

# Allen's Strawberry Plants

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## *Premier--The finest early berry in existence*

You will be surprised and delighted with the Premier. Here are a few things about Premier that are True.

It is easy to grow-- doing well on any type of soil.

Practically frost-proof. Premier has never missed a crop.

Premier is enormously productive. Many of our customers tell us of picking Premier at the rate of over 10,000 quarts per acre.

The berries ripen extra early-- before any other good variety.

They are large in size, delicious in quality, and beautiful in appearance.

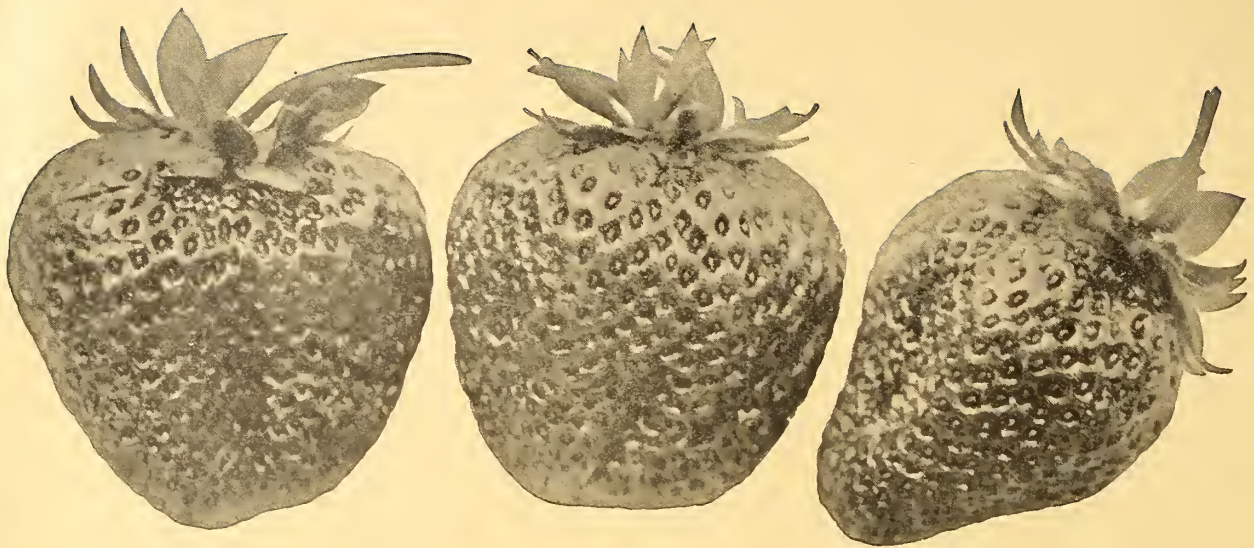
*Premier berries eat well--ship well--sell well.*

If you like strawberries, you cannot afford not to grow a few Premier for home use. If you would like some extra spending money, you cannot afford not to grow some to sell.

We have included Premier in all our special "get acquainted" offers (page 4).

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**THE W. F. ALLEN COMPANY**  
**SALISBURY - - - - MARYLAND**



## *Big Joe--A proven money maker*

Just before your wonderful crop of Premier berries is finished, Big Joe starts ripening. These berries will surprise you. Extra large in size. Handsome in appearance. Excellent in quality. You will like to eat them. You will delight in selling them. Like Premier they are adapted to any soil or climate.

Big Joe is also included in our special offers.

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### Has Never Found Their Equal

Suffolk Co., New York, January 7, 1924.

I have bought plants from you for several years and have found them better than any I have bought elsewhere. Two years ago, I bought Premier and found them to be all that you recommended them to be. In fact, I have never found their equal, and have grown strawberries for twenty years. Last year was a very dry one in this section. I had three rows of Premier across my garden, and seven rows of Dr. Burrill and William Belt, all growing side by side. From the three rows of Premier, I picked more than four times as many berries as from the other seven rows. This year I shall have no other.

H. L. Leek.

### Premier At the Rate of 10,000 Quarts Per Acre

Buncombe Co., N. C., March 7, 1924.

I was well pleased with the strawberry plants I received from you two years ago. I ordered 2500 plants, 1000 of which were Premier. I sold besides my home use 130 bushels, two-thirds of this amount came from the thousand Premiers, and several bushels rotted by wet weather. I received from you last spring a thousand Premier which were fine, and in very good condition.

H. M. Morgan.

Cumberland Co., Me., July 17, 1924.

This is a letter from a much pleased customer who shakes hand across the way. A year ago I bought 1000 Premier strawberry plants from you and this year have gained the name of raising the best berries and the biggest crop for the size of patch of anyone in this vicinity. Is it any wonder I am pleased? On a little less than an eighth of an acre I raised 1200 quarts of lovely berries—berries that have gained a name for themselves.

Bertha O. Coffin.

### Premier a Joy to Their Household

Montgomery Co., Md., February 4, 1924.

I planted 300 Berry plants which I purchased from you in the spring of 1922. The Premiers are perfect gems. I was delighted with them, for they produced like Jim Henry, were extremely early, and of big marketable size. They were a joy to our household, together with a few neighbors who shared them with us. G. Edward Schultz.



*A Field of Strawberries*

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Berks Co., Pa., June 28, 1924.

Strawberry plants that you shipped us a year ago are doing very good. I have the largest berries in this section. The Premier is a wonderful berry, Big Joe and Chesapeake are very big and good yielders. We are all very well pleased with our plants and are doing good considering the cold weather when plants were received by me they were frozen cold in the crate and not one died.

C. F. Maure

# Key-Saving Offers

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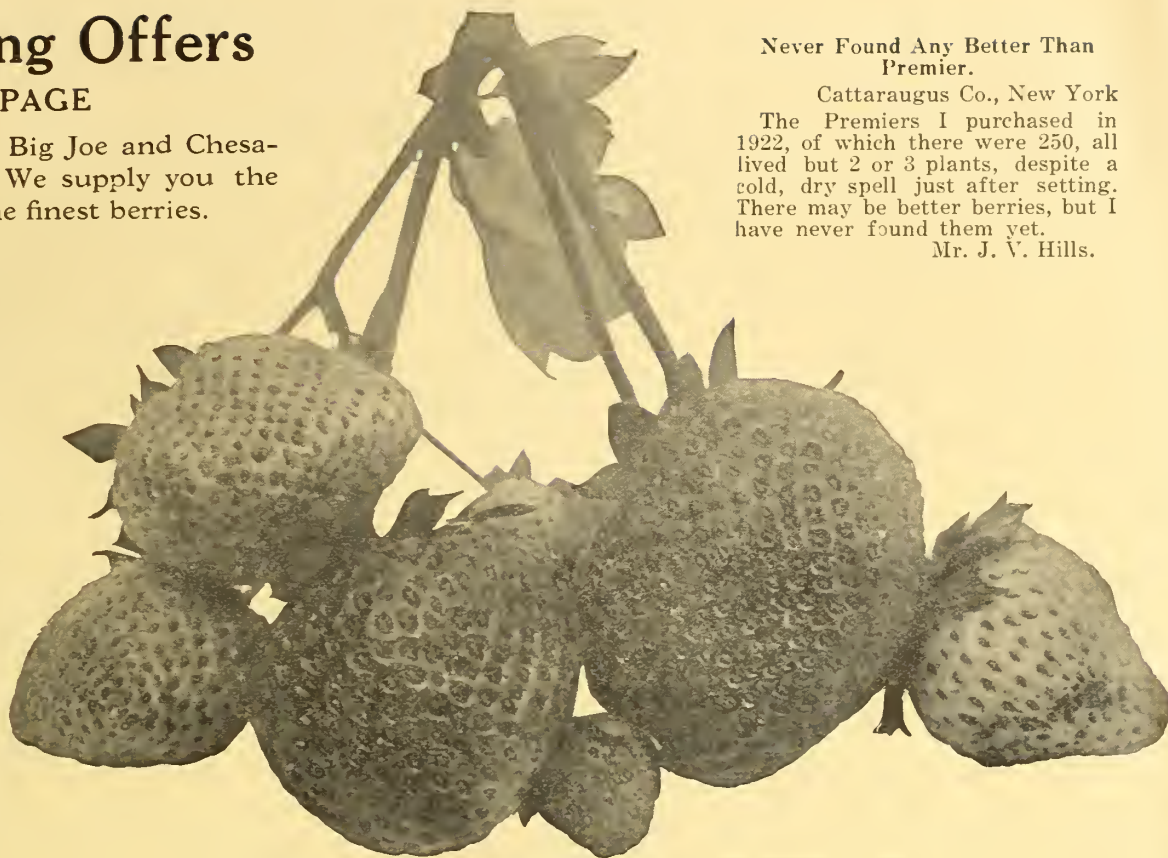
include Premier, Big Joe and Chesapeake best varieties. We supply you the plants. They bear the finest berries.

enclosed a specimen order sheet return envelope for convenience. Mark all Offers that enclose remittance put in the box will do the rest.

of the Strawberry Patch.

, Mo., Feb. 19, 1924  
by far the best can grow, and all of Premier is right. The "Jack Dempsey" berry patch. I am sure what Chesapeake the plant itself is. Will recommend to any wanting

L. F. Morlock.



Never Found Any Better Than Premier.

Cattaraugus Co., New York

The Premiers I purchased in 1922, of which there were 250, all lived but 2 or 3 plants, despite a cold, dry spell just after setting. There may be better berries, but I have never found them yet.

Mr. J. V. Hills.

## Chesapeake--outsells them all

*Quart for quart, Chesapeake will outsell any strawberry ever put on the market.*

The berries are simply wonders. They are very large and hold their size well throughout the season. They are uniform in shape, a bright rich red throughout.

Chesapeake berries are unsurpassed in quality. They will outsell them all. They will outship any other large berry on the market. The plants blossom late and escape late frosts.

For home use, local market, or shipping, the Chesapeake is supreme as a late berry. You will be repaid many times for planting and cultivating Chesapeakes.



Grown From Allen's Plants

D. C., June 7, 1924.

I am now harvesting Premier strawberries from the couple of thousand plants bought from you in the spring of 1923. They are bringing the top price in the Washington market, and are creating a sensation in the neighborhood where they are grown, which is in Prince George Co., Md., just outside the District of Columbia. A neighbor who bought his plants from Michigan at a fancy price said yesterday, "I thought I had some fine strawberries, but yours beat any I ever saw." The fancy ones run about 20 to the quart, and the average about 40 to 45. I have several acres of the finest black woods mold soil, and am getting lots of it ready for Allen berries, which have fully justified the advice given me by a pomological expert in the Department of Agriculture. "Allen, of Salisbury, is a good strawberry man, and you can trust him.

Lindsay S. Perkins.





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G. Edward Schultz.

## Money-Saving Offers

ON LAST PAGE

They include Premier, Big Joe and Chesapeake, the best varieties. We supply you the best plants. They bear the finest berries.

We have enclosed a special post card order sheet and a return envelope for your convenience. Mark the Special Offers that you want, enclose remittance and put in the mail. We will do the rest.

Jack Dempsey of the Strawberry Patch.

St. Louis Co., Mo., Feb. 19, 1924

Premier is by far the best berry that I can grow, and all that you say of Premier is right. I think it the "Jack Dempsey" of the strawberry patch. I am anxious to see what Chesapeake will do, for the plant itself is just grand. Will recommend your services to any wanting good plants.

L. F. Morlock.

Berks Co., Pa., June 28, 1924.

Strawberry plants that you shipped us April a year ago are doing very good. I have the largest berries in this section. The Premier is a wonderful berry, Big Joe and Chesapeake are very big and good yielders. We are all very well pleased with our plants and are doing good considering the cold weather when plants were received by me they were frozen cold in the crate and not one died.

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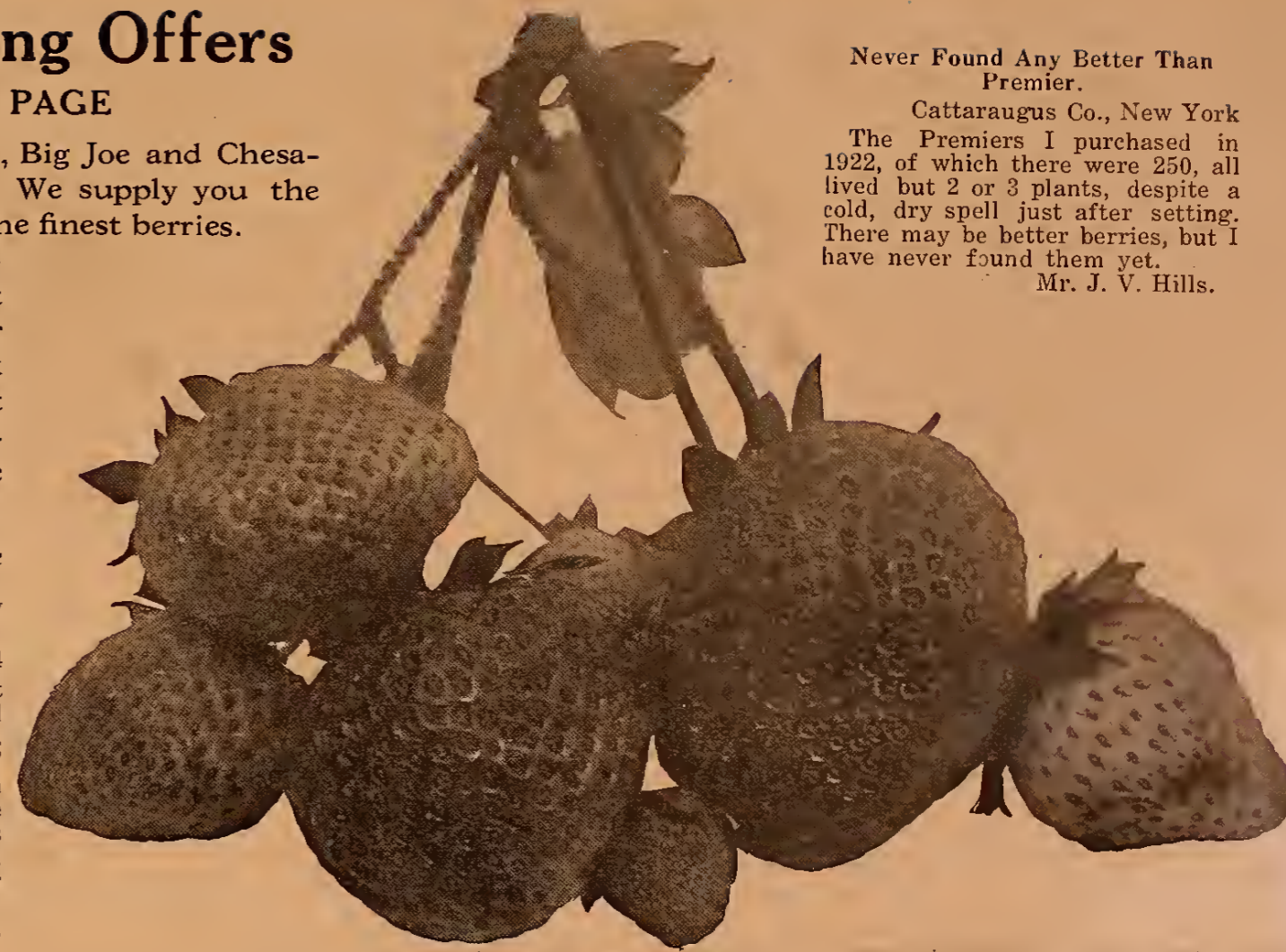
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Lindsay S. Perkins.



### Some Bunches of Chesapeake Plants

## Our Special "Get Acquainted" Offers

In order to prove to those who have never grown any strawberries, how much in the way of luscious fruit, pleasure and extra money, they can get for a small effort--and to demonstrate to those who have grown berries just how much Allen's Plants mean in growing fine fruit, we have decided to make some money-saving, get-acquainted offers of the very finest varieties.

#### SPECIAL OFFER NO. 1

100 Premier These plants in your garden will supply your family with all the berries they can eat, will provide some for winter use, and leave a few to give or sell to friends and neighbors.

100 Big Joe

100 Chesapeake

Regular Price \$3.10.

Special Offer Price \$2.50 by mail or express prepaid

#### SPECIAL OFFER NO. 2

100 Premier Same as No. 1, except 200 Progressive everbearing, included to provide berries throughout the summer and fall until winter comes, and they bear the first year, too, only a few weeks after planting.

100 Big Joe

100 Chesapeake

200 Progressive

Regular Price \$5.10

Special Offer Price \$4.50 by mail or express prepaid

#### SPECIAL OFFER NO. 3

1500 Premier One-half acre offer. Enough to start a profitable berry business. All fine large, high quality berries of handsome appearance, that will sell readily at good prices on roadside market, at retail or store trade in your nearest town or city, or will ship in fine condition and bring top prices on the larger markets.

1000 Big Joe

1000 Chesapeake

Regular Price \$22.00

Special Offer Price \$20.00 by mail or express prepaid

#### SPECIAL OFFER NO. 4

3000 Premier One acre collection. Has the same advantage as offer No. 3, but will provide a larger volume of business. Will pay well if you have this much land available.

2000 Big Joe

2000 Chesapeake

Regular Price \$44.00

Special Offer Price \$39.00 by mail or express prepaid

#### SPECIAL OFFER NO. 5

2000 Premier An acre collection, giving those growers who know and like Senator 1000 Sen. Dunlap Dunlap, Big Late, and William Belt, a chance to include these varieties and 1000 Big Joe still take advantage of Special Offer 1000 Big Late Price. 1000 Chesapeake 1000 Wm. Belt

Regular Price \$44.00

Special Offer Price \$40.00 by mail or express prepaid

#### SPECIAL OFFER NO. 6

500 Klondyke Very popular and profitable market berries for Southern growers.

500 Missionary

Special Offer Price \$4.50 by mail or express prepaid

THE W. F. ALLEN COMPANY, Salisbury, Maryland