

# ORGANIZING A HIGHLY SUCCESSFUL PHOTO CONTEST

**Sam Oyeyele**



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Wiki Loves Africa is an annual contest where anyone can contribute images about Africa to Wikimedia Commons. This edition of the contest focuses on "People at Work".



Boat Operator by  
Gtfestusportraits CC-BY-SA 3.0

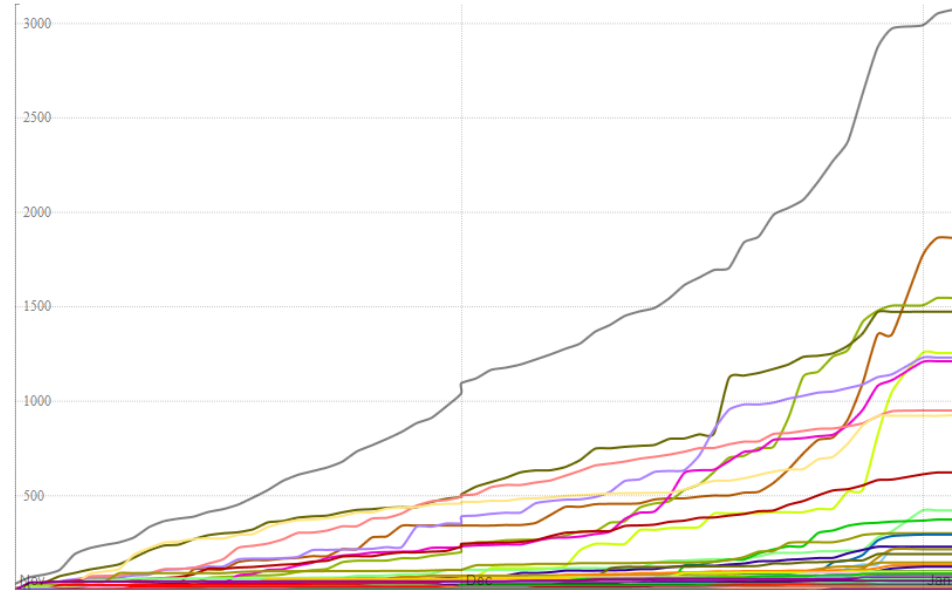
The last edition of the contest in Nigeria, which was hosted by Ilorin Wikimedia Hub, has produced outstanding results. These events also mark the first time ever that any Wikimedia event is holding in Ilorin, the state capital of Kwara and one of the largest cities in Nigeria.



Nigeria broke previous records, with over 3,000 images submitted for the contest; this figure quadruples our previous achievement and also places Nigeria way ahead of other participating countries.

## Wiki Loves Africa 2017

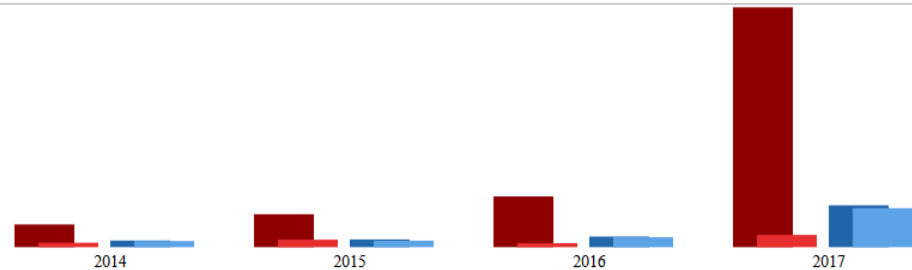
Tool Labs – Tools for Wiki Loves Photo Competitions



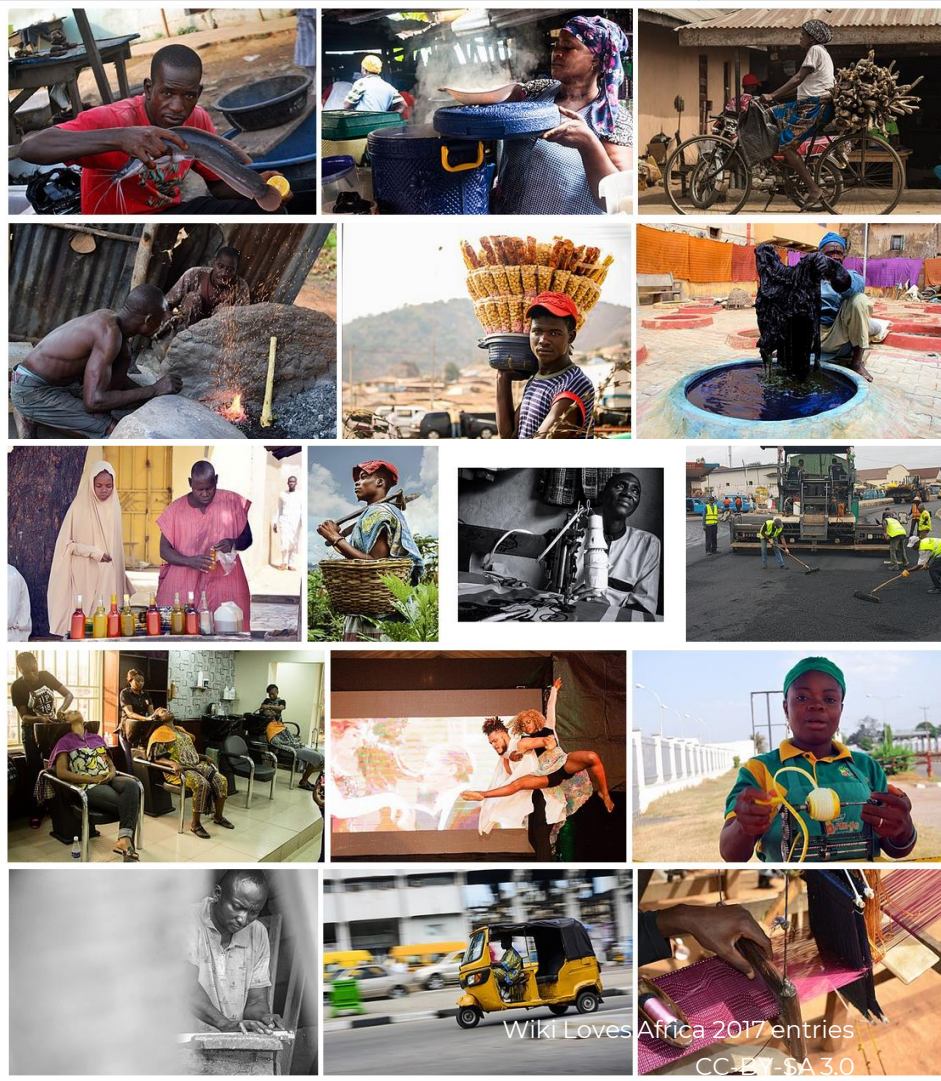
## Wiki Loves Competitions in Nigeria

Tool Labs – Tools for Wiki Loves Photo Competitions

### Wiki Loves Africa



The quality of submitted images have also improved.



A young man and woman are looking at a smartphone together. The man is on the left, wearing a blue denim shirt and earbuds, holding a red smartphone. The woman is on the right, wearing a white and black striped shirt, looking at the phone. They are in a room with green walls. In the background, there is a monitor displaying the LG logo and 'No Signal', and a banner for 'NIGERIA (ILORIN HUB)' and 'KIM UG TIGER ILORIN HUB'.

**A thriving community  
was built!**

Ilorin Wikimedia Hub CC-BY-SA

# How to ensure a successful photo event



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- **social media helps a great deal!**
- **Do not underestimate the power of local promotions.**
- **Make your photowalk group small, for best results.**
- **In developing countries, a little stipend for volunteers can go a long way in getting them dedicated.**

Thank you!



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