

Wikipedia Town - Photowalk and Editathon to Recruit New Editors from Local (User:Takot (Takashi Ota))



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What's Special?

- Aims to attract **new** contributors
- Collaboration with **local guide(s)** and **librarians**
- **Harnessing** between veterans and new contributors
- Topics usually are **local historic sites or events**

Why do we need such event?

- People just don't know Wikipedia is editable (than you estimate!)
- Or thinks Wikipedia can be edited only by someone who knows knowledge excellently
- We have to **break this barrier!**

Why has it made successful (at least so far)?

- Held "Wikipedia Town Facilitator Workshop" to librarians.
 - The know-how got spread by book, by mouth, in person, via email magazine, and/or on web.
- Librarians are spreading words
- **Embracing and igniting librarians!**

Conclusions

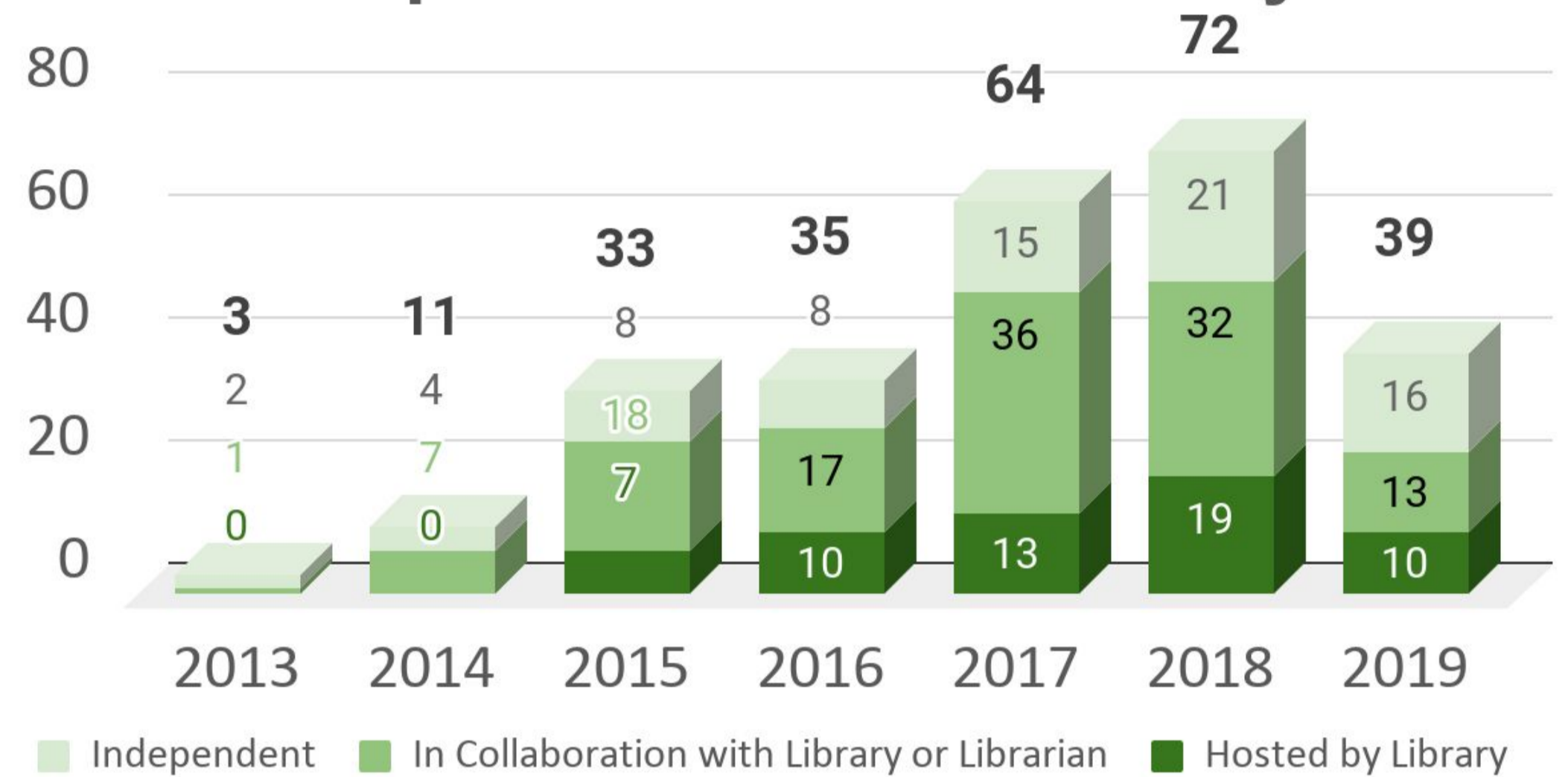
- Contact libraries
- Embrace librarians
- **Tell them "You can edit!"**

Share Your Thoughts!

What is Wikipedia Town?

- Grass-roots one-day photo walk and edit-a-thon event
- Started on the Open Data Day (Mar. 3) in 2013, it has been getting spread across Japan.

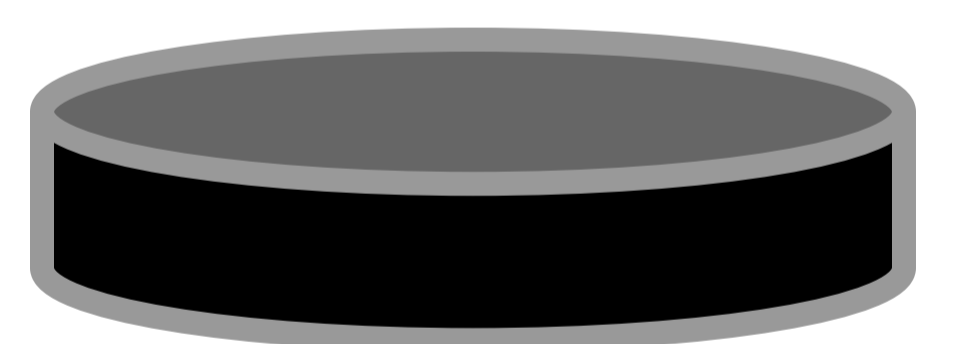
Wikipedia Town and Library



Data: Courtesy of User:Miya.m

Typical Wikipedia Town

- Takes place at **libraries**
- # of participants: 10-20 (varies on events)
 - Veteran Wikimedian(s) is invited as an instructor, as well as as volunteer teaching assistants
- Morning: Photo Walk and Field Survey
- Afternoon: Instructions for editing and actual edits take place
- Evening: Presentation
- Night: After-party!



Common Pitfalls

- Retention: a lot of people joined, few continues editing.
 - Not a new problem
- Sometimes participants copy-n-paste
 - Lecturers do teach not to do so during instruction, but some (who didn't listen or just forgot) do so.
- **Free WiFi in public libraries** are often **BLOCKED** on ja.wp due to past trolls
 - We usually rent one-day wifi-cellular routers to avoid this.

