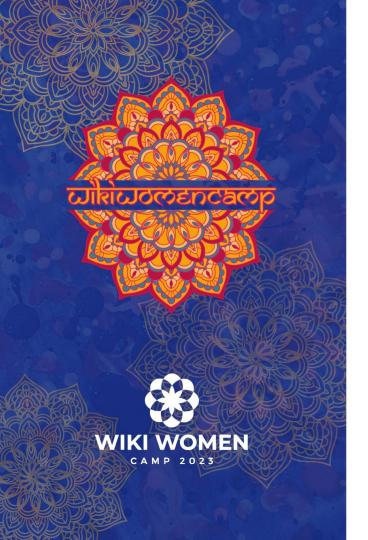
# Empowering Women Through Digital Solutions: Wikipedia Mobile Applications

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### **Introduction About the Apps**

**Launch (2012-2015)** - Creating basic apps. Targeting all users of Wikipedia on mobile.

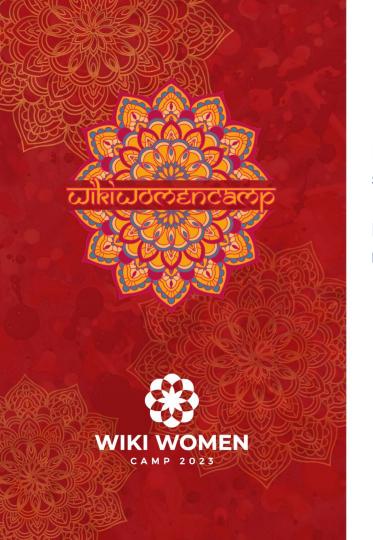
**Reading (2016-2018)** - Targeting our power readers.

Editing (2018-2020) - Making it possible to edit.

**Collaboration (2020-Present)** - Enabling "full wiki" workflows by adding communication and collaboration features prioritized by our existing communities. Adding notifications, talk, history, diffs, etc as full app experiences.

Targeting moderators and connecting them to app editors.





### Why the apps?

In a world that's constantly on the move, people are staying connected through their smartphones.

But why are Wikipedia apps so essential in this mobile revolution?



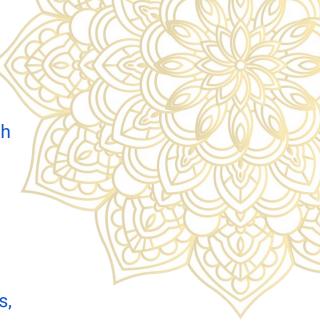
### Why Wikipedia Mobile Apps are game-changing tools?

**Education:** Women and girls can supplement their formal education with quick access to a vast array of articles, textbooks, and resources.

**Empowerment:** Knowledge is power, and women are empowered to make informed decisions about their lives, careers, health, and more.

**Equality:** Wikipedia apps bridge the gender gap by providing a level playing field for women to become knowledge creators and contributors, breaking stereotypes and glass ceilings. Q 6

**Flexibility:** Women often juggle multiple roles, and mobile access allows them to learn and contribute at their own pace, fitting knowledge-sharing into their busy lives.



### **Data and analytics**

						%	all editors
Wiki	female	male	unspecified	% female	% male	unspecified	count
enwiki	364	3372	103018	0.3%	3.2%	96.5%	106754
dewiki	67	667	24150	0.3%	2.7%	97.1%	24884
frwiki	44	459	14476	0.3%	3.1%	96.6%	14979
itwiki	12	311	13249	0.1%	2.3%	97.6%	13572
eswiki	45	375	10913	0.4%	3.3%	96.3%	11333
jawiki	7	236	6488	0.1%	3.5%	96.4%	6731
hiwiki		14	2003	0.0%	0.7%	99.3%	2017

## Common Obstacles Faced by Women Editors on Mobile

**Time Constraints**: Many women have busy schedules, balancing work, family, and other responsibilities, which can limit their editing time.

**Technical Challenges**: Mobile editing can be trickier than desktop editing due to screen size.

**Gender Bias**: Unfortunately, gender bias still exists online, and women editors may encounter harassment or discrimination.

**Content Bias**: Some topics may be less represented or undervalued on Wikipedia, which can discourage women editors interested in these areas.



## Strategies for Overcoming Editing Barriers and Biases

**Flexibility**: A flexible way to contribute.

Even short, focused edits can make a significant difference over time.

**Supportive Communities**: Engage with the Wikipedia community. Seek mentorship and connect with like-minded editors who can offer guidance and assistance.

**Safe Editing**: Familiarize yourself with Wikipedia's reporting and blocking mechanisms for dealing with harassment or bias. Don't hesitate to report any inappropriate behavior.

**Content Diversity**: Focus on topics that matter to you. Your unique perspective can help diversify Wikipedia's content.

**Advocacy**: Advocate for gender diversity and inclusion in the Wikipedia community. Encourage more women to join and contribute.

**Diverse Perspectives**: Women bring unique perspectives and interests to knowledge sharing, ensuring a broader representation of topics and viewpoints.

**Advocacy for Inclusivity**: Women editors advocate for inclusivity and gender equality within the Wikimedia community.

**Inspiration**: Women who are active in mobile editing inspire others, demonstrating that anyone can become a knowledge creator and contributor, regardless of gender.





#### Android:

Patroller Tasks on Android Places

New Page Creation

Widgets

**Account Vanishing** 

**Donor Experience** 

#### <u>iOS:</u>

Suggested Edits on iOS Recommended content Account Vanishing IP Masking Donor Experience





### Our next office hour meeting

Wikimedia Apps/Office Hours On MediaWiki.org





### Reach out to\or know more about the apps team

- -Wikimedia Apps/Newsletter on Meta.
- -Android and iOS support emails.
- -Online frequent meetings.
- -My username: ARamadan-WMF.



