

Grant proposal workshop

Mykola Kozlenko (NickK)
Treasurer, Wikimedia Ukraine
Member, Program Grants Committee

Do you have ideas that will help
you strengthen your
community?

**Let's learn how you can
get financial support.**

Grantmaking Programs

PROJECT GRANTS

(Rapid & Biannual)

Funding online and offline projects. New experiments and proven ideas. For individuals, groups and organizations.

CONFERENCE SUPPORT

Funding large national, regional, and movement-wide conferences.

ANNUAL PLAN GRANTS

Funding programs, operating expenses, and staff/contractors for organizations and groups.

Conference & APG Grant changes

CONFERENCE GRANTS

- Regional conferences: Iberoconf, CEE, WikiArabia, WikiIndaba
- Thematic conferences: Education, Gender and ICT in Africa, Wikidata
- National conferences for emerging communities up to 10,000 USD

Program Officer: Chris Schilling

APG GRANTS

- No new applicants to APG
- Current APG grantees can renew their grants at the same budget level*

Program Officers: Delphine Menard, Winifred Olliff



* Changes in effect July 1, 2018

Project Grants

RAPID GRANTS

- Individuals, groups, orgs
- Meet-ups, editathons, photo walks, contests, and more!
- Up to 2,000 USD
- 500 USD minimum*
- Apply 1st-15th of every month*
- 2 weeks for a decision

Program Officer: Woubzena Jifar



PROJECT GRANTS

- Individuals, groups, orgs
 - Experiments or common projects
 - Up to 100,000 USD*
 - 2-3 months for a decision
 - One round in 2018/2019*
- Open call: November 1-30, 2018

Program Officer: Marti Johnson



* Changes in effect July 1, 2018



By Society for Birds and Nature Protection of Moldova, CC BY-SA 4.0, via Wikimedia Commons



Rapid Grants

Start	Guidelines and criteria	Plan your project	Apply for a grant	Edit & review proposals	Create a report	Edit & review reports	Forum

Rapid Grants provide quick support for projects throughout the year. Up to US\$2,000.

The **Rapid Grants** program funds Wikimedia community members – individuals, groups, or organizations contributing to Wikimedia projects such as Wikipedia or Commons – to organize projects throughout the year up to US\$2,000. Projects can include experiments or standard needs that don't need broad review to get started.

Applications are reviewed on a weekly basis by WMF staff. Rapid grants are meant to be simpler grants that can be reviewed in a short amount of time with limited back-and-forth with the grant applicant. There will be opportunities for revising your proposal, but we hope to make decisions quickly, within two weeks.

Examples of common requests:

- Food for your monthly community meet-up
- Expenses for a series of small edit-a-thons
- Reimbursement of bus tickets for a photo walk
- Prizes for an online writing contest

Proposals should support the achievement of Wikimedia's [mission](#). All requests up to US\$2,000 will be considered.

What makes a good grant request?

PROPOSAL

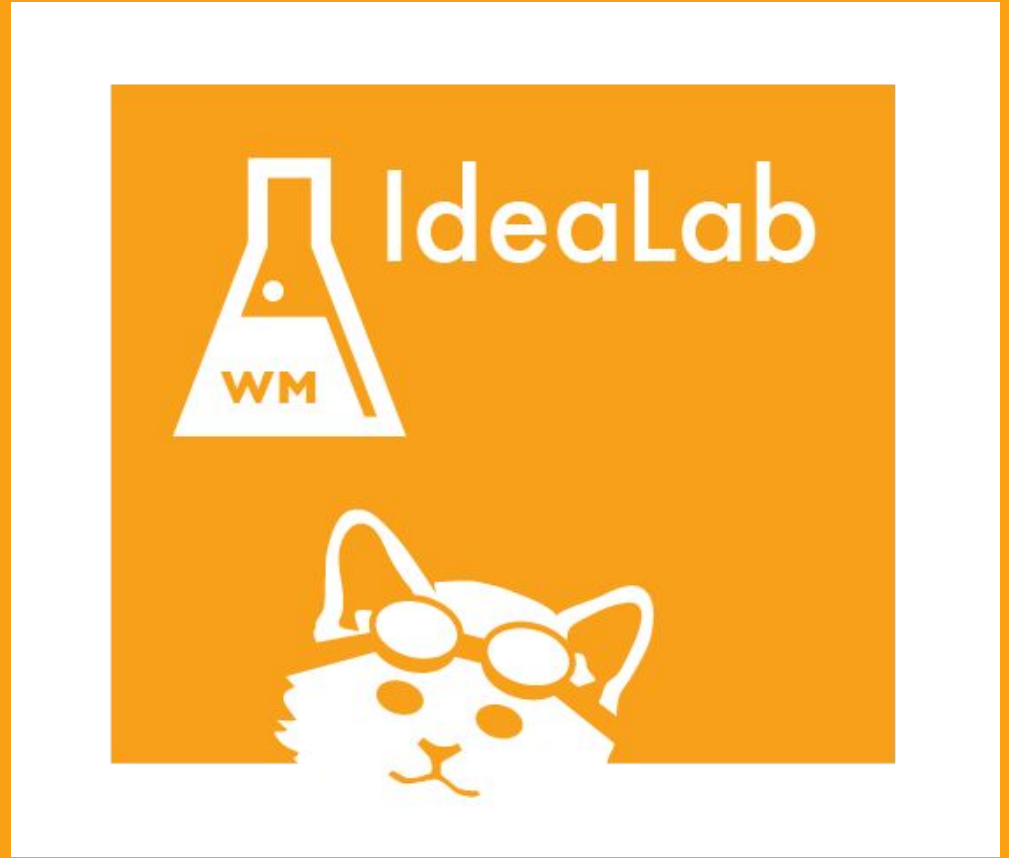
- Clear goals
- Concrete outcomes
- A good team with clear roles
- Plan and evaluation of risks
- Community engagement and support!

REPORT

- What did you do?
- Why does it matter?
- What worked well, what did not?
- What did you learn?
- Beyond the numbers, what are the stories you're excited to share?

Writing a Proposal

*Let's turn
ideas
into action!*



Where to start



<https://meta.wikimedia.org/wiki/Grants:IdeaLab>





<https://meta.wikimedia.org/wiki/Grants:Start>

Inspire Grants – Gender gap campaign


A grantmaking campaign requesting new proposals for projects aimed at addressing Wikimedia's gender gap




 idea creator
• Sbouterse (WMF)


 project manager
• Sbouterse (WMF)


this project could really use...


 volunteer


 developer

 advisor

 project manager

 community organizer

 designer

 researcher

give feedback

endorse

join

What's your idea to improve Wikimedia?

What project do you want to collaborate on?

<https://meta.wikimedia.org/wiki/Grants:IdeaLab/Ideas>

Turning your idea into a grant proposal

Have you...

- checked to see what's already been done?
- considered if your project could be completed by volunteers?
- discussed your idea with any communities your project would impact?
- sought out collaborators?
- reviewed program eligibility and guidelines?
- thoroughly completed all of the fields in the proposal form?

Don't need funding for your idea?

Great! We can offer support such as:

- Logistics and advising on starting a community-wide discussion
- How to propose changes to project guidelines and policies
- Finding contributors with skill sets your idea needs
- Helping you figure ways in which your idea could be implemented

Got an idea for a project to make Wikimedia better? Share it here!



Create your idea

Prefer to create your idea the old fashioned way? Enter the title in the box below.

Enter a name for your idea

Create your idea

IdeaLab is an **incubator for Wikimedia-related ideas**.

As much as we want to know your idea for a *better hat to deflect alien mind-rays*, remember to tell us how your idea improves a Wikimedia website or makes **contributing** easier for Wikimedia volunteers.

<https://meta.wikimedia.org/wiki/Grants:IdeaLab/Ideas>

Let's create your idea!



Step 1 (of 2). Basic information

Idea title

* *What should we call your idea?*

Idea type

Select 'Inspire Campaign/Addressing harassment' if you are submitting this idea for the current Inspire campaign.

Otherwise, select 'Idealab'

Idealab

[Learn more about this campaign](#)

Summary

* *Briefly summarize your idea in one sentence*

About you

Optional: Tell us a little about yourself. Write about your background, on-wiki experience, and other skills here!

What is the problem you're trying to solve?

Explain the issue you want to address with this idea

What is your solution?

Explain how your idea might address the issue


Cancel

Next

Idealab revamp

My name is Wikipedia, and I endorse this message



 idea creator

• Jeph


 developer


• Jeph paul

 designer

• Heatherawalls

this project could really use...

 community organizer

 project manager

give feedback

endorse

join

created on 7 May 2014

Join this project ✕

Volunteer ▾

How would you like to help this project?

I can help with usability testing!

Your signature will be automatically added to your comment.

Cancel

Join

Inspire Campaigns!

What? Month-long campaigns focused on a theme. Ideas can be developed into grant proposals to support events, research, community organizing, technical or other initiatives in need of funding.

Why? To inspire collaborative efforts on some of the most pressing challenges of the Wikimedia movement.

Where? In IdeaLab on Meta, where participants can build ideas and collaborate on problem solving.



Themes

Issue

Goals

Ideas!



Gender Gap
March 2015

Low participation and low quality representation of women in Wikimedia projects.

Increase participation of women in Wikimedia projects and improve how we write biographies for women.

- Wikipedia Human Gender Indicators (WHGI)
- Gender gap admin training
- Full Circle Gap Protocol



Content Curation and Review
March 2016

Improving or initiating review processes and access of Wikimedia articles and media.

Improve how Wikimedia project is organized, and how project content is reviewed and assessed for quality.

- Academics in quality article review processes
- *Wiki Loves X* Jury Tool
- Automated review & flagging for citations



Addressing Harassment
June 2016

Harassment compromises user safety and discourages participation in Wikimedia projects.

Develop ideas for improvements or new approaches to handling cases of harassment when or before they occur.

- Edit filter for userspace vandalism & harassment
- Community Health User Group



Knowledge Networks
Feb 2017

Building working relationships with outside sources knowledge or expertise results in benefits for our projects, readers, and contributors.

Initiate or deepen partnerships to support content creation or improvement.

- *Sapere aude!* (Dare to Know)
- Public domain in GLAM and Wikipedia (with the National Library of Colombia)
- Wikiversity outreach program in Italy, Switzerland, and San Marino

Questions/feedback?

- **IdeaLab**

- Grants:IdeaLab
- cschilling@wikimedia.org

- **Rapid Grants**

- Grants:Project/Rapid
- wjifar@wikimedia.org

- **Project Grants**

- Grants:Project
- mjohnson@wikimedia.org