

ANNUAL REPORT 2023

With

INTRODUCTION

Dear supporters and readers,

Thank you for joining us on a journey through 2023. I don't know how about you but I hardly ever get round to stop for a while and look back. Recently I also found out that the results achieved in my work do not provide me with all the strength they could. Therefore, I would like to change this imbalance. Preparing an annual report is a chance for my colleagues and me to stop for a while, breathe, enjoy and get inspired from what the past year brought us and what we achieved. Your presence is a big help in it.

Last year provided for our association a big source of learning. We learned many things about each other, about our ideas, expectations as well as requirements. We went through some hard times internally but I believe they connected us more to one another and strengthened our mutual understanding. And this will result in even stronger Wikimedia CZ Association.

There are many people behind more than 300 activities we have performed in the past year – be it partners moving our efforts closer to the public and to our desired targets; participants having joined us in our ambitious mission to make world a better place through the extension of all the knowledge; colleagues and members of the Association



pushing our activities forward all the time, improving them and supporting them even in hard times. And last but not least, the big and varied group of all our volunteers – without you our activities would not make any sense.

Thanks to all of you for your effort in the past year, for everything you have done to get Wikimedia Czech Republic where it is right now.

Now it is time for you to assess how was 2023 for us. May it provide us with strength and energy for future activities.

On behalf of Wikimedia CZ Association, Klára Joklová, Executive Director

Klára Joklová in the interview for Refresher Magazine. PHOTO: Lucie Kotvalová, CC BY-SA 4.0, via Wikimedia Commons

7 Dear Wikimedians, Wikipedists, Employees and Partners,

The year 2023 was, in many respects, much more turbulent than we have been used to. In between, the Board had to be changed after the Chair resigned. Nevertheless, this moment provided us with the opportunity to reflect upon the values we trust and we use to build not only Wikipedia itself, but also the community around it, and not only in Wikimedia CZ.

I would like to extend my huge thanks to all of you, especially to Executive Director Klára Joklová and her team who helped us defend the continuity of funding for the following two years so that we can continue implementing our long-standing successful projects, such as Seniors Write Wikipedia, Women's Month on Wikipedia and many others, brought by a myriad of our partners as well as by a whole range of our volunteers and the general public.

I wish for all of us lot of strength so that we can come back with love and affection to Wikipedia and the community around it in the years to come.

Chair of Wikimedia CZ Association, Michal Reiter



Association Chair Michal Reiter. PHOTO: Wikimedia Czech Republic, CC BY-SA 3.0, via <u>Wikimedia Commons</u> Together we are building a world where each person can freely access all human knowledge and enjoy the right to contribute to it in all freedom.

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PEOPLE IN WIKIMEDIA CZECH REPUBLIC IN 2023

ASSOCIATION BOARD

Michal Reiter | Chair Martin Urbanec | Vice Chair, Board Member for Finance and Educational Programs Jan Loužek | Board Member for Programs for Community Jan Groh | Board Member for Human Resources Jiří Sedláček | Board Member for PR and Fundraising Jiří Dlouhý | Board Member for Membership Tadeáš Bednarz | Board Member for International Cooperation

REVISION COMMITTEE

Vojtěch Dostál | Chair Josef Klamo | Member Michal Staša | Member

OVERVIEW OF EMPLOYEES

Klára Joklová | Executive Director, FT employee

Lucie Schubert | Manager of Educational Programs and Programs for Community, FT employee

Pavel Bednařík | Project Manager for Programs for Partnership and Main Lecturer, 0.75 FTE

Eva Vele | Project Manager for Programs for Partnerships, 0.25 FTE | till June 2023 **Hynek Kaplan** | PR Specialist, Fundraiser 0.4 FTE

Natálie Schejbalová | PR Specialis, Fundraiser, 0.5 FTE | till September 2023

Jana Landsingerová | Administrative & GLAM Support, 0.6 FTE

Jan Sýkora | Educational Programs Coordinator

Richard Sekerák | Coordinator of Programs for Photographers

Jan Beránek | Coordinator for Programs for Editors

Vlastimil Slovák | Advocacy Program Coordinator

Milan Holeček | Advocacy Program Coordinator | till June 2023

The total amount of teamwork capacities corresponded to 4.5 FTE during the year. Cooperation with the team members where no FTE is indicated was on a different basis than employment (Agreement to Perform Work, Contract for Work Done).

OTHER

Martin Urbanec | Web and Tracker System Administration Jana Dragounová | Payroll Accountant Lucie Krausová | Financial Accountant Ema Bláhová | Graphic Designer

WE AND OUR ACTIVITIES IN 2023

ASSOCIATION WIKIMEDIA CZECH REPUBLIC

Wikimedia Czech Republic (hereinafter as WMCZ) is a non-profit organisation supporting the development of <u>Wikimedia projects</u> in the Czech Republic, i.e. international community projects of Wikipedia, Wikimedia Commons, Wikidata and other affiliated projects.

Being an official Czech chapter of <u>Wikimedia</u> <u>Foundation</u>, we cooperate with other chapters and units of Wikimedia all around the world, working towards our shared vision: **"Together** we are building a world where each person can freely access all human knowledge and enjoy the right to contribute to it in all freedom."

Legal form of the chapter is <u>association</u>, set up upon its <u>registration</u> at the Ministry of Interior of the Czech Republic on 6 March 2008.

OUR ACTIVITIES AND THEIR PURPOSE

The mission of our Association is to provide access to information, to develop education and support dissemination of free creation by helping and supporting the growth of Wikipedia and of other Wikimedia Projects.

The objectives of the Association are as follows:

- Contributing to increasing education and cultural level of the population by facilitating the access to general as well as specially focused information from all areas of human knowledge and activities;
- Supporting and disseminating free work, especially work that can be freely used, distributed and modified;
- Supporting and promoting all Wikimedia projects and developing Czech Wikimedia movement.

Our objectives are delivered in particular through our support develop and grow Czech community of volunteer editors, photographers and other contributors to Wikimedia projects and through partnerships mainly with public authorities that can share their contents under so-called "free licences". In addition, there are also other activities and events we use to develop Wikimedia projects or gain free contents.



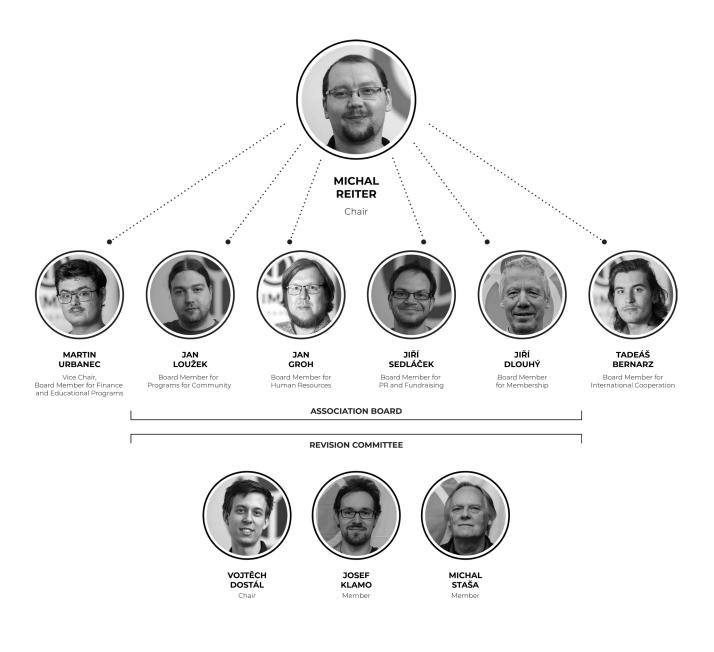
Employees and members of Wikimedia Czech Republic Assotiation. PHOTO: Klára Joklová, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

OUR STRUCTURE

WMCZ is an association, with its members, employees and volunteer community cooperating on the development of Czech Wikipedia and its associate projects and contributing to support the freedom to create.

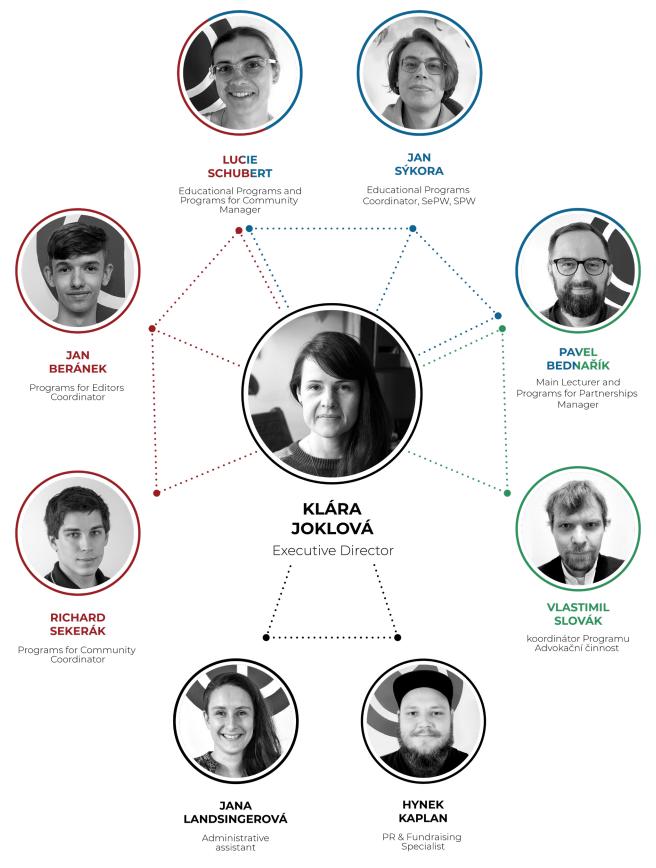
Pursuant to its Articles of Association, the highest body is the General Assembly (i.e. meeting of all members of the Association, held usually once a year.

In between the General Assemblies, WMCZ activities are supervised by a Board chaired by the Chair. Other bodies include Revision Committee and Executive Director.



Board and Revision Committee

Project activities and objectives are implemented by a team of employees under the direction of the Executive Director. The Association cooperates with a wide range of subcontractors, volunteers and active members who support its activities and/or implement its sub-activities.



Association Employees as of December 2023

WHAT PROGRESS DID WE MAKE IN THE PAST YEAR?

In 2023, we organised or supported the implementation 330 activities, which is the highest number in our history so far.

The total amount of non-unique participants was 3,982, out of which at least 1,518 women; 1,792 newcomers; and 2,120 editors (with at least 697 newly registered).

Our events involved (again non-unique count) about 239 partners – in particular from a wide range of GLAM institutions, schools and/or non-profit organisations (51 of them were new) as well as about 213 organisers from the community. 4,127 articles were edited at the events (1,557 of which had been newly founded), 11,702 files were uploaded to Commons and 408,943 wikidata items were set up or connected.

Furthermore, we implemented or supported 12 so-called Association Events with 243 participants, of which at least 98 were women, 117 editors and 29 community organisers. They include for example community WikiConference, November Central and Eastern Europe Wiki Youth Meeting held on behalf of our organisation in Prague, thematic community meeting and presentations at international Wikimedia conferences.

Our strategy that continues to turn out as successful is the selection of 3 major topics – <u>Women, Human Rights</u> and <u>Czechoslovakia</u>. In combination with annual photo <u>Czech</u> <u>Wiki Photo</u> competition they represent thematic quarterly challenges where the joint effort of all programs and their activities is directed. It involves in particular community competitions, editathons for the public and/or our partner institutions, educational workshops with a special topic – intended usually for students and librarians. This arrangement significantly facilitates long-term planning with partners and it is transparent for the public. Thanks to that we manage to cover so-called content gaps (i.e. student editathons focused on women in the field; or students in the workshop are taught to take pictures and upload the photos at Wikimedia Commons, while signing their pictures in CWP competition; or the Military Historic Museum organises, under Czechoslovakia Program, a tour for students of cooperating grammar school, as well as a follow-up editathon).

Last year marked also important milestones with two official signatures of memorandum of cooperation with our long-term partners – <u>Charles University</u> and <u>National Library</u>. The memoranda shall provide a framework and support to further development of our comprehensive and strategic partnerships, including the partnership with <u>East-Bohemian</u> <u>Museum in Hradec Králové</u>.

WHAT DID WE LEARN?

Each national chapter faces the challenge to remain in a closest possible touch with the wide community and, consequently, gain understanding of the community needs to be able to take these needs into account when designing its activities. In this respect, we benefited from internal community research carried out by Jana Landsingerová with the support of our member Jan Spousta. This research provided us with an overview of the community break-down into sub-groups and it showed us how to communicate and receive feedback. Already in the past year, individual subgroups used the information and translated it into practice.

Measuring of the impact of our activities is another challenge we face on a long-term basis. Last year, we were involved in a project on a tool to measure editing activities, which was carried out in cooperation with Ivo Kořínek, student of CTU, who studied it in his bachelor thesis. **Wikinside** tool will continue to be developed, but already now it really facilitates our reporting activities. The tool development was supported by the OSF Foundation's Active Citizens Fund to support the digitalization of non-profit organisations.

WIKIMEDIA CZECH REPUBLIC AS PART OF GLOBAL WIKIMEDIA MOVEMENT AND CAPACITY BUILDING

Since 2018 we have been involved in the development of international <u>strategy for 2030</u> <u>Wikimedia Movement</u> and we implement it at our national level.

We have been regularly sharing our knowledge and skills within the Movement, we do networking and develop an open space for cooperation – in particular during conferences and other online meetings. We offer support to other chapters in their development of activities. Furthermore, a wide range of our outputs is also prepared for international use – either with translations, or with English subtitles (for videos). Last year, our colleagues in Ukraine used our awareness-raising video <u>There's an Error</u>.

WIDE COMMUNITY OF WIKIMEDIA CZECH REPUBLIC

- Organizers of Wikiclubs, events, competitions...
- Users (Wikipedia readers...)
- Membership (Councillor, Honorary, Sympathizer)
- Teachers, librarians, ambassadors
 + partner institutions
 and Wikiresidents
 Editor
- Donors, sympathizers

Photographers

International community (WMF branches, individual projects and teams, e.g. GROWTH)

- Wikipedia administrators (patrol...)
- Other Wikipedians (newbies and experienced)
- Wikidata users
 & tool developers
- Editors of other Wikiprojects (Wikipedia...)
- Participants of other events, competitions
- Lecturers + course participants
 - Association employees
 - Officials association

Our activities within the CEE region saw significant rise thanks to the <u>Wikimedia CEE</u> <u>Hub</u> Project. We appreciate the confidence shown to our Executive Director Klára Joklová with her re-election to the Steering Committee.

Furthermore, we came up with the idea to create an activity of <u>CEE Youth Group</u>; it was adopted in the region and started to be carried out with results already seen – the first personal meeting on behalf of our organisation took place in Prague. In parallel we connected Czech group of <u>young</u> <u>Wikimedians</u>. We believe it is a way to support young leaders in their growth. We also provide support to a team of volunteers in the preparation of the biggest Wikimedia event, i.e. global <u>Wikimania</u> Conference; its 2024 edition will be hosted after a long time in our region, in Katowice, Poland. As one of founding members of <u>Wikimedia</u> <u>Europe</u> we were involved in organising annual meeting of members that takes place in Prague, as set out in the Articles of Association.

PR & FUNDRAISING

In 2023, the PR and Fundraising positions remained connected, which resulted in better coordination, scheduling and fulfillment of the tasks. Nevertheless, in September 2023 there was a change in the position: Natálie Schejbalová was replaced by Hynek Kaplan. Both of them performed the activities scheduled pursuant to the plan and KPI throughout the year and provided support for the rest of the team. As a consequence, we could have seen the development of efficient and unique PR through our main communication channels – social media, website, blog, newsletter and Wikipedia discussion community space <u>Pod lípou</u>.

Each major event was followed by a press release, with at least 14 articles, coverages and interviews published thanks to or as a follow up to the press release, including on Radio Wave, iRozhlas, Czech Radio Dvojka or Idnes.



PR

There were 5 major media campaigns conducted:

- » <u>Women's Month on Wikipedia</u>,
- » <u>Human Rights on Wikipedia</u>,
- » <u>There's and Error</u>,
- » <u>Czechoslovakia Competition</u>,
- Month of Seniors and FR Christmas Campaign.

This year's third series ended up a successful cycle of short interviews "Two Minutes with a Wikipedian".

Furthermore, we have launched an educational project <u>There's and Error</u>, that pointed out with fun that Wikipedia is a community project and everyone can be involved – just with a minor correction of a mistake. The Project included an <u>educative video</u> with Anatol Svahilec and Natálie Schejbalová and a series of funny pictures with puns presented online and on Rekola's Company advertising space.



16 newsletters sent 127 new Facebook followers

Žloutkové divadlo



Žloutkové divadlo – demonstration of a typing error to There's and Error Campaign. PHOTO: Jan.strecha, CC BY-SA 4.0, via <u>Wikimedia</u> <u>Commons</u>

Krosnička zelená

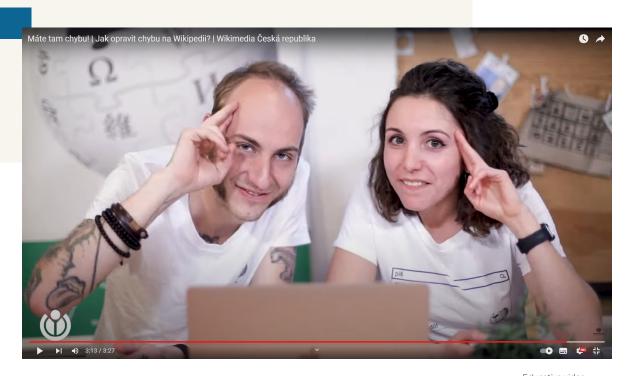
Skleníkový afekt

James Blond – demonstration of a typing error to There's and Error Campaign. PHOTO: Jan.strecha, CC BY-SA 4.0, via Wikimedia Commons Skleníkový afekt – demonstration of a typing error to There's and Error Campaign. PHOTO: Jan.strecha, CC BY-SA 4.0, via <u>Wikimedia</u> <u>Commons</u>

James Blond



Krosnička zelená – demonstration of a typing error to There's and Error Campaign. PHOTO: Jan.strecha, CC BV-SA 4.0, via Wikimedia Commons



Educative video with Anatol Svahilec and Natálie Schejbalová.

Sedmý ročník soutěže Popiš památku je tu. Co nového přináší? 18. ledna 2024

Již posedmé startuje na české Wikipedii soutěž Popiš památku. Kulturních památek... **Více... »**



Večer svobodné kultury bude zasvěcen wikirezidentům, fotkám a slamu

18. ledna 2024

Prvním lednovým programem, který tradičně již pět let přípravuje spolek Wikimedia ČR, je společenský večer spojující debatu, vernísáž Czech Wiki Photo a wiki slam. Proběhne 19. ledna od 16:00 hodin.



#partnerství/wikidata

Wikimedia na konferenci Archivy, knihovny, muzea v digitálním světě 2023 ^{16. ledna 2024} Přidejte jednu referenci na Wikipedii a zapojte se do soutěže! ^{15. ledna 2024}

Ve čtvrtek 30. listopadu vystoupila Klára Joklová na konferenci Archivy,... **Více... »**





STARTUJE KAMPAŇ #1LIB1REF! Představte si svět, ve kterém každý knihovník... **Více... »**



FUNDRAISING

In 2023 we managed to get one operation grant from Wikimedia Foundation at the value of CZK 5,047,744, as well as targeted grant from Active Citizens Fund at the value of CZK 58,846 for the development of Wikinside application. The application helps us collect and evaluate the data on activities performed by the Association and facilitates the evaluation of competitions.

Furthermore, we are trying to receive funds through crowdfunding. In 2023, we received **donation** from individual donors amounting to **CZK 236,950**, i.e. 50% rise compared to the previous year. We gained 10 new regular individual donors. At the end of the year we conducted a successful Christmas fundraising campaign organized under the framework of the Seniors' Month: thanks to our donors, the campaign brought about **CZK 26,715** on darujme.cz and other **CZK 22,500** on our fundraising account.

We have asked 20 companies and authorities; in 5 cases we were successful. All donations were material.

In total, we applied for 3 grants; in 2 cases we were successful:

- » Wikimedia Foundation (CZK 5,047,744),
- » Active Citizens Fund 22-23 (CZK 58,846).

At present, the following campaign has been active:

Two-year US Embassy Small Grant (USD 11,081).

120 individual donors donated us in a total CZK 237 thousand

CZK 5,106,490



companies supported us with material donations



Promotion video of Let's Teach Seniors to Write Wikipedia fundraising campaign.

MEASURING THE IMPACT OF OUR ACTIVITIES

Program	No. of parti- cipants	Of which newly subscribed	New or upda- ted websites under Wikimedia Projects	No. of partners	No. of events organized
Educational Programs	2,046	1,290	4,486	72	192
Programs for Community	1,266	405	13,508	22	108
Programs for Partnerships	427	96	406,699	140	18
Total	3,739	1,791	424,693	234	318

OUR PROGRAMS IN 2023

Association activities to meet our objectives can be broken down into three program areas as follows:

- » Educational Programs
- » Programs for Community
- » Programs for Partnerships

Audience voting at Slam Poetry during 2023 Czech Wiki Photo competition Vernissage. PHOTO: Richard Sekerak (WMCZ), <u>CC BY-SA 4.0</u>, via <u>Wikimedia Commons</u>



1. EDUCATIONAL PROGRAMS

In 2023 we aimed to connect Educational Programs' activities with activities of Programs for Community. In the thematic challenges we tried to identify opportunities to launch cooperation with schools, libraries and other partners. In addition, 2023 marked for WMCZ deep focus on the development of media literacy and media education in the Czech Republic. We became renown players on the market and popular partners for partial cooperation.

On a long-term basis we are able to cooperate with our partners not only on organizing of the activities but also on funding and, consequently, we can be more flexible and provide more support to the activities.

The key part of our success is our robust team of lecturers, community volunteers and engaged librarians across the country. This creates a strong network and allows for replaceability.

In 2023, major cooperation involved not only big partners, but also regional partners - typically connection between the Association, local library and school.

Furthermore, we managed to participate in expert conferences and events with major impact on our target groups both at national and international levels.

We saw significant development in Open Educational Program. There were regular WikiClubs, Wiki-Gatherings, meetings with thematic groups within the community organized and our Young Wikimedians received attention as a formally set community meeting regularly.

In terms of international cooperation, our main lecturer Pavel Bednařík delivered his speech at Wikimedia Polska General Assembly: having focused on the topic of conflict--solving at Wikipedia, he presented it to Polish Wikimedians at Olsztyn meeting in June 2023.

Each event was covered in the form of a follow-up piece of news/blog article/ video and a social media post.



2 395 articles were edited,



1616 files uploaded at Wikimedia Commons

475 created/connected Wikidata items

supported or organized 192 educational activities in total

2 046 with participants

of which there were 1 290 newly attending

women 909

editors 1145





Our permanent Education Team. From the left side: Pavel Bednařík, Lucie Schubert a Jan Sýkora. PHOTO: Emajeblahova, <u>CC BY-SA 4.0</u> via <u>Wikimedia Commons</u>

1.1. Seniors Write Wikipedia

Seniors are part of Wikipedia! Their general overview, deep knowledge, experience and willingness to share these are great preconditions for the creation of new articles at the world's largest encyclopedia. And in this respect, they receive help from <u>Seniors Write Wikipedia</u> (SWW) Courses that have been running for already ten years. The biggest enthusiasts and course graduates have already written hundreds of articles on personalities, history, art and/or other topics they are familiar with. Quite frequently they are writing about topics they had studied during their professional life-long career. The project gives them the sense of belonging, they have a new hobby and share passion for the content they are creating for the general public.

Last year 2023 was dedicated to the most enthusiast wiki seniors and they were introduced brand new education format – <u>Seniors' WikiSchool</u>. It provides them the possibility to improve their knowledge on a continuous basis. Furthermore, this prominent group was also dedicated one whole month – December – under <u>Month of Seniors at</u> <u>Wikipedia</u>.

Wikipedia editing at Seniors' WikiCity at Lysá nad Labem. PHOTO: Richard Sekerak (WMCZ), <u>CC BY-SA 4.0</u>, via <u>Wikimedia Commons</u>



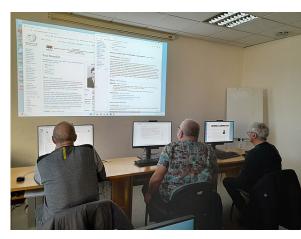


Participants of Seniors Write Wikipedia course in Pilsen with lecturer Jan Macura. PHOTO: Klokan1988, CC BY-SA 4.0, via Wikimedia Commons

Jarmila Černá (Anuraj50) at Wiki-gathering in České Budějovice. PHOTO: Anaj7, <u>CC BY-SA 4.0</u> via <u>Wikimedia Commons</u>

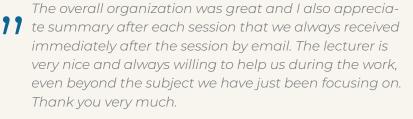






Eva Mžourová at WikiCity in Lysá nad Labem. PHOTO: Richard Sekerak (WMCZ), <u>CC BY-SA 4.0</u>, via <u>Wikimedia Commons</u>

Participants of Seniors Write Wikipedia course in Ostrava. PHOTO: Ikcur, CC BY-SA 4.0, via <u>Wikimedia Commons</u>



— Anuraj50

Even though we had not known each other before the course, the lecturer gave us the feeling as if we had been "old friends". I appreciated her friendly approach and learned something new during each session.

— Havlinda

Thank you very much that you opened me a space I had no idea about before. I notice the community of Wikimedians is governed by specific rules – very nice rules. I hope I will make some improvements on my work at Wikipedia, so far I really enjoy it.

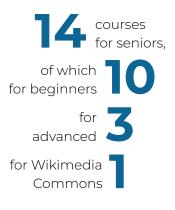
— Eva Mžourková

83 83,13%

83 overall attendance of participants

83,13% rate of successful course completion in beginners' courses

9 online Evening WikiSchools for Seniors first SWW event focused on Wikidata – Online Evening WikiSchool **1272** files uploaded by seniors on Wikimedia Commons storage



1860 pages founded, extended or updated at Wikipedia and Wikidata

Courses for Seniors

In 2023 again, senior activities involved mainly the Program flagship, Seniors Write Wikipedia (SWW), i.e. <u>courses for the elderly</u>. The six-week course, tried and tested over the years, took place in Prague, Ostrava, Pilsen, České Budějovice, Olomouc, and thanks to online courses also in other parts of our country. As usually, having gone through the beginners' course, participants can continue with follow-up courses.

In 2023 we opened 14 SWW courses attended by 83 participants: 10 courses were intended for beginners, 3 for advanced and one focused on Wikimedia Commons free media storage. The courses were lectured by a total of 10 lecturers from Wikimedia CZ lecturer team: as every year we would like to extend our huge thanks for their great work!



Visit of Lysá nad Labem archives. PHOTO: Pavel Bednařík (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Visit of the garden at Lysá nad Labem Castle. PHOTO: Pavel Bednařík (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>





Participants of Seniors Write Wikipedia course in České Budějovice with lecturer Jana Sekyrová. PHOTO: Klokan1988, CC BY-SA 4.0, via Wikimedia Commons

Senior WikiCity

Traditional best reward for active elderly Wikipedians is <u>Senior WikiCity</u> organized every year in September. In 2023, the group of the elderly visited Lysá nad Labem to enjoy sightseeing, trips and, last but not least, working at Wikipedia. All the participants were leaving with precious documentation of places, personalities and historical context from the town and its surroundings. They made a detailed documentation of Lysá nad Labem Castle, historical archives, Benies Villa, Bon Repos Chateau or power plant at the Elbe River, among other things.

Having completed nearly a detective's work, we published some rare pictures of the interior in Benies Villa demonstrating unique movement of the Czech architectonic cubism and thus managed to extend the article on this monument. A total of <u>583 pictures</u> made during the Senior WikiCity event in Lysá nad Labem was published under free licence; dozen of articles were founded, and other 32 were extended or corrected.

This year's edition of the WikiCity was also special by significant engagement of Lysá nad Labem Municipality, with Municipal Councilors having participated in the event and the municipality provided necessary networking with important players in the town and its surroundings and, last but not least, also funding and material support.

The Senior WikiCity also hosted a lecture called "Do you trust Wikipedia?" targeted at the general public (not only the elderly), organized in cooperation with local library.

Month of Seniors at Wikipedia

Apart from celebration of the editing work carried out by the elderly, the <u>Month of Se-</u> <u>niors</u> is also intended to attract new persons and arouse passion for the digital world in persons who wish to be active in their elderly age.

Therefore, in December, a whole series of activities targeted on the elderly took place in different parts of the country. In addition, Wikipedian Blahma organized a <u>meeting to</u> <u>remember Czech Wikipedia Foundation</u>. In the evening there was a meeting of the Wikipedians and participants of WMCZ activities for the elderly.

Annual crowdfunding collection called "Join Wikipedia to open the digital world to the elderly in 2024!" took place during the Month of Seniors. Since 2021, this initiative collected over 60 thousand CZK. Each donor contributed to the fee for lecturers, handbooks, and supporting material as well as for the organization of the program itself. We would like to extend huge thanks to all the donors.

Online Evening WikiSchool for Seniors

Thanks to educational activities within Wikimedia Czech Republic, elderly Wikipedians have the chance to go through the beginners course and then take two follow--up courses. At the end of 2022, <u>Evening</u> <u>WikiSchool</u> was launched for the most active ones, which offers further development of skills needed by advanced Wikipedians. This allows attendants to focus on procedures and tricks useful for advanced editing than reach beyond what is taught in ordinary senior courses.

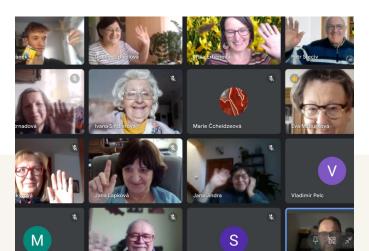


Participants of the Meeting to remember Czech Wikipedia foundation. PHOTO: Jan Beránek, Wikimedia Česká republika, CC BY-SA 4.0, via Wikimedia Commons



A total of nine WikiSchools took place in 2023, focused on topics such as infoboxes, uploading of pictures at Wikimedia Commons, Wikijourneys or basic information on Wikidata. The content turned out to be useful for editors, photographers as well as for those spending the majority of their "wiki-time" on Wikidata. WikiSchools usually introduced thematic guests and became a place for valuable knowledge and skills sharing among community members.

Online evening WikiSchools for seniors. PHOTO: Jan Beránek, CC BY-SA 3.0, via <u>Wikimedia Commons</u>



1.2. Programs for Schools

Flagship programs include Students Write Wikipedia and Teach (with) Wiki. Both are mainly focused on attenders of formal education, which is also the reason they partially overlap. We have successfully connected activities for students with our community challenges and partners projects. Our aim is to provide the youth with positive experience with Wikipedia and to improve the contents of Wikimedia projects.

In 2023, educational activities were carried out at 5 high schools that are our long-term partners. Furthermore, our cooperation extended the Students Write Wikipedia program and involved 5 universities, usually as a follow up on our challenges and/or competitions (Women at Wikipedia, Asian Month) or when filling up content gaps (chemistry, media literacy).

In addition, we focused on improving the promotion. In cooperation with AMOS touchscreens, campaigns There's and Error and Tell it to your grandma and grandpa were conducted at more than 300 schools.

22 mainly long-term activities (university courses, etc.)

794 participants in our activities for students,

of which were **361** newly registered Wikipedia users

637 articles extended and

276 files uploaded on Wikimedia Commons storage by students and teachers



generally focused campaigns at schools at AMOS touchscreens

length **1,5 months**

schools involved 345 in the campaign

number **336000** of views, **336000**

number of pupils **175**000 and students aged 8-18 reached

new pilot cooperation at university

Department of Asian Studies at Palacký University, Olomouc

5 cooperations institution + school + Wikimedia

Gelast Vodňanský Library + Elementary and Grammar School Vodňany + Wikimedia CZ

National Monument Institute – European Heritage + Christian Doppler Grammar School + Wikimedia CR

Military History Institute + Thomas Mann Grammar School + Wikimedia CZ

paper at the international conference for universities Czeducon

structured cooperation with the whole university memorandum with Charles University

Get Vodňany on Wikipedia

Two-day workshop called "Get Vodňany on Wikipedia" resulted from an initiative of Lucie Hasilová, representing Gelast Vodňanský Library. The first meeting took place at the conference called "Libraries of Present Times" held in Olomouc in September 2022. Consequently, the library applied for a grant from OSF foundation and the workshop was scheduled for February 2023.

Led by lecturers Pavel Bednařík and Tadeáš Gregor, 125 elementary school pupils and grammar school students from Vodňany learned about principles and history of Wikipedia. The workshop included also practical editing, photo uploading and using of references. The cooperation aimed at founding or extending articles on their hometown – Vodňany in South Bohemia.

> Get Vodňany on Wikipedia Workshop with main lecturer of Wikimedia CZ Pavel Bednařík. PHOTO: Pavel Bednařík (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Supported by teachers and with the involvement of students' parents, new articles were made for example about Gelast Vodňanský Library, about founder of fishing tradition and school Theodor Mokrý, or about local partisan group Šumava II. The last one was also completed with original photos from the archives of the group's chronicler the students had collected and were granted consent to publish.



Wikipedia as a Tool for Learning about History

Students should never get to know Wikipedia without a specified purpose. Lectures, workshops, trainings and editathons are focused on further educational objectives that include, among others, getting familiar with Czech and Czechoslovak history.

Historical topics emerge during different challenges (such as <u>Women's Month on</u> Wikipedia, Human Rights on Wikipedia or Asian Month on Wikipedia. Special emphasis is put on Czechoslovak Challenge (former Czechoslovakia 1948–1989) that involved several workshops for students, for example at Hejčín Grammar School in Olomouc in cooperation with partner Military History Institute. This grammar school hosted workshop for students at Prague Thomas Mann Grammar School called "Wikipedia as a tool to get familiarised with history" aimed at demonstrating the relationship of Wikipedia to historical topics and developing critical thinking. Students tried to correct minor typing errors to get over mental barrier and shame that is seen as a frequent obstacle for ordinary users to make corrections at Wikipedia.





The program was presented to the students by Pavel Bednařík and Wikipedian and historian Michal Louč. PHOTO: Lucie Schubert (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Teach (with) Wiki Handbook

In 2023 we published a handbook aimed at supporting the use of Wikipedia for education and at schools. Prepared by an experienced lecturer and teacher Jaroslav Mašek, <u>Teach (with) Wiki Handbook</u> offers five exercises teachers can easily use to present Wikipedia and its principles and rules to their students. Having taken a long time be compiled, the handbook is an instantly usable methodological material for teachers aiming to involve Wikipedia into teaching. The handbook is available in printed version and it can be freely downloaded in pdf format at Wikimedia Commons storage, such as other works we have published.

Didactical handbook for teachers Teach (with) Wiki. PHOTO: Jaroslav Mašek, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

How is Wikipedia, the biggest online encyclopedia, supporting digital learning at universities and beyond them?

That was the title of our paper we presented at international conference CZEDUCON 2023 held in Brno. The conference gathered European Commissioners, high officers of European national agencies and universities, as well as renowned experts in the field of education. With solid attendance of 450 participants, CZEDUCON focused on up-to-date issues of the development and implementation of strategies in the fields of inclusion, digitalisation and internationalisation. The paper presented by Wikimedia CZ was supported, as regards the contents as well as formally, by Elwin Huaman, facilitator of Reading Wikipedia in Classroom Project who has been working at Innsbruck University.

1.3. Open Educational Program

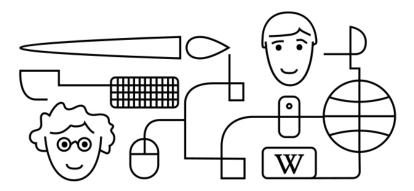
Media Literacy Portal and other activities

Education in the field of media became major topic of libraries for years 2023 and 2024. It has been for at least a decade libraries together with Wikimedia CR Association have strived to promote media education development. In 2023, significant progress was seen in particular with <u>Media Literacy Portal</u>. In cooperation with students of the Department of Information Studies and Libraries in Brno we founded over 40 new entries and scheduled a course at the Institute of Information Studies and Libraries at the Faculty of Arts in Prague. A wide range of teaching materials was prepared, including <u>Medial Education WikiProject</u> at <u>Wikiversity</u>. We joined the Platform for Media Education within One World at Schools and participated, already for the second time, in Media Education Festival under the auspices of seznam.cz.



Regular Online WikiCounselling

In 2023 we continued in the weekly <u>Online</u> <u>WikiCounselling</u>, i.e. additional low-threshold service offered for all other educational activities we provide. Operated by experienced Wikipedians, WikiCounselling can be accessed by anyone without prior registration to consult anything unclear that might arise during editing at Wikipedia (and other projects of the Foundation). In 2023, our lecturers provided **62 consultations**, 9 of them within the dates ordered and other during regular dates. It is a space collecting all kind of questions that might arise during the year.



Wikimedia, connected world of people and projects. ILLUSTRATION: Klára Scholleová, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Prague WikiGathering. PHOTO: Pavel Hrdlička, Wikipedia, CC BY-SA 4.0, via <u>Wikimedia Commons</u>



WikiClubs and WikiGatherings

In 2023, <u>Wikiclubs and WikiGatherings</u> were stabilised throughout the Czech Republic. In September, WikiClub was launched in Olomouc at a computer class of Scientific Library, a week earlier the same initiative started also at a coffee place of Mahen Library in Brno. Furthermore, there are traditional WikiClubs held regularly in Prague, at Elpida Branch Na Bělidle; other gatherings take place in České Budějovice and partially also in Pilsen. We try to motivate Wikipedians to extend their activities with live meetings and gatherings; for organizers we prepared a manual and a set of recommendations.

Brno Open Air WikiGathering. PHOTO: Marek Blahuš, CC BY-SA 4.0, via <u>Wikimedia Commons</u> Editathon's Participants at Czech Radio Olomouc. PHOTO: Jan.Kamenicek, CC BY-SA 4.0, via Wikimedia Commons





Community WikiConference

WikiConference which used to be traditionally organized, was held again after a three--year break, this time as so-called **Community WikiConference**. The event took place at Didaktikon Kampus Hybernská on Saturday 21 June. The Conference program was divided into two halls, its contents was made based on incentives from WMCZ members and included topics such as Wikipedia and AI (presented online by a sole international speaker Ziko van Dijk) or media education in connection with Wikipedia. The event was attended by 36 community members.



Participants of 2023 Community WikiConference. PHOTO: Klára Joklová (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>



Educational Programs and Programs for Community Manager Lucie Shubert at 2023 Community WikiConference. PHOTO: Klára Joklová (WMCZ), CC BY-SA 4.0, via Wikimedia Commons

Czech Wikipedia Anniversary

In December, we celebrated 70th anniversary of Czech Wikipedia founder, Miroslav Malovec. Organized by Marek Blahuš, the event to commemorate the founder offered a meeting with Miroslav Malovec, Czech Wikipedia founder, and with Chuck Smith, who was Mr. Malovec's inspiration. It was also an opportunity to present a book called <u>How</u> <u>was Czech Wikipedia Born?</u> by Marek Blahuš.



Czech Wikipedia founders with author of the book How was Czech Wikipedia Born? (from the left side: Chuck Smith, Marek Blahuš and Miroslav Malovec). PHOTO: Jan Beránek, Wikimedia Česká republika, CC BY-SA 4.0, via Wikimedia Commons

2. PROGRAMS FOR COMMUNITY

In 2023, Community Programs as well as the whole program line of the Wikimedia CZ Association was concentrated on editing challenges – <u>Women's</u> <u>Month on Wikipedia</u>, <u>Human Rights on Wikipedia</u> and <u>Czechoslovakia</u> – and photographers competition <u>Czech Wiki Photo</u>, each of them covering one quarter of the year. Thanks to that we could combine the strengths of all three programs, of the whole team, ambassadors and community workers, as well as partners.

Editing programs were smartly completed with smaller editing challenges and competitions in the form of specific thematic areas often organized by community and Association members and supported through Community Minigrants. They include challenges such as <u>Describe a Monument</u>, <u>Asian</u> <u>Month</u> or the new one <u>Let's Add PVH (Auxiliary Sciences of History) at</u> <u>Wikipedia!</u>

Strategic partnerships focused on the contents were vital for the implementation, with each challenge having its own partners. Furthermore, our aim is to provide each challenge with an ambassador selected among active community members to connect activities of the Association with community needs and to involve them in Association's activities.

Programs for Photographers' newly included micro-competitions with the aim to engage wider community of photographers. We experienced significant rise in the area of <u>Community Minigrants</u>, area put in strategic attention in 2023. We believe it will provide some more room for implementing activities based on community and/or local needs.

We have also seen our experienced participants coming back to us on a longterm basis, which is good news as regards retention.

108 community activities implemented or supported

events – mainly editathons and workshops, the majority of them in hybrid format

1266 participants, of which newcomers and 295

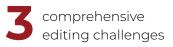
12 competitions for editors and photographers,

of which organized by a community member and supported by community minigrant









22 partners





3 176 Wikidata entries founded/connected

Each event was covered in the form of a follow-up piece of news/blog article/video and a social media post.

2.1. Programs for photographers

In 2023, we follow up on a new format of monthly competitions (so called "micorcompetitions") which becomes more and more popular with photographers while also increasing the retention in an efficient way. In 2023, photographers could join photographers' competitions focused on capturing architecture, libraries, protected areas and bridges. In addition to these small-scale monthly competitions we organized already 5th edition of the main competition for photographers "Czech Wiki Photo". Furthermore, photographers are also taking pictures of items not yet captured under Photographing the Czech Republic Project.



Olga Havlíčková – Winner of Newcomer of the Year Category. PHOTO: Richard Sekerak (WMCZ), CC BY 4.0, via <u>Wikimedia Commons</u>

Czech Wiki Photo competition

Annual photographers' competition, Czech Wiki Photo competition is intended to motivate new photographers to upload their work at Wikimedia Commons. Its 2023 edition, already the 5th one, hosted nearly twice as many participants compared to the previous year with 200 participants joined, of which 176 newcomers, having uploaded in total 536 photos. Out photographers' competitions stress out not only the quality of the photos taken but also their usability and benefit for Wikipedia. The latter criterium is considered by the jury when assessing the photos. As usually, the photos were evaluated by an independent jury - two professional photographers Edita Bízová and Jan Rybář, and a long-standing member of our photographers community Pavel Hrdlička (Packa).

536 photos signed in from 200 photographers

photographers awarded

photographs on exhibition at Kampus Hybernská

Winners in all the categories were announced at the traditional exhibition of the best photos: 2023 Czech Wiki Photo. Some interesting facts:

- Pavel Kříž, winner of 2022 CWP's Newcomer Category, was awarded again, this year in the category Society, Culture and Events. Pavel's photos are usually focused on reconstructing historical events. In the last year's edition of Czech Wiki Photo, he was awarded for his picture <u>Roman Hill</u>, in 2023 edition he won with the photo reconstructing 1809 <u>Battle of Znaim</u>, which took place in the same area as the original battle nearly 200 years ago.
- The photo <u>Red Squirrel</u> by Olga Havlíčková was difficult to take: to get the right capture, the author was willing to wait for hours. As she explained, she likes to be close to nature. And even though the photo of the squirrel looks totally optimal, in reality it is drinking from a puddle on an old table-tennis table.

Pavel Kříž – Winner of Society, Culture and Events Category. PHOTO: Richard Sekerak (WMCZ), CC BY 4.0, via <u>Wikimedia Commons</u> Konstantin Zhdanov – Winner of Made by Humans Category and Overall winner of 2023 CWP. PHOTO: Richard Sekerak (WMCZ), CC BY 4.0, via Wikimedia Commons







We Photograph Czechia

Targeting long-term cooperation with the community and experienced photographers, We Photograph Czechia project does not involve very large group of photographers, but despite that we try to ensure optimal conditions for taking pictures of "white spots" within the Czech Republic and reimburse the costs borne by the photographers on their photo trips. While the number of places not captured in pictures in the Czech Republic has been dropping down, we still have a high amount of pictures taken. Many of them are connected with Wikidata items or they illustrate specific articles, which increases their benefits for Wikipedia. In 2023, we reimbursed costs for 60 photo trips that provided a total of 9,080 new pictures for Wikimedia Commons.

9,080 photos taken under the Photographing

the Czech Republic Project,

of which used 969 for Wikipedia and for **2,726** Wikidata **31,184** costs reimbursed

8,367 pictures reimbursed within the photo trips



photographers

number of photo trips reimbursed to photographers

> Thousands of photos as this one were uploaded at Wikimedia Commons under We Photograph Czechia. Corner building Počernická-Ramonova (Praha-Strašnice) PHOTO: JiriMatejicek, CC BY-SA 3.0, via Wikimedia Commons





photographer awarded



2023 Architecture Microcompetition

Architecture Microcompetition was historically the second monthly competition prepared for the photographers. Competition is an enjoyable and exciting way to engage the community in taking pictures of and discovering architectural monuments in the Czech Republic. Apart from capturing buildings and monuments, participants could also focus on individual items (such as stained-glass windows, mosaics, fresco paintings, staircases, pillars, etc.), that are often not sufficiently covered in picture documentation.

Architecture Microcompetition was decided by jury consisting of 2022 Czech Wiki Photo competition winner Michal Daneš and Wikipedian Ikcur. This principle turned out to be successful and the subsequent microcompetitions' juries also involved a winner of the previous contest.



photos used for Wikipedia

and photos

for Wikidata

Winning photo of Architecture Microcompetition. PHOTO: BrujaFea, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

2023 Bridges Microcompetition

To extend the involvement in competitions, we asked Wikipedians community to select a topic for a photographers' competition; and "bridges" came out with the highest number of votes. Indeed, there are over eight thousand bridges in the Czech Republic and many of them have no picture at Wikimedia Commons, while some of them face removal because of neglected maintenance. The competition wanted to point to the variety and beauty of bridges in Czech landscape. Photos could capture both modern bridges and historical bridge monuments, be they a popular place for sightseeing or a less-known place with unique architecture. Indeed, involving the community in the topic selection resulted in a significantly higher amount of participants.





Winning Pictures of Micro Contest Bridges 2023 Rope Bridge. PHOTO: JosefZvoník, CC BY-SA 4.0, via <u>Wikimedia Commons</u>



First place of 2023 Wiki Loves Earth Czechia. PHOTO: RadekOpl, CC BY-SA 4.0, via <u>Wikimedia Commons</u>



2023 Wiki Loves Earth Czechia

In 2023, we have joined for the first time international competition and started its Czech version Wiki Loves Earth Czechia with creating <u>Czech version of the website</u> at Commons, banner location and a comprehensive set up for the Czech Republic..

The competition wants to motivate photographers to capture the region's natural beauties and monuments that are then freely accessible at Wikipedia online encyclopedia and in other projects of Wikimedia Foundation. In particular, Wiki Loves Earth Czechia aims at pictures taken in protected landscape areas of the Czech Republic.

Wiki Loves Earth Czechia's jury included winner of Architecture Microcompetition, Wikipedian BrujaFea. Ten best photos from the Czech round were selected for international round of the competition.

Second place of 2023 Wiki Loves Earth Czechia. PHOTO: Tomáš Figura, CC BY-SA 4.0, via <u>Wikimedia Commons</u>



Third place of 2023 Wiki Loves Earth Czechia. PHOTO: Jiří Komárek, CC BY-SA 4.0, via <u>Wikimedia Commons</u>





First place in Photographing Libraries Competition. PHOTO: Webca, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Photographing Libraries Competition

Wikimedia CZ has been engaged in a long-standing cooperation with libraries under Educationald Programs and Programs for Partnerships. Therefore, when Linda Jansová, Wikipedian and librarian, came up with an idea to organize a photographers competition aimed at libraries, we immediately supported it and organized, in cooperation with the Association of Library and Information Professionals of the Czech Republic (SKIP) a competition called Photographing Libraries.

Aimed at capturing public, school, university libraries and other library institutions, the competition engaged 72 participants who uploaded 180 pictures of libraries from different parts of the Czech Republic. The competition was awarded during <u>Online</u> <u>Coffee with SKIP President</u> and the winning photo was displayed at <u>Media Literacy Portal</u>.









Second place in Photographing Libraries Competition.

Third place in Photographing Libraries Competition.

Fourth place in Photographing Libraries

Competition. PHOTO: Dveknihovnice, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

PHOTO: Milan Říský, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

PHOTO: Knihovnanj, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Fifth place in Photographing Libraries Competition.

PHOTO: Lenka Látalová, CC BY-SA 4.0.

via <u>Wikimedia Commons</u>

photos **180** signed in **72** photographers

photographers awarded



photos used for Wikidata

36

2.2 Programs for editors

In 2023 we organized 3 comprehensive challenges for editors with our long-standing topics: Women's Month on Wikipedia, Human Rights on Wikipedia and Czechoslovakia. The total number of articles edited in 2023 amounted to 561. The most popular one with the highest number of users was Women's Month on Wikipedia with 71 editors involved, followed by Czechoslovakia with 40 editors involved.

We conducted in total 14 thematic editathons or workshops attended by 188 participants, i.e. on average 13.4 participant per event. The highest number of participants in one event was 29 (i.e. overall attendance of 44 persons including organizers and the team).

Each of the 3 thematic editing challenges features one main editing event, which is low-threshold and intended to open the door to editing for the general public. The events are organized in cooperation with at least one partner (usually there are more partners involved). Other editathons are prepared for specific audience, e.g. for members of the Czech Academy of Sciences, etc. The editathons organized locally by community members were also supported by community minigrants fund – in particular editathons at Czech Radio Brno and Olomouc and Let's Add PVH (Auxiliary Sciences of History) at Wikipedia! challenge.

Women on Wikipedia Editathon at American Centre held on 9 March 2023. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>



Women on Wikipedia Editathon at American Centre held on 9 March 2023. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via Wikimedia Commons



Women's Month on Wikipedia Challenge and Competition

Seventh edition of Women's Month on Wikipedia

Challenge, taking place during the whole month of March (and until 8 April), responds to the imbalance of thematic articles on women as well as among editors, with only 1 editor in 10 on Wikipedia being a woman. This year's challenge involved creation of 260 articles and, in combination with editing of current articles, gave rise to a total of 357 articles edited.

Women and associated topics were subject of four editathons, one WikiSchool for Seniors and one WikiClub. Women's Month on Wikipedia challenge was attended by 71 Wikipedians, for a large number of them it was the first editing experience ever.

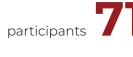
The biggest event <u>Women on Wikipedia</u> Editathon held at American Centre was attended, either in person or online, by over forty persons, including the Women's Month ambassadors Lejla Abbasová, Alena Doláková, Eliška Soukupová and Martina Bechyňová. We were also happy to welcome our distinguished guests from British, American and Swedish embassies.

With a number of other smaller-scale events and editathons, Women's Month on Wikipedia became the most important challenge. Other events include for example editathons carried out in cooperation with the Czech Academy of Sciences (*Women in Science*), with the Department of Art of the Faculty of Arts, Charles University (Women in Art) and with the Department of Film Studies of the Faculty of Arts, Charles University (*Women in Films*). Women on Wikipedia Editathon at American Centre, held on 9 March 2023. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>





Kate Davenport OBE, Deputy Head of Mission, British Embassy Prague. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via Wikimedia Commons



357 new or extended articles



"I wrote an article about Sarah Gilbert, vaccinologist at Oxford University. I think it is very important to ensure she becomes known in other countries as well, as she is a role model for girls who want to pursue career in science and technologies."

> — Kate Davenport OBE, Deputy Head of Mission, British Embassy Prague

Human Rights on Wikipedia Challenge and Competition

Human Rights on Wikipedia, a challenge that took place in June, extended the encyclopedia by 44 articles, with 62 editing works saved. While lower in number. the articles are thematically more complex and with higher scientific level (such as Hate Speech, Gay Bashing, Sexual Consent or Abortion in Poland). Furthermore, we managed to deepen our cooperation with other non-profit organizations.





Human Rights on Wikipedia Editathon in Prague 2023. PHOTO: Klára Joklová (WMCZ), CC BY-SA 4.0, via Wikimedia Commons

There were three personal meetings organized und this challenge: at Human Rights on Wikipedia Editathon organized at the People in Need's Langhans Centre, at Wikipedia Writing Workshop for non-profit organizations and at Editathon under the Human Rights Day at Brno High School of Informatics, Post and Finances. The events were attended in total by 32 editors, with the large majority of them being newcomers. To promote and implement the project, we were assisted by 16 non-profit organizations active in the field of human rights.

Human Rights on Wikipedia Challenge organized also its traditional Writing Wikipedia Workshop for non-profit organizations.





Czechoslovakia Challenge and Competition

In 2023, we extended our traditional challenge to include not only 1948-89 period, but to cover the whole period of <u>Cze-</u> <u>choslovakia</u>. Making the topic broader and more accessible, it opens the possibility to include pictures from the beginning of the 20th century. The challenge saw creation of 118 articles and 142 articles were edited. The photographers' part involved in total 11 photographers who uploaded in total 166 files.

Organized on Thursday 27 November at Eastern Bohemia Museum in Hradec Králové, the principal editathon included also a paper presented by doc. Mgr. Jiří Hutečka, Ph.D. on "<u>First World War Czechoslovak</u> <u>Veterans in 1918-1938 as Historical Phenomenon</u>".

The principal editathon was completed by a number of smaller-scale ones: Olomouc hosted an editathon organized under Olomouc WikiClub, which was attended by 4 participants, Prague editathon took place under Prague WikiClub. Furthermore, there were 2 workshops organized on "Wikipedia as a Key to Learn about the History" presented by main lecturer Pavel Bednařík for students of Hejčín Grammar School.



Furthermore, Thomas Mann Grammar School joined Czechoslovakia Challenge with its students visiting the premises of the event's general partner, Military History Institute, and went on a tour round the Institute guided by the Challenge Ambassador, historian and Wikipedian Michal Louč. They learned how to make articles on history at Wikipedia and how to verify the information acquired.

The challenge included also Wikidaton hosted by the Department of History, Czech Academy of Sciences where Database of Ordinary Days History was recorded in cooperation with the Department employees and community Wikipedians.

Competition prizes were donated by Academia Publishing House and the publishing house of the Department of History of the Czech Academy of Sciences. All participants received a pair of thematic socks and two--months free membership in the Fellowship of the Socks Club.



"At university, we are obviously used to list all relevant sources. Wikipedia provides the area for continuous innovation, in contrast to printed publications – and I am sure it is not good if everybody writes just for themselves. It is perfect. On the other hand, I have to admit that there is too much information around us and we are just looking for a happy medium."

> — Čestmír Brandejs, historian, senior and participant to Czechoslovakia Editathon in Hradec Králové

Čestmír Brandejs – Editathon's participant and university teacher. PHOTO: Jan Beránek, CC BY-SA 4.0, via Wikimedia Commons

2.3 Community Minigrants

After several years marking decreased interest in Community Minigrants, in 2023 the situation has changed and funding from <u>Community Minigrants</u> was fully used.

This is partly thanks to targeted addressing of active community members, supported in terms of administration as well as from the human point of view to create projects, also thanks to building community relationships and involvement in the Association activities.

In total, 14 Community Minigrants were supported – among others regular WikiClubs in Prague, Brno, České Budějovice; three competitions – traditional <u>Describe a</u> <u>Monument</u> and <u>Asian Month on Wikipedia</u>, organized by Aktron and KKDAII, as well as a new one <u>Let's Add PVH</u> (<u>Auxiliary Sciences of History</u>) at <u>Wikipedia!</u> organized by Roman Vyšanský. In addition, several editathons, weekend photographers' workshop and community gatherings were held.

"The Event called "Let' Add PVH (Auxiliary Sciences of History) at Wikipedia!" turned out as a success. Even though it was the first edition, over 60 new entries were created and over 100 others edited; new creations include some important and great ones, such as <u>Equestrial</u> <u>Seal</u>, Belgrade Historical Archives or an entry about first Slovakian archivist <u>Mária Jeršová-Opočenská</u>. One editathon held at the Faculty of Arts, University of Hradec Králové, engaged new people and we hope they will continue with Wikipedia editing."

> — <u>Romanvysansky</u>, Competition organizer

Wikipedians at Czech-German meeting held in Jiřetín pod Jedlovou. PHOTO: Mr N, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Wikipedians at Czech-German meeting held in Jiřetín pod Jedlovou. PHOTO: Sebastian Wallroth, CC BY-SA 4.0, via <u>Wikimedia Commons</u>





3. PROGRAMS FOR PARTNERSHIPS

Programs for Partnerships aim at bilaterally beneficial partnerships with cultural institutions that can support Wikimedia projects through three different programs: GLAM, Wikidata/Tech and Advocacy.

In 2023, **Programs for Partnerships** went through partial transformation as regards both personnel and contents. To monitor GLAM cooperation in photo uploading, Cassandra program was activated; and Wikinside tool was launched to monitor activities and editing at Wikipedia. Furthermore, we continued in our cooperation at <u>Open</u> <u>Collections</u>. There were some personnel changes with Eva Vele coordinating GLAM Program replaced by Jana Landsingerová, and new program manager Pavel Bednařík (since December 2023).

"2023 marked our ongoing cooperation between the State Regional Archives in Prague and Wikimedia Czech Republic based on our memorandum on cooperation. Jaro Zastoupil (Gampe) engaged in the update of entries of the State Regional Archives in Prague and Central Bohemia State District Archives at Wikipedia. Other updated entries included the one on Jindřich Waldes (1876-1941), businessman, collector and patron. The cooperation is seen as beneficial for both sides."

— Martin Sovák, Head of Archives and National Archives Heritage Department of the State Regional Archives in Prague

strategic GLAM Partnership

East Bohemia Museum in Hradec Králové, National Library, Charles University

other active GLAM Partnerships

Czech Academy of Sciences, Dejvice Theatre, Vinohrady Theatre, Pardubice Regional Library, Prague Municipal Library, National Monuments Institute, State Regional Archives, University of Hradec Králové, Olomouc Research Library, Prague Zoo Editors and organizers metrics tend to overlap in the program area, with our editors being frequently GLAM institutions residents responsible not only for wiki-residence and contents partnerships, but also for coordination of the cooperation with the institution itself. Partnership cooperation resulted for example in uploading over 701 photos of various Charles University departments; preparation of articles and uploading of dozens of pictures in cooperation with the State Regional Archives (e.g. article <u>Koh-i-noor Waldes</u> or <u>Sidonie</u> <u>Nádherná</u>) using Wikidata and Cassandra tools. Partnership with the National Library created background for uploading National Bibliography wikidata packages.

18 activities with
140 with non unique partners involved
26 and community organizers

427 participants, of which

216 women

124 editors

96 newcomers

1 167

photos and digitalised collection items uploaded at Wikimedia Commons



405 262

Wikidata entries made or linked to

2

presentations of the Programat expert conferences

Each event was covered in the form of a follow-up piece of news/blog article/ video and a social media post.





3.1. GLAM

<u>GLAM Project</u> continued to be one of key activities of Programs for Partnership, this year focusing on long-term partnerships development, new networking, strengthening of wiki-resident positions and cooperation.

We maintained 3 strategic partnership (Charles University in Prague, National Library, East Bohemia Museum in Hradec Králové), all of them supported by the memorandum of cooperation or by a comprehensive partnership agreement – signed in January with <u>Charles University</u> and in June with <u>National Library</u>. These partnerships enable us to rent our partners' premises, engage in the organization of educational and community events (and in case of Charles University to upload over 700 pictures at Wikimedia Commons). Other partnerships include Prague Municipal Library, Olomouc Research Library, Historical Department of the Czech Academy of Sciences, Prague ZOO and State Regional Archives.

"In compliance with its so-called third role in society, Charles University will support creation and extension of Wikipedia encyclopedia entries and participate in their scientific processing – in particular by engaging students and teachers in Students Write Wikipedia Project. The entries will also result from scientific and research activities carried out by experts at Charles University. Furthermore, the University will be involved in enhancing the quality and completing the contents of existing entries."

> — Martin Vlach, Vice-Rector for External Relations at Charles University



Signature of the memorandum on cooperation with Rector of Charles University Milena Králíčková, 13 January 2023. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>



Signature of the memorandum on cooperation with the National Library General Director Tomáš Foltýn, 9 June 2023. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Programs for Partnerships and GLAM Program include an independent agenda of so-called wiki-residents, i.e. personnel at partner institutions responsible for GLAM cooperation. Pursued already for the third year, the activities succeeded, in line with the entire Program development, in its extension and stabilization. In 2023, wiki-residents increased from 5 to 7 and a new post of main wiki-resident was created, now held by Lukáš Nekolný. Furthermore, wiki-residents were given a stable base for meetings with opening lunch organized in October and December 2023, as well as regular meetings aimed at further networking. They are attended both by organizers and residents involved in GLAM cooperation, and workshop lecturers and courses participants. In 2023, there were 7 workshops organized on Wikidata, 2 workshops for institutions (National Library, Historical Institute of the Czech Academy of Sciences) and 2 events for international GLAM coordinators organized with our partners (Open Collections & National Library).

For already third year we have been engaged in a systematic cooperation with East Bohemian Museum in Hradec Králové where our main wiki-resident has been working. "It is in particular local and regional artists who used to organize exhibitions of their works in the museum. Many of them have already faded into oblivion. Therefore, it is crucial to remember them in institutions, such as regional museum, e.g. by a CV published at Wikipedia."

— Lukáš Nekolný, WMCZ main wiki-resident

Amélie née Kleinová and Karel Nádherný, 1885, State Regional Archive Prague, PHOTO: State Regional Archives in Prague, Public domain, via <u>Wikimedia Commons</u>



Prague tram in the service of the advertising firm Waldes a spol. in front of the carriage house at the former Orionka, 1913. Koh-i-noor, a. s. PHOTO: State Regional Archives in Prague, Public domain, via <u>Wikimedia Commons</u>



3.2. Wikidata/Tech Program

Our small though active <u>Wikidata</u> community and long-term partnership of voluntary Wikidatists, especially with the Czech National Library, and wider cooperation with the Czech Academy of Sciences and support of wiki-residents, helped implemented 6 workshops. They educate and broaden Wikidata community while also contribute to Wikidata project. The most active volunteers involved in the workshops were Vojtěch Dostál and Jiří Sedláček.

The cooperation with the National Library is ongoing and involves in particular export of data from bibliography database of this institution (licenced by CCO). Historical Department of the Czech Academy of Sciences with the involvement of Daniel Baránek provided us with the export of conversion tables from these identifiers at national authorities ID and, in total about 7,000 new identifiers of the Bibliography of the history of Czech Countries and 4,000 of Provenio identifiers were imported. After years of negotiation, Kladno Central Bohemia Scientific Library provided a table with bibliography data on persons in its database comprising 14,492 lines. We were granted access into the National Monument Institute's Geoportal and exported their shapefile with immovable cultural heritage and thanks to that. Wikidata now comprises up-to-date overview of monuments (all register numbers from the Institute database).

In 2023, the following events were implemented:

- » Czech National Bibliography Workshop,
- » Lexemes Workshop
- 2 workshops at Historical Department of the Czech Academy of Sciences (4 April 2023; 18 April 2023),
- » Hackathon focused on the National Library Bibliography Database,
- » Wikidata Virtual Workshop SPARQL for beginners,
- » Let's Describe Libraries Photos Workshop,
- » <u>CS Wikidataton Ordinary Day Database History</u> at the Department of History of the Czech Academy of Sciences.



Wikidata Workshop at the Historical Institute of the Academy of Sciences of the Czech Republic. PHOTO: Eva Vele (WMCZ), CC BY-SA 4.0, via Wikimedia Commons

Wikidata Workshop at the Historical Institute of the Academy of Sciences of the Czech Republic. PHOTO: Eva Vele (WMCZ), CC BY-SA 4.0, via Wikimedia Commons





3.3. Advocacy Program

Our advocacy activities are focused on mapping the needs in advocacy as regards the use of free culture principles in the Czech environment, as well as on the development of international cooperation at European and global Wikimedia community and on gradual networking with Czech free culture defenders and legislators. Among other things, we were involved, in cooperation with COMMUNIA, in the process of implementing EU Digital Service Directive (No. 2019/790) into Czech legislation.

These efforts turned out as fruitful at the General Assembly of newly incorporated Wikimedia Europe, held in June. Focused on advocacy efforts of the Movement in Europe, Wikimedia Europe had its first meeting in Prague where annual General Assembly shall take place, as set out in the institute's articles of association. The very first meeting was also an occasion for signing memorandum on cooperation with the National Library, completing our long-term cooperation.

Speakers at the meeting included Government Vice-Chair for Digitalisation Ondřej Profant, Deputy Minister of Culture Ondřej Chrást, European Parliament Deputy and Questor Marcel Kolaja and other distinguished guests. Participants of the General Assembly Wikimedia Europe AGM in Prague. PHOTO: Petr Freitag, CC BY-SA 4.0, via Wikimedia Commons





Opening ceremony of the General Assembly Wikimedia Europe AGM in Prague. PHOTO: Richard Sekerak (WMCZ), CC BY-SA 4.0, via <u>Wikimedia Commons</u> Furthermore, we implemented 4th Open Collection Survey. Having addressed 400 Czech GLAM institutions, we received the following responses: 73 interviewees indicated to have some level of awareness of GLAM and would like to get more information; with 8 institutions expressing serious interest in cooperation. The survey was conducted <u>under the auspices of the Ministry of Culture</u>.

INTERNATIONAL COOPERATION UNDER WIKIMEDIA COMMUNITY

Wikimedia CEE Hub and CEE Meeting

Our activities within the CEE region have significantly increased due to <u>Wikimedia CEE Hub</u>: pilot project created with the intention to cover Central and Eastern Europe communities and to provide support mainly to those that are not sufficiently present. In compliance with 2030 Wikimedia Movement Strategy, the project brought about the principles of decentralization and promotion of equal access to information, sources and support. Indeed, the CEE Hub moves us closer to our partners within the region and makes us develop our shared topics within one concept and on one platform.

We as Wikimedia Czech Republic were present at the creation of the hub, together with other reginal partners, and continue to be one of its driving forces through our Executive Director Klára Joklová who was elected, already for the second time, member of its Steering Committee. Being one of the most developed chapters, our aim is to support others' growth, share our know-how and be a responsible chapter within the global Wikimedia Movement.

Furthermore, within the Wikimedia CEE Hub we have come up with an idea to establish CEE Youth Group gathering young Wikimedians within the region; and our idea was adopted all across the region. In November, we organized first personal meeting in Prague. In parallel, we founded Czech Group of Young Wikimedians. We believe that such project will streamline horizontal cooperation within the region on a long-term basis and offer young people space for development and deeper involvement. CEE Youth Group meeting in Prague. PHOTO: Jan Beránek, CC BY-SA 4.0, via <u>Wikimedia Commons</u>

Participants of Wikimedia CEE Meeting 2023. PHOTO: MIKHEIL (WMGE), CC BY-SA 4.0, via <u>Wikimedia Commons</u>





Wikimedia Europe

Founded with the intention to cover in particular advocacy activities in Europe and create room for common projects, the organization started in 2022 and we have been member since the very beginning.

We have engaged in close cooperation with the advocacy team that enforces the idea of free access to information at the level of European legislation in Brussels.

> In 2023, we were able to support organization of Wikimedia Europe General Assembly, held in compliance with the articles of association in Prague.

This unique meeting of European chapters representatives (24 participants in 2023) was connected with signature of the memorandum on cooperation with the Czech National Library at Prague Clementinum.

FUNDING

GRANTS AND SUBSIDIES TAKEN OVER FROM 2022

Source	Amount	Remark
Wikimedia Foundation	CZK 5,028,789	Wikimedia Foundation Multi-Year Grant
US Embassy in the Czech Republic	CZK 112,886	US Grant 2022–2024
Open Society Fund OSF	CZK 43,610	Foundation contribution Active Citizens Fund, project Strengthening the non-profit organization WMCZ
LUSH, GmbH	CZK 17,170	Donation – Charity Pot profit

GRANTS AND SUBSIDIES RECEIVED IN 2023

Source	Amount	Remark
Wikimedia Foundation	CZK 4,740,420	Wikimedia Foundation Mul- ti-Year Grant 2022/23 (second part of a two-year grant)
Wikimedia Foundation	CZK 4,900,000	Wikimedia Foundation Mul- ti-Year Grant 2024/25 (to be used in subsequent years)

FURTHER INFORMATION ON FINANCE

Source	Amount	Remark
revenue from public collection 2023	CZK 236,950	CZK 93,752 was drawn from the public collection in 2023
participation fees and training	CZK 81,083	including CEE Youth Meeting
membership fees	CZK 13,600	

PROGRAM PRIORITIES-BASED EXPENSES

Expenses are reported on an ongoing basis in the application: Transparent Management and Accounting Tracker: <u>https://tracker.wikimedia.</u>

Category	Amount used in 2023			
Program Priorities				
Educational Programs	CZK 147,159			
Programs for Community	CZK 265,269			
Programs for Partnerships	CZK 10,066			
Operating Expenses				
Office and Office Expenses	CZK 433,758			
Presentation Expenses	CZK 275,369			
Meetings and Travel Scholarships	CZK 204,694			
Employee Salaries, Contractors Remuneration, Employee Training				
Employee and Subcontractors Salaries (except for assigned expenses)	CZK 3,716,224			
Employee education	CZK 72,995			
Use of public collection funds				
Use of donations received in the public collection	CZK 93,752			
Other Community Expenses Other Community Expenses				
Other Operating Expenses	CZK 68,654			
Total	CZK 5,287,940			

SELECTED ACCOUNTING DATA

Selected Accounting Data	For 2023
Material Costs incl. low-value assets	CZK 148,789
Employees' Travel Expenses	CZK 67,285
Community Travel Expenses	CZK 64,980
Event Refreshment Costs	CZK 100,365
Services	CZK 897,681
Salaries – Employment Agreements, Contracts for Work Done	CZK 3,049,608
Salaries – Health and Social Security Insurance	CZK 872,486
Fixed Assets Depreciation	CZK 10,619
Other Expenses (exchange rate differences, fees, etc.)	CZK 76,127
Total Expenses	CZK 5,287,940
Revenues for Services and Sales of Goods (incl. exchange rate)	CZK 81,083
Foundation Contributions and Donations Used	CZK 5,025,397
Use of the public collection	CZK 93,752
Membership Fees	CZK 13,600
Other Revenues (exchange rate income, etc.)	CZK 18,948
Total Revenues	CZK 5,232,780
Economic Outturn (loss)	CZK -55,160

The Annual Report contains selected data from the Financial Statements. Comprehensive Financial Statements is available in the Collection of Documents kept at the Municipal Court in Prague and audited by 22HLAV s.r.o.

DONORS AND PARTNERS

We would like to extend our thanks to our partners and donors for their cooperation and support.

Partners

Czech Academy of Sciences (Institute of History, Institute of Physics, Czech Language Institute) Amnesty International Czech Republic ÁMOS Vision Archive of Fine Arts Czech Radio Brno Czech Radio Olomouc Czech News Agency People in Need **Dejvice** Theatre National Coalition for Digital Skills and Jobs (Digikoalice) Kampus Hybernská Didaktikon Theatre Institute Vinohrady Theatre Drobné památky (Small Monuments) Elpida o.p.s – Elpida Center Prague Festival mediálního vzdělávání (Media Education Festival) Fresh senior, z.s. Gender Studies o.p.s. Gymnázium Thomase Manna (Thomas Mann Grammar School) Gymnázium Olomouc-Hejčín (Olomouc-Hejčín Grammar School) GEG ČR – Google Education Group Research Library of South Bohemia in České Budějovice University of South Bohemia in České Budějovice Department of Information and Library Studies, Masaryk University Gelast Vodňanský Library Municipal Library of Pilsen Pardubice Regional Library Lysá nad Labem Municipality

Municipal Library of Prague Municipal Library in Havirov

Moravian-Silesian Research Library in Ostrava

Museum of Eastern Bohemia in Hradec Králové

National Library of the Czech Republic

National Heritage Institute

PROPAMÁTKY (FOR MONUMENTS)

Post Bellum – Samet na školách (Velvet at Schools)

Prague Quadriennial

Rekola Bikesharing s.r.o.

SIBMAS – International Association of Libraries, Museums, Archives and Documentation Centres of the Performing Arts

Sinopsis

Společně a digitálně (Together and Digitally)

State Regional Archives in Prague

STUD, z. s.

Education and Research Library of Pilsen Region

Association of Library and Information Professionals of the Czech Republic

Sdužení knihoven ČR (Association of Libraries of the Czech Republic)

Charles University

University of Hradec Králové

Palacký University Olomouc

Olomouc Research Library

Embassy of Sweden Prague

US Embassy in The Czech Republic

Military History Institute Prague

University of Chemistry and Technology Prague

Wikimedia CEE HUB

Wikimedia Europe

Základní škola a Gymnázium Vodňany (Vodňany Elementary and Grammar School)

Prague Zoo

Grants and Foundations

Wikimedia Foundation - Wikimedia Community Fund 2024 US Embassy in the Czech Republic (Small Grants Program – Community Programs) LUSH, GmbH – Charity Pot OSF Foundation – Active Citizens Fund

Donors

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Individual donors

In 2023, as part of the collection Support Wikipedia! and Together with Wikipedia, open the digital world to seniors in 2024! 118 individual donors made a donation.

Počítárna ZONER a. s.



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Together we are building a world where each person can freely access all human knowledge and enjoy the right to contribute to it in all freedom.

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