 7M views last year
- Active long-term project: LSC!
- Past one-off projects: Termcat
- Challenge: very steep learning curve

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Vice-, Prefix que,

Multilingual dictionary... with local versions?

[[File:Thinking man.jpg]]



# Sister projects

- Visual Editor, new wikitext editor: yay...?
- Tools are not adapted: learning curve
- Smaller communities, less influence
- Low awareness:

it's **WIKIPEDIA** (and then some other projects)







(arrows for emphasis)

# Other problems

- Small community of speakers -> limited number of brains
- Already covered by other non-wikimedia projects (?)
  "What are they for, anyway?" My dad said
- Many partners prefer projects with Wikipedia.



- Wikinews didn't work out: be realistic.
- At least two active users for mutual support (or a single very passionate one).
- When a project starts, everyone is excited.
  Then, they leave.
- Take advantage of specific areas with less "competition": popular expressions, non-normative words, non-academic manuals.

- Re-open Twitter accounts. Done! :D
- Over 1,5M visits yearly (10M for Wiktionary)
- 10%-20% content growth
- 5 stable active users in our sister projects
- More projects!



