Wiki Loves Monuments

Haifa, August 5, 2011

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www.wikilovesmonuments.eu
#WikiLovesMonuments
Facebook.com/WikiLovesMonuments
Mills

2007

- Nice to write about: 1300 articles
- Nice for photos: 1300 objects
- Nice for structures
- Structured wikiproject: progress
Wiki Loves Art NL

1 month
45 museums
5000+ photos

Photo : Marlies Bouten
Monuments

Not memorials

Photo: Bobio
Monuments (NL)

- Buildings, structures
- NL: 60.000
- Lists
- Municipality
- Rijksdienst voor het Cultureel Erfgoed!
Wiki Loves Monuments /NL

Photo competition:

• 1 month
• Community
• Easy upload
• Good overview
Results:

- 250 participants
- 8,000 monuments
- 12,500 photos
- Dutch heritage knows WMNL
- Opening doors
Leiden

(removed non free image)
WLM, the sequel

2010: Netherlands
2011: Europe
Wiki Loves Monuments 2011

Europe
15+ countries
European partners

Federative
Not-a-Eurovision
Based on best practices from 2010

Photos: Marek en Ewa Wojciechowscy
Goals (1)

- Freely licensed photos
- Familiarity with Wikimedia Commons
- Facilitate heritage WikiProjects
- Connect online and offline
Goals (2)

• Wikipedia is editable (really!)
• Capacity & community building
• Access to cultural heritage world (follow up anyone?)
• International cooperation
Five motivators

- Easy to participate
- Attractive/Fun to do
- Nearby your home
- Help Wikipedia
- Quick and visible results for participants
Five motivators

- Easy to participate
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- Quick and visible results for participants
How to make it a success?

You!

- Partners (government, publicity, sponsor)
- Object lists
- A little budget
- Communication

You!
Questions?

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