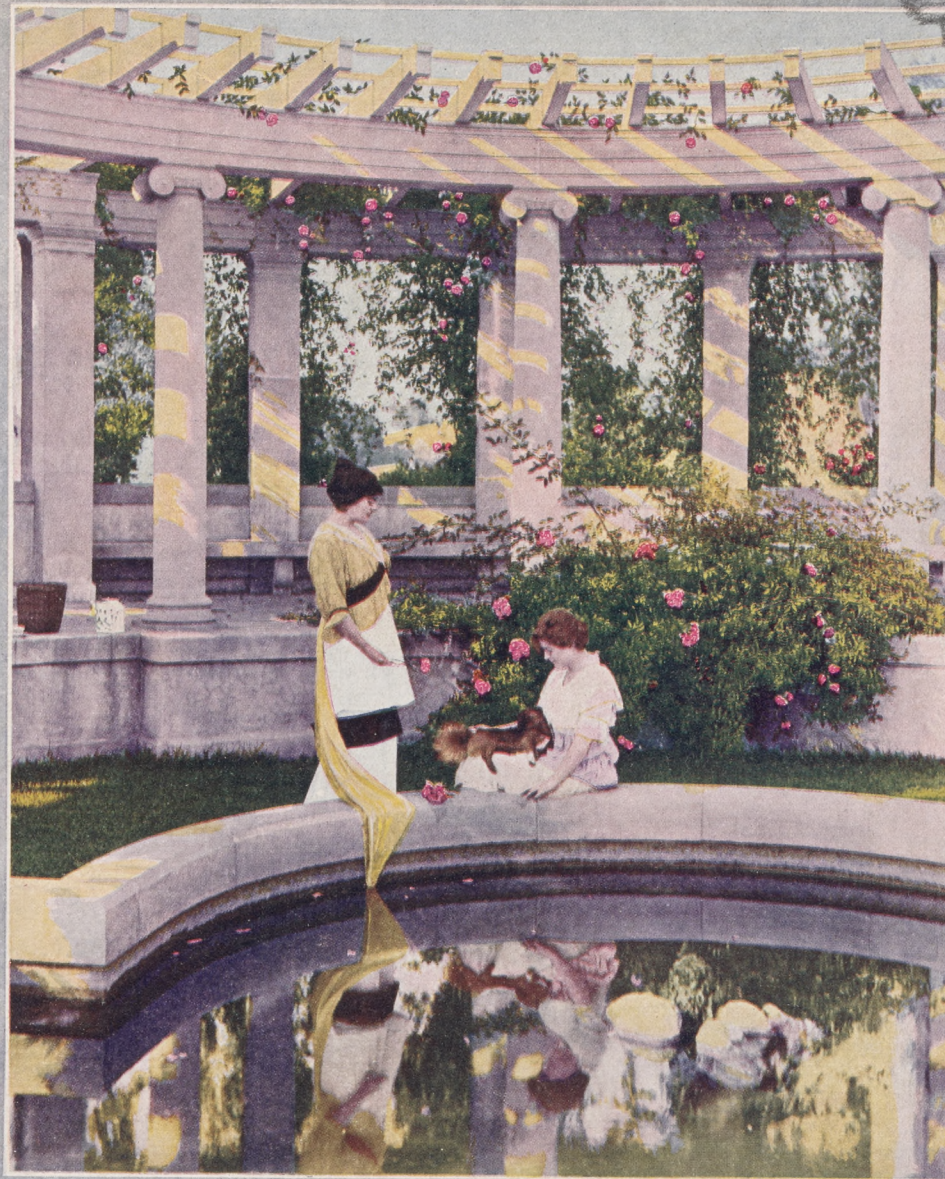


TOURNAMENT  
*of* ROSES  
PASADENA, CALIFORNIA



THE PASADENA  
*STAR*  
NEW YEAR'S NUMBER, 1916



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Opposite Pasadena's New Postoffice

**"Southern California's Most Beautiful Store"**



View Showing Part of Main Floor—Dry Goods Section

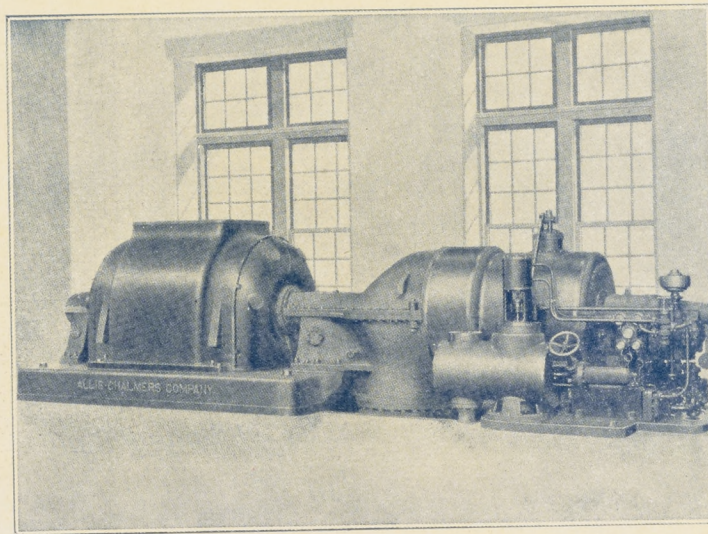
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OF THE CITY OF PASADENA

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Let's extract as much innocent pleasure as possible out of the New Year. Happiness is a birthright of all.

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CHARLES H. PRISK,  
EDITOR - MANAGER.

TOURNAMENT OF ROSES NUMBER

Pasadena  
Centennial Room

# THE PASADENA STAR

PASADENA, CALIFORNIA, SATURDAY, JANUARY 1, 1916.

FORTY CENTS  
THE MONTH.

**BIG RESULTS**

The Star's advertising has achieved a fine reputation for bringing patrons very profitable returns.

THE STAR'S PHONE IS FAIR OAKS 4300

## ROSE TOURNAMENT WINS PLAUDITS OF CROWDS

ANNUAL EVENT IS TRIUMPH OF BEAUTY IN SPITE OF DRIZZLE WHICH FAILS TO HALT PROGRAM PLANNED FOR DAY



MAGNIFICENT in general effect and beautiful in detail was the floral parade which marked the 1916 Tournament. There were more striking entries than ever before and also much wealth of perfect detail in decoration.

Announcing the parade came three heralds in pink costumes, followed by the automobiles carrying Pasadena and Los Angeles police. The Los Angeles City and County band furnished the first strains of stirring music, preceding Dr. F. F. Rowland, grand marshal, and his aides. President L. H. Turner of the Tournament rode alone, just before the automobile bearing the directors, which opened the parade proper.

The divisions were in charge of marshals with aides, these being as follows: Aides to grand marshal, Lane Gilliam, A. S. Halsted, Lloyd Macy, Mrs. Harriett Lutz, Dr. Lemoyne Wills, C. W. Leffingwell, Jr., Dr. C. D. Lockwood, S. H. Halsted. Justin Barker, marshal; J. H. Howard, Kenneth Bell, George C. White, Mahlon Stambach, C. Littleton, Norman Eastman, J. H. Booge, marshal. Dr. W. A. Boucher, marshal; Grant Gilmore, Harry West, Frank Randall, Robbins Little. Dr. Z. T. Malaby, marshal; C. E. Post, William Biedebach, E. L. Taylor, A. T. Ardis. Dr. A. B. Allen, marshal; Howard Hoyer, Horace Newton, Dr. J. W. Martin, A. C. Steele. M. S. Pashgian, marshal; D. A. Hinchman, L. U. Lombardi, A. H. France, T. Thompson, J. E. Stoughton, E. Rosenberg, J. Stockbower, K. M. Walker.

A notable feature of the parade was the fine showing of the bands. The bands in the line were the Los Angeles City and County, Germond's Military and Concert band, Pomona band, Pacific Electric band, Long Beach band, Los Angeles Railway Recreation band, Crown City band, Glendale band, Whittier State School band and Los Angeles Eagles' band.

Many splendid horses were seen in the parade, including Gilbert Lutz's prize

winning Arabian horse; M. S. Pashgian's fine mount, Hebo; Dr. Rowland's fine horse; Mrs. Baldwin's Percherons and many others.

The street decorations were unusually beautiful this year. Three rows of flags reached down the main streets over which the parade passed, hung from guy wires so that as far as the eye could reach went the long triple row of red, white and blue. Strings of pennants in the crimson and gray of Washington and the

brown and white of Brown reached to the side of the streets and the lamp posts were wreathed with palm leaves and gay pampas plumes.

The business buildings and houses along the line of march were especially responsive to the call for adornment, and thousands of flags were used in drapery and display on the buildings. College pennants were much in evidence and the window displays all were arranged with especial reference to Tournament day.

The new features of the day were, of course, the great football game in the afternoon between Brown and Washington State, with Washington winning 14 to 0. Between the halves of the game, Pasadena high school and Manual Arts high school of Los Angeles played a pushball game, which was without score but created much amusement.

Typical of the spirit of the day was the salutation of the Tournament directors as they rode along in their gaily decorated automobile. "Smile, smile again and keep on smiling," they sang, and the crowd responded enthusiastically. The parade entries were:

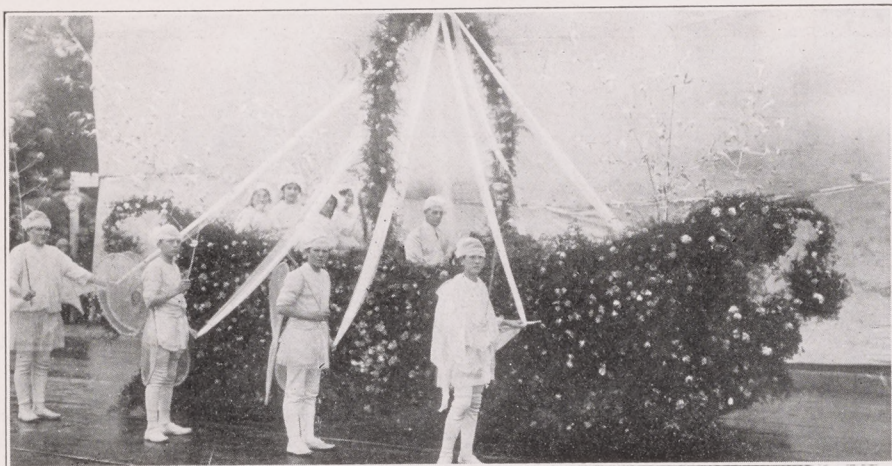
**TOURNAMENT DIRECTORS**—The float in which rode those of the directors who were not busy with other duties, was decorated in red and white roses, with pale blue acacia baliana for contrast. As many roses as possible were used.

**CITY COMMISSION**—A square basket of pink and white roses and carnations carried the Pasadena City Commission. Over 4000 flowers were used. A. L. Hamilton, T. D. Allin, W. F. Creller, W. B. Loughery and M. H. Salisbury rode.



JAEGER CHILDREN ARE SEEN IN CHARMING PONY CART ENTRY

CREDIT is due to Pasadena photographers for the beautiful pictures which are so important a part of this Tournament book. The photographs from which the cover design is made were taken by Frederick Martin. The pictures of the parade entries are the work of Eugene Kohler and Albert Hiller.



ALTADENA SCHOOL SHOWS GLIMPSES OF FAIRYLAND TO CROWD

**COUNTY SUPERVISORS**—A network of strings of pink carnations was draped over the background of cornflower blue baliana on the automobile in which rode the county supervisors. Riding were Supervisors J. J. Hamilton, Hinshaw and Woodley, with Mrs. S. H. Lyons and Miss Vera Norton.



LAMANDA PARK SCHOOL HAS FLORAL LIBERTY BELL REPLICA

**KNIGHTS OF THE ROSE**—Headed by Master of the Horse Eric Kobbe, and four young women aides, Misses Landreth, Mershon, Lacey and Morgrage, were the Knights of the Rose in white and scarlet hunting costume. Among those riding were L. F. Bassett, Charles Helfers, A. K. Bennett, S. Bradshaw, F. P. Turner, Walter MacMannis, C. Horrell, S. Welch, James Goss, Ray Scoville, Lester Magor, Ben Leslie, R. Murphy, Matthew Slavin, Harlan Cristy, F. Baer, John Staats, R. McCormack, C. Hancock, Lewis Stanley, G. Tubbs, E. Crawford, G. Littleton, M. Goff, Charles Stimson, R. Smith, H. Lockwood, E. Neff, F. Gilcrest, George Mershon, Bert Pearman, T. Robbins, Robert Tabanar, H. Roehrig, J. Andrews, E. Pitney, R. Carlson, S. Paddock, W. Baedaer, W. Horrell.

**PIONEERS**—Pasadena's pioneers rode in an auto decorated with oak, a huge flag and scarlet geraniums. Riding were J. R. Giddings, C. W. Bell, C. C. Brown, W. A. Cooley, A. K. McQuilling, J. S. Mills.



ROOSEVELT SCHOOL LITTLE FOLKS IN GARLANDED TRUCK

**LOS ANGELES COUNCIL**—Banked solidly with panels of red and white carnations with borders of green was Los Angeles city council car. Riding were M. F. Betkouski, J. S. Conwell, F. C. Langdon, W. A. Roberts and F. C. Wheeler.

**BOARD OF TRADE**—A basket covered with 4000 sprays of stock and a floral handle, with silvered bamboo trimmings, was the float of the Pasadena Board of Trade. Riding were F. E. Wilcox, J. H. Pearman, L. L. Test, T. P. Lukens and E. R. Sorver.

**JUNIOR BOARD OF TRADE**—A basket shaped float covered with 1000 pink carnations and 3000 sprays of mountain ferns was entered by the Junior Board of Trade from the high school. Pink and white were the colors used. Riding were Grace Brisley, Marion Reineck, Arvid Hellberg and Harold Butterworth.

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



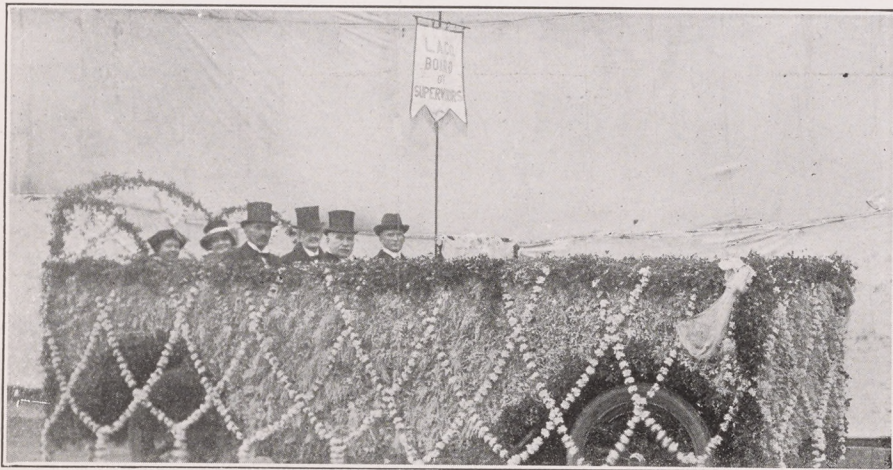
REALLY A PAGEANT IN ITSELF, "ALADDIN," ENTERED BY THE PASADENA HIGH SCHOOL, WAS A MARVEL OF INTRICATE DESIGNING

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



HOTEL MARYLAND ENTERS SIX-IN-HAND FOR WESTERN TEAM

**WILSON**—A star of red roses adorned the front of the Wilson school automobile, with a white panel bearing a purple "W" on each side and the back. Five hundred roses were used. Riding were Gladys Rust, Ruth Swanson, Thelma Johns, Anna Johns, Gertrude Marsh, Barbara Chickering and Llewellyn Marsh.



COUNTY SUPERVISORS IN CAR COVERED BY CARNATION-NET

**PASADENA HIGH SCHOOL**—Aladdin's lamp was the theme of the high school entry. First came two heralds carrying the insignia of the school, two standard bearers, Aladdin and his attendants all in oriental costume, two genii carrying the lamp, with the float last. Slaves drew the float and fanned the riders, Aladdin's queen and her attendants. Brilliant oriental colors and costuming and thousands of flowers made the float wonderfully effective. The students taking part were Kenneth Billinger, Fred Cohn, Fred Haiber, Arthur Jones, John Neimeyer, Raymond Hartman, Samuel Danley, J. Smith, Irving Ahlswede, Harold Holcomb, Howard Seidel, Castleton Smith, Joseph Evans, Gene Cory, Robert Black, Thomas Williams, Arthur Goess, Harriet Hunt, Judith Horcasitas, Margaret Cohn, Eunice Perkins, Ruth Rowland, Priscilla Weeks, Annamae McCracken, Mildred Nutt, Robert Schlaudeman, Arthur Ferguson, Royal Wilke, William Joyce, Caleb Elliott.



GEORGE HALE'S NOVELTY FROM THE LAND OF THE FAR NORTH

**ROOSEVELT**—Orange and black were the Roosevelt school colors, the float bearing a grove of gilt bamboo and the girls wearing yellow dresses. The girls were Marion Moore, Helen Burton, Maxine Gonser, Martha Gibbons, Ena Mathis, Verna Brown, Pauline Lehman, Catherine Felkey, Catherine Kirkpatrick, Grace Dewey, Elsie Sutton, Carol Moore. The boy outwalkers, wearing Yama Yama costumes, were Gordon Jackson, Largin Brokaw, Alfred Hart, Wesley Reichardt, Robert Noyes, Forest Shepherd, Orne Kushe, Harold Voman, Andrew Corson, John Shuster, Lathrop Leishman, Monroe Kirkpatrick.

**JOHN MUIR**—The entry from Muir school was in boat shape, the background of dark blue with pink carnations in artistic design. The school monogram and wreaths were done in silver twigs, the wheels in silver. Riding were Miss Strieff, Eva O'Brien, Ruth McDermitt, Ruth Crowell, Marion Miller, Rhea Porter.

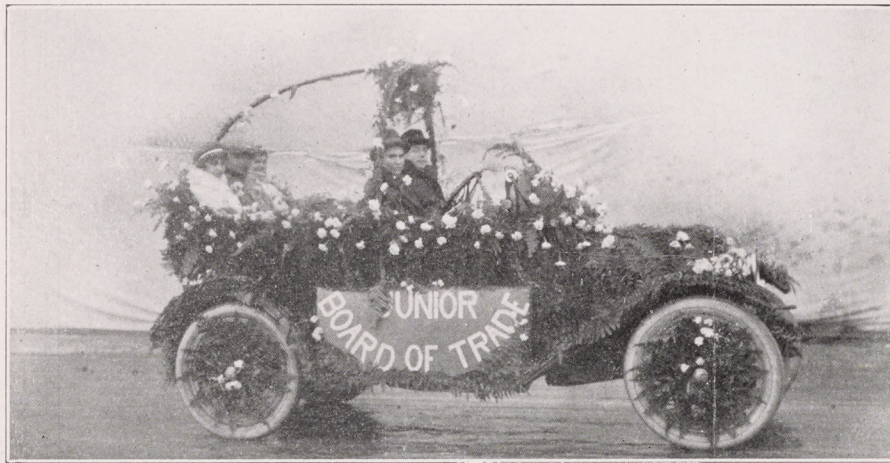
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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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**COLUMBIA**—"Home flowers" rode in the Columbia school automobile, decorated with "garden flowers," dusty miller and pink carnations. Three yellow butterflies floated ahead of the car. Riding were Catherine Stone, Bertha Tallaksen, Ruth Brown, Maxine Pitzer, Edith Taylor, Harold Wehl, Sylvester Eggert, Alva Hollander, Edward Higgins.

**LAMANDA PARK**—Lamanda Park grammar school entered a Liberty Bell float, the bell of violets standing on a float covered with dusty miller. Riding were Irma Willis, Eleanor Hart, Georgette Kelly, Ida Hills, Aileen Fletcher, Ruth Black, Wilhelmina Ingram, Edith Clark, Margaret Miller, Lawrence Pollard, John Thomas, Henry McGuire and Norwood Jaqua. The outwalkers were Albein Nelson, Aaron Butler, Percy Wallace, Henry Hayes, Kenneth Pollard, Clifton Melick, Kibler Watts, Russell Waldron, Myron Shafer, Suprieno Medina, William Wolfer.



ENTERPRISING JUNIOR BOARD OF TRADE HAS PRETTY ENTRY

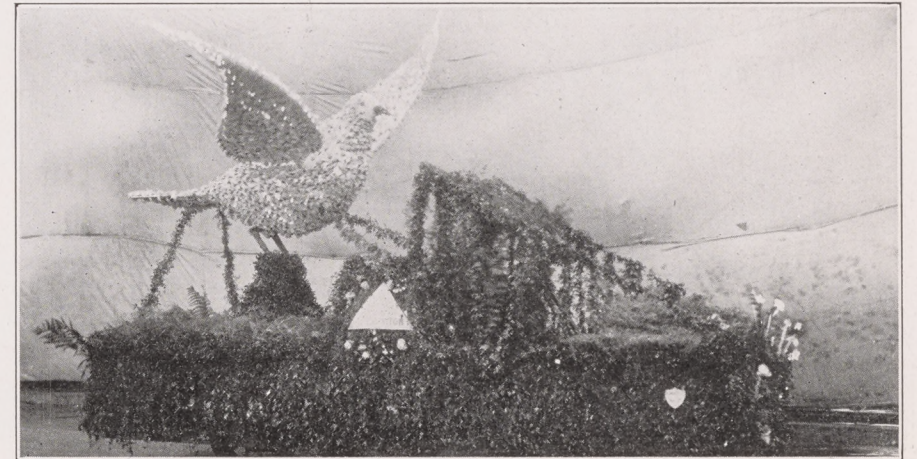
**ALTADENA**—Pink and white carnations and roses adorned the dainty Altadena school float, in basket shape. The outwalkers carried silver bamboo and wore pink costumes and the girls in the float wore pink. The boys were Arnold Blackburn, Benjamin DeLanty, Fred Huggins, John Price, John Russell, John Bennett, Donald Welsh, Walter Jones, Axel Nissen, Morton Coats, William Johnson, Elmus Shadory. The girls were Mary Farraro, Jean Pfusch, Sara Vannall, Frederika Schumann, Mabel McCartney, Louie Stanham.

**PASADENA MILITARY ACADEMY**—The cadets of the Pasadena Military academy rode in an automobile decorated with carnations and smilax. The cadets, in their olive green uniforms, were Bob Hardman, John de Brany-Kopt, Charles Lewis, Raymond Kosminsky, Dale Price, John Morton, James Mayall and Kittoe Cole.



HOTEL RAYMOND HAS COMBINATION OF SLEIGH AND ROCKER

**LINCOLN**—The basket float entered by Lincoln school was decorated with red, green and gray flowers and dusty miller. Riding were Pauline Gee, Winifred Clark, Elizabeth Rust, Ruth Edlund, Bernice Warren, Betty Haines and Hugo Haines.



AFRO-AMERICANS OF PASADENA SHOW FLORAL PEACE DOVE

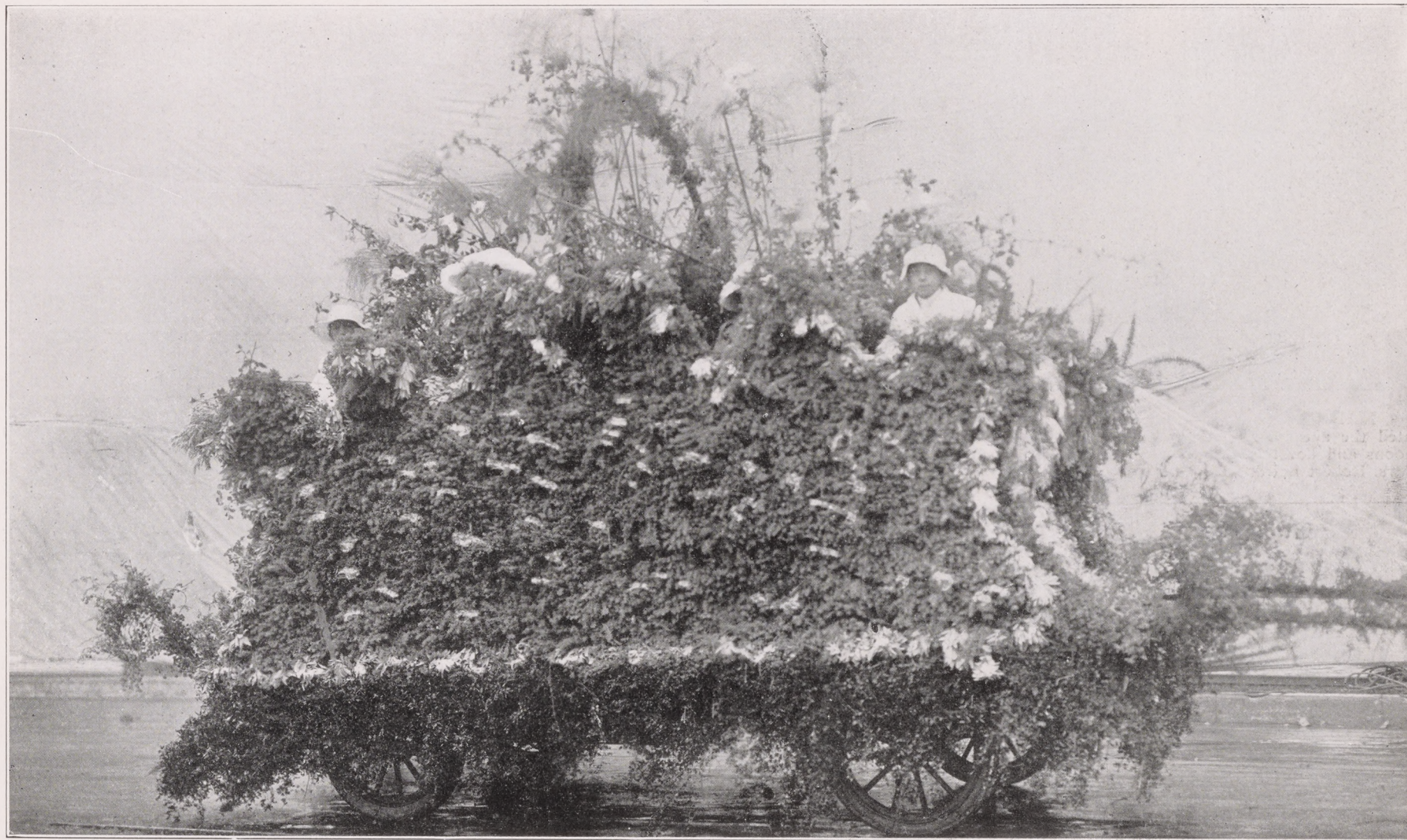
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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



ONE OF THE STRIKING SUCCESSES OF THE 1916 TOURNAMENT OF ROSES WAS DAINTY ENTRY MADE BY THE JOHN MUIR SCHOOL





SHELTERED IN A WILDERNESS OF FLOWERS THE CHILDREN OF THE COLUMBIA SCHOOL RODE IN BEAUTIFUL COLOR CREATION

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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WONDERFUL BLACK HORSES MAKE BALDWIN ENTRY NOTABLE

**MADISON P.-T. A.**—Pink and white roses, dusty miller and smilax decorated the automobile of the Madison Parent-Teacher association. Scrolls, festoons and floral baskets completed the design. Riding were Mrs. A. E. Paul, Mrs. Robert Baird, Mrs. J. M. Harvey, C. E. Earl and J. H. Lowery.



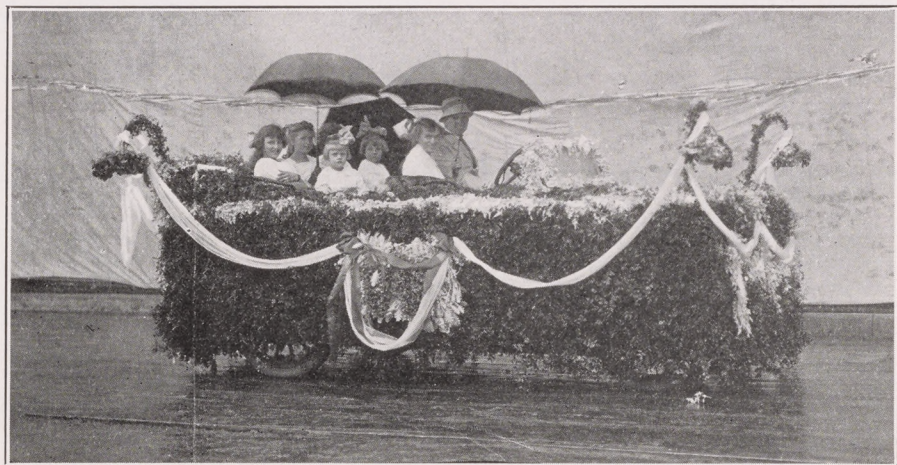
MADISON PARENT-TEACHER BODY IS WELL REPRESENTED

**ELKS**—The Pasadena Elks entered an automobile decorated in pink and white roses and carnations, the letters "B. P. O. E." on the sides and an elk's head in front. Riding were Mrs. M. G. Potts, Mrs. Jess Russell and Mrs. W. A. Boucher.

**REALTY BOARD**—A Chinese float represented the Realty board, decorated with 5000 pink roses. A canopy of silver bamboo and flowers and a Chinese eagle were features. Riding, dressed in oriental costumes, were Persis Edwards, Marion Phillips, Lotta Thomas, Esther Crosby, Charlotte Warriner and Charlotte Knudson.

**W. T. KAHLER**—Ropes of smilax and roses decorated the automobile in which rode Captain and Mrs. E. S. Hess, W. T. Kahler and Miss Venice Hess.

**MAXWELL**—The Maxwell "non-stop car" was in the parade, covered with a framework of green with letters worked out in white carnations.



WILSON SCHOOL CHILDREN ARE SEEN IN HANDSOME VEHICLE

**DR. J. H. McKELLAR**—Dr. and Mrs. J. H. McKellar rode in an automobile entirely covered with roses, carnations, pittisporum and chrysanthemums, arranged in panels and scrolls on a background of green.

**MARYLAND SHOPS**—Brown, pink and white were the colors used on the big car in which rode Misses Marjorie Newby, Gertrude Manley, Clara Ducey, Nell Hagan and Ruth Pashgian. Palm tree bark, pink carnations and smilax were used and the girls wore white, with brown hats.

**CARLOS DOANE**—Mr. and Mrs. Carlos Doane rode in their nicked automobile, "The Silver Maid," decorated with dusty miller, ferns and roses.

**INGLEWOOD**—"Flowers of Inglewood," a group of little children, rode on a float of dusty miller in the center of which stood a huge vase of greenery and pink roses. Smaller vases stood on the corners, and smilax festoons were used.

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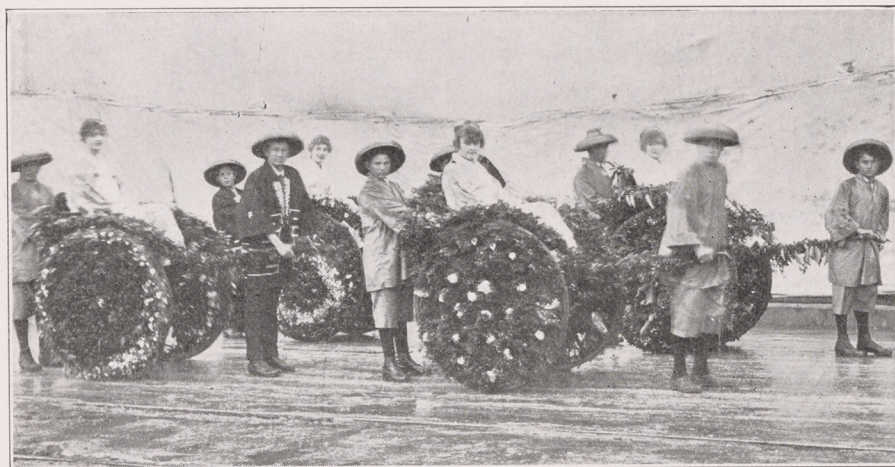
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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**LONG BEACH**—Inside a huge rose which opened and shut as the float drove along were Hortense Pright, Gertrude Willy, Genese Lubin, Vera Maxon, Helen Lynch and Gertrude Lynch, representing Long Beach. The float was covered with greenery and roses. Secretary Livingston of the Long Beach Chamber of Commerce also rode.

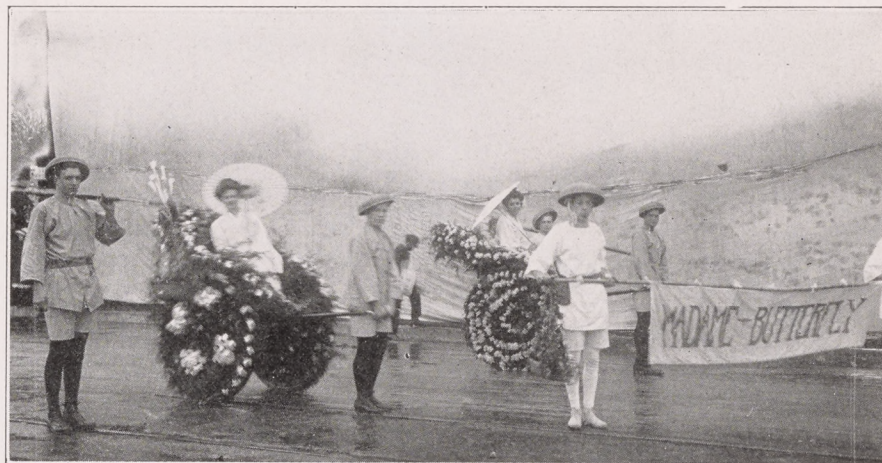
**LOS ANGELES CHAMBER OF COMMERCE**—Officers of the Los Angeles Chamber of Commerce rode in a gold and white float covered with greenery, 12,000 marigolds and 3000 white roses, with thousands of narcissus blossoms. Riding were J. S. Mitchell, G. A. Brock, Joseph Scott, S. L. Briggs, L. K. Chase, Robert Wankowski, R. W. Burnham, E. W. Murphy, Philip Forve, Frank Simpson, S. A. Butler, Dr. A. J. Scott, Frank Wiggins, with Victor Sturdevant, Stanley Curtis, Clark Reynolds, Harvey Dorn and Donald McPherson as Spanish outriders.



JINRICKSHAS AGAIN MAKE NOTABLE SHOWING ON STREETS

**EAGLE ROCK**—Catherine Wright, seated in the hollow of a flower lined canopy, drove the eagle perched on the front of Eagle Rock's float. The float was covered with smilax and flowers. Others riding were Brooksie Bayley and Edith Wright.

**MONROVIA**—"Madame Butterfly" was the Monrovia entry, the float being a Japanese ship made of pink carnations with white rose sails. Girls in Japanese costumes were escorted by coolies. Miss Betty Nixon as Madame Butterfly was attended by Pauline Munroe, Frances Everest, Vera Downe, Arline Slosson, Ruth Keenan, Mrs. F. O. Eager, Grace Smith, with Mert Monroe, Roscoe Stephens, Edward Clark, Meredith Waterman, Frank McDougal, Norman Moore, Oscar Marshall, John Sturgeon, Paul Rockwood, Glen Bowles and Frank Carter as coolies.



MONROVIA TAKES "MADAM BUTTERFLY" FOR THEME OF ENTRY

**GLENDORA**—A huge basket, the sides of oranges and the top and handle of ferns, poinsettias and salvia was entered by Glendora. Riding, in yellow and red Yama Yama costumes, were Mrs. Harold Loose, Misses Jessie Harrington, Mary Gard, Gwendolyn Sherwood, Frances Hopp and Pauline Franklin.



CANOPY CREATION IS PART OF MONROVIA'S PRETTY DISPLAY

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

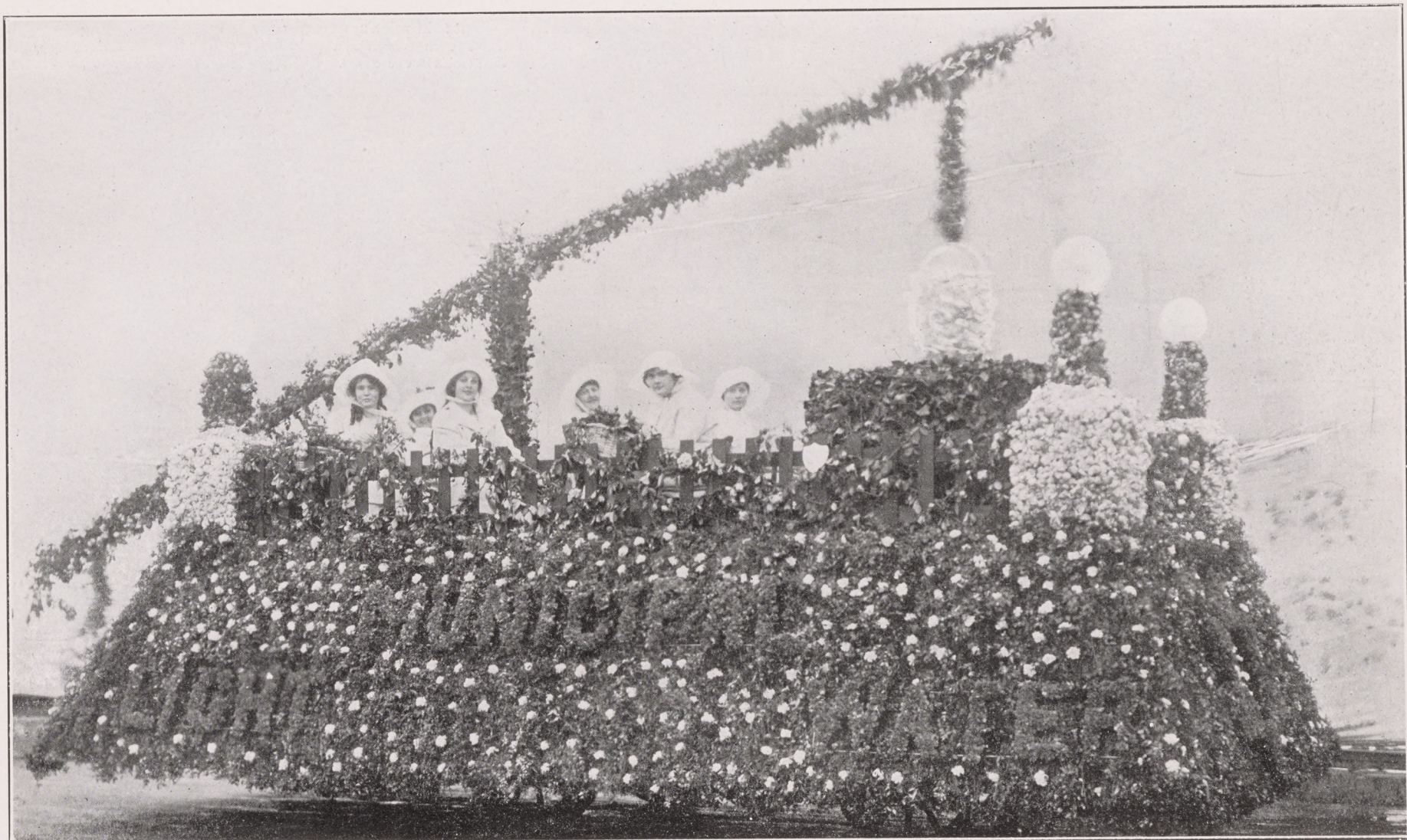


LINCOLN SCHOOL HAS ATTRACTIVE REPRESENTATION IN WHICH PAMPAS IS USED TO GREAT ADVANTAGE BY THE DECORATORS

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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MUNICIPAL LIGHT AND WATER DEPARTMENTS HAVE FLOAT WITH WELL AND PRETTY GIRLS TO SHOW THEIR CIVIC ENTERPRISE

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



LOS ANGELES CHAMBER OF COMMERCE IS WELL REPRESENTED

**LA CANADA**—A slipper of mountain sage standing on a float of green and flowers represented La Canada. Riding were Misses Helen Cooper, Henrietta Horn, Fannie Jewett, Flossie Lea, Catherine Green, Aldine Norton, Gladys, Granger, Clara Armstrong and E. G. Metcalf.



GLENDALE HAS BELL AND BELLE IN THE TOURNAMENT PAGEANT

**SANTA MONICA**—Santa Monica's queen rode under a canopy of flowers and ruled over a floral wave in which sea nymphs frolicked. Marigolds, violets, greenery and white carnations were used. Riding were Miss Ball, Mrs. Sweeney and Miss Smale.

**OCEAN PARK**—Pretty bathing girls rode on the Ocean Park float which was decorated with 5000 narcissus, poinsettias, smilax and palms. Riding on top was Eteka Westlake, with Holly Igrig, Carol Fisher, Loretta Cunningham, Evelyn Geelan, Gladys Geelan and Nora Sheffield playing in the sand pile below.

**GLENDALE**—Glendale's float was in red, white and blue, with a floral bell and a floral flag. Mrs. Albert Pierce stood beside the bell, wearing royal robes. The float was followed by the Glendale Elks, showing fancy drills.

**SOUTH PASADENA**—"Love, Labor and Play" were typified in the South Pasadena float. Two lovers in the front, a group of women spinning and several



MERCHANTS HAVE LORENZO DE MEDICI COACHES IN PARADE

children at play made the three divisions. All wore colonial costume, and the float was decorated with pink and white flowers, smilax and roses, seven thousand of which were used. Riding were Misses Louise Dodge, Lucile Council, Mary Ostrander, Louise McDonald, Gladys Newerf, Marguerite Perry, Esther Kite, Helen Fowler, Bruce Spencer, George Sherwood, Marjorie Douglas, Jean Douglas, Barbara Douglas, Howard von Buelow, Edith Trump and Anita McComb.

**BURBANK**—Burbank as the gateway to the San Fernando valley was represented by a floral gate with palms and greenery on either side. Ten thousand pink and white roses were used and the sides of the truck were covered with oak. Riding were little Christine, Billy, Helen, Rhoda and George Mathewson and Bernice Patterson, with Miss Catherine Crawford, Lester Stroud, Ray Kirkpatrick, R. Ransburg and T. F. Fleming as outriders.

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

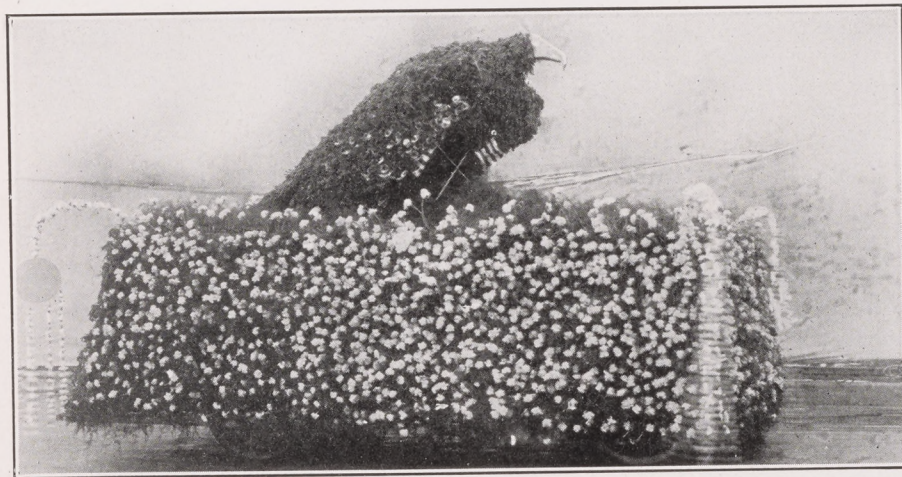
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**POMONA**—The goddess Pomona rode on the Pomona float, overlooking a display of fruits and produce pouring from a horn of plenty, gardens and orchards. The throne faced a hill with a floral heart suspended over it, and white lattice work was used. Moss, carnations and roses were used. Riding were Mrs. J. Carson Bower, Misses Doris Barnes, Florence Mathers, Esther Estep, Helen Maddux.

**SAN GABRIEL**—A model of the San Gabriel mission stood on the front of the San Gabriel float, with the Indian, padre, caballero and Spanish children riding on a dais of rocks and greenery. On the float were Appara Escalante, Isabella Verdugo, Mercedes Carpenter, Lottie Bilderrain, Isabella Bilderrain, Joe Morena, Philip Cruz, Timoteo Martinez and Juan Bernado.

**REDONDO BEACH**—A model of the new Redondo Beach pier, built in flowers, had five little girls fishing from the top. Ten thousand carnations were



AMERICAN EAGLE AND GOLDEN DOLLARS COME FROM BANKERS

used on this entry, one of the largest in the parade. Riding were Marvel Mounts, Louise Minor, Dorothy Goldstone, Marion Goldstone and Doris Chambers.

**GEORGE HALE**—A Siberian dog sled was entered by George Hale, the dog being a Russian wolfhound, "Czar." The sled was covered with imitation snow and flowers, and carried Lillian Hale with Mr. Hale in Eskimo costume walking beside. Muriel and Georgia Hale were fairies.

**YVONNE JAEGER**—Yvonne Jaeger rode on a tiny Shetland pony with two baskets of flowers on his back. An arch of roses was over her head and many beautiful flowers were used on the entry.

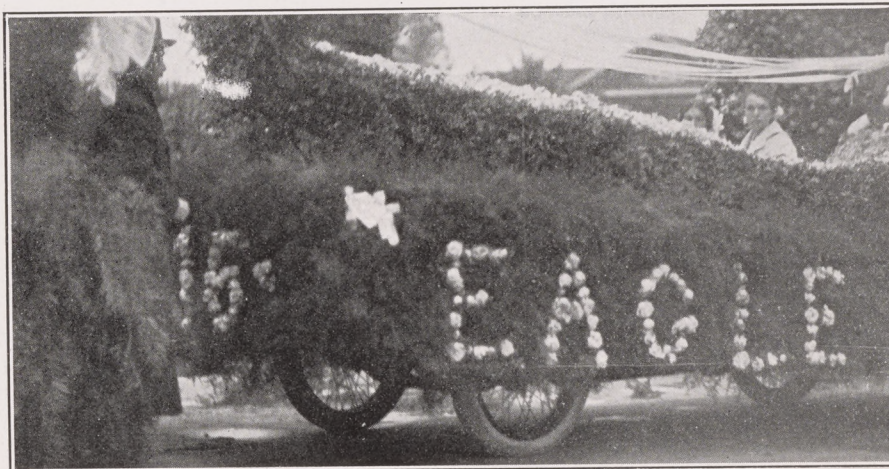
**JAEGER CHILDREN**—Little Thelma and Robert Jaeger rode in a prize winning entry, a pony cart drawn by a Shetland pony. A canopy of hothouse blossoms was over their heads and pink roses, orchids, heather and ferns were



REDONDO'S NEW PLEASURE PIER IS ONE OF LARGEST ENTRIES

used in abundance. Canadian ivy, brought from Canada for the occasion, was used.

**TRIXIE AND DIXIE**—Trixie and Dixie, two Shetland ponies belonging to Owen Thompson, were driven by Ruby Clough, standing in a gilt chariot. The entry was decked with flowers and ferns.



EAGLE ROCK ENTRY SHOWS EAGLE AND FLOWER-LINED SHELL

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



ATTRACTIVE BOTH AS A MECHANICAL NOVELTY AND BECAUSE OF ITS UNUSUAL DESIGN, THE LONG BEACH ENTRY WINS APPLAUSE





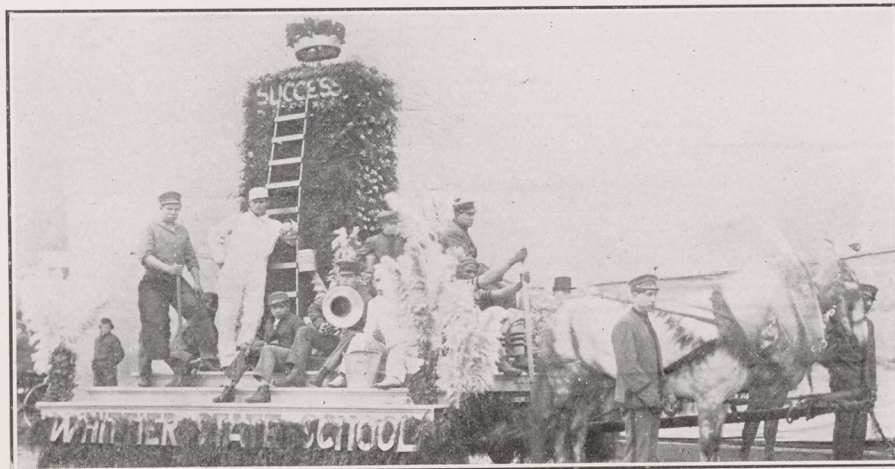
THE GODDESS OF FRUIT, AFTER WHOM POMONA IS NAMED, RIDES IN STATE ALONG LANES OF ADMIRERS IN BIG TOURNEY PARADE



BURBANK'S ENTRY TYPICAL OF SLOGAN OF THAT COMMUNITY

**ALLEN PYLE**—A decorated pony trap was entered by Allen Pyle, the cart covered with red and white roses and the reins festooned with flowers.

**MRS. J. C. COX**—Mrs. J. C. Cox entered a pretty one-horse rig, the color scheme of red, white and black, with the red and white flowers, Mrs. Cox's white



WHITTIER STATE SCHOOL HAS ONE OF PARADE'S NOVELTIES

gown and the black horse carrying it out. Smilax and several thousand flowers were used.

**GRANT ORTH**—Grant Orth's entry was a big iceberg with a giant football and a small world atop. Bears stood at the corners of the float and in front was the football to be presented to the winning football team. Thomas Brophy and Emil Zumbultz, in costumes of a bear and an Indian, walked in front.

**NEGRO ASSOCIATION**—The Negro Taxpayers and Voters' association entered a large auto truck, covered with smilax, and bearing a huge dove of peace perched on the back. The bird, fourteen feet from tip to tip, was made of white carnations, and roses and lilies were scattered at its feet.

**WINNA BROWNE**—A western cavalcade was entered by Winna Browne of Edendale. Included in this glimpse of the wild west were an old stage coach with an escort of cowboys and cowgirls, "Buffalo Bill" as a leader, scouts and



FAMOUS CAMPANILE OF SAN GABRIEL REPRODUCED IN FLOAT

Indian hunters. Miss Browne, "Red Lee" McConaghy, "Togee" Proctor, Anna Earl, Clyde Boulden, Clim Thomas, Archie Hicks, Ralph Arms, John Carter and Billy Arms rode.

**AMERICAN NURSERY**—Wonderfully effective was the entry of the American nursery, a representation of a Japanese garden with bridges, a bamboo pergola, tea house, dwarf trees and flowers, artistically arranged. The beautiful Japanese arrangement was followed in placing the flowers and bamboo on the float, giving a fine effect.

**GOAT ASSOCIATION**—A scene in Switzerland, the original home of the Swiss goats which were a feature of the float, was shown by the California Milch Goat association. The riders, Miss Beatrice Kiggins, Miss Freda Goss, Mrs. L. O. Rhodes, Edna Patrick, Gladys Kiggins, Harold Kiggins and Paul Hansen.

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T O U R N A M E N T   O F   R O S E S   N U M B E R   O F   T H E   P A S A D E N A   S T A R

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wore Swiss costume, and Swiss flags were used with the American. The scene was arranged in a natural fashion with the goatherds and several goats grouped among the rocks and trees.

**PASADENA TRADESMEN**—The Pasadena tradesmen were represented by four old fashioned coaches, covered with flowers and each carrying three pretty girls in artistic costumes. The motif was the period of Lorenzo de Medici. One coach was done in pink, blue and silver, with pink carnations and silver leaves, and riding were Misses Helen Long, Bessie Clayton and Ruth Walker. A second coach was in brilliant red carnations with green and gold trimmings, and riding were Misses May Wilson, Stella Crawford and Alfa Coffin. The third coach was all in violets and gold, and the riders were Misses Alice Austin, Agnes Nold and Helen Hamilton. The last coach was in white carnations with blue and silver, and in it were Misses Edith Clark, Jane Stapleton and Freda Benton.



LA CANADA LIVES FOR DAY IN SHOW WITH FAIR DAUGHTERS

**PAGEANT OF THE SUN**—"The Pageant of the Sun" was the name given to the Tournament division this year, and it consisted of ten automobiles, each with a distinct motif, and four jinrickshas following.

The title car was in red, green and gold, with golden and red suns on the sides and red carnations used. Riding were Misses Nellie, Annabelle and Florence Coombs and Lillian Langard.

"The Grape" was in violets and pink roses against brown leaves with a trellis in the rear, those riding being Misses Catherine Ramage, Helen Burns, Ethel Larue, George Torgerson and Howard Watson.

"The Dew" was the third, in delicate pink, blue and green with a network of carnations. The boys were Lorraine Coats and Sydney Long.

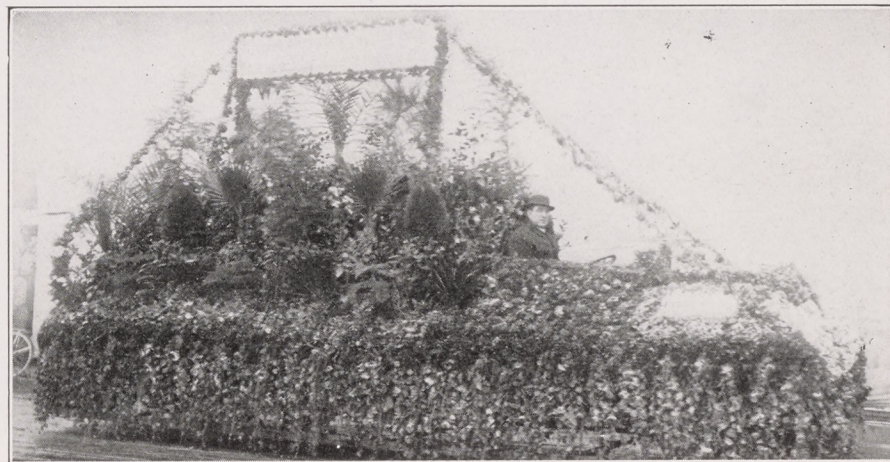
"Silver," the fourth, was in white, silver and pale pink, roses and pale pink



INGLEWOOD PRESENTS GIGANTIC VASE MADE OF FLOWERS

carnations being used with the young women riding, wearing pink frocks. Riding were Mr. and Mrs. C. J. Damm, Mrs. M. M. Fry, Mrs. L. J. Miller, John Gruwell and Gray Byers.

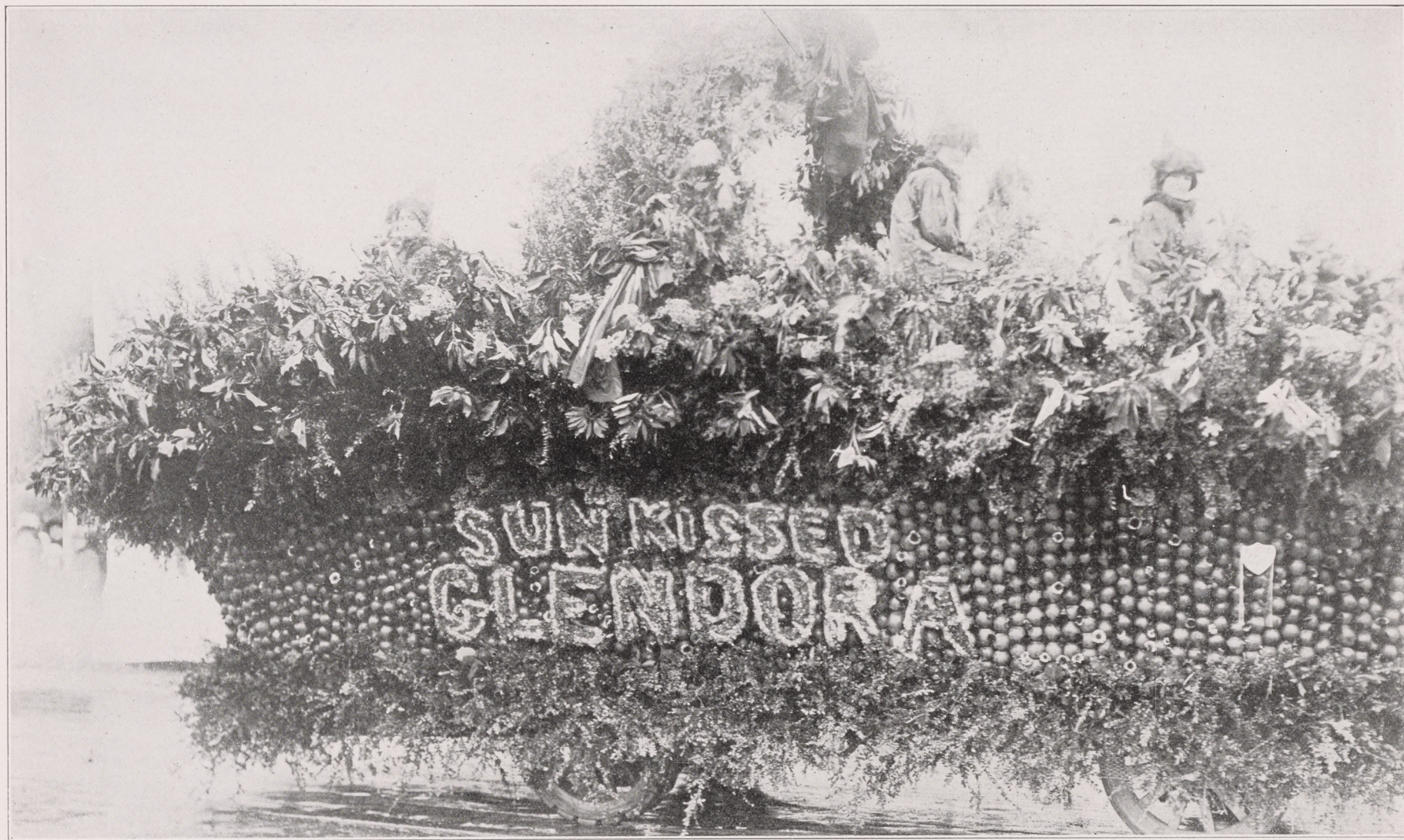
"Gold" was in marigolds, white carnations, violets and lavender ribbons.



COUNTY FORESTER INCULCATES LESSON OF TREE PLANTING



DELICATE AS A WATTEAU CONCEPTION IS SOUTH PASADENA'S ARTISTIC REPRESENTATION OF IDEA, "LOVE, LABOR AND PLAY"



PRETTY YAMA YAMA GIRLS ADORNED ORANGE BASKET ENTERED FOR 1916 BY GLENDORA, THRIVING CITY IN GREAT CITRUS BELT

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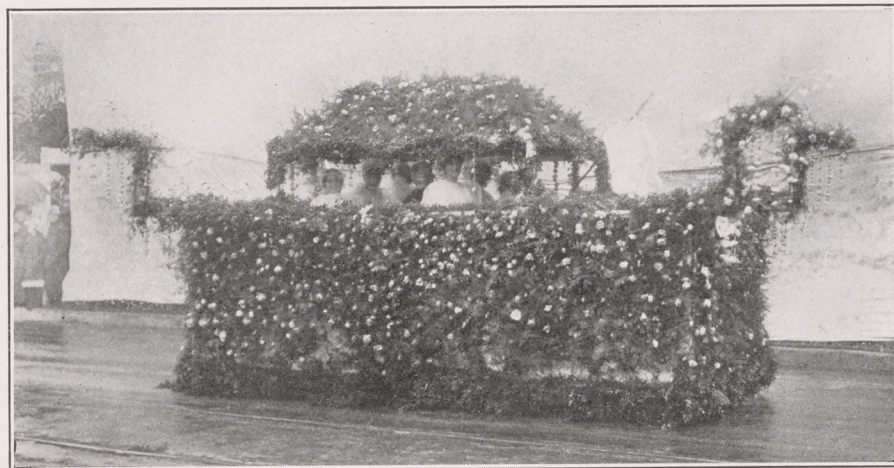
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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DR. F. F. ROWLAND ACTS AS GRAND MARSHAL OF GREAT PARADE

those riding being Misses Alice Allcutt, Maisie Lynch and Margaret Hamilton. "Night" was done in purple violets against a golden setting, giving a rich effect. Riding were Misses Ruby Kentfield, Marguerite Kentfield, William Smith, John Langley.



FLORAL CANOPIES WERE USEFUL AS WELL AS ORNAMENTAL

"Rose Spray" was done in roses, pink flowers and green leaves, with touches of blue. Riding were Misses Sarah Menning, Faye Burdick, Helen McCauley, Ruth Bugbee, Lawrence Hall and Herbert Boven.

"The Moon" was done in pale yellow, silver and violets, with silver moons in chiffon clouds. Riding were Mrs. D. M. Winter, Miss Dorothy Winter, Mrs. L. E. Matter.

"The Rainbow" was appropriate to the day with its arch of many colored chiffon and the float in pale blue, pink and yellow, with roses and carnations. Riding were Mr. and Mrs. C. S. Nelson, Mrs. W. S. Knighton, Misses Carolyn and Georgena Nelson, Fred Rossiter and Clyde Williams.

"The Poinsettias" was brilliant with scarlet poinsettias set in green fern, with ribbon bows. Riding were Ruth Dickson, Martha Curtis, Laura Davis, Nathaniel Hazlett and George Powell.



ALLEN PYLE'S PONY ENTRY PROVES ONE OF MOST ATTRACTIVE

**HOTEL MARYLAND**—Hotel Maryland's float was in honor of the visiting Washington football men. It was a tallyho decorated in crimson and gray and drawn by gray horses. The canopy over the tallyho was covered with carnations and silver and the body of the coach was done in crimson carnations. Scrolls, pendants and bows adorned the float. The girls wore gray costumes with quaint headguards, and the outriders wore gray satin football suits with red "W's" on the front. Details of the coach were most elaborate. Occupants of the Maryland entry were Misses Emily Warner, Esther Bartlett, Ruby Kenfield, Margaret Bundy, Agnes Knight, Anna Caldwell, Isabel Kenedy, Lylian Moore, Margaret Jamieson and Martha Payne. The Maryland outriders were Howard Hibbard, Elliott Griffin, Charles Sands, Jr., and Courtland Hancock.

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

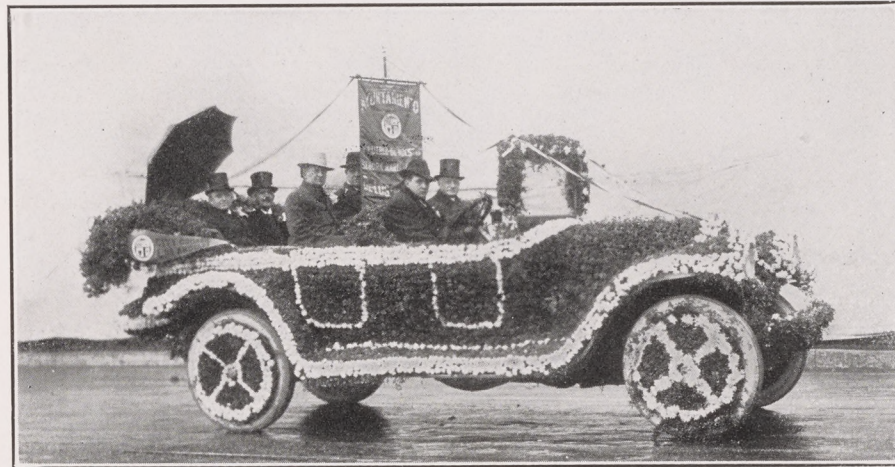
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**BALDWIN**—Drawn by six magnificent black Percheron prize winning mares was the load of roses entered by Mrs. Anita Baldwin. The float itself was of greenery studded with red roses, and the six beautiful animals which drew it were harnessed in red.

**HUNTINGTON**—The Huntington entry honored the Brown football team in its decorations of pink, white and brown. The girls riding wore big brown hats with pink flowers. The body of the coach was covered with smilax and white marguerites and pink carnations were used. Four black horses drew the entry. Riding were Misses Helen Kyle, Elsa Henco, Genvieve Malone, Grace Benton, Eva Barber, Edna Linqvist, Ethel Stevens, Hyallie Fiedler, Evelyn C. Miller, Isabella Thiemann.

**HOTEL RAYMOND**—A rocking boat mounted on a low running float was the handsome entry of Hotel Raymond. Pink and white satin were used to

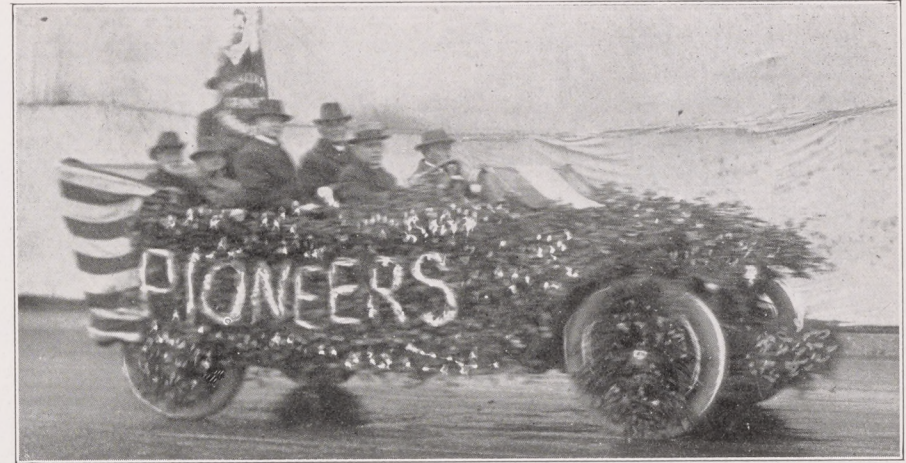


LOS ANGELES CITY COUNCIL HONORS PAGEANT WITH ENTRY

fashion the boat and it was decorated with pink and white sweet peas. Boys and girls played on the float which was drawn by three large gray horses. Those on the Raymond float were Miss Jarvis, Frances Baker, Adelaide Mack, Adelaide Carrier, Julia Rounds, Jane MacFarland, Grace MacFarland, Mildred Raymond, Josephine Hedges, Arthur Raymond and Lorin Ryder.

**COUNTY FORESTRY**—The county Forestry department showed the work being done by the branch of the county government. A woodland scene provided a striking background for the uses of thousands of carnations, roses and violets, grown in the county gardens and on the boulevard trellises.

**NAVY LEAGUE**—Local members of the Navy League of the United States, recently organized, entered one of the attractive floats of the parade. A ship built of brown palm stems served as a stunning background for great clusters of



PIONEERS OF CITY RIDE IN PATRIOTICALLY TRIMMED MACHINE

marigolds. *Bignonia venusta* was also used in trailing effects. Real sailors from the cruiser *Cheyenne* rode in the float. J. Dragoun was in command of the ship and his crew consisted of C. E. Stevens, C. P. Chappelle, E. Townsend, W. A. Stowe, F. W. Knowles, E. H. Mitchell and O. A. Peglow.

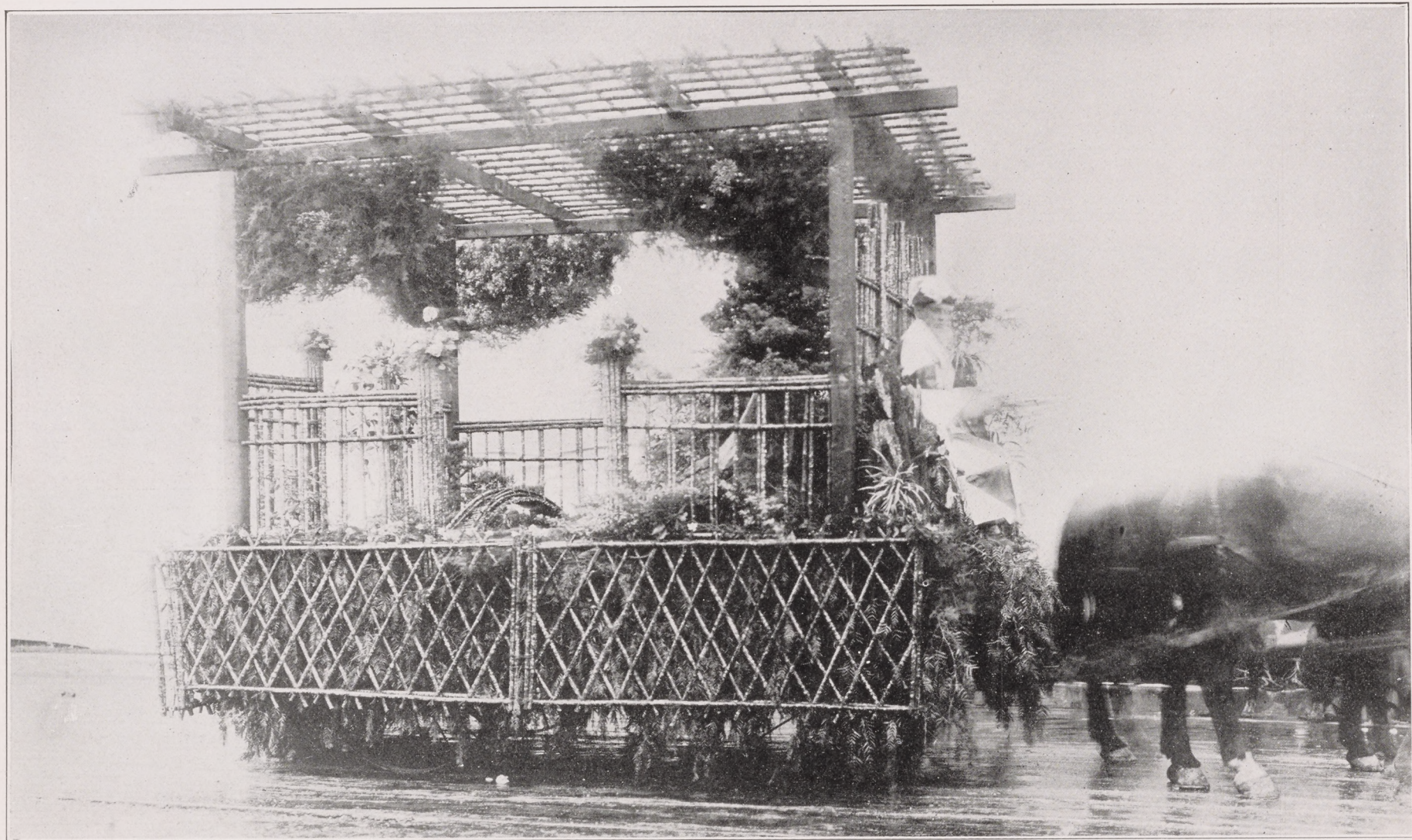


NAVY LEAGUE OF UNITED STATES ENTERS PALM COVERED CAR

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



ONE OF THE MOST COSTLY FLOATS IN THE PARADE WAS THAT OF THE AMERICAN NURSERY, IN FORM OF A GROWING GARDEN

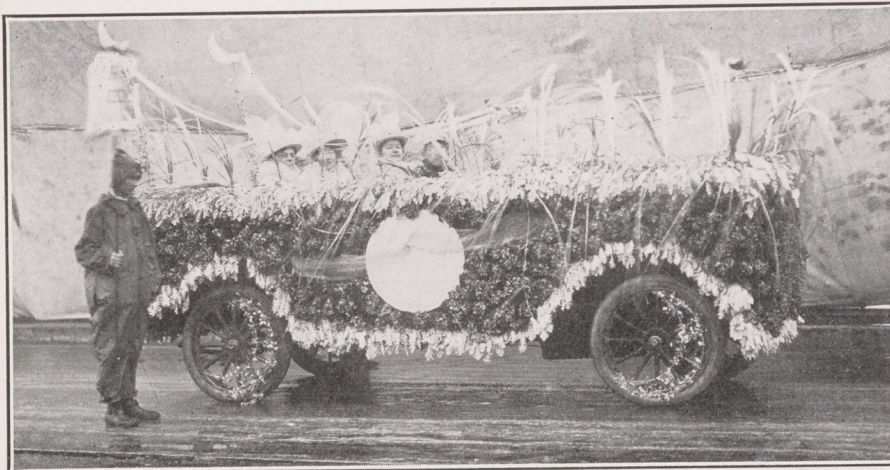


TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



SYMBOLIC OF SANTA MONICA AND ITS COMMANDING POST BY THE SEA WAS THE PRIZE WINNING ENTRY MADE NEIGHBOR CITY

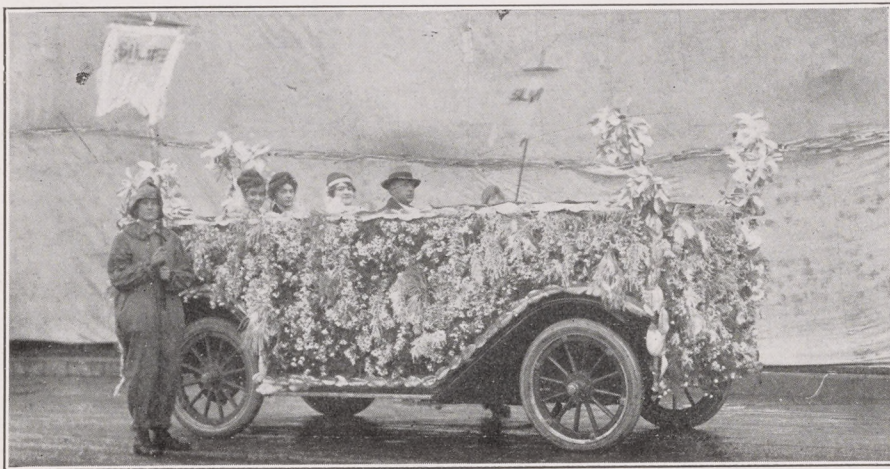
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



IN SILVERY CONTRAST WAS THE "MOON" IN THE SUN'S PAGEANT

**L KO STUDIO**—The L KO studio had a flower decked stage and took motion pictures of a group of actors.

**PASADENA BANKERS**—The Clearinghouse association of Pasadena was represented by a great golden eagle formed of marigolds. Festoons of white

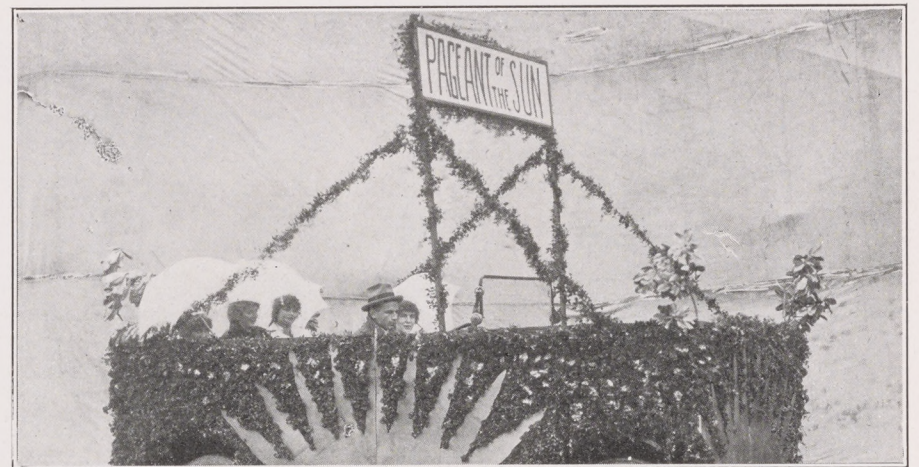


"SILVER," ONE OF THE DAINTY "PAGEANT OF THE SUN" CARS

carnations were suspended on the sides of the float and the pedestal itself was worked out in white carnations against a background of smilax. More than 5000 white carnations were used besides a quantity of marigolds and Japanese honeysuckle.

**MUNICIPAL LIGHT AND WATER**—The Pasadena municipal enterprises entered one of the most striking floats of the parade. A dooryard scene with an old fashioned wind sweep and the old oaken bucket was fenced in with posts bearing ornamental lights. The effect was handsomely worked out in roses. Those riding were Gladys Salisbury, Dorothy Elliott, Catherine Hamilton, Bernardine Wheeler, Audrey Koiner and Ross Graham.

**WHITTIER STATE SCHOOL**—The boys of Whittier state school were represented not only by their excellent band but by a striking float depicting the ladder of success. Flowers and pampas plumes were used in decoration.



NAME CAR HEADS ROSE TOURNAMENT "PAGEANT OF THE SUN"

**FIRE DEPARTMENT**—The Pasadena fire department this year entered a group of modern motor propelled vehicles. From the Dayton street hall came Chief Clifford's automobile decorated with smilax and roses; the Mentor avenue hall had a beautifully decorated hose cart with pink roses predominating; two pieces from the Hurlburt street hall were done in roses and bougainvillea, respectively, while the Dayton street hall contributed an elaborately decorated ladder truck.

**LOS ANGELES OSTRICH FARM**—Two ostriches driven abreast by Miss Virginia Moon constituted a decidedly unique entry. The chariot was decorated in purple and gold.

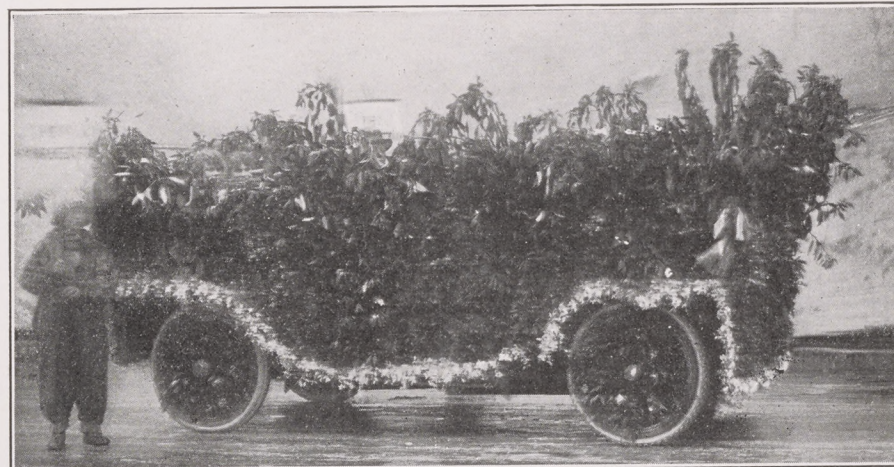
**LOU WESCOTT BECK**—Lou Wescott Beck and his famous dog, Rufus, wore wreaths of smilax and roses.

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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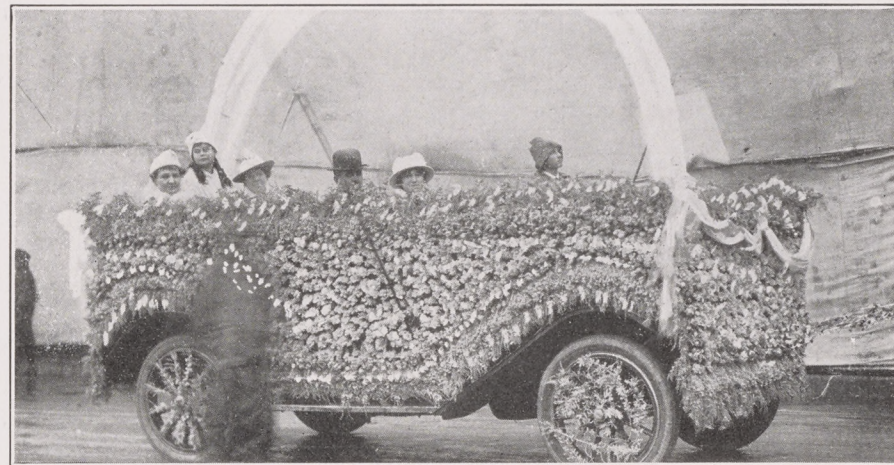
**EQUESTRIAN ENTRIES**—Among the equestrian entries were Miss Alice Brooks, black mare, pink and white roses; Mrs. B. M. Blackman, horse decorated with pink and white roses; Miss Sallie Smith, bay horse, red carnations and smilax; Miss Flora B. Hall, black horse, pink roses; Frank Ramirez, roan horse, red carnations; Harry C. Swan, black mare, pink and red roses; Norman T. Kirk, "Prince of Bourbon," red carnations; Miss Ruby Moir, chestnut horse, red and white carnations; Marion Moir, white horse, red and white carnations; A. Kershein, gray horse, Turkish trappings; Alvie Lackey, sorrel pony, geraniums and roses; Dotha Conly, brown pony, pink roses; Geragus Harootunian, Turkish costume, brown horse, pink and white roses; Verne Smith, Shetland pony, silver magnolia leaves; Elinore Lacey, smilax and sunflowers; Agnes Risler, Lee Risler, Oliver Jackey and Charles Casey, range costumes; Lucille Perry, pony, elaborate pink decorations; Eva Fox, S. E. Cotton, Jim Kidd and Weaver Kidd, range out-



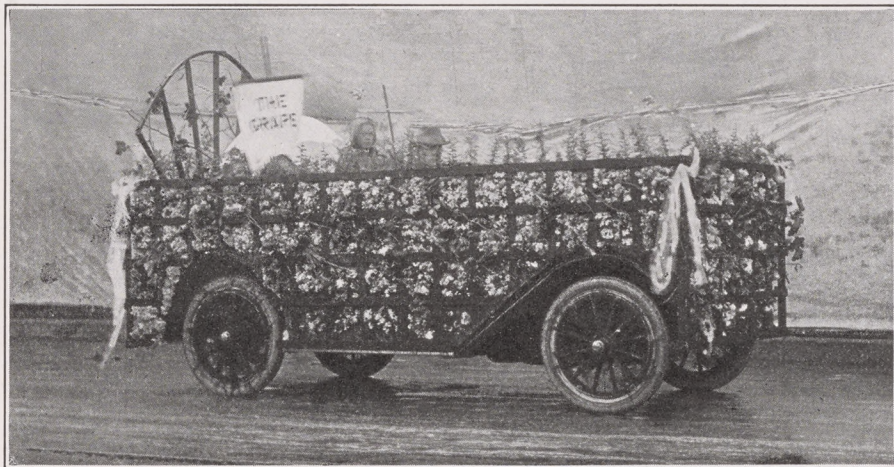
"POINSETTIA," DECORATED WITH SOUTHLAND'S FLOWER-FLAME

**Class A**—Floats, civic division. Santa Monica, first; South Pasadena, second; Pomona, third; Burbank, fourth; Eagle Rock, fifth; Glendora, sixth.

**Class B**—Gasoline autos, capacity of four or more persons: Pasadena Realty board, first; Elks, second; D. M. Linnard, third.



THIS "RAINBOW" SHONE THROUGH THE MIST OF THE MORNING



IN "THE PAGEANT OF THE SUN" THE "GRAPE" WAS A FEATURE

fits, roses and carnations; Virginia Chickering and Ted Novis, range costumes; Gilbert Lutz, chestnut horse, white roses; Mrs. Francis Kaely, horse decorated with roses; James T. Gibson, brown horse, white roses; C. M. Rogers, white pony, wreath of spirea; Stanley Evans, pony, white roses; Genevieve Garver, pony, red roses.

**ELECTUS HUTSON**—A novelty entry was that of Electus Hutson with a burro pushmobile decorated in sagebrush and ferns.

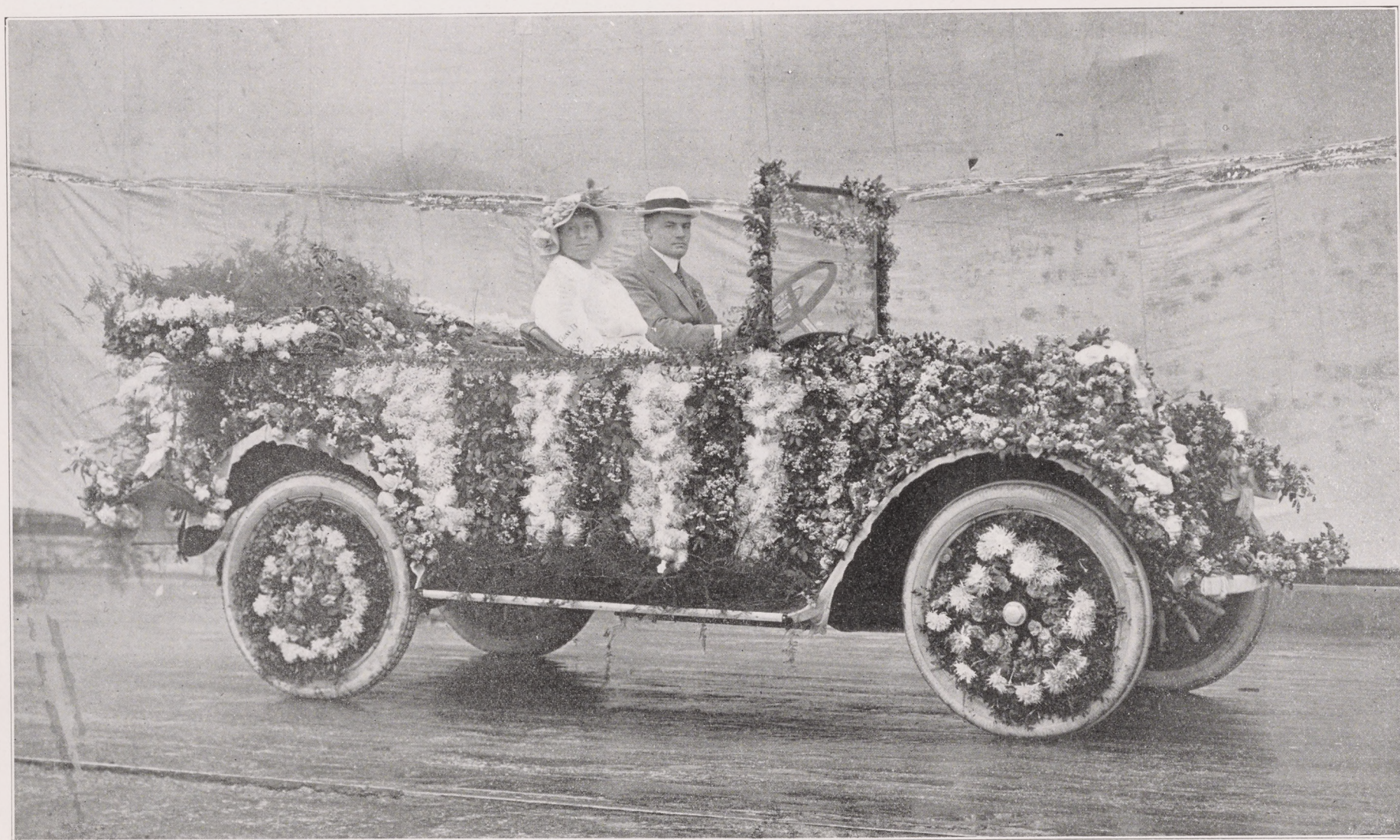
**BERTUS ROBERTS AND WILLIAM SUTLIFF**—A burro and cart adorned with smilax and rosettes was entered by Bertus Roberts and William Sutliff.

**WINNERS OF AWARDS**—Following are the winners of awards and special prizes:

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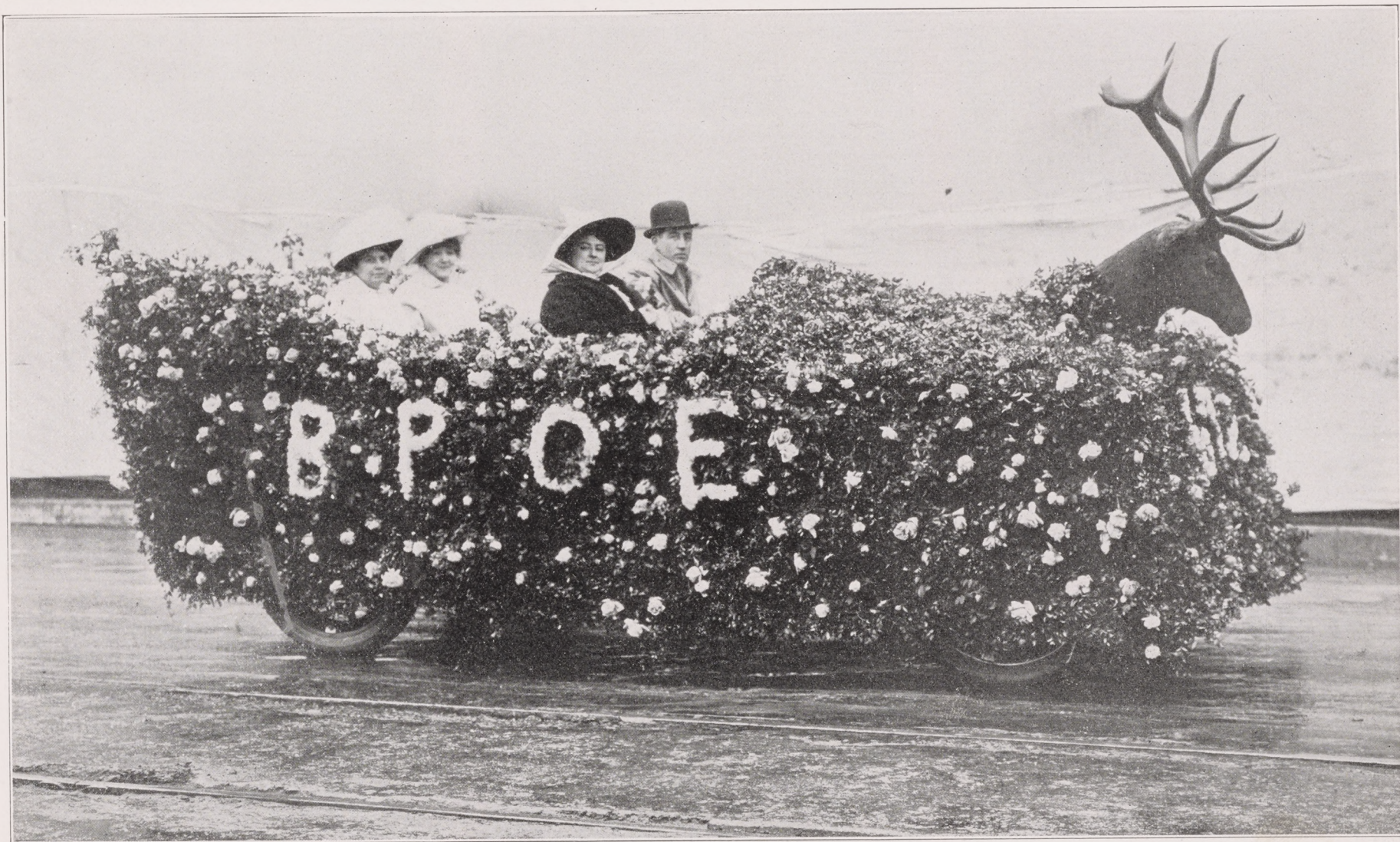
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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DR. AND MRS. J. H. McKELLAR WON ADMIRATION FROM THE GATHERED THROGS IN THEIR BEAUTIFULLY DECORATED MOTOR CAR

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TYPICAL OF THE BENEVOLENT AND PROTECTIVE ORDER OF ELKS, WITHAL A THING OF BEAUTY, WAS PASADENA LODGE ENTRY

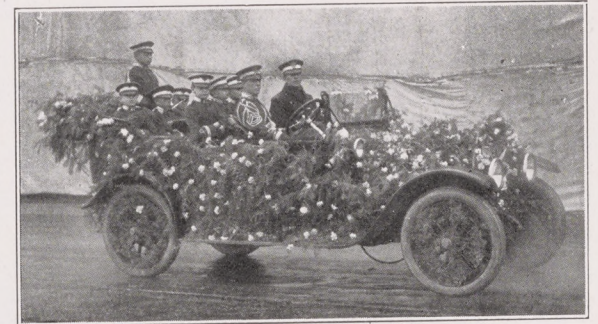
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



M. S. PASHGIAN HEADS PARADE DIVISION



CHIEF OF POLICE RIDES AT THE HEAD



NEW MILITARY ACADEMY HAS NEAT CAR

**Class C**—Gasoline autos, capacity of two persons: Carlos Doane, first.

**Class E**—Commercial floats representing some special character or business: Pasadena municipal light department, first; Universal City, second; Pasadena Clearinghouse association, third.

**Class F**—Floats other than civic or commercial: County Forestry department, first; Whittier State school, second; Navy league, third.

**Class G**—Historical or representative characters, two or more in group: Grant Orth, first; American nursery, second; Negro Taxpayers' association, third.

**Class I**—Coach, tally-ho or drag, drawn by six horses: Mrs. Anita M. Baldwin, first; Hotel Maryland, second.

**Class J**—Tally-ho or drag, drawn by four horses; Hotel Huntington, first.

**Class K**—One horse or two horse vehicle: California Milch Goat association, first; Mrs. J. C. Cox, second.

**Class L**—Two pony vehicles: Owen Thompson, first.

**Class M**—One pony vehicle: Thelma and Robert Jaeger, first; Allen Pyle, second.

**Class P**—Saddle horses, lady rider: Alice Brooks, first; Mrs. B. N. Blackman, second; Miss Sallie Smith, third.

**Class Q**—Saddle horses, gentleman rider: Harry Swan, first; Norman Kirk, second; James T. Gibson, third.

**Class R**—Shetland pony, girl or boy rider: Yvonne Jaeger, first; Stanley Evans, second.

**Class S**—Saddle pony, girl rider: Marion Moir, first; Lucille Carey, second.

**Class T**—Saddle pony, boy rider: Alva Lackey, first; T. Rogers, second.

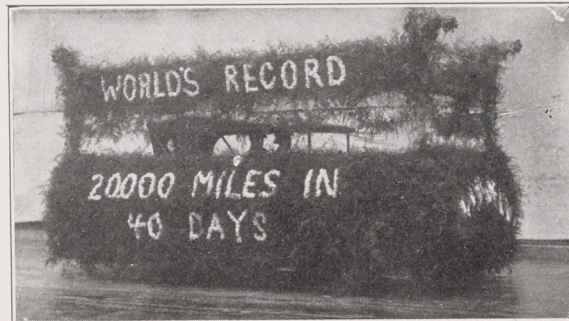
**Class U**—Novelties: Lou Wescott Beck, first; Los Angeles Ostrich farm, second; John DeLeon, third.

**Class V**—Burros: William Sutliff, first; E. Hutson, second.

**SPECIAL PRIZES**—W. J. Hogan, silver cup for best horse-drawn vehicle: Albert and Thelma Jaeger. W. J. Hogan trophy for best saddle horse: Gilbert Lutz. Los Angeles Examiner historical entry trophy: Winna Brown. J. J. Sommans cut glass trophy for most beautiful entry: Anita M. Baldwin. Hotel Green trophy: Hotel Maryland



NO DETAILS OVERLOOKED FOR ALADDIN

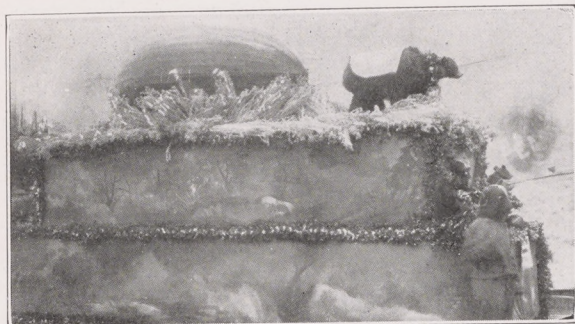


WORLD'S RECORD MAXWELL IS ENTERED



ROBERTS AND SUTLIFF IN NOVELTY

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



GRANT ORTH SHOWS FOOTBALL ENTRY



SANTA MONICA BAND IN FINE COSTUME



EAGLES BAND IS HEARD ALONG THE LINE



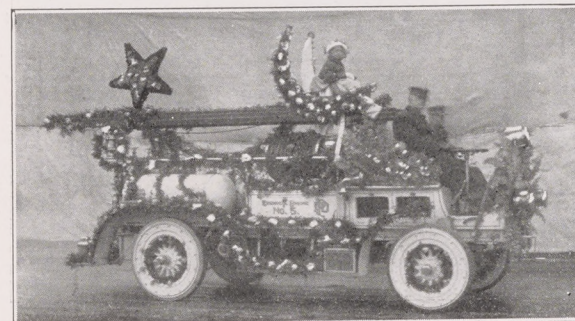
CARLOS DOANE ENTERS NICKLED AUTO



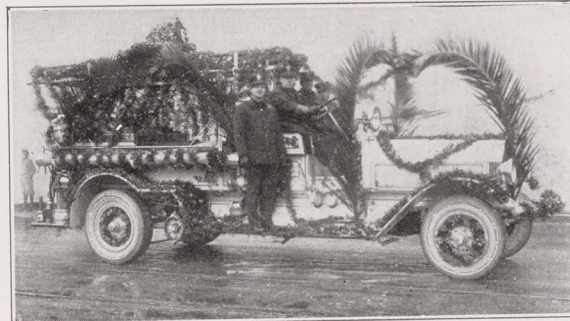
EQUESTRIAN DIVISION IS NOTABLE



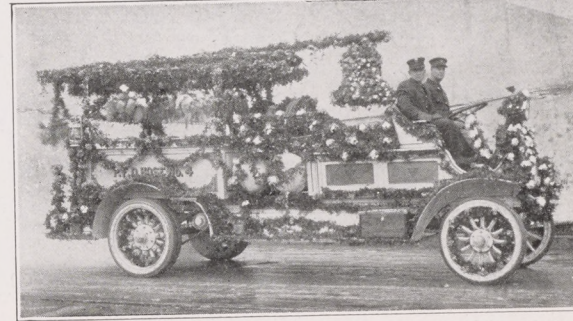
HUTSON NOVELTY CAUSES MANY LAUGHS



WEE TOT ADDS TO CHEMICAL ENGINE



PASADENA AUTO APPARATUS IS SHOWN



FIRE DEPARTMENT ENTERS FIVE CARS

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TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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IT TOOK A TRUCK TO HAUL EVEN GOODLY PART OF THE ENLARGED DIRECTORATE OF THE ROSE TOURNAMENT ORGANIZATION

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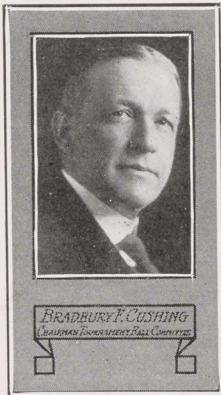
TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR



PASADENA BOARD OF TRADE DIRECTORS LEND PRESENCE TO SISTER ORGANIZATION WORKING FOR CROWN CITY ADVANCEMENT

## BRILLIANT IS BIG BALL FOOTBALL HAS THRILLS

SOCIETY THROWS TO CLOSING EVENT OF GREAT DAY DR. A. W. SMITH WRITES STORY OF HARD STRUGGLE



A brilliant close to a successful day was the Tournament ball, held on New Year's evening at Hotel Green. The beautiful rooms of the hotel were never more attractive with the elaborate decorations, and many dinner parties preceded the event of the evening. Members of the Brown and Washington football teams were guests of honor at a banquet given by the Tournament of Roses directors. This occasion when the football men broke training and escaped from the rules of diet prescribed by coaches, was an affair of especial interest, and was attended by eighty guests.

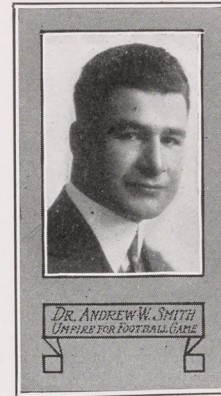
Society of Pasadena and Los Angeles was largely represented at the ball, and many handsome gowns were worn by the women present. The Tournament ball is a festivity always attended by many from Los Angeles and other cities, in addition to the greater part of Pasadena society circles, and in its brilliancy is a fitting opening for the entertaining of the year.

One of the interesting features of the evening was the exhibition dancing given by a number of the cleverest of the exponents of the latest steps. Indeed, so expert are Pasadenans in all the newest varieties of hesitation, fox trot, one-step and what not, that the skilful dancing was by no means confined to the exhibition events and all during the evening the floor was a maze of swaying couples, the color, light and beauty of the scene lending it a fairy-like appearance.

The Hotel Green entertained the official Tournament ball for the first time this year for some years and every effort was made by the hotel forces and by the committee with Bradbury F. Cushing at its head to make the affair a success. The brilliancy of the event, the crowds which attended and the unusual beauty of the affair set in its rich surrounding of flower and fern, with the colors of the rival colleges prominent, spoke for the attainment of their ideals.

Many merry little dinner parties preceded the ball and the guests later left their dainty tables to join the dancing throng which kept up the jollity until an hour which the football men in their long, hard season of training had almost forgotten existed—except as an hour which must find them soundly sleeping. The fact that this was the first opportunity the college men have had for a real evening entertainment since their arrival in California, made the ball an affair of especial interest.

The 1916 Tournament will go down in history as being the first on which it rained nearly all day, but it will also serve as a proof that it takes more than a drizzle of rain to dampen the enthusiasm of Pasadena and those who know what to expect of a Pasadena Tournament of Roses. Throngs on the sidewalks stood under umbrellas or cheerfully shook the drops from their hats, and an occasional coat in the parade testified to the slight chill, but the parade moved on time. Just so with the closing ball. Rain might fall outside but all was snug within.



It was reported when the teams arrived from the north and east that they had brought their own drinking water with them. Little did we think that they would bring their own weather, but they did, and just as they are accustomed to do in such weather, went right ahead with the business at hand. For the first time in twenty-eight years the parade and athletic events of the Rose Tournament were embarrassed by weather.

West triumphed over east by a score of 14 to 0. The Brown men were of a rounder filled out type, typical of eastern colleges, while the Washington men were of the square shouldered, rangy type, which the ranches and mountains of the west produce. The score fairly represents the difference between the two teams on a field made slippery by a drizzling rain which continued throughout the game. The question of whether a muddy field was a greater handicap to either team is an open one. The condition of the field and the slippery ball made open play out of question. After a few attempted end runs and forward passes, none of which were successful, both teams settled down to line plunging tactics.

The superiority of the Washington line in every department accounts for the score. They moved as a machine. They out-charged, out-tackled and out-blocked the Brown forwards. On offense they opened up the Brown line. On defense they closed it up or charged them back into their own plays.

To pick out the stars of the Washington team, would be like picking out the strongest link in a chain. Captain Clark at tackle, Applequist and Fishback at guards, deserve special mention. Bangs and Boone, halfbacks, ripped the Brown line for gains in good style, not spectacular but with a punch that was sure of yards.

For Brown, Pollard showed in flashes what he might have done had the footing been good. He showed great ability at dodging, shifting the ball and use of the straight arm. He was never stopped by the first man who tackled at him. Washington never trusted any two or three men to get him. The instant that he was given the ball every Washington man seemed to take the sole responsibility of getting him and as a result, it looked as if they were diving for him in flocks. Captain Andrews played a star game for Brown. On defense his tackling was sure and hard. On offense, he was the most consistent with the ball.

The first half ended scoreless with a slight advantage for Brown, the easterners having threatened the Washington goal, but being held for downs on the four-yard line. The touchdowns came in the third and fourth quarter and were the result of steady line plunging march down the field, with never a gain as much as ten yards, but short gains consistently made.

The pushball game between halves of the football game by Pasadena and Los Angeles Manual Arts high schools created much fun and no score.

# EAST AND WEST MEET ON FOOTBALL FIELD

WASHINGTON STATE COLLEGE AND BROWN UNIVERSITY THRILL CROWDS WITH BATTLE OF STRONG TEAMS



**BROWN:** Chosen for its record and steady improvement. Defeated Yale and lost to Harvard only on fumbles which resulted in touch-downs, experts declaring that Brown's game was the strongest. Is ranked among three best teams in east.

Brown: Captain Harold P. Andrews, senior, halfback; Preston D. Abbott, freshman, guard; George W. Brace, freshman, guard; J. M. Booth, senior, guard; J. C. Butner, sophomore, end; Thomas Conroy, freshman, quarterback; C. F. Devine, freshman, halfback; Mark Farnum, sophomore, tackle; Irving Frazer, junior, fullback; Andrew Hillhouse, freshman, halfback; Henry Huggenvig, sophomore, guard; M. J. Jemail, sophomore, halfback; Albert Johnson, freshman, halfback; George Lewis, freshman, end; A. G. Maxwell, senior, guard; J. P. Murphy, junior, quarter; W. O. Ormsby, senior, end; F. D. Pollard, freshman, quarter; C. J. Purdy, quarter; H. J. Saxton, senior, fullback; W. K. Sprague, junior, center; E. J. Staff, senior, guard; B. E. Teets, sophomore, tackle; W. E. Wade, junior, guard; R. B. Ward, junior, tackle; S. A. Ward, junior, end; J. H. Weeks, freshman, end; J. C. Prosser, freshman, quarter.



**WASHINGTON STATE:** Ranked as the strongest west of the Rocky mountains, scoring 193 points against 12 this season. Defeated Oregon Agricultural, which beat Michigan Agricultural, the latter victor over the University of Michigan.

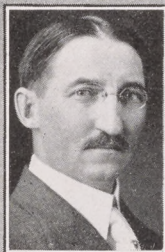
Washington State: Captain Ace Clark, four years on team, tackle; Al Langdon, four years on team, center; Carl Deitz, four years on team, fullback; M. Ray Finney, two years on team, guard; Basil Doane, two years on team, fullback; Ralph Boone, first year on team, halfback; Clarence Zimmerman, second year on team, end; Silas Stites, second year on team, guard; Bert Brooks, first year on team, tackle; Benton Bangs, second year on team, halfback; Dick Hanley, first year on team, halfback; Walter Herried, first year on team, tackle; Harry Applequist, four years on team, tackle; Arthur Durham, second year on team, quarter; Ray Loomis, second year on team, right end; Earl King, first year on team, guard; R. M. Fishback, first year on team, guard; William H. Dietz, coach; Tom Tyere, assistant; Eddie Keinholz, assistant; J. F. Bohler, athletic director.



CAPTAIN HAROLD P. ANDREWS AND MEMBERS OF BROWN SQUAD



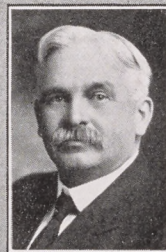
CAPTAIN ACE CLARK AND MEMBERS OF WASHINGTON TEAM



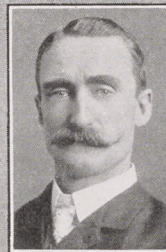
L. H. TURNER  
PRESIDENT



E. R. BRALEY



H. G. CATTELL



H. M. COLE



W. F. CRELLER



GEORGE A. DAMON



GEORGE H. FROST



CHARLES GRIMES



EDWIN F. HAHN



D. M. LINNARD  
VICE-PRESIDENT



J. J. MITCHELL  
TREASURER

## DIRECTORS RULE TOURNAMENT

TWENTY-FIVE ARE EXECUTIVE BOARD OF ORGANIZATION OF 1500 CITIZENS

**T**HE year 1915 has marked a greater change in the method of handling the affairs of the Tournament of Roses association than ever in its history. Co-operation has ever been one of the great essentials of the annual pageant and to secure this in even fuller sense it was decided by vote of the Tournament of Roses membership of 1500 citizens, to increase the directorate to twenty-five.

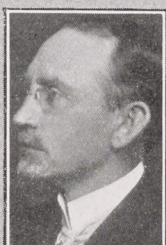
There is no multiplicity of offices in the association and but two of the five who hold official positions receive any compensation at all. These two are the business manager and the secretary and by compensating them for their work the association is able to hold its organization at all times and to do executive work in any and every month of the year. In fact, the affairs of one year are hardly closed up before the plans for the next are under way.

The officers of the association for the Tournament year, 1915-16, are L. H. Turner, president; D. M. Linnard, vice-president; J. J. Mitchell, treasurer; R. C. Bartow, secretary and A. J. Bertonneau, business manager. All the officers and many of the directors have had much experience in the work of the association.

Of the officers the business manager and secretary are not directors but the other three must be. In addition to Messrs. Turner, Linnard and Mitchell, the directors are E. R. Braley, H. G. Cattell, H. M. Cole, W. F. Creller, George A. Damon, George H. Frost, Charles Grimes, Edwin F. Hahn, A. L. Hamilton, D. W. Herlihy, W. S. Kienholtz, B. O. Kendall, W. L. Leishman, Henry Newby, E. T. Off, Grant Orth, Walter Raymond, M. H. Salisbury, W. H. Vedder, A. T. Welles and J. W. Wood.

The Tournament of Roses association is an organization, membership in which is open to any man or woman of Pasadena, any visitors, or any business house—indeed, to any one who will join. There are no requirements of membership, other than the payment of the dues and an interest in the great annual celebration. Every year, before the Tournament, there is a whirlwind membership campaign, designed to obtain the active support of all possible, so as to make the Tournament of Roses a real Pasadena affair, joined in by all Pasadena.

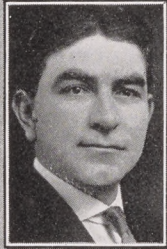
In the management of the thousand and one details of the great pageant, the directors have met with conspicuous success as the reward of their untiring efforts.



A. L. HAMILTON



A. J. BERTONNEAU  
MANAGER



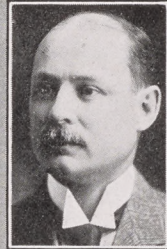
W.S. KIENHOLTZ



B.O. KENDALL



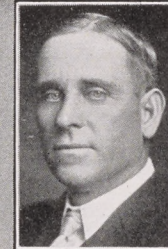
W.L. LEISHMAN



HENRY NEWBY



E.T. OFF



GRANT ORTH



WALTER RAYMOND



M.H. SALISBURY



W.H. VEDDER



D.W. HERLIHY



R.C. BARTOW  
SECRETARY

## WIDE-AWAKE MEN GUIDE BIG FETE

BEAUTIFUL PAGEANT IS OUTGROWTH OF VALLEY HUNT CLUB CELEBRATION

**T**HE Tournament of Roses of 1916 is the twenty-sixth annual celebration held in this city on New Year's day. Beginning as a more or less private enterprise, managed by the Valley Hunt club and co-operated in by the citizens of Pasadena, it has developed into the world famous event in which cities for miles around take part.

The first Tournament was devoted more particularly to a program of sports, especially to recollections of the old Spanish California days of horsemanship. Riding for the rings, racing and similar events were held, and the parade of flower decked vehicles was an incidental feature. Now the parade and the sports program have changed places and while the afternoon entertainment is a famous event, the parade is the thing for the day.

The Tournament of Roses was held under the auspices of the Valley Hunt club until 1895, and in that year it passed to the control and patronage of the Tournament of Roses association, which has continued the work. The work of conducting this annual affair is tremendous and the men and women who give up much of their time and energy to it are justly regarded as public benefactors. Many of those who are most

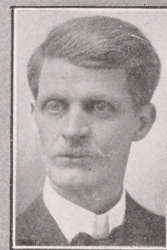
active in the work are volunteer workers, and the annual ambition to make every Tournament better than the last is never forgotten.

The presidents of the Tournament of Roses association from its inception to the present time have been Dr. C. F. Holder, largely instrumental in organizing the Tournament, 1890; B. M. Wotkyns, 1891; Frank C. Bolt, 1892, 1893; C. D. Daggett, 1894, 1895; Edwin Stearns, 1896, 1897; M. H. Weight, 1898, 1899; Herman R. Hertel, 1900; F. B. Wetherby, 1901; J. Wagner, 1902; Charles Coleman, 1903; C. D. Daggett, 1904, 1905; E. D. Neff, 1906; E. T. Off, 1907; George P. Cary, 1908, 1909, 1910; Frank G. Hogan, 1911; E. T. Off, 1912, 1913; R. D. Davis, 1914; J. B. Coulston, 1915; L. H. Turner, 1916.

It is a far cry from the Tournament of old days, when the parade was merely an incident and the real event was the program of sports, to today's magnificent spectacle which draws tens of thousands of people from all parts of the country, but the spirit remains the same, and in harmony, co-operation and enthusiasm the Tournament of 1916 is in no whit different from the first Tournament in the pioneer days of the city. Many of those leading today were among those who helped in the founding of the New Year's day event,



A.T. WELLES



J.W. WOOD

# WHAT PASADENA OFFERS COMMISSION GOVERNED

## ADVANTAGES OF THE CITY FOR VISITOR AND RESIDENT

A population of 43,000; assessed valuation of \$60,000,000.  
 Unexcelled public and private schools. Sixty religious organizations.  
 Unsurpassed climate.  
 No saloons.  
 The annual Tournament of Roses on New Year's day.  
 Three transcontinental railroads and two Pasadena Electric lines to Los Angeles, giving ten-minute service.  
 Nine national, state and savings banks, with clearings of \$50,000,000 annually and total deposits of \$14,000,000.  
 Streets, 164 miles; paved streets, 143 miles; cement sidewalks, 205 miles.  
 Postoffice in new federal building, with five branch offices. Postal receipts \$151,000 for year just ended.  
 Over 11,000 telephones. Public library with 50,000 volumes.  
 Two daily papers.  
 Sixty business blocks.  
 Board of Trade, Merchants' association, Realty Board, City Beautiful association, eighteen labor unions.  
 Pasadena hospital and free dispensary; Marengo Avenue hospital; several sanatoriums.  
 Charitable league; Humane society, four day nurseries, home for the aged, orphans' home, much work for Mexican population.  
 Flower shows twice a year held by Horticultural association.  
 Municipally owned water system and lighting plant.  
 World famous hotels.  
 Beautiful residence section, ranging from attractive bungalows to palatial mansions. Four parks, one with a public plunge.  
 Clubs for men and women, social, educational, civic, business, professional, fraternal, athletic, religious, etc.

## WORK FOR BROADER CULTURE

### PASADENA MUSIC AND ART ASSOCIATION HAS HIGH STANDING

The Pasadena Music and Art association is the promoter of practically every movement for musical and art advance in Pasadena. Under its management there have been several years of Philharmonic concerts, given by the Los Angeles Symphony orchestra under the direction of Adolf Tandler, with supplementary programs by such artists as Gluck and Zimbalist, Matzenauer and Ferrari-Fontana and Anna Pavlowa. The aim of the association is eventually to build a music and art auditorium with a concert hall, art galleries and other features.

Numerous art lectures, exhibitions and other affairs are held by the association, and the Stickney Memorial School of Fine Arts is under its management. In the world of art, it enjoys a very high standing.

## BOARD OF FIVE HAS CHARGE OF CITY'S ADMINISTRATION

Pasadena has had the commission form of government since May, 1913, and so perfect was the organic act that no serious change has been made in the three years. There are five commissioners and the chairmanship is assigned upon the organization of the board. Though a majority of the commission has been obliged to go before the people for re-election, four of the original five members are still on the board, creating a desirable continuity of effort.

As at present divided the five city commissioners hold the departments of finance, public works, public utilities, public safety and public parks and buildings. The chairmanship of the commission may be attached to any one of the five sub-divisions and is at present attached to the department of public finance. The vice-chairmanship is attached to the department of public work and the secretary of the commission at public meetings is the city clerk.

The present commissioners are Arthur L. Hamilton, chairman and department of public finance; Thomas D. Allin, vice-chairman and commissioner of public works; M. H. Salisbury, commissioner of public utilities; W. B. Loughery, commissioner of public safety, and W. F. Creller, commissioner of public parks and buildings.

Generally speaking the department of finance covers all accounting and taxation control; public works, the great street and engineering departments; public utilities, the successful municipal water and light departments; public safety, the police, fire and sanitation departments and public parks and buildings exactly what the title implies.

All commissioners are elected for four years, two retiring at one time and three at another. This makes elections every odd numbered year and since one of the three, even when three are to be elected, is almost certain of election, maintains a fixed policy indefinitely.

The city has the usual quota of departmental officials, committees, etc. Its business is conducted systematically, in the interest of the people.

## BOARD OF TRADE ACTIVE

### ORGANIZATION WORKS FOR WELFARE OF ALL OF PASADENA

Pasadena's Board of Trade is an active and enthusiastic organization which has accomplished much for the welfare of the city. The Board of Trade in addition to managing many public affairs, holds monthly luncheons with distinguished speakers on topics of the day, is very active in handling publicity concerning Pasadena and interesting the tourist and colonist travel, arranges exhibits from Pasadena at public events, and does many other things.

Headquarters are maintained in the center of the business district, where two secretaries and their assistants are always at the service of the public. Weather records are kept at the Board of Trade rooms.

The Merchants' association handles the credit ratings of 25,000 people and advises merchants in business relationships and is a very strong organization.

# SPLENDID SCHOOLS FOR STUDENTS OF ALL AGES

PUBLIC AND PRIVATE INSTITUTIONS IN PASADENA RANGE FROM KINDERGARTEN TO COLLEGE AND UNIVERSITY



COLLEGE of technology, a Nazarene university, a polytechnic high school, twenty-one grammar schools, an art academy, a kindergarten training school, a convent and parochial school, ten private schools for boys and girls, four business colleges and a number of other schools represent Pasadena's educational facilities. The city is unusually well supplied with the means of education, and the standard maintained in all the schools is the highest.

The enrollment of the public schools this year is 6987 with 1612 in the high school. The high school is polytechnic in its organization, and a faculty of eighty-six instructors is required, with the administrative staff consisting of eight members. The school is housed in three main buildings, fully equipped with all necessary classrooms, laboratories, library, an auditorium seating 1400 and having a completely equipped stage; gymnasium and complete quarters for all manual arts classes. The agriculture and horticulture departments are excellently equipped. Much attention is given to athletics. The Pasadena football team this year won the state championship. A weekly paper, the P. H. S. Chronicle, is published by the students, the printing being done in the school print shop. A quarterly magazine, the Item, is also issued.

The twenty-one grammar schools include an intermediate school where pupils in the seventh and eighth grades from several schools are housed; a vocational school with classes for special study and much attention to manual training and vocational work; thirteen kindergartens; two schools for Mexican children, and other features. There are 103 regular teachers and special instructors for drawing, music, home economics, manual training and assistants in the health department. Enrolled in the grammar schools are 4889 pupils.

In the John Muir intermediate school elementary instruction is given in Spanish, German, general science, hygiene and oral English, in addition to the regular grammar school subjects. The instruction is given by subjects and not by classes in order to train the students for entrance in the high school.

A night high school is held five nights a week, with an enrollment of 500, and a large number of subjects taught, including several of the manual training classes. There are eighteen Parent-Teacher associations in the city.



THROOP College of Technology with 126 students and twenty-two instructors holds a high rank among technical schools of the country. Several travel scholarships are awarded annually. A new chemistry building will be erected soon, the third of the projected group. Dr. James A. B. Scherer is president. Throop has received high praise from leading educational and other authorities for the training offered in higher efficiency and care for the humanities.

Nazarene university emphasizes spiritual development in all its work. There are colleges of liberal arts, music and oratory, special missionary training work and academic department. Dr. H. O. Wiley is president, with twenty-five on the faculty and 320 students.

Occidental college, located at Eagle Rock, is so close to Pasadena, that it is often regarded as belonging to this city. The president, Dr. John Willis Baer, is a resident of Pasadena and a large number of the students are from this city. It has the highest standards in culture, morality and Christian training.

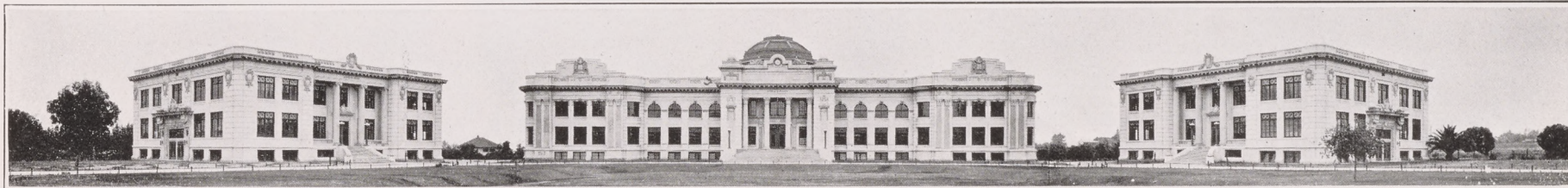
The Stickney Memorial School of Fine Arts has C. P. Townsley as director and Jean Mannheim as instructor. Antonio Corsi, the model, has been associated with the school, which is housed in a building given by Miss Susan Stickney.

The Sisters of the Holy Names of Jesus and Mary conduct a convent school and also have charge of the parochial school for St. Andrew's parish.

Private schools include the Orton School for Girls, Los Robles School for Girls, Broadoaks, a kindergarten normal training school with elementary classes and a kindergarten attached; Eleanor Miller School of Expression; Mount Vernon Select School for special work; Westridge School for Girls, National Industrial Orphan School, and smaller institutions conducted by Miss E. F. L. Collamer, Miss J. A. Myers and W. M. Gibson.

Polytechnic Elementary school is for boys and girls of grammar school age, and specializes in manual training and domestic science in addition to the regular classroom work.

Potts and Sayers business colleges, the Geneva Business college and the Elliott-Hayes Stenographic school cover this field.



THREE PRINCIPAL BUILDINGS OF THE PASADENA HIGH SCHOOL GROUP

# CHURCHES OF PASADENA ARE NUMEROUS

SIXTY RELIGIOUS ORGANIZATIONS IN THE CITY OF ALL DENOMINATIONS AND ALL IN PROSPEROUS CONDITION



PASADENA, the City of Churches, has representatives of almost every denomination, the congregations numbering from those of smaller size to several hundred. Sixty religious organizations are listed in the 1915-1916 directory. Among the denominations represented are the Catholic, Episcopal, Congregational, Lutheran, Presbyterian, Baptist, Methodist, Christian Science, Universalist, Advent Christian, Nazarene, Christian, Friends, Holiness, Spiritualist, Church of the Brethren, Church of Christ, with organizations of the Associated Bible Students, Christian and Missionary Alliance, Salvation Army, Gospel tabernacle, Pentecostal assembly, Theosophical society, Peniel mission and a Christian Endeavor mission supported by local Endeavor societies.

There are English, German, Swedish and Norwegian Lutheran, with occasional Danish services; Swedish, German, Mexican and Chinese Methodist churches; Mexican Catholic; a Japanese church under an interdenominational board with a Japanese pastor; other missions for Chinese and Japanese and Methodist and Baptist negro churches.

Many of the Pasadena ministers are nationally known as speakers and authors and are in demand for platform addresses. The organists and members of the choirs are also the best obtainable and the music is a strong feature.

The churches of Pasadena pay especial attention to social service. The

buildings are frequently used for meetings of various kinds, and the Neighborhood Congregational church has a special building, erected as a memorial, and used as a community center. Moving pictures are used in several of the churches.

Much charitable work is undertaken by the churches and strong organizations of men and women are ready to answer every call. Among the auxiliary organizations are the Christian Endeavor, Epworth league, B. Y. P. U., Y. M. I., Society of St. Vincent de Paul, King's Daughters, Brotherhood of St. Andrew, Ladies' Aid and Missionary societies and others. The Sunday schools are a strong feature, many with organized classes, including the Baraca and Philathea national organizations.

Allied with the churches in much of the work is the Christian Endeavor mission where services are held and a large amount of social service work is done. The Salvation Army is well represented in the city and accomplishes much.

The Y. M. C. A. has a large brick and stone building with an annex for the boys' work. Reception rooms, an auditorium, dining room, gymnasium, class and dormitory rooms are included.

The Y. W. C. A. also has a large building, where the usual association activities are carried on. Classes for foreign speaking girls, gymnasium work and other lines of instruction are taken up. The Camp Fire organization is represented and there are several clubs.

## PASADENA, CITY OF HOMES

ATTRACTIVE AND BEAUTIFUL ARE BUNGALOWS AND PALACES

Above all else, Pasadena is a city of homes. While there are many pleasant apartment houses and the hotels accommodate a large number of residents, the notable feature of the city is the preponderance of real homes, ranging from the modest and picturesque bungalow to the Italian villa and the marble palace.

Pasadena is especially attractive to the owner who wishes a small and inexpensive house. With its many street car lines and other means of transportation, it is easy to reach even the most remote quarter of the city in a few minutes—twenty minutes at the most taking one to the end of any car line. Property, particularly in these outlying districts, is inexpensive and with the California bungalow as the prevalent style of architecture for these smaller homes, most delightful residences may be erected at a small cost.

As for the more pretentious houses, these in Pasadena are world famous. Orange Grove avenue, Oak Knoll, Altadena and other districts are widely known for their magnificent structures, many of them built by eastern men of wealth who have chosen Pasadena as the home for their days of enjoyment after business is finished.

Every house in Pasadena has its beautiful surrounding of lawn and flowers. Rose vines cover the houses, gardens surround them and the effect of the streets is that of looking down a magnificent avenue with parks on either side.

## PARKS CALL TO OUTDOORS

TREES, LAWNS AND FLOWERS MAKE BEAUTIFUL THE GROUNDS

Pasadena's parks are a feature which would be more notable in a city where every house did not stand in the middle of a tiny park of its own, but even with the wealth of lawn and flowers in private grounds, the parks are unusually attractive. Central park, located south of Hotel Green, is the oldest and with its trees, lawns and flower beds is especially beautiful. Library park, in which the public library stands, covers a small hill, with winding paths and great trees. The Soldiers' monument stands in this park, and band concerts and meetings are frequently held here.

La Pintoresca park occupies the site of a pioneer hotel on the north side of the city. It has only recently been made into a park, and consequently is not as complete as the others, although a splendid start has been made. Public meetings are often held here and band concerts given.

Brookside park is unique among Pasadena parks. It is located in the bed of the Arroyo Seco, west of the city, and its chief feature is the splendid public plunge, the gift of Mrs. E. W. Brooks. The park is especially designed for sports and games, and is kept in the natural state. Swimming in the plunge is possible every day in the year, the water being warmed in winter.

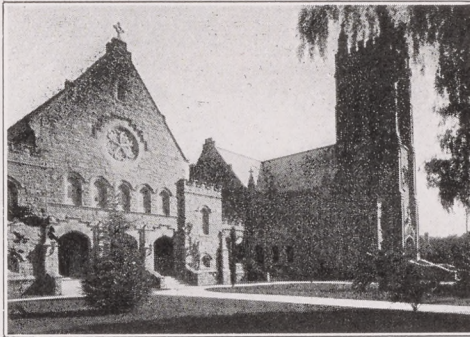
Within a few minutes walk from the car lines are Pasadena's greatest natural parks—her mountain canyons and trails, which call to the hiker and the camper.





FIRST METHODIST

**H**ALF hidden by their trees and flowers are the smaller churches of the city, making no pretense to grandeur, yet home-like and attractive.

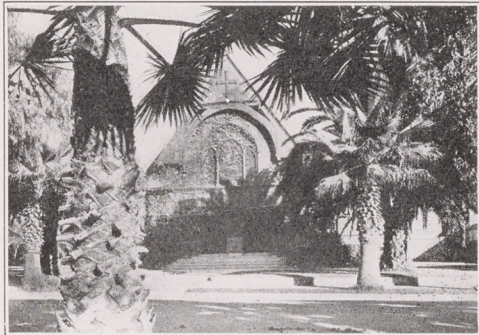


PASADENA PRESBYTERIAN

**T**ALL spired and imposing rise the stately buildings in which meet the congregations of the larger churches, attended by crowds each week.



FIRST BAPTIST

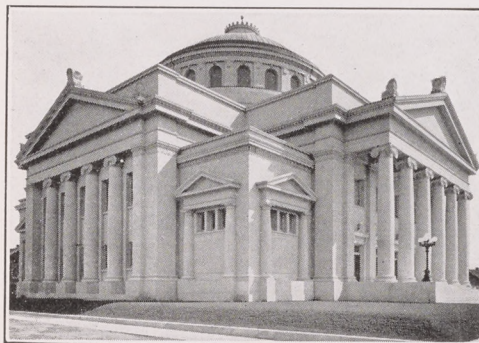


ALL SAINTS' EPISCOPAL

**B**EAUTIFUL examples of architecture are the buildings which represent the churches of Pasadena. Whether of stone, brick or wood, they are invariably artistic and appropriate to their surroundings, and with their vine clad walls, sheltering trees and broad lawns, they stand in the midst of the city, worthy homes for the organizations they house. There are many others of equal attractiveness, large and small, all arranged for the comfort and convenience of the congregations.



ST. ANDREW'S CATHOLIC CHURCH



FIRST CHURCH OF CHRIST, SCIENTIST



FIRST CHRISTIAN



FIRST CONGREGATIONAL



FIRST UNIVERSALIST

# HOTELS CHARM GUESTS

MANY DELIGHTFUL STOPPING PLACES FOR VISITORS

**P**ASADENA hotels have for years drawn the attention of the traveling world to the city. They rank with the very best, both as to size, beauty and comfort of plan, and quality of service. Every effort is made in both the large and small houses, for the entertainment and pleasure of the guests, and many social affairs are arranged by the hostesses.

The hotel buildings themselves are exceptionally attractive, the larger ones veritable palaces and the smaller, comfortable and pleasant houses. Large numbers of wealthy persons from the east are yearly visitors at Pasadena hotels, preferring a winter there to taking houses.

The Maryland, the Huntington, the Raymond and the Green are the larger houses, famous the world over. The Maryland, centrally located, is a scene of much social activity, and co-operates with the Huntington, located in beautiful Oak Knoll. The Raymond, oldest of the larger hotels, is situated on its hilltop south of the city, overlooking the San Gabriel valley. The Green is located in the heart of town, yet set in the midst of beautiful gardens and parks.

The number of smaller hotels and boarding houses is legion, and their standard is universally high, whether they specialize as home centers or as hotels.

## POTTS' BUSINESS COLLEGE

Is a school which has met with exceptional success. A large teaching force of expert instructors, excellent quarters and a large student body combine to make it one of the best schools. Its graduates occupy responsible positions.



Typical Way in Which Orton School Students Enjoy Healthful Outdoor Life

OUT DOOR STUDY ALL WINTER  
**ORTON SCHOOL**  
 FOUNDED 1890  
 BOARDING and DAY SCHOOL. COLLEGE PREPARATORY  
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 BERLIN. CERTIFICATES ADMIT to EASTERN  
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Phone Colorado 1342 **Boyle Millinery** 73 N. Raymond Ave.



The Hotel that made Pasadena famous.  
*THE WINTER HOME OF PEOPLE  
 WHO WANT THE BEST*

# HOTEL RAYMOND

PASADENA, CALIFORNIA.

**WALTER RAYMOND**  
 Owner and Manager

**T**HE location of The Raymond, at the summit of Raymond hill, in a park of seventy-five acres, with a beautiful outlook on valley and mountain, is not surpassed anywhere. The grounds include a picturesque nine-hole golf course, which is the delight of golfers. With its charming situation, its perfect service, its accessibility to every point of interest, while affording quiet and privacy to those who seek them, The Raymond offers many attractions to its guests.

# HOTEL GREEN PASADENA, CALIFORNIA

MODERN FIREPROOF CONSTRUCTION

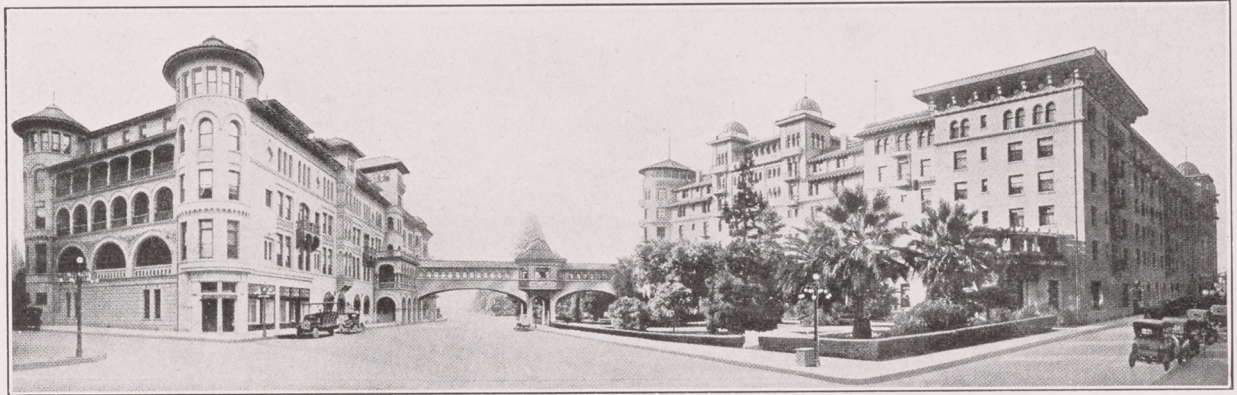
American and European Plans

Center of Social Activities

A winter home of luxurious comfort as well as a hotel of conservatism and charm for transient visitation. A carefully selected clientele of representative families. Especially commended for cuisine, appointments and service.

OPERATED UNDER THE DIRECTION OF  
**BRADBURY F. CUSHING**  
GENERAL MANAGER

TARIFF UPON REQUEST



## CALIFORNIA'S FOREMOST HOTELS PASADENA



### THE HUNTINGTON

OAK KNOLL

Concrete Construction

SEASON—JANUARY TO MAY

California's wonder-castle placed among the great oaks of the exclusive residence section, commanding a superb panorama of mountains, valley and distant sea; has private golf-links and tennis courts; perfect in every appointment.

### THE MARYLAND

DOWNTOWN

OPEN ALL THE YEAR

Combining the comfort and retirement of a home, luxurious, and service of a thoroughly up-to-date hotel. Centrally located near the business district; private bungalows in connection; tennis courts; excellent cuisine; and that home atmosphere which has endeared this hotel to thousands as "Maryland, my Maryland."



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FOR RESERVATIONS ADDRESS

D. M. LINNARD, MANAGER

TOURNAMENT OF ROSES NUMBER OF THE PASADENA STAR

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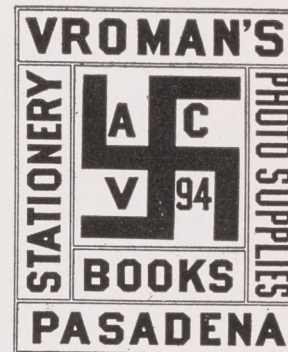
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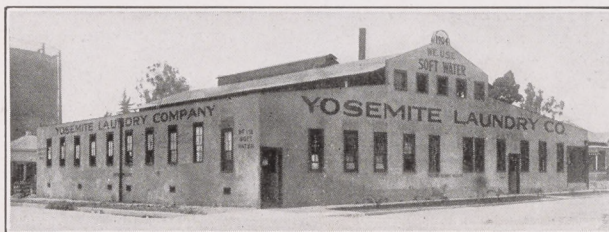
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Capital, \$1,000,000

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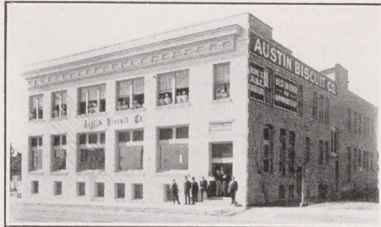
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The Ideal Table Water

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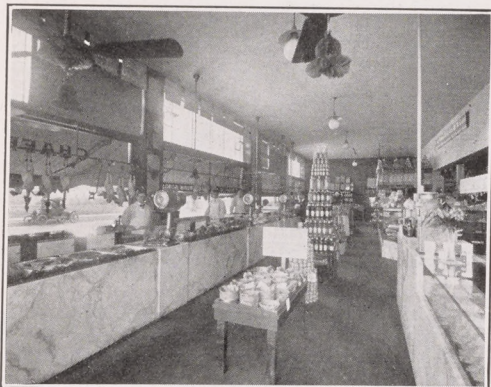
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**VIEW PASADENA FROM THE ROOF OF THIS BUILDING**

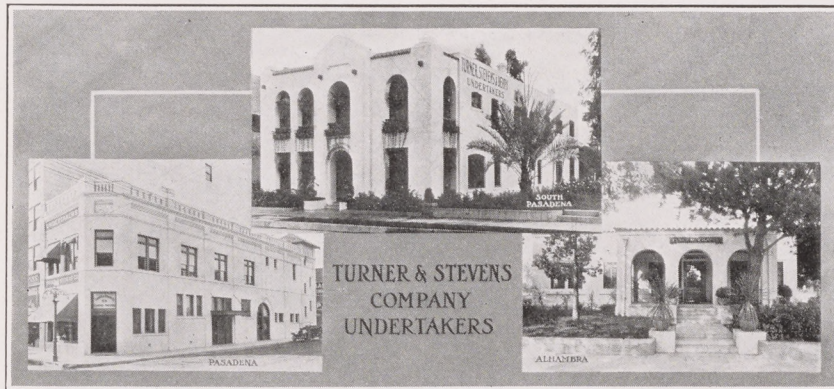
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 THE HOUSE OF BETTER VALUES  
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EIGHT FLOORS

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GENERAL VIEW OF OUR PLANT.

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DISTILLED WATER

Pasadena Ice Co.

COLD STORAGE FOR  
FURS, FABRICS, RUGS, Etc.

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*A Prosperous New Year!*

*we heartily wish for every resident and  
visitor in Pasadena.*

*Your bank account is a barometer of your prosperity.*

**THE ASSOCIATED BANKS OF PASADENA**

HOME TELEPHONE AND TELEGRAPH  
COMPANY

OF PASADENA

LOCAL AND LONG DISTANCE



CONNECTING WITH ALL TELEPHONES ON THE PACIFIC COAST

68 NORTH RAYMOND AVENUE

**P**

ASADENA is a city of homes, schools and churches. Its educational advantages are exceptional and its moral standing and influence high. There are no saloons, but plenty of rational pleasures and a great outdoors which always invites and makes the standard of health high, for life in the open is always possible. The climate is the finest in the world. The mean temperature in August is 71 degrees and in February 52 degrees, a variation between winter and summer of but 19 degrees. Yearly average of sunshine 76 per cent; rain 20 inches; wind velocity, 5 miles an hour with no severe storms of any kind.

Pasadena has municipal light and water, 164 miles of streets of which 143 are paved, 206 miles of cement sidewalks, 136 miles of sanitary sewers, an assessed valuation of \$57,551,665, and but \$1,961,750 of bonded debt, of which all but \$444,785 is paid, both principal and interest, from the surplus departmental earnings.

Pasadena is the city of modest, beautiful bungalow homes as well as of magnificent mansions. Living is a simple matter here, for necessities are reasonably priced, fuel bills small, electric light costs but 5 cents a kilowatt hour (one of the lowest maximum rates in America), and the purest water from mountain sources is but 90 cents for 500 feet, with additional water at 10 cents a hundred feet. Fruit and vegetables abound.

Pasadena is commission governed. Population 40,488. The city itself owns \$3,817,681 worth of property, including a library worth \$101,000 containing 49,051 volumes and magazines; 136.44 acres of city parks, including Brookside, with its athletic field, tennis courts and open air plunge, where thousands swim during the warmer months. Eight thousand pupils attend its excellent public and private schools and its \$500,000 new high school and the Throop College of Technology are among the best in the west.

Pasadena is a cleanly, sanitary and safe city. It has an incinerator which burns refuse which the city collects from the homes at a charge of 25 cents a month. The fire loss in the last fiscal year was but \$13,358, and its fire department is practically all of the latest, auto propelled type. It owns real estate used for various purposes, exclusive of parks, valued at \$619,700, consisting of 1044.27 acres. There are 57 churches of almost all denominations. In the last fiscal year building totaled \$1,547,866; street improvements, \$209,220.19, but the basic city tax was only 95 cents.

Pasadena's waterworks is valued at \$1,432,351 and serves 12,233 customers; its light plant \$767,521 with 8070 users. The water total surplus under city ownership is \$156,662 while the light surplus last year was \$37,246.

Pasadena has five theaters, nine clubs and four hospitals. It covers 13.22 square miles and is from 800 to 1200 feet above the sea level on a beautiful slope overlooking the great San Gabriel valley. Blessed by Nature and endowed by man, Pasadena is justly termed "THE IDEAL HOME CITY."

Further information may be obtained from the Pasadena City Commission.

