

# Wikipedia Campus Ambassadors

## Outline

Definition and characteristics.

Role and assignments.

Educational model for Wikipedia.

Running an educational project.

#### **Definition and characteristics**

Wikipedia Campus Ambassador (WA) is a person who undertakes activities to provide trainings, do in-class presentations and workshops, and aid the implementation of an educational project concerning Wikipedia.

#### This person can be:

- a student;
- a faculty staff member;
- a Wikipedian;
- a collaborator;
- other.

#### Role and assignments

The main role that the WA is responsible for is to provide help to implementing an educational project at a specific educational institution.

Some of the most common assignments in the work of the WA include:

- extend face-to-face contacts with the faculty staff;
- do in-class presentations, trainings and workshops;
- help the Wikipedia-community members to accommodate the project's needs;
- monitor the execution of the project and provide feedback.

#### Educational model for Wikipedia

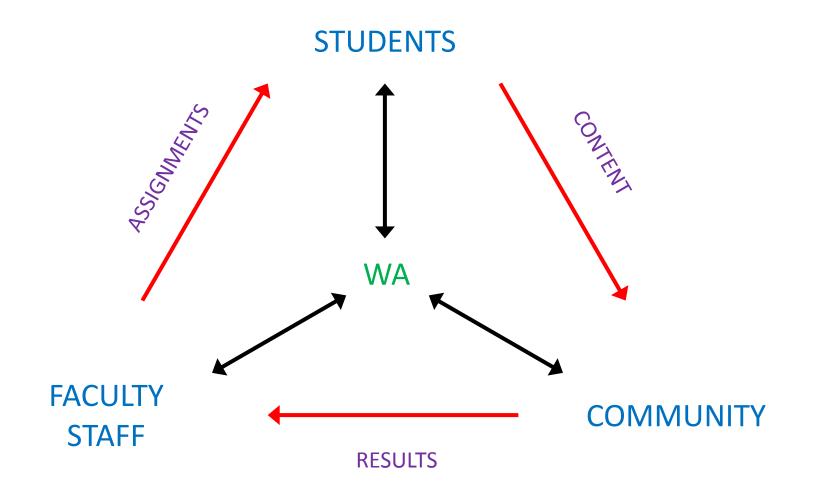
The work of the WA is to mediate between the Wikipediacommunity on one side and the educational institution on the other side.

Such intermediation can be modelled into an educational model for Wikipedia which can be developed as:

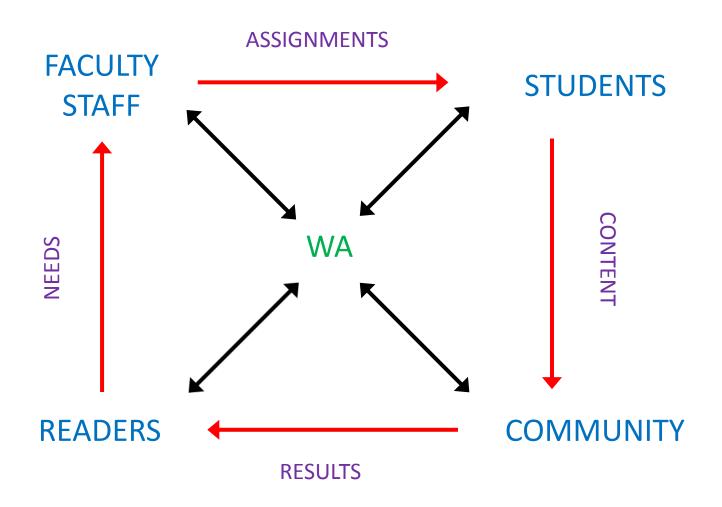
- twofold model (line intermediation);
- threefold model (triangular intermediation);
- fourfold model (quadrangular intermediation).

#### Twofold model (line intermediation)

### Threefold model (triangular intermediation)



#### Fourfold model (quadrangular intermediation)



#### Properties of the model

The developed educational model exhibits several important properties:

- the threefold and fourfold models only upgrade the most simple twofold model;
- a WA experiences a central role to match all other involved parties;
- important role of the WA is to mediate where there is no direct relation among two parties;
- a WA can take a position of an involved party in the model assuming there is no conflict of interest.

#### Running an educational project

- Step 1: Conceiving a project.
- Step 2: Outreach to educational institution.
- Step 3: Appointment of Wikipedia Campus Ambassadors.
- Step 4: Development of educational model.
- Step 5: Employing the model.
- Step 6: Summary of results.



"Without institution there is no management. But without management there is no institution."

— Peter Drucker





"Without educational project there is no Wikipedia Campus Ambassador. But without Wikipedia Campus Ambassador there is no educational project."

