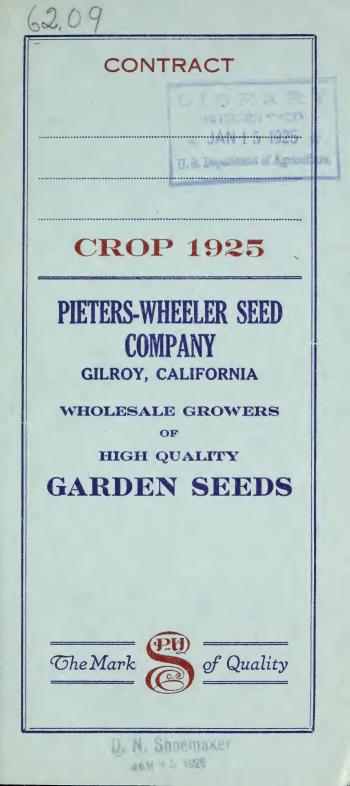
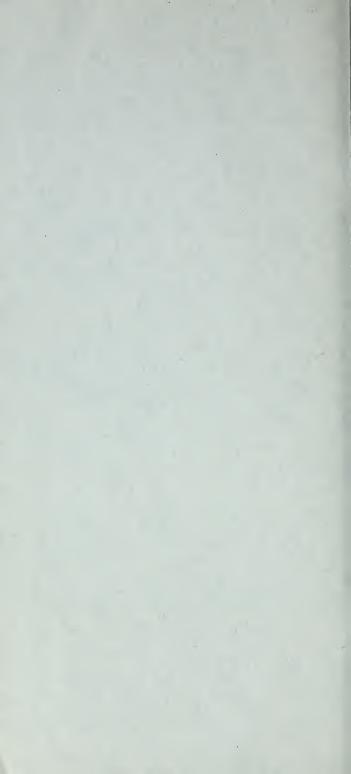
## Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

-





# Seeds of Quality

It is our ambition to produce the best seed grown in our lines.

We are devoting a considerable acreage to *Observation* and *Selection* of our stocks, and are *constantly improving existing types*, wherever possible. We believe our strains of the varieties we grow are as good as the best and better than the majority.

### **Our Lettuce**

is the product of individual selection.

### Our Onion

is grown from the best types obtainable and the bulbs are carefully re-selected at planting time.

#### Our Rogueing

is done by experts, and no time or expense is spared in this important work.

### Our Cleaning Plant

is the most up-to-date in the country. We have, as far as possible, eliminated all chances of Mechanical Mixtures. All those who have visited it pronounce our plant the "last word" in Seed Cleaning Equipment.

#### \$\*\*

We respectfully solicit your business on quality of stocks, mechanical purity of product and fairness in dealing.

PIETERS-WHEELER SEED CO.

For terms and conditions of sale please see Page 10

LBS.	VARIETY Price Per lb.
	BEET
	Crosby's Egyptian
	Detroit Dark Red
	Ex, Ey, Flat Egyptian
	Edmund's Blood Turnip
	Ey. Blood Turnip
	Early Wonder
0000	

#### CARROT

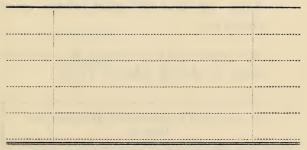
We grow from Proven Stocks of Eastern and European origin and carefully re-sclect all roots when transplanting.

1		
	Chantenay	
	Danver's Half Long	
	Early Scarlet Horn	
	Imp. Short White	
	French Forcing	
	Long Orange Improved	
	Nantes, Coreless	
	Oxheart	
	St. Valery	
	White Mastodon	
		1

LBS.	VARIETY Pri Per	
	CELERY	-
	Golden Self Blanching Vilmorin (Old Type)	
	White Plume	
	Giant Pascal	
	DILL	
	Long Island Mammoth	
	ENDIVE	
	Broad Batavian	
	Green Curled	
	Green Curled Red Ribbed	
·	Green Curled Pancalier	
	Green Curled Ruffec	

## **Special Stocks**

We are prepared to grow for our customers Special Strains of any varieties of seed we list, and are qualified in every way to give such orders expert attention. Correspondence solicited.



# Improved Lettuce Stocks

After devoting several years to SINGLE plant selection we are offering many improved strains of Lettuce, each of which is the progeny of a single plant.

### New and Improved Types

Each year we are *hybridizing* many hundred plants of the leading varieties, with a view of obtaining *NEW SORTS* and *IMPROVING EXISTING TYPES*.

#### Expert Rogueing

Our Lettuce crops are rogued by experts as many as four times while growing; and we truly believe, from actual comparative trials, that there are no purer or more highly bred Lettuce stocks produced than those which we are offering.

#### Increasing Sales "There's a Reason"

Our sales of Lettuce have more than doubled in the past three years. Averaging about 300,000 lbs. annually. Of one variety alone, viz.: Our Selected New York, we sold the past season over 80,000 lbs.

We especially recommend the varieties listed in **BLACK FACED TYPE**.

For terms and conditions of sale please see Page 10

LBS.	VARIETY	Price Per lb.
	LETTUCE	
	All Seasons	
	Big Boston Extra Select	
	Black Seeded Simpson	
	Black Seeded Tennisball	
	California Cream Butter	
	Denver Market	·
	Early Curled Simpson	
	Grand Rapids, Improved	
	Hanson Improved	
	Hubbard's Market	
	Iceberg	
	Malta	
	Mammoth Black Seed Butter	
	May King	
	New York, P-W Selected	
	Paris White Cos	
	Prizehead	1
	Salamander	
	Silesia Early Curled	
	Trianon Cos	4
	Unrivalled	

LBS.	VARIETY	Price Per lb.
	MUSTARD	
	Chinese Curled	: 
	Fordhook	
	Large Smooth Leaf	
	Ostrich Plume	
	Southern Giant Curled	
	PARSLEY	
	Doubled Curled	
·····	Hamburg Rooted	
	Moss Curled	
	Plain	
	Triple Curled	
	PARSNIP	
	Hollow Crowned	
	Improved Guernsey	
•••••	Long White Dutch	
	SALSIFY	
•••••	Mammoth Sandwich Island	
	Lucullus	
	Large Ribbed	

For terms and conditions of sale please see Page 10

## extra quality Onion Seed

#### Is One of Our Specialties

Onion is very susceptible to cross pollination. In order to eliminate all contamination and to maintain a true type, we are building up our stocks by mother bulb selection from carefully re-sorted bulbs of select strains. Each flower head is selfed by bagging. The seed obtained therefore becomes the product of an individual plant.

LBS.	VARIETY Price Per lb.
	Australian Brown
	Denia (Improved Prizetaker)
	Ebenezer
	Gigantic Gibraltar
	Large Red Wethersfield
	Ohio Yellow Globe
	Prizetaker (P-W Select)
••••••	Philadelphia Silverskin
	Sweet Spanish, Riverside Strain
	Southport Red Globe (P-W Select)
······	Southport Yellow Globe
	Southport White Globe
	White Portugal
	Yellow Flat Danvers
	Yellow Strassburg (True)

# California Radish Seed

Is recognized to be of much higher vitality than imported.

We are growing our stock seed from TRANSPLANTED ROOTS and offer the product as CHOICE STOCKS.

LBS.	VARIETY	Price Per lb.
	Cal. Mammoth White	
	Chartier	
	Chinese White or Celestial	
	China Rose Winter	
	Crimson Giant	
	Deep Scarlet Turnip	
	Early Scarlet Turnip	2 1 1 
	French Breakfast	
	Icicle	
	Long Black Spanish	 
	Long Scarlet Short Top	
	Long White Vienna	
	Round Black Spanish	
	Sparkler, Bright Scarlet, Half White Tipped	
	Vick's Scarlet Globe	
	White Tipped Scarlet Turnip	•••••
	White Strassburg	

# Sweet Peas

#### VARIETY

LBS.

Price Per lb.

### Supreme Spencer Mixed

EXTRA SELECT STRAIN Our stock seed is made up from the finest *named* varieties and contains many of the latest and best types, such as Alex Malcolm, Elegance, Field Marshall, Glory, Geo. Shawyer, Hawlmark Pink, Hawlmark Lavender, Hope, Jack Cornwall, La France, Sparkler, Mrs. Tomlin, Mrs. Tom Jones, Picture, Royal Scot, The Cardinal, Warrior, and over

Thirty other distinct varieties, carefully blended, maka brilliant, showy mixture equal to anything grown.

#### Spencer Mixed Field Grown.

For those who require a cheaper mixture of Spencers, we are offering a Field Grown Mixture which contains many varieties, well balanced as to color.

#### Eckford's Best Mixed ....

A bright mixture of selected Grandiflora types in proper proportion of shades of White, Pink, Lavender, Blue, Scarlet, Yellow and Variegated.

## **Terms**:

Our terms to firms of approved credit are: 60 days Net Acceptance, or 2 per cent Discount for cash inside of 30 days from date of invoice; F. O. B. Growing Station. Bags at Market Value.

## Conditions of Sale:

We will continue to book contracts as long as we have sufficient acreage, under normal conditions, to produce quantities sold. All sales subject to confirmation.

### All Sales Made Subject to Customary Disclaimer of the Seed Trade:

We give no warranty, express or implied, as to description, purity, productiveness or any other matter of any seeds we sell, and we will not be in any way responsible for them.

Besides varieties listed, we are prepared to grow from customers' stocks, and will give special attention to such orders.

#### **Correspondence** Solicited

のままり

# Pieters-Wheeler Seed Co.

### GILROY, CALIFORNIA

Cable Address: Wheeler, Gilroy. Codes: Am. Seed A. B. C.

# Special Instructions

\$\*\*

### AGREEMENT

Made in Duplicate

Date ......by and between

#### Pieters-Wheeler Seed Co. a corporation, of Gilroy, California, party of the first part,

and	 	 	 

party of the second part.

Party of the first part hereby agrees to have planted

#### During the Season of 1925

an acreage of seeds or roots sufficient, under normal conditions, to produce the quantities of seeds herein specified, and in the event of a short crop, to deliver pro rata amounts in full satisfaction of this contract (or to plant such acreages as may be agreed upon and to deliver the entire yield of such acreage so planted, such agreement to be in writing and to be a part of this contract.) The party of the first part further agrees to deliver the seeds so contracted for at the prices annexed in good merchantable condition F. O. B. growing station.

The party of the second part hereby agrees to accept such seeds in kinds and quantities, and at prices as herein specified, and in the event of a short crop to accept pro rata delivery in full satisfaction of this contract and to pay for the same on the following terms: 60 days acceptance from date of shipment or two per cent. discount for cash in 30 days from date of invoice. Shipment to be made as soon after harvest as possible. It is further understood and agreed to by the party of the second part that the party of the first part gives no warranty, express or implied, as to description, purity, productiveness, or any other matter of any seeds they sell, and that they will not be in any way responsible for same, and that only under these conditions is the above order accepted and booked by them at the low prices named.

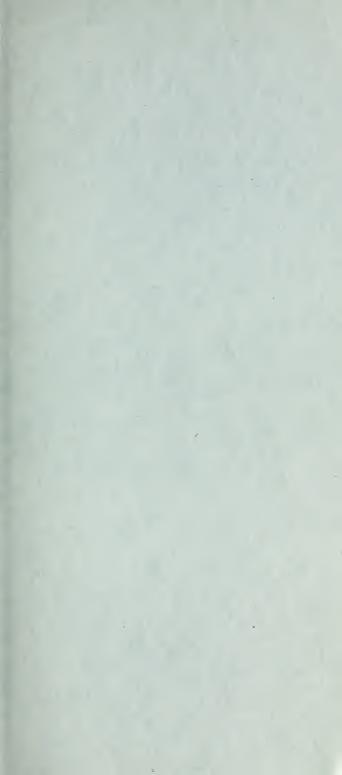
> PIETERS-WHEELER SEED COMPANY, Party of the First Part.

> > Per.....

Sign here: .....

Party of the Second Part.

Per.....



## SEED GROWING CONTRACT

## **CROP 1925**

#### Pieters-Wheeler Seed Company OF GILROY, CALIFORNIA

AND

0F		 	
01			
DAT	70		