

An opportunity realized ...

Nearly four years back, when few of us had the opportunity to meet with Jimmy Wales and Sue Gardner and talk about India Chapter formation, none of us ever imagined the trials and tribulations that will be on our way. We are glad that with the support of passionate wikipedian community, members and Wikimedia Foundation, we reached the point in time where we can say that the Chapter bootstrapping is complete and it is poised for the next phase of growth. We had few simple objectives in mind for the the



Arjunaraoc CC-BY-SA

initial phase and I give a summary of how we fared and the challenges ahead in the next paragraphs.

Operationalisation

Registering the chapter, opening Bank accounts, membership, donations, FCRA prior permission approval to receive contribution in foreign currency from WMF, appointing Auditor, Consultant, conducting elections, filing reports with regulatory authorities were the major operational steps that were completed.

Wiki Academies/Events

Chapter had a singular focus on conducting Wiki Academies to spread the awareness and hand hold new editors in all Indian languages. Wiki Academies were held in English and various languages across several cities and towns in India for various target audience. The wiki meetups that preceded the formal establishment of Chapter were continued by the community and supported by Chapter. These led to celebration of Wikipedia tenth anniversary across India in 2011. Eleventh anniversary of Wikipedia was celebrated in 2012 with leadership from City SIGs. Several language wikipedia anniversaries were also celebrated in 2012 and Language SIGs have played a key role. Chapter engaged with various government, non government, academic institutions to co host wiki academies and conduct its events.

Wiki Conference India

Wiki Conference India became a reality in Nov 2011, when the Chapter partnered with Wiki community in Mumbai with the support of several passionate volunteers and WMF. Nearly 700 people attended the event, which was the biggest of its kind. Jimmy Wales gave the keynote address. The event was spread over three days and had 50 sessions. The participants shared their insights on community building, improving project quality etc.

Partnership with WMF

With the WMF launching its own initiatives with dedicated staff, it was not easy for the Chapter growth, as the small group of volunteer force got divided into different silos though working towards the single mission of Wikimedia. Chapter did its best to partner with India Program staff to support WMF initiatives.

Challenges

As the Chapter initiative charted its course, based on the experiences from unsuccessful past attempts, community had several apprehensions. Chapter had allayed the fears and built rapport with community thanks to which, its initiatives were welcomed by community at large. Still some communities have not fully engaged with the chapter. The city monthly meetups that were started are yet to become regular in major cities.

Key role for Wiki projects in India

As information leading to knowledge is the key to all human activities, Wikipedia and its sister projects can play a crucial role in India with its diversity of languages, culture and developmental issues. **As of March 2012, Wikipedia and its sister projects** had readership of 1.94 Crore Indians. It is our fervent wish that all of us will take active part in nurturing the young organisation so that every Indian with or without Internet will have access to the sum of human knowledge in all their preferred languages.

On behalf of the Executive Committee and the extended leadership of the chapter, I thank members, community and partners for their support and place before you a summary of the Chapter's activities for the year Apr 2011 - Mar 2012.

Arjuna Rao Chavala

President, Wikimedia India

Membership growth

Membership at end of March 2012 was at 197. Membership was opened for public in May 2011. Arjuna Rao Chavala launched the membership at a Wiki meetup function in Pune. 30 people became members. Ashwin Baindur was the first person to take up membership. Chapter also organised a stall at Wiki Conference India and promoted membership. 72 attendees utilised the opportunity. The break up of members as per state/city/language is given below.



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State	Members
Andhra Pradesh	19
Bihar	2
Chattisgarh	1
Delhi	11
Goa	1
Gujarat	6
Haryana	1
Jharkhand	1
Karnataka	45
Kerala	14
Madhya Pradesh	7
Maharashtra	60
New Delhi	1
Odisha	4
Punjab	1
Tamil Nadu	9
Tripura	1
Uttar Pradesh	3
West Bengal	10

City	Members			
Bangalore	10			
Delhi	2 3			
Mumbai				
Pune	6			
Kolkata	2			

Language	Members
Bengali	1
English	15
Hindi	1
Kannada	3
Marathi	4
Malayalam	8
Nepali	1
Odia	3
Sanskrit	2
Telugu	3



First AGM/Wikimedia Conference 2012

First AGM was held at Bangalore on 24 Sep 2011. The meeting was presided over by Arjuna Rao Chavala, President. Gautam John, Secretary presented the Secretary's report recounting the history of Chapter and focusing on the activities towards operationalisation after the chapter was registered on 3 Jan 2011. He thanked all the people who contributed towards the founding of the chapter. He encouraged everyone to



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promote Wikimedia movement. He also presented the Treasurer's report. Both were approved by the AGM. Achal Prabhala, Bala SundaraRaman and Pradeep Mohandas served on the Nominations Committee and conducted elections for the three vacancies on EC. There is a good response from members to contest elections and also vote. Naveen Francis, Tinu Cherian and Sudhanwa Jogalekar were elected to EC.

In his presidential address, Arjuna expressed happiness about the membership growth, AGM and smooth conduct of EC Elections. He said that the membership had crossed 80 and the chapter had kicked off the events. He spoke about the need to operationalise City/Language Special Interest groups and the need to focus on more operational actions, outreach events, and building partnerships with institutions.

Wikimedia Conference 2012 Naveen Francis and Tinu Cherian attended the Chapters conference at Berlin during Mar 30-Apr 1 as India Chapter representatives. They presented India Chapter update. They contributed to the discussions on Wikimedia Chapters' Association and signed the Chapters agreement to be part of the association.

They learned about Wiki Loves Monuments, use of CiviCRM for automating the



administration work of the chapter, developments related to fund raising and FDC. They also learned about the challenges of hiring first employee and dealing with volunteer-staff relationships.

First Wiki Academy, DPL Bangalore

First Wiki Academy - Dept of Public Libraries, Bangalore, 12 Sep 2011:

About 30 participants primarily comprising of Deputy Directors and Chief librarians of the department attended. Each participant was given a copy of brochures. Presentation on Wikipedia history and Kannada Wikipedia interface were given. All the participants had tried their new skills in a hands on session which followed the presentations.







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A Sample of Wiki Academies



NERIST, Itanagar

ગુજરાતી

વિકિપીડિયા



हिन्दी विकिपीडीया एक मुक्त ज्ञानकोष





Pradeep Mohandas

ਪੰਜਾਬੀ ਵਿਕਿਪੀਡਿਆ ਇੱਕ ਆਜ਼ਾਦ ਵਿਸ਼ਵਕੋਸ਼

मराठी विकिपीडिया मुक्त ज्ञानकोश

శన్నద ఐశిపిందియ ಒಂದು ಮುಕ್ತ ವಿಶ್ವಕೋ**ಶ** ইমার ঠার/ বিষ্ণুপ্রিয়া মণিপুরী উইকিপিডিয়া

> ತೆಲುಗು వికిపీడియా స్వేచ్ఛావిజ్ఞనసర్వస్వము

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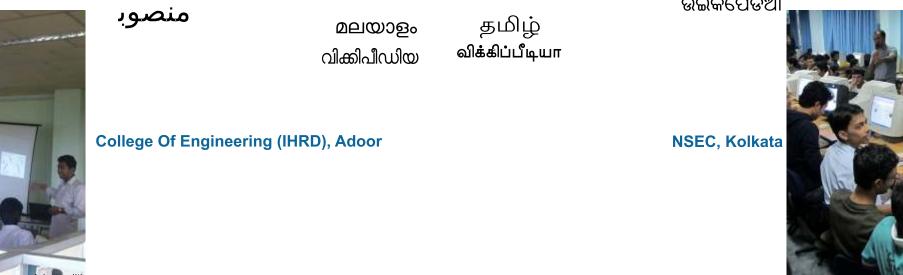
বাংলা

উইকিপিডিয়া

একটি মুক্ত বিশ্বকোষ

ଉଇକିପେଡିଆ

اُردۇ **منصوب**



Wiki Eleven Celebrations

Pune





Wizard.vishalbhatt

Wizard.vishalbhatt

Delhi







Bangalore



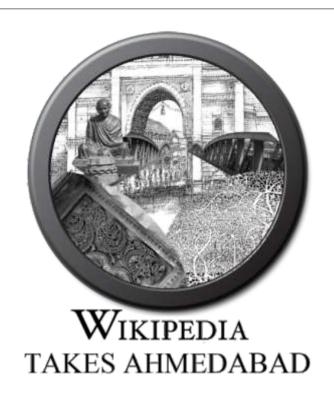
Kolkata



Biswarup Ganguly

Kannada WP Anniversary/Photothon





Wiki Conference India 2011



Wiki Conference India 2011, the first national level meeting of the Wikimedia India community was held during November 18 - 20, 2011 in Mumbai. Jimmy Wales in his inspiring keynote speech stressed the need to improve Indian language Wikipedias. It was held during November 18 - 20, 2011 in Mumbai . The gorgeous Convocation Hall of Mumbai Univesity Fort campus, was the

venue for nearly 700 people – making it one of the largest Wikimedia events ever!

Cutely, as with all things Wikimedia, it started off with an innocuous Meta page created by a member of the Mumbai community with some placeholders for a potential Wikimania bid. Much water – and a few other fluids – subsequently flowed and the India community cajoled and organized and galvanized itself to pull off this event. It involved – as all such events tend to – tireless work over many months by so many volunteers across the country (and indeed the world.)

More than 50 sessions had insights on community building, improving project quality,



Jimmy Wales addressing the WCI 2011



establishing partnerships, best practices in outreach and just good old fashioned sharing of experiences.

While there were some really interesting sessions, the hang outs outside were fantastic for folks to get to know each other, put faces to names, share ideas and to run off for a cup of sugar cane juice across the road. Wikipedian Mumbai community led by Pranav Curumsey, Moksh Juneja, Pradeep Mohandas supported by several passionate volunteers from across India and abroad organised the event. The India Chapter and Wikimedia Foundation partnered with the community.

... Based on blogpost by Hisham Mundol, Consultant, India programs

Wiki Conference India 2011



Hindustanilanguage



Marathipremi101



Marathipremi101



Wikipedia in Mumbai

Noteworthy Wikimedian Recognition

Wikimedia projects in several Indian languages have been growing in India for a few years and the journey has been exciting. This has been made possible by the contributions of hundreds of Wikimedians across various Wikimedia projects. The Wikimedia India chapter Executive Committee launched Noteworthy Wikimedian Recognition (NWR) initiative to honor exceptional contributors to India focused projects. A total of 41 nominations were received out of which 9 were recognized with NWR. 7 Individual contributors and 2 Communities were honored with Jury's Special Contribution award. 3 individuals were honored with Jury's mention of outstanding contribution award. Arun Ram, EC Member coordinated the event with involvement of several Wikimedians across India. The winners were honored by reading the award citations and sharing insights about the winner's contribution by fellow Wikimedians.

Aniruddha Kumar, visually challenged Wikipedia editor from New Delhi, India addressing the meeting after being given NWR



Cbrao

NWR Winners

- 1. Bhadani (English Wikipedia, Content)
- 2. VS Sunil (Malayalam Wikipedia, Content)
- 3. Abhay Natu (Marathi Wikipedia, Content)
- 4. Ashish Bhatnagar (Hindi Wikipedia,, Content)
- Rajasekhar (Telugu and English Wikipedias, Content)
- 6. Satishchandra (Gujarati Wikipedia, Content)
- 7. Arnab Dutta (Bengali and English Wikipedias)
- 8. Bhawani Gautami (Nepali Wikipedia, Content)
- 9. T.Sujatha (Telugu Wikipedia and Wiktionary, Content, E-Magazine, Outreach)

Jury's Mention - Special Contribution Wikiprojects

- 1. Natkeeran-Tamil Wikipedia
- 2. Radhatanaya-Kannada Wikipedia
- 3. Samvith2011-Sanskrit Wikipedia
- 4. Thaga muzhavan-Tamil Wikitionary
- 5. Kanags Tamil Wikinews
- 6. Fuadaj-Malayalam Wikiquote
- 7. Pitchaimuthu2050-Tamil Wikibooks
- 8. Sanskrit community-Wiki Source
- 9. Malayalam community-Wiki Source

Jury's Mention - Outstanding Contribution

- 1. Sengai Podhuvan
- 2. Aniruddha Kumar
- 3. Junaid PV

"Personally, my high point was the penultimate session where recognition was given to notable Wikimedians from cross the country. Interestingly, the majority of the folks who got this acknowledgement had not attended – but community members stepped in and each said very touching words about the recipients and gave very human stories about how they had helped on various projects.

- Hisham Mundol, Consultant, India Programs

Community Events

Community organised several Wiki meetups, Wiki Academies, Wiki Eleven celebrations and Photothon events. Some of the community members also participated in the annual Wikimania 2011. Here are glimpses of few events.

Cuttack Odia WikiAcademy



Odisha1



Indian contingent at Wikimania 2011 -Haifa, Israel

inucherian

Tamil Wikimedia Contest

The Tamil community conducted a hugely sucessful Tamil Wikimedia Contest (TWMC) during November 15, 2011 - February 29, 2012. This was organized by User:Sodabottle along with User:Logicwiki, Natkeeran, Kalaiarasy, Sanjeevi Sivakumar and a dozen other community members.

Winner- Rekla Race in Avaniyapuram near Madurai.



S. R. Sasi kumar

T. Shrinivasan, an open source enthusiast and convener of the Chennai Linux User's group developed a brand new Open Source tool for easier uploading of images. What was TWMC's biggest feat then? Sure, it generated 15,000 files from a total of 307 contributors and some new tools. It was also important for community mobilization – the brilliant way in which a community took every step, small and big together, overcame hurdles through team solutions and managed to connect with people across the planet. Incredibly, this was done over 3 long months! The community (Tamil and others) now uses more than 8,000 images on different projects. A Norwegian user has used images from this contest in Norsk Wikipedia.

... Based on blogpost of Noopur28

A contest and prizes are just the right attraction to stop people from leaving after a look over and goad them into doing something concrete.

- User: Sodabottle

Chapter Participation/ Partners

Chapter Participation (Partial list)

- CII Karnataka CSR Summit 2012, "CSR an imperative for Corporate Sustainability" 3
 January 2012: Hotel Taj West End: Bangalore, Arjuna participated in panel discussion on CSR for Livelihood
- **Design!public** at NGMA, Bangalore: 14th of October, 2011: Arjuna participated in the event and contributed to the working group on Inclusive Higher education.
- **GLAMcamp**, Amsterdam: Noopur Raval (Delhi SIG Chair and GLAM enthusiast) attended GLAM worskop in Amsterdam, hosted by Wikimedia Nederland.
- CMDA IT Expo, 2011, Pune: Indian Wikipedians participated in the annual CMDA IT
 Expo 2011, Pune. The stall were manned by Sudhanwa Jogalekar (EC member),
 Mahitgar (Marathi SIG Chair), Ashwin Baindur (English SIG Chair), Hisham Mundol
 and Nitika Tandon (WMF India Programs), and Campus Ambassador (IEP)
 volunteers.
- C-DAC and DIT workshop on "Internationalised Domain Names", Bangalore 28 Nov 2011: Arjuna attended the event

Partners (Partial list)

- Amrita School of Communication, Coimbatore
- Centre for Internet and Society, Bangalore
- Cochin University of Science and Technology, Cochin
- College Of Engineering (IHRD), Adoor
- Dept of Public Libraries, Bangalore,
- IIT,Mumbai
- Jadavpur University, Kolkata
- Jaya Engineering College, Chennai,
- National Institute of Technology Tiruchirappalli
- National Institute of Technology, Calicut
- National Institute of Technology, Yupia
- Northeast Regional Institute of Science and Technology, Itanagar
- PSR Rengasamy college of engineering for women, Sivakasi
- SICSR, Pune
- SSN College of Engineering, Chennai
- University of Mumbai, Mumbai

Audited Financials as on 31-03-2012

Donors

1 lakh or above,

- AngIndia Technologies, Mumbai
 - Kalnirnay, Mumbai

Above Rs 10000 and below 1 lakh

- Yebhi, Mumbai
- Inorbit Mall, Mumbai
- Puneet Agarwal, Kolkata

Total number of general donors :15

Average Donation: Rs 1139

Income and Expenditure Statment

INCOME	Amount in Rupees
Membership fees	19,700.00
Conference - contributions	6,25,620.00
Donations (Sponsors)	2,98,950.00
Interest income	239.00
Misc receipts	1,759.00
Excess of expenditure over income	7,399.80
Total Rs.	9,53,667.80

EXPENDITURE	Amount in Rupees			
Printing & Stationery	9,218.00			
Audit fee	11,236.00			
Bank charges and Interest	603.00			
Communication expenses	6309.00			
Conference expenses	6,55,314.00			
Postage & Courier	556.00			
Travel & Conveyance	1,55,021.80			
Consultancy charges	73,034.00			
Rates and taxes	1,650.00			
Web hosting charges	40,726.00			
Total Rs.	9,53,667.80			

Audited Financials as on 31-03-2012

Balance Sheet

ASSETS	Amount in Rupees
Current assets	
Cash on hand	47,130.00
Cash at bank - SBI -MUMBAI 277056	
- SBI BANGALORE 33056	3,10,112.00
Excess of expenditure over income	
Opening Balance 01.04.2011 2853.20	
Carried from I & E a/c 7399.80	10,253.00
Total Rs.	3,67,495.00

LIABILITIES	Amount in Rupees			
CORPUS FUND				
Opening Balance	1,000.00			
Add: Additions during the year	2,00,015.00			
Closing Balance	2,01,015.00			
Reserves & Surplus				
Current Liabilities				
Creditors for expenses	1,66,480.00			
Total Rs.	3,67,495.00			

Governance

Wikimedia Chapter was registered in 2011 (No: SOR/BLU/DR/1137/10-11) as Not for Profit society with the objective to educate Indian public about availability and use of free and open educational content and build capacity to access and contribute to such resources in various Indian languages. It is an autonomous entity and works in coordination with Wikimedia Foundation to promote building and sharing of knowledge through Wikimedia projects.

Executive Committee 2011-12

Name	Designation		
Arjuna Rao Chavala Naveen Francis Anirudh Singh Bhati Arun Ramarathnam Srinivas Gunta Sudhanwa Jogalekar Cherian Tinu Abraham Gautam John Bala Sundara Raman	President Member*, Secretary # Treasurer & Head, Fundraising Member, & Chair, Special Projects Member & Head, Administration Member* & Chair, City and Language Special Interest Groups Member* & Head, Communications, PR & Media Relations Secretary^ Member~ Note:*-From 28 Sep 2011: #-From 18 Oct 2011: ^-till 5 Oct 2011: ~till 5 May 2011		

Extended Leadership

City Special Interest Groups

Delhi - Noopur Raval Bangalore - RadhaKrishna Mumbai - Kundan Amitabh Pune - Mandar Kulkarni Kolkata - Kalyan Sarkar

Language Special Interest Groups

Bengali - Jayanta Nath English - AshLin

Kannada - Omshivaprakash H L

Marathi - Mahitgar

Odia - Subhashish Panigrahi Sanskrit - Swaroop Rao Telugu - Rahimanuddin Shaik

Support:

Consultant: MN Rao

Auditor: M/s Nath Associates

Banker: SBI

The story of a Wikipedian

The story of Dr. Sengai Podhuvan PhD, NWR recipient featured in Wikimedia Foundation fund raising campaign:

I was born a poor farmer in rural India in 1936. Today I rely on and edit Wikipedia. I want Wikipedia to be here for all future generations. This is our annual fundraising drive to pay for the servers, small staff and other infrastructure that keeps Wikipedia on the web for free and without advertising. If you can, please consider pitching in \$5, \$20, \$50 or whatever you can.

Dr Sengai Podhuvan with Victor Grigas, story teller, WMF



Loganathan R.

When you get to my age, you want to share your knowledge and experience with the world. Over the course of my life, I was a teacher, earned a PhD, was an editor of a government publication for 14 years, became a father of five daughters and one son and still consider myself a country farmer with a single plough.

The story of .../Credits & Disclaimers

I wrote my PhD on the topic of indigenous games in the Indian State of Tamil Nadu. Maybe you will never look up one of my articles. But it pleases me that thousands do. And I am proud that whatever subject you want to learn about, you will probably be able to find it on Wikipedia.

When I purchased my first computer in 2005, just using the mouse was difficult because my hands shake. But by 2009 I had discovered Wikipedia. One day, I created an article about ancient Indian poets. I added about 30 of their names to the page and then I went to sleep. The next morning, I found 473 names on the page. That is what makes Wikipedia work! Please consider joining our effort by editing or by making a donation to keep Wikipedia free.

Thank you,

Dr. Sengai Podhuvan PhD Wikipedia Author

Credits & Disclaimers

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Front Cover: Rameshng, Page 6&7(Indic Wikipedia graphic): Arjunaraoc Last inner page Graphic: Otourly, Jayanath Nath, Béria Lima

Concept & Coordination: Arjuna Rao Chavala Design: www.jootoor.com

Wikimedia India Portal

Apart from the wiki, which was operational before the chapter was registered, blog was launched during the first AGM. Subsequently a portal (http://wikimedia.in) as gateway to various digital web sources like wiki, blog and all wiki projects of Indian languages was developed. To support this reorganisation, Wikimedia Project gateways for Wikisource, Wikiquote, Wikibooks, Wikinews (.in domain) and Wiktionary (.org.in domain) were launched. Live search in Indian language wiki projects (http://live.wikimedia.in) with support for Narayam extension was also launched. It was developed by Shrey Gokani with support from Santhosh Thottingal and Junaid P V. Naveen Francis led this initiative. Wikimedia India social media initiatives with Twitter (@wikimediaindia) and Facebook(Wikimediaindia) were also actively utilised to reach out to the public.



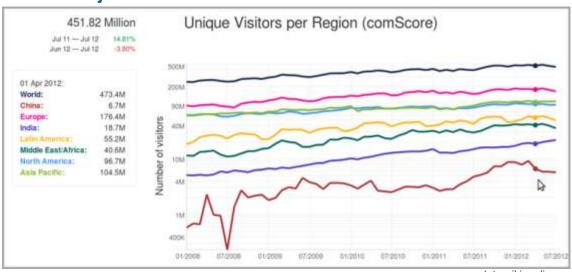
Wikimedia Stats

Wikipedia India - March 2012

	Languages		Regions	Participation			Usage	Content	
			Language → Wikipedia article	5	Speakers in millions (og scale) (?) Editors per million speakers (5 = edits)	Prim.+Sec. Speakers M=millions k=housands	Editors (5+) per million speakers	Views per hour	Article count
Tables	Charts	en	English	AF AS EU NA OC		1500 M	25	9,426,342	3,628,406
Tables	Charts	hi	Hindi	AS		550 M	0.1	6,834	81,626
Tables	Charts	bn	Bengali	AS		230 M	0.2	2,508	22,129
Tables	Charts	pa	Punjabi	AS		104 M	0.0	252	2,041
Tables	Charts	mr	Marathi	AS		90 M	0.3	3,352	33,914
Tables	Charts	te	Telugu	AS		80 M	0.5	3,058	48,282
Tables	Charts	ta	Tamil	AS		66 M	1.0	3,860	29,776
Tables	Charts	ur	Urdu	AS		60 M	0.3	1,567	16,847
Tables	Charts	my	Burmese	AS		52 M	0.4	520	6,128
Tables	Charts	kn	Kannada	AS		47 M	0.8	1,516	10,865
Tables	Charts	gu	Gujarati	AS		46 M	0.3	864	19,247
Tables	Charts	sd	Sindhi	AS		41 M	0.0	76	465
Tables	Charts	ml	Malayalam	AS		37 M	2	2,355	17,848
Tables	Charts	or	Oriya	AS		31 M	0.1	140	706
Tables	Charts	ne	Nepali	AS		30 M	0,4	636	13,568
Tables	Charts	si	Sinhala	AS		19 M	1	547	7,544
Tables	Charts	as	Assamese	AS		13 M	0.4	124	343
Tables	Charts	ks	Kashmiri	AS		5 M	0.0	80	467
Tables	Charts	new	Nepal Bhasa	AS		800 k	1	972	71,314
Tables	Charts	bpy	Bishnupriya Manipuri	AS		450 k	2	883	24,807
Tables	Charts	sa	Sanskrit	AS		50 k	80	298	4,520
Tables	Charts	bh	Bihari	AS			-	217	2,705
Tables	Charts	pi	Pali	AS			14	145	2,322

stats.wikimedia.org

All Wiki Projects



stats.wikimedia.org

Building knowledge society through free and open education projects



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