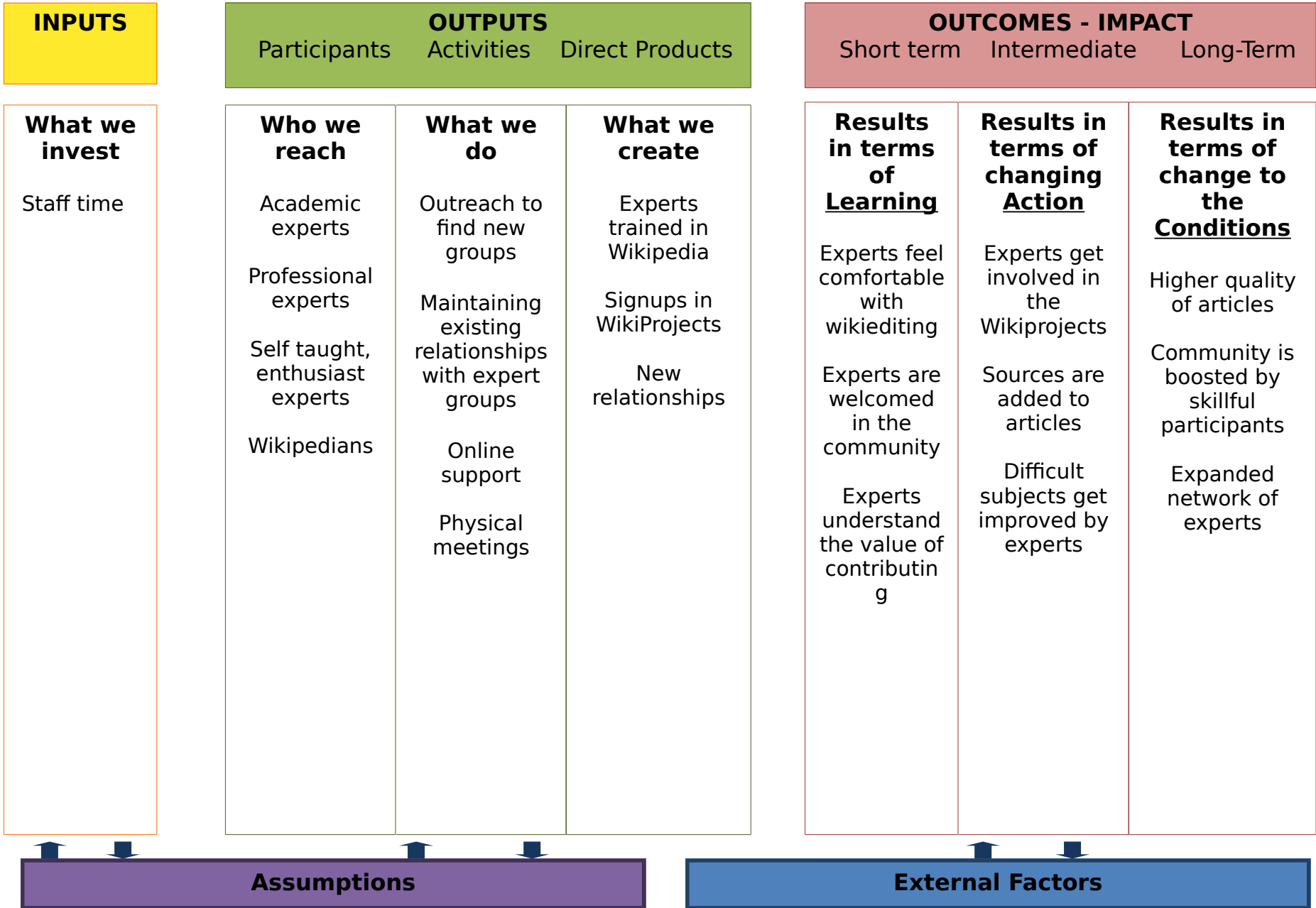# Expert outreach – Logic Model

Situation

There are a lot of subjects who lacks the involvement of experts in the field. This means that articles do not have the quality they could have. Experts do not realize how to, nor why they should, get involved.

Priorities

Outreach to groups of experts to involve them in the WikiProjects

INPUTS

What we invest

Staff time

OUTPUTS

Participants	Activities	Direct Products
Who we reach	**What we do**	**What we create**
Academic experts	Outreach to find new groups	Experts trained in Wikipedia
Professional experts	Maintaining existing relationships with expert groups	Signups in WikiProjects
Self taught, enthusiast experts	Online support	New relationships
Wikipedians	Physical meetings	

OUTCOMES - IMPACT

Short term	Intermediate	Long-Term
Results in terms of Learning	**Results in terms of changing Action**	**Results in terms of change to the Conditions**
Experts feel comfortable with wikiediting	Experts get involved in the Wikiprojects	Higher quality of articles
Experts are welcomed in the community	Sources are added to articles	Community is boosted by skillful participants
Experts understand the value of contributing	Difficult subjects get improved by experts	Expanded network of experts

Assumptions

External Factors

Evaluation
Identification – Design – Implementation – Completion/Follow-up