



# Digitization of cultural heritage in Argentina



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# National Public Media System

Public Television  
Public Radio (AM and FM)

Since 2009, after the new Audiovisual Media Act, Canal 7 and Public Radio are members of RTA (Radio and Television Argentina S.E).

**Public policy:** Democratizing Media System in Argentina / Improving Civil Society Participation.



# Cultural heritage

- ✓ Around 60.000 hours of audiovisual materials, most of them in analogic formats like Cuadruplex, VCN, VPR, UMATIC, Betacam SP and 16mm.
- ✓ Around 800 hours of TV archives are already digitized.
- ✓ Public Radio: around 100.000 hours of audio materials. More than 2000 audio files already digitized, catalogued and published in the Public Radio Web Site.
- ✓ Around 14.700 news in audio archives from the National Radio since April 2008.

# RTA Goals

## **Preservation and democratization of the Historic Archives of the National Radio and Public Television.**

- digitization of historic heritage from the Public Radio and Television.
- dissemination and democratization of the archives by using ICTs.
- publication of a collection of DVDs with the historic archive of RTA (in commemoration of Argentine 200 Anniversary)
- production of micro documentaries to promote the project and reinforce the importance of preservation of cultural heritage.

## **Criteria**

Promoting the **citizen participation** in the categorization of the materials: collective building of the archive by fostering participation through the website, using forums and other collaboration tools.

# Legal status

Most of these archives are still under copyright in Argentina: 70 years after author's dead (Intellectual Property Law 11723).

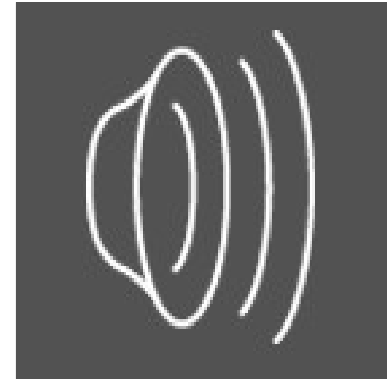
But some of them could be considered under **public domain**, and we could use them in wikimedia projects. (related rights: broadcasters monopoly is 50 years after first broadcast TRIPs Agreement).

## **National Network broadcasts.**

**Freedom of information in the IP law (article 28):** *“Las noticias de interés general podrán ser utilizadas, transmitidas o retransmitidas; pero cuando se publiquen en su versión original será necesario expresar la fuente de ellas.” (original in Spanish)*

# Some old archives from the Public Radio Argentina

This archive is in the public domain, Broadcasters rights prescribed after  
50 years.



## 1920, First Radio Broadcast in Argentina

August 27th, 1920. Enrique Susini, César Guerrico, Luís Romero Carranza y Miguel Mujica ,

From the Roof of the Coliseo Theatre. This first radio broadcast was heard by 50 people.  
It is now available at

[http://es.wikipedia.org/wiki/Enrique\\_Tel%C3%A9maco\\_Susini#Primera\\_transmisi.C3.B3n](http://es.wikipedia.org/wiki/Enrique_Tel%C3%A9maco_Susini#Primera_transmisi.C3.B3n)

# Some videos from Public Television



Raúl Alfonsín was the first elected President after the last dictatorship in Argentina. Now we have his opening speech at the national parliament, December 10th. 1983. This video is available in commons and used in Raúl Alfonsín's article in [es.wikipedia.org](https://es.wikipedia.org)

All presidential nation-wide transmissions are in Public Domain

# Videos from Public Television



Based on Art. 28 (IP Law) we uploaded media coverage from Malvinas War, 1982.  
Now available at [http://es.wikipedia.org/wiki/Guerra\\_de\\_las\\_Malvinas#La\\_guerra](http://es.wikipedia.org/wiki/Guerra_de_las_Malvinas#La_guerra)  
This document shows the public media coverage from the Malvinas War during the last dictatorship.

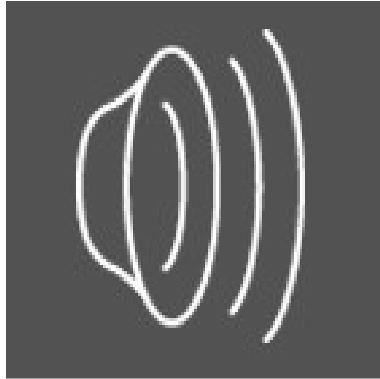


# Project Memoria Histórica



A group of wikipedians from WA is working on improving articles related to the last dictatorship in Argentina, human rights and democracy. This video is the last nationwide message from Military Government. It's a highly valuable historic document now available in commons and referenced in es.wikipedia.

# And to our friends from Uruguay



1950. World Cup Final game: Uruguay vs. Brasil. Maracan Stadium, Ro de Janeiro. The famous Maracanazo!

Now available at

[http://es.wikipedia.org/wiki/Maracanazo#En\\_la\\_voz\\_de\\_Sol.C3.A9](http://es.wikipedia.org/wiki/Maracanazo#En_la_voz_de_Sol.C3.A9)

Radio Nacional. Argentina.

# Audio and Video from RTA

- ✓ Presidential speeches
- ✓ Old Radio Audios (before 1960)
- ✓ News (based on art. 28, Intellectual Property Law)
- ✓ National Public Broadcast (nation-wide transmissions)

**First Steps:** Checking legal status of each file. Saving them in .ogg theora and uploading to Commons, categorization, and including them in Wikipedia related entries.

Lobbing for **L&E** to IP Law regarding cultural and historic heritage.

# Next Steps

## **Working together for the digitization of the Argentine audiovisual heritage**

- Promoting RTA Digitization Project
- Saving files in open formats (ogg theora)
- Uploading and categorization
- Signing an agreement with RTA, to promote community participation in the project.

### **Our roles in the entire project:**

Vía Libre Foundation: legal support / lobby for L&E for IP Law

Wikimedia Argentina: community liaison and participation / Memoria Histórica Project

RTA Digitization of the archives/ first categorization/ improving participation/  
Relationships with public offices (Min. Of Education, Sec. Of Culture), Civil Society and International and UN Organizations. (PNUD, UNESCO, etc)

# Questions?

Thank you very much!

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