

Software for Wikimedia organisations

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Wikimedia Community Slovakia
Esperanto and Free Knowledge

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Your structure of success

- Need vs. Appropriateness
 - Scalability
 - Automatisation
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- Further reading:
<https://actualized.org/articles/build-your-infrastructure-for-success>

Considerations

- Access / multiuser
- Legal regulations (especially personal data)
- Administration costs
- License

Communication

- Email system
- Mailinglist
- Mass emailing
- IM channel
- Social media automation
- Contacts management

Email system

- Mostly only personal emails
- On own domain
 - Google Suite for Nonprofits
 - Local alternative
 - Self hosted, e.g. RoundCube
- Shortcut: mail forwarding and sending in name of another address

Mailinglist

- Mostly lists.wikimedia.org (Mailman hosted by WMF)
- Google Groups
- Self-hosted Mailman

Mass emailing

- Mostly not using or lists.wikimedia.org
- Rapidmail
- Full range: not using to absolutely worth it
- Another possibilities: CiviMail, MailChimp
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- Features: groups of contacts, styling, A/B testing, statistics of opening and engagement, pre-planned chain messages, autorespond, etc.

IM channel

- Diverse: Facebook group conversation, Skype group, IRC, Telegram group
- Another possibilities: Tox (security)

Social media automation

- Mostly not using (content is different)
- Tweetdeck, official FB tools
- outsourcing

Contacts management

- Mostly not using
- Google Sheets
- Another possibilities: CiviCRM, SugarCRM, another CRM
- Features: integration with members management, mass mailing, (for fun: automatic birthday messages)

Operations

- Membership management
- CMS (website)
- Calendar
- Financial donations
- Accounting
- Decision making software
- Notes taking
- File sharing
- Documents sharing

Membership management

- Mostly public wiki page
- Offline solutions for legal reasons
- Spreadsheet software (both online and offline)
- Another possibilities: CiviCRM, SugarCRM, another CRM

- Features: integrated with contacts management and mass emailing, automatic re-remembering messages, updating personal info by membres themself

CMS (website)

- Mostly does not have a website
- Popular: MediaWiki (both self-hosted nad by WMF), WordPress
- Another possibilities: Drupal, Joomla!
- Features: adaptability of visitor interface, mobile friendly, platform for another programs

Calendar

- If using, than Google Calendar
- Another possibilities: WebCalendar
- Features: collabouration with another calendar applications

Financial donations

- Mostly not asking for donations or only providing bank account number (or similar)
- Specialised fundraising software (EVA / Green)

Accounting

- Mostly general spreadsheet software
- Specialised national software, ERP

Decision making

- Mostly Doodle (scheduler)
- Another possibilities: Trello, Loomio

Notes taking

- Very diverse
- Etherpad, Trello, Google Keep, Google Docs

File sharing

- Mostly Google Drive and Dropbox
- Own server / cloud
- Shortcut: own MediaWiki installation

Documents sharing

- Mostly Google drive and public sharing
- Shortcut: Etherpad by WMF, internal wiki

Projects

- Project management
- Volunteer management
- Time tracking
- Invoices

Project management

- Mosly Trello
- Ather possibilities: Phabricator, RedMine, ToDoist...
- Features: notifications, repetitive projects / tasks, assignment

Volunteer management

- Just nobody uses :-)
- Possibilities: CiviVolunteer
- Features: sign-up form (general interest, project), assigning, reporting

Time tracking

- Nearly nobody use (in Wikimedia)
- Possibilities: Kimai

Invoices

- Just nobody really uses
- If so, general spreadsheet software or ERP

Thank you and time for your questions!

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