

## **Historic, archived document**

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**RADWAY - McCULLOUGH SEEDS**  
Incorporated  
115 BROAD STREET  
NEW YORK, N. Y.

REGISTERED  
"CENTRAL  
PARK"  
GRASS SEED LIST

Latest Market News  
Better Lawns List No. **100**  
September 8, 1934

Sec. 562, P. L. & R.

U. S. POSTAGE

**PAID**

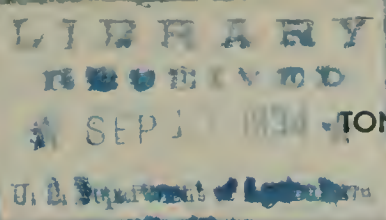
New York, N. Y.

Permit No. 2686

Horticultural Crops & Diseases  
Bureau of Plant Industry Univ.  
Dept. of Agriculture  
Washington, D. C.

A





September 8th, 1934

REFINERS AND PACKERS

TESTED

**Radway's** SEEDS

SEEDS

Mc Cullough Established 1838  
I. L. Radwaner Established 1875

LAWN GRASS  
"ALWAYS DEPENDABLE"

The "STANDARD" of Quality

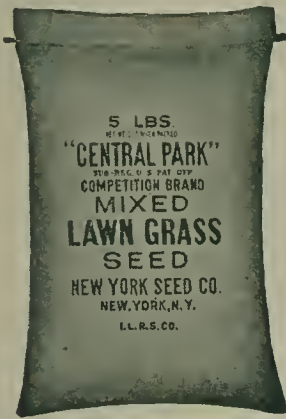
"We changed the price—not the formula"

115 BROAD STREET NEW YORK

Western Office  
Box 845, Cincinnati, Ohio

Telephone, BOWling Green 9-3373

REGISTERED  
"CENTRAL  
PARK"  
GRASS SEED LIST



REG. U. S. PAT. OFFICE  
"CENTRAL PARK"  
Competition  
(White Bags)

Code 2  
A cheap seed made to meet competition.  
Grows fast—don't last  
100 lb. bag... \$16.00  
Smaller bag... 17.00  
Pound Packg. 18.00

Contains: Timothy, Rye Grass, Red Top, Blue Grass, White Clover. 77% pure — 22% inert.  
NOT PERMANENT



REG. U. S. PAT. OFFICE  
"CENTRAL PARK"  
PRIME  
(Yellow Bags)

Code 3  
Per 100 lbs.  
100 lb. bag... \$19.00  
Smaller bag... 20.00  
Pound Packg... 21.00

Contains: Timothy, Blue Grass, Rye Grass, Red Top. 85% pure — 14% inert.  
FAIR — QUICK GROWING



REG. U. S. PAT. OFFICE  
"CENTRAL PARK"  
CHOICE  
(Green Bags)

Code 10  
100 lb. bag... \$26.00  
Smaller bag... 27.00  
Pound Packg... 28.00

Contains: Red Top, Fescue, Blue Grass, White Clover, Rye Grass. 86% pure — 13% inert.  
DESIRABLE — PERMANENT.



REGISTERED  
"LUXORLAWN"  
(Orange Bags)

Code 6  
Per 100 lbs.  
100 lb. bag... \$22.00  
Smaller bag... 23.00  
Pound Packg... 24.00

Contains: Timothy, Blue Grass, Fescue, Red Top, White Clover, Rye Grass. 86% pure — 13% inert.  
GROWS FAST — FAIRLY PERMANENT.



REGISTERED  
"SHADYLAWN"  
PRIME  
(Tan Bags)

Code 18  
100 lb. bag... \$28.00  
Smaller bag... 29.00  
Pound Packg... 30.00

Contains: Fescue, Poa Trivialis, Blue Grass, Rye Grass, White Clover, Red Top, Timothy. 89% pure — 10% inert.

ORIGINAL and GENUINE

"CENTRAL PARK"

Reg. U. S. Pat. Office, No. 78620

GRASS SEED

BEWARE of IMITATIONS!



(A Bent mixture)  
"SUNSHINE"  
(Blue Bags)  
REG. U. S. PAT. OFFICE

Code 12  
100 lb. bag... \$34.00  
Smaller bag... 35.00  
Pound Packg... 36.00

Contains: ONLY PERMANENT GRASSES AND CREEPING BENT SEED also Blue Grass, Fescue, White Clover, Red Top. 80% pure — 19% inert.



(A Bent mixture)  
"GOLFGREEN"  
REGISTERED

Code 16  
100 lb. bag... \$65.00  
Smaller bag... 66.00  
Pound Packg.. 67.00

Contains: PERMANENT GRASSES ONLY—Creeping Bent, Fescue, Blue Grass, Red Top. 90% pure. — 9% inert.



PINT BOXES

2 Doz. in a carton at 20c each—\$1.92 per doz.

WHITE CLOVER  
MIXED PRIME

1/2 lb. Boxes 20c each or \$2.40 per doz.

Packed 2 doz. per case

1 lb. Bags . . 35c per lb.

5 lb. Bags . . 30c per lb.



## SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Alfalfa.....	60	15-20	March, May—August, September
Alsike.....	60	6-10	February, June—August, November
Barley.....	48	72-96	April—June
Bermuda Grass.....	40	4-6	March—June
Blue Grass.....	14	30-35	February, June—August, October
Buckwheat.....	48	48-60	May—July
Cane, Sorghum.....	50	60-65	May—July
Corn.....	56	8-10	May—July
Corn, Ensilage.....	56	30-35	May—June
Corn, Sweet.....	46	10-15	May—July
Clover, Alfalfa.....	60	15-20	March, May—August, September
Clover, Alsike.....	60	6-10	February, June—August, November
Clover, Burr (Hulled).....	60	15-20	August, November
Clover, Crimson.....	60	15-20	July—October
Clover, Japan.....	25	15-25	February, May
Clover, Red.....	60	10-12	January, April—August, November
Clover, Sweet.....	60	20-30	January, May—July, September
Clover, White.....	60	3-5	March, June—August, October
Kaffir Corn.....	56	20-30	
Lawn Grass.....	25	100-150	February, June—August, October
Lespedeza.....	25	15-25	February, May
Meadow Fescue.....	24	25-35	April, May—August, September
Millet, German.....	50	40-50	May—July

## SEED CHART

SEED	Weight per Bu.	Use Pounds per Acre	TIME OF SEEDING
Millet, Hungarian.....	48	40-50	May—July
Millet, Japanese.....	35	25-40	May—July
Oats.....	32	50-75	March—May
Orchard Grass.....	14	20-25	March, May—August, October
Pasture, Permanent.....	25	20-30	March, June—August, October
Peas, Canada, Broadcast.....	60	90-120	February, April
Peas, Cow, Broadcast.....	60	90-120	May—August
Peas, Cow, Drilled.....	60	45-60	May—August
Rape, Dwarf Essex.....	56	6-10	April—September
Red Top, Solid.....	32	8-12	February, June—September, November
Red Top, Unbulled.....	14	20-30	February, June—September, November
Rye, Spring.....	56	50-65	March—May
Rye, Winter.....	56	70-90	July—November
Rye Grass.....	24	25-35	February, June—August, October
Soy Beans, Broadcast.....	60	60-90	May—August
Soy Beans, Drilled.....	60	30-60	May—August
Sudan.....	40	4-25	April—June
Sunflower.....	22	3-6	May—July
Timothy.....	45	8-12	February, June—August, November
Vetch, Spring.....	60	40-60	March—May
Vetch, Winter.....	60	30-50	August—November
Wheat.....	60	75-90	September—October

### RADWAY'S NEWS ITEM:

Terms: Cash

## FOR GOLF COURSES:

*Radways*

September 8th, 1934.

List No. **100**

Usable On	Soil and No.	Composed of	Price
FAIRWAYS	Clay # 42	N. Z. Red Fescue—Ky. Blue Grass—Fancy Red Top	\$34.00
	General # 41	Ky. Blue Grass—Fancy Red Top	26.00
	Sandy # 43	Colonial Bent—Fancy Red Top— N. Z. Red Fescue	50.00
PUTTING GREENS	Prime # 45	Creeping Coos Seaside Bent and Fancy Red Top	70.00
	Choice # 47	Seaside Coos Creeping Bent—Colonial Bent—Fancy Red Top—N. Z. Red Fescue	80.00
BANK—TERRACE BUNKER FORMULA TO HOLD SOIL ROUGH FORMULA	Fancy # 46	All Bent Grass Formula	90.00
	# 39	N. Z. Red Fescue—Sheeps Fescue, Meadow Fescue—Red Top	34.00
"FLOYD BENNETT" AIRPORT	# 34	Ky. Blue Grass—Fancy Red Top—Creeping Bent—Domestic Rye Grass—Sheeps Fescue—BROMUS INERMIS to hold soil.	34.00
POLO FIELD—AIRPORT GOLF COURSE—ATHLETIC FIELD—TENNIS	Cold Climate	N. Z. Red Fescue—Hard Fescue—Canada Blue Grass—Fancy Red Top	36.00
	# 36		
TEE MIXTURE	# 40	Sheeps Fescue—Fancy Red Top—Ky. Blue Grass	30.00
	# 40A	Same as above but with YARROW	50.00





# For Better Turf

## LAWN SEED PLANTING INSTRUCTIONS

(Provided you use permanent sorts which are high priced without timothy). If much timothy is mixed in cheaper lawn grass, replanting should be done every year.  
**GRADE SOIL — PERFORATE OR SPADE SOIL 5 to 8 INCHES — FERTILIZE SOIL — RAKE SOIL SMOOTH — BROADCAST (sow) GRASS SEED THICKLY — RAKE SEED IN — ROLL OR POUND — WATER LIGHTLY — RAIN EFFECT SPRINKLER — SEEDING TIME: APRIL TO NOVEMBER.**

Fall seeding is preferable—gives the lawn a weedless start for the spring.

Don't cut young grass too close.

Roll every week.

Keep soil continually aerated—with sand—TOP DRESSING and frequent hard iron raking or spiking.

THE EARTH MUST BREATHE—otherwise you will have a cement patch instead of a soft carpet.

Top dress every two months with top soil, humus or peat moss a little sand and fertilizer, and a few handfuls of lawn seed. About a pailful of each all mixed together to be sprinkled and raked evenly all over the lawn.

After you have a lawn—soak it—don't sprinkle it lightly. SUNSHINE may burn a lawn—watering in the shade will show results. Water thoroughly every few days—not a

few minutes every evening. Remember, wholesale dealers pay as high as \$1.00 a pound for certain Bent and imported Grasses for turf purposes, therefore the higher the price, the better your lawn.

GRASS SEED  
BONE MEAL  
COTTON SEED  
MEAL

SHEEP MANURE  
LIME

NITRATE OF  
SODA

SULPHATE OF  
AMMONIA

PEAT MOSS }  
IUUMUS }

**FERTILIZER RATES OF APPLICATION.**  
per 1000 sq. feet recommended by best authorities.  
5 lbs. (10x100) or (20x50) or (30x33) sq. feet.  
18 lbs. encourages weeds and clover.  
16 lbs. organic high in nitrogen.

24 lbs. encourages weeds and clover.  
40 lbs. for clay soil. Not a fertilizer.  
8 lbs. encourages weeds and clover.

6 lbs. discourages weeds and white clover. Encourages bent grasses and Red Top.

Both retain moisture.

Copyright by Fred S. Radway, N. Y. C.

*Radway's*

CENTRAL PARK  
LAWN GRASS SEED

is not the

CHEAPEST IN PRICE, THE BEST NEVER IS!

**FRED RADWAY SAYS:**

This is the beginning of the end—of  
"The Sawdust Trail"

"Chaff—sand and sawdust versus

Highgrade tested but inexpensive  
lawn seed"

"Quality will survive the pain suffered by  
the Pocketbook"

FIRST CLASS

Permit No. 1648

(Sec. 510, P. L. & R.)

New York, N. Y.

**BUSINESS REPLY CARD**

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

**2c. POSTAGE WILL BE PAID BY—**

**RADWAY-McCULLOUGH SEEDS**  
INCORPORATED

115 BROAD STREET

NEW YORK, N. Y.



**NON-WARRANTY.** We give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds, bulbs, or plants we send out, and will not be responsible for the crop. As bearing on the above, the following remarks, taken from a recent Bulletin of the U. S. Department of Agriculture, are interesting: "Without attempting to discuss the arguments for the seedsman's disclaimer pro and con, the fact remains that reputable seedsmen stand back of their seeds and do not knowingly and willfully sell seeds that are unfit for planting purposes."