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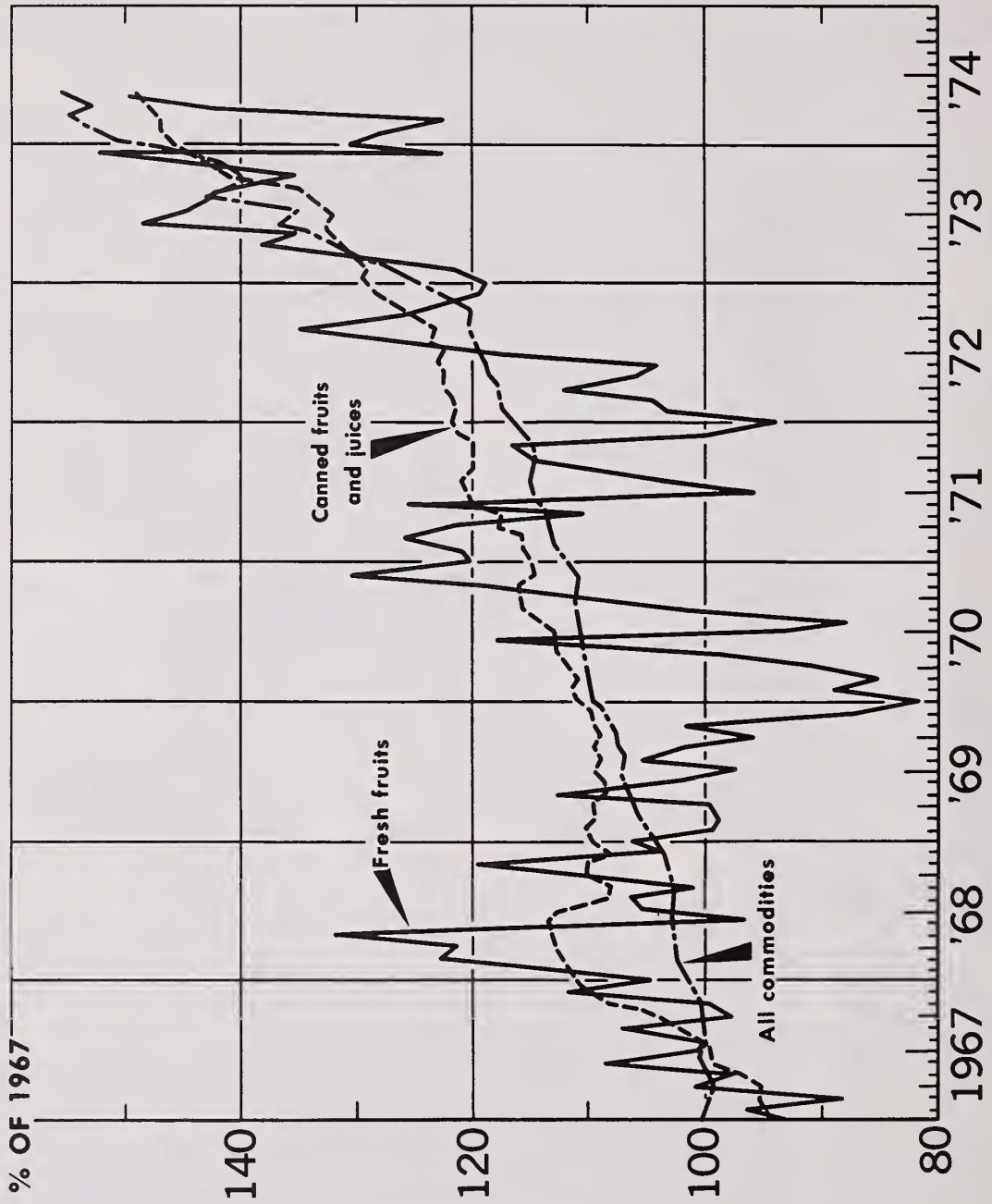
# FRUIT Situation

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# WHOLESALE PRICES: SELECTED ITEMS



DATA COMPILED FROM REPORTS OF THE BUREAU OF LABOR STATISTICS.

# THE FRUIT SITUATION

## CONTENTS

	<i>Page</i>
Summary .....	3
Fresh Non-Citrus .....	4
Peaches .....	4
California Plums and Nectarines .....	4
Apricots .....	5
Cherries .....	5
Strawberries .....	5
Pears .....	7
Grapes .....	7
Apples .....	7
Bananas .....	7
Processed Non-Citrus .....	8
Canned .....	8
Dried .....	9
Frozen .....	10
Fresh Citrus .....	11
Oranges .....	11
Grapefruit .....	13
Lemons .....	14
Processed Citrus .....	14
Frozen .....	15
Chilled .....	16
Canned .....	16
Tree Nuts .....	16

### Special Article

Costs of Harvesting, Packing and Storing Apples for the Fresh Market with Regional and Sea- sonal Comparisons by Joseph Podany and Hilarius Fuchs .....	908245 17
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## SUMMARY

The supply of non-citrus fruit (excluding prunes) is expected to be slightly larger this summer with prospective production of earlier harvested fruit 5 percent above 1973 levels. Remaining quantities of fresh oranges and grapefruit are smaller than last year, with prices expected to advance seasonally.

### Non-Citrus Fruit

Larger crops of freestone peaches (except for the Southeastern crop), California clingstone peaches, tart cherries, plums, and nectarines are expected this season. Supplies of apricots and Southeastern peaches are forecast particularly short relative to recent years. Sweet cherries and West Coast Bartlett pears are forecast slightly below last year's utilized production, while supplies of strawberries are up slightly.

Early f.o.b. prices for fresh fruit this season were mixed with prices of nectarines and plums slightly below a year ago. However, sweet cherry, peach and apricot prices were slightly to moderately higher. Most fresh fruit prices are expected to decline seasonally during July and August, but are likely to remain above year-earlier levels.

Wholesale prices for nearly all processed deciduous fruits—particularly canned and dried—have been substantially higher than a year ago. With the exception of a few items—mostly frozen fruit and berries—these prices are likely to increase moderately in the months ahead.

Packers of canned fruit are particularly concerned about their across-the-board cost increases. There is tightening of tinsplate and sugar supplies as well as higher prices being sought by grower bargaining organizations. However, continued tight supplies are likely to cause further price increases for most canned non-citrus fruit products.

### Citrus Fruit

The 1973/74 citrus crop is turning out slightly below last season's record output, but still up 10 percent from 1971/72. By June 1, more than four-fifths of the 1973/74 orange crop and more than 90 percent of the grapefruit output had been harvested. Remaining quantities of both fruits for fresh marketing this summer are substantially below those



of a year earlier. Slightly more lemons remained for harvest than on June 1 last season.

On-tree returns to growers for oranges have averaged above those of a year earlier. In contrast, returns for grapefruit had been substantially below last year's high levels until May when prices advanced sharply to near year-earlier levels. This is primarily a reflection of the slower domestic movement for fresh grapefruit.

On-tree returns are likely to advance seasonally for the remaining small supplies of both oranges and grapefruit. Orange prices are expected to hold above last year through the summer, but grapefruit prices may stay below last season's high levels. On-tree returns for fresh lemons have averaged substantially above last season. Prices will continue to hold firm above year-earlier levels during the summer in

response to hot-weather demand.

There has been more citrus used for processing so far this season. Florida's pack of frozen and chilled citrus items through early June was slightly to moderately above year-earlier levels. The pack of canned orange products was less while canned grapefruit items were up slightly to moderately.

F.o.b. Florida prices of frozen concentrated orange juice have been mostly steady at \$1.88 per dozen 6-ounce cans (unadvertised brands) since July 1971. Current f.o.b. prices of most canned citrus items are slightly to moderately above a year ago. Movements of frozen and chilled citrus juices increased, but shipments of canned citrus items lagged last season's pace.

In early June, Florida stocks of most canned and frozen citrus products were larger than a year ago.

## RECENT DEVELOPMENTS AND OUTLOOK

### FRESH NON-CITRUS

U.S. fruit production for selected crops: 1972, 1973, and indicated 1974

Crop	1972	1973	1974
	1,000 tons	1,000 tons	1,000 tons
Apricots .....	127	158	95
Cherries, sweet .....	95	154	144
Cherries, tart .....	134	87	124
Nectarines .....	86	87	95
Peaches .....	1,204	1,302	1,461
Bartlett pears (West Coast) .....	436	510	499
California plums .....	96	97	115
Strawberries .....	229	239	240
Total .....	2,407	2,634	2,773
California prunes (dried basis) .....	77	203	155

### Peaches

The total U.S. peach crop, forecast at more than 1.4 million tons, is 12 percent more than utilized last year and 21 percent above 1972. Most of the increase is from the substantially larger output of canning peaches (clingstones) in California, estimated at 810,000 tons, 25 percent more than in 1973. The forecast, excluding California's clingstones, is 1 percent below last year's utilized crop with wide variations by State.

Production of peaches in the 9 Southern States is expected to be 25 percent less than utilized last year and 37 percent below the 1972 crop. Most of the decrease is accounted for by Georgia, where the lack of winter chilling hours resulted in low tree vigor,

hindering fruit development. In South Carolina, the heaviest producing State in this region, a heavy May drop and small sizing of fruit reduced prospects 12 percent below last year's utilized crop. Harvest of early varieties in the Southern States commenced the third week of May and reports from major shipping points indicated prices were moderately to substantially above year-earlier levels for comparable varieties and packs.

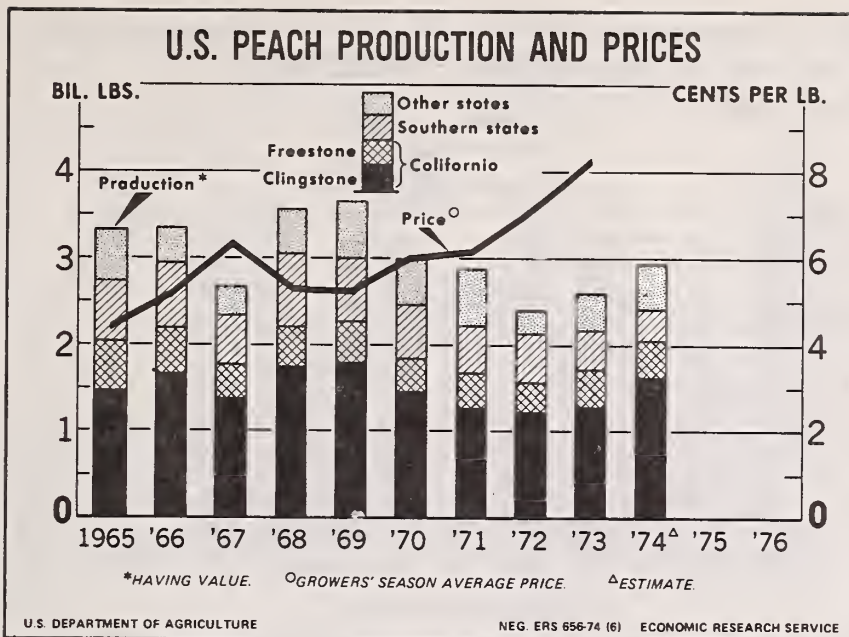
In California, 12 percent more freestone peaches are expected. Harvest got underway in early May with shipments exceeding year-earlier levels through mid-June. Early f.o.b. prices in California were moderately above last year's level and are likely to remain so as fresh peach supplies are smaller in the Southern States.

Average grower prices for fresh peaches are expected to remain slightly to moderately above year-earlier levels through the shipping season. However, prices will decline seasonally during July and August when larger volumes will be marketed.

Early spring freezes in Missouri, Indiana, Illinois and Ohio damaged fruit buds and reduced their crop potential. In the New England States, freezing temperatures in March reduced crop prospects. However, substantially larger supplies will be available from Pennsylvania, Virginia, Maryland and West Virginia. Although peach trees wintered well in the Western States, mid-May freezes in the Northwest reduced crop prospects.

### California Plums and Nectarines

Virtually all California plums and nectarines are used fresh. As of June 1, plum production was forecast at 115,000 tons, up 19 percent from last year's



utilized crop. Last year's crop brought a record price of \$331 per ton for fresh use with the total crop valued at \$31 million. Early 1974 shipping point prices were mostly a little lower than a year ago for comparable varieties and packs.

Nectarine production is forecast to be up 9 percent from last year's record to 95,000 tons. Average prices received by growers advanced again last season when the first delivery price for fresh fruit averaged \$256 per ton.

Shipments of nectarines to mid-June were ahead of last year and f.o.b. prices were quoted slightly lower than the same period last season. Fresh prices will probably average slightly below to near year-ago levels.

#### Apricots

The 1974 U.S. crop is forecast at 94,700 tons, 40 percent below last year's utilized output and 26 percent less than 1972. If this prospect is realized, the crop will be the smallest on record. California's output is placed at 90,000 tons, down 41 percent from a year ago, as a result of wet weather during bloom. The crops in Washington and Utah are also down because of spring frost damage. Washington's expected production of 3,000 tons is down from 3,520 tons utilized last year, while Utah's prospective crop is now 1,700 tons, 22 percent smaller than in 1973.

Roughly three-fourths of the apricot crop has been used for canning the last 2 years. Processor demand will be strong this season and in contrast to recent seasons, dry yards and canners are both competing for lighter available supplies.

California fresh market shipping point prices opened sharply above a year earlier, and will average well above a year ago for the 1974 season.

#### Cherries

Total 1974 U.S. sweet cherry production, forecast at 144,200 tons, is 6 percent less than utilized last year, but nearly 52 percent more than the freeze damaged crop of 1972. Production in the Western States is estimated at 120,350 tons, compared with 133,570 utilized last year and the 1972 crop of 62,350 tons. Pacific Coast States account for 91 percent of the estimated Western crop this season.

California's production at 25,000 tons is down 38 percent from last year, while prospects in Oregon are up 8 percent, at 40,000 tons. Prospects in Washington are down slightly from last year at 45,000 tons. With sweet cherry supplies sharply reduced in California, opening shipping point prices were well above a year ago. Prices to growers and fresh prices at retail will likely remain above last year's levels.

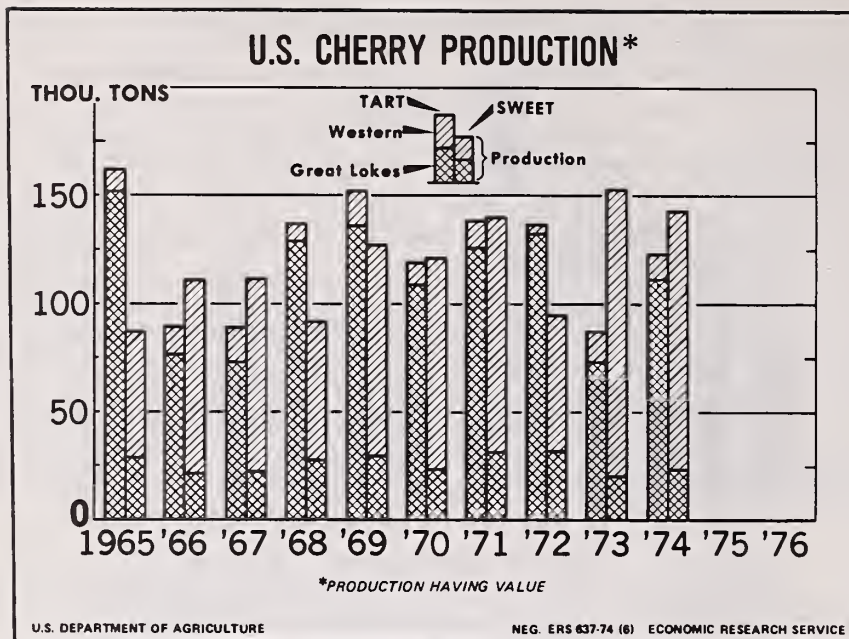
Sweet cherry production in the Great Lakes region is estimated at 23,850 tons, up 19 percent from last season. Michigan's crop at 22,000 tons is 38 percent larger than the short 1973 crop.

Tart cherry production is expected to be above last year's short crop. The total U.S. crop estimated at 123,650 tons is 42 percent above last year. About 90 percent of these cherries are produced in the Great Lake region. Total production in Michigan, the leading tart cherry producing State, is forecast at 95,000 tons, up nearly two-thirds from the 1973 freeze damaged crop. The Western States tart cherry production forecast at 12,550 tons, is down 4 percent from last year's utilized output.

#### Strawberries

Total U.S. spring strawberry production is estimated at 462.7 million pounds, slightly more than the 1973 crop. California, with 73 percent of the

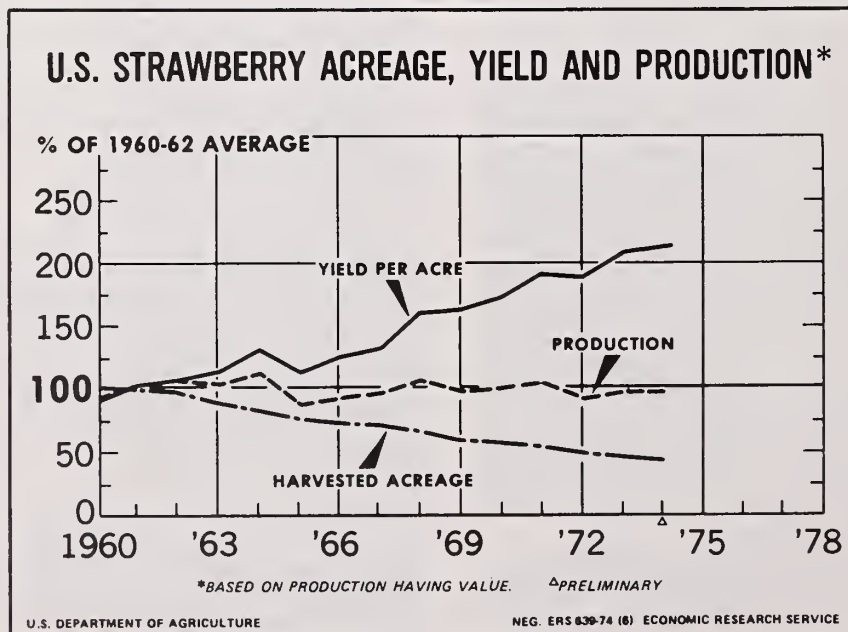




spring total, expects nearly 6 percent more this season.

While the U.S. total harvested acreage has continued to decline, from 92,200 acres in 1960 to an estimated 39,900 acres for harvest in 1974, yield per acre has been trending upward. Yield more than doubled from 5,100 pounds per acre in 1960 to an expected 12,000 pounds in 1974. Consequently, total production of strawberries remained relatively stable. This season's winter crop was moderately smaller at 16.3 million pounds. However, prices

received by farmers for strawberries used fresh during February and March averaged below 1973 levels. Imports of fresh strawberries from Mexico during January through April totaled 35.4 million pounds, up from 31.5 million the same period last year. Although declining during April and May, average grower prices were above a year earlier. The average price during May at 28 cents per pound was slightly higher than a year ago. Shipments of fresh strawberries from California so far this season through mid-June were moderately above the comparable period last season.





### U.S. Strawberry imports

Year	Fresh		Frozen	
	Jan.-Apr.	Jan.-Dec.	Jan.-Apr.	Jan.-Dec.
	Million pounds	Million pounds	Million pounds	Million pounds
1970 . . . . .	40.0	51.1	55.2	109.7
1971 . . . . .	41.5	51.3	36.9	84.6
1972 . . . . .	36.7	43.2	36.7	85.2
1973 . . . . .	31.5	38.9	52.3	113.7
1974 . . . . .	35.4		56.7	

### Pears

Production of Bartlett pears in California, Oregon and Washington is forecast at 499,000 tons, down 2 percent from last year's utilized production but up 14 percent from 1972. A 5 percent smaller crop in California more than offsets slight increases in Oregon and Washington.

### West Coast Bartlett pear production

State	1970 <sup>1</sup>	1971 <sup>1</sup>	1972 <sup>1</sup>	1973 <sup>1</sup>	Indicated 1974
	Tons	Tons	Tons	Tons	Tons
Washington . .	99,800	112,000	99,000	122,000	124,000
Oregon . . . . .	39,000	83,000	51,000	71,000	75,000
California . . .	245,000	301,000	286,000	317,000	300,000
Total . . . . .	383,800	496,000	436,000	510,000	499,000

<sup>1</sup> Excludes unharvested production and excess cullage.

At present, there is no indication of the price growers will be asking for the 1974 harvest. Both the smaller size of the Bartlett crop and extremely low stocks of canned pears suggest some increase from last year's return. Nearly three-fourths of last year's West Coast Bartlett pear crop was utilized by canners, with growers receiving \$127 per ton (processing plant door basis).

West Coast Bartlett pears accounted for roughly 70 percent of total U.S. pear production in recent years. USDA estimates of other pear crops will be available on July 11.

### Grapes

Official estimates of grape production are not yet available. However, based on a grape count survey, the Raisin Bargaining Association projected the 1974 tonnage of raisin varieties at 1.9 million tons compared with nearly 2.4 million tons in 1973. There should be adequate grape stock for drying purposes especially if an anticipated decline in the wine industry's usage of raisin grape varieties materializes. The first official estimate of the California grape crop will be carried in the *July Crop Production Report*.

Harvest of table grapes got underway in Coachella Valley, California, in late May, well ahead of a year ago. F.o.b. prices in mid-June were slightly below last year's level.

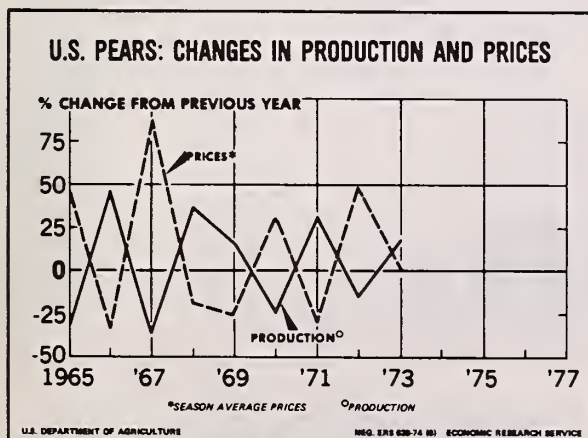
### Apples

The marketing season for the 1973 fresh apple crop is reaching its final stage. Cold storage holdings of apples at the end of May were 200.5 million pounds, a third more than last season, but 15 percent less than in 1972. Nearly three-quarters of remaining supplies were under controlled atmosphere storage.

The U.S. average price received by farmers for fresh market fruit has been up slightly to moderately during the season. Some early indications are that U.S. apple production in 1974 will be near last season's level, with some change in geographical distribution likely. The first official USDA estimate of the 1974 crop will be available in the *July Crop Production report*.

### Bananas

The U.S. Census reported imports of bananas during January through April at 1,644 million pounds, up moderately from 1,442 million a year earlier. Imports were particularly heavy during March, reaching 463 million pounds, the highest level for that month for at least a decade. Reflecting this large supply, the average U.S. retail price declined substantially during March to 14.2 cents per pound. Banana imports declined moderately to 424 million pounds in April. Although U.S. Census Bureau import data for May are not currently available, Plant Quarantine data indicated imports were down an additional 10 percent during May. In addition, certain Latin American countries have imposed taxes on banana exports up to a \$1-per-40-pound box. Retail prices increased to 14.4 cents per pound during April and to 18.6 cents in May, the highest level since 1959.



## PROCESSED NON-CITRUS

### Canned Supplies Remain Tight, but Larger 1974 Pack Expected

The supply situation of most canned non-citrus fruit remains tight with the canners' carryover for many items expected to be one of the lowest in many years. Although actual year-end stocks are not known at this time, the carryover for 13 major items may be one-third below last season's abbreviated level of 16 million cases, 24 No. 2½'s (tables 9 and 10). By April 1, stocks were only 24 million cases, well below both the 30 million cases in 1973 and nearly 42 million in 1972. So far, reports indicate total shipments for the 1973/74 season have been excellent for most items. However, there has been a recent slowdown in shipments to the export market, likely due to high prices and economic conditions abroad. In addition, small remaining stocks of peaches, tart cherries, and fruit cocktail caused substantially lower exports during April compared to last year.

Unless the 1974 packs are substantially larger than last season, the available supply of canned non-citrus fruit for the 1974/75 season will not improve. To illustrate, because of the low carryin an estimated 6 percent increase in the 1974 pack would be required to prevent total supply from falling below that of the short 1973/74 season.

Stocks of *canned apples and applesauce* on May 1 were up substantially from last year as packs are running larger to date. Shipments of apple slices to May 1 were up moderately, while applesauce shipments were about the same as the corresponding

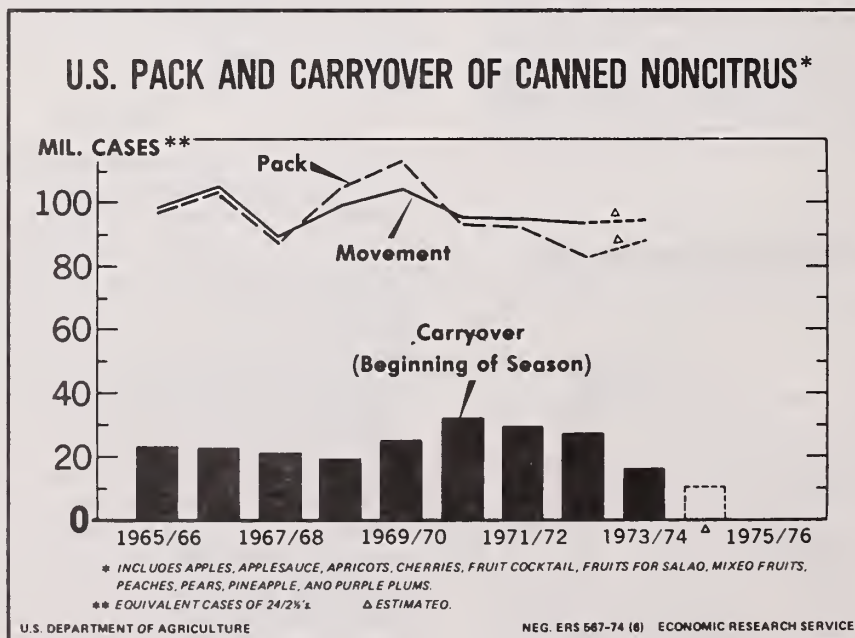
period last season (table 10). As expected, wholesale prices for canned applesauce this season have been substantially above a year ago reflecting higher processor costs.

According to current crop forecasts, *canned apricots* will face one of the tightest supply situations of all canned fruit during 1974/75. The grower bargaining group, Apricot Producers of California, has agreed on a price of \$215 per ton for number one canning grade apricots including the size 16. This is substantially higher than last season when growers got \$135 per ton for number one fruit 14's and larger.

*Canned tart cherry* supplies are extremely tight reflecting the reduced carryin and pack last year. Stocks on May 1 were 19 thousand cases (24/2½'s) compared to 71 thousand in 1973, and 337 thousand in 1972.

With a 42 percent larger U.S. 1974 tart cherry crop forecasted, canned tart cherry supplies for the 1974/75 marketing year will be larger than the short 1973/74 season, but substantially below supplies in preceding seasons. Prices at all levels are likely to remain high as the trade attempts to refill normal distribution channels.

April 1 stocks of *canned cling peaches* were down drastically from a year ago, with carryover expected to be the lowest level in recent history. Despite a larger pack in 1973, the substantially smaller carryin last year resulted in the current low stocks position. While total shipments for the 1973/74 season have been slightly lower than the previous season, exports through April were slightly higher. As with most





canned fruit, wholesale prices for canned peaches have advanced during the 1973/74 season with the average BLS price for May at \$4.07 per case (12-2½'s) substantially above the \$3.59 of a year ago.

A substantially larger 1974 pack is likely, as a 25 percent larger clingstone peach crop was forecast for California. It is conceivable that 27 million cases could be packed this season, assuming no fuel or can shortages develop. Cannery members of the California Canning Peach Association a basegrower price of \$132.50 per ton, compared with \$97 a ton last year. Prices by grades and sizes range from \$117.50 to a high of \$142.50 per ton.

*Canned fruit cocktail and pear* stocks are down drastically from a year ago. Shipments of both items during 1973/74 have increased substantially while the season's total supply was slightly lower as the carryin last summer was the smallest in years.

Exports of canned fruit cocktail so far this season through April were nearly 2.5 million cases (24-2½'s), up one-fifth from the same period last year. Like most canned non-citrus fruit, prices at all levels increased moderately during the season. Industry sources are highly concerned about future price increases, and the possible buyer or consumer resistance they may encounter from higher f.o.b. prices.

With the Bartlett pear crop now forecast slightly below last year's large crop and with the extremely low carryin, the available supply of canned pears may be moderately lower during 1974/75.

The pack of *canned pineapple* for 11 months of the 1973/74 season was 13.8 million cases (24 No. 2½'s), down substantially from 15.4 million the previous season, as pineapple cannery operations were disrupted in Hawaii. May 1 stocks this season, at 5.3 million cases, were down substantially from 7.4 million in 1973. Imports of canned pineapple for the first quarter of this year were down to 46.8 million pounds from 64.0 million a year earlier.

### Dried Fruit

Raisin production in 1973 was estimated at 215,460 tons, more than double the 105,350 tons in 1972. According to the Raisin Administrative Committee, total season deliveries to handlers to June 8 were 221,150 tons. Thus, despite the negligible carryin last September 1, available supplies this season were larger.

For the second consecutive year, all shipments this season have been on a free-tonnage basis, since no reserve pool has operated. Total shipments of raisins from September 1 to June 1 were excellent, reflecting the larger crop and the strong demand. Raisin wholesale prices rose steadily this season and in May the BLS price averaged \$12.45 per case (24-15 oz. pkg.), 23 percent above a year earlier.

Exports of raisins at 40,700 tons for the period September 1 through April, were more than double

those of the comparable period a year earlier. The leading importing countries, Japan, United Kingdom, Sweden and West Germany, took nearly two-thirds of the total. Although total shipments are larger this season the carryover situation should be improved. Stocks of Thompson Seedless on June 1 were considerably above last year's limited supply.

The export demand for U.S. raisins from the 1974 crop is expected to continue strong since Australia and South Africa reported a cut in raisin production. Furthermore, Turkey reports that a short freeze during early April damaged about 25 percent of its sultana vineyards and crop prospects are reduced, with trade indicating a possible 1974 crop of around 100,000 tons. Sultana production totaled 94,000 tons in 1973 and 117,000 tons in 1972. South Africa and Australia reports that heavy rain during the raisin harvest cut raisin production sharply.

The 1974 California *dried prune* crop is forecast one-fourth below last year's record crop. Although prune shipments lagged during April, total 1973/74 shipments through April 30 at 140,018 tons, processed condition, were 42 percent above the like period last year. The unshipped supply on April 30 was 75,984 tons, processed condition, compared to 22,244 tons last season. If packers intend to enter the 1974/75 marketing season on August 1 with only 25,000 tons of unsold carryin, substantial monthly shipments from May 1 to August 1 are necessary. However, packers are unlikely to promote sales at less than list prices with the prospect of a smaller 1974 crop, indicating a moderately larger carryover than 25,000 tons. Despite a large crop during the 1973/74 marketing season, wholesale prices remained stable, while the average grower price for 1973 at \$471 per ton (dried basis) was down 12 percent from the previous season.

### Frozen Fruit—Larger Stocks

The pack of 11 major frozen fruits and berries during 1973 at 608.5 million pounds, was nearly 6 percent more than in 1972, but 3 percent less than in 1971. However, this larger pack was offset by a smaller carryover at the beginning of the 1973/74 season, with total 1973/74 supplies slightly below the previous season. The apparent disappearance so far this season to May 31 was down substantially from last season, to 502.1 million pounds; as a result, May 31 stocks of the 11 fruit and berry items were more than one-third larger than in 1973 (table 12).

The supply of *frozen strawberries*, the leading frozen non-citrus fruit, was slightly larger than in the 1973/74 season. The carryin stocks at the beginning of the 1974 pack season (May 1) were 100 million pounds, 27 percent above a year earlier reflecting the substantially higher pack and imports during the 1973/74 season, while disappearance was only slightly higher.

Receipts of domestic strawberries by California freezers so far this season through June 8 totaled 45.3 million pounds, only slightly more than the 44.2 million pounds in the comparable year-ago period, reflecting California growers' good returns in the fresh markets. From January through April this year, imports of frozen strawberries mostly from Mexico at 56.6 million pounds were moderately above the same period a year ago.

The BLS wholesale price for frozen strawberries advanced during the 1973/74 season, from \$3.41 per case (12-10 oz. packages) in May 1973, to \$3.89 per case during February through May 1974.

Stocks of frozen apples were 81.6 million pounds on May 31, considerably above the 52.8 million last season, as a result of the sharply lower disappearance this season. Apparent disappearance to May 31 so far this season was off 26 percent to 74.4 million pounds from the comparable period last season.

Available supplies of frozen peaches during the 1973/74 season were considerably larger than in the previous few seasons. Remaining supplies on May 1 were 28 million pounds, up from 10.7 million last year. Although a moderately larger 1974 California freestone crop is forecast, the trade expects freezers will use about 40,000 tons or 12 percent less than last year's usage, which resulted in a 1973 frozen peach pack of 81.4 million pounds.

In 1973 a record blueberry pack of 44.4 million pounds was realized, 44 percent more than in 1972. May 31 stocks were up sharply to 22.2 million pounds from 8.6 million in 1973. Freezers are concerned over the approaching new crop, which early trade estimates indicate may be record large at 45 million pounds.

Early indications are that total supplies of most frozen fruits and berries for the coming year are likely to be higher, due to larger prospective packs and carryins at the beginning of the season.

## FRESH CITRUS

Total citrus production in 1973/74, was estimated at 13.3 million tons as of June 1, slightly below last season's record output, but still up almost 10 percent from 1971/72. Most of the decrease is attributed to the smaller orange crop, especially in Florida. Also, less citrus has been used fresh so far this season.

Crop	Utilization			Remain- ing for harvest
	Fresh	Processed	Total	
	Thou. boxes	Thou. boxes	Thou. boxes	Thou. boxes
1972/73				
Oranges . . . . .	31,451	136,422	167,873	56,387
Grapefruit . . . .	24,113	34,728	58,841	6,799
Lemons . . . . .	8,629	9,564	18,193	4,007
1973/74				
Oranges . . . . .	34,446	143,124	177,570	38,430
Grapefruit . . . .	24,130	34,532	58,662	5,838
Lemons . . . . .	8,118	5,206	13,324	4,076

### Oranges

#### Supplies for Summer Down Moderately

Supplies of oranges available for the fresh market this summer are moderately smaller than last year. As of June 1, total 1973/74 U.S. orange production was estimated at 216 million boxes, down 4 percent from last season's record crop. Lower production was

shared by all 4 citrus States with the largest decrease taking place in Florida. Even with an estimated 3 percent smaller orange crop in Florida in 1973/74, yield per acre still was probably above the 1972/73 level. The Florida bearing acreage of orange trees for 1973/74 probably decreased in continuation of the downturn since the peak acreage was reached in 1970/71. The decline in Florida bearing acreage is still under the influence of a freeze in January 1971 which particularly damaged young trees. However, the official preliminary report is to be released in mid-August.

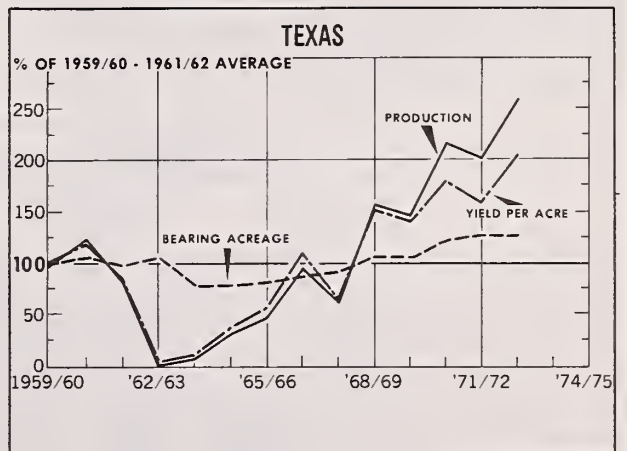
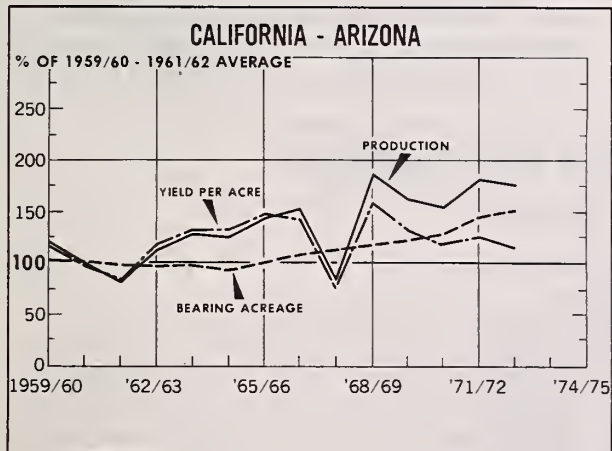
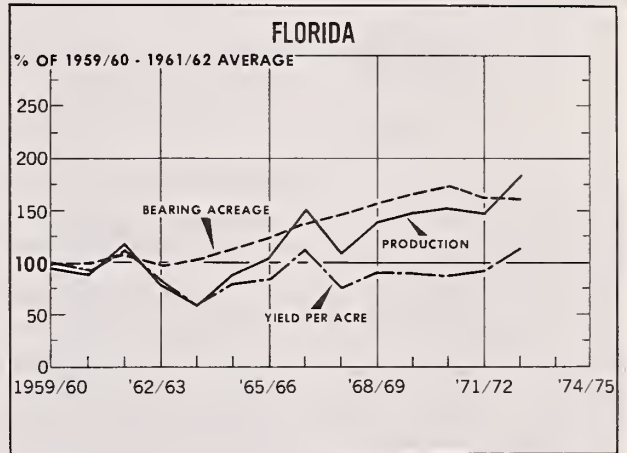
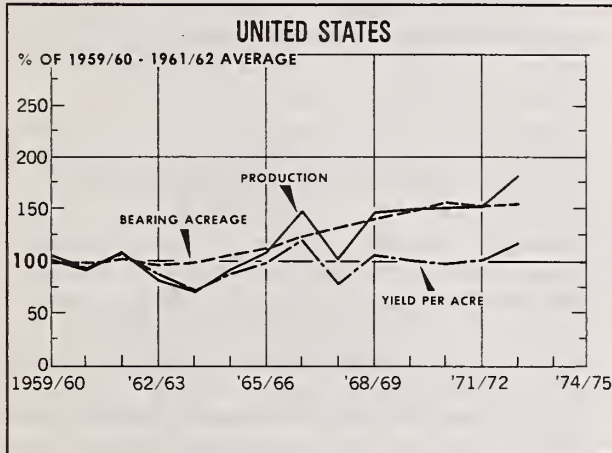
Orange production in California is currently estimated slightly below last year, while in Arizona and Texas, two relatively minor producing States, production declined substantially from last year. However, bearing acreage and yield per acre from these three States have been trending upward. The historical trend for bearing acreage, production, and yield per acre for the United States and by States from 1959/60 to 1972/73 are shown in figure 1.

The Valencia crop which accounts for most summer supplies is expected to be more than one-tenth below a year ago. Furthermore, a larger share of the crop has been marketed than at this time a year ago. The smaller Texas crop, reduced by freeze damage last winter, has virtually all been marketed.

With an estimated 10 percent decrease in Florida's Valencia crop from 1972/73, fruit remaining for harvest in early June represented about 13 percent of the Florida crop, or 21.1 million boxes, substantially below year-earlier levels. Harvest is expected to finish earlier than last year, with most of the remaining fruit to be used for processing.



# ORANGES: ACREAGE, YIELD, AND PRODUCTION



YEAR BEGINNING OCTOBER

Most fresh market supplies during the rest of the season will be California-Arizona Valencias. The Arizona harvest was about three-quarters complete as of June 1. California-Arizona Valencias remaining for harvest on June 1 were moderately below a year earlier with the total crop estimated at 23 million boxes, 16 percent less than last season. For the United States as a whole, there were nearly one-third fewer oranges remaining for harvest on June 1 than a year ago.

### So Far This Season Processing Usage Up Slightly

Despite a smaller crop, the amount of oranges used for processing has been running ahead of last year's pace. Up to June 1, 143 million boxes of oranges had been used for processing, compared with 136 million by the same time last season. In view of the smaller supplies remaining for harvest, pack can be expected to run shorter this season and total processing use for the entire 1973/74 season may not match that of the previous crop.

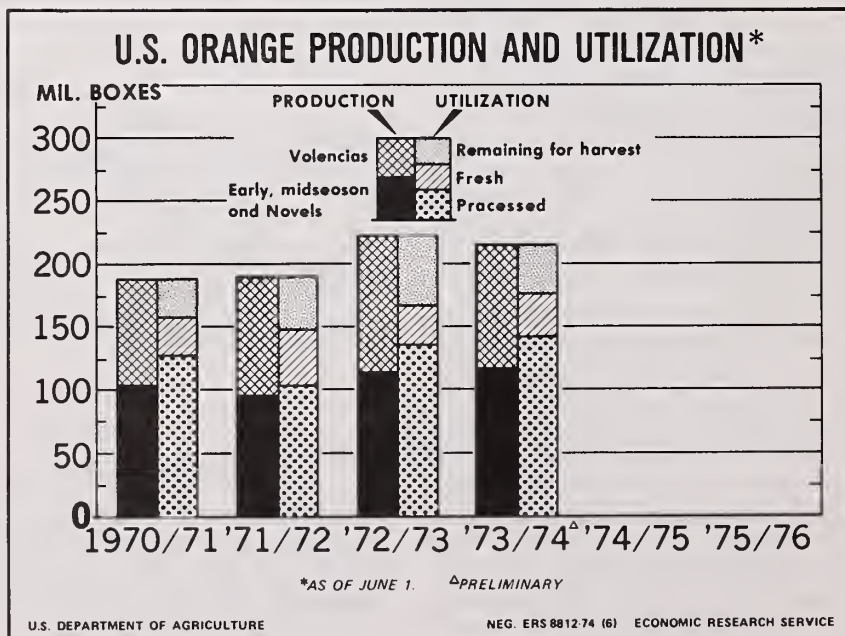
More of the Florida orange crop has been used for processing than a year earlier primarily due to an increase of approximately a fifth in use of Valencias than in the corresponding period of a year ago. However, with a sharply smaller Valencia crop remaining for harvest, the Florida oranges used for processing this season will likely be less than a year earlier. The use of Early and Midseason oranges for processing this season was up only slightly. Total processing utilization of California-Arizona Navel oranges for 1973/74 was only approximately two-thirds of last year's volume. This was primarily because of 1972/73's diversion of a large proportion of

the freeze-damaged crop in California to processing outlets. So far processing utilization of California-Arizona's Valencias has been only one-half of year-earlier levels. And with a smaller Valencia crop remaining for harvest, processing uses are likely to remain substantially below last season. However, even with an estimated crop one-tenth less than a year ago, a larger proportion of the Texas orange crop was diverted to processing outlets due to a freeze damage in December 1973.

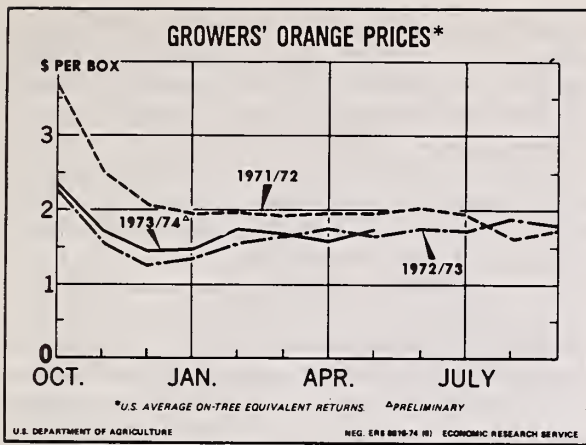
### Grower Prices Higher

U.S. on-tree returns to growers for oranges for all sales (fresh and processed) averaged slightly to moderately above a year earlier for every month this season with the exception of April. In May, on-tree returns for all sales averaged \$1.72 per box compared with \$1.66 a year earlier. Likewise, on-tree returns for U.S. fresh oranges also averaged higher. With higher on-tree returns, the average retail prices of fresh oranges in selected cities have been moderately to substantially higher every month than a year ago. In May, retail prices for a dozen fresh oranges were \$1.10 compared to \$1.03 last year. Demand for fresh oranges appears to be lagging behind the pace of last season. Total fresh orange unloads in 41 major markets from October through early June this season were 33.2 million cartons, 6 percent less than a year earlier.

In response to a smaller crop, Florida on-tree returns for fresh oranges early in the season were considerably above a year ago. But by March, on-tree returns declined substantially from February to 5 percent below a year ago. The decline continued in April to 10 percent below a year earlier. Then in May,







prices moved up seasonally to \$2.10 per box, approximately 12 percent above a year ago. Similarly, despite substantially larger stocks of canned and frozen concentrated orange juice, on-tree returns for processing use so far this season were generally firm at the levels above a year ago for every month with the exception of April. In May, on-tree returns for processing oranges were \$1.65 a box compared with \$1.60 a year ago.

California fresh orange prices, in contrast, have remained substantially below the relatively high year-earlier levels since January. The larger Navel crop was chiefly responsible. Despite a considerably smaller Valencia crop, early season prices were sharply below the very high levels a year ago. F.o.b. packed fresh California Valencias were \$5.40 a box in April compared with \$7.30 a year earlier. Prices increased to \$7.25 in May, slightly above year-earlier levels and are expected to hold above last year through the summer in view of smaller supplies remaining for harvest. Prices for Arizona fresh oranges have been generally below last season's high levels.

### Exports Up, Imports Down

U.S. orange exports have not been deterred by smaller crops. Exports of fresh oranges and tangerines during the first 6 months of the 1973/74 season (November through April) totaled nearly 5 million boxes. This was one-fifth more than during the same months of 1972/73. Canada, the largest customer for U.S. oranges, increased its imports almost one-tenth from a year ago, but its share declined from 68 to 63 percent. Shipments to Europe during the first 6 months of last season had been negligible, but increased to 6 percent of total exports this season. Production of citrus in Mediterranean countries was down slightly this season and Europe draws heavily on this region for its citrus supplies. A recent agreement on import tariff reduction for our fresh oranges shipped to the European Economic

Community might further increase U.S. exports to that region in years ahead.

Exports to the rest of the world were up almost one-fifth but the share remained unchanged at approximately 31 percent. The increase in exports is partially attributed to the increase in Japan's import quota for fresh oranges and tangerines by 25 percent for the second half of the fiscal year (October 1973 - March 1974) over 1972/73. Shipments of our oranges and tangerines to Japan for this period were almost 50 percent above a year ago.

Imports of fresh oranges during the 6 months ending in April 1974 totaled 77.7 million pounds, down slightly from last season. Both Mexico and Israel, the two principal exporters to the United States, showed decreases.

### Grapefruit

#### Remaining Supplies Light

Seasonally light during summer, supplies of fresh grapefruit will be even less this summer than a year ago. This prospect arises from reduced production in California-Arizona where most summer fresh market supplies come from. The grapefruit harvest in Florida was nearly completed by mid-June, though some fresh grapefruit, mainly from the Indian River area, may be available as late as early July. As of June 1, approximately 5.8 million boxes of grapefruit, or 9 percent of the U.S. crop, remained for harvest.

The 1973/74 U.S. grapefruit crop is estimated at 64.5 million boxes, slightly below last season's record. Prospects are for a record crop in Florida, but are not large enough to offset substantial decreases in production from Texas, California, and Arizona. Florida accounted for 74 percent of the crop compared with 69 percent last season. Texas, California, and Arizona all had reduced shares of the crop—down from 18 to 16 percent, 9 to 7 percent, and 4 to 3 percent, respectively.

Fresh utilization of the 1973/74 grapefruit crop to early June was slightly more than one-third of the total crop and was slightly larger than 1972/73 usage for the same period. Increased fresh sales of Florida grapefruit more than offset decreases in fresh shipments from Texas. Slightly less than two-thirds of Florida's grapefruit sales were processed. As a result of freeze damage in December 1973, a larger proportion of the Texas grapefruit crop was diverted to processing outlets, absorbing 49 percent of the crop compared with 44 percent last season. With a smaller crop from California-Arizona this season, grapefruit used for processing have been substantially below a year ago, but the quantity for the fresh market has remained the same as a year earlier.

#### Prices Substantially Lower

Despite a smaller crop, the average U.S. on-tree returns to growers for fresh grapefruit during the

1973/74 season have been substantially below last year's levels. On-tree returns to growers for Florida fresh market grapefruit have also been down considerably. May prices advanced seasonally to \$2.87 a box as compared with \$3.43 a year ago. This is primarily a reflection of the slower demand for fresh grapefruit. Total fresh grapefruit unloads in 41 major markets through early June this season were one-tenth less than a year earlier.

U.S. on-tree returns to growers for processing grapefruit were down even more this season than last. The larger diversion of Texas grapefruit to processing outlets depressed processing grapefruit prices. In May, U.S. on-tree returns for processing grapefruit averaged \$0.92 per box compared with \$1.21 a year ago. Grapefruit processing is virtually finished for this season and most remaining supplies will be marketed fresh. With remaining supplies (mostly from California-Arizona) considerably smaller, fresh grapefruit prices will increase seasonally but may stay below last season's high levels.

### **Exports Continue Large**

During the 8 months ending April 1974, fresh grapefruit exports, in continuation of the recent upward trend, rose one-tenth from the corresponding period a year ago. The continued increase in exports to Japan was chiefly responsible.

Exports to Canada continued downward, about one-fifth less than last year and accounting for only 27 percent of total exports. The European market took slightly more than half a million boxes, almost the same as last year and its share remained almost 15 percent. Exports to the rest of the world increased from 1.8 to 2.5 million boxes, most of which went to Japan. Its share moved up from 46 percent to 60 percent last year.

### **Lemons**

#### **Slightly More Lemons to be Harvested**

The 1973/74 California-Arizona lemon crop was estimated as of June 1 at 17.4 million boxes, 22

percent below last year's record crop but still 4 percent above 1971/72 output. The reduction from last year's crop is heavy in both States. California will continue harvesting into late summer, but the Arizona crop has been moved to market. By June 1, 4.1 million boxes remained for harvest, compared with 4 million boxes a year earlier. This volume should be more than adequate for the usual heavy fresh market needs during summer.

As a result of the smaller crop, processed utilization of the 1973/74 crop to June 1 was much smaller than a year earlier, though a smaller quantity also was used fresh. So far this season, fresh lemons have taken a larger share of the total crop. Processing use has been slightly more than half of last year's quantity, since last season a very large volume of California's lemons was forced to processing outlets as a result of the December freeze.

### **On-tree Returns Substantially Higher**

In response to a smaller crop, on-tree returns for fresh lemons for each month of the 1973/74 season have averaged substantially above last season. Although prices declined from April, May on-tree returns to growers for fresh lemons were \$5.80 per box compared with \$4.74 a year earlier. Prices will advance seasonally during summer in response to hot-weather demand and are likely to remain above year-earlier levels.

### **Exports Fall**

Exports of lemons and limes during November 1973 through April 1974 totaled 2.1 million boxes, slightly more than one-fifth below a year earlier. Exports to Canada were down 10 percent. Shipments to both Europe and to the rest of the world including Japan (the leading destination for U.S. lemon exports) were down almost one-fourth.

## **PROCESSED CITRUS**

### **Generally Larger Pack**

More citrus has been used for processing so far this season. Output increased for most of the major processed citrus items in Florida for 1973/74 through June 8. Florida's pack of frozen concentrated orange juice was moderately above year-earlier levels, while the frozen concentrated grapefruit juice pack was almost the same as last year. Chilled juices continue

to gain in popularity as packs of both chilled orange and grapefruit juices as of June 8 were slightly to moderately ahead of those a year earlier. The pack of canned orange products lagged, but canned grapefruit items were slightly to moderately more than last season.

Although data on 1973/74 processed citrus packs are not available for California and Arizona, movement of California-Arizona citrus fruit to



processors indicates substantially smaller processing utilization as a result of smaller crops. Movement of oranges and grapefruit to processors so far this season has been only approximately one-half of last year's quantity. Through the end of May, movement of California-Arizona lemons to processors was 5.3 million boxes compared with 10 million a year ago. With smaller remaining supplies, fewer lemons will be used for processing for the balance of the season. However, in Texas, processor utilization of both oranges and grapefruit was up substantially. The increases largely reflect freeze damage which made considerable quantities of Texas citrus unsuitable for fresh shipment.

### Frozen Concentrates

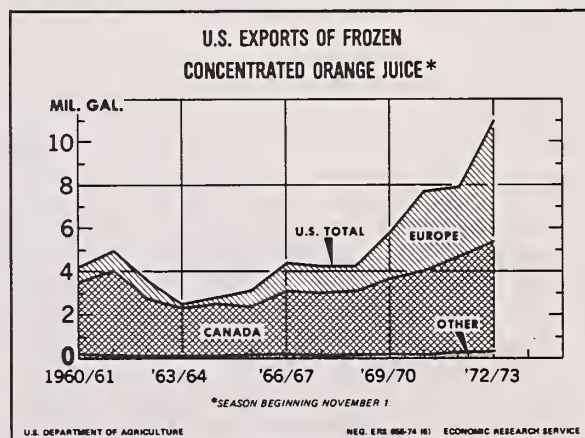
Despite a record carryin at the beginning of the season and a smaller Florida crop, pack of FCOJ so far this season has been running moderately above last season. Florida oranges used for FCOJ as of June 8 were 118.5 million boxes compared with 106.2 million boxes a year ago. The estimated yield of frozen concentrate as of June 1 was slightly lower than last year, 1.30 gallons per box versus 1.33 gallons. The 1973/74 Florida pack of FCOJ through June 8 was 153.5 million gallons, one-tenth above a year earlier (table 17). However, with a substantially smaller quantity of Florida Valencia oranges remaining for harvest as of mid-June, total output for the season is not likely to reach last season's record pack of 176 million gallons. The industry currently expects the total FCOJ pack for the season to be nearly 170 million gallons.

Carryover stocks of orange concentrate last fall were 48.4 million gallons, almost three-fourths more than those on hand at the beginning of the 1972/73 season. Thus, even though a reduction in pack is likely for this season, total supplies available for marketing will be greater than last season. Through June 8 packers had moved 88.5 million gallons of orange concentrate, slightly more than the corresponding period a year ago. Movement had slowed noticeably in recent weeks. And a very heavy carryin and a larger pack more than offset the increase in movement. Florida packers' stocks of FCOJ on June 8 were 117.5 million gallons, 34 million gallons above the heavy stocks on hand a year earlier.

Grower prices for Florida oranges used for frozen concentrates this season have averaged moderately above those of a year ago. In early June, spot prices for fruit for frozen concentrate were reported at \$2.78 per box, compared with \$2.57 a year earlier. However, Florida f.o.b. prices for FCOJ had been steady since July 1971 at \$1.88 per dozen 6-ounce can (unadvertised brands) with the exception of two temporary reductions in price as a result of off-invoice promotion allowances. In early April, Florida citrus

packers offered promotional allowances and discounts for frozen concentrates shipped through May 3 which resulted in an effective price of \$1.76 per dozen 6-ounce cans. With stable f.o.b. prices, the BLS average retail price of frozen concentrate in selected cities has also been steady since September 1971 at about 25 cents per 6-ounce can. In May, the BLS reported retail price of frozen concentrate averaged 25.5 cents per 6-ounce can compared with 25.1 cents a year ago (table 7). Frozen orange concentrate is one of the few food items that has fluctuated little in price for the last few years.

Exports of frozen concentrated orange juice, in continuation of the upward trend, totaled 6.5 million gallons during the first 6 months of the 1973/74 season (November through April), up one-third from the prior season. The increases were generally shared by all the areas. Canada's relative share declined moderately to account for less than half of the exports. Exports to Europe increased almost one-third but its share remained the same at 45 percent. Despite British economic and labor problems, exports of FCOJ to the United Kingdom were up one-tenth. However, the United Kingdom recently instituted a value-added tax of 10 percent effective April 1, 1974, to a category of selected items including FCOJ. Thus, after only 1 year, imports of U.S. orange juice are again subject to a U.K. tax. However, exports to the rest of the world for the first 6 months, although relatively small, have already exceeded total exports of 310 thousand gallons for the 1972/73 season.



With a slightly larger Florida grapefruit crop, the current season's pack of frozen concentrated grapefruit juice in Florida (excluding reprocessed gallonage) had reached 8.6 million gallons as of June 8, almost the same as a year ago. Prices have remained steady at year-earlier levels, but movement of grapefruit concentrate through June 8 of this season was 3.9 million gallons, 8 percent less than the corresponding period a year earlier. Thus, with a 26 percent larger carryin at the beginning of the season,

there were 8.3 million gallons of grapefruit concentrate in inventory as of June 8, 14 percent above a year ago.

### Chilled Products

The smaller Florida orange crop has so far failed to halt the upward trend in chilled orange juice pack and utilization. Through June 8 a total of 107 million gallons of chilled orange juice had been processed, up 10 percent from a year ago. Of this total, 96 million gallons had been packed from fresh oranges as compared with 90 million a year ago, but fresh fruit accounted for almost 82 percent of total pack for both seasons. The remaining quantity at 10.9 million gallons was composed of reconstituted bulk frozen concentrate. As fresh fruit supplies dwindle during the summer, packers will continue to turn increasingly to frozen concentrate for reprocessing into chilled juice.

Despite the larger supplies, retail prices of chilled orange juice have been moderately higher this season. In May, the average retail price of chilled orange juice in selected cities was 49.9 cents per quart compared with 47.9 cents a year ago as consumer demand for this product continue strong. Total domestic movement through June 8 this season was 90 million gallons, up 10 percent from last year.

Total pack of chilled grapefruit juice was 14.8 million gallons through June 8, slightly larger than a year ago. Florida packers moved 11.8 million gallons compared with 11.1 million during the corresponding period a year ago, leaving smaller stocks on hand as of June 8.

### Canned

As the citrus packing season in Florida is nearing its end, total pack of canned citrus products to June 8 was 35.4 million cases (24-2's), slightly above a year earlier with increases recorded for grapefruit products only. Movement of canned citrus products has been slightly less than the corresponding period a year ago even though movement of canned grapefruit juice, the major product, has been up slightly. Exports of canned grapefruit juice for November through April this season were also up to 2.5 million gallons compared with 2.4 million in the same months of last season.

Reflecting promotional allowances and discounts, cannery prices for citrus products have fluctuated significantly during the season. Canned single-strength orange juice prices fluctuated between \$3.90 and \$4.25 (a dozen of 46 ounces, f.o.b. Florida canneries). Likewise, canned single-strength grapefruit juice has moved within range of \$3.75 and \$4.25 (a dozen of 46-ounces, f.o.b. Florida canneries). Current prices are \$4.10 to \$4.25 compared with \$4.00 last year. Prices of canned grapefruit sections started at \$8.65 (a dozen of 46-ounces, f.o.b. Florida canneries) for this season, but have moved up to \$9.30 compared with \$8.65 a year ago. If sugar prices continue to increase, canned citrus sections prices are likely to go even higher.

As a result of the larger carryover and pack so far this season, and the relatively smaller movement, packers had 19.3 million cases of canned citrus products on hand June 8. This was 4 percent more than year-earlier stocks.

## TREE NUTS

A record almond crop of 170,000 tons, in shell, is expected this year in California. This would be 27 percent more than the previous record crops of 134,000 tons in both 1971 and 1973. Domestic movement is down moderately, but exports have been running substantially heavier. Total exports of shelled almonds for the 9 months ending April were 30 thousand tons compared with 25 thousand a year ago, with the largest quantity shipped to Europe. Unshelled almond exports during the same period were almost the same at last year's level of 2,600 tons. The increase in export demand for U.S. almonds resulted mainly from the smaller 1973 Italian and

Spanish almond crops. However, a larger almond crop in Spain is expected for this year.

With a slower movement so far this season and slightly larger supplies at the beginning of the season, total uncommitted inventory of almonds as of May 1 was almost twice as large as last year's very small inventories. Thus, an expected record crop plus a larger inventory indicate that almond supplies for this season will be ample. Currently, there are no formal opening prices from sellers for the 1974 season, but observers look for lower prices this year than last.



# COSTS OF HARVESTING, PACKING AND STORING APPLES FOR THE FRESH MARKET WITH REGIONAL AND SEASONAL COMPARISONS

by

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**ABSTRACT:** Harvesting, storing and packing costs for fresh apples during the 1972/73 season were obtained in a regional survey of apple grower-packers and packers. These results were compared with costs from a similar survey conducted during the 1969/70 season. Total harvesting cost in 1972/73 varied from 46 cents per bushel for Winesap apples in the Northwest to 75 cents for McIntosh in the Northeast. In all major production regions except the Northeast, a comparison of the surveys indicated lower or constant charges for regular and controlled atmosphere storage. Total packing and selling charges during the 1972/73 season for tray packed Red Delicious apples ranged from \$1.30 per carton in the Lake States to \$1.83 in the Northwest.

**KEY WORDS:** Apples, costs, harvesting, storing, packing, selling.

This article reports the findings of a regional mail survey of fresh apple grower-packers and packers for the 1972/73 season. The respondents, contacted during the summer of 1973, were chosen from a list of firms which had provided complete and consistent information in a similar survey performed during 1970<sup>1</sup>. Data on costs of harvesting, storing, packing and selling fresh apples were collected in both surveys for the major U.S. apple production regions—the Northeast, Appalachia, Lake States and the Northwest. The 1970 survey also included information for California, whereas the 1973 survey did not.

<sup>1</sup> ERS publications resulting from or related to the survey have included: (a) *Regional Costs of Harvesting, Storing and Packing Apples*, ERS-496 reprinted from the *Marketing and Transportation Situation*, November 1971; (b) *An Interregional Intertemporal Activity Analysis Model of the U.S. Apple Industry*, a paper presented at the 70th Annual Meeting of the American Society for Horticultural Science, North Carolina State University, Raleigh, August, 20, 1973; and (c) *Harvesting, Storing, and Packing Apples for the Fresh Market: Regional Practices and Costs*, MRR 1009, September 1973.

The 1970 and 1973 surveys differed in two other respects: (1) no varietal information was obtained in 1970; in 1973, costs for Red Delicious apples were requested in each region as well as for McIntosh apples in the Northeast, Jonathans in the Lake States, and Winesap in the Northwest, and (2) the 1973 survey concentrated on obtaining a more detailed breakdown on harvesting and packing costs. Therefore, the data from the two surveys are not directly comparable but, where possible, comparisons are included to indicate the nature of changes in costs.

Regional cost estimates in this report are weighted averages derived from the respondents' cost and volume statistics. Harvesting costs and storage charges were weighted by each firm's total sales of apples while packing costs and selling charges were weighted by the individual firm's volume packed of the particular varieties surveyed.

## Harvesting Costs

Harvesting expenditures include costs associated with picking, bins (rental or depreciated value) and hauling apples from the orchard to the packing or

storage facility. Picking is further subdivided into picking labor, supervision and fringe benefits (i.e., social security payments and the cost of providing housing for temporary workers). In the 1973 survey, total harvesting costs varied from 46 cents per bushel for Winesap apples in the Northwest to 75 cents for McIntosh in the Northeast (table 1), a difference of 29 cents per bushel. Harvesting costs for Red Delicious apples in these same two regions differed by 27 cents. The data indicate virtually no variations in harvesting costs between varieties within any region. The only exception was a 1-cent spread in picking labor costs in some regions that may be attributed to the handling characteristics of the varieties.

Regional differences in harvesting costs are to be expected. These result from the types of trees harvested (standard, semi-dwarf and dwarf), the availability of and demand for picking labor, and the amount of labor housing necessary. High density plantings of semi-dwarf and dwarf trees (relatively more prevalent in the Northwest) lend themselves to more efficient picking since workers are able to harvest a greater proportion of apples from the ground. Picking costs are tempered by a number of factors which vary by region. These factors include: the size of the apple crop, alternative crop picking opportunities, and the mix of types of labor (local versus migrant) ordinarily used within a locale. Much of the variation in harvesting costs between the Northwest and Northeast is a result of differences in fringe benefits. Growers in the Northeast apparently have made rather large investments in labor housing in recent years to furnish living facilities for their migrant picking labor force (about 80 percent of pickers in the Northeast were migrants in the 1969/70 apple crop year). The Northwest relies much more heavily on local labor (only about 56 percent were migrants in 1969/70) and thus incurs a much smaller total housing fringe benefit cost.

A comparison of picking costs per bushel with those for the 1969/70 season is as follows:

Picking cost per bushel				
Region	1969/70 All apples	1972/73 Delicious	Abso- lute increase	Percent- age increase
	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Percent</i>
Northeast . . . . .	36	55	19	53
Lake States . . . . .	37	47	10	27
Appalachia . . . . .	33	36	3	9
Northwest . . . . .	24	35	11	46

All regions experienced increases in picking costs. The Appalachia area, which relies heavily on Jamaican labor, had the smallest increase. An increase in labor housing costs as well as higher picking rates accounted for most of the Northeast's 53 percent rise in total picking costs between 1969/70 and 1972/73.

Bin rental (or depreciation) costs are rather uniform among the regions at 7 to 8 cents per bushel except in the Northeast where they are about 10 cents (table 1). No 1969/70 figures are available for comparison. Hauling costs approximated those in 1969/70 with the Northeast hauling expenditure being considerably above those in other regions. If the bin and hauling costs are added for each of the regions, total hauling costs are higher in the Northeast relative to other regions.

#### Storage Charges

Fresh apples are stored in two types of cold storage facilities: regular atmosphere (RA) and controlled atmosphere (CA). Although CA is about twice as expensive as RA storage, it has become increasingly popular and currently represents slightly more than one-third of all apples placed in storage. The popularity of CA storage results from its effectiveness in maintaining apple quality during

Table 1.—Apple harvesting costs per bushel by variety, four major production regions, 1972/73 season

Region	Picking labor	Fringe benefits <sup>1</sup>	Super- vision	Other	Total picking	Bin	Hauling	Total hauling	Total all harvesting
	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>
Northeast									
Red Delicious . . . . .	30	14	9	2	55	10	9	19	74
MacIntosh . . . . .	31	14	9	2	56	10	9	19	75
Lake States									
Red Delicious . . . . .	37	4	5	1	47	8	6	14	61
Jonathan . . . . .	37	4	5	1	47	8	6	14	61
Appalachia									
Red Delicious . . . . .	28	3	4	1	36	7	6	13	49
Northwest									
Red Delicious . . . . .	29	3	2	1	35	7	5	12	47
Winesap . . . . .	28	3	2	1	34	7	5	12	46

<sup>1</sup> Includes Social Security payments and housing for temporary non-local workers.



storage, thus making it possible to store apples into the summer. This capability provides the consumer with year-round fresh apples and the producer with expectation of higher returns and greater flexibility in his marketing decisions.

In all regions except the Northeast, the survey data show lower or constant RA and CA charges between 1969/70 and 1972/73. These data are consistent with recent trends in apple production and storage space. U.S. apple production has fallen consistently below the 1969/70 record crop with about a 950 million pound smaller crop in 1972/73. At the same time estimates of cold storage space indicate a rather steady increase in capacity. Thus, there has been little pressure toward rising storage charges.

Cold storage charges per bushel for an entire season

Region	RA		CA	
	1969/70	1972/73	1969/70	1972/73
	Cents	Cents	Cents	Cents
Northeast . . . .	33	40	64	71
Lake States . . . .	29	29	57	54
Appalachia . . . .	30	28	63	58
Northwest . . . .	35	33	69	63

Storage charges in the Northwest and Appalachia varied considerably from respondent to respondent while in the other regions they were generally consistent. The variations in the Northwest and Appalachia show differences in local competitive conditions as to storage of apples as well as other storable commodities.

### Packing Costs and Selling Charges

Apples usually enter the packing plant in bulk bins from the orchard or storage facility. They are dumped onto a conveyor or lowered into a water trough from which they move to mechanical sizers and then are graded by hand. They are then placed into bags, trays or boxed bulk using one of many combinations of hand labor and laborsaving devices. Once they are packed in their master container they usually are loaded directly onto a truck (rail shipments are only important in the Northwest where the distance to market may involve a cross-country haul) or temporarily placed into holding rooms to provide inventories for later selection of specific varieties and packs. Selling activities may be performed by the individual packer but are increasingly being done by large cooperatives or selling organizations.

This study defined packing costs to include labor, containers and other supplies, and overhead expenditures. Each is discussed separately.

### Labor Costs

Labor was subdivided into hourly and piece workers, supervisory personnel, and fringe benefits. Labor costs for packing fresh apples ranged from 33 cents for bagged cartons of Delicious and Jonathans in the Lake States to 57 cents for Winesaps tray packed in the Northwest (table 2). In the Northwest, labor costs for packing Winesaps in tray pack cartons were about 2 cents per carton higher than they were for Red Delicious.

This varietal difference in cost may have prevailed because a larger quantity of Red Delicious can be run per hour. Red Delicious are hauled in larger lots and also longer runs can be made since they are produced in greater volume. In addition there is a greater cullage of Winesaps because they are generally placed in RA storage rather than CA. Supervisory labor costs were rather consistent among regions and among varieties. Fringe benefits varied from 3 cents for Red Delicious in Appalachia to 8 cents for bagged Jonathans and Red Delicious in the Lake States.

### Container and Other Supply Costs

Container and other supply costs include expenses for molded trays, bags, master carton, liners, labels, staples, and applications of fungicide and wax. The total cost of containers and other supplies for tray packed apples varied from 66 cents per carton for Winesaps in the Northwest to 76 cents for Delicious in the Lake States (table 3). However, the cost for bagged apples varied little between regions. Regional cost variations are due to each region's buyer requirements (fungicide and waxing), varying quality of packaging supplies and the distance to market (the longer the distance, the more protection needed). Only minor differences in container and supply costs were found among similar (tray or bag) packs for alternative varieties. A varietal variation in costs occurred in the Northwest for tray packed Red Delicious and Winesap which can be attributed in

Total container and supply costs per carton excluding those for wax and fungicide

Region	1969/70	1972/73	Absolute increase	Percentage increase
	All apples	All apples		
	Cents	Cents	Cents	Percent
Northeast				
Tray . . . . .	58	71	13	22
Bag . . . . .	46	59	13	28
Lake States				
Tray . . . . .	53	72	19	36
Bag . . . . .	46	56	10	22
Appalachia				
Tray . . . . .	50	69	19	38
Northwest				
Tray . . . . .	55	63	8	15

Table 2.—Apple packing labor costs per carton by variety and pack, four major production regions, 1972/73 season<sup>1</sup>

Region	Hourly and piece workers	Supervisory	Fringe benefits	Total
	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>
Northeast				
Delicious				
Tray pack cartons . . . . .	31	4	7	42
Bag cartons . . . . .	32	4	7	43
MacIntosh				
Bag cartons . . . . .	32	4	7	43
Lake States				
Delicious				
Tray pack cartons . . . . .	23	3	8	34
Bag cartons . . . . .	22	3	8	33
Jonathans				
Bag cartons . . . . .	22	3	8	33
Appalachia				
Delicious				
Tray pack cartons . . . . .	46	4	3	53
Northwest				
Delicious				
Tray pack cartons . . . . .	46	4	5	55
Winesape				
Tray pack cartons . . . . .	47	6	4	57

<sup>1</sup> One carton of tray packed apples is equivalent to 42 pounds. Bagged cartons contain 12 three-pound poly bags.

Table 3.—Apple packing container and supply costs per carton by variety and pack, four major production regions, 1972/73 season<sup>1</sup>

Region	Master carton	Trays	Bags	Wrapper and liner	Wax	Fungicide	Other	Total
	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>
Northeast								
Delicious								
Tray pack cartons . . . . .	46	23	---	2	1	( <sup>2</sup> )	---	72
Bag cartons . . . . .	49	---	10	---	1	( <sup>2</sup> )	---	60
MacIntosh								
Bag cartons . . . . .	49	---	10	---	1	( <sup>2</sup> )	---	60
Lake States								
Delicious								
Tray pack cartons . . . . .	48	22	---	---	4	( <sup>2</sup> )	2	76
Bag cartons . . . . .	43	---	10	---	1	1	2	57
Jonathan								
Bag cartons . . . . .	45	---	10	---	3	1	2	61
Appalachia								
Delicious								
Tray pack cartons . . . . .	42	25	---	1	1	1	1	71
Northwest								
Delicious								
Tray pack cartons . . . . .	39	17	---	10	2	1	( <sup>2</sup> )	69
Winesap								
Tray pack cartons . . . . .	36	14	---	10	2	1	3	66

<sup>1</sup> One carton of tray packed apples is equivalent to 42 pounds. Bagged cartons contain 12 three-pound poly bags. <sup>2</sup> Less than .5 cents.

part to the fancier packages used on Red Delicious than on Winesaps.

A comparison of total container and supply costs without regard to variety is presented above. Costs for wax and fungicide have been excluded since these data were not obtained in the 1970 survey. Every region experienced substantial increases in container costs. The absolute change was reasonably similar in each region except for tray packed apples in the Northwest where the increase was substantially below that found in the other regions.

### Selling Charges

Selling charges cover the salary and commission of salesmen and the costs of telephone and wire services used in selling and billing. Total selling charges ranged from 11 to 18 cents per carton in Appalachia, Lake States and Northwest and up to 49 cents in the Northeast (table 4). The substantially higher selling charges in the Northeast resulted in part from larger commission rates characteristic of this region. Also, these commission rates were applied to relatively high Northeast f.o.b. fresh apple prices, thereby boosting Northeast selling charges even more. Within any region, the selling charges varied between varieties for the same type of pack. These

differences resulted from applying estimated commission rates to differing varietal f.o.b. prices.

### Overhead

Overhead costs include management and office salaries, business taxes, depreciation on buildings and equipment, rent, repairs, bad debts, advertising, interest, insurance and other operating costs. Data on overhead costs for each of these categories were collected but proved to be insufficient on a regional basis to warrant itemization.

Overhead costs varied substantially from region to region (table 4). They were somewhat over 50 cents per carton in the Northwest, in the mid-twenties in the Northeast and Appalachia, and generally under 10 cents in the Lake States. The relatively high Northwest overhead was consistent with the 1969/70 results. Regional differences in overhead costs are attributable to the capacity of the packing sheds, the quantity of apples (or a particular variety) packed, the age of packing plants, the degree of mechanization, local business taxes and utility costs.

All regions except the Lake States showed increases in overhead costs between the two survey periods. The increase ranged from 25 percent in the Northeast to 62 percent in the Northwest. However, the 1972/73 figures are not representative of all varieties packed but only indicate costs allocated to specific varieties.

Table 4.—Apple packing costs and selling charges per carton by variety and pack, four major production regions, 1972/73 season

Region	Labor	Containers and supplies	Overhead	Total packing	Selling	Total packing and selling	Total packing and selling <sup>1</sup>
	Dollars <sup>2</sup>	Dollars <sup>2</sup>	Dollars <sup>2</sup>	Dollars <sup>2</sup>	Dollars <sup>2</sup>	1972/73	1969/70
<b>Northeast</b>							
Delicious							
Tray pack cartons . . . .	.42	.72	.19	1.33	.49	1.82	1.34
Bag cartons . . . . .	.43	.60	.25	1.28	.35	1.63	1.22
McIntosh							
Bag cartons . . . . .	.43	.60	.25	1.28	.32	1.60	
<b>Lake States</b>							
Delicious							
Tray pack cartons . . . .	.34	.76	.06	1.16	.14	1.30	1.17
Bag cartons . . . . .	.33	.57	.10	1.00	.17	1.17	1.10
Jonthans							
Bag cartons . . . . .	.33	.61	.08	1.02	.17	1.19	
<b>Appalachia</b>							
Delicious							
Tray pack cartons . . . .	.53	.71	.27	1.51	.11	1.62	1.39
<b>Northwest</b>							
Delicious							
Tray pack cartons . . . .	.47	.69	.51	1.67	.16	1.83	1.58
Winesap							
Tray pack cartons . . . .	.57	.66	.55	1.78	.18	1.96	

<sup>1</sup> The 1969/70 costs are for all varieties packed. <sup>2</sup> One carton of tray packed apples is equivalent to 42 pounds. Bagged cartons contain 12 three-pound poly bags.



## Total Packing Costs and Selling Charges

The accumulation of costs for packing labor, containers and other supplies, and overhead provide an estimate of total packing costs (table 4). Within any region, total packing costs were greater for tray packed apples than for bagged apples due to additional expenses for containers and other supplies. The additional cost for Red Delicious apples varied from 5 cents per carton in the Northeast to 16 cents in the Lake States. The total costs of tray packing Red Delicious apples was 16 cents higher in the Northwest than the next most costly region, Appalachia. The essential cause of the higher costs was larger overhead expenditures. Lowest packing

costs were in the Lake States. Bagged apples could be packed in the Lake States for slightly over 1 dollar per carton, while tray packing of Red Delicious apples could be accomplished at a lower cost than bagging apples in the Northeast. Labor and overhead costs in the Lake States were substantially below those in other regions.

When selling charges are also considered, the cost picture changes somewhat. With the addition of selling charges, the Northeast cost for tray packed Red Delicious approximates that for the Northwest. Rather low selling charges keep the Lake States' total packing costs and selling charges much below those of any other region.



Table 1.—Production and utilization of specified fruits, United States, crops of 1969-73

Commodity and crop year	Production		Utilization <sup>1</sup>									
	Total Thousand tons	Utilized <sup>2</sup> Thousand tons	Fresh Thousand tons	Canned Thousand tons	Frozen Thousand tons	Brined Thousand tons	Crushed for			Dried Thousand tons	Other <sup>3</sup> Thousand tons	Total process- ed Thousand tons
							Juice		Oil			
							Wine Thousand tons	Thousand tons				
Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons
Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons	Thousand tons
Apricots:												
1969	230.7	230.5	14.8	164.4	9.5	...	...	...	41.8	...	...	215.7
1970	176.7	176.4	16.2	116.4	7.7	...	...	...	36.4	...	...	160.2
1971	187.2	149.5	17.6	99.5	6.4	...	...	...	26.0	...	...	131.9
1972	127.6	127.5	10.1	93.0	6.4	...	...	...	18.0	...	...	117.4
1973	157.9	157.7	11.9	116.8	9.6	...	...	...	19.4	...	...	145.8
Bananas:												
1969	6.2	6.2	6.2	...	...	...	...	...	...	...	...	...
1970	5.6	5.6	5.6	...	...	...	...	...	...	...	...	...
1971	5.9	5.9	5.9	...	...	...	...	...	...	...	...	...
1972	6.0	6.0	6.0	...	...	...	...	...	...	...	...	...
1973	7.3	7.3	7.3	...	...	...	...	...	...	...	...	...
Bushberries:												
1969	86.0	85.9	3.8	...	...	...	...	...	...	...	...	82.1
1970	79.4	79.1	3.7	...	...	...	...	...	...	...	...	75.3
1971	69.0	67.6	4.2	...	...	...	...	...	...	...	...	63.5
1972	62.6	62.3	4.3	...	...	...	...	...	...	...	...	58.0
1973	44.4	44.2	4.2	...	...	...	...	...	...	...	...	39.9
Cherries, sweet:												
1969	128.3	127.0	49.8	19.2	...	58.0	...	...	...	...	...	77.1
1970	122.3	121.5	48.3	11.8	...	61.4	...	...	...	...	...	73.2
1971	141.3	140.0	68.6	11.4	...	59.0	...	...	...	1.0	...	71.4
1972	195.2	195.0	41.7	17.2	...	43.3	...	...	...	2.9	...	53.4
1973	157.1	153.1	83.4	12.2	...	53.7	...	...	...	3.9	...	69.8
Cherries, tart:												
1969	158.6	152.2	5.7	63.4	83.2	...	...	...	...	...	...	146.5
1970	123.5	119.9	6.0	37.3	92.4	...	...	...	...	...	...	113.0
1971	157.1	135.4	3.9	41.9	82.1	...	...	...	...	4.0	...	133.6
1972	88.9	88.3	3.9	23.5	57.5	...	...	...	...	6.1	...	131.1
1973	...	...	...	...	...	...	...	...	...	3.4	...	84.4
Dates:												
1969	16.5	16.5	16.5	...	...	...	...	...	...	...	...	...
1970	18.1	18.1	18.1	...	...	...	...	...	...	...	...	...
1971	19.2	19.2	19.2	...	...	...	...	...	...	...	...	...
1972	15.6	15.6	15.6	...	...	...	...	...	...	...	...	...
1973	20.1	20.1	20.1	...	...	...	...	...	...	...	...	...
Figs:												
1969	58.0	58.0	1.4	4.1	...	...	...	...	52.5	...	...	56.6
1970	45.2	45.4	1.4	3.9	...	...	...	...	42.0	...	...	48.0
1971	35.6	35.6	4.3	...	...	...	...	...	36.9	...	...	43.8
1972	39.5	39.5	4.4	...	...	...	...	...	32.7	...	...	32.7
1973	...	...	...	...	...	...	...	...	35.1	...	...	35.1
Grapes:												
1969	3,897.5	3,897.5	562.0	66.3	...	...	...	...	1,010.2	...	...	3,335.5
1970	3,119.3	3,119.3	406.0	53.7	...	...	...	...	821.8	...	...	2,713.3
1971	3,996.7	3,996.7	410.0	58.4	...	...	...	...	337.7	...	...	3,586.8
1972	2,569.6	2,569.6	349.6	50.5	...	...	...	...	212.0	...	...	2,290.1
1973	4,218.2	4,218.2	431.9	59.0	...	...	...	...	969.0	...	...	3,786.2
Nectarines:												
1969	66.0	66.0	65.0	...	...	...	...	...	...	...	...	1.0
1970	66.0	66.0	64.8	...	...	...	...	...	...	...	...	1.2
1971	69.0	69.0	68.1	...	...	...	...	...	...	...	...	.9
1972	86.0	86.0	85.4	...	...	...	...	...	...	...	...	.6
1973	87.0	87.0	86.1	...	...	...	...	...	...	...	...	.9

—Continued

Table 1.—Production and utilization of specified fruits, United States, crops of 1969-73—Continued

Commodity and crop year	Production		Utilization <sup>1</sup>							Total processed <sup>2</sup> Thousand tons										
	Total Thousand tons	Utilized <sup>2</sup> Thousand tons	Fresh Thousand tons	Canned Thousand tons	Frozen Thousand tons	Brined Thousand tons	Processed (fresh equivalent)													
							Wine Thousand tons	Juice Thousand tons	Oil Thousand tons		Dried Thousand tons	Other <sup>3</sup> Thousand tons								
<b>Olives:</b>																				
1969	70.0	70.0	0.6	51.7	---	---	---	---	---	5.2	---	---	---	---	---	---	---	---	12.5	69.4
1970	52.0	52.0	.6	39.2	---	---	---	---	---	4.1	---	---	---	---	---	---	---	---	8.1	51.4
1971	55.0	55.0	.7	39.6	---	---	---	---	---	4.9	---	---	---	---	---	---	---	---	9.8	54.3
1972	24.2	24.2	.2	20.0	---	---	---	---	---	.7	---	---	---	---	---	---	---	---	3.3	24.0
1973	72.8	72.8	.8	57.6	---	---	---	---	---	4.0	---	---	---	---	---	---	---	---	10.4	72.0
<b>Papayas:</b>																				
1969	19.2	19.2	16.3	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	2.9
1970	25.0	25.0	23.9	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	1.0
1971	20.7	20.7	19.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	1.6
1972	25.7	25.7	22.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	3.8
1973	32.6	32.6	28.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	4.0
<b>Peaches:</b>																				
1969	1,844.2	1,707.0	698.0	936.7	30.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	1,009.0
1970	1,500.6	1,395.9	597.1	735.6	36.8	---	---	---	---	---	---	---	---	---	---	---	---	---	---	798.8
1971	1,440.6	1,370.5	600.0	698.6	43.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	770.5
1972	1,209.2	1,148.2	446.0	634.4	32.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	702.2
1973	1,315.6	1,226.4	487.8	662.6	52.4	---	---	---	---	---	---	---	---	---	---	---	---	---	---	738.6
<b>Pears:</b>																				
1969	726.6	711.6	284.2	423.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	4.2
1970	548.8	538.8	205.7	329.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	3.5
1971	749.2	706.9	284.5	388.5	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	4.5
1972	611.7	608.3	250.7	341.8	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	5.3
1973	721.9	716.2	305.5	381.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	4.9
<b>Persimmons:</b>																				
1969	1.6	1.6	1.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1970	2.0	2.0	2.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1971	1.2	1.2	1.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1972	2.0	2.0	2.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1973	1.8	1.8	1.8	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
<b>California, plums:</b>																				
1969	67.0	67.0	63.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1970	123.0	119.3	119.3	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	3.4
1971	101.0	101.0	98.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	3.7
1972	96.0	96.0	93.3	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	2.8
1973	97.0	97.0	93.8	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	2.7
<b>California, prunes:</b>																				
1969	364.0	364.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	364.0
1970	606.0	606.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	606.6
1971	393.0	393.0	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	393.0
1972	214.8	214.8	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	214.8
1973	588.7	588.7	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	588.7
<b>Other prunes and plums:<sup>6</sup></b>																				
1969	104.0	94.2	43.3	40.6	2.9	---	---	---	---	---	---	---	---	---	---	---	---	---	---	7.4
1970	51.5	48.4	28.0	15.2	1.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	4.0
1971	88.4	65.0	34.3	22.7	2.5	---	---	---	---	---	---	---	---	---	---	---	---	---	---	5.5
1972	42.5	41.9	29.0	7.5	3.4	---	---	---	---	---	---	---	---	---	---	---	---	---	---	2.0
1973	71.4	65.1	30.4	21.5	4.4	---	---	---	---	---	---	---	---	---	---	---	---	---	---	8.8
<b>Strawberries:</b>																				
1969	243.1	243.1	157.7	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1970	248.2	248.2	158.6	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1971	260.4	260.4	170.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1972	229.2	229.2	159.9	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
1973	238.6	238.6	157.2	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

<sup>1</sup> For all items except bananas and California—apricots, dates, persimmons, plums, and prunes, some quantities canned, frozen, or otherwise processed are included in other utilization categories to avoid disclosure of individual operations. <sup>2</sup> Some totals do not add due to rounding. <sup>3</sup> Tart cherries, juice, wine, and brined; sweet cherries, frozen, juice, etc.; and olives, chopped minced, brined and other cures. <sup>4</sup> Includes canned figs. <sup>5</sup> Includes grapes crushed for juice. <sup>6</sup> Michigan, Idaho, Oregon, and Washington.



Table 2.—Peaches: Production, 1972, 1973, and indicated 1974

State	1972 <sup>1</sup>	1973 <sup>1</sup>	1974
	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>
California:			
Clingstone .....	1,224.0	1,294.0	1,620.0
Freestone .....	352.0	420.0	470.0
Total California .....	1,576.0	1,714.0	2,090.0
Southern States:			
North Carolina .....	25.0	30.0	20.0
South Carolina .....	220.0	245.0	215.0
Georgia .....	190.0	100.0	45.0
Alabama .....	16.0	7.0	10.0
Mississippi .....	17.0	10.0	9.0
Arkansas .....	42.0	36.0	25.0
Louisiana .....	7.0	6.5	5.6
Oklahoma .....	6.2	9.2	.5
Texas .....	29.0	15.0	16.0
Total Southern States .....	552.2	458.7	346.1
Other States:			
New Hampshire .....	.7	( <sup>2</sup> )	( <sup>2</sup> )
Massachusetts .....	2.7	4.0	2.0
Rhode Island .....	.2	( <sup>2</sup> )	( <sup>2</sup> )
Connecticut .....	2.4	4.5	3.3
New York .....	17.0	15.0	15.3
New Jersey .....	25.0	92.0	90.0
Pennsylvania .....	80.0	81.0	95.0
Ohio .....	1.0	5.0	15.0
Indiana .....	.4	3.5	2.0
Illinois .....	12.0	7.0	3.5
Michigan .....	10.0	50.0	75.0
Missouri .....	20.1	8.0	3.0
Kansas .....	1.7	10.0	4.0
Delaware .....	1.0	2.9	2.0
Maryland .....	12.5	14.7	18.5
Virginia .....	22.0	20.0	32.0
West Virginia .....	13.0	16.0	20.0
Kentucky .....	5.0	4.0	5.0
Tennessee .....	8.6	3.7	4.0
Idaho .....	2.0	.8	10.0
Colorado .....	7.0	23.1	28.0
Utah .....	1.5	12.0	16.0
Washington .....	27.5	43.0	32.0
Oregon .....	7.0	12.0	11.0
Total Other States .....	280.3	432.2	486.6
United States .....	2,408.5	2,604.9	2,922.7

<sup>1</sup> Excludes unharvested production and excess cullage. <sup>2</sup> Estimates discontinued.

Table 3.—Cherries: Production by type, 12 States, 1972, 1973, and indicated 1974

State	Sweet			Tart			All varieties		
	1972 <sup>1</sup>	1973 <sup>1</sup>	1974	1972 <sup>1</sup>	1973 <sup>1</sup>	1974	1972 <sup>1</sup>	1973 <sup>1</sup>	1974
	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons	Tons
New York . . . . .	4,500	3,400	1,200	14,600	10,200	7,200	19,100	13,600	8,400
Pennsylvania . . . . .	190	660	650	5,550	3,150	5,000	5,740	3,810	5,650
Ohio . . . . .	---	---	---	400	170	200	400	170	200
Michigan . . . . .	28,000	16,000	22,000	107,000	58,000	95,000	135,000	74,000	117,000
Wisconsin . . . . .	---	---	---	4,580	2,400	3,700	4,580	2,400	3,700
5 Great Lake States . . . . .	32,690	20,060	23,850	132,130	73,920	111,100	164,820	93,980	134,950
Montana . . . . .	1,200	2,510	2,000	---	---	---	1,200	2,510	2,000
Idaho . . . . .	600	1,500	2,100	---	---	---	600	1,500	2,100
Colorado . . . . .	150	560	250	500	1,000	1,150	650	1,560	1,400
Utah . . . . .	---	6,500	6,000	650	8,500	7,400	650	15,000	13,400
Washington . . . . .	21,200	45,500	45,000	---	---	---	21,200	45,600	45,000
Oregon . . . . .	19,200	37,000	40,000	900	3,600	4,000	20,100	40,600	44,000
California . . . . .	20,000	40,000	25,000	---	---	---	20,000	40,000	25,000
7 Western States . . . . .	62,350	133,570	120,350	2,050	13,100	12,550	64,400	146,670	132,900
12 States . . . . .	95,040	153,630	144,200	134,180	87,020	123,650	229,220	240,650	267,850

<sup>1</sup> Excludes unharvested production and excess cullage.

Table 4.—Strawberries: Acreage, yield per acre, and production, 1972, 1973, and indicated 1974<sup>1</sup>

Crop and state	Acreage			Yield per acre			Production		
	1972	1973	1974 <sup>2</sup>	1972	1973	1974 <sup>2</sup>	1972	1973	1974 <sup>2</sup>
	1,000 acres	1,000 acres	1,000 acres	1,000 pounds	1,000 pounds	1,000 pounds	Million pounds	Million pounds	Million pounds
Strawberries:									
Winter:									
Florida . . . . .	1.6	1.4	1.3	12.5	13.5	12.5	20.0	18.9	16.3
Spring:									
Arkansas . . . . .	1.3	1.3	1.2	2.5	2.2	2.3	3.3	2.9	2.8
California . . . . .	7.8	8.1	8.9	36.5	39.5	38.0	284.7	320.0	338.2
Illinois . . . . .	1.1	1.0	1.0	3.5	3.2	3.3	3.9	3.2	3.1
Indiana . . . . .	.7	.6	.7	3.4	2.9	2.5	2.4	1.9	1.8
Kentucky . . . . .	.7	.6	.6	3.4	2.8	2.6	2.4	1.7	1.6
Louisiana . . . . .	1.2	1.1	1.0	6.0	5.5	6.0	7.2	6.1	6.0
Maryland . . . . .	.6	.6	.6	3.0	3.1	2.8	1.7	1.7	1.6
Massachusetts . . . . .	.3	.3	.2	4.0	4.0	4.3	1.0	1.0	1.1
Michigan . . . . .	4.0	3.4	3.1	5.3	4.4	4.8	21.2	15.0	14.9
Missouri . . . . .	.6	.6	.5	3.3	3.2	3.3	2.1	1.9	1.6
New Jersey . . . . .	1.2	1.1	1.1	3.8	4.2	3.7	4.6	4.6	4.1
New York . . . . .	1.3	1.1	1.0	2.4	4.0	3.3	3.1	4.4	3.3
North Carolina . . . . .	2.1	2.1	2.1	.9	3.2	2.2	1.9	6.7	4.6
Ohio . . . . .	1.7	1.4	1.5	3.3	3.0	3.5	5.6	4.2	5.3
Oklahoma . . . . .	.6	.6	.6	3.7	3.9	1.6	2.4	2.5	1.0
Oregon . . . . .	8.6	7.8	7.2	6.3	6.2	5.8	54.2	48.4	41.8
Pennsylvania . . . . .	1.3	1.3	1.3	3.1	3.2	3.1	4.0	4.2	4.0
Tennessee . . . . .	.9	.9	.7	2.9	1.7	1.9	2.5	1.5	1.4
Texas . . . . .	.3	( <sup>2</sup> )	---	3.0	( <sup>2</sup> )	---	.9	( <sup>2</sup> )	---
Virginia . . . . .	.7	.6	.4	2.3	1.9	2.0	1.7	1.1	.8
Washington . . . . .	3.8	3.6	3.6	6.4	6.0	5.6	24.3	21.6	20.2
Wisconsin . . . . .	1.4	1.4	1.3	2.3	2.7	2.7	3.2	3.8	3.5
Total Spring . . . . .	42.2	39.5	38.6	10.4	11.6	12.0	438.3	458.4	462.7
United States . . . . .	43.8	40.9	39.9	10.5	11.7	12.0	458.3	477.3	479.0

<sup>1</sup> Includes processing. <sup>2</sup> Estimates discontinued.

Table 5.—Apples, Yakima Valley, Washington: Monthly average prices per carton, tray pack, extra fancy, 138's and larger, f.o.b. shipping point, 1972/73 and 1973/74<sup>1</sup>

Month	Red delicious				Golden delicious				Winesape	
	Regular storage		C.A. storage		Regular storage		C.A. storage		Regular storage	
	1972/73	1973/74	1972/73	1973/74	1972/73	1973/74	1972/73	1973/74	1972/73	1973/74
	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>	<i>Dollars</i>
August .....	---	---	---	---	---	---	---	---	---	---
September .....	6.93	7.00	---	---	6.22	7.00	---	---	---	---
October .....	6.18	5.84	---	---	5.10	6.14	---	---	---	---
November .....	6.61	6.13	---	---	4.86	6.14	---	---	6.00	6.49
December .....	6.97	6.18	---	---	4.75	6.19	---	---	6.14	6.50
January .....	6.94	5.84	---	---	4.88	5.95	---	---	6.34	6.42
February .....	6.89	5.79	---	---	5.20	5.96	---	---	6.36	6.42
March .....	7.08	5.67	7.86	6.79	5.83	6.17	7.24	8.24	6.33	6.36
April .....	6.80	5.34	8.01	6.11	6.78	6.22	8.20	8.47	6.30	6.03
May .....	6.69	5.71	8.10	6.71	7.20	6.09	9.56	9.00	6.52	6.12
June .....	---	---	9.39	---	---	---	11.45	---	7.26	---
July .....	---	---	9.88	---	---	---	11.50	---	8.00	---

<sup>1</sup> Preliminary January-May 1974.

Agricultural Marketing Service.



Table 6.—Fruits, fresh: Average retail prices, selected cities, United States by months, 1970-74

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Cents	Cents	Cents	Cents	Cents	Cents	Cents	Cents	Cents	Cents	Cents	Cents
<b>Apples (pound):</b>												
1970 .....	19.6	19.8	20.4	20.7	21.9	24.3	26.0	26.6	25.1	19.6	19.2	19.9
1971 .....	21.0	21.7	22.5	23.5	24.1	25.4	27.9	28.5	25.7	20.9	20.2	21.0
1972 .....	21.6	22.3	22.7	23.1	24.7	26.6	28.4	29.3	27.4	22.9	22.9	23.8
1973 .....	24.6	25.5	26.2	27.9	30.3	34.4	37.0	35.0	32.2	28.6	29.6	30.8
1974 .....	31.8	32.1	32.7	33.5	34.5							
<b>Bananas (pound):</b>												
1970 .....	15.7	16.1	17.0	16.9	16.9	17.0	15.4	15.7	15.4	16.3	14.7	13.6
1971 .....	13.9	14.9	15.0	15.0	14.7	14.4	15.1	15.5	15.3	15.8	14.6	14.3
1972 .....	14.4	15.6	15.3	17.0	16.2	16.9	16.3	15.6	15.9	15.7	15.5	15.1
1973 .....	15.1	15.7	15.1	16.6	15.6	17.1	17.6	18.3	17.2	17.3	16.6	15.6
1974 .....	16.6	16.5	14.2	14.4	18.6							
<b>Oranges (dozen):</b>												
1970 .....	78.7	80.6	81.2	79.2	80.1	83.6	87.8	90.5	91.9	99.0	94.5	89.7
1971 .....	83.9	86.8	87.7	87.5	91.2	93.8	96.5	101.5	103.7	102.9	99.8	96.3
1972 .....	92.9	91.7	91.2	88.2	88.7	92.7	95.4	101.3	100.6	100.9	97.0	90.0
1973 .....	97.1	97.0	99.8	101.7	103.2	101.5	101.5	110.6	110.6	118.2	116.4	106.2
1974 .....	105.0	104.8	104.3	102.5	110.1							
<b>Grapefruit (each):</b>												
1970 .....	14.1	14.9	14.7	14.9	15.7	18.6	21.1	20.9	20.4	18.6	14.6	13.9
1971 .....	13.8	14.3	14.6	15.9	16.6	20.2	22.7	23.8	23.2	20.8	17.1	16.3
1972 .....	16.3	16.3	16.7	16.4	17.7	19.5	20.5	24.2	24.6	25.2	18.4	17.5
1973 .....	17.2	17.5	17.5	17.3	17.8	19.5	21.8	25.0	24.3	25.3	18.9	18.1
1974 .....	18.4	18.3	17.9	17.8	18.6							
<b>Lemons (pound):</b>												
1970 .....	31.6	31.1	31.5	31.0	30.9	30.3	29.9	30.6	31.2	32.1	32.5	31.9
1971 .....	31.9	32.4	32.5	32.8	32.9	32.9	33.2	32.8	32.7	33.1	33.4	33.8
1972 .....	34.1	34.5	34.6	34.6	34.6	34.4	33.7	34.6	35.1	35.6	35.1	35.1
1973 .....	34.8	35.8	36.4	36.6	36.5	35.8	36.2	37.7	42.9	43.3	42.2	42.1
1974 .....	42.5	41.4	40.6	41.1								
<b>Grapes (pound):</b>												
1970 .....	---	---	---	---	---	---	---	46.0	38.2	42.2	44.0	---
1971 .....	---	---	---	---	---	---	---	59.1	41.9	41.6	48.1	---
1972 .....	---	---	---	---	---	---	---	52.1	51.1	58.8	57.6	---
1973 .....	---	---	---	---	---	---	---	54.6	48.6	55.1	59.0	---
1974 .....	---	---	---	---	---	---	---					
<b>Strawberries (pint):</b>												
1970 .....	---	---	---	---	39.9	41.5	---	---	---	---	---	---
1971 .....	---	---	---	---	44.3	41.9	---	---	---	---	---	---
1972 .....	---	---	---	---	41.8	46.5	---	---	---	---	---	---
1973 .....	---	---	---	---	48.2	51.1	---	---	---	---	---	---
1974 .....	---	---	---	---	49.1							

Data from Bureau of Labor Statistics, U.S. Department of Labor.

Table 7.—Fruits, processed: Average retail prices, selected cities, United States, by months 1970-74

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>	<i>Cents</i>
<b>CANNED FRUIT</b>												
Peaches (No. 2½ can):												
1970 .....	34.1	34.2	34.1	34.2	34.9	35.1	35.6	35.8	35.8	36.0	36.3	35.9
1971 .....	36.2	36.4	36.4	36.8	36.9	36.4	36.9	37.0	37.1	37.0	36.9	36.9
1972 .....	36.8	37.2	37.5	37.6	37.3	37.2	37.7	37.6	37.7	37.7	37.9	38.0
1973 .....	38.1	38.9	39.1	39.4	39.7	40.5	40.6	41.3	42.5	43.4	44.2	44.8
1974 .....	45.5	46.7	47.3	47.6								
Fruit cocktail (No. 303 can):												
1970 .....	27.5	27.4	27.5	27.8	27.8	27.8	28.2	28.3	28.6	29.2	29.4	29.6
1971 .....	29.9	29.9	30.1	30.5	30.6	30.6	31.0	31.0	31.3	31.2	31.2	31.3
1972 .....	31.5	31.4	31.5	31.7	31.6	31.5	31.5	31.4	31.5	31.6	32.0	32.0
1973 .....	32.4	32.8	33.1	33.5	33.4	33.6	33.6	33.6	33.8	34.4	35.3	35.7
1974 .....	36.0	36.7	37.4	37.8	38.2							
Pears (No. 2½ can):												
1970 .....	48.7	48.5	48.2	48.2	48.6	48.7	49.4	49.7	50.2	50.7	51.3	51.8
1971 .....	52.2	52.6	52.6	52.9	52.9	53.0	53.0	53.2	53.3	53.2	52.9	52.3
1972 .....	52.8	53.0	52.9	53.0	53.0	53.2	53.2	53.4	53.9	54.2	54.5	54.5
1973 .....	54.8	55.0	55.5	55.8	56.1	56.6	56.6	56.9	56.7	57.5	58.5	58.9
1974 .....	59.1	59.8	60.4	61.0	61.2							
<b>CHILLED JUICE</b>												
Orange (quart):												
1970 .....	44.5	44.6	44.6	44.3	44.3	44.0	44.3	44.6	44.2	44.5	44.3	43.9
1971 .....	43.6	42.8	42.8	43.7	44.6	45.2	46.2	46.7	47.1	47.0	47.3	47.5
1972 .....	47.4	47.4	47.4	47.6	47.4	47.4	47.4	47.8	47.2	47.3	47.4	47.6
1973 .....	47.9	48.0	47.8	47.8	47.9	48.2	48.1	48.1	48.4	48.0	48.4	48.6
1974 .....	48.5	48.2	49.4	49.5	49.9							
<b>FROZEN</b>												
Concentrated orange juice (6-oz. can):												
1970 .....	23.5	23.5	22.8	22.5	22.5	22.5	22.3	22.4	22.3	21.9	21.8	21.6
1971 .....	21.5	21.6	21.6	22.1	22.3	23.2	23.9	24.5	25.0	25.0	24.9	24.9
1972 .....	24.9	25.0	25.1	25.1	25.0	24.9	25.0	24.9	25.0	24.8	25.0	25.0
1973 .....	25.0	25.1	25.1	25.4	25.1	24.8	24.9	24.9	25.0	25.0	25.3	25.5
1974 .....	24.3	25.3	25.4	25.4	25.5							
Concentrated lemonade (6-oz. can):												
1970 .....	13.1	13.1	13.2	13.3	13.4	13.2	13.0	13.1	13.0	13.3	13.4	13.6
1971 .....	13.6	13.7	13.7	13.8	13.8	13.9	13.9	14.0	14.1	14.2	14.1	14.3
1972 .....	14.3	14.4	14.4	14.4	14.3	14.3	14.1	14.1	14.3	14.4	14.6	14.6
1973 .....	14.6	14.6	14.7	14.8	14.8	14.6	14.6	14.6	14.7	14.8	15.0	15.1
1974 .....	15.1	15.1	15.5	15.9	16.1							

Data from Bureau of Labor Statistics, U.S. Department of Labor.

Table 8.—Fresh fruit: Retail price, marketing margin, and grower and packer return per pound, sold in New York City, indicated months, 1973 and 1974

Commodity and season	Retail price (cents)	Marketing margin		Grower and packer return <sup>1</sup> (f.o.b. shipping point price) <sup>2</sup>	
		Cents	Percentage of retail price	Cents	Percentage of retail price
<b>Apples, Eastern Delicious:</b>					
April, 1974 .....	31.3	13.6	43	17.7	57
March, 1974 .....	31.3	13.9	44	17.4	56
April, 1973 .....	26.5	8.5	32	18.0	68
<b>Apples, Eastern McIntosh:</b>					
April, 1974 .....	36.8	17.6	48	19.2	52
March, 1974 .....	36.8	16.9	46	19.9	54
April, 1973 .....	28.8	15.1	52	13.7	48
<b>Apples, Western Delicious:</b>					
April, 1974 .....	39.9	23.5	59	16.4	41
March, 1974 .....	40.2	25.8	64	14.4	36
April, 1973 .....	40.2	20.7	52	19.5	48
<b>Lemons, Western:</b>					
April, 1974 .....	39.7	23.9	63	15.8	37
March, 1974 .....	40.5	26.0	64	14.5	36
April, 1973 .....	37.0	22.6	61	14.4	39
<b>Oranges, California Navel:</b>					
April, 1974 .....	26.2	17.2	66	9.0	34
March, 1974 .....	27.0	16.9	63	10.1	37
April, 1973 .....	29.8	19.7	66	10.1	34
<b>Oranges, Florida:</b>					
April, 1974 .....	17.8	12.1	68	5.7	32
March, 1974 .....	18.4	12.4	67	6.0	33
April, 1973 .....	16.0	10.6	66	5.4	34

<sup>1</sup> For quantity of product equivalent to retail unit sold to consumers: Because of waste and spoilage during marketing, equivalent quantity exceeds retail unit. <sup>2</sup> Production areas: Apples, Eastern Delicious—*New York State*; Apples, Eastern McIntosh—*New York State*; Apples, Western Delicious—*Washington State*; Lemons—*California*.



Table 9.—Canned noncitrus fruit: Cannery carryin, pack, supplies, shipments and stocks, current season with comparisons

Item and season <sup>1</sup>	Carryin	Pack	Total supply	Shipments beginning season to April 1	April 1 stocks	June 1 stocks	Total season shipments
<i>1,000 equivalent cases 24 No. 2½'s</i>							
Total—10 items:							
1969/70 .....	15,528	76,535	92,063	61,942	30,121	21,889	70,231
1970/71 .....	<sup>3</sup> 19,615	58,685	78,300	50,290	28,010	17,848	60,510
1971/72 .....	17,790	56,922	74,712	51,008	23,704	14,732	60,021
1972/73 .....	14,691	51,537	66,228	50,884	15,344	7,438	58,810
1973/74 .....	7,418	55,683	63,101	52,107	10,994		
Apricots: <sup>2</sup>							
1969/70 .....	1,037	5,543	6,580	3,722	2,858	2,405	4,175
1970/71 .....	<sup>3</sup> 2,067	3,766	5,833	3,569	2,264	1,696	4,137
1971/72 .....	1,696	3,262	4,958	4,023	935	561	4,397
1972/73 .....	561	3,041	3,602	2,963	639	298	3,304
1973/74 .....	298	4,094	4,392	3,615	777	467	3,925
Cherries, RSP:							
1969/70 .....	100	1,505	1,605	1,278	327	209	1,453
1970/71 .....	152	978	1,130	879	251	160	1,028
1971/72 .....	102	1,041	1,143	770	373	284	900
1972/73 .....	243	1,299	1,542	1,425	117	29	1,533
1973/74 .....	9	579	588	549	39		
Cherries, sweet:							
1969/70 .....	112	947	1,059	622	437	352	707
1970/71 .....	<sup>3</sup> 330	663	993	515	478	385	608
1971/72 .....	385	536	921	526	395	315	606
1972/73 .....	315	393	708	460	248	190	518
1973/74 .....	190	503	693	510	183		
Fruit cocktail: <sup>2</sup>							
1969/70 .....	3,316	16,686	20,002	13,828	6,174	4,067	15,935
1970/71 .....	<sup>3</sup> 3,426	13,081	16,507	10,773	5,734	3,453	13,054
1971/72 .....	3,453	13,334	16,787	10,510	6,277	4,336	12,451
1972/73 .....	4,336	11,855	16,191	11,251	4,940	2,335	13,856
1973/74 .....	2,335	13,384	15,719	13,000	2,719	1,240	14,479
Fruit for salad: <sup>2</sup>							
1969/70 .....	230	788	1,018	595	423	340	678
1970/71 .....	<sup>3</sup> 299	658	957	617	340	220	737
1971/72 .....	220	784	1,004	648	356	225	779
1972/73 .....	225	724	949	596	353	212	737
1973/74 .....	212	799	1,011	695	316	205	806

See footnotes at end of table.

—Continued

Table 9.—Canned noncitrus fruit: Cannery carryin, pack, supplies, shipments and stocks, current season with comparison—Continued

Item and season <sup>1</sup>	Carryin	Pack	Total supply	Shipments beginning season to April 1	April 1 stocks	June 1 stocks	Total season shipments
<i>1,000 equivalent cases 24 No. 2½'s</i>							
Mixed fruits: <sup>2</sup>							
1969/70 .....	162	728	890	553	337	262	628
1970/71 .....	262	548	810	558	252	158	652
1971/72 .....	158	695	853	664	189	114	739
1972/73 .....	114	752	866	735	131	99	767
1973/74 .....	99	736	835	715	120	59	776
Peaches, clingstone: <sup>2</sup>							
1969/70 .....	5,637	31,479	37,116	26,594	10,522	8,328	28,788
1970/71 .....	<sup>3</sup> 7,375	24,878	32,253	21,078	11,175	6,763	25,490
1971/72 .....	6,763	21,839	28,602	20,817	7,785	3,890	24,712
1972/73 .....	3,890	21,233	25,123	21,246	3,877	1,591	23,532
1973/74 .....	1,591	21,615	23,206	20,238	2,968	1,387	21,819
Peaches, U.S. freestone:							
1969/70 .....	1,999	6,060	7,959	5,027	2,932	2,019	5,940
1970/71 .....	<sup>3</sup> 1,797	4,663	6,460	4,526	1,934	1,194	5,266
1971/72 .....	1,194	3,923	5,117	3,557	1,560	943	4,174
1972/73 .....	943	2,783	3,726	3,235	491	196	3,530
1973/74 .....	196	2,899	3,095	2,634	461		
Pears:							
1969/70 .....	2,784	10,590	13,374	8,383	4,991	2,990	10,384
1970/71 .....	2,990	8,610	11,600	6,634	4,966	3,369	8,231
1971/72 .....	3,369	10,309	13,678	8,382	5,296	3,688	9,990
1972/73 .....	3,688	9,063	12,751	8,325	4,426	2,431	10,320
1973/74 .....	2,431	9,813	12,244	9,165	3,079		
Purple plums, U.S.:							
1969/70 .....	251	2,209	2,460	1,340	1,120	917	1,543
1970/71 .....	917	840	1,757	1,141	616	450	1,307
1971/72 .....	450	1,199	1,649	1,111	538	376	1,273
1972/73 .....	376	394	770	648	122	57	713
1973/74 .....	57	1,261	1,318	986	332		

<sup>1</sup>Season beginning July 1 for RSP cherries and June 1 for all other items. <sup>2</sup>California. <sup>3</sup>1970/71 cannery carryin excludes cyclamate packs.

Prepared from reports of National Cannery Association and Cannery League of California.

Table 10.—Canned apple and pineapple fruit and juices: Cannery carryin, pack, supplies, shipments, and stocks, current season with comparisons

Item and season <sup>1</sup>	Carryin	Pack		Supply		Shipments		May 1 stocks <sup>2</sup>
		To May 1 <sup>2</sup>	Total season	To May 1 <sup>2</sup>	Total season	To May 1 <sup>2</sup>	Total season	
<i>1,000 equivalent cases, 24 No. 2½'s</i>								
*Canned fruit:								
Apples:								
1970/71 .....	1,417	2,087	2,090	3,504	3,507	1,815	2,476	1,689
1971/72 .....	1,031	7,353	2,358	3,384	3,389	1,923	2,672	1,461
1972/73 .....	717	2,135	2,162	2,852	2,879	1,963	2,589	889
1973/74 .....	290	3,211		3,501		2,144		1,357
Applesauce:								
1970/71 .....	4,170	13,994	14,131	18,164	18,301	11,030	15,211	7,134
1971/72 .....	3,090	14,638	15,148	17,728	18,238	10,797	14,911	6,931
1972/73 .....	3,327	11,417	11,942	14,744	15,269	10,089	13,954	4,655
1973/74 .....	1,315	14,350		15,674		10,193		5,481
Pineapple:								
1970/71 .....	6,811	16,074	17,813	22,885	24,624	15,482	16,837	7,403
1971/72 .....	7,787	16,181	17,705	23,968	25,492	15,437	16,829	8,531
1972/73 .....	8,663	15,439	16,540	24,102	25,203	16,682	18,191	7,420
1973/74 .....	7,012	13,841		20,853		15,556		5,297
<i>1,000 equivalent cases, 24 No. 2's</i>								
Canned juice:								
Apple juice:								
1970/71 .....	2,975	10,890	13,696	13,865	16,671	8,453	14,676	5,412
1972/73 .....	1,995	11,581	13,832	13,576	15,827	7,791	13,971	5,785
1973/74 .....	1,856	11,387		13,243		7,348		5,895
Single strength pineapple juice:								
1970/71 .....	4,617	12,434	13,704	17,051	18,321	12,116	13,021	4,935
1971/72 .....	5,300	12,455	13,641	17,755	18,941	11,883	12,836	5,872
1972/73 .....	6,105	11,661	12,328	17,766	18,433	13,455	14,334	4,311
1973/74 .....	4,099	10,582		14,681		10,614		4,067
<i>1,000 equivalent cases, 6 No. 10's</i>								
Concentrated pineapple juice:								
1970/71 .....	473	1,454	1,661	1,927	2,134	1,235	1,355	692
1971/72 .....	779	1,362	1,420	2,141	2,199	1,097	1,188	1,044
1972/73 .....	1,011	1,028	1,080	2,039	2,091	1,106	1,176	933
1973/74 .....	915	1,467		2,382		1,404		978

<sup>1</sup> Season beginning September 1 for canned apple items and June 1, pineapple items. <sup>2</sup> To March 1 for apple juice.

Prepared from reports of National Cannery Association and Pineapple Growers Association of Hawaii.



Table 11.—Canned fruit: Commercial pack of principal items by size of container, United States, 1969-73

(Basis equivalent cases of 24 No. 2½ cans)

Item and season <sup>1</sup>	Retail sizes <sup>2</sup>		Institutional size No. 10		Total pack cases	Item and season <sup>1</sup>	Retail size <sup>2</sup>		Institutional size No. 10		Total pack cases
	Quantity	Percent of pack	Quantity	Percent of pack			Quantity	Percent of pack	Quantity	Percent of pack	
	1,000 cases	Percent	1,000 cases	Percent			1,000 cases	Percent	1,000 cases	Percent	
<b>Apples:</b>						<b>Fruit cocktail:<sup>4</sup></b>					
1969/70	760	26.4	2,117	73.6	2,877	1969/70	13,922	83.4	2,764	16.6	16,686
1970/71	581	27.8	1,509	72.2	2,090	1970/71	10,997	84.1	2,084	15.9	13,081
1971/72	713	30.2	1,645	69.8	2,358	1971/72	11,093	83.2	2,241	16.8	13,334
1972/73	635	29.4	1,527	70.6	2,162	1972/73	9,158	77.2	2,697	22.8	11,855
1973/74	602	18.7	2,609	81.3	3,211	1973/74	10,733	80.2	2,646	14.8	13,384
<b>Applesauce:</b>						<b>Fruit for salad:<sup>4</sup></b>					
1969/70	12,728	76.0	4,030	24.0	16,758	1969/70	573	72.7	215	27.3	788
1970/71	11,160	79.0	2,971	21.0	14,131	1970/71	477	72.5	181	27.5	658
1971/72	11,830	78.1	3,318	21.9	15,148	1971/72	542	69.1	242	30.9	784
1972/73	9,565	80.1	2,377	19.9	11,942	1972/73	486	67.1	238	32.9	724
1973/74	10,303	71.8	4,056	28.2	14,359	1973/74	491	61.5	308	38.5	799
<b>Apricots:<sup>4</sup></b>						<b>Mixed fruit:<sup>4</sup></b>					
1969/70	3,675	66.3	1,868	33.7	5,543	1969/70	177	24.3	551	75.7	728
1970/71	2,560	68.0	1,206	32.0	3,766	1970/71	315	57.5	233	42.5	548
1971/72	1,938	59.4	1,324	40.6	3,262	1971/72	377	54.2	318	45.8	695
1972/73	2,006	66.0	1,035	34.0	3,041	1972/73	364	48.4	388	51.6	752
1973/74	2,732	66.7	1,362	33.3	4,094	1973/74	328	44.6	408	55.4	736
<b>Cherries, R.S.P.:</b>						<b>Peaches, clingstone:<sup>4</sup></b>					
1969/70	772	51.3	733	48.7	1,505	1969/70	24,868	79.0	6,611	21.0	31,479
1970/71	500	51.1	478	48.9	978	1970/71	19,940	80.2	4,938	19.8	24,878
1971/72	499	49.9	522	50.1	1,041	1971/72	17,973	82.3	3,866	17.7	21,839
1972/73	444	34.2	855	65.8	1,299	1972/73	16,154	76.1	5,079	23.9	21,233
1973/74	206	35.6	373	64.4	579	1973/74	16,363	75.7	5,252	24.3	21,615
<b>Cherries, sweet:</b>						<b>Peaches, U.S. freestone:</b>					
1969/70	745	78.7	202	21.3	947	1969/70	( <sup>5</sup> )	( <sup>5</sup> )	( <sup>5</sup> )	( <sup>5</sup> )	6,060
1970/71	479	72.2	184	27.8	633	1970/71	4,476	96.0	187	4.0	4,663
1971/72	386	72.0	150	28.0	536	1971/72	3,704	94.4	219	5.6	3,923
1972/73	299	76.1	94	23.9	393	1972/73	2,637	94.8	146	5.2	2,783
1973/74	369	73.4	134	26.6	503	1973/74	2,711	93.5	188	6.5	2,899
<b>Cranberry sauce:</b>						<b>Pears:</b>					
1969/70	3,099	88.1	420	11.9	3,519	1969/70	7,878	74.4	2,712	25.6	10,590
1970/71	3,454	89.0	427	11.0	3,881	1970/71	6,760	78.5	1,850	21.5	8,610
1971/72	3,023	87.5	430	12.5	3,453	1971/72	7,591	73.6	2,718	26.4	10,309
1972/73	3,127	89.3	374	10.7	3,501	1972/73	7,020	77.5	2,043	22.5	9,063
1973/74	3,899	82.7	814	17.3	4,713	1973/74	7,308	74.5	2,505	25.5	9,813
<b>Pineapple:</b>						<b>Purple plums, U.S.:</b>					
1969/70	12,396	73.5	4,475	26.5	16,871	1969/70	1,382	62.6	827	37.4	2,209
1970/71	13,681	76.8	4,132	23.2	17,813	1970/71	581	73.7	207	26.3	788
1971/72	13,602	76.8	4,103	23.2	17,705	1971/72	699	58.3	500	41.7	1,199
1972/73	12,139	73.4	4,401	26.6	16,540	1972/73	218	55.3	176	44.7	394
1973/74	11,821	85.4	2,020	14.6	13,841	1973/74	807	64.0	454	36.0	1,261

<sup>1</sup> Season beginning September 1 for apples, some institutional sizes reported as miscellaneous. Applesauce and cranberry sauce, July 1 for RSP cherries, and June 1 for all other items. <sup>2</sup> May include <sup>3</sup> Apple, applesauce and pineapple packs to May 1, 1974. <sup>4</sup> California. <sup>5</sup> Data not available. Prepared from reports of National Canners Association, Canners League of California, and Pineapple Growers Association of Hawaii.

Table 12.—Frozen fruit: Packers' carryin, pack, supplies, disappearance, and stocks of selected items, United States, 1969-73

Item and season <sup>1</sup>	Carryin	Pack	Total supply	Disappearance to May 31	Stocks, May 31	Total season disappearance
	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>
Total—11 items:						
1969/70 .....	254.6	634.3	888.9	551.4	346.9	599.1
1970/71 .....	289.8	581.2	871.0	584.7	277.4	643.2
1971/72 .....	227.8	627.3	855.1	592.4	260.5	646.2
1972/73 .....	208.9	575.8	784.7	576.7	226.7	617.0
1973/74 .....	167.7	608.5	776.2	502.1	308.9	n.a.
Apples:						
1969/70 .....	51.3	122.3	173.6	82.6	91.0	115.5
1970/71 .....	58.1	100.4	158.5	79.0	79.5	118.9
1971/72 .....	39.6	97.0	136.6	74.2	62.4	113.5
1972/73 .....	23.1	130.4	153.5	100.7	52.8	132.6
1973/74 .....	20.9	135.1	156.0	74.4	81.6	n.a.
Apricots:						
1969/70 .....	4.4	17.3	21.7	13.6	8.1	13.6
1970/71 .....	8.1	12.1	20.2	13.2	7.0	13.2
1971/72 .....	7.0	11.0	18.0	14.3	3.7	14.3
1972/73 .....	3.7	15.5	19.2	14.0	5.2	14.0
1973/74 .....	5.2	16.5	21.7	16.3	5.4	16.3
Cherries:						
1969/70 .....	33.5	143.0	176.5	132.0	44.5	138.1
1970/71 .....	38.4	125.4	163.8	134.7	29.1	143.2
1971/72 .....	20.6	162.0	182.6	133.8	48.8	142.9
1972/73 .....	39.7	148.8	188.5	151.2	37.3	161.4
1973/74 .....	27.1	114.6	141.7	121.5	20.2	n.a.
Grapes:						
1969/70 .....	2.3	11.1	13.4	10.6	2.8	12.1
1970/71 .....	1.3	5.2	6.5	2.8	3.7	2.7
1971/72 .....	3.8	5.8	9.6	6.6	3.0	6.3
1972/73 .....	3.3	5.3	8.6	5.4	3.2	6.6
1973/74 .....	2.0	4.1	6.1	3.6	2.5	n.a.
Peaches:						
1969/70 .....	35.1	53.6	88.7	57.3	31.4	60.4
1970/71 .....	28.3	47.5	75.8	52.0	23.8	56.6
1971/72 .....	19.2	59.9	79.1	53.4	25.7	57.0
1972/73 .....	22.1	46.3	68.4	57.7	10.7	60.2
1973/74 .....	8.2	81.4	89.6	61.6	28.0	n.a.
Strawberries: <sup>2</sup>						
1969/70 .....	94.5	178.7	273.2	156.5	126.1	156.5
1970/71 .....	116.7	201.6	318.3	208.0	101.4	208.0
1971/72 .....	110.3	199.4	309.7	214.1	93.4	214.1
1972/73 .....	95.6	146.8	242.4	163.7	97.4	163.7
1973/74 .....	78.7	168.6	247.3	147.4	134.7	147.4
1974/75 .....	99.9					

See footnotes at end of table.

—Continued

Table 12.—Frozen fruit: Packers' carryin, pack, supplies, disappearance, and stocks of selected items, United States, 1969-73—Continued

Item and season <sup>1</sup>	Carryin	Pack	Total supply	Disappearance to May 31	Stocks, May 31	Total season disappearance
	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>	<i>Million pounds</i>
<b>Blackberries:</b>						
1969/70 .....	5.7	27.2	32.9	23.7	9.2	24.2
1970/71 .....	8.7	29.2	37.9	27.0	10.9	27.9
1971/72 .....	10.0	27.5	37.5	31.5	6.0	31.9
1972/73 .....	5.6	21.2	26.8	22.1	4.7	20.9
1973/74 .....	5.9	8.2	14.1	9.0	5.1	n.a.
<b>Blueberries:</b>						
1969/70 .....	14.3	37.7	52.0	32.5	19.5	35.4
1970/71 .....	16.6	21.8	38.4	28.7	9.7	31.6
1971/72 .....	6.8	30.4	37.2	27.6	9.6	29.2
1972/73 .....	8.0	30.9	38.9	30.3	8.6	29.4
1973/74 .....	9.5	44.4	53.9	31.7	22.2	n.a.
<b>Boysenberries:</b>						
1969/70 .....	3.1	9.3	12.4	8.9	3.5	8.9
1970/71 .....	3.5	8.5	12.0	9.4	2.6	9.4
1971/72 .....	2.6	6.2	8.8	7.0	1.8	7.0
1972/73 .....	1.8	6.2	8.0	6.8	1.2	6.8
1973/74 .....	1.2	6.3	7.5	5.7	1.8	5.7
<b>Black Raspberries:</b>						
1969/70 .....	2.2	6.4	8.6	7.1	1.5	7.2
1970/71 .....	1.4	4.1	5.5	3.4	2.1	3.9
1971/72 .....	1.6	3.6	5.2	4.0	1.2	4.2
1972/73 .....	1.0	3.9	4.9	4.4	.5	4.1
1973/74 .....	.8	2.7	3.5	2.7	.8	n.a.
<b>Red Raspberries:</b>						
1969/70 .....	8.2	27.7	35.9	26.6	9.3	27.2
1970/71 .....	8.7	25.4	34.1	26.5	7.6	27.8
1971/72 .....	6.3	24.5	30.8	25.9	4.9	25.8
1972/73 .....	5.0	20.5	25.5	20.4	5.1	17.3
1973/74 .....	8.2	26.6	34.8	28.2	6.6	n.a.

<sup>1</sup> Season beginning May 1 for strawberries, June 1 for apricots and boysenberries, September 1 for grapes, October 1 for apples and July 1 for all other items. <sup>2</sup> Disappearance to April 30 for strawberries. n.a.—Data not available temporarily.

Pack data from American Frozen Food Institute. Stocks from Statistical Reporting Service.



Table 13.—U.S. exports of selected fruits, fresh and canned, by destinations, 1969/70-1973/74 seasons

Item and season <sup>1</sup>	Canada	Europe				Other	Total
		United Kingdom	Original EC <sup>2</sup>	Other	Total		
	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>	1,000 bushels <sup>3</sup>
<b>Fresh fruit:</b>							
<b>Apples:</b>							
1969/70 .....	949	311	44	371	726	1,001	2,676
1970/71 .....	1,041	245	4	273	522	835	2,398
1971/72 .....	1,381	292	1	243	536	887	2,804
1972/73 .....	1,347	374	203	517	1,094	1,114	3,555
1972/73 thru April ...	997	357	108	500	1,037	1,071	3,105
1973/74 thru April ...	1,581	58	2	358	418	1,603	3,602
<b>Pears:</b>							
1969/70 .....	870	14	10	275	299	342	1,511
1970/71 .....	491	15	2	200	217	213	921
1971/72 .....	697	23	9	234	266	288	1,251
1972/73 .....	696	8	15	160	183	312	1,191
1972/73 thru April ...	686	8	15	160	183	309	1,178
1973/74 thru April ...	968	12	82	291	385	526	1,879
<i>1,000 equivalent cases 24 No. 2½'s</i>							
<b>Canned fruit:</b>							
<b>Peaches:</b>							
1969/70 .....	1,081	60	2,289	774	3,123	791	4,995
1970/71 .....	1,005	43	1,853	683	2,579	126	3,710
1971/72 .....	909	6	1,044	422	1,472	264	2,645
1972/73 .....	923	11	1,007	340	1,358	366	2,647
1972/73 thru April ...	872	10	1,001	333	1,344	349	2,565
1973/74 thru April ...	924	96	873	468	1,437	352	2,713
<b>Fruit cocktail:</b>							
1969/70 .....	857	181	1,052	480	1,713	236	2,806
1970/71 .....	709	117	513	402	1,032	198	1,939
1971/72 .....	745	73	339	370	782	192	1,719
1972/73 .....	746	196	573	407	1,176	309	2,231
1972/73 thru April ...	678	139	552	388	1,079	274	2,031
1973/74 thru April ...	768	235	578	476	1,289	393	2,450
<b>Pineapple:</b>							
1969/70 .....	154	88	775	305	1,168	49	1,371
1970/71 .....	124	72	1,190	255	1,517	87	1,728
1971/72 .....	161	100	831	138	1,069	81	1,311
1972/73 .....	231	66	903	184	1,153	163	1,547
1972/73 thru April ...	199	62	817	177	1,056	126	1,381
1973/74 thru April ...	191	101	855	169	1,125	156	1,472
<b>Cherries:</b>							
1969/70 .....	5	8	287	7	302	44	351
1970/71 .....	1	6	17	4	27	39	67
1971/72 .....	3	1	16	5	22	39	64
1972/73 .....	23	7	367	3	377	20	420
1972/73 thru April ...	21	7	310	3	320	16	357
1973/74 thru April ...	20	7	185	3	195	32	247
<b>Apricots:</b>							
1969/70 .....	62	1	8	15	24	8	94
1970/71 .....	24	( <sup>4</sup> )	13	9	22	8	54
1971/72 .....	37	1	40	8	49	6	92
1972/73 .....	16	1	101	8	110	9	135
1972/73 thru April ...	16	1	101	8	110	8	134
1973/74 thru April ...	28	26	26	12	64	19	111
<b>Pears:</b>							
1969/70 .....	51	1	5	7	13	24	88
1970/71 .....	50	1	156	44	201	24	275
1971/72 .....	36	( <sup>4</sup> )	131	21	152	31	219
1972/73 .....	35	2	129	26	157	52	244
1972/73 thru April ...	32	2	129	25	156	48	236
1973/74 thru April ...	51	2	70	19	91	110	252

<sup>1</sup>Season beginning July 1 for fresh apples, pears and canned cherries, June 1 for other canned items. <sup>2</sup>Belgium-Luxembourg, France, West Germany, Italy and Netherlands. <sup>3</sup>Apples, 42 pounds; pears 45 pounds. <sup>4</sup>Negligible.

Table 14.—U.S. exports of selected dried fruits and tree nuts by destination, 1969/70-1973/74 seasons

Item and season <sup>1</sup>	Canada	Europe				Other	Total
		United Kingdom	Original EC <sup>2</sup>	Other	Total		
	Tons	Tons	Tons	Tons	Tons	Tons	Tons
<b>Prunes:</b>							
1969/70 .....	4,619	5,719	14,670	10,647	31,036	5,042	40,697
1970/71 .....	3,923	4,679	12,476	8,517	25,672	6,239	35,834
1971/72 .....	5,502	5,196	16,274	11,834	33,304	6,502	45,308
1972/73 .....	4,190	3,194	14,213	8,533	25,940	4,457	34,587
1972/73 thru April ....	3,166	2,357	11,420	6,543	20,320	3,152	26,638
1973/74 thru April ....	4,396	5,493	22,039	12,487	40,019	7,026	51,441
<b>Raisins:</b>							
1969/70 .....	6,099	10,340	5,279	15,090	30,709	38,179	74,987
1970/71 .....	6,408	10,163	5,738	11,920	27,821	28,222	62,451
1971/72 .....	6,460	10,442	7,997	15,852	34,291	33,392	74,143
1972/73 .....	4,454	1,808	3,674	6,087	11,569	7,353	23,376
1972/73 thru April ....	3,597	1,789	2,940	4,356	9,085	6,701	19,383
1973/74 thru April ....	4,713	5,034	5,475	10,054	20,563	15,452	40,728
<b>Apricots:</b>							
1969/70 .....	105	( <sup>3</sup> )	224	249	493	95	693
1970/71 .....	62	2	103	171	276	186	524
1971/72 .....	176	4	116	140	260	173	609
1972/73 .....	143	15	155	282	452	324	919
1972/73 thru April ....	119	14	120	235	369	275	763
1973/74 thru April ....	128	---	220	316	536	164	829
<b>Shelled almonds:</b>							
1969/70 .....	1,430	1,692	12,553	7,375	21,620	4,504	27,554
1970/71 .....	1,084	1,722	10,493	7,190	19,405	7,284	27,773
1971/72 .....	1,506	3,121	17,842	7,808	28,771	8,493	38,770
1972/73 .....	1,119	2,132	10,895	4,397	17,424	8,814	27,357
1972/73 thru April ....	918	1,852	9,705	4,345	15,902	7,773	24,593
1973/74 thru April ....	1,233	3,023	10,398	4,320	17,741	11,240	30,214
<b>Unshelled walnuts:</b>							
1969/70 .....	1,278	187	464	440	1,091	831	3,200
1970/71 .....	1,295	1,064	1,838	1,093	3,995	1,821	7,111
1971/72 .....	1,509	1,114	5,706	2,672	9,492	2,268	13,269
1972/73 .....	1,441	250	4,401	2,643	7,294	3,119	11,854
1972/73 thru April ....	1,323	143	4,026	2,181	6,350	2,937	10,610
1973/74 thru April ....	1,274	675	9,287	4,128	14,090	2,814	18,178

<sup>1</sup> Season beginning September 1 for prunes and raisins, August 1 for almonds, October 1 for walnuts, and July 1 for apricots.  
<sup>2</sup> Belgium-Luxembourg, France, West Germany, Italy and Netherlands. <sup>3</sup> Negligible.

Table 15.—Fruit for processing: Season average price per ton received by growers for selected fruits, by type of use, principal States, 1969-73<sup>1</sup>

Fruit, use and State		1969	1970	1971	1972	1973	Fruit, use and State		1969	1970	1971	1972	1973
		Dollars	Dollars	Dollars	Dollars	Dollars			Dollars	Dollars	Dollars	Dollars	Dollars
Apricots:							Grapes—California (Cont'd.):						
Canning:							Canned <sup>4</sup> .....	73.00	89.00	94.00	116.00	135.00	
Washington .....					87.00		Dried (fresh basis) <sup>4</sup> .....	57.20	66.60	71.50	135.00	156.00	
California .....		121.00	70.00	60.60	103.00	129.00	Wine <sup>4</sup> .....	66.30	73.30	80.40	135.00	133.00	
Freezing:							Peaches, clingstone:						
California .....		121.00	69.60	63.60	114.00	136.00	Canning:						
California (fresh basis) .....		185.00	167.00	154.00	217.00	260.00	California .....	74.00	81.00	79.00	75.00	97.20	
Cherries, tart:							Peaches, freestone:						
Processing, all:							Canning:						
New York .....		158.00	155.00	197.00	163.00	353.00	Pennsylvania .....	75.20	82.00	89.80	113.00	134.00	
Pennsylvania .....		145.00	152.00	222.00	165.00	357.00	Michigan .....	( <sup>2</sup> )	( <sup>2</sup> )	---	97.00	---	
Michigan .....		152.00	143.00	197.00	161.00	390.00	Virginia .....	64.00	66.00	78.00	---	104.00	
Wisconsin .....		170.00	158.00	210.00	176.00	418.00	Georgia .....	68.00	66.00	74.00	78.00	90.00	
Washington .....		160.00	315.00	( <sup>2</sup> )	( <sup>2</sup> )	( <sup>2</sup> )	Washington .....	---	76.40	71.00	80.00	104.00	101.00
Cherries, sweet:							California .....	57.30	48.50	52.90	69.00	101.00	
Processing all:							Freezing:						
New York .....		195.00	192.00	182.00	184.00	290.00	Pennsylvania .....	63.20	70.60	87.80	97.40	128.00	
Michigan .....		205.00	189.00	182.00	188.00	271.00	California .....	51.50	50.60	63.90	79.70	122.00	
Canning:							Drying:						
Washington .....		340.00	327.00	226.00	296.00	311.00	California (fresh basis) .....	87.50	87.50	87.50	110.00	141.00	
Oregon .....		345.00	370.00	275.00	320.00	300.00	Pears, Bartlett:						
California .....		410.00	400.00	264.00	339.00	( <sup>3</sup> )	Canning:						
Michigan .....		---	---	205.00	205.00	322.00	Washington .....	91.00	119.00	84.00	105.00	122.00	
Brining:							Oregon .....	87.50	105.00	80.00	105.00	111.00	
Washington .....		320.00	320.00	250.00	163.00	165.00	California .....	90.00	123.00	77.00	109.00	114.00	
Oregon .....		290.00	300.00	250.00	281.00	300.00	Drying:						
California .....		275.00	280.00	252.00	315.00	274.00	California (fresh basis) .....	125.00	143.00	125.00	172.00	173.00	
Michigan .....		---	---	177.00	187.00	262.00	Prunes and plums:						
Figs—California:							Canning:						
All processing .....		---	---	80.80	135.00	207.00	Washington .....	54.00	108.00	48.00	100.00	( <sup>3</sup> )	
Grapes—California:							Oregon .....	53.70	82.00	48.00	---	85.00	
All processing <sup>1</sup> .....		60.50	71.30	78.30	135.00	139.00	Drying (fresh basis):						
							California .....	104.00	66.70	95.70	191.00	162.00	

<sup>1</sup> Prices are basis bulk fruit at first delivery point in other States are equivalent processing plant door processing, canned and wine, and raisin varieties for all California fruits except prunes and pears for drying and processed grapes. Prices for California prunes and pears for drying and grapes and for fruits dried (fresh basis).  
<sup>2</sup> Discouraged. <sup>3</sup> Not published to avoid disclosing individual operations. <sup>4</sup> All varieties for all

Data from Statistical Reporting Service.



Table 16.—Citrus fruit: Production, 1971/72, 1972/73 and indicated 1973/74<sup>1</sup>

Crop and State	1971/72	1972/73	1973/74
	1,000 boxes <sup>2</sup>	1,000 boxes <sup>2</sup>	1,000 boxes <sup>2</sup>
<b>Oranges:</b>			
<b>Early, Midseason and Navel varieties:<sup>3</sup></b>			
California .....	22,300	18,700	22,000
Florida .....	68,800	90,000	92,000
Texas .....	3,800	5,000	4,300
Arizona .....	900	1,060	400
Total .....	95,800	114,760	118,700
<b>Valencias:</b>			
California .....	21,100	23,400	20,000
Florida .....	68,200	79,700	72,000
Texas .....	2,000	2,400	2,300
Arizona .....	4,000	4,000	3,000
Total .....	95,300	109,500	97,300
<b>All Oranges:</b>			
California .....	43,400	42,100	42,000
Florida .....	137,000	169,700	164,000
Texas .....	5,800	7,400	6,600
Arizona .....	4,900	5,060	3,400
Total oranges .....	191,100	224,260	216,000
<b>Grapefruit:</b>			
Florida, all .....	47,000	45,400	47,500
Seedless .....	36,100	35,200	37,500
Pink .....	12,300	11,700	12,000
White .....	23,800	23,500	25,500
Other .....	10,900	10,200	10,000
Texas .....	9,200	11,800	10,700
Arizona .....	2,540	2,640	2,000
California .....	5,400	5,800	4,300
Desert Valleys .....	3,200	3,000	2,400
Other areas .....	2,200	2,800	1,900
Total grapefruit .....	64,140	65,640	64,500
<b>Lemons:</b>			
California .....	13,600	17,600	14,500
Arizona .....	3,080	4,600	2,900
Total lemons .....	16,680	22,200	17,400
<b>Limes:</b>			
Florida .....	1,100	1,100	1,050
<b>Tangelos:</b>			
Florida .....	3,900	3,500	4,100
<b>Tangerines:</b>			
Florida .....	3,200	3,000	2,800
Arizona .....	570	530	400
California .....	1,260	1,600	1,100
Total tangerines .....	5,030	5,130	4,300
<b>Temples:</b>			
Florida .....	5,300	5,100	5,300

<sup>1</sup> The crop year begins with bloom of the first year and ends with completion of harvest the following year. <sup>2</sup> Net content of box varies. Approximate averages are as follows: Oranges-California and Arizona, 75 lbs.; other States, 90 lbs.; Grapefruit-California, Desert Valleys, and Arizona, 64 lbs.; other California areas, 67 lbs.; Florida, 85 lbs. and Texas, 80 lbs.;

Lemons-76 lbs.; Limes-80 lbs.; Tangelos-90 lbs.; Tangerines-California and Arizona, 75 lbs.; Florida, 95 lbs.; and Temples-90 lbs. <sup>3</sup> Navel and Miscellaneous varieties in California and Arizona. Early and Midseason varieties in Florida and Texas, including small quantities of tangerines in Texas.

**Table 17.—Frozen concentrated citrus juice: Florida canners' stocks, packs, supplies, and movement, current season with comparisons**

Item and season	Carryin	Pack		Imports		Supply		Movement		Stocks <sup>1</sup>
		To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	
	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
<b>Orange:</b>										
1970/71 .....	26,566	115,066	125,187	3,162	8,557	144,794	160,310	79,013	137,742	65,781
1971/72 .....	22,568	110,891	134,229	7,365	11,668	140,824	168,465	72,955	140,465	67,869
1972/73 .....	28,000	140,064	176,073	2,382	4,101	170,446	208,174	86,799	159,743	83,647
1973/74 .....	48,431	153,488		4,127		206,046		88,529		117,517
<b>Grapefruit:</b>										
1970/71 .....	467	6,869	6,870	---	---	7,336	7,337	3,402	6,189	3,934
1971/72 .....	1,148	8,567	8,798	---	---	9,715	9,946	3,529	7,115	6,186
1972/73 .....	2,831	8,587	8,658	---	---	11,418	11,489	4,167	7,908	7,251
1973/74 .....	3,581	8,584		---	---	12,165		3,871		8,294
<b>Tangerine:</b>										
1970/71 .....	507	1,090	1,090	---	---	1,597	1,597	1,399	1,290	198
1971/72 .....	307	1,220	1,220	---	---	1,527	1,527	1,123	1,319	404
1972/73 .....	208	1,072	1,072	---	---	1,280	1,280	901	1,069	379
1973/74 .....	211	1,013	1,013	---	---	1,224	1,224	587		637

<sup>1</sup> For 1973/74 season, week ending June 8; 1972/73, June 9; 1971/72, June 3; and 1970/71, June 5. These respective dates include data through the 27th week of each season.

Compiled from Florida Canners Association reports.

**Table 18.—Chilled citrus juices and fruit: Florida canners' stocks, packs, supplies, and movement, current season with comparisons**

Item and season	Carryin	Pack		Supply		Movement		Stocks <sup>1</sup>
		To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	
	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>	<i>1,000 gallons</i>
<b>Chilled juice:<sup>2</sup></b>								
<b>Orange:</b>								
1970/71 .....	14,480	100,144	112,388	114,624	126,868	80,406	112,090	34,218
1971/72 .....	14,778	96,631	116,970	111,409	131,748	77,332	111,756	34,077
1972/73 .....	19,992	96,491	125,683	116,483	145,675	85,768	127,255	30,715
1973/74 .....	18,420	106,987		125,407		93,408		31,999
<b>Grapefruit:</b>								
1970/71 .....	369	10,891	12,949	11,260	13,318	8,371	12,394	2,889
1971/72 .....	924	15,131	17,358	16,055	18,282	9,983	15,261	6,072
1972/73 .....	3,021	14,016	16,071	17,037	19,092	11,099	16,871	5,938
1973/74 .....	2,221	14,839		17,060		11,830		5,230
<b>Chilled fruit:</b>								
<b>Grapefruit sections:</b>								
1970/71 .....	532	2,038	2,038	2,570	2,570	1,399	1,976	1,171
1971/72 .....	594	1,773	1,784	2,367	2,378	1,479	2,057	888
1972/73 .....	321	2,041	2,051	2,362	2,372	1,400	1,989	962
1973/74 .....	383	1,859		2,242		1,302		940
<b>Orange sections:</b>								
1970/71 .....	677	941	962	1,618	1,639	727	968	891
1971/72 .....	671	798	819	1,469	1,490	836	1,063	633
1972/73 .....	427	740	804	1,167	1,231	696	945	471
1973/74 .....	286	732		1,018		595		423
<b>Citrus salad:</b>								
1970/71 .....	1,084	4,498	4,535	5,582	5,619	3,296	4,644	2,286
1971/72 .....	975	3,678	3,822	4,653	4,797	3,203	4,485	1,450
1972/73 .....	312	4,621	4,818	4,933	5,130	3,030	4,349	1,903
1973/74 .....	781	4,094		4,875		2,989		1,886

<sup>1</sup> For 1973/74 season, week ending June 8; 1972/73, June 9; 1971/72, June 10; 1970/71, June 12. These respective dates include data through the 36th week of each season. <sup>2</sup> Pack data is from fruit and frozen concentrated juices, but excludes reprocessed single strength.

Compiled from Florida Canners Association reports.



Table 19.—Canned citrus juices and fruit: Florida canners' packs, supplies, and movement, current season with comparisons

Item and season	Carryin	Pack		Supply		Movement		Stocks <sup>1</sup>
		To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	To date <sup>1</sup>	Total season	
	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>	<i>1,000 cases,</i>
	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>	<i>24 No. 2's</i>
<b>Juices:</b>								
<b>Orange:</b>								
1970/71 .....	1,113	11,723	11,749	12,836	12,862	9,002	11,532	3,834
1971/72 .....	1,330	10,885	10,942	12,215	12,272	7,598	10,477	4,617
1972/73 .....	1,795	11,975	13,670	13,770	15,465	8,128	12,578	5,642
1973/74 .....	2,887	10,574		13,461		7,794		5,667
<b>Grapefruit:</b>								
1970/71 .....	819	19,341	19,366	20,160	20,185	13,706	18,580	6,454
1971/72 .....	1,605	20,941	21,173	22,546	22,778	12,542	18,468	10,004
1972/73 .....	4,310	18,715	19,059	23,025	23,369	12,457	19,166	10,568
1973/74 .....	4,203	19,787		23,990		12,989		11,001
<b>Grapefruit (reconstituted):</b>								
1970/71 .....	15	886	1,160	901	1,175	539	942	362
1971/72 .....	233	322	520	555	753	448	600	107
1972/73 .....	153	137	279	290	432	237	405	53
1973/74 .....	27	145		172		95		77
<b>Blend:</b>								
1970/71 .....	299	2,209	2,214	2,508	2,513	1,640	2,114	868
1971/72 .....	399	1,827	1,832	2,226	2,231	1,384	1,904	842
1972/73 .....	327	1,871	1,898	2,198	2,225	1,277	1,823	921
1973/74 .....	402							
<b>Tangerine:</b>								
1970/71 .....	22	35	35	57	57	30	39	27
1972/72 .....	18	16	16	34	34	27	31	7
1972/73 .....	3	24	24	27	27	15	20	12
1973/74 .....	7	18	18	25	25	13		12
<b>Canned fruits:</b>								
<b>Grapefruit sections:</b>								
1970/71 .....	720	3,506	3,506	4,226	4,226	2,569	3,560	1,657
1971/72 .....	666	2,750	2,752	3,416	3,418	2,031	2,978	1,385
1972/73 .....	440	2,687	2,687	3,127	3,127	1,958	2,804	1,169
1973/74 .....	323	3,027	3,027	3,350	3,350	1,885		1,465
<b>Orange sections:</b>								
1970/71 .....	6	20	20	26	26	10	14	16
1971/72 .....	12	8	8	20	20	12	14	8
1972/73 .....	6	18	18	24	24	10	17	14
1973/74 .....	7	17	17	24	24	11		13
<b>Citrus salad:</b>								
1970/71 .....	91	228	228	319	319	176	244	143
1972/72 .....	75	269	269	344	344	147	200	197
1972/73 .....	144	131	131	275	275	138	203	137
1973/74 .....	72	117	117	189	189	113		76

<sup>1</sup> For 1973/74 season, week ending June 8; 1972/73, June 9; 1971/72, June 10; and 1970/71, June 12. These respective dates include data through the 36th week of each season.

Compiled from Florida Canners Association reports.

Table 20.—Canned citrus juice: U.S. packs of selected items. 1972/73 and earlier seasons

Item and state	1968/69	1969/70	1970/71	1971/72	1972/73
<i>1,000 equivalent cases, 24 No. 2's</i>					
Grapefruit:					
Florida .....	15,445	16,423	19,110	20,874	19,059
Texas .....	3,066	( <sup>1</sup> )	4,650	3,837	6,572
California-Arizona .....	2,024	5,701	2,233	2,066	2,631
Total .....	20,535	22,124	25,993	26,777	28,262
Orange:					
Florida .....	11,386	11,223	11,599	10,800	13,670
Texas .....	927	( <sup>1</sup> )	1,906	1,334	1,898
California-Arizona .....	1,140	3,073	1,947	1,718	1,484
Total .....	13,453	14,296	15,452	13,852	17,052
Blend:					
Florida .....	2,295	2,192	2,186	1,807	1,898
Texas .....	( <sup>2</sup> )	( <sup>1</sup> )	116	112	120
California-Arizona .....	214	228	198	64	117
Total .....	2,578	2,420	2,500	1,983	2,135

<sup>1</sup> Included with California-Arizona. <sup>2</sup> Data not available.

## LIST OF TABLES

<i>Table</i>	<i>Title</i>	<i>Page</i>
1	Production and utilization of specified fruits, United States, crops of 1969-73 . . . . .	23-24
2	Peaches: Production, 1972, 1973, and indicated 1974 . . . . .	25
3	Cherries: Production by types, 12 States, 1972, 1973 and indicated 1974 . . . . .	26
4	Strawberries: Acreage, yield per acre, and production, 1972, 1973, and indicated 1974 . . . . .	26
5	Apples, Yakima Valley, Washington: Monthly average prices per carton, tray pack, extra fancy, 138's and larger, f.o.b. shipping point, 1972/73 and 1973/74 . . . . .	27
6	Fruit, fresh: Average retail prices, selected cities, United States, by months, 1970-74 . . . . .	28
7	Fruit, processed: Average retail prices, selected cities, United States, by months, 1970-74 . . . . .	29
8	Fresh fruit: Retail price, marketing margin, and grower and return per pound, sold in New York City, indicated months 1973 and 1974 . . . . .	30
9	Canned noncitrus fruit: Cannery carryin, pack, supplies, shipments and stocks, current season with comparisons . . . . .	31-32
10	Canned apple and pineapple fruit and juices: Cannery carryin, pack, supplies, shipments, and stocks, current seasons with comparisons . . . . .	33
11	Canned fruit: Commercial pack of principal items by size of container, United States, 1969-73 . . . . .	34
12	Frozen fruit: Packers' carryin, pack, supplies, disappearance, and stocks of selected items, United States, 1969-73 . . . . .	35-36
13	U.S. exports of selected fruits, fresh and canned, by destinations, 1969/70-1973/74 seasons . . . . .	37
14	U.S. exports of selected dried fruits and tree nuts by destination, 1969/70-1973/74 . . . . .	38
15	Fruit for processing: Season average price per ton received by growers for selected fruits, by type of use, principal States, 1969/73 . . . . .	39
16	Citrus fruit: Production, 1971/72, 1972/73, and indicated 1973/74 . . . . .	40
17	Frozen concentrated citrus juice: Florida canners' stocks, packs, supplies, and movement, current season with comparisons . . . . .	41
18	Chilled citrus juices and fruit: Florida canners' stocks, packs, supplies, and movement, current season with comparisons . . . . .	42
19	Canned citrus juices and fruit: Florida canners' stocks, packs, supplies, and movement, current season with comparisons . . . . .	43
20	Canned citrus juice: U.S. packs of selected items, 1972/73 and earlier seasons . . . . .	44



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