

Wikimedia 2030

Movement strategy

DIRECTION: THE FUTURE WE IMAGINE (draft as of August 12, 2017)

The strategic direction of the Wikimedia movement for 2030 is to become the roads, bridges, and villages that support the world's journey towards free knowledge. We, the Wikimedia movement, will forge the tools and build the foundations for creating and accessing trusted knowledge in many shapes and colors. Our networks of people and systems will connect with individuals and institutions to share knowledge through open standards and structures, and support them on the journey to openness and collaboration. We will be a leading advocate and partner for increasing the sharing, curation, and participation in free and open knowledge.

As a movement, we will assemble through strong, sustainable communities that motivate us to contribute. We will welcome people from everywhere to grow fields of knowledge that represent human diversity. In doing so, we will contribute to human progress, and to a better understanding of the world and of ourselves.

This direction builds on our movement's greatest strength, our local communities. It encourages us to expand our horizons, and builds on existing projects and contributors to add new knowledge and new ways to participate. It asks us to be bold and experiment in the future, as we did in the past. It remains rooted in the Wikimedia vision of "a world in which every single human being can freely share in the sum of all knowledge."

By 2030, we won't yet reach "the sum of all knowledge", but we will make it possible for anyone to join us in this effort.

Draft downloaded August 12, 2007 from https://meta.wikimedia.org/wiki/Strategy/Wikimedia_movement/2017/Direction



Jason Krueger for Wikimedia Deutschland e.V. (CC BY-SA 4.0)

Join us to learn more!
at the Movement Strategy Space - Salon 6 (level 3)

PRINCIPLES / What we stand for

We are an encyclopedia, and so much more... We adapt to our changing world to offer knowledge in the most effective ways for the people we serve.

We are a globally inclusive movement that recognizes the world's diversity. We welcome and include people, organizations, and networks from different backgrounds and offer equitable opportunities for participation.

We are locally relevant and sustainable, and recognize our distributed, diverse local communities as drivers of innovation, neutrality, and sustainability.

INFORM EVERYTHING WE DO

APPROACHES / How we work

Offering different forms of participation, and evolving to a broader definition of 'community,' so people everywhere (from editors to donors to organizers) can play a role in advancing free and open knowledge.

Providing a supportive culture built upon respectful collaboration and healthy debate, and that offers services to support positive, less burdensome participation. This will make contribution enjoyable and rewarding.

Leveraging technologies to take advantage of new innovations and opportunities to advance our mission (e.g. by supporting greater content accuracy at scale, or by enabling wider dissemination of knowledge to hard-to-reach audiences)

ENABLE US TO ADVANCE OUR VISION

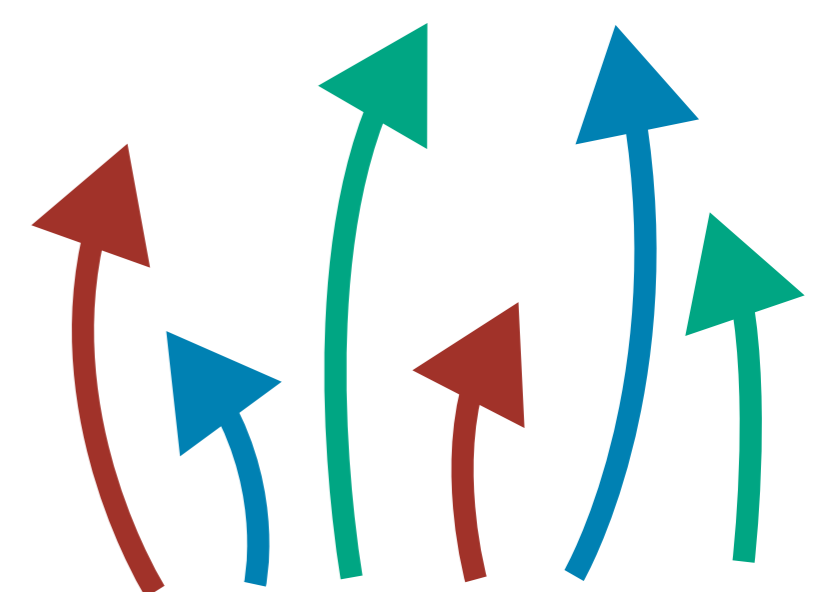
OUTCOMES / What we will achieve

- 1 Produce reliable, relevant information** with greater quality, depth, breadth, and diversity, in all forms.



The Future We Imagine

- 2 Serve people everywhere** so that free knowledge is available wherever there are people.



INFRASTRUCTURE FOR OPEN

Be a leading advocate and partner for increasing the sharing, curation, and participation in free and open knowledge, by:

- Empowering individuals and institutions to participate and share, through open standards, platforms, and datasets
- Hosting, brokering, sharing, and exchanging free knowledge across institutions and communities.
- Supporting institutions and individuals on the journey to openness and collaboration.

This visual is a first attempt to capture the implications of what this forward direction means for us, and how it might help our current efforts have exponential impact. This is intended as a first draft, to be used for discussion at Wikimania, on how the thinking behind and implications of this forward direction.