

# Candy Writing contest

	1. Please specify for your program	2. Ideas for evaluation
Changes beyond the target group (impact)	Good coverage of candy-related articles (focus on the quality)	# of featured articles
Change in condition/ situation	Project:Candies has good standards and long standing	
Change in action	Improvement of articles with candies.	
Change in skills, knowledge or motivation	Higher motivation to write articles about candies, even after the contest ended.	# of articles written after the contest
Satisfaction	Participants enjoyed writing	
Participation	People writing articles #30	# of participants # of articles
Activity	Writing Contests about candies in English.	
Inputs/ Resources	Time, prizes	

**Target group:**

Wikimedia Editors