Logic Model Legal Framework: OER Advocacy 2015

Situation

Open Education Coalition was formed in 2014

First advocacy activities (consultation, positioning of the coalition) on state level

Raised visibility for OER in Germany (e.g. fostered by Wikimedia OER conference)

Priorities

Provide Leadership and grow network of OER players

Develop OER- related projects

Engage in OER advocacy at state level

INPUTS	OUTPUTS Participants - Activities - Direct Products			OUTCOMES - IMPACT Short term - Intermediate - Long-Term		
What we invest	**Who we reach**	**What we do**	**What we create**	**Learning**	**Action**	**Conditions**
WMDE staff/ time	(Potentially) allied OER advocacy partners	Find and activate new partners for Open Education Coalition	Effective coalition of organizations/ individuals engaged in advocacy for OER	Additional organizations know about scope and activities of the Open Education Coalition	New allies/ partners engage in OER advocacy and join the Open Education Coalition	Decision-makers at state level actively promote OER in education
OE Coalition Knowledge/ expertise	Decision-makers on state (and federal) level	Take part in policy hearings, consultation, discussions	Policy positioning material	Rising awareness of OER positions and of stakeholders involved	Growing network of public and private stakeholders for promoting OER	Legal and administrative framework is beneficial for production, dissemination and use of OER
Network contacts	Decision-makers of public educational institutions	Provide and disseminate OER positions	Events (e.g. OER conference)	Decision-makers acknowledge our OER positions	Decision-makers adopt OER positions/ commit to partner in OER initiatives	Wikimedia's methods and values with regard to free knowledge transfer to the educational system
Positioning papers	OER activists, teachers etc.	Cooperate with state level authority (OER pilot project)	Pilot OER project in cooperation with state level stakeholders			OER is an integral part of Germany's educational system
Grant funds		Consult federal state and government authorities				
Research information		Meetings with allied partners				
Media support						
Plannig						
Travel						

Please note: This model refers to Objective 1.1 – 1.3 of Program 4: Legal and Social Framework

Logic Model adapted and modified from UW Extension (2003). Program Development and Evaluation Logic Model. Available at: http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf (Retrieved 6/22/2013)