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# Ukrainian Wikimarathon: how "crazy idea" turned into international event

By Renvoy



First of all, let me take  
you back 10 years  
ago...



## The idea

*"The idea is to come up with a kind of flash mob [...] Something like: "There are 46 million of us, and if at least one in five of us wrote an article on Wikipedia, we would come out on top in terms of the number of articles. Make a gift to your country for the holiday - write an article on Wikipedia." Of course, there are many details and I am just describing the idea in general. [...] Thanks in advance to everyone who will read my **crazy thoughts**"*

- Ihor Kostenko, 2014 Wikipedian of the Year



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## How it all started

The first Wikimarathon (previously known as Wikiflashmob) was organized in 2014 in the memory of Ihor Kostenko and then consequently held every year since!

First article written in the campaign - Nicolae Ceaușescu's cult of personality

# Вікіфлешмоб

пам'яті Ігоря Костенка

27 квітня 2014



# Onwards and upwards



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# WIKIPEDIA 15

## ВІКІПЕДІЯ 12

## WIKIPEDIA 8



## ВІКІ - ФЛЕШМОБ

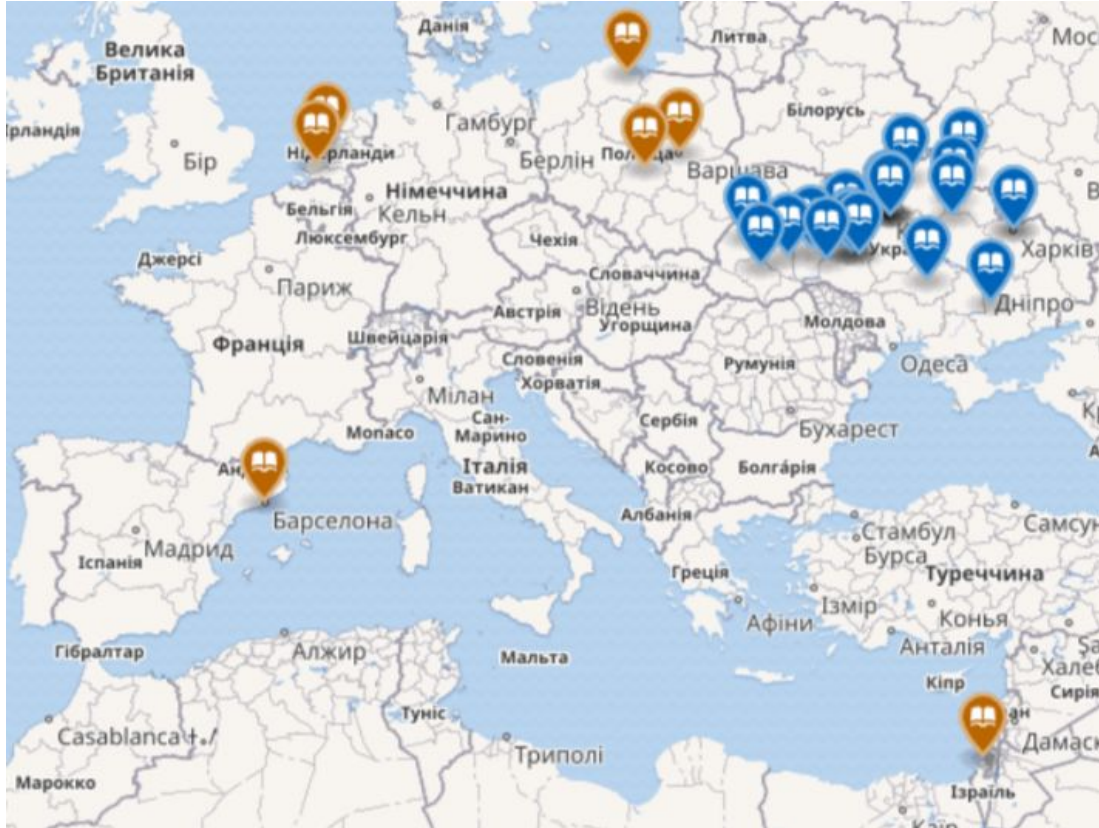
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# Going international



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**Next year it will be 10th  
anniversary of  
Wikimarathon and we  
might be coming to you!**

