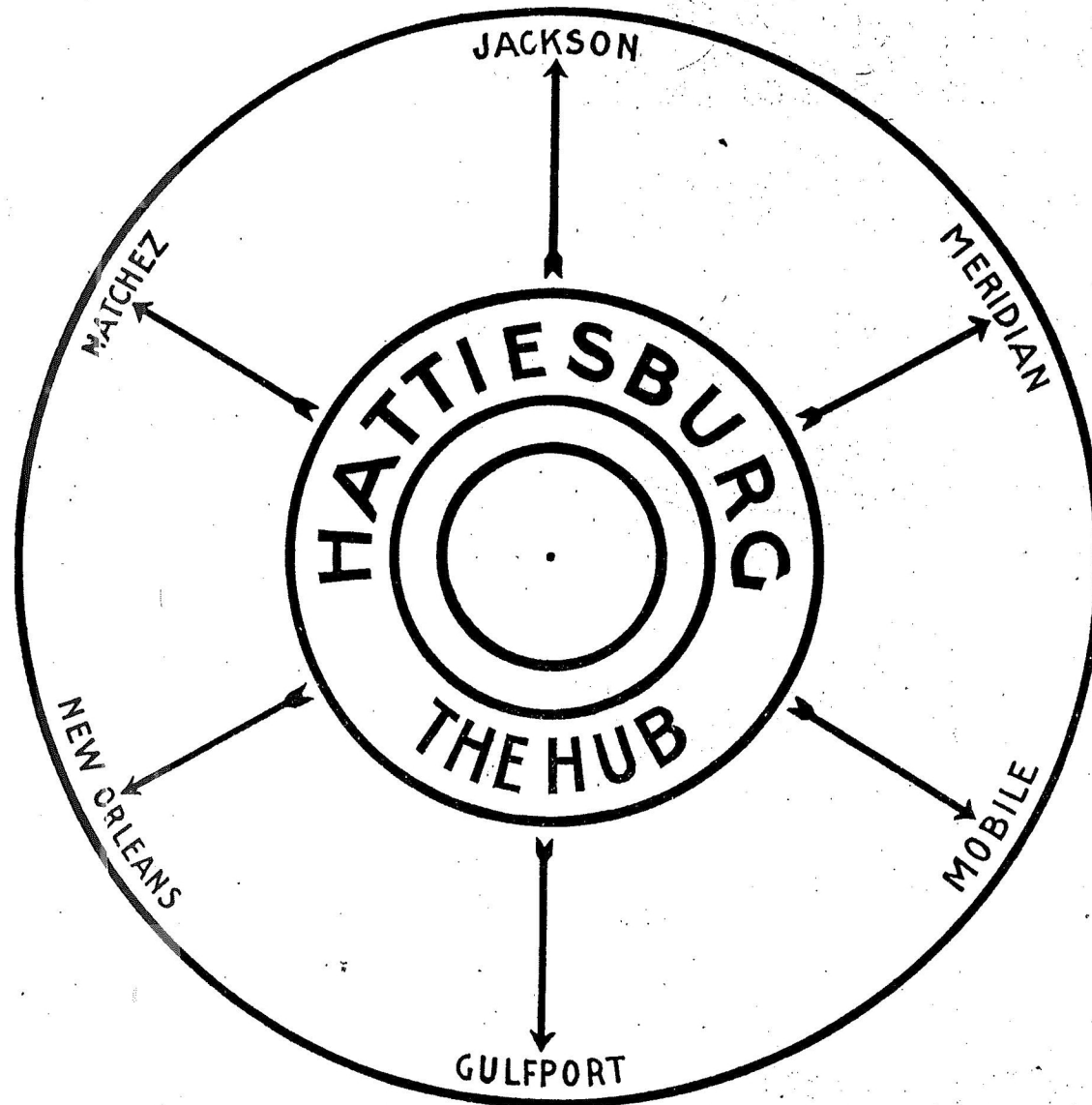


HATTIESBURG SLOGAN SIGN

WILL BE TURNED ON

THURSDAY NIGHT AT 7:30
WITH MUSIC AND APPROPRIATE CEREMONIES



Largest Electric Sign and only City Slogan Sign in the State. Erected at a cost of \$3,000.00 and given to the city of Hattiesburg without encumbrance by the Hattiesburg Traction Company, who will defray all expenses of power and upkeep. The sign contains 1200 lamps and is forty-two feet wide and fifty feet higher than the Ross building. The circles revolve the arrows flash and the various towns come on while Hattiesburg the Hub, remains burning.

Starting at 7:30 Thursday night this sign will burn continuously from dusk till midnight every night in the year.

COME AND HELP BOOM HATTIESBURG

The Hattiesburg News
Wednesday 28 November 1912