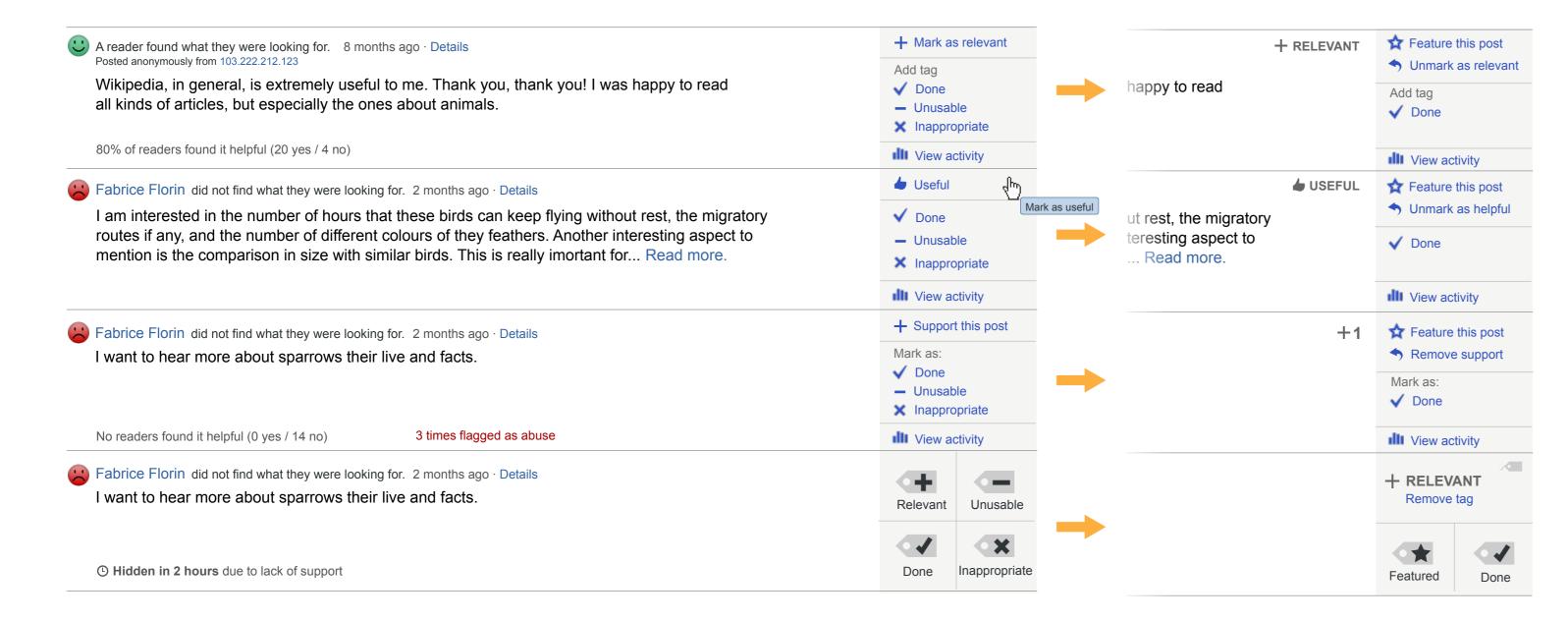
## Alternatives for "Usable" action



## How it looks after clicking

## Comments

- Mark as relevant: Relevance is a concept already used in the UI and the + sign is consistent with moderation tool iconography.
  Moderation tools: "Add tag" conveys the idea of optionality.
- Useful: Useful concept and thumbs up icon are already familiar.
  Moderation tools: Verbs are implicit ("mark as" can be shown on hover). The lack of label makes it less crowded visually.
  Problems: Having only thumbs creates an asymetry (where is thumbs down?). The user can get contradictory info or posts that readers downvoted.
- Support this post: "Support" is used to differentiate from
  "mark" (which is used for actions that "finalize" the post).
  Moderation tools: Use "mark as" which is neutral regarding obligation.
  Problems: "Support this post" introduced a new concept which is not used in any other action or filter.
- **Visual tags:** A radical simplification to present all moderation as a single action: tag. Tag concept makes it not mandatory and are deemphasized in color to avoid competing wih other actions. Less clutter, more touch friendly.

**Problems:** "View activity" becomes only accessible through details. More HTML/CSS tweaks are needed compared to other alternatives.