

# NEWS & EVENTS

Rochester Institute of Technology

Vol. 14, No. 12, April 8, 1982

## PHOTO EXHIBIT

'Sights of History/Your Photos . . . Our History,' a traveling exhibit of photographs by Canadian photographers, will be displayed in the Frank E. Gannett Memorial Building, second floor corridor, April 13-23. Sponsored by the National Film Board of Canada, the exhibit features 106 photographs by both amateurs and professional. The photographs in the exhibit were selected in a national competition as those that best evoked Canada's heritage.

## BOOKSTORE CHARGE AUTHORIZATION FORMS

Starting immediately departments should request RIT Bookstore Charge Authorization Forms directly from the Bookstore, not from Central Supply. Although there will no longer be a charge for the forms, requests must still be in writing to Maryann Kohlman, RIT Bookstore. Further questions should be directed to the Bookstore.

## Computer Workshops To be Repeated

Five workshops first presented on Teaching Effectiveness Day will be offered in April on the following dates:

**Wednesday, April 14, 11 a.m.-noon**  
**DAVID (Dynamic Audio Video Interactive Device)** by Donald Sims, NTID

**Thursday, April 15, 3-4 p.m.**  
**Automated Writing Systems** by Ken Reek, Computer Science and Technology

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MARK F. GULDIN

## Guldin Named Dean

In an announcement earlier this week, President M. Richard Rose stated that Dr. Mark F. Guldin has been named dean of the College of Graphic Arts and Photography.

"We are pleased to appoint a person with the business and educational experience and reputation of Dr. Guldin to this position," said President M. Richard Rose.

"The College of Graphic Arts and Photography is known nationally for the excellence and rigor of its programs, and we have every confidence that under Dr. Guldin's direction the college will continue its excellence and will expand its programs to keep pace with the rapid technological advances in the graphic arts and photographic industries. We also look to Dr. Guldin to expand and strengthen RIT's ties with those industries related to graphic arts and photography," Rose added.

Guldin, who has been acting dean of the college since last July, previously served as director of the School of

Printing for 10 years. He joined the RIT faculty as an assistant professor in 1961 and was promoted to associate professor in 1967 and to full professor in 1970.

Under his leadership, the School of Printing expanded its program offerings from one to four, established and strengthened laboratories and test facilities, and increased course offerings.

Guldin has served on a number of Institute committees, including the Graduate Scholarship Committee, Graduate Council, Priorities and Objectives Committee and Special Services Advisory Board.

A graduate of the School of Printing, Guldin earned his master's degree in printing management from South Dakota State University and his doctorate in mass communications from the University of Iowa.

Guldin is a member of Phi Kappa Phi, Gamma Epsilon Tau and Kappa

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# Gannett Foundation President Addresses Management Convocation



Dean Robert Clark (right), College of Continuing Education, and Linda Cornell Weinstein, president of the Jewish Community Center's board of directors, in conversation with Eugene C. Dorsey, president of the Gannett Foundation, at the CCE Management Convocation

"Has America lost its capacity to create heroes, or just its ability to recognize them? Have we reached the era of the anti-hero, an age of doubt and cynicism?"

These were two of the questions posed by Eugene C. Dorsey, president of the Gannett Foundation, in the keynote address at RIT's 56th annual Management Convocation at the Chamber of Commerce on March 31.

More than 250 graduates of the Institute's management process certificate program, their families, and some 200 representatives of area business and industry heard Dorsey describe current American life as the era for "mini-heroes."

"Perhaps the glare of today's instant communications prevents our leaders from ever appearing heroic. It's possible that in today's world things only get done through compromise, and compromise doesn't produce many heroes," he commented. "All of you have the opportunity to have your life make a difference in the world . . . There are occasions for quiet, personal heroics that sometimes go barely noticed."

President Rose presided at the convocation and Frank M. Hutchins, chairman, RIT Board of Trustees, presented Distinguished Service Citations to

Thomas H. Gosnell, president of Lawyers Co-operative Publishing Co., on its 100th anniversary, to Linda Cornell Weinstein, president of the board of directors of the Jewish Community Center, on the center's 75th anniversary and to Richard Rivers, president of the Rochester/Monroe County Convention and Visitors Bureau, on its 50th anniversary.

## HOME ENERGY CONSERVATION

Nearly everything you've wanted to know about home energy conservation will be presented by the RIT Research Corp. in a free seminar, Wednesday, April 14. Topics will include energy conservation, insulation, heat loss in the home, humidity and comfort, indoor air quality, energy costs, diagnostic services and solar energy. The seminar, cosponsored by the RIT Research Corp. and the Betlem Corp., will be held from 6:30-9:30 p.m., James E. Gleason Building, room 1030. Enrollment is limited.

## POLICY & INFORMATION

### Policy Council Agenda for 4/14/82

1) Report of the Educational Programs Committee on Interdisciplinary Education at RIT for discussion and action; 2) Report of the Writing Committee for information and discussion; 3) Action on the section of the December Policy Council minutes covering the withdrawal policy.

### Faculty Council—4/1/82

1) Discussion on definition of "W" grade; 2) Contact Faculty Council office to submit articles for final *Forum*; 3) Representatives are polling constituents on parking and banking questions; 4) Future agenda items: 4/8—Institute calendar; 4/15—Vote on withdrawal policy, continue calendar discussion; 4/22—Continue calendar discussion, nominations; 4/29—Concerns re library materials, and role of Faculty Council; 5/6—Role of Faculty Council; 5/13—Final meeting

### Administrative Decisions

1) Guiding principles for establishing the High Tech Center have been determined; 2) Approved further work on providing opportunity for students to become more deeply involved in and concerned about RIT; may be called "University 101 Program."

Anyone wishing source or additional information, please call 2527.

## 'Black Awareness Week' Events

Black Awareness Week begins Monday, April 12, with a talk by Dr. Manning Marable, Cornell University associate professor of political economy and a syndicated columnist, at 8 p.m., in Webb Auditorium.

Black students will present a bust of Frederick Douglass to President Rose at 5 p.m., Tuesday, in the Fireside Lounge, College-Alumni Union. That evening minorities on the college campus will be the topic of a lecture and panel discussion at 8 p.m. in the Fireside Lounge.

For details on other special educational and social programs, call 6617 or stop in at the Higher Education Opportunity Program office, first floor, Administration Building.

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# UPDATE FROM THE PERSONNEL OFFICE

RIT's annual health insurance open enrollment period will be from April 2-30; all health insurance changes made will be effective on May 1, 1982. The open enrollment period is an employee's annual opportunity to change from one health insurance carrier to another. It is also a time when an employee who does not have any health insurance may enroll without incurring waiting periods for some elements of coverage.

The Personnel Office will sponsor a series of presentations designed to provide an overview of all RIT's health insurance programs. Representatives from Blue Cross/Blue Shield, Group Health, Preferred Care and Rochester Health Network (RHN) will be on hand to address individual questions. Interpreters will be present at all presentations.

Employees desiring to move their health insurance coverage from one carrier to another should obtain an enrollment form from Personnel for the health insurance to which they will be changing and attach a note indicating the current carrier. The

new application and note **must be received** by the Personnel Office no later than 4:30 p.m., Friday, April 30, 1982.

**For more information employees are encouraged to attend one of the following presentations:**

**April 13**  
10 a.m.  
3 p.m.

City Center, SAIS Conference Room  
Eisenhower College

**April 14**  
8:30 a.m.  
10:30 a.m.  
1 p.m.  
3 p.m.

Ingle Auditorium, College-Alumni Union  
Ingle Auditorium, College-Alumni Union  
Building 99, Meeting Room  
NTID, Room 1520

## RIT HEALTH INSURANCE OPTIONS

Question	RHN	Group Health	Preferred Care	Blue Cross/Blue Shield
waiting periods for new employees	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment	none as long as you sign up within 1 month of employment
coverage for dependents	<b>legal</b> dependents to 19 years	legal dependents to 19 years	<b>legal</b> dependents to 19 or 23 if full-time student	<b>legal</b> dependents to 19 years
acute hospital coverage	total coverage for an unlimited time	total coverage for an unlimited time	total coverage for an unlimited time	to 120 days at 100% , then the deductible applies; of the next \$600 you pay 20% , then BC/BS pays 100% through year
extended care facility	unlimited	240 days	unlimited	2 days for every unused day of the 120 acute hospital days
routine eye examination	provided on referral at no charge	directly provided at fee of \$3	no coverage	no coverage
emergency care	yes via regulations	yes via regulations	\$20 co-payment, yes via regulations	yes
number of physicians and health centers	400 physicians, 7 health centers	50 physicians, 2 health centers	450 physicians, 0 sites	traditional health insurance
type of plan	private physician or health center HMO	health center HMO	private physician, HMO	traditional health insurance
routine maternity* and delivery	1) yes 2) yes 3) yes 4) yes, total approximate out-of-pocket cost \$50	1) yes 2) yes 3) yes 4) yes, total approximate out-of-pocket cost \$50	1) yes 2) yes 3) yes 4) \$75, total approximate out-of-pocket cost \$125	1) yes 2) no 3) yes 4) no, total approximate out-of-pocket cost \$400
routine doctor visit; e.g., colds, physical	\$3 per visit	\$3 per visit	\$3 per visit	no coverage
referral doctor visit; e.g., orthopedics, cardiologist	services at no charge	\$3 per visit	\$3 per visit	major medical after deductible 80% reimbursement
mental health in-hospital care	75 days	45 days	30 days	120 days
mental health out-of-hospital care per person per year	20 visits limit at no charge via regulations	20 visit limit in-house at \$3, outside at 50%*	20 visit limit, first visit \$3, 2-20 visits at 50%	after \$100 deductible 50% to \$1,000
major medical; e.g., prescriptions	after deductible at 80%	after deductible at 80%	no major medical basic contracts, covers most major medical areas; e.g., prescriptions	after deductible at 80%
major medical deductible	\$50 per person; \$100 family maximum deductible	\$100 per person, \$250 family maximum deductible	\$50 per person, \$150 family maximum deductible	\$100 per person, \$250 family maximum deductible
affiliation	affiliated with BC/BS	affiliated with BC/BS	totally independent	nationwide BC/BS
pathology, lab work physiotherapy, x-rays	upon referral paid in full	\$3 per visit lab work at no charge	\$3 per visit; lab work at no charge	when rendered and billed by out-patient or emergency room hospital unit, 100% paid
applicances; e.g., hearing aids	after \$100/250 deductible, reimbursement at 80%	no coverage	no coverage	after major medical deductible, 80% up to \$200 per appliance

\*maternity—1) doctor for mother 2) doctor for baby 3) hospital for mother 4) hospital for baby





**Rochester Institute of Technology**

First Class

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**Guldin**

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Tau Alpha honor societies. He is currently president of the Board of Trustees for the Rochester Montessori School.

Guldin's appointment concluded a nationwide search initiated last summer. A committee of faculty members, trustees and industry representatives reviewed applications and interviewed selected candidates before presenting its recommendations to Dr. Robert G. Quinn, vice president for Academic Affairs.

Quinn and Rose made the final decision.

Guldin succeeds Dr. Lothar K. Engelmann, dean of the college from 1969 to July 1981. Engelmann resigned to accept a position as head of the Graphic Arts Division of the RIT Research Corp.

**Computer Workshops**

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**Thursday, April 15, 2-3 p.m.**  
**Computer Graphics Workshop** by Jim VerHague, Fine Arts

**Tuesday, April 20, 10-11 a.m.**  
**Play and Work: Using Computer Simulations in Education** by Morton Isaacs, General Studies

**Wednesday, April 21, 3-4 p.m.**  
**Computer Graphics** by Ron Stappenbeck, Academic Computing

Contact Pat Sorce, College of Business, to register, or mail the registration form already distributed to departments. Enrollment is limited; register soon.

**Awareness**

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Shirley Gray, supervisor of the Media Resource Center on the main floor of Wallace Memorial Library, says that films on black culture and social struggles are available.

**Eisenhower Students at Model UN**

Eleven students from Eisenhower College are among more than 1300 other college students from across the country at the National Conference of the Model United Nations. The conference, at UN headquarters in New York City, began on April 6 and will end Saturday, April 10.

The Eisenhower College delegation was assigned to represent the Hashemite Kingdom of Jordan, one of only 15 countries currently seated on the Security Council. Students from 135 colleges and universities prepared diplomatic delegations to represent the 145 member states of the United Nations.

The group from Eisenhower received a briefing at the Jordanian Mission to the United Nations by the Counsellor of Mission and other Jordanian diplomats.

Throughout the conference, the delegates have opportunities to interact with Secretariat and other United Nations officers and with diplomats serving their national missions in New York.

James L. Troisi, coordinator of the international relations degree program at Eisenhower, is the faculty advisor to the Model UN.

This is Eisenhower's third year at the national conference. Last year's delegation, representing Costa Rica, was awarded an honorable mention.

The Eisenhower delegation includes Judith Mallory, T. Jens Feeley, Agnes Pendli, Susan Bassler, Tracy Tudor, Jane Wilson, Orlando Camargo, Rory Schultz, William Shepherd, M. David Bailey, and Charles McChesney.

**KEPES & KEPES: EXHIBITS, LECTURE, CELEBRATION**

Professor and Mrs. Gyorgy Kepes return to RIT for a full schedule of events during the final month of his appointment as Kern Institute Professor of Communications.

**Exhibit:**  
'Juliet Kepes: Children's Book Illustrations,' opens Monday, April 12, in Wallace Memorial Library, lower hall and second-floor exhibit area, through April 30

**Lecture:**  
'New Vistas in Art and Science,' Prof. Gyorgy Kepes, Tuesday, April 13, 8 p.m., Webb Auditorium

Later in the month, April 23 and 24, two events are scheduled to focus public attention on the importance of the Genesee River falls. Watch for 'A Genesee Falls Celebration' and 'Fall for It.'

**MASTERS' SWIM CLUB**

A Masters' Swim Club is being organized on campus and is open to faculty, staff, students and spouses. Masters' swimming is a national program that provides fun, fitness and competition for men and women 20 to 90+ years of age. For application forms or more information, contact one of the following: Kay Henzel, chemistry, 2077; Paul Haefner, biology, 2496, or Kathy Robords, P.E., 6961.

**RELAX! WATCH WHALES**

Avast! Circumstances have developed in such a way as to allow 10 more students, staff or faculty on board Educational Travel's "Wonderful Whale Watch" trip set for April 16-18 in Provincetown, Mass.

Want to sign on? Call Julie Cammeron, 6937 (voice and TTY). Cost is \$175 per person.