

The model of the Bausch & Lomb Center features a rotunda, a central point of the new building that will house Admissions, Financial Aid, Cooperative Education and Placement, Part-time Enrollment Services and Enrollment and Career Research.

## Desmond Named Associate Provost To Consolidate Outreach

In a move to consolidate RIT's efforts in corporate and industrial outreach programming, Dr. Thomas Plough, provost and vice president for Academic Affairs, has announced the appointment of Dr. Robert Desmond as associate provost.

According to Plough, "Dr. Desmond will assume academic leadership for a cluster of educational initiatives that include the RIT Research Corporation, the proposed Center for Integrated Manufacturing Studies, the Technical and Education Center for the Graphic Arts, and the Training and Professional Development Division. In addition the external contract activities of the College of Continuing Education and the Center for Quality and Applied Statistics will operate in conjunction with this cluster.

"Dr. Desmond will report directly to the provost and vice president for Academic Affairs as both associate provost and president of the RIT Research Corporation and will act on behalf of the Academic Affairs Division during my absence."

Desmond, who spent the last year and a half as dean of the School of Engineering and Computer Science at Oakland University in Rochester, Mich., was recently named president of the RIT Research Corporation.

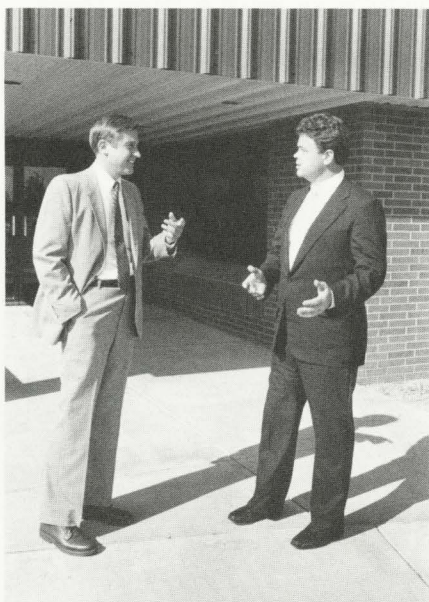
"Historically, RIT has been extremely responsive to the needs of business and industry. This move enhances our ability to organize our resources to serve industry even more effectively and to capture a larger share of a very active marketplace," explained President M. Richard Rose.

Plough also said, "I strongly believe in the continuing potential of educational outreach at RIT, and we are reminded daily by colleagues outside the university of the magnitude of manpower needs directly related to the academic strengths of RIT."

"This organizational alignment will further strengthen RIT's leadership position in continuing professional education and training and problem-solving research and, at the same time, maximize the productivity of marketing and management services and resources in educational outreach for the entire university," said Desmond. "Also, for the first time, the person nurturing the growth of the Research Corporation has an academic position on campus to encourage stronger ties among the colleges and the corporation."

Desmond spent 16 years at RIT before going to Oakland University in 1987. He began his RIT career in 1970 as an associate professor of mechanical engineering. Later he served the Research Corp. as director of the energy division and as vice president and executive vice president. In 1985 he was named director of the Center for Imaging Science and was named interim dean of the College of Graphic Arts and Photography in June 1986. A graduate of Worcester Polytechnic Institute, he earned his master's and doctorate degrees from the University of Minnesota.

## Dean Appointment Reflects Commitment



Dr. Robert Desmond, associate provost, discusses plans for Training and Professional Development with newly appointed dean, Dr. Mark Blazey, in front of the RIT Research Corporation's office on Highpower Rd.

## Bausch & Lomb Center To Enhance Recruitment

RIT will begin construction of a new center that will enhance institutional admission and recruiting efforts.

Ground-breaking ceremonies for the Bausch & Lomb Center, the third facility planned as part of RIT's \$100 million capital campaign, will be held at 2 p.m., July 15.

A major gift from Bausch & Lomb will support the construction of the \$2.5 million structure, which will house the offices of Admissions, Cooperative Education and Placement, Financial Aid and Part-Time Enrollment Services. The 22,000-square-foot building will be located north of the George Eastman Memorial Building.

"The Bausch & Lomb Center will enhance RIT's ability to service both employers and students," said President M. Richard Rose. "Bausch & Lomb's generosity supports RIT as a national leader in cooperative education and placement."

Macon-Chaintreuil & Associates Architects of Rochester designed the center, which includes a rotunda as its focal point. Completion of the two-story building is expected by fall 1989.

"We believe in the career education and preparation RIT offers to its students," said Thomas C. McDermott, president and CEO of Bausch & Lomb. "This new building is an expression of Bausch & Lomb's support of RIT's mission and success in producing outstanding and highly qualified graduates. The increased space in this facility also will better serve the ever-growing number of prospective employers who conduct recruiting activities at RIT."

The center will enable RIT to better accommodate the more than 600 recruiters

and 6,000 prospective students and parents who visit RIT annually, said James G. Miller, vice president of Enrollment Management and Career Services. Corporate recruiters conduct more than 9,500 interviews with RIT students for cooperative education positions or permanent jobs. Fifteen corporate interview rooms, a major reception area and a career library, which will enhance the work of the Cooperative Education and Placement Office, are included in the center.

Miller added, "A goal of the Admissions Office is to orient prospective students, their parents and other visitors to RIT. The architectural design of the new building, with the rotunda as a central feature, fully complements that objective. As visitors enter the central door, their eyes are drawn to the rotunda overhead," he said. "From the lobby, looking up at the rotunda, you will be able to see the second floor offices of Admissions, Financial Aid and Cooperative Education and Placement."

The Bausch & Lomb Center will also provide significant advising space for the Office of Part-time Enrollment Services, Miller said, to assist adults who are returning to school.

Macon-Chaintreuil & Associates Architects also designed RIT's Visitor Information Center and the Max Lowenthal Building, which have won professional society design awards; Wallace Memorial Library; and the Campus Life Center.

## More Freshmen This Fall Than Ever

RIT will welcome its largest incoming freshman class in history when school resumes September 1. According to Richard Fuller, director of Admissions, approximately 2,750 freshman and transfer students have made deposits and are committed to attending RIT this fall. This includes 350 hearing-impaired students who will enroll at the National Technical Institute for the Deaf (NTID).

"While maintaining the quality of our applicants, we are showing increases in entering student numbers in all eight full-time undergraduate colleges," says Fuller.

In 1987, 1,411 freshmen enrolled at RIT in the seven day colleges. That number is expected to be around 1,600 for fall 1988. Transfers will number approximately 800, and NTID, 350.

Fuller credits the record enrollment to RIT's continuing national visibility for its quality programs.

He also points out that for fall admission in 1988 which the numbers of high school graduates increased slightly. The number aspiring to college increased significantly, and the number of applications submitted by each student increased as well. RIT's deposit picture is particularly significant in that it represents the intent of the student to enroll at a particular institution.

In addition, Fuller noted that while nationally there is a marked decline in student interest in engineering, RIT is showing an increase in freshman enrollment.

Minority recruitment has also shown modest growth. RIT has increased its efforts in minority recruitment. It has

## Ultimate Goal for New Hockey Coach Is 'Another National Championship'



Buddy Powers (left), new men's hockey coach, chats with Rich Funke, WHEC-TV sports director, during press conference.

Francis X. (Buddy) Powers has been named men's hockey coach at RIT by Lou Spiotti, director of Intercollegiate Athletics.

Powers, 36, comes to RIT from Bowling Green State University, where he has

served as assistant coach since 1982. The Bowling Green Falcons captured the NCAA Division I crown in 1984 and won three Central Collegiate Hockey Association (CCHA) titles, the most recent in 1986-87. The Falcons also won last year's

CCHA playoff. While at Bowling Green, Powers has been working toward his master's degree in athletic administration.

He is eager to get under way at RIT. "This is a great opportunity," he stated. "The groundwork has been laid for a successful program, and now it's up to me to prove I'm worthy of the position.

"Our style will depend on our personnel. Ideally, I'd like a blend of speed, skill, size and strength, and then we'll adjust to the types of teams we play. The ultimate goal is to work toward another national championship."

"We're very pleased to have Buddy join us," said Spiotti. "He comes highly recommended as a coach and an educator, and I'm confident he will provide strong leadership for our program."

A left wing at Boston University, Powers received his bachelor of science degree in 1975. He played three seasons with the Terriers, which included ECAC titles in 1974 and 1975. After graduation, he played two seasons in Kaufbeurn, West Germany, helping guide the team to a Division II title in 1977.

He returned to Boston University and began his coaching career as "B" team assistant from 1978-79. Powers later moved to Colgate University where he was assistant coach for two seasons before joining the Bowling Green staff.

### Letter from the President

To RIT Faculty and Staff:

I want to thank each of you who gave of your time and special effort to make our Commencement ceremonies once again a wonderful and successful event. I know of no other faculty or staff that demonstrates such enthusiasm on Commencement Day. Your interest and caring results in a warm and festive day, when the campus looks its very best and when our community comes together in a spirit of celebration directed toward our graduating seniors and their families.

I feel privileged to be a part of this community. RIT is a special place because you make it so. You are deeply appreciated.

M. Richard Rose, President

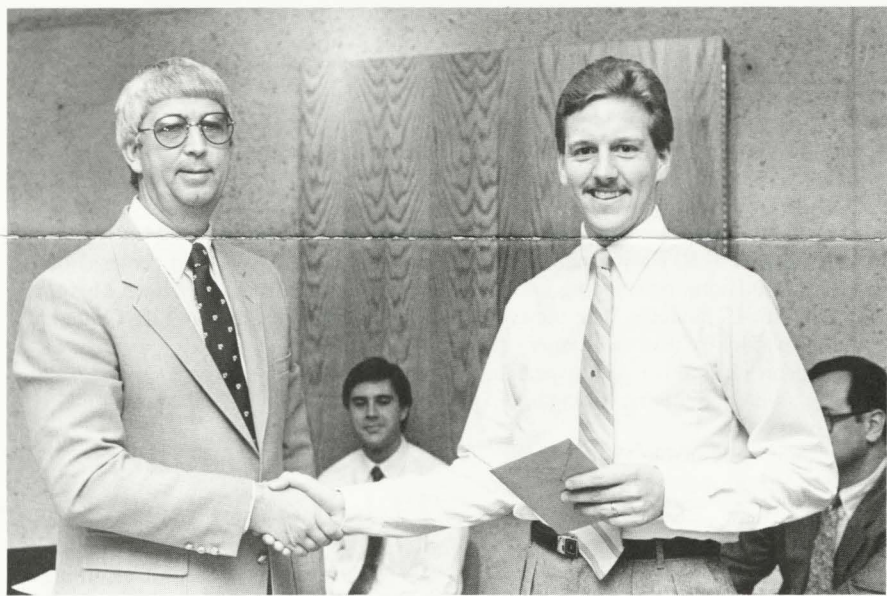
## Corporation Funds Two Scholarships

Continental Corporation has established two annual \$1,000 scholarships for RIT students in the computer science and business programs. Senior management personnel from Continental's Systems Division in Neptune, N.J., recently presented the grant at a reception attended by President Rose and faculty members.

Continental's subsidiaries, active in more than 100 countries, write property and casualty insurance in selected markets through numerous specialized distributors. The company has established close ties with RIT through its involvement with the co-op program and its recruitment of full-time employees. Continental's Rochester office is designed to employ RIT students for applications programming assignments for the Systems Division.

"We are excited about the program we have established with RIT," says Ken Burke, senior vice president, Systems. "Students gain valuable career expertise through our co-ops, and we benefit by drawing on some of the brightest, most talented young minds in the country."

The new scholarships will be awarded based on the student's academic record, leadership ability and demonstrated interest in business.



Patrick Burns, a production management major, receives a check from Dr. Thomas Plough, vice president and provost, for his winning essay on the importance of reading and writing.

## Winning Writer Relates Reading, Writing to Maslow's Hierarchy

Patrick Burns considers reading and writing the key link in Abraham Maslow's "hierarchy of needs."

### Freshmen...

Continued from page 1

provided increased scholarship aid and has established the Institute Opportunity Program aimed at expanding enrollment and student success by providing intensive counseling support as well as a residential, pre-enrollment summer program.

James Miller, vice president of Enrollment Management and Career Services, outlined other reasons for RIT's continued attractiveness to students and their parents. "Because of the expense of higher education in general, parents and students look carefully at the quality of the program. RIT has established a proud history of providing career-oriented programs, taught by a quality faculty in state-of-the-art facilities, and an outstanding placement record for its graduates. Its cooperative education program continues to be very attractive to students and parents, and currently over 3,300 students are participating and earning in excess of 15 million dollars annually."

Burns, a production management major in the College of Continuing Education, is the winner of the student writing contest, on the subject, "How do experiences of reading and writing contribute to a person's personal, professional or social growth." He won \$100 for his entry, which drew on his reading and writing experience at school, work and in his personal life.

In Maslow's hierarchy of needs, people strive to meet higher needs after basic needs have been met first. Through reading and writing, Burns says in his paper, "I feel as though I'm developing myself... With the tools of reading and writing, I can strive to meet my self-actualization needs."

The contest was sponsored by the Institute Writing Committee and the Institute Committee for Effective Teaching as part of several events highlighting "Writing Awareness Week" at RIT.

Laurie Maynard, a professional and technical communication major in the College of Liberal Arts, and Stephen Van Voorhis, an industrial technology major in the College of Continuing Education, won \$50 second prizes for their essays.

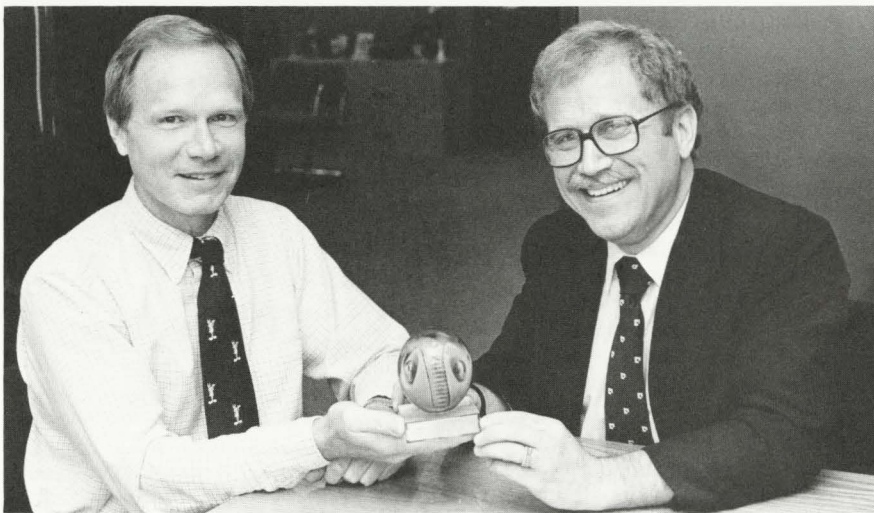
## Theatre Named For Panara

The National Technical Institute for the Deaf at RIT has named its 500-seat performing arts theatre after Robert F. Panara, NTID professor emeritus. The surprise ceremony took place on May 19, during NTID's annual National Advisory Group Outstanding Service Award presentation.

Panara was unaware of the honor until Dr. William Castle, director of NTID and vice president for Government Relations at RIT, called him and his wife, Shirley, to the stage and presented a plaque commemorating the renaming of the theatre.

"Robert Panara is a man whose daily endeavors reflect an untiring sense of dedication," said Castle. "It is a fitting tribute that we honor him by dedicating, in his name, the Robert F. Panara Theatre."

## Special Award for NTID



Dr. Robert Whitehead, chairman of NTID's Department of Communication Research, and Dr. James DeCaro, dean of NTID, proudly display the Scientific Achievement Award from the National Council on Communicative Disorders.

The National Council on Communicative Disorders (NCCD) recently presented NTID with its Scientific Achievement Award at a gala ceremony at the John F. Kennedy Center for the Performing Arts in Washington, D.C.

NTID's Department of Communication Research was cited for conducting applied

research to enhance opportunities for people with hearing impairments not only at NTID but also in their careers and social interactions.

The award, presented by John Yeh, founder of Integrated MicroComputer Systems, was accepted on behalf of NTID by Dr. James DeCaro, dean.



**WOMEN'S COUNCIL ELECTS OFFICERS...** New Women's Council Officers include (front row, left to right) Nancy Staples, Sue Miller, President Betsy Ravenel, Norma Snyder, Ann Athy; (second row) Nancy Kurtz, Sue Neumer, Terryl Butwid, Betsy Clark, Ruth Walker, Carole Ann Ward, Ellie Smith, Joyce VandeVate

## Communications Dept. Earns Top Awards for Program Excellence

The Communications Department will receive two gold medals for program excellence from the Council for Advancement and Support of Education (CASE) this month at the annual CASE conference in Anaheim, Calif.

"The awards are consistent with RIT's role as one of this nation's leading comprehensive universities," says Jack F. Smith, associate vice president of Communications. "These honors further confirm Communications' role in advancing the Institute."

CASE yearly sponsors awards to honor outstanding results by public relations, admissions, development and alumni

programs around the country. More than 2,000 universities belong to CASE.

RIT's awards recognize outstanding achievement in two areas. One gold medal will be presented to Smith for special events related to last December's testimonial dinner for Congressman Frank Horton, which raised \$234,700 for RIT scholarships. The category cites planning, publications, coordination and overall programming. The department will also receive a gold medal for graphic design of the covers of admissions publications.

The RIT Communications Department annually publishes approximately 500 brochures, catalogs and booklets.

## NTID Faculty, Staff Receive Service Awards

Several NTID faculty and staff members recently received an Outstanding Service Award from NTID's National Advisory Group. The award recognizes faculty and staff members who have made consistent and exceptional contributions to the goals of NTID and to the quality of life for students and colleagues.

Dr. Karen Conner, professor in NTID's Business Occupations Department, has been employed by the Institute since 1971. In addition to her teaching responsibilities, she mentors faculty members, advises students and coordinates the Office of Technologies program. She is an active member of several committees that serve the Institute and is an advisor to student organizations.

Lorraine Cosgrove, who has been at NTID since 1970, is secretary in the School of Science and Engineering Careers. As one of the first faculty and staff members of NTID, she has the honor of being an active member of the NTID Founders Family. Aside from her many secretarial responsibilities, she mentors Business Occupations students and continually has been involved with NTID's summer orientation program for students and parents.

Sarah Perkins is a phototypesetter in the Instructional Design and Evaluation Department. Since she began her work at NTID in 1978, she has been known as a dedicated, hardworking and innovative employee with a sense of humor. She has mastered a variety of typesetting technologies and consistently applies those skills to her work.

Paul Seidel began his career at NTID in 1979. As senior career opportunities advisor in the National Center on Employment of the Deaf, he spearheaded efforts to develop and refine a co-op employment evaluation process and recently developed a computerized student/ employer data base for more efficient tracking of student and graduate placements.

The National Advisory Group consists of professionals concerned with the postsecondary education, technical training and general educational needs of deaf people. The group advises the director of NTID in the operation of the Institute.



Ruth E. Backus, software specialist in Academic Computing, examines the newly donated BBN software package with company president Ean Rankin and Ronald Stappenbeck, director of Information Systems and Computing.

## Conference Focuses on Quality

Quality and statistical professionals got to peek inside several powerful American companies as their colleagues from Eaton Corporation, General Electric and Motorola, Incorporated, among others, spoke at QED 88, sponsored by the Center for Quality and Applied Statistics (CQAS) in late May.

Speakers, also representing Uniroyal Goodrich Tire Company, Ford Motor Company, Photocircuits, Eastman Kodak Company, Sealed Power Corporation, Xerox Corporation and RIT, described how they apply QED (Quality Engineering by Design) methods to the design and production of their companies' products. QED improves quality and productivity and eliminates waste by minimizing waste by minimizing variability in the design and manufacturing of products.

Tom Barker, who coordinated the event with Anne Barker, both of the CQAS faculty, believes the application of QED and other quality methods is the key to improving our balance of trade by restoring confidence in American quality. "Here are ways to use Western techniques and Japanese innovation to fight back," he says.

About 75 quality professionals attended the two-day symposium, which also included hands-on software sessions for participants to sample the latest QED programs designed for IBM PCs and a discussion by Tom Barker on the controversial aspects of QED methods developed by Dr. Genichi Taguchi, a leading Japanese quality expert. CQAS is noted for its pioneering research into Taguchi applications.

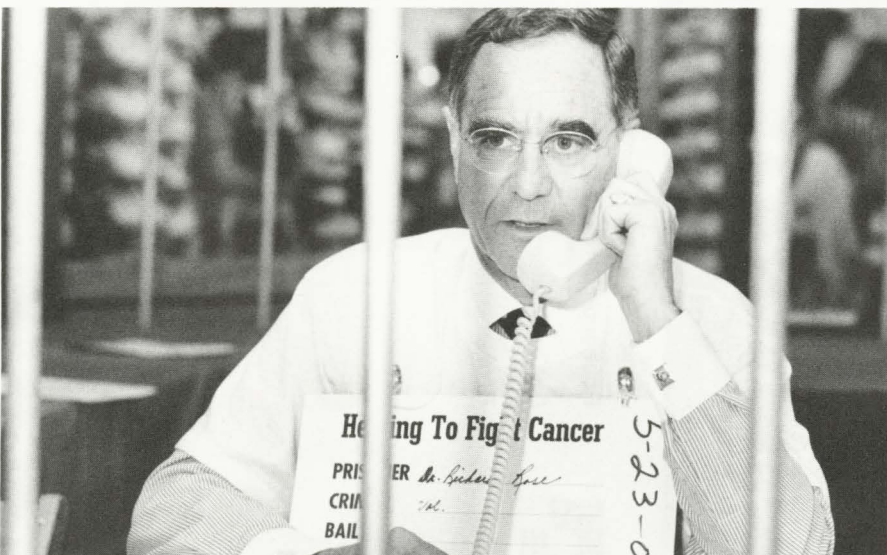
## Corporation Donates Software

BBN Software Products Corporation has donated \$250,000 worth of its RS series of data analysis software, one year's support, training and maintenance. The software will be used in the mathematics, statistics and MBA programs and by the Center for Quality and Applied Statistics.

"With increasing concern for quality in industry, statistical techniques must be understood and used more effectively. The

RS Series will enable RIT to provide the education and training in these techniques that will help achieve these quality goals," said Dr. John D. Hromi, director of the Center for Quality and Applied Statistics.

BBN Software Products' President Ean Rankin said, "We're pleased to participate in coursework at RIT, where our software can bring both basic and advanced statistical tools to students learning to solve practical, real-world problems."



**DR. ROSE JAILED...** Arrested and handcuffed in his office, Dr. Rose was locked up in jail in May. However, this was a jail with a phone and a purpose—helping to fight cancer. Rose, one of many people participating in the American Cancer Society's "Jail and Bail," raised \$565. The jail site was in Marketplace Mall.

## Honored as Distinguished Alumnus

Arthur Matthies, who rose from apprentice to senior vice president and board member in his 46-year career with Gleason Works, was honored in June by the College of Continuing Education as its Distinguished Alumnus for 1988.

His illustrious career also included being decorated by royal decree as Officer of Order of Leopold II by the Belgian Government in 1979. Matthies worked closely with many government officials and cabinet members and ministers while general manager of the Gleason Works plant in Baudour, Belgium, from 1969 to 1973.

Matthies attended RIT part-time from 1935-39 while serving a four-year apprenticeship with Gleason, and he continued to attend evening classes after completing his apprenticeship.

"To me, this is a great honor," said Matthies in accepting the award from Alfred Davis, vice president emeritus. "RIT is truly an outstanding school, and I'm proud to have been a part of it."

Art is a great product of CCE and its predecessor, the Evening Division," Davis said. "He has been a long-time personal friend and a loyal alumnus of RIT. His distinguished career at Gleason makes him a worthy recipient of the award."

Matthies retired from Gleason in 1981 and now lives in Sun City West, Ariz., where he has been a leader in raising \$45 million for the Del E. Webb Memorial Hospital. He is also a member and president-elect of the Board of Trustees of Sun Health Foundation, and serves on the board of Sun City West Rotary Foundation.

## NEWSMAKERS

- **Susan M. Rogers** and **Victoria Foote** will present The KEY Program: A University/School Partnership at the Fourth Annual Conference on Teaching at a Distance in August at the University of Wisconsin-Madison.
- **Eric Bellmann**, chairperson of the Arts in the College of Continuing Education, has received a cash award for an untitled figure drawing in pencil recently juried for acceptance into the 20th Niagara Frontier Art Exhibition. The exhibit was at the Kenan Center, Lockport, in June and early July. Bellmann received a purchase award for a print at last year's exhibit and served as a juror in 1986. Bellmann also is exhibiting a series of seven mixed media prints at the Village Gate Art Center in June and July. The show was of works by the seven jurors for Arts for Greater Rochester's "On My Own Time." Bellmann has served as a juror and advisor for OMOT for the last several years.
- **William Giancursio**, CCE Basic Media and Drawing instructor, **Gail Vick**, CCE calligraphy instructor; and **Eric Bellmann**, chairperson of the Arts in the College of Continuing Education, participated in "Call to Praise," a national juried exhibit of religious art sponsored by St. Bernard's Seminary. Their work was among the 39 pieces accepted out of 200 entries. Giancursio was awarded Best of Show, for which he received an honorarium of \$400.
- **Richard A. Freund**, of the Center for Quality and Applied Statistics, has been appointed by the United States Department of Commerce, National Bureau of Standards, to serve as a judge on the 1988 Board of Examiners of the Malcolm Baldrige National Quality Award.
- **Richard Thomas**, senior program director, RIT Training and Professional Development, has been awarded life status as a certified manufacturing engineer by the Society of Manufacturing Engineers. He also has been elected secretary of the Rochester Industrial Engineering Society.
- **Kevin M. Foley**, associate professor and chairman of civil engineering technology, College of Applied Science and Technology, is working with RIT Training and Professional Development in conducting an organizational training program for 700 Kodak employees. Foley also recently completed instructing Construction Law as part of a series, Construction Supervisory Training Programs for Superintendents, offered through RIT Training and Professional Development.
- **Richard J. Smurthwaite**, an adjunct instructor in the Center for Quality and Applied Statistics, was among 22 new fellows elected by the American Society for Quality Control's Board of Directors. The society is a world-wide leader in the development, promotion and application of quality and related technology for the quality profession.
- **Dr. James F. Burke**, associate professor, School of Food, Hotel and Tourism Management, presented a session on "Using Computers to Assist in the Target Marketing Process" at the Second International Scandinavian Tourism Conference in Stockholm, Sweden. He was also elected treasurer of the newly formed New York State Tourism Educators Council, affiliated with the NYS Hospitality and Tourism Association.
- **Susan Rogers**, director of Distance Learning Projects in the Division of Academic Services and Computing, recently spoke at the International Teleconferencing Association's annual meeting. She discussed RIT's production team approach at a session entitled "What Works in Educational Teleconferencing."
- **Anne M. Barker**, assistant professor in the Center for Quality and Applied Statistics, presented her paper, "An Application of Experimental Design to a Mechanical Engineering Problem Using Nostran," at the QED '88 Conference in May.
- **Thomas B. Barker**, assistant professor in the Center for Quality and Applied Statistics, presented his paper, "Competitive Technology Benchmarking," at the 42nd ASQC Quality Congress in Dallas in May. Barker also addressed the western New York section of the American Powder Metallurgy Institute. The subject, "Quality Engineering by Design," sparked a lively discussion among the metallurgists.

- **R. Roger Remington**, professor of graphic design, recently gave a presentation, "The Role of Design History in a Graphic Design Studio Curriculum," at the second annual conference of the Graphic Design Educators Association (GDEA). The conference was held at the School of the Art Institute of Chicago.

Remington was reappointed vice president of the GDEA Board of Directors for a two-year term.

- "The Snapshot at 100: Very Much Alive in Academe," an article by **Ken White**, chairman of the Fine Art Photography Department, has been published in the *Chronicle of Higher Education*.

- **Martha Leinroth** and **Willie Osterman**, instructors in the School of Photographic Arts and Sciences, have been promoted to assistant professors.

- **Dr. Lynn Fuller**, head of the microelectronic engineering department, and **Dr. Satish Kandlikar**, associate professor of mechanical engineering, College of Engineering, have received \$40,076 from the National Science Foundation and a matching contribution from RIT to purchase an infrared microscope for thermal design studies of microchips.

- **George A. Brown**, professor, computer engineering, was a panel member at the Design Automation Workshop of the ASEE in Portland, Ore., and gave a presentation on "State-of-the-Art Resources for ASIC Design at RIT" at the ASIC Technology Seminar & Exhibit in Rochester.

- **James Reilly**, director, Image Permanence Institute, served as a leader for a week-long seminar in Rome, Italy, for photographic collection archivists. The session was co-sponsored by the International Agency for the Preservation of Cultural Property and by the French Academy in Rome. He also has been selected as co-chair of the Panel of the Conservation Program of the Institute of Museum Services, a federal agency that annually awards \$3.5 million in grants to American museums.

- **Eric M. Hardy**, vice president, RIT Development Corp., and director of the department of Real Estate Ventures, was recently invited to become a member of the American Institute of Corporate Asset Management.

- **Dr. Eugene Fram**, chairman, Department of Marketing, has written a book with Vicki Brown, a free-lance writer. Entitled *Policy vs Paper Clips: Selling the Corporate Model to Your Nonprofit Board*, the book discusses the development of the corporate board model in nonprofit organizations and provides practical guidelines for instituting the model. The publisher is Family Services America, Milwaukee, Wis.

- **Bruce Austin**, College of Liberal Arts, was invited to speak at the annual conference of the National Alliance of Media Arts Centers in Atlanta, Ga. His presentation focused on the

issues of moving image preservation and the international conference, "Fast Rewind: The Archaeology of Moving Images," that he is preparing for May 1989.

- **Professor Ronald F. Amberger**, PE, CCP, and **John A. Defrees** of RIT Research Corporation presented a paper entitled "Cascade Refrigeration Utilizing Waste Heat to Balance Thermal and Electrical Loads" at the 1988 Cogeneration Congress in June in Atlantic City.

- **Dr. John Hromi**, director of the Center for Quality and Applied Statistics, received the 1988 Eugene L. Grant Award from the American Society for Quality Control. The award is in recognition of his activities in establishing and implementing education programs enhancing the professionalism of quality assurance ethics and practices.

- **Professor Michael Kleper**, NTID Printing Production Technology Department, was the only academic representative participating in the first Industry Forum, sponsored by Apple Computer. The success of the Apple desktop

publishing platform within the graphic arts has prompted Apple to target the newspaper industry as its first vertical market. The Forum, held in Palo Alto, Calif., was an interchange of technology interests, product directions and futuring.

Kleper was also the only academic representative to participate in the first national teleconference on desktop publishing. The teleconference, which originated at Oregon State University, was received at over 50 sites throughout North America. A videotape of the event is available for viewing from the RIT Instructional Media Services Department.



**THANKS AND HAPPY BIRTHDAY...** In recognition of NTID's 20th anniversary, Deaf Artists of America (DAA) presented Director William Castle with a framed certificate of appreciation and a sculpture by California artist Gary Mayers. DAA is a non-profit arts service organization founded in 1985 by RIT alumni Tom Willard and Tracey J. Floyd. Pictured are Dr. Robert Panara, president of DAA and a retired NTID professor; Dr. Castle (with the sculpture and certificate); and Tom Willard.

## CALENDAR

**July 17-9**-Freshman Orientation

**July 21-23**-Class of 1938 Weekend; for more info call -2601

**Aug. 1**-Placement orientation for students, 2-2:50 p.m.; sign-up in Placement Office

**Aug. 15**-Last day classes

**Aug. 17-19**-Final exams

**Aug. 29**-Move-In Day for new residents and orientation for new students

**Aug. 31**-Open registration for new and returning matriculated students

## NEWS &amp; EVENTS

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