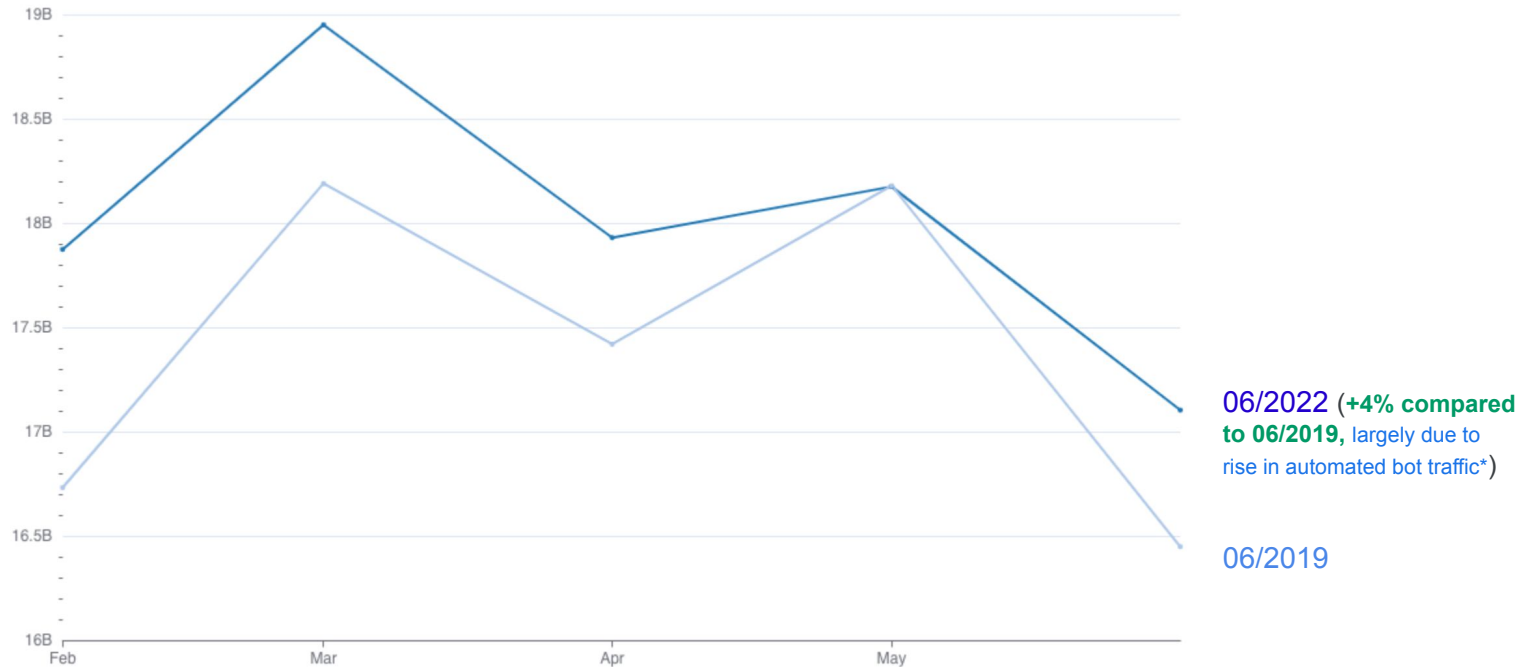


June 2022 Wikimedia movement metrics



WIKIMEDIA
FOUNDATION

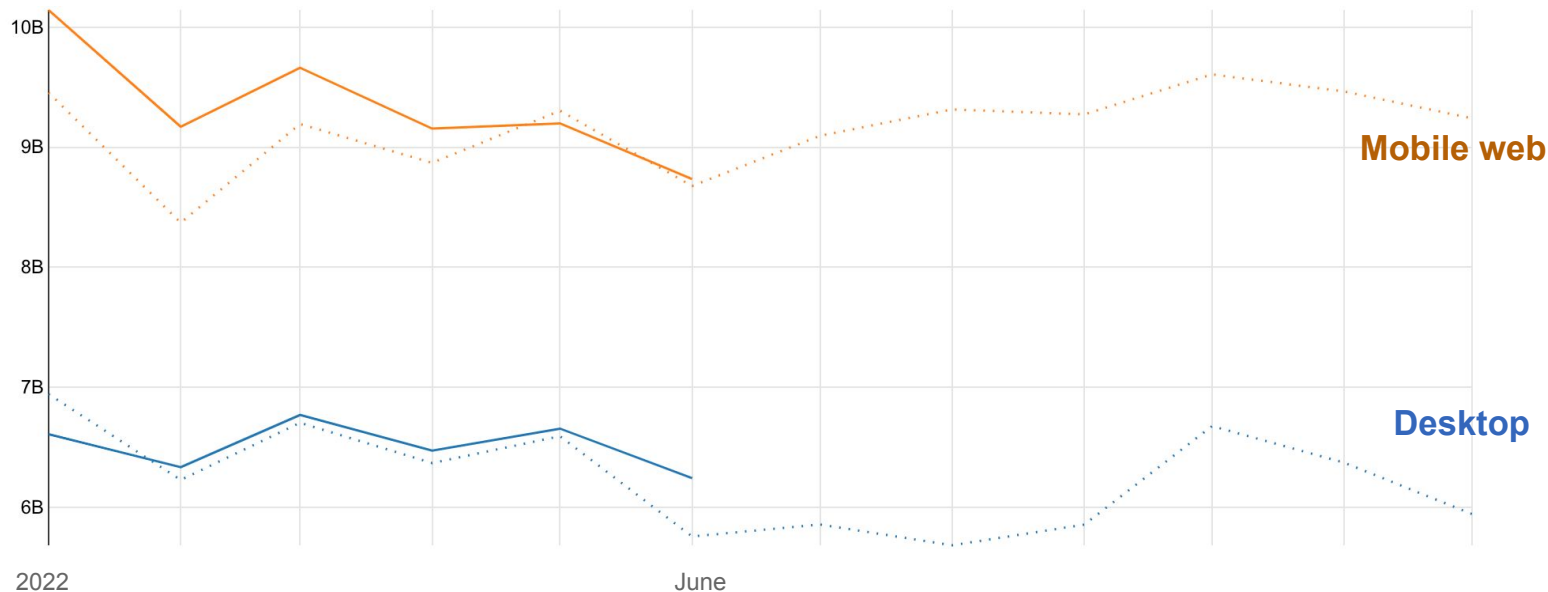
June Metrics Summary: Content Interactions are returning to pre-pandemic levels



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

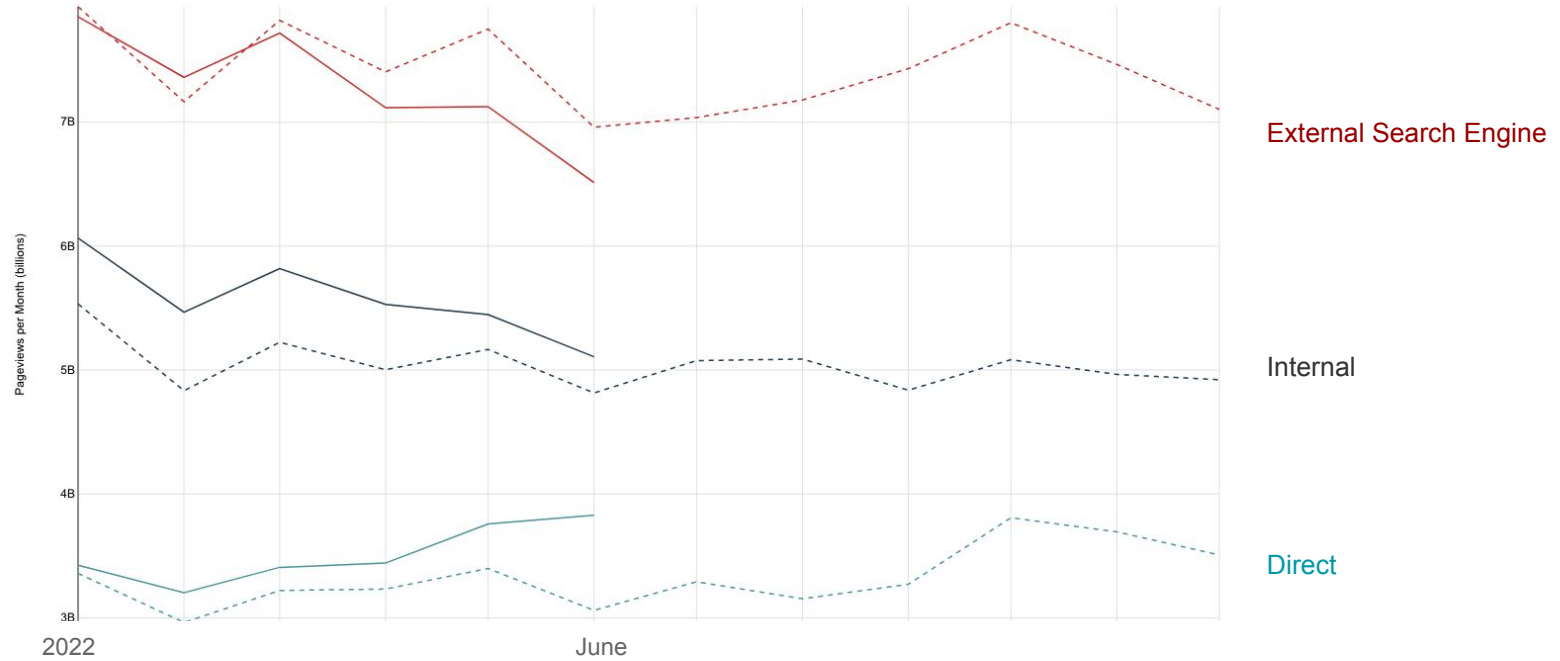
Increases in desktop pageviews are largely due to spikes in automated traffic

Total Pageviews : 15.5B



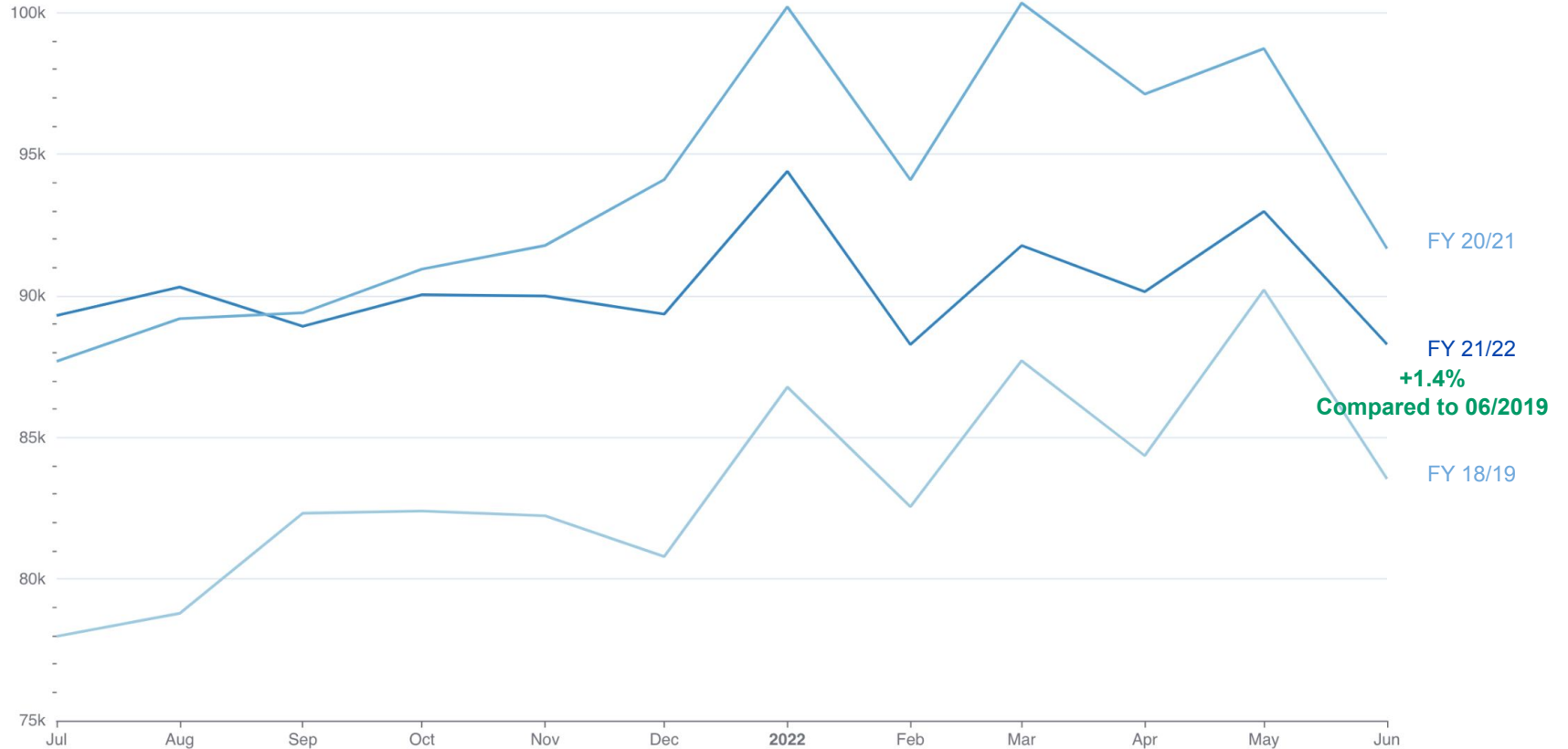
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External search engine referrer traffic has declined, but internal referrer traffic remains strong.
The rise in direct traffic is due to the increases in automated bot traffic.



Active editors remain higher than pre-pandemic levels

Active editors

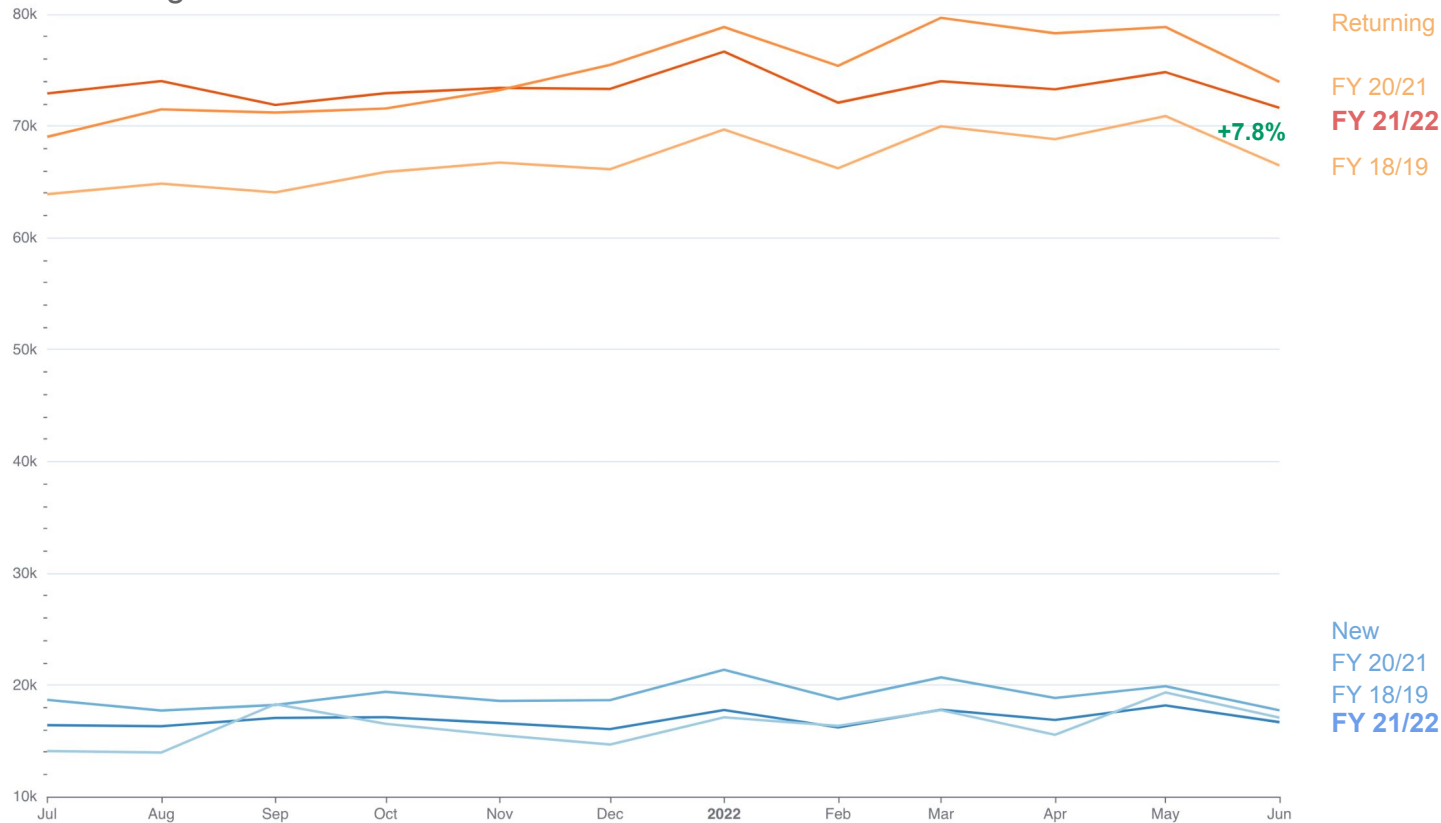


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We see continued strength in returning active editors, but weakness in new active editors

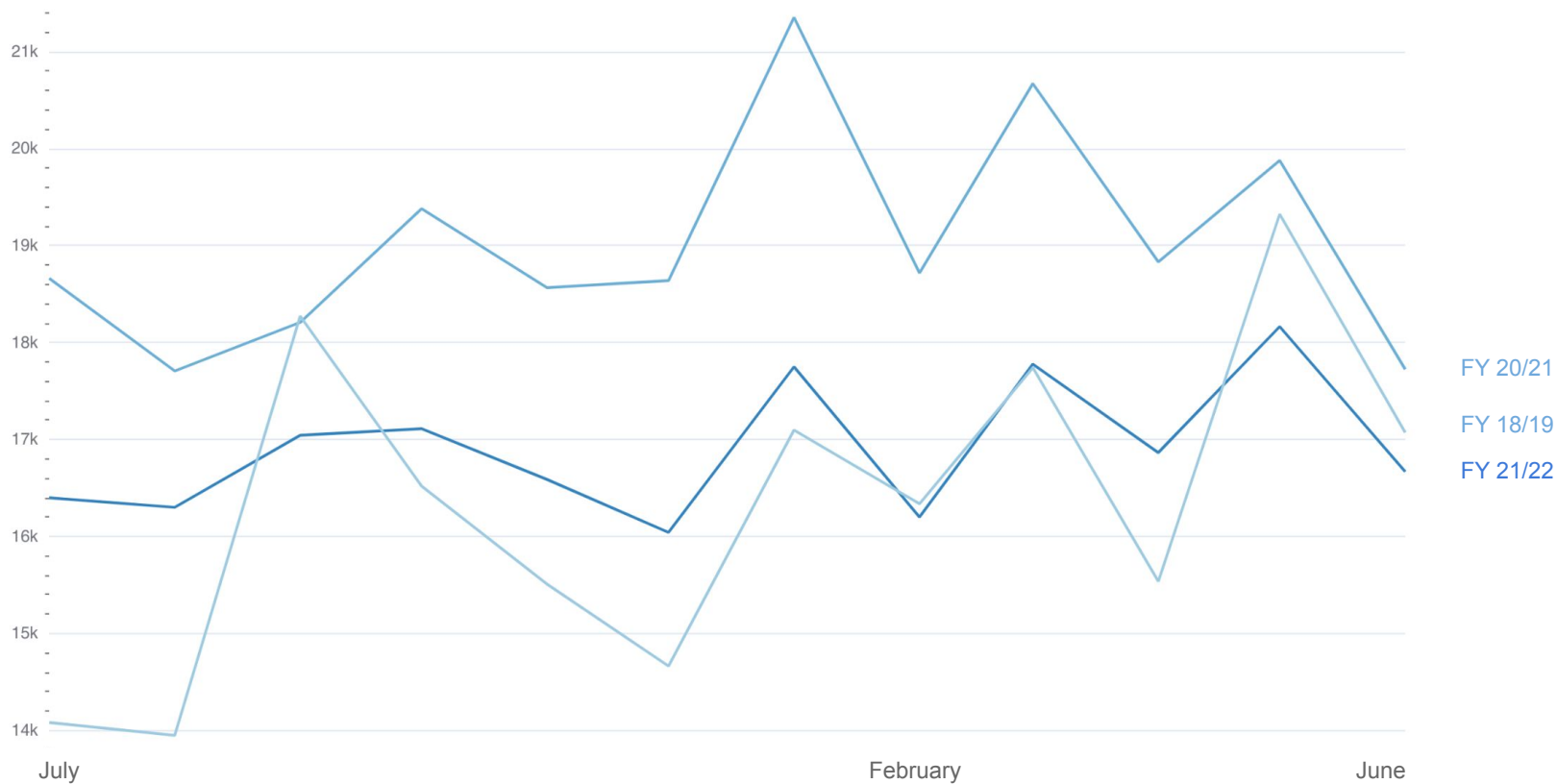
Active Editors: Returning vs New



Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

For the second month, new active editors fell below pre-pandemic numbers

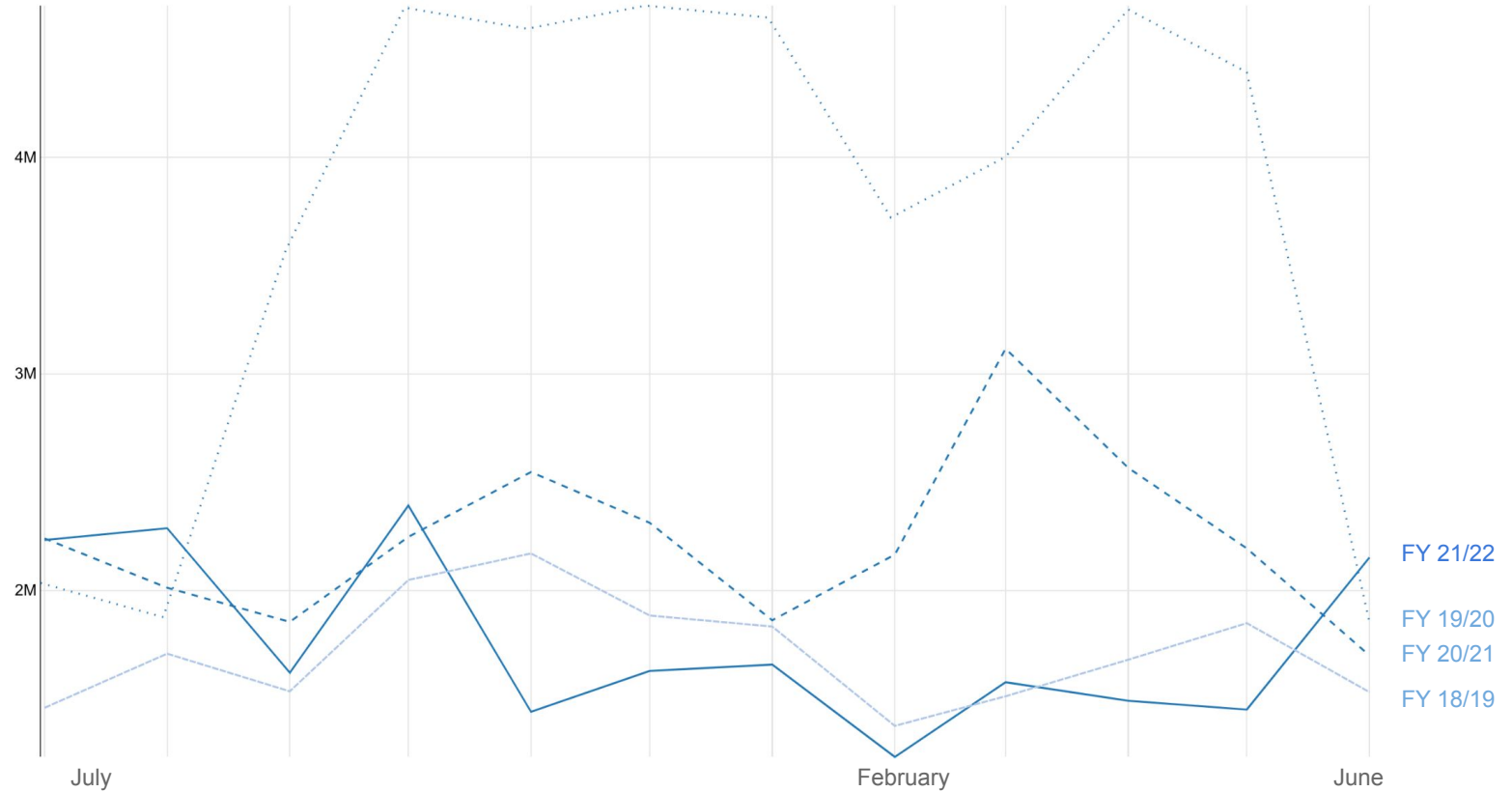
New Active Editors



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Increases in net new content were driven by Commons, offsetting declines in Wikipedia

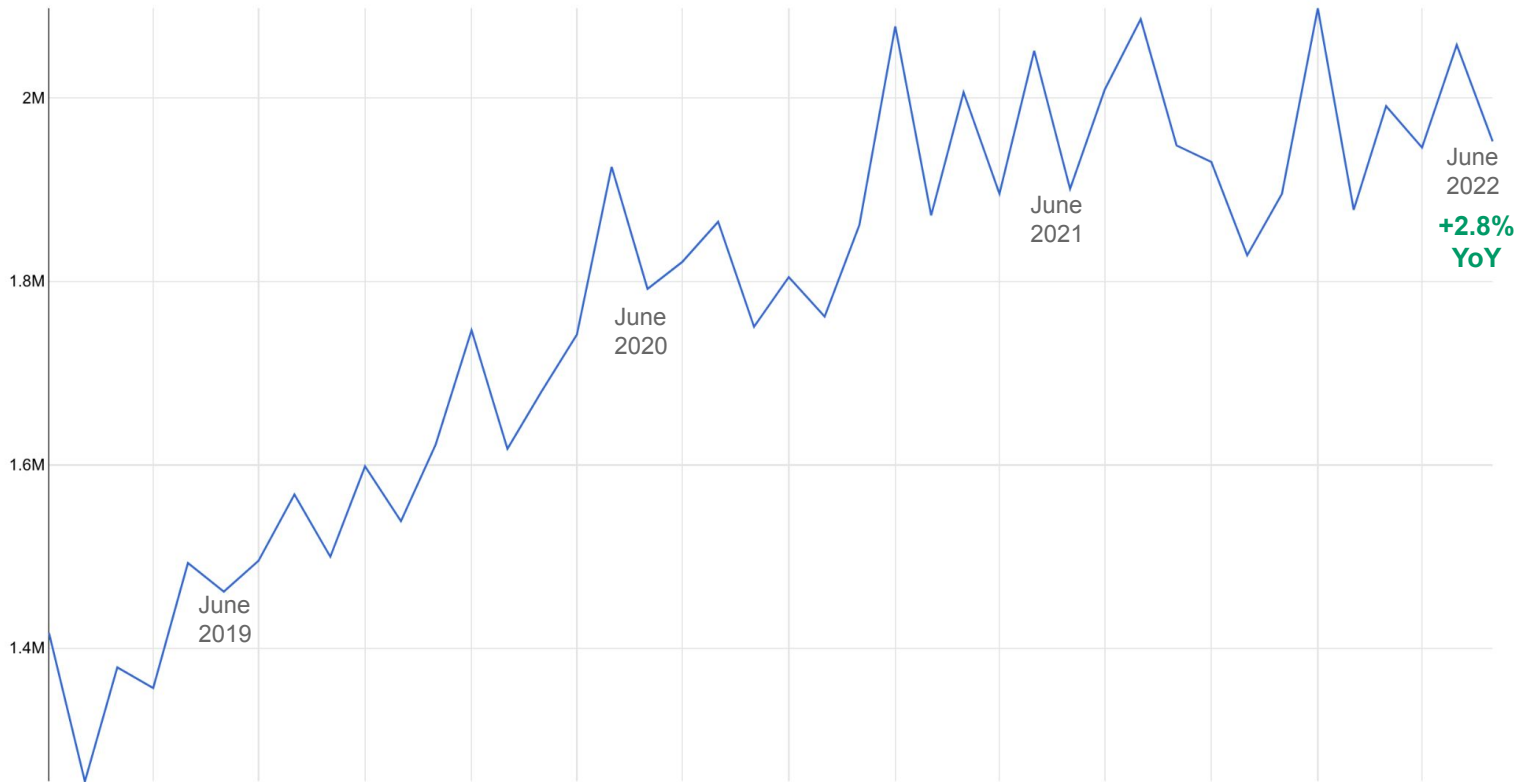
Net new content



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Growth in mobile web edits continues to slow

Monthly Mobile Edits: 1.95B



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