

WIKIPEDIA-INTEGRATED ACADEMIC PUBLISHING

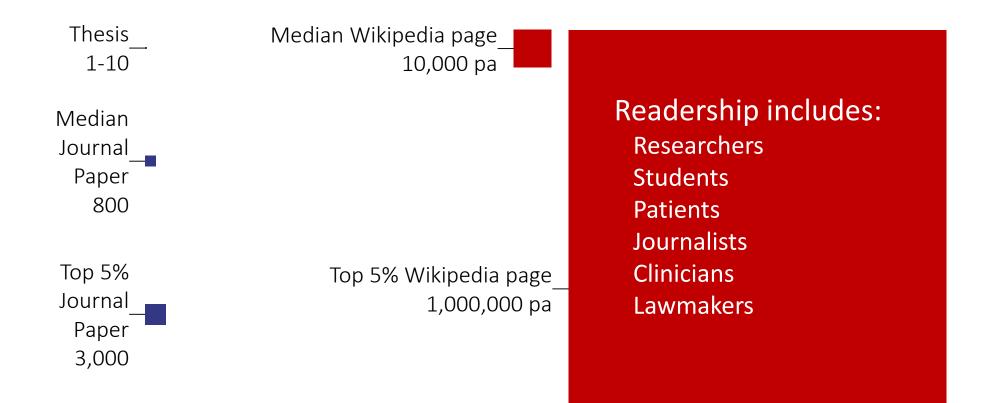
MAXIMISING REACH AND IMPACT

Feb 2020, CC BY 4.0 💿 🛈

COMBINING REACH AND RIGOUR

COMPATIBLE INTERFACES BETWEEN TWO WORLDS

WHO READS WIKIPEDIA?





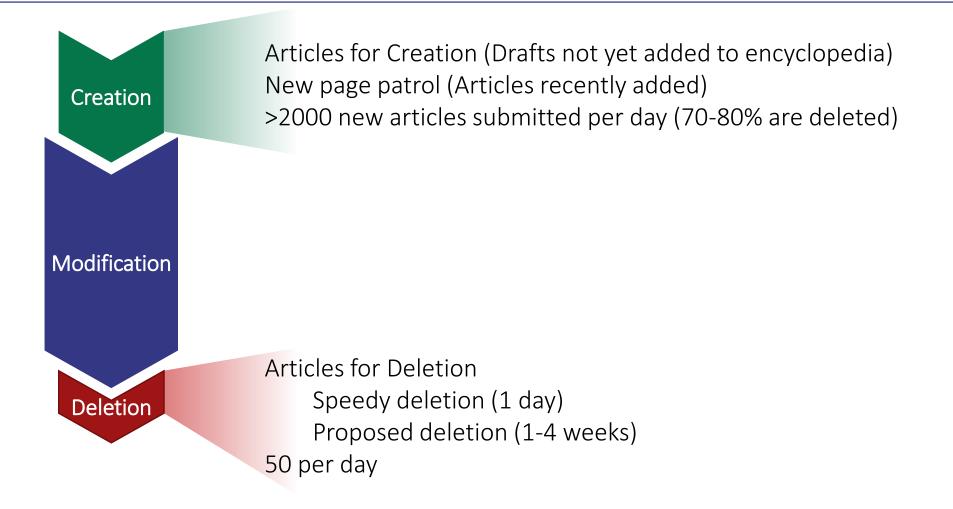
WHO READS WIKIPEDIA?



Covid-19 400,000 per day

4

QUALITY CONTROL



QUALITY CONTROL

Creation	Bots (<1 minute)	 Machine-learning: Bayesian neural network Turnitin: Copyright violation
Modification	Human (<1 hour)	 Watching new edits stream Apprx. 100 at any time e.g. sentences lacking references
	Human	Quality rating Charling for more subtle
Deletion	(hours - days)	 Checking for more subtle errors

QUALITY CONTROL

Article Talk Read Edit View history 🛣 Search Wikipedia Q

Editorial review

5-10 reviewers

1 reviewer

Wikipedia's Plant Biology pages



Quality comparable to *Encyclopædia Britannica* back in 2005 Accuracy varies by topic, but broad trends:

Low

49

40

284

1572

13580

50334

Ð

Inconsistent coverage Missing / out of date information Missing illustration

Importance

5

23

108

233

272

3

2

Mid

21

33

152

944

3694

2440

2

High

Top

1

5

24

30

14

?

FA

GA

В

С

Start

Stub

Missing

Difficult readability

Internal assessment

External assessment

Quality

Wikimedia affiliates

Wikipedians (general editor community)



W

Wikimedia chapters (Regional editor communities)

Wikimedia medi (medical editor commu



Wikimedia projects (e.g. WikiData, Commons)



Other language Wikipedias (>300 languages)



Content

Wikipedia offline app & Internet in a box (Access for low internet)

VideoWiki (Access for low literacy)



English

Wikipedia

Outside partners

Aedical institutions e.g. National Doctors raining and Planning)

Medical libraries (e.g. Cochrane, Wellcome)

Medical schools (e.g. Mount Sinai Hospital, University of California San Francisco)

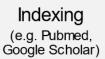
Scholarly journals

(e.g. WikiJournals. *PLOS* journals) 6

doi

Translators e.g. Translators Without Borders)

Open-access publishing



Thomas Shafee CC BY 4.0 ⓒ 🛈

INTERACTIONS WITH THE KNOWLEDGE ECOSYSTEM

IMPLEMENTATION MODELS

PRACTICAL AND PROVEN METHODS

DEVELOPMENT OF CONCEPTS

10008 – RNA Biology starts requiring authors to update Wikipedia

• 2012 – PLOS Comp Biol starts publishing 'topic page' review format

GENE 2013 – *Gene* starts Gene Wiki Reviews

Medicine) **2014** – Open Med puts Wikipedia page through peer review

2014 – *WikiJMed* publishes first issue

2018 – PLOS Genetics also starts publishing 'topic page' format

2018 – WikiJSci & WikiJHum publishes first issue

BRIDGING THE ACADEMIC DIVIDE

Content published into both Wikipedia and academic corpus



- Stable, citable, peer-reviewed journal version
- Living version with extreme impact of Wikipedia
- Example journals **PLOS** Genetics PLOS CompBiol PLOS ONE



Wiki.J.Med

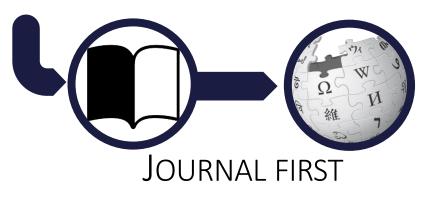


Wiki.J.Sci Wiki.J.Hum

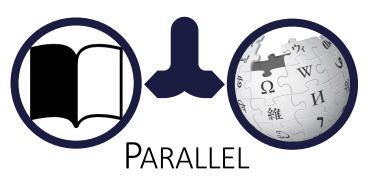


Open Medicine Gene GENE

RNA Biology RNAbiology







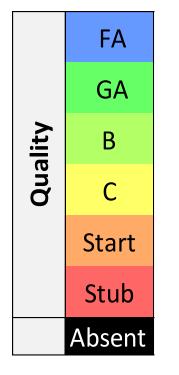
- Compatible with any OA journal
- Simplest workflow
- Well-suited to topics that are missing/start/stub on Wikipedia
- Restricted by Wikipedia's CC-BY-SA license
- May be only option for highlydeveloped pages (full replacement typically more difficult Class B and above)
- Compatible with closed journal
- Two versions can be tailored to different audiences
- Increased work for authors and reviewers

ACADEMIC AND WIKIPEDIC VERSIONS

OPEN ∂ ACCESS Freely available online $ m PLOS$ computational biology	& Evolution and evolvability a 0 a 0 Talk Sandbox Preferences Be	eta Watchlist Contributions L
Topic Page	Article Taik Read Edit source Edit View history 🗘 More v Search	
Circular Permutation in Proteins	WIKIPEI WIKIPEDIA Circular permutation in proteins	
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 Computational Biology and can be cited as: Bliven S, Prlić A (2012). "Circular permutation in proteins". PLOS Computational Biology. 8 (3): e1002445. doi:10.1371/journal.pcbi.1002445. PMC 3320104 @. PMID 22496628. * * * * Cunningham BA, Hemperly JJ, Hopp TP, Edelman GM (July 1979). "Favin versu concanavalin A: Circularly permuted amino acid sequences" P. Proceedings of the Nationa Academy of Sciences of the United States of America. 76 (7): 3218-22. doi:10.1073/pnas.76.7.3218 P. PMC 383795 @. PMID 16592676 P. * Einspahr H, Parks EH, Suguna K, Subramanian E, Suddath FL (December 1986). "The second se	Add tas A	proteins that are related by proteins that are related by dar permutation. Concanava B: Sona), and peanul lettic (no PDB: 2:eel, which is homolo win. The termini of the protein PDB: 2:eel, which and green erea, and the sequence of re- minus) to green (C-Seminiu RD) fold of the two proteins is the protein of the proteins of the RD fold of the two proteins is the protein of the proteins of the proteins of the RD fold of the two proteins is

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Example case studies in WikiJournals



Update using Wikipedia page contents as starting point

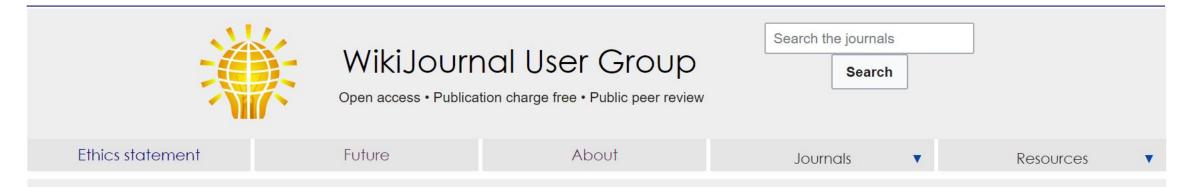
> Update by re-writing from scratch

In all quality ratings cases, individual article *sections* can typically be rewritten from scratch

Example case studies in WikiJournals

		Full review articles	Article sections	Stand-alones
	FA	Existing high-quality Wikipedia article updated and submitted	Wikipedia article section that warranted own page	Case study Acute gastrointestinal bleeding
Quality	GA	 Peripatric speciation 	•Gene structure	from a chronic cause: a teaching case report
	В	•Rosetta stone	Wikipedia article previously	Teaching method
	С	Wikipedia article previously existing but flawed/outdated	Iacked imagesCell disassembly during apoptosis	 A card game for Bell's theorem and its loopholes
	Start	•Lysine		Systematic review
	Stub	Wikipedia article previously completely absent/stub	Partner articles	 Mealtime difficulty in older people with dementia
	Absent	 Anthracyclines 	More technical partner • Dioxins and dioxin-like compounds	Image gallery •Medical gallery of Blausen Medical

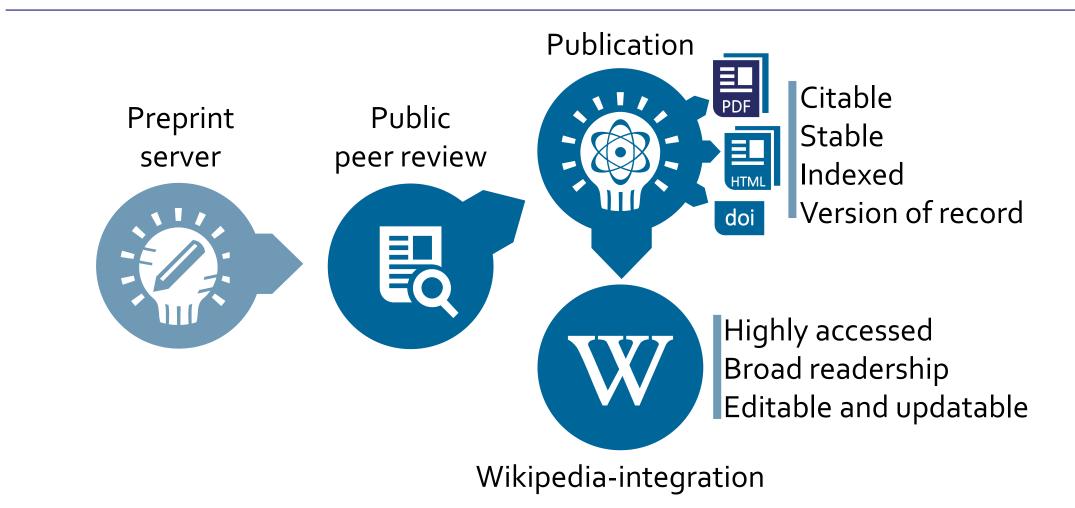
WikiJournals



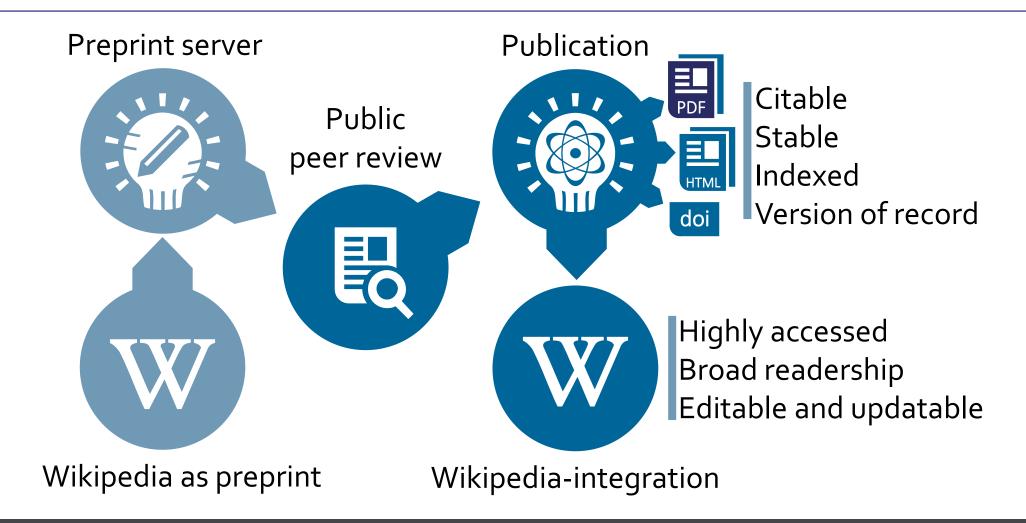
The WikiJournal User Group publish a set of open-access, peer-reviewed academic journals with no publishing costs to authors. Its goal is to provide free, quality-assured knowledge. Secondly, it aims to bridge the Academia-Wikipedia gap by enabling expert contributions in the traditional academic publishing format to improve Wikipedia content.



A WIKIJOURNAL'S PUBLISHING FLOW

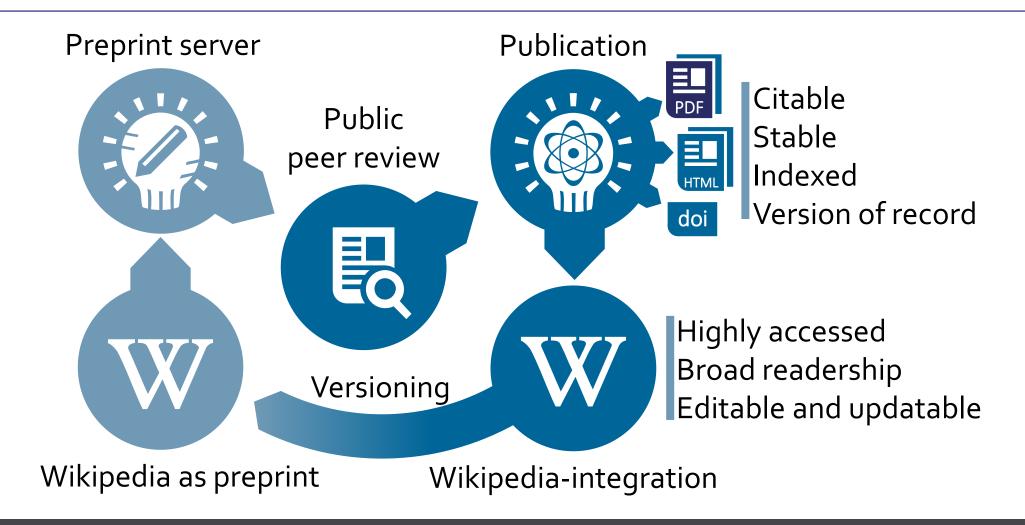


A WIKIJOURNAL'S PUBLISHING FLOW



WikiJSci Editorial Board. (2018). The aims and scope of WikiJournal of Science. WikiJSci 1(1)

A WIKIJOURNAL'S PUBLISHING FLOW



SOOOOO... WHO PAYS?

- Reader subscription / author (e.g. *Gene, RNA Biol*)

Typically charge subscription fees Article processing fee of \$3300 and \$2000 respectively

- Journal fee waiver (e.g. PLOS)

For Topic Page review articles, PLOS waives its usual \$2250 processing fee

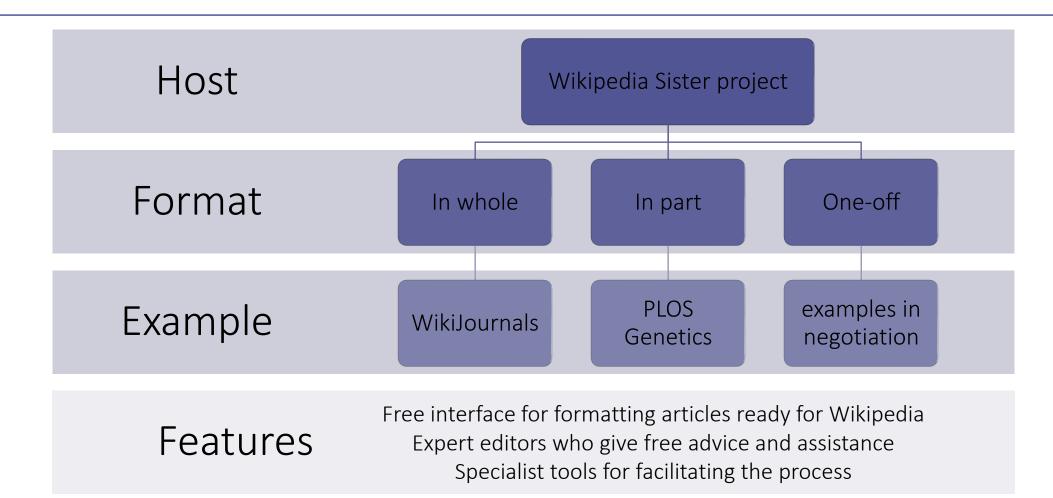
- Charitable foundation (e.g. *Wiki.J.Med.*)

Web hosting cost is covered by the Wikimedia Foundation Editors donate volunteer labour so no fees of any kind

WHAT DOES THE FUTURE HOLD?

MAXIMISING POTENTIAL VALUE

WIKIMEDIA JOURNAL HOSTING PLATFORM



Wikimedia journal hosting platform

Site identity and branding journals.wikimedia.org / wikijournals.org / journals.wiki / j.wiki Specialised sidebar items and logos CC BY default license Automation of repetitive tasks Assigning DOIs Copying accepted articles into latest volume & issue Formatting PDFs Specialised extensions Annotating history to mark version as published Automated email reminders to reviewers Wikidata integration to track peer reviews submitted to Features talkpages

Contact

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Thomas Shafee
Thomas Shafee

Journals

WikiJournal of Medicine (WikiJMed.org) WikiJournal of Science (WikiJSci.org) PLOS (TopicPagesWiki.plos.org)

Wikipedia

My userpageSearch "User:tshafee"WikiProject MedicineSearch "WP:MED"

This presentation

bit.ly/WikiJournal2020b



Shafee, T; Mietchen, D; Su, A. (2017). "Academics can help shape Wikipedia". Science. 357 (6351): 557–558.

Shafee, T; Masukume, G; Kipersztok, L; Das, D; Häggström, M; Heilman, J. (2017). "The evolution of Wikipedia's medical content: past, present and future". JECH. 71(10).

Shafee, T (2017) "Wikipedia-integrated publishing: A comparison of successful models". Health Inform. 27(2)

WikiJSci Editorial Board (2018). "The aims and scope of WikiJournal of Science". WikiJournal of Science 1(1):1

[END]

Possible journal partnership system

- One-off partnering with subject-specialist journals
 - Specialist journal: Invite authors, identify peer reviewers WikiJournal: Advises on wikipedia policy compliance, readability and formatting
- Resulting article co-published in specialist journal & WikiJournal
- Then copied into Wikipedia per 'journal-first' model

- Co-publishing example:

- Staniszewska, S., et al. (2017). GRIPP2 reporting checklists: tools to improve reporting of patient and public involvement in research. *Research involvement and engagement*, **3**(1), **13**.
- Staniszewska, S., et al. (2017). GRIPP2 reporting checklists: tools to improve reporting of patient and public involvement in research. *British Medical Journal 358*(1), j3453

COMMITTEE ON PUBLICATION ETHICS

- WikiJMed ethics statement audited and approved by COPE

- <u>WikiJMed.org/Ethics</u> statement

- Attribution of CC material

Images / videos / other media: Attribution and license type at end of the figure legend

Text <1 paragraph / <10% of final work: Hyperlink to contributor list 'Acknowledgements' section

Text >1 paragraph / >10% of final work: Hyperlink to the full contributor list included in the author list (typically as a hyperlinked "*et al*"). Treated as "Large group authorship".

- Ownership

Journal article released by authors under creative commons license of their choice Material integrated into Wikipedia may be edited by anyone (inc. authors) and will evolve over time

- What constitutes a preprint

Wikipedia can be treated as a preprint server where the submitting author has been a significant contributor

- Dual publication into Wikipedia

Material that complies with Wikipedia's guidelines (e.g reviews / images) can be directly integrated via CC license Materia that does not (e.g. original research / opinion / speculation) can be cited as a source in a Wikipedia article

CONTRIBUTIONS

- Submit an article. Credentials are not necessary.
- **Peer reviewing** of article submissions. Does require expertise in the subject at hand.
- Help **preparing** & **formatting** submitted articles
- Join an editorial board and share your ideas about journal management
- Will hire a **technical editor**.

SIMILARITIES AND DIFFERENCES

	Academic Journal	Wikipedia
Readership size	Small and brief Median article - 800 total Top 5% article - 3000 total	Very large and extended Median article - 10,000 per year Top 5% article - 1,000,000 per year
Readership composition	Other academics, often within narrow field	General public as well as experts and professionals
Peer review	Pre-publication, private review by 2-4 subject specialists	Post-publication public review of a sort by subject generalists 'Good article' - 1 reviewer 'Featured Article' - 5-12 reviewers
Reputation	Varies by journal but generally extremely high	Public generally trust Academics have mixed opinions but improving
Authorship	Small number with relevant, accredited expertise. Organised group with lead and corresponding authors.	Large number with mixed expertise levels. Loose organisation. Many pseudonymous or anonymous.
Timeliness	Static Updated by new publications	Constantly updated Only one consensus version

Shafee, T. et al. (2017). Evolution of Wikipedia's medical content: past, present and future. JECH. 71(10)



The future of data

- Free, open, structured knowledge base
- Humans and machine readable and editable Multilingual, queryable
- Standardised, centralised, highly interlinked Statements, sources, and connections to other databases

ltem	Property	Value
Q42	P69	Q691283
Douglas Adams	educated at	St John's College

