

LOOKING FORWARD

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# $\cdot LIFE \cdot$

Entered at the Post Office at New York, N. Y., as s Class Mail Matter.

Buy it by the Box

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Every time you eat you need it. Every time you smoke you need it. Every time you should eat, and don't feel hungry, you need it. Every time you feel like smoking and don't want to, you need it.

And every time you need it, you have it, if you buy it by the box. This breath purifying, teeth preserving, appetite and digestion aiding dainty costs little by the package, but less by the box of twenty packages.

Look for the Spear The Flavor Lasts

# Sanatogen makes good the Nerve Loss



NERVE loss-what peril to health and happiness lies in those two words.

They mean the failure of that balance between hunger and replenishment that preserves the health.

When the system is perfectly well, the nerves get their proper nourishment from the daily food. But illness, worry, the severe activities of modern life, often drain the nerves of more strength than is restored to them in the ordinary way-the balance is destroyed, and troubles begin. Nerve loss becomes an acute condition.

### Sanatogen makes good the loss

It does this by carrying in concentrated form the elements of food specifically required by the nerves. It feeds the nerves with their own food. It revitalizes the enfeebled sources of energy. It builds up the famished centres and thus directly and naturally aids in giving back vital force to the system.

Sanatogen's splendid service is recognized by over 15,000 practising physicians who have written in praise of its reconstructive power. World-famous men and women, who have tested Sanatogen, enthusiastically declare that it does "make good." Their testimony is convincing.

Give YOUR nerves the benefit of this priceless help.

### This Remarkable Book FREE

We ask you earnestly to get acquainted with Sanatogen. Investigate our claims first, if you like, and we are only too glad to have you do so. Ask your doctor about it, and in any case write at once for our book, "Our Nerves of Tomarow," written in an absorbingly interesting style, beautifully illustrated and containing facts and information of vital interest to you. This book also contains evidence of the value of Sanatogen which is as remarkable as it is conclusive.

### Sanatogen is sold in three sizes \$1.00, \$1.90, \$3.60

Get Sanatogen from your druggist-if not obtainable from him, sent upon receipt of price.

Prof. Thomas B. Still-man, M.S., Ph.D., The well-known research chemist of Stevens Institute, writes:

"The chemical union of the constituents of Sanatogen is a true one, representative of the highest skill in the formation highest skill in the formation of a product containing phos-phorus in the organic phos-phate condition, and so com-bined that digestion and assim-liation of Sanatogen are ren-dered complete with the great-ort ourse est ease.

Charles D. Sigsbee, Rear Admiral U. S. Navy, writes:

"After a thorough trial of Sanatogen, I am convinced of its merits as a food and tonic. Its beneficial effects are beyond doubt."

John Burroughs, the distinguished naturalist and author, writes:

"I am sure I have been great-ly benefited by Sanatogen. My sleep is fifty per cent, better than it was one year ago, and my mind and strength are much improved."

### The Right Honorable

Sir John Gorst, The eminent Statesman and former member of the British Cabinet, writes:

Cabinet, writes: That he "wishes to say he has long been acquainted with the great merits of Sanatogen— has taken it with excellent results, and when necessary will certainly take it again. It was also used by a daughter of his with great benefit."

### Late King Edward's

Physician Dr. Ernest Ott, Marienbad, writes:

writes: "I have been using Sanatogen for a number of years in my practise with excellent results. These results have been notably good in the case of elderly people when it was desirable to build up the strength, to stimu-late the bodily functions, and to improve the circulation of the blood."

### Sir G. Parker, M. P.

the eminent novelist - states-man, writes from London:

"Sanatogen is to my mind a true food-tonic, feeding the nerves, increasing the energy and giving fresh vigor to the overworked body and mind."

#### **Arnold Bennett**

the famous novelist, writes: "The tonic effect of Sanato-gen on me is simply wonderful."

#### His Excellency Prof. Dr. on Leyden

Director First Medical Clinic, Berlin University, writes:

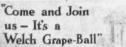
"I have gladly and frequently prescribed Sanatogen in cases of delicate patients in my clinical as well as my private practice and am extremely satisfied with the results."

#### Hon. Geo. C. Perkins

U. S. Senator from California, writes:

"I have found Sanatogen to be a very pleasant nutrient and tonic, and extremely helpful in conditions of nervousness and poor digestion."

The Bauer Chemical Co., 24 E Irving Place, New York



WELCH'S is the business man's drink. As a Welch Grape-Ball bigh glass piece

high glass, piece of ice, fill half with WELCH'S, half with charged water—it is an immediate answer to every thirst-request. You will appreciate its delicious tartness. WELCH'S is a before-breakfast drink, a noonday pickme-up and a before-bedtime nightcap.

You always will find



served in the best cafes, hotels, restaurants, on dining cars, at soda fountains—wherever people drink in public or in private.

"Get the Welch Habit—It's One that Won't Get You."

> Keep a case at home for family and social use. Ask your wife or mother to write now for our free booklet of recipes for dainty desserts and delicious drinks made from WELCH'S.

> If unable to get Welch's of your dealer, we will send a trial dozen pints for \$3, express free east of Omaha. Four-ounce bottle by mail, 10 cents.

> > The Welch

Grape Juice Company Westfield, N. Y.

# ·LIFE·

### Rhymed Reviews

The Way of an Eagle (By E. M. Dell. G. P. Putnam's Sons)

"Who dares to rescue Muriel,

My daughter?" asked Commander Roscoe,

Hemmed in by Afghans fierce and fell Who eat 'em up alive, like Bosco.

" I'll take the job," quoth Captain Nick; " My eagle-way may hardly suit her, But still I guess I'll do the trick.

And if they capture us? I'll shoot her."

He drugged that lady-in-distress (She wouldn't act the way he told her),

And, well-disguised in native dress, He bore her off across his shoulder.

But when she woke among the hills She said she thought him simply hateful;

And though he suffered many ills For her, still acted most ungrateful.

Yes, Muriel, the soldier's child, In danger hardly proved adaptive, For instance, when a hillman wild Crept softly up to take her captive

And Nick destroyed him with a curse, Upon the turf his life-blood spilling, She only hated Nick the worse— She didn't like his style of killing.

Yet, safe at last, she said she'd be The bride of Nick, her gallant savior; Then jilted him, without a plea To justify her queer behavior.

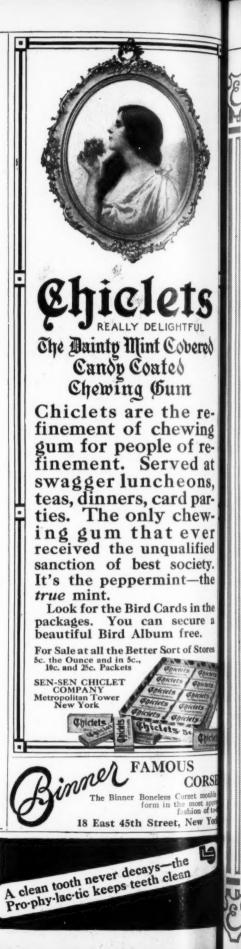
And Nick, though hurt and angry both And quite regardless what befell him, Obliged the girl to swear an oath That when she wanted him she'd tell him.

"Twas after many chapters more That Muriel discovered clearly How high her Eagle, Nick, could soar; She told him that she loved him dearly;

- His faith, she owned (and none too soon),
- Had stirred her spirit's deepest fountains;

And off they flew to honeymoon Among the Himalayan Mountains. Arthur Guiterman.

**Tooth Brush** 



Welchs

### ·LIFE·

Model 27-Five-Passenger Light Torpedo, \$1,250. With Top and Windshield, \$1,350.

# The Elmore Valveless Motor Gives You More Continuous Power Than Other Engines

YOU'VE read a good deal about continuous power impulses in an automobile enginewhat is known technically as continuous torque.

• Of course it's easy to understand that the more the power impulses of the engine overlap, the smoother and more economically the car will run. And the less the power impulses overlap, the more jerky the car-movement will be, and the more fuel it will use.

Now, in the ordinary 4-cylinder engine, only every fourth stroke of the piston has power behind it. Out of sixteen piston-strokes making up one complete operation of the four cylinders, there are four power-strokes. That is far from continuous power-impulse and far from smooth-running.

Makers of six-cylinder cars have dwelt strongly on this fact, showing the greater overlap of power in a six-cylinder engine and the consequent greater smoothness of operation. And their argument is sound.

But in the six-cylinder engine it is still true that only every fourth impulse is a power-impulse—six in all to each complete operation of the engine.

In the Elmore Valveless motor, every other impulse is a power-impulse—eight power-impulses out of every complete operation of the engine.

In other words, a four-cylinder Elmore Valveless Motor will develop more continuous power than any sixcylinder poppet-valve engine, with consequent greater ease and efficiency.

#### What Valveless Construction Means to You

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Means to rou Valve troubles cause ninety per cent of motor-car inefficiency. There are from 20 to 40 small parts on each valve of the ordinary engine—or from 80 to 160 parts on 4 cylinders. Unless all these parts work in almost perfect co-ordination—within a small fraction of a second—the cylinder begins to miss fire and ultimately stops altogether. Valve adjustments and repairs make up a large portion of upkeep expense—every motorist knows it. But the Elmore owner never has such items to pay, nor such annoyances to meet.

#### The One Proven Successful Valveless Motor

The Elmore motor has been in successful operation over American roads for over a dozen years. There are thousands of Elmore owners, everywhere. And any one of them will tell you that for economy, efficiency and ease of operation the Elmore is in a class of its own. But it is well to remember that the Elmore alone can show such a long record and service; and the features which make the Elmore valveless construction valuable are patented and exclusive.

#### A Model for Every Motoring Need

Whatever your desire in the way of a car, there is an Elmore which will meet your utmost requirements. We use the best materials, the highest grade of workmanship obtainable. In fact. Elmore construction is a synonym for quality in the industry. And the price range—\$1050 to \$1650—is most conservative.

Write for interesting free booklet and we'll tell you where to see the car.

THE ELMORE MANUFACTURING COMPANY, Factory, Clyde, Ohio Address all communications to GENERAL SALES OFFICE 83 Congress Street East DETROIT, MICHIGAN

# There's No Need of Tire **Trouble on Your Electric**

Motz

**Cushion Tires** 

And, madam, any one of the thousands whose electrics are equipped with Motz Cushion Tires will so tell you.

They will tell you that tire punctures, blowouts and skidding are abolished.

-that their cars ride as comfortably as if equipped with properly inflated pneumatic tires.

-that Motz Cushion Tires end all tire repair bills.

-that these remarkable tires outwear five sets of treacherous pneumatics.

-that Motz Cushion Tires vastly increase the pleasure, comfort, security and safety of motoring.

Motz Cushion Tires are guaranteed for 10,000 miles -- two vears. **Pneumatics** average less than 3,000.

Don't you think that when you are investing two to five thousand

dollars in an electric car, it would be foolish to disregard the experiences of those who have tried all types of tires? your car.

Any maker of pleasure electrics will cheerfully give you Motz Cushion Tire equipment if you but ask it, even though he pays more for these tires.

· LIFE ·

For he wants to give you a trouble - prooi car. Leading makers, who build 95 per cent of all American-made electrics, have adopted Motz Cushion Tires as standard equipment.

And anyone who wishes to replace impracticable tires with Motz Cushion Tires can do so easily. Because these tires fit any standard clincher, any universal quick-detachable or demountable rim.

We publish an attractive little book on tires. It is interesting, not technical. It reproduces letters from owners of electrics who have tried all types of tires. May we send you this? Merely "Send me your booklet 91."

Please mention make and model of

THE MOTZ TIRE AND RUBBER CO., Factories and Executive Offices, Akron, O. BRANCHES: New York, 1737 Broadway; Chicago, 2023 Michigan Ave.; Detroit, 999 Woodward Ave.; Kansas City, 409 East 15th Street. (178) We also Manufacture Demountable Solid and Cushion Tires for Commercial Cars

The Motz Cushion Tire is made easy riding by means of double notched treads, undercut sides, slantwise bridges and secret processed rubber.

A-Shows double notched treads. B-Shows undercut sides. C-Shows slantwise bridges. D-Shows absorbing means when passing over an obstruction.



### Greek Wit

An old man wishing to be a spectator of the games at Olympia, was at a loss for a seat, and as he went round looking for one he was jeered by the populace. At last, when he came where the Lacedemonians were sitting, all the young and most of the full grown men got up to offer him their places. The assembled Greeks applauded the act, whereupon he exclaimed with a sigh: "Alas! all the Greeks know what is right, but only the Lacedemonians practise it."

A DESCENDANT of Harmodius was taunting Iphicrates with his low birth. "The difference between us is this," he replied; "my family begins with me, and yours ends with you."



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The Tobaccos are all aged. Age improv flavor; adds mildness; prevents biting. I the blending, seven different tobaccos a used. Surbrug's "Arcadia" is in a class itself—nothing so rich in flavor—so exhiam ing in cuplic ing in quality. A mild stimulant. At Your Dealers.

SEND 10 CENTS for sample which will convince. THE SURBRUG COMPANY New Y 204 Broadway LUB LINEN AND VELOUR PLAYING CAR rug" backs patented. Four colors each 25c per pack. Gold edge, 35c. Desiers id on receipt of price. Send for Cat RADCLIFFE & CO., 144 Pearl St., New Yo





No hill too steep No sand too deep

" PILGRIM'S PROGRESS "



YALE MEN infriends visiting the Old University Town NEW HAVEN will find at the new

HOTEL TAFT

and efficient service.

ent accommodations, every modern con-ce, the best French cuisine, courteous

m New York and 158 miles from Boston by motor. MERRY & BOOMER, Managers same and associated management are the Hotel some the Hotel Nassau, Long Beach, L. I., and the new Hotel McAlpin, New York City.

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The other day the Rev. Mr. Sheldon iting in the Independent, shed tears ver the fact that clergymen were poorer aid than any other class of workers. And he drew a picture of a congregaon numbering several millionaires, who ove about in their automobiles, that ad paid their minister twenty years ago curteen hundred dollars, and now he as receiving two thousand. What is the reason for this?

The Pay of Ministers

Probably one reason is, that the ergyman has nothing new to offer the ublic. The doctor-by means of serums, erations, fads and new diseases-diswered almost every week-keeps the blic's interest alive in his exploits, nd inasmuch as he is never chary out making experiments, and inasmuch the public doesn't care very much bether the experiments succeed or not, e doctor manages to make money. That to say, doctors don't all make money. at the few smart ones at the top make lot of it, just because they are con-

biting. lantly offering new remedies. The lawyer also has advantages. Last n a class ear twenty (housand new statutes were -so exhilara troduced and made a part of the legal

stem of this country. The interpretaon of these statutes means a lot of new iness for lawyers. And what is true doctors and lawyers is true, in a use, of other professions. Constant inges are going on in all of them. But the clergyman is at a standstill.

e has nothing new to offer. If he inuces into his church programme

# Your search for real value leads straight to the Jackson

JERE are the facts—the Jackson gives you the most, in every essential detail, for a given price.

### The most in reputation-

For ten years we have been building automobiles-cars of consistently high quality, which have earned for the Jackson a national name and fame as a car of consistently good service. Each year we have learned; each year we have progressed; each year we have built better cars.

#### The most in size-

Wheelbase of 124 inches—ten feet and four inches—in the Model "52" at \$1800; 118 inches in the Model "45" at \$1650: 110 inches in the Model "32" at \$1100. Long wheelbase means long bodies-wider doors-more room-and greater comfort.

#### The most in power-

Fifty horsepower for \$1800; forty-five horsepower for \$1650; and thirty for \$1100. Where else can you find such generous power equipment at such prices ?

### The most in riding ease-

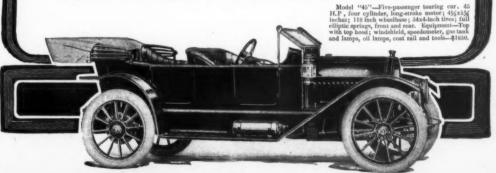
Extremely flexible and easy action assured by the four full elliptic springs on each Jackson model; and the riding ease thus gained increased by big wheels and tires, and long wheelbase. From 3313 to 100 per cent greater ability to absorb road shocks than the types of springs most generally used.

The most in style, finish, appearance— Flush-sided bodies, with all levers and door handles inside; long, low, clean-cut lines—true expression of the torpedo body idea. Perfect carriage work and all upholstery of the highest grade of leather.

All we ask of you is to make the Jackson your standard in your search for the greatest value and in your comparisons.

If you will do this, without favor or prejudice, and if your idea is to get the most for your investment, we predict that you will become a Jackson owner. Send for the catalogue.

### JACKSON AUTOMOBILE CO., 1300 E. Main Street, Jackson, Mich.





THE WETZEL BUILDING 2 and 4 East Forty-Fourth Street NEW YORK SPORTING and MUFTI TAILORS BREECHES MAKERS

BREECHES - This branch of our business has been developed by the best talent of London makers to insure the satisfaction of prominent huntsmen and polo players who heretofore were unable to secure such garments in Our Breeches America. and Riding Coats employ every practical detail.

"Throw-on" overcoats ready for town or country service - in the Wetzel Sporting Department.



vaudeville methods, or bugle playing, or lectures, or any other form of entertainment, he usually succeeds only in offering an article which is inferior to those offered in other places by other experts. In short, he cannot hope to compete on any other ground than his own. And inasmuch as the very essence of his success depends upon his sticking to the same old thing, his prospects of better business are not encouraging.

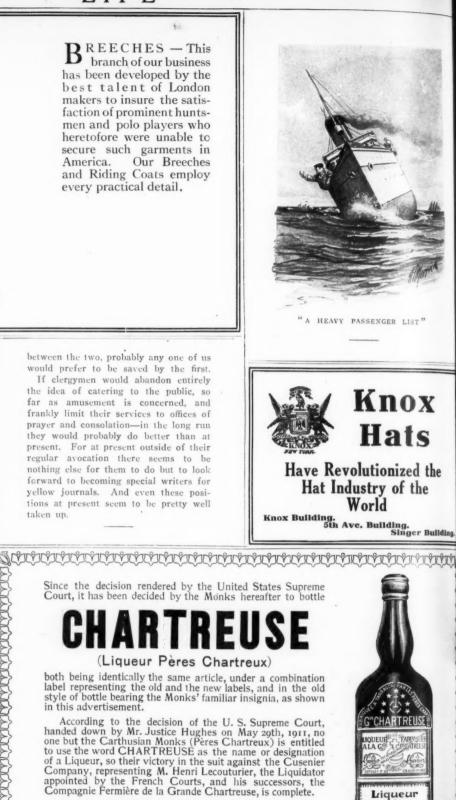
The public is willing to support clergymen so long as they stick to their regular business, by paying them just as little as is necessary to keep them going. The public pays enormous prices to be amused. It pays enormous prices to those who secure for it any kind of a profit, measured in dollars and cents. But when it comes to the guarantees which go with the life hereafter, a clergyman who is willing to accept four hundred dollars a year is just as good for the purpose as one who wants four thousand. In fact, he four-hundred-dollar-a-year man seems to have more virtue in the eyes of the public than the four-thousand-dollar man; and if there is any distinction

between the two, probably any one of us would prefer to be saved by the first.

If clergymen would abandon entirely the idea of catering to the public, so far as amusement is concerned, and frankly limit their services to offices of prayer and consolation-in the long run they would probably do better than at present. For at present outside of their regular avocation there seems to be nothing else for them to do but to look forward to becoming special writers for yellow journals. And even these positions at present seem to be pretty well taken up.

in this advertisement.

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The Carthusian Monks (Pères Chartreux), and they alone, have the formula or recipe of the secret process employed in the manufacture of the genuine Chartreuse, and have never parted with it. There is no genuine Chartreuse save that made by them at Tarragona, Spain.

> At first-class Wine Merchants, Grocers, Hotels, Cafes. Bätjer & Co., 45 Broadway, New York, N. Y. Sole Agents for United States

### A Brave Police Dog

A double murder was committed near Shestakova, a village about twenty miles from Goessa, in Russia. The victims were a young woman, keeper of a traktir, and her boy assistant. The hodies were found on the steppe close to the village. There was no trace of the murderers until an Odessa police dog, named Spitz, was taken to the scene of the crime.

After a few minutes' sniffling investisation, Spitz struck a trail and bounded off toward the village of Ivanovka. To reach the latter place, a stream had to be crossed. The dog crossed the river and again took up the trail, and the officers accompanying the animal were then surprised to see Spitz turn in his traces.

The result was the discovery of a blood-stained small ax in the river. The dog stopped at a peasant's hut in Ivanovka. A woman replied to the officers' summons, and then her husband, upon whom Spitz immediately sprang, tearing a piece out of his kaftan. This the dog closely examined, and the officers found it was stained with blood. The peasant at first denied his guilt, but subsequently confessed.

In the meantime Spitz had started en another trail, which led him and the officers to Shestakova. Here the dog attacked two men standing among a group of a dozen persons, in the one

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Building. INN

It's a **Positive Delight** to Brush the Teeth sums with Arnica Tooth Soap. It sterilizes the mouth, oving puttefactive and fermentative bacteria, and uces a desightful sense of cleanliness that cannot be med with pastes, powders or washes. Strong's Arnica Tooth Soap (Cleanser and Mouth Wash in One) by preparation which perfectly cleanses and polishes the teeth possibility of abrasion, while its antiseptic properties insure a sweet breath. in a hand a sweet breath. in a handy metal box—Nothing to break or spill. A con-te that lasts for months, 25c at your druggist—or send direct. H. STRONG & CO. . . . derfal new perfum you mention dealer' FREE SAMPLE of wor Flower Drops Its subtle fragrance always adds ing charm. Refined, delicate, bottle, \$1.50. Miniature bottle, 200 Odors : Lily of the Valley. as, Lilac, Violet min UL RIEGER, 246 First Street, San Francisco, Cal.

Chicago

ordinary per-fume because unadulter ated: a drop lasts weeks

dealer 50 time

When you see these tires on a car you see a car that cannot skid on wet or greasy pavements

> Pennsylvania Vacuum Cup Tires

> > receive back the full price

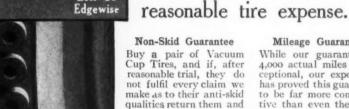
you paid.

How the Vacuum prevents skidding without retarding the forward speed.



Grip

Edgewise



Mileage Guarantee

While our guarantee of 4,000 actual miles is exceptional, our experience has proved this guarantee to be far more conservative than even the lesser guarantees on ordinary tires.

Over 100% increase in sales and production has reduced the price of Vacuum Cup Tires for 1012 to about the same prices asked for the ordinary run of non-skid tires.

In addition, their amazing

service qualities effectually

chase the bugbear of un-

### PENNSYLVANIA RUBBER CO.

### Jeannette, Pa.

Reorganized February 1, 1910 Reorganized February 1, 1910 Pittsburgh, 505 Liberty Ave. Detroit, 254 Jefferson Ave, Chicago, 1004 Michigan Ave. Minneapolis 34 So. Eighth St. Kansas City, Mo., 514 East 15th St. Cleveland, Ohio, 1837 Euclid Ave. PENNSYLVANIA RUBBER CO. of New York New York City, 1700 Bioadway PENNSYLVANIA RUBBER CO. of California San Francisco, 512-514 Mission St. Los Angeles, 930 S. Main St.

An Independent Company with an Independent Selling Policy TNON T

case tearing the man's clothing and in the other setting his teeth in his quarry's leg. These two men also confessed to the murders, and they gave the name of their accomplice, whom Spitz had already detected at Ivanovka.

The dog's detective mission was successfully accomplished, and he assumed his normal quiet demeanor. Spitz was brought back to Odessa last night. The account does not mention the breed of this clever detective dog, but it is believed that he is only a very intelligent mongrel, and has been attached to the force twelve months.

-San Francisco Chronicle.





Speed Safety Hill-Climbing Smooth-Running Comfort GETAWAY ENDURANCE EASY-DRIVING SILENCE STYLE

### While you may get one or more of these things in almost any good car, it is only in the Packard "Six" that you may get them all

The safest car to drive at high speeds

Absolutely positive steering. You go where you steer

The most effective brakes

Best hill climber at all speeds and regardless of road conditions

Power without noise and speed without jolt. The motor runs smoothly at seventy miles an hour Sixty miles an hour in 30 seconds from a standing start Will run longer without mechanical attention over roads of any kind than any other car The Packard "Six" Touring Car, with a wheel base of 133 inches, will turn around in a street 44 feet wide

Follows the road better than any other car

The most luxurious carriage at any speed, on any road

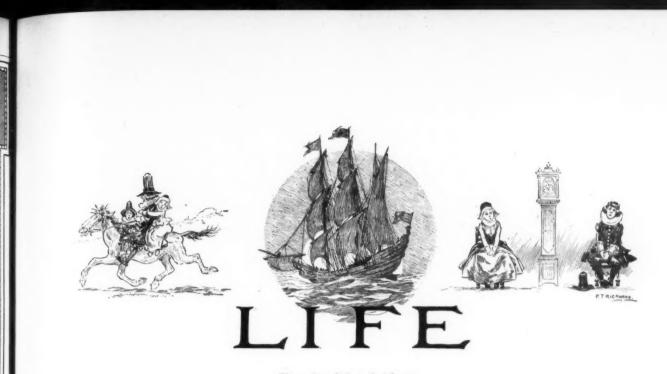
The best cash asset. A Packard bought this spring will have a higher relative cash value next fall, next year or five years hence than any other car purchased at the same time.

> A demonstration will make you sure in your own mind of the dominance of the Packard "Six"

> THIRTY-TWO PAGE CATALOG ON REQUEST

Packard Motor Car Company, Detroit

Ask the man who owns one



### The Call of Duty

3

S<sup>O</sup> Bates's wife turned suffragette as a matter of principle." "How so?"

"Bates ran for office and she felt it was her duty to vote against him."

### The Candidates' Version

M<sup>Y</sup> country, 't is of thee Comes my pluranty, In good old votes; Over perspective graft, Over the spending craft, O'er all you gave to Taft, My spirit gloats.

### In Boston

THE head of my firm asked me to dine with him next Sunday." "Are you going?"

"Can't tell yet. I'm looking him up."



TWENTY MINUTES TO TRAIN TIME



VOL. LIX. APRIL 18, 1912 No. 1538

> PART of the education which our voung Americans get nowadays in the colleges comes from observing and

discussing their society systems. Every college, as we are so often told, is a microcosm, and reflects more or less the conditions and institutions of the larger world. In or out of college the most important of all the subjects of study, and the one that comes nearest to getting incessant attention, is the relations of men. Politics and religion are both concerned chiefly with that subject. It is the basis of most literature: language was invented to facilitate it; history is the history of it, and economics is concerned with some of its details. So it is a subject of the most considerable importance, and if a lad in college is able to make a satisfactory advance in this subject alone, he will have made a considerable progress in education. If he really understands the relations of men he will usually know how to behave; and that is a great deal to know.

A story by Owen Johnson, which has been running in McClure's, is, largely devoted to the relations of young men at Yale, and the effect on them of the Yale society system. By use of various fictitious voices, most of the sentiments that relate to that subject, and to the same subject as it touches other leading universities, are set forth and gathered so as to be convenient for examination. We all know the current complaint about

those society systems-that they and their politics engross too much the thoughts of the young gentlemen; that they separate from the mass of the students various small groups of men who confer on one another whatever benefits their society has in it to impart, instead of diffusing those benefits over and through the general student body; that the effort to be "prominent" enough to be taken into these limited societies distracts men from their real business as students, impairs their natural freedom of action and choice, and makes them striving candidates during most of their college life, and either disappointed, or satiate and complacent, retired students during the rest of it. The mature observer concerned for the advancement of civilization, who comes to know the inwardness of the great Eastern universities of our day, is apt to say to himself: "If it were not for all these clubs and societies that keep the boys busy and keep them apart, and if it were not for the sports and papers and all the infernal time-taking side jobs, and if it were not for working so much for the college, the boys might not only learn something, but get together more and do each other more good and have more fun." So the mature observer wishes, probably, that all the clubs and societies were abolished and all the sports simplified and pared down, and that the demands of the organized life of the colleges could be abated so that the young gentlemen could give their time and strength chiefly to absorbing knowledge from books or the lips of wise men, and to brotherly communion on a basis of free and democratic comJ. A. MITCHELL, Pres't. A. MILLER, See'n and Treas 17 West Thirty-first Street, New York.

radeship, and to the germination and encouragement of real thoughts in their blessed young minds.



PERHAPS that would be nice. Perhaps it would be a great improvement. But for our part, we are not sure. The big colleges as they are are much more like the world as it is, where the people who are getting the most out of life are, as a rule, not the people who are most conspicuous. We see that, as a rule, the people in the world who get the biggest fortunes, and the top seats in places, have to give up too much of their lives to these acquisitions, which are not really filling at so great a price. And we often see luxury and pride and ease rotting out character and making bad lives, until we come at times to feel that a man who has an honest job that he likes to work at, and is good at it,

and can make a sufficient living, is as well off as though he were affluent and on bail for maltreatment of the Sherman law. Opportunities for observation of the misfortunes and delinquencies of the inordinately prosperous so much abound hereabouts, and the newspapers are so faithful in accenting them that we hear it said a good deal that great riches are going out of style; that they are not much real good except for advertisement, and that advertisement, with all the newspapers hopping in, has come to be too vulgar to endure. Of course, if riches really would get a little out of style it would be a grand thing and ease

# ally. And per-

the world up wonderfully. And perhaps if the college clubs and societies got a little out of style it would ease the colleges.



F OR our part, that is the sort of thing we would like best to have befall them, rather than extirpation by authority, as would seemingly have happened to the Princeton clubs if Dr. Wilson could have had his reconstructive way with them. Dr. Wilson wanted to do Princeton good and make her young gentlemen diligent, brotherly and wise. He thought that the clubs were a hindrance to these purposes, and, as we understood it, he was for sweeping up all the clubs and depositing them in the ash can. For our part, we didn't like that plan, not because we cared for the clubs, but because it didn't seem scientific. The way to change or destroy a college society system, if that is desirable, is not to smash in its head. That has been done again and again, and several heads always grow out in place of the smashed one. The way is to find a microbe to bite it. Competition is one microbe that may help on such a purpose as this. Another is the college press. If this Yale society system that Mr. Johnson has been showing up needs biting, why doesn't the Yale press bite it? Do the interests own the whole Yale press? Does "Bones" control the press by taking in the chief editors?



PROBABLY Yale likes its society system. We suppose it is pleasant for the gentlemen on the inside. If it is unpleasant for the gentlemen on the outside, what of that? A travcler in the West Indies wrote home last month complaining of many things, but especially of the brass band on the steamer. "It is awful," he said, "but I know it will do me good. Everything that is unpleasant does you good. That's the whole law of life."





THERE WERE DANGERS OF ALL KINDS FOR THE WOMEN OF OLD PLYMOUTH

Take courage, Yale gentlemen on the outside. "Everything that is unpleasant does you good. That's the whole law of life." If you never penetrate to the inside of one of those remarkable Yale mausoleums, if Tap-day, that astonishing institution, leaves you untapped, you may rebound the harder out into the larger world, where there is a great deal doing that is satisfying to the spirit and can be done by persons who learn how.



T seems to us the great thing for everybody is to get interested in life. If one can accomplish that, the details fall into their places. If a young college person achieves it the society system will adjust itself to fit his case, and whether he is inside or outside of it, will neither make nor mar him. There will always be some men who will beat every combination. Undoubtedly there are and will be men to beat the society combination at Yale. Is the celebrated Yale talisman "team-work" the fruit, do you suppose, of that combination? "Teamwork" is great and potent, and yet it is to smile to observe that the two Yale gentlemen who are just now most conspicuous in American public life were put there by a coruscating Harvard individualist, whom neither of them has been entirely successful so far in getting along without. Both of these gentlemen were "Bones" gentlemen, and good men they are, too. Per contra, Mr. Johnson has told us in a newspaper interview that Mr. Hunt, the new Mayor of Cincinnati, who took up and won the fight against Boss Cox that Mr. Taft abandoned, is a Yale man who pushed out of his way the Yale society system and refused to bother with it.

Per contra again, the political-defect of Dr. Wilson, the most eminent adversary of society systems, seems to be a defect in that team-work which society systems tend to develop.

Big men come from wherever they happen to be born. They are apt nowadays to go to college somewhere, because colleges abound and look like the open door to advancement. But where a big man goes to college doesn't seem to matter much. He picks up his tools anywhere and goes on. For such a man a society system that doesn't fit his needs is just another problem to be solved as he goes along. If the system offers him anything that he wants, he takes it. If not he walks around it and goes after the things that he does want.

# $\cdot LIFE \cdot$

Ode on a Distant Prospect of the New England Colleges

WHEN Learning, heavenly Maid, was young In this brave land of ours, The Pilgrim Fathers reared among The leafy forest bowers A College, built of native trees, Wherein the Aborigines Should learn the Hebrew tongue, And Virtue, Latin, Kindness, Greek, And how to live resigned and meek. The Injuns, grateful (so to speak), Canorously hurrahed, And thus bequeathed, as legends tell, To later days their battle yell Of, "Wah, Wah, Wah! Hahvahd!" But,-heed ye not the lying tale,-They never cried "To h-l with Yale!"

Now let me sing of Yale; And if, perchance, I fail, My path at least with good intent is paven.

Proud School whose shadow whelms The graceful-arching elms

And wooden-nutmeg trees of bright New Haven, Though Brother Owen Johnson dims their glory And claims their scholarship is nugatory, Thy sons are known for strength to meet each test, For bulldog pluck—and that's no idle jest;

Yet most for high sublimity Of Thought. Their magnanimity,

Unparalleled, is such

That freely they admit, exalted clan! That "One can always tell a Harvard man,---

But cannot tell him much!"

Let Williams have her due of laurel leaf! Whose fame was ever brighter

Than that of Williams, named for Colonel Eph, The dauntless Injun fighter!

And though the sons of Amherst win repute In phi-lology,

Why slight the Massachusetts Institute Of Tech-nology?

Or yet Mount Holyoke, Wellesley, Radcliffe, Smith, Where lovely maids read Owen Meredith?

Though Baptist brethren wished to spread the light Of godly learning, long they waited For Providence to indicate a site Appropriately irrigated. Now dawned upon their gaze Rhode Island's watered ground— Rhode Island, cleft with bays, The Promised Land was found! And there they built that school of high renown, The matchless University called Brown.

Where, fresh from lakelets blue, Penobscot threads the plain, Embattled stands the U-Niversity of Maine. And, elsewhere in that State, Arise the walls of Bowdoin, Whose Faculty are great And wise as Thor and Woden. Nor shall snow-peaked New Hampshire less be famed! New Hampshire boasts that pearl Of learning, loved by Dan'l Webster, named For Dartmouth's Noble Earl. But see, the page is filling; And therefore, all unwilling, I close my lyric strain-with due apologies To fair Vermont and fourteen other colleges. Arthur Guiterman.



NOT A WITCH, BUT JUST AS BAD



"GOD OF OUR FATHERS"

# $\cdot LIFE \cdot$

### Farewell to Wiley

Amalgamated Associations of American Adulterators Hold Big Banquet—Grand Outlook for Future

### (Special to LIFE)

W ASHINGTON, D. C., April 15.— The process of cleansing Washington of its useful officials goes merrily onward. Since the resignation of Dr. Wiley there has been a continual and swelling tide of rejoicing.

Last night, at the Grafters' Hotel, the departure of Dr. Wiley was commemorated by a large banquet, under the auspices of the Amalgamated Associations of American Adulterators. This is a powerful organization, and includes, not only adulterators of food, but adulterators as well of politics, of logic, of oratory, of patriotism and of other well-known American products.

The toastmaster of the banquet was Mr. I. Lobbywell, who is descended from one of the famous Connecticut makers of wooden nutmegs. He was very felicitous in his remarks, revealing a rare idealism. He said that the retirement of Dr. Wiley left nothing to be desired by those who believed that no nation could long survive on honest products.

The principal speaker of the evening



PURITAN LIFE

was Mr. Ben Zoate Killam, who is not only one of the largest canners of the country, but who is so good to his family that he doesn't even feed them on his own products. He said in part: "There is no man in my beloved

United States who is more in favor of pure food than I am, but-and when I qualify I want it understood that I am an authority on this subject-but pure food at the present stage of our development is impracticable and is demanded only by idle dreamers and incendiary agitators who want to tear down our industries. I know for a certainty that many of our producers, if compelled to put out products that contained no poison, would have to sell their art collections, educate their daughters at the public schools and perhaps even cut down their champagne bills. This, manifestly, would be ruinous to both artists and champagne dealers. It must be understood that many sacrifices are necessary if progress is to continue and, therefore, I call upon all good citizens who find themselves poisoned to remember that they are suffering in a good cause, that they are helping to support a great industry."

Mr. Killam was received with great applause, and was followed by Mr. Storrage Plant, who said in part:

"I look upon this gala occasion as a grand homecoming. For the past few years the members of this organization have received but a scanty welcome in this our beloved nation's capital, but I am glad to say that the clouds are rolling by. I look for an immediate revival of industry, and I venture to predict that, within a few years, adulteration will have been so perfected that we shall all be rolling in profits and thus reflect great credit upon the staunch and rugged common sense of our vast domain."

The souvenirs of the banquet, goldmounted ptomaines, studded with imitation pearls, were the gift of Mr. J. Bivalve Polluter. E. O. J.



APRIL SHOWERS

### Concerning Coal

O<sup>UR</sup> attempts to fathom the ethics of the dispute between the coal miners and the coal operators reveal several noteworthy facts:

First—The operators look upon any request of the miners for higher wages and shorter hours as unjustifiable.

Second—The miners look upon any refusal of the operators to grant higher wages and shorter hours as unjustifiable.

Third—The stockholders look upon any attempt to lower the rate of dividends as unjustifiable.

Fourth—The public looks upon any attempt to raise the price of coal as unjustifiable.

Fifth—Each of these interests feels that, unless the Government is likely to be on its particular side, any interference by the Government is unjustifiable.

The Powers That Be in their infinite wisdom may have placed the coal mines in the hands of Mr. Baer and his associates, but even the Powers That Be are unable to make the public satisfied with the arrangement or the workers satisfied with their wages or the conditions of labor.

This picture has no title.

### For the Best Title to This Picture Life Will Give One Hundred Dollars

Conditions of the Contest

The title, with sub-title, or in whatever form submitted, must not exceed fifteen words. The paper upon which the title is sent should contain nothing but the title, with the name and address of the author in the upper left hand corner. If this rule is violated the judges reserve the right to debar the contribution. Manuscripts should be addressed to

The Contest Editor of LIFE,

### 17 West 31st Street,

#### New York.

Envelopes addressed in any other way will not be considered.

All titles submitted must be at LIFE office not later than Saturday, May 4. The contest will close at noon of that date. Within one week from May 4 a check for \$100 will be sent to the winner.

Announcement of winner will be made in LIFE's issue of May 16.

It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to every one.

Only one title from each contestant will be considered.

No manuscript will be returned.

The editors of LIFE will be the judges. They will award the prize to the title which, in their judgment, is the most deserving.



#### A GREAT PAINTER AT WORK

"Oh, wad some power the giftie gie us, To see oursel's as others see us! It wad frae monie a blunder free us, And foolish notion."

### News of the Day (As it Ought to Be)

810

A CENSORSHIP of after-dinner speakers has just been announced. From this time forth no speaker will be permitted to talk more than ten minutes without imprisonment and a fine.

At a meeting of women suffragists from all over the country at Chicago yesterday it was unanimously agreed that hereafter every woman suffragist who takes the stump will publish her age. Failure to do this will be followed by expulsion from the organization.

A widespread movement to do away with the Anglo-Saxon law and get a fresh one reached a climax yesterday in a meeting of the Bar Association of New York, each one of whom agreed to sacrifice his time and his fortune, if necessary, to bring about this desired result.

Our pension list has been cut down so that only those who actually served in the late war will be honored with monthly checks. It is expected by this means to save about \$125,000,000 a year.



"THE PLEASANT WEATHER BETWEEN SEED-TIME AND HARVEST WAS WISELY USED IN MAKING THE ACQUAINTANCE OF THE NATIVE TRIBES."

# Bona Fide Bonanza

A New Opportunity for Increasing Your Capital and Making a Fortune Within Reach of All-Only Field Not Preempted-Ordinary Gold Mine as Nothing



#### SAMPLE OUTFIT FOR STARTING A RELIGION

We furnish a complete outfit. You don't have to pay a cent unless you are satisfied. If, after a reasonable time you fail to make a success of it, return the outfit and we will send you another.

W E have a startling announcement to make.

Competition in all lines of business has become so keen that there is practically no chance to make a living in these days. The trusts have driven the small dealer out of business, and thousands of people of experience and intelligence are left high and dry upon the market.

Fortunately, however, all hope is not yet lost. In making our offer to the public, therefore, we do so with supreme confidence in our ability to " make good."

In one field of human activity there still remains millions.

We have made a study of this question and know whereof we speak. We

furnish full equipment, give a course of ten lessons and start you off with everything in your favor. You cannot fail.

Many religions have been supplied to the American people by individuals in the past. It remains for us to put the new religion business on a commercial basis. Inasmuch as we practically control the entire field, we can confidently state that hereafter no new religion will be started unless it is under our tutelage.

We keep on hand constantly a stock of plain and fancy religions to suit every requirement. Bear in mind that we have made a study of every section of the country, and positively know what will suit every class of people in America.

New sects started at a moderate figure. In case of steady growth you pay us a royalty based upon the results achieved. Our agents are constantly going over the field and looking for



#### A TESTIMONIAL

The New England Amalgamated Religion Generating Company:

Generating Company: DEAR SIBS:—For twenty years I tried to make a success as a plain revivalist, but I found that public taste had outgrown that form of religion. I then took your advice and started the Jumparound Booh Boohs' Mystic Cult of Wave Worshippers, and I have made a splendid living at it. Yours for cash, OMNIFOTENT JUMP.



#### HISTORIC TABLET FOUND NEAR WACO, TEXAS

A bright, snappy religion has been estab-lished on the profound truths, as revealed in this sacred stone.

new ideas. We have the largest and most competent force-including broken-down evangelists, Indian yogis, indigent New-Thoughters and playedout Christian Scientists-ever gathered together in this country.

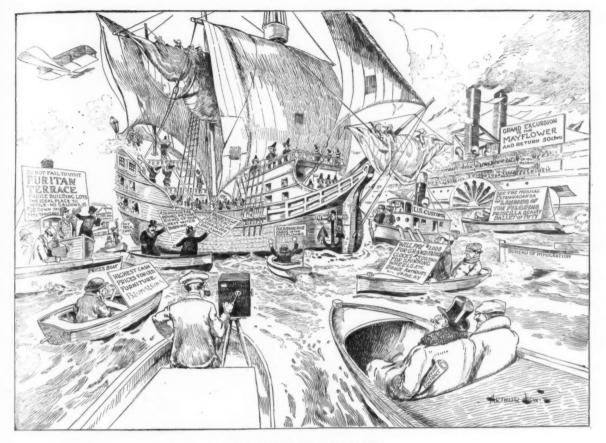
New religious movements started anywhere in the country to run for any specified length of time at rates which we will be glad to quote upon application.

Remember that this company is based upon the fundamental desire on the part of all human beings for a legitimate change. While apparently commercial in its aspect, it is really founded upon the great and recognized need for worship.

Up to the present time anybody could start a new religion and "put it over" until he tired of it. This has placed religions in disrepute, so that people have begun to feel that they are



 $\cdot LIFE \cdot$ 



IF THE MAYFLOWER CAME TO-DAY

not accomplishing the good that they ought to.

Under our system all this is changed. By our scientific formulæ we allow so much for reverence, so much for actual time spent in practice, so much for what we term emotional compensation and so much for various other things. Thus we cover the whole field —and do it right.

Our headquarters are located in Boston, where we are constantly trying out new religions, before placing them around the country. If a religion which we introduce in Boston runs there for six weeks we can safely guarantee its success anywhere else. If it fails inside of a month and begins to lose interest, then we put it back into our plant and our experts readjust it until another trial can be arranged for it. We need capital. We also need ability and business experience. Remember that you get practically all of the dividends; all we ask in case of a success is a fair royalty. You can start your religion anywhere. In your own home town—or, if you feel ashamed to try it out there—you can go elsewhere.

We cater to every shade of human aspiration. The beauty of our system is that the money comes in without effort. All you have to do is to start your religion and the dividends begin to pour in immediately. Nothing like this can be said of any other industry. Practically speaking, we employ no collectors who work upon their initiative, and are therefore subject to commissions. These collectors are necessary in every other line of business but ours. In our case all you have to do is to pass the hat. Will you give us a trial?

Come into our office and look over our plant and see what we are doing for the regeneration of the world.

The New England Amalgamated Religion Generator Company.

### Historic Episode

POCAHONTAS was being wooed by John Smith.

"Unless you can settle a million upon me," said Pocahontas sternly, "I will not consent to the engagement."

Thereupon the Smiths came and settled and Love has reigned supreme ever since.

C<sup>AST</sup> your money upon your daughters and it may be returned to you in the form of a rich son-in-law.

### Intimate Interviews



" Probably so "

### Charles W. Eliot

**P**RESIDENT ELIOT—for we still like to call him President—was cogitating in his library as we vaulted through the window and sat down beside him. Slapping him on the back, we said heartily:

"Wel!, what's the latest thing in libraries? Any new educational theories?"

"None whatever. The fact is, I have not been doing very much lately along educational lines. That last little advertising turmoil I got into made me rather scary of advancing any new views."

"You mean the time you made out your five-foot shelf of books and then somebody used you as a kind of buffer in order to make sales? Well, Mr. Eliot, you are not the first intelligent gentleman who has been taken in either by a publisher or a book agent. And don't be afraid of us. This is only a confidential matter, and it sha'n't go any further. What do you think of that five-foot shelf business?"

"Well, I shuddered a little when I saw my picture plastered all over the country, especially when I knew that the list of books that I had prepared is something that no self-respecting American would care to read."

"Don't you think that would be true of any list of books that anybody would prepare? It is a matter of individual preference."

"Yes, probably so."

"The next step would be for you to go into vaudeville."

"Never! I prefer to be associated with Harvard College-even remotely. It is so much more sensational."

### Popular Novels

And Their Authors (As They Might Be)

What the Public Wants	s—Aı	atobic	ogra	phica	1	-	T. R.	
The Man Who Could N	ot Lo	ose-	Auto	biog	raphi	cal,	T. R.	
The Pretender Person							T. R.	
The Common Law-Nov	w in g	proce	ss o	f rev	ision	-	T. R.	
It Never Can Happen A								
Hail and Farewell! -	-	-		-	-	-	T. R.	
To Have and to Hold	-	-		-	- V	V. H	. Taft	
The Quest-Collaborato	rs T.	R.,	W.	H. 7	laft,	R. 1	M.	
La Follette, W. Wi	ilson,	Juds	son	Harı	non,	Osc	ar	
Underwood, et al.								
The Ne'er Do Well	-	-	-	-	W	. J.	Bryan	
Rebellion	-	-	-	R.	M. 1	La F	ollette	
The Wrong Woman	-	-	-	-	Na	t Go	odwin	
The Long "Roll" -	-	-	-	-	J. 1	P. M	forgan	
The Dangerous "Age"	-		-	-	-	Dr.	Osler	
The Yellow Letter	-	-	-	-	W	R	Hearst	

### Mr. Facing-Both-Ways

#### NOVEMBER 8, 1904.

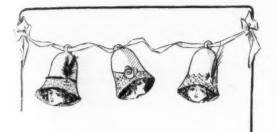
"Under no circumstances will I be a candidate for or accept another nomination."

#### FEBRUARY 25, 1912.

"I will accept the nomination for President if it is tendered to me."



"PLEASE, MASTER, MAYST I GET OFF THIS AFTERNOON? MY GRANDMOTHER IS TO BE BURNT FOR A WITCH."



The Belles

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EE the dainty, pretty belles-charming belles. What a pile of millinery bills their loveliness foretells! How they smile, smile, smile, In order to beguile

A 1 to cast their siren spells

Round their dad, whose anger swells,

When he has to pay the bills

For the feathers and the frills

Of his belles, belles, belles, belles, belles.



### Looking Backward a Little



IFE'S regular readers will remember that this journal was for a long time the only one which dared to criticize the methods of what was known as the Theatrical Trust or Syndicate whose destinies were largely controlled by the firm of booking agents and theatrical speculators known as Klaw and Erlanger.

The Trust was one of the most firmentrenched monopolies in America. lv If it had carried on its tremendously profitable business with any sense of business fairness or decency it was practically impregnable. Its leading spirits were not content, though, to hog every

dollar in sight, but never missed a chance to add insult to the injury they inflicted on almost everyone with whom they did business. Their arrogance, ignorance, reed and total lack of the most ordinary courtesy made them a host of enemies. Being nothing but showmen, and showmen of a vulgar type, they cared nothing for iramatic art and have done everything in their power to lebase and degrade it. The authors and artists who were the creators of what these tradesmen regarded only as

· LIFE ·

merchandise they treated always with contempt and often with actual cruelty.

The opposition to the Theatrical Trust finally crystallized and has become powerful largely through the enmities created by the methods, both brutal and foolish, of the former monopoly. Recent developments look to its final and complete overthrow. The long continued illness of Mr. Charles Frohman has robbed it of its principal source of new material to supply attractions, not only for its New York theatres, but also for the out-of-town houses which depended on the Trust for the attractions to keep open. Its methods have driven into opposition other important producing managers.

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THE dissolution of the firm of Nixon and Zimmermann, of Philadelphia, one of the Trust's most important allies, is the latest straw on the breaking back of the camel. This was preceded by the virtual retirement of Mr. Al. Hayman, the real brains of the Trust, and the disappearance of Messrs. Rich and Harris as an important influence in the New England territory.

This leaves the burly Erlanger and the insignificant Klaw as practically the sole survivors of the once mighty Theatrical Trust. Their present importance may be gauged by the fact that their principal interest just now is trying to gain in London a hearing for attractions which have exhausted their power to draw American audiences. A significant result of their methods is that one of the newest and most important of the Trust theatres -the Lyceum-is closed during the usually important Easter week and there is public statement to the effect that this house is about to be surrendered to the moving pictures.

The result is about what might have been expected from the strangling and battle-axe methods of the old concern. No one will mourn its utter disappearance from the face of the earth. From its career there are to be inferred a few useful morals which it will pay the now successful opposition represented by the Shuberts to take to heart. Among these teachings are the facts that it pays in the long run to deal fairly and considerately with the public and that although authors and artists may be geese, they are the ones that lay the golden eggs of the theatre.

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HE British censor is about to visit these shores, and judging by the recent assaults on his office by British managers, dramatists and actors, they won't care if he never comes back. One of our enterprising dailies might score a journalistic hit by chartering Mr. Brookfield, whose real position is

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Chamberlain, to make a tour of our New York theatrical attractions and record his official opinion of them. In one case, that of "The Terrible Meek," he has already

refused to license a production in London. In "Kismet" he will also discover the bathing scene which was cut out by his predecessor after the play had been running in London for several months.

Take it all in all, he would probably not find much to cavil at from the censorial point of view. His personal gorge might rise at the Cohanisms of Cohan and he might find some offense in the small indiscretions and inane vulgarities of some of our musical shows, but, after all, these are more in the nature of offenses against good taste than good morals. Taking it by and large, our theatres need not fear the inspection of the British official even if he brought his veto powers with him, which goes to show that we don't really need a censor of our own just yet.

MISS LAURETTE TAYLOR, lately appearing in "The Bird of Paradise," has been scared out of acting the part any more by the receipt of several threatening Black Hand letters. If the Black Hand gentlemen will kindly make their identity known it will be easy to supply them with a list of persons now appearing on the stage to whom their efforts may be directed with greater advantage to the theatregoing public.



F you attempt to tell the truth these days, the critics do not understand you; you are stoned, persecuted, martyred and crucified.—Interview with Mr. Charles Rann Kennedy in the New York Review.

In this utterance Mr. Kennedy shows a dangerous tendency in the way of identifying his own personality with that of the principal character under discussion in his play, "The Terrible Meek." He should be careful. Too much dwelling on the personality of Napoleon Bonaparte has led several unfortunates to a sincere belief that they were the Emperor of the French and with unpleasant consequences to themselves.

And the author who put Christ on the stage should not be too severe on his critics. In the way of martyrdom he should remember that their professional duties compelled them to sit through "The Terrible Meek."

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THE production of August Strindberg's play "Father" at a trial performance calls American attention to this author, who has been dubbed by his over-zealous admirers "The Shakespeare of Sweden." Mr. Charles Recht has made and published a translation into English of Strindberg's play, "Froeken Julie," under the title of "Countess Julia." Mr. James Huneker calls it "an emotional bombshell" and applies to it many other commendatory expressions from the vast store of laudatory terms which he is accustomed to lavish upon the works of foreign authors in the decadent and degenerate school of writing. After a perusal of the present work and a careful weighing of its degrading theme against any literary or dramatic value it may possess, the conclusion is inevitable that the world is no better off for the writing, the translation, the publication, or the praising of this work. More than that, neither Mr. Strindberg, Mr. Recht nor Mr. Huneker can ever become a teacher in our Sunday-school. Metcalfe.



Astor.—" The Greyhound." The deep-sea going crook and confidence man as a basis of fun and melodramatic adventure.

Belasco.—The spirit of one deceased, showing that even the dead can "come back," Mr. David Warfield artistically personates in "The Return of Peter Grimm."

Broadway.-Messrs. Weber and Fields in a musical show their own kind and a number of their former artists. Diverting.

-"Baron Trenck." Well presented and really Casino .musical comic opera. Century.—" The Garden of Allah." Mr. Hichens's Sahara

romance in dramatic form, with impressive scenic effects.

Cohan's .- Blanche Ring in "The Wall Street Girl." Notice later.

-" Bunty Pulls the Strings." Fun with the Scotch Comedy .-

Criterion.—" Elevating a Husband." Mr. Louis Mann as the star of a not especially clever comedy.

Daly's .- Mr. Lewis Waller in "Monsieur Beaucaire." Romantic melodrama of the patch-and-powder period, attractive in setting and performance.

Empire .- " Oliver Twist." Dickens in dramatic exposition by an unusual company. Interesting.

Fulton.—" The Typhoon." Unusual, highly interesting and well acted drama of the Japanese in Europe.

Gaiety.—" Officer 666." The one place in New York where anyone may laugh at a policeman without fear of arrest. Garden .- The Durbar in Kinemacolor.

Globe .- " Over the River." Mr. Eddie Foy as the comedian of an amusing musical show

Harris .- " The Talker." Laughs and a moral conveyed in a clever and well presented comedy of American domestic life. Hippodrome .- Ballet, spectacle and circus features.

Hudson .- Dorothy Donnelly in "The Right to Be Happy. Well presented drama of big business and society in a novel relation.

*Knickerbocker.*—"Kismet." The gorgeousness of the Ara-n Nights as the background of an interesting and well hian acted drama.

Lyric .- " Little Boy Blue." Musical show with more than the ordinary power to please.

Madison Square Garden .- The super-circus, meaning that it is the usual circus and a lot more besides.

Maxine Elliott's.—Mr. Charles Hawtrey in "Dear Old arlie." Notice later. New York.—"The Winsome Widow." Notice later. Charlie.'

Park.—" The Quaker Girl." Daintily done musical show from London with American cast.

Playhouse .-. " Bought and Paid For." Mighty interesting and well done American play of laughter and domestic pathos. Republic .- "The Woman." A highly interesting drama.

with Washington politics and corrupt politicians as the main features.

Thirty-ninth Street.—" A Butterfly on the Wheel." The divorce side of English society and the English courts in in

teresting play. Wallack's.—" Disraeli." Pleasant play of the Victorian era, with Mr. Arliss's artistic depiction of the British states-

Winter Garden .- Vaudeville and extravaganza in generous quantity and elaborate setting.

### · LIFE · .



THE STOWAWAY

### Those Investigations

IF the present Congress doesn't do another thing throughout its entire existence, it is already entitled to our everlasting gratitude. It has investigated assiduously, and nothing that was unknown before is unknown now. In order to be accurate, we have had our private statistician make a careful compilation of the result to date.

He finds that Congress has accumulated, and now has on tap, 1,001,385 facts, 21,982 suspicions, 6,365 discoveries, 4,222,003 answers to questions, 7,324 questions without answers, 3,423 mistaken assumptions, 4,947 plans that will not be fulfilled; 8,228,387,101 words that will never be referred to again and 4,505,676 conditions that are just the same as they were before.

### Making History

PAUL REVERE was exceeding the speed limit.

"You can do it this once to save the country," said the local constable, "but if this occurs again the country can go to the dogs."

### Communion

W HO said the night was blind? Lo, it can surely find My lover's heart! When all the hours of light I could not read it right So far apart!

Who said the night was still? It is the throb and thrill Of ecstasy! Across the quiet streets How loud your passion beats Your thought of me!

Who said the night was cold? It has a warmth untold By garish day, It teaches ev'ry hour Your love's great, wondrous pow'r So far away! Leolyn Louise Everett.

### **Better Presidents**

"THE Government," says Mr. Taft, "is not founded on the proposition that the people in one expression or by one vote cannot make mistakes."

With this we are inclined to agree. If it were not true, it is altogether likely that we would have had a much better grade of Presidents.

WIFE: We need some new rugs. HUSBAND: Don't we need blankets more?

"Who sees blankets?"



TYPOGRAPHICALLY SPEAKING "CLOISTER AND PABST OLDSTYLE"

# The Yankees

HERE are four kinds of Yankees, named, respectively, after the three most populous New England States, and Vermont, which is least populous. Experts may name more kinds than that, six perhaps, or even seven, or more still, which would be one kind to each State and some over. No doubt there are those who can find a Dutch and Hudson River influence in Western Masachusetts, and a different Yankee idiosyncracy in the Berkshires from what prevails east of Springfield. Close to three hundred years now, the Yankees have inhabited Massachusetts. They were different groups in the first place, and have been exposed to different influences of soil and climate. Plymouth is so near Boston that the Pilgrim stock has doubtless merged a good deal with the Puritan, but the cranberry-bog, clam-digging Yankee from Cape Cod, and his whaling neighbors of Nantucket, the Vineyard and Buzzard's Bay, have their own ways still, and can be classified, no doubt, by competent ethnologists in various groups and identified by details of diet and nasal intonation.

**S**<sup>O</sup> in Connecticut. There is, no doubt, considerable diversity in Connecticut Yankees. The Western end of the State is nowadays even more contaminated by New York than Western Massachusetts, because it is nearer New York City, and extensively penetrated by commuters. But there were original differences in Connecticut Yankees. The settlers in that province came there largely to escape the pious rigors of Massachusetts; not that they objected to pious rigors, per se, but that they liked to invent their own and subjugate others to them, and did not like to be themselves subjugated to rigors gotten up by someone else. The great bond that in the early days held together the Yankees of Connecticut was their common enjoyment and maintenance of the high privilege of differing with the Yankees of Massachusetts. But from the beginning there has been abundant diversity of view in Connecticut. The Episcopal Church got an early hold there, somewhat stronger than it did in Massachusetts. The downeastern Connecticutters flirted with the schismatics of Providence; the New Londoners whaled and traded and saw the world; all the Sound ports and portlets sailed schooners up to New York with hay, firewood and produce, and parleyed and established acquaintance and relations with the New Yorkers. The centers of aristocracy in the province were Hartford and New Haven, but there was a great deal of individual aristocracy planted about in the State, and it was nursed by constitutional provisions which are still in force, and which give over the State to a government by townships, to the chagrin, and somewhat to the detriment of its considerable modern cities.

Allowing, however, for all intrastate diversities among the Yankees of Massachusetts and Connecticut, it remains that from those States have come the two Yankee families that are most numerous, most distinct and best defined. From one or the other of them most of the other Yankees have proceeded. Maine's great coast line and back country forests, and her granite and her climate have produced the Maine Yankee, with distinctions, prejudices and inspirations sufficient to entitle him to separate recognition, but Maine, though it had original settlements and some French, was largely peopled from Massachusetts, and was long, as will be recalled, a part of that province.

VERMONT, by the use of hills, grass and maple sugar, produced the Green Mountain Boy, who has separate qualities from other Yankees, and a drawl and phrascology that belongs to himself, but Vermont collected its human materials chiefly from Massachusetts and Connecticut, and it is still using them without any considerable admixture of other stocks.

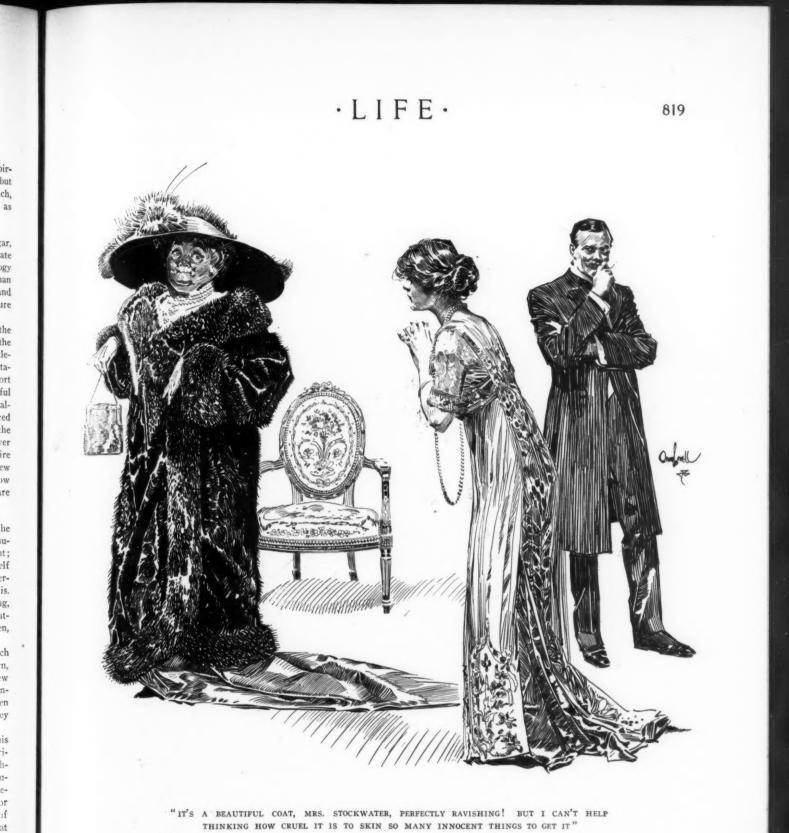
We do not know what idiosyncracies distinguish the New Hampshire and Rhode Island Yankees from the others. New Hampshire had an early independent settlement at Portsmouth, but it did not fully realize expectations; Rhode Island had notable settlements at Newport and Providence and made money and developed a cheerful and interesting grade of civilization, but it is, and has always been, a mighty small State, and never produced Yankees enough to cut a very great figure in populating the rest of the United States. It has now a population of over half a million, which is more than either New Hampshire or Vermont has, but it is chiefly a mill hand and New York millionaire population, and is only sprinkled now with Yankees, whereas New Hampshire and Vermont are preponderantly Yankee still.

THE Yankees were a chosen people, selected to inherit the earth. They have done it amazingly. The Massachusetts Yankee learned early to read and write; also to print; and he has written and printed so much about himself that it is unnecessary here to relate how very great, pervasive, nimble, solvent and indispensable a person he is. He is everywhere; even at home. He has done everything, even to minding his own business, which is still well attended to, though Boston is now governed by Irishmen, with Italian assistance.

What the Connecticut Yankee is and has done is much less widely appreciated. What he has done is well known, but it is not known that it was he who did it. New York State, especially, is full of the descendants of Yankees from Connecticut, but most of them have forgotten where they came from, and have come to believe that they are original New Yorkers.

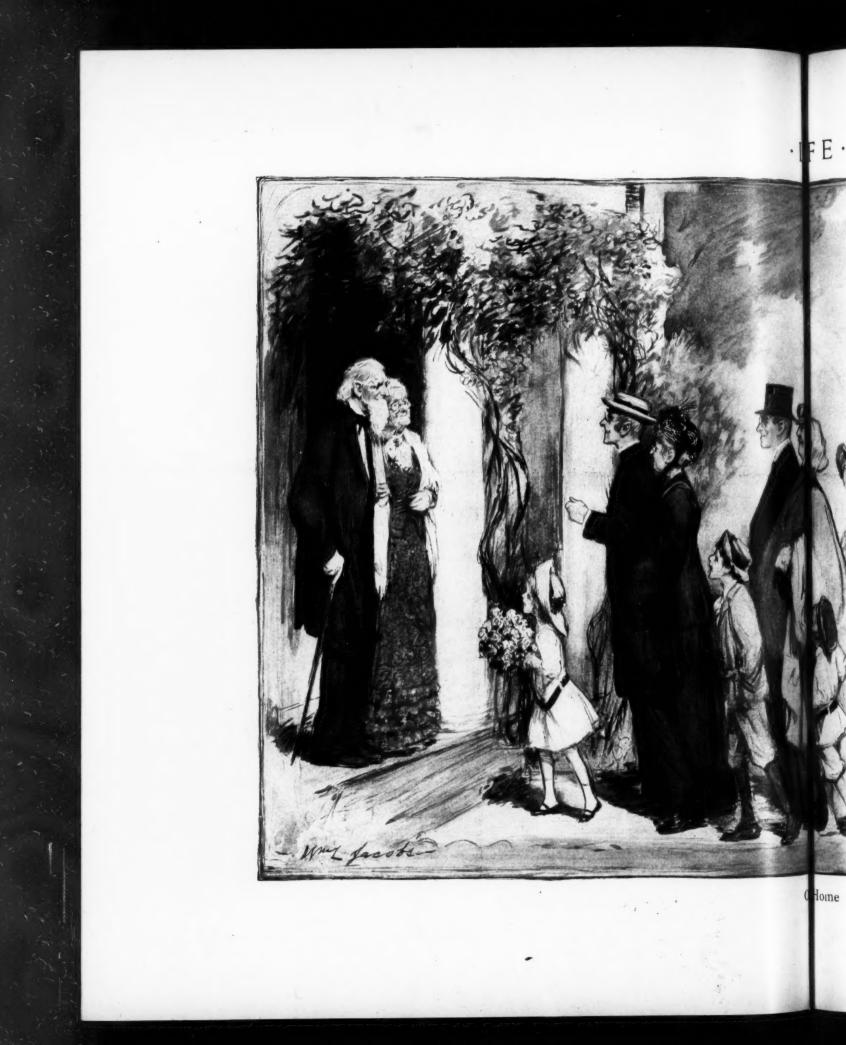
The head of the Connecticut Yankee family at this writing is Mr. J. P. Morgan. If the roll of living Americans who derive from Connecticut forbears could be gathered and revealed, the hat would be passed to erect monuments to this valuable contributory State. And the descendants of Connecticut would doubtless fill the hat, for they have been considerably prospered. The secret of their prosperity and usefulness has been, no doubt, that nobody can make a living in Connecticut—except possibly in the Connecticut River Valley—without active use of his wits. By brains the State has subsisted and now subsists. There is very little else there to live on.

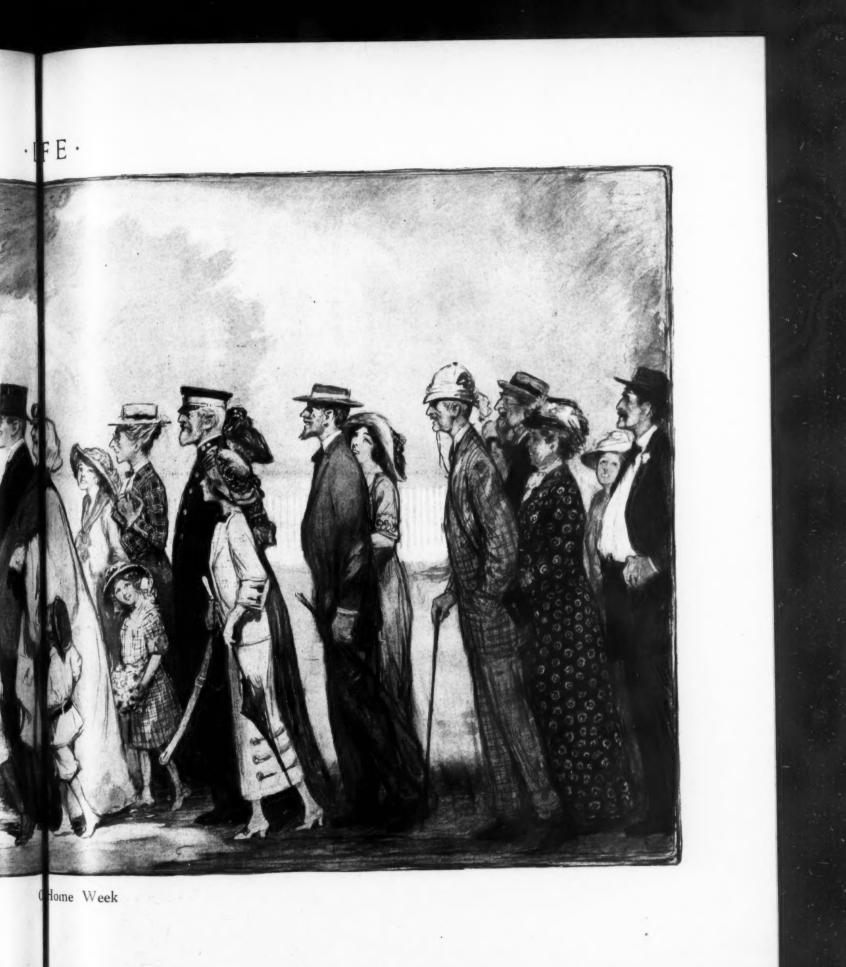
E. S. M.



THINKING HOW CRUEL IT IS TO SKIN SO MANY INNOCENT THINGS TO GET IT"

ly is s.





## $\cdot LIFE \cdot$



THE BEST OF FRIENDS MUST PART

### Where Duty Called

COLUMBUS was just about to discover America when the crew struck. Dipping his hand into the salty ocean he drew forth a pack of cards, a set of poker chips, a corporation counsel's fee and a legislature's bribe.

"This means," said the crew desperately, "that we must keep on if only to establish a Black Hand Society for the honor of our country."

Thus history was made.



" SUPPOSE COAL IS SIX DOLLARS A TON, AND YOU GAVE YOUR DEALER THIRTY DOLLARS, HOW MANY TONS WOULD HE SEND YOU?"

"THREE."

"OH, THAT'S WRONG."

"I KNOW IT'S WRONG, BUT THAT'S WHAT HE DONE."

### Nursery Politics

T<sup>EN</sup> hopeful candidates in Presidential line, One wasn't nominated.

At which unexpected pleasure Mr. Roosevelt said, "Under no circumstances shall I consider the possibility of a third term."

Then there were nine.

Nine good Americans to steer the ship of state, One made a stupid speech.

On hearing which Col. Roosevelt said, "I can only repeat my statement of 1908; I shall never again accept the candidacy."

Then there were eight.

Eight earnest seekers after democratic Heaven, One spurned an editor.

An event which ex-President Roosevelt regretted, saying, "I do not ask for the nomination."

Then there were seven.

Seven giant intellects (omitting John A. Dix), One was a suffragist.

At about this juncture T. R. broke the silence as follows: "I am not, and never have been, a candidate for a third term."

Then there were six.

Six busy bees at work in patriotic hive,

One didn't work enough.

Nevertheless Bwana Tumbo was heard to state succinctly, "I have nothing to say."

Still there were five.

Five saints in politics before the White House door, One was made a Justice.

When interviewed on the subject Terrible Ted, the Congo Thunderbolt, remarked, "If constrained by the voice of the people I shall not decline."

And then there were four.

Four clever diplomats to keep our country free, Alabama smothered one.

Overseer Roosevelt, of Harvard University, when approached by a reporter from New York, stated, "I shall do what I consider to be my duty."

Then there were three.

Three trained Republicans in search of pastures new, One was just mistaken.

And to the astonishment of the entire United States the Sage of Oyster Bay proclaimed, "I am ready to serve if called upon."

Then there were two.

Two gallant warriors to be the nation's head,

One was chosen Governor.

The other, Theodore Roosevelt, was heard to observe, "I am the choice of the people."

Then there was Ted.

H. E. Porter.



THE INITIATIVE AND REFERENDUM

### What is Civilization ?

CIVILIZATION is the name given to the present ideal state where men have learned to live together in peace and amity. Before civilization men took advantage of one another. The rich preyed upon the poor and the strong upon the weak. Those who worked the hardest received the fewest luxuries, while those who did nothing lived in ease and affluence. But civilization has changed all that, and now all men, women and children get exactly what they-or somebody else-earn.



HOBB: Is your wife critical? Nobb: Frightful! She is almost as bad as my fifteen-year-old daughter.



THE FIRST "LEADING LADY"



"DON'T BE ALARMED, DEARIE. I'M ALL RIGHT. JUST A LITTLE TROUBLE IN PUTTING OUR STATE THROUGH THE PRIMARIES "

# $\cdot$ LIFE $\cdot$

### The Wreck of the Prudent Prue

(A New England Family Ballad)

THE Prue she rode off Codfish Shoal In quite consid'ble gale, And Three New England Skippers sot A-lookin' firm but pale. "We're overladen, sure 's yer born," The stoutish one says he, "I kind o' guess that one of us Must jump into the sea." Then up the Second Skipper spoke, A sharp-faced Pur-i-tan,

"We be a-leakin' fore and aft About as fast 's we can.

We can't draw lots for who must go, For gamblin' is a sin—

How shall we settle who gits out And likewise who stays in?"

The Third, a Horace Greeley type, Remarked, " It seems to me We ought to choose the man to die By kin and familee.

For him whose folks are least account Can easiest be spared."

"Agreed!" the Yankee skippers cried As anxiously they glared.

"My great-great-grandad, Praisegod Smith, Came with the Mayflower crew,"
Explained the First. ("Quite natteral," The others cried, "Ourn too!")
"Dan Webster, Edward Everett, Miles Standish, Paul Revere, Are my relations, more or less——" The others said, "Same here!" The storm now raged. 'Twas plain their boat Would founder in the gale, Yet squarely sot those Yankee men And quite forgot to bail. One boasted Cotton Mather's stock; With Emerson one led; The Third claimed blood relationship With Mary Baker Ed.

" Friends," said the Second, as the sea Began to rake the deck,

"We got to settle this darn quick Or we'll *all* be drowned, by heck!

Now maybe we can pick out who Of us ain't fit to live By tellin' our Fust Ancestor

Who in New England thriv."

"My ancestor," said Skipper One, "A man of great renown,
First brought the witchcraft doctrine to The folks of Salem town."
"Mine was the fust to burn a witch," The Second One returned;
But the Third One swole his chest and said, "Mine was the fust witch burned!"
Two grim New England Skippers sat And gazed upon the Third.

And gazed upon the Inita. "Neighbor," they cried, "if that's the truth— And no one doubts your word— It sort o' puts yer fam'ly in A different class from us; But durn if we can tell if you Are better 'n we or wuss!"

"It all depends," said Skipper Three. "It does," the others cried; But ere they could e-luc-i-date, Upriz the stormy tide. So sharp it smote that fragile boat That she was wrecked to scads, And the Skippers Three went down (or up) To join their Pilgrim Dads.

Wallace Irwin.

·LIFE·



IN THE POLITICAL EQUALITY NURSERY

Bye, Baby Bunting, Mother's gone to meeting, Gone to get her ballot in. —With apologies to Mother Goose.

"THAT chap next door is having a terrible argument with his wife."

"But I don't hear his voice at all."

"Why should you-when he hasn't spoken?"



EARLY STONE AGE IN NEW ENGLAND

### A Proposed Platform

HAVING waited for some time in vain for the suffragette party to promulgate and publish a platform, we modestly suggest the following as a basis:

"The recall of all birds and animals to their native haunts, with full permission to let them roam at will and to raise their young instead of being killed off by the hired representatives of millinery and tailors' trades."

"The due insistence, to be enforced if necessary by proper legislation, that all wives shall live within their husbands' incomes, even if by so doing they are obliged to dress in a more or less becoming manner."

"The restriction of the cost of ladies' hats, not to exceed \$15 per hat, this being three times the cost of the best hats for men."

If these items meet with the unanimous approval of all suffragettes, and we pride ourselves that they will, we shall be very glad to furnish others from time to time in order to complete the whole interesting affair.

IF at first you don't succeed in convincing your husband, cry, cry, again !

# No one lubricating oil is best the free carbon. But lubrication oils are a hydro-carbon product. for all cars. This is absolute.



### This list shows the right oil for your car

In the schedule, the letter oppo-In the schedule, the letter oppo-site the car indicates the grade of Gargoyle Mobiloil that should be used. For example, "A" means "Gargoyle Mobiloil A." The mean-ing of the marks, \* † ‡ § is shown at the bottom of the page. For all electric vehicles use Gargoyle Mobil-cil A Same recommendations occurs oil A. Same recommendations cover both pleasure and commercial vehicles unless otherwise noted.

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Black Crow AtAt	Correja A†A†A‡A‡
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Boyd	Cortland(wat.) At
Brodesser A AtA Brooks B	Corbitt AtAtAtAt Correja AtAtAtAt Cortiand (air) B*B* Cortland(wat.) At C. P. T AA Couple Gear.A A A A At
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• Use Gargoyle Mobiloil A in winter

We will make it clear.

But, first, in the light of careless statements on lubrication, we will make plain our right to speak with authority.

· LIFE·

**INDER** its Gargoyle trademark the Vacuum Oil Company supplies lubricants to-

The floating armament of the world's leading naval powers.

To leading ocean steamship companies throughout the world.

Outside of the American market, to over seventy foreign automobile manufacturers.

To practically every aeroplane in active use, both private machines and the military aeroplanes of the leading powers.

To leading manufacturing plants at home and in every quarter of the globe.

For over half a century we have made lubricants, not as by-products, nor as temporary profit makers, but as a serious business.

In power-engineering circles, our standing as the authoritative leaders in high-grade lubricants is unquestioned.

URNING to automobile lubrication:

Carbon deposit, as a factor, is widely misunderstood.

Proper filtration will remove, from stance, is absolutely the wrong oil lubricating oils, the greater part of for a Packard.

Model of	'08 '09 '10 '11 '12
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Gargoyle Mobile	il E in winter

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1 Use Gargoyle Mubiloit Arctic in winter

826

But lubricating

In burning, they must leave some residue.

The amount of carbon deposited in the cylinders depends partly on the carburction and gasoline combustion, partly on the oil, partly on its fitness for the car.

The majority of cars, in using the oil best suited to them, get the greatest freedom from this annovance.

But carbon deposit is generally a dangerous guide in choosing the correct lubricating oil for a particular car.

domest There is only one guide that is sound:

What oil yields the highest horse. power?

You may not care for speed. But. to safeguard your car, you do want its greatest horse-power efficiency.

Wasted horse-power results from restrained action-either from friction or some other injurious deterrent.

As oil saves power, it follows that one oil saves more power than another.

To get the highest horse-power from your car, you must use the lubricating oil best suited to it.

It is of the utmost importance that you use that oil and no other.

No one would think of using the same lubricant for a sewing machine and a battleship.

The needs of two motor cars often differ quite as widely.

The correct oil for a Fiat, for in-

FrayerMiller.BtBt i Frontenac ... A At F Fuller ...... A At At At Fuller Com'l.

Grabowsky. A GreatSmith...A†A: Gt.Western. Grout .....A A Halladay ...A†A HartKraft(2) HartKraft(4) Harrison ... Hatfield ...

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The spring-strength of the piston rings must be considered; the fit of the piston ring into its recess; the length of the crank-shaft and connecting-rod bearings; the feed-systems; the length of the vacuum period, while intake and exhaust valves are both closed.

Before anything like correct lubrication can be determined, these, and other important considerations, must be known and studied.

IN planning for a complete range of automobile lubricants, we first analyzed the construction of every domestic car and practically every foreign make.

Altogether we found that they required five distinct grades of lubricating oil. We then produced the oils.

So far as it was practicable, we filtered out the free carbon.

We verified the fitness of these oils by frictional horse-power tests on many cars they were intended for.

All the oils were put through practical demonstrations on their respective cars.

The test-results called for some changes, which we made.

Our ultimate findings are shown in the list at the bottom of this page. You will see scheduled there the correct oil for your car.

## ·LIFE·

Some cars change type from season to season. The list gives the oil required for each season's type.

In selecting from this list you may rely on three things:

First: In quality, the oils establish a world-standard.

Second: The grade indicated for each make and each season was arrived at, not by guess, but by careful study. It was later verified by thorough demonstrations.

Third: We recommend for your use the oil scheduled opposite your car.

In engineering circles that would carry more weight than anything we have said above.

Old, badly-worn cars sometimes need a heavier oil than the same cars require when new. If your car is in that state, we shall be glad to recommend the oil for it. In writing, give the make of the car, the date of the model, the approximate mileage to date, and, so far as you can, its general condition.

The quality of Gargoyle Mobiloil necessitates a price that is somewhat higher than that of the usual automobile lubricating oils.

However, their use should result in an actual saving. Properly used, they will go farther than less correct oils

Gargoyle Mobiloils are supplied to owners through garages, auto-supply stores, and others who handle lubricants.

If the retailer who generally supplies you carries no stock at present, you should have no difficulty in securing through him the grade of Gargoyle Mobiloil you require.

The various grades go by the following names: orla Mahilail "A

Gargoyle		1.
Gargoyle		"B."
Gargoyle	Mobiloil	"D."
Gargoyle		
Gargoyle	Mobiloil	"Arctic."

They are put up in barrels, half barrels, in 5 and 1 gallon cans. All are marked with our Gargoyle trademark.



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t Use Gargoyle Mobiloil Arctic in winter

ing the VACUUM OIL COMPANY, Rochester, U.S.A.

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† Use Gargoyle Mobiloil E in winter

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\* Use Gargoyle Mobiloil A in winter

### Opposition in New England

The Anti-Pessimists' Society Has Been Started to Counteract the Pessimists' Club—No More Pessimists Now in New England! Alas! and Alackaday!

**W**<sup>E</sup> have received word that an Anti-Pessimist Society has been started in New England to counteract the reputation which the Pessimists' Club has been giving that region. The following letter from the society's Boston secretary will explain: DEAR SIR:

828

It was bad enough that New England should have a reputation for pessimism (which, by the way, is entirely unwarranted), but since your Pessimists' Club was started this reputation has naturally been augmented, and we therefore beg leave to inform you that we shall fight you in every way possible.

We wish it distinctly understood that there are no pessimists in New England. Your reflections upon Cotton Mather and Roger Williams and other Puritans and Pilgrims convey the idea that the spirit of these oldtimers has persisted. You evidently



" HOME, SWEET HOME!"



First Shade: I, SIR, CAME OVER IN THE "MAYFLOWER." Second Shade: GO'LONG WID YOU! THAT'S NOTHING. ME GREAT-GRANDDAUGHTER JUST MARRIED A DUKE.

forget Mrs. Eddy. Also the Harvard School of Philosophy. Also the Ancient and Honorable Artillery.

We might mention many others, but this is enough.

The spirit of joy pervades New England, from Mount Tom to Penobscot, and we propose to confine the activities of the Pessimists' Club to other regions and to have it understood that we are not a party to your dismal proceedings.

Secretary.

Other reports from various localities in New England indicate that the antipessimist society has been augmented daily and is now on a substantial basis. The headquarters is in Boston, and there are branches at Memphremagog, Casco Bay, East Hartford and Concord.

Among other organizations may be mentioned the following:

The Massachusetts Knights of Cheer.

The Connecticut Valley Nutmeg Revelers.

The Vermont Joy Riders.

At a recent convention of the Anti-Pessimist Society the subject of the New England village was taken up, with an idea of dispelling the popular impression that it is necessarily a place of gloom. Among other amusements which are indulged in by all New England villages, the following were tabulated and officially recognized:

MAY HOUSECLEANING.—This is the most concentratedly joyful period of the year, during which every woman in the village is so absorbed in the tremendous joy of turning things upside down that every man can indulge himself in any amusement that he likes without fear.

GOING TO A FIRE.—This is a sporadic amusement, and because of its unexpectedness furnishes all the more spontaneous pleasure. The progress of the fire engine to the scene of the conflagration, the heroic efforts of the villagers to put the fire out before the

(Continued on page 831)

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# No-Rim-Cut Tires-10% Oversize

# Our Profit 8<sup>1</sup>/<sub>2</sub> Per Cent

Today we join the advocates of full and frank ublicity.

We believe that tire buyers are entitled to now every fact that affects them.

You who pay money should know what you et. Also what the makers get.

That which is right can prevail in the limeght. That which is wrong can't prosper by iding.

So we shall publish here, in the next few eeks, some startling facts about tires.

Goodyear tires have reached the topmost place. They now outsell all others.

The demand for these tires, in the past 24 months, has increased by 500 per cent.

Just because of publicity-because myriads of users told myriads of others the immense economy of No-Rim-Cut Tires.

Now we shall venture the fullest publicity. And the first step will be a discussion of profit on this highest grade of tire.

# The Truth About Cost of Tires

Tires can be made to fit any price ich users want to pay. The only ich users want to pay. The only tomparison is the cost per mile.

heap tires may cost far more per than tires at twice the price.

ires may also be too costly-too in composition to endure.

The object of the expert is **the low-**t cost per mile. That has been our ect for some 13 years.

#### How We Know

We make our comparisons on a tire sting machine, where four tires at a me are worn out under all sorts of ad conditions. Meters record the age.

There we have compared some 200 ics, and some forty formulas for

There we have tested every method d process. There we have compared al tires with our own.

Thus we have proved that Up-River ara-the costliest rubber-is cheapest the mileage basis.

is we have proved that long-fibre Island cotton—the costliest mate-is cheapest in the end for fabrics.

We have proved that wrapped tread estimates construction—are apper than moulded tires—for the

So we employ these things. And we use everything else which these years of test have proved most economical— in the cost per mile.

#### Saving 23 Per Cent

Then came the question of rim-cut runed tires. We examined thousands of runed tires, of every make. And we found that 23 per cent of the clincher type were rim-cut.

So we brought out a patent new-type tire—a hookless tire—which makes rim-cutting impossible.

At first this type was expensive. It added one-fifth to our price. But our multiplied output quickly reduced it, until it now costs users no more than standard old-type tires.

This tire-called No-Rim-Cut-has ended rim-cutting forever.

Saving 25 Per Cent

Next came the question of blow-outs -caused by adding extras to the car-by overloading tires.

To avoid this we made No-Rim-Cut tires 10 per cent over the rated size.

> Last Year's Profit 8.57 Per Cent

Our profit last year on No-Rim-Cut tires was 8.57 per cent.

With the largest output-with the most modern equipment—our selling price has averaged about 8½ per cent over cost.

That is a risky business, with fluc-



tuating materials, on a tire that's guaranteed.

That means 10 per cent more air-10

per cent added carrying capacity. And that, with the average car, adds 25 per

With these oversize tires, of the cost-

liest construction-these tires that can't

rim-cut—we met the price of standard

cent to the tire mileage.

The result is this:

old-type tires.

And

The point is this:

Tires can't be made more economically than in this mammoth, modern plant.

Men can't stay in this business, with the risks it involves, on a smaller margin of profit.

In No-Rim-Cut tires you get as much for your money as any maker ever can give. And you know what you get.

If you consider that fair, it's another reason for insisting on these premier tires.

Our 1912 Tire Book—based on 18 years of tire making—is filled with facts you should know. Ask us to mail it to you.

#### THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO

829

ranches and Agencies in 103 Principal Cities Main Canadian Office, Toronto, Ont.

We Make All Kinds of Rubber Tires, Tire Accessories and Repair Outfits Canadian Factory, Bowmanville, Ont. (584)

SSORS AVT NULLY

#### The Process

Finding one of her pupils in peculiar distress over his lesson, a teacher in a primary school inquired as to the trouble. The boy stated this arduous problem:

"If Richard has three red apples and John has four, how many have they both together?'

"Is that so very hard?" she asked. "Yes, ma'am."

"But surely," the teacher continued, "you know already that three and four make seven. There can be no trouble about that."

"I know that ma'am," was the pathetic response. "But the process! It's the process that wears me out !" -Lippincott's.

#### A Muddled Tourist

ABSENT-MINDED HUSBAND (in Paris) : My wife asked me while I was out to get her some eau de cologne. Now what the deuce is "eau de cologne" in French?-Boston Transcript.

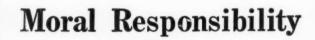
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We never offer securities for investment on any one's else recommendation.

We realize that the moral responsibility is ours, and that our success as investment bankers depends upon the success of our clients.

We recommend for investment the first mortgage 5% bonds of a public utility corporation which have passed the most rigid examination and fully satisfy our own high standards of investment value. Full particulars on request.

Our Statistical Department has recently made studies of: Reading—the segregation question, Lehigh Valley Coal Sales Co.—the value of its stock. Republic Iron & Steel—review of its operations, Illinois Central—will the dividend be reduced ? Allis-Chalmers—the value of its securities. Judging Securities—how to size up any security. We will send pamphlets on any of the above subjects to those interested.







#### The Secret

"I don't see how it is," Jenkins began, eying the tramp and his performing dog with frank envy. "Here is this mongrel of yours doing all these tricks, and there is my dog, with a pedigree a yard long, that can't be taught a single thing ! I've hammered at it till I'm tired, and he can't even be trusted on to roll over when he's told to."

"Well, sir, 'tain't so much the dog," the tramp replied, confidentially. "You have to know more'n he does, or you can't learn him anything."

-Youth's Companion,

#### **Translating Shakespeare**

According to the story, three French boys were studying a volume of Shakespeare in their own tongue, their task being to render portions of it into English. When they came to Hamlet's famous soliloquy, "To be or not to be," their respective translations were as follows: (1) "To was or not to am;" (2) "To were or is to not;" (3) "To should or not to will."—Harper's.

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#### Opposition in New England (Continued from page 828)

"Every piece a Masterpiece."

DEALERS should stock the "Masterpiece" line of Men's Pocket Books for their best trade.

L Steinweg & Co., 493 Broadway, New York

Casterpiece

Three-Fold Bill-Fold

**Three-Fold Bill-Fold** rease combined. Better than anything previously must be seven and handled to be fully appreciated—a semont do it justice. The highest class materials and is workmane' ip possible are put into this article and it apperet masterpiece of the leatherworker's craft. You made a flaw or a blemish in any part of it. This Bill-made of genuine seal leather, dull finish, very limp and heat supply you we will send direct on receipt (\$200; or in counting moreco, \$1.00. Black only. ad for booklet showing the full lim of 'Masterpiece'' marketice'' material can be and the limber of 'Masterpiece'' and for booklet showing the full lime of 'Masterpiece'' marketice'' and the sead of prices, 50c to \$4.50, but

TRADE MAD

engine has arrived and the house burned down, offer topics of conversation for weeks afterwards.

THE VILLAGE FUNERAL .- This event, which takes place quite frequently, is he principal source of amusement in all New England villages; it practically opens up every variety of entertainment, including sentiment, gossip, morbidity, curiosity and post-mortems.

The aforementioned list, while not complete, at least is evidence that pessimism no longer exists in New England.

In order, however, to deal with the subject more directly, we shall mention a few of the popular delusions, as follows:

First: That New England is peopled by old maids, who are necessarily morose and cantankerous. Nothing could be more absurd than this. The New England spinster of to-day, instead of eing a pessimist, is a harmonious and perfect creature, entirely beyond the each of any ordinary man. She has reached the higher plane of joy.



Pup: THE BOSS HAS BEEN SWIN-DLED. HE'LL NEVER MAKE A RE-TRIEVER

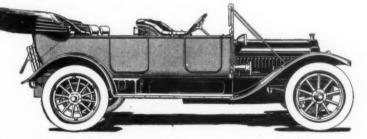
# · LIFE ·

Second: That it is the habit of New Englanders to look upon the dark side. (Vide story of old lady when told that she had very little trouble in her life, replied. " No: but I have made the most of it.") Nothing could be more slanderous than this statement. New Englanders are calm in their own superiority; they are saturated with common sense and do not always display the same outward hilarity that other people do in lower planes of life. This is because their cheerfulness and serenity are too deep for the surface to be ruffled by every passing zephyr.

Third: Bigotry. In order to disprove this charge it is only necessary to point to the number and variety of religions that New England can boast of-more than any other region in the world Anybody who has no religion should

(Concluded on page 833)

## WHITE MOTOR CARS ELECTRICALLY STARTED AND LIGHTED



WHITE CARS are equipped with a starting system that cranks the motor easily and naturally. There are no valves to leak, no gears to engage, and no explosions in the cylinders while the pistons are stationary. The White starting system is one hundred per cent efficient. Moreover, the lights are operated by the same system that starts the engine. Logical, isn't it?

"THE CAR THAT MADE LONG STROKE FAMOUS"



CLEVELAND

Manufacturers of Gasoline Motor Cars, Trucks and Taxicabs



## FOOLISH OUR CONTEMPORARIES

#### The Sleeping Porch Craze as Seen by Mother Goose

Jack and Jill Sleep out until Their bed with snow all white is. Tack's nose And ears are froze And Jill has caught bronchitis.

Shivery divery dide! The family sleep outside. The craze struck dad-It makes us mad To have to sleep outside !

Hush-a-by, Baby, out in the storm, What does it matter if Baby ain't warm? When this fad's over, we'll all sleep inside.

And I hope of exposure my babe won't have died!

Little Bo-Peep Has lost her sleep, The rising moon it wakes her, And there she lies With open eyes Till early sunshine bakes her.

In a Pinch, use ALLEN'S FOOT-EASE.



HINK over your ignition troubles of the past year and change to the Atwater Kent System now before the Summer season catches you unprepared for the full use and enjoyment of your car.

The Atwater Kent System combines the best features of magneto and battery ignition without their weaknesses. It produces a hot dynamic spark for each power impulse with unfailing precision-it will give better results than the best dual system

The Atwater Kent System has been well and favorably known throughout the automobile trade for more than seven years. It is widely used by car manufacturers as regular equipment.

Ask your dealer or garage man about it, and write to-day giving make and model of your car or motor, and we will send our descriptive booklet "L" full of interesting ignition information.

Atwater Kent Mfg.Works 52 N.6th.St., Philadelphia.Pa.



· LIFE ·

THE FINEST WHISKEY IN THE WORLD

E have several thousand gallon's of Gibson's Celebrated Rye Whiskey distilled more than eleven years ago, and never taken out of the wood; ripened and mellowed by the mature a wonderful bouquet—a whiskey too fine to market in the ordinary way. It will be drawn in one-gallon demijohns, boxed, sealed and shipped direct from our warehouse to the order of your dealer—or to personal address—at Ten Dollars per gallon

The Gibson Disulling Company, Philadelphia, Pa

Move out my cot to the next vacant lot, For this "Sleep-in-the-Open" fad I have got !

- Mitts on my fingers and socks on my toes.
- But long before morning I'm perfectly froze!
- There is a man in our town, And he is Nobody's Fool. All summer he slept out of doors,
- Until it got quite cool; But when he found his pillow wet

With snow and hail and rain, He jumped out of his breezy cot

And slept indoors again! -Harper's Magazine.

#### Unconvinced

Mr. Howells, according to a story that he tells himself, shares the fate of the prophets and heroes who are more esteemed abroad than in their own households. He says:

I got into an argument one day with my wife on the propriety of using a certain word in a sentence. My wife maintained there was no authority in favor of my usage, and I held that there was. So, to end the matter, I took the dictionary and looked it up.

"Ah," I said, "here it is, with just the usage I employed," and I read the justifying quotation aloud. But my wife was still dubious.

"Who wrote that?" she wished to know.

Again I studied the printed page. "Why, it says 'Howells."

"Oh," answered my wife, with triumphant scorn, "he's no authority !' -Youth's Companion.

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(Monogram, Crest, Cont-of-Arms, etc., requiring engraved do \$1.00 extra for first 100 only)

Statues Brothers claratter for first 100 osly Mathues Brothers claratters are exclusively hand make al purest selection of Turkish tobacco. They are, undoubtedly, by than the best claratter you have ever smoked. Special design pared for clubs, colleges, fraternities also for dinner parties or social gatherings. Ladles' claratters (special size) our specially Print initials plainly: specify tip desired; enclose money of In letter. All claratters packed in attractive boxes of 100 each You take no risk. If the first five claratters you smoke are satisfactory, return the balance and we will return your make the provide the provide the state of the satisfactory of the state of the satisfactory of the s

When they are especially fine cigarettes they reflect yo ste as well. You secure both when you smoke cigarette ake. Plain, gold, silver, cork and straw tips.

MATHUES BROS., 619 Madison Ave., New York

A Question CLERK (to woman who has fingered

over everything in the store without buying anything) : Excuse me, madame, but are you shopping here?

CUSTOMER: Certainly. What would I be doing?

CLERK : I thought perhaps you might be taking an inventory.

" I SEE one of our big corporations is

"Good enough! What form will it

"Well, after a man has been with

-Louisville Courier-Journal.

them twenty-five years, they're going to

give him a gold stripe on his sleeve."

Make This Year Brighter. Send 25 cents for sample to Caroni Bitters. Money back if not pleased and satisf Oct. C. Blache & Co., 78 Broad St., New York, Genl Dis

going to do something for its old clerks."

take?

When the

-Woman's Home Companion.

#### Opposition in New England

(Concluded from page 831) come here at once and select the kind he likes.

It will thus be seen that the Anti-Pessimist Society of New England is in full blast. In view of the evidence presented we desire to state that we have no desire whatever to induce anybody in New England to join the Pessimists' Club unless they wish to, but if they do join we should like to have them do so as individuals and not as New Englanders.

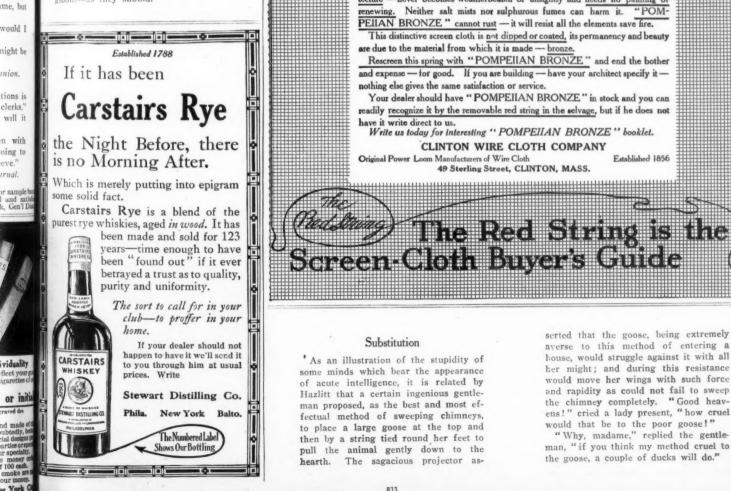
Personally, we do not believe that New Englanders are any more optimistic than anyone else. We believe that their present show of optimism is only an illusion. At the same time there are enough pessimists in this country outside of New England to keep the Pessimists' Club going. In fact, our memhership is increasing so fast that we have no hope for the future.

We have just elected triumphantly nine presidential candidates; their names will be furnished confidentially on application.

In the meantime let the Anti-Pessimist Society of New England go on its doubtful and gloomy way. It won't be long before they come out of the gladness and joy and sunshine of life and be with us in our permanent despair and gloom-as they should.

fingered

out buy-



# BIAN BRONZ-Permanent Screen Cloth

· LIFE ·



#### The Attractiveness of "Pompeiian Bronze."

You cannot find a more pleasing screening material than enduring "Pompeiian Bronze." You cannot find one more in keeping with the beauties and refinements of your home. It fits harmoniously into any scheme of decoration or architecture - never becomes weatherbeaten or unsightly and needs no painting or renewing. Neither salt mists nor sulphurous fumes can harm it. "POM-PEIIAN BRONZE " cannot rust - it will resist all the elements save fire.

This distinctive screen cloth is not dipped or coated, its permanency and beauty are due to the material from which it is made - bronze.

Rescreen this spring with "POMPEIIAN BRONZE" and end the bother and expense - for good. If you are building - have your architect specify it nothing else gives the same satisfaction or service.

Your dealer should have "POMPEIIAN BRONZE" in stock and you can readily recognize it by the removable red string in the selvage, but if he does not have it write direct to us.

Write us today for interesting "POMPEIIAN BRONZE" booklet. CLINTON WIRE CLOTH COMPANY

Established 1856 Original Power Loom Manufacturers of Wire Cloth 49 Sterling Street, CLINTON, MASS.

> serted that the goose, being extremely averse to this method of entering a house, would struggle against it with all her might; and during this resistance would move her wings with such force and rapidity as could not fail to sweep the chimney completely. "Good heavens!" cried a lady present, " how cruel would that be to the poor goose!"

> "Why, madame," replied the gentleman, "if you think my method cruel to the goose, a couple of ducks will do."

Substitution

'As an illustration of the stupidity of

some minds which bear the appearance

of acute intelligence, it is related by

Hazlitt that a certain ingenious gentle-

man proposed, as the best and most ef-

fectual method of sweeping chimneys,

to place a large goose at the top and

then by a string tied round her feet to

pull the animal gently down to the

# It's all in the angle!

The clean, smooth, slanting stroke that meets and cuts the beard at an angle, without pulling or scraping — the stroke of the expert barber—is the natural stroke of the Young, and the "any angle" feature does it. The

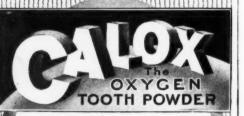
· LIFE ·

# Young Angle Razor

is the diagonal stroke made safe. It shaves clean, it shaves quick and shaves with absolute safety. It shaves the way the experienced barber shaves and with an edge as keen. But with the barber it is *expertness*; with you it is the Young Razor and its "angle" feature. A touch tilts the blade, so that a straight pull on the handle produces a slanting stroke with the blade.

There is nothing to learn—the skill is in the razor. Try the slanting stroke shave with a Young Razor. You will find the blades as keen and as smooth-cutting as the finest tempered steel, carefully ground, honed and stropped, can make them. You will find the razor itself the lightest, handiest, simplest, and most nicely balanced of any you have ever used.

Young Safety Razor Co., 1733 Germantown Ave., Philadelphia, Pa.



Only use can demonstrate to you the wonderful sense of sweetness and cleanliness that the oxygen in CALOX brings to mouth and teeth. Only use can show you how CALOX wards off decay and, where decay has started, arrests its growth.

No other dentifrice contains this Oxygen; no other dentifrice can do for you what CALOX does.

Sample and Booklet free on request All Druggists 25c

Ask for the Calox Tooth Brush. 35c McKESSON & ROBBINS NEW YORK

#### The Indian Was No Fool

**30 Day Trial** 

Dealers are authorized to take back the Young and refind the purchase price, if after using it thirty days you wish to return it. If your dealer cannot supply you, send §3 to us, with same return privilege. Price, including twelve keen blades, with genuine leather case \$3.00

When General Lincoln went to make peace with the Creek Indians, one of the chiefs asked him to sit down on a log. He was then desired to move, and, in a few minutes, to move farther. The request was repeated till the general got to the end of the log. The Indian said, "Move farther;" to which the general replied, "I can move no farther."

"Just so it is with us," said the chief; "you have moved us back to the water and then ask us to move farther!"

THE Washington Star seems to have a remarkable grasp of the political situation. According to some reports, it tells us, the popular demand for Colonel Roosevelt is steadily increasing; but however great the demand may become, it can never be as great as the supply!

#### Impressions of Boston

Every time I get an invitation to Boston my wife says to me, "Why do you take that long, tiresome trip when you can stay right here at home and lay in your winter stock of dyspepsia without its costing you a cent?" To which I reply, "My dear, I consider it an honor to be asked and a pleasure to attend, and I return with the proud consciousness that I have given the residents of Boston an intellectual treat." \*

•I never refuse an invitation to come and enjoy your hospitality, and sit up here at the head table with your Mayors and Governors, and Attorney-Generals and Postmasters. I like to mingle on equal terms with men of this class, just to show them that I'm not stuck up. I find them good fellows, and when they have assimilated sufficient alcohol to thaw them out they become real congenial-especially the Governors. But afterward, when one has occasion to look them up to get a pardon for some relative who is doing time, one generally finds that a severe frost has supervened.

I love to ride over that magnificent highway of travel which connects Boston and New York, and pay seven dollars for the privilege of sitting in a stuffy palace car of the vintage of 1843 and eat for lunch "Chicken à la Marengo" canned in the same year. This road has two virtues, however. One virtue is that its Boston terminus is immediately opposite the barroom of the Thorndike. The

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The name "Kelly-Springfield" is a better mileage guarantee than any tire "guarantee" has ever been.



Boss Rubber Co., Denver, Colo. Appel & Burwell Rubber & Tire Company, Dallas, Texas. Todd Rubber Co., New Haven, Conn.

Makes the best cocktail. A pleasing aromatic with all Wine. spirit and soda beverages. Appetising, healthful, to use with Grape Fruit, Oranges, Wine Jelly. At Wine Merchants or Druggists. Sample by mail, asc in stamps. C. W. ABBOTT & CO., Baltimore, Md.

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other virtue is that its New York terminus is immediately opposite the barroom of a hotel of the name of which has escaped me for the moment. I believe much of the success of these two hotels is due to the fact that riding on this railroad has a tendency to drive men to drink.

And then, I truly love Boston! There is an air of chaste refinement and culture about it which appeals to my thoughtful and poetic nature; and as I walk your tortuous streets and get jostled off the sidewalks by your impetuous excess female population, and ever and anon get run over by one of your trolley cars. I feel that I am treading the paths trod by Webster, by Emerson, by Lowell, by Holmes, and by Longfellow, and my heart gives a great leap when I think what me

THE TIE

WITH THE

BUTTON-ON

TABS"

JUNE 21, 1898 AND MAY

Sold the world over 50 cents and better.

**KEYS & LOCKWOOD**, New York

Made in two styles PAD

as shown here very popular today—and

#### CORD

The standard garter for thirty years

The quality of

Buy by Name Insist on your choice—either PAD

Boston Garter or

CORD Boston Garter Silk 50c. Lisle 25c.

Boston Garter Jater Saip —the care with which it is made—the correct shape, care-

ful stitching, the moulded rubber button and rustless trimmings mean more expense to us but no added cost to you. SOLD EVERYWHERE

Or by Mail EVERY PAIR GUARANTEED

GEORGE FROST CO., Makers, BOSTON

Also makers of the famous What Grip Hose Supporter for women and children.

and these men have done to add to the knowledge and culture of Boston, and of the world. Sometimes I am so overcome by this thought that I feel obliged to go into the Touraine and stifle my emotion by quaffing a foaming beaker of sarsaparilla.

I love to visit your cute little city, so replete with trolley cars and historic interest, and to take an hour to stroll through your business center and look in the shop windows to see if anything displayed therein has been disturbed since I was here last. I love to visit Faneuil Hall, the Cradle of Liberty, where our forefathers carved out this great republic, and then go down in the basement and see the good fellows who carve out steaks and chops for the hotels. I understand that you Bostonians pronounce this "Funnel" Hall, and after I paid my visit to the butchers and took all the drinks they poured into me, I could un-

derstand why you called it "Funnel" Hall. I also enjoyed visiting the Old South Church and Young's Hotel, and other Revolutionary relics.

It's marvelous to what perfection the modern city hotel has come. Your Touraine is beautiful! Every detail carried out so perfectly—even to an electric apparatus for heating curling irons. When I stopped there and found I could heat my curling irons without standing on a chair and holding them in the gas, I felt that life had nothing more to offer. But after all, I do not believe they are needed, for when the guest learns the price of his room it will make his hair curl without artificial aid.

The last time I was here I was greatly impressed by the gorgeous coats-of-arms or crests which your hotel men all sport on your stationery. Somehow broiled scrod or liver and bacon taste more aris-



# The Pony Express A Pioneer of the Bell System

FIFTY years ago the Pony Express became the most efficient messenger service ever known.

Pony riders carried messages from Missouri to California, nearly two thousand miles across mountains and deserts, through blizzards and sand storms, constantly in danger of attack by hostile Indians.

Fresh horses were supplied at short intervals, and the messages, relayed from rider to rider, were delivered in the record-breaking time of seven and one-half days.

Railroad and telegraph took the place

of the Pony Express, carrying messages across this western territory. Today the telephone lines of the Bell System have done more, for they have bound together ranch and mine and camp and village.

NEWYERM

This network of telephone lines, following the trails of the Indians, connects with the telegraph to carry messages throughout the world.

By means of Universal Bell Service the most remote settler is no longer isolated, but has become a constantly informed citizen of the American Commonwealth.

836

AMERICAN TELEPHONE AND TELEGRAPH COMPANY AND ASSOCIATED COMPANIES One Policy One System Universal Service

other pneumatic tires have ever before made such a showing, under hard service, as have EE Puncture - Proof Pneumatic Tires The latest report from one large truck user is the **36 Lee Tires ran 194**,756 miles— **an average of 5,409** miles per tire without puncture or renewal of inner tubes, How unique LEE construction and best ma-terials combine to give such service as e-plained by Booklet M. Write for it, or call at OUR STORES OUR STORES 1628-1630 Broadway, New York City 103 Massachusetts Aye., Boston 225 North Broad St., Philadelphia 620 South Michigan Aye., Chicago 1212 Woodward Aye., Detroit LEE TIRE & RUBBERO ONSHOHOCKEN. J. Ellwood Lee tocratic and "recherché" when there is a fine crest glittering on the bill of fare I went home determined to invest in a coat-of-arms, and consulted a College of Heraldry at once. The boss asked me if we had a coat-of-arms in my family. I was forced to confess that we hal struggled along as best we might without one. He asked me if I or my family had ever done anything in particular. I assured him we had never been detected doing anything for which we could not prove an alibi. Finally, however, he produced

an alibi. Finally, however, he produced a crest, consisting of a shield with various quarterings surmounted by a bird, which looked like a scalded Philadelphia broiler "rampant" sitting on a buckwheat cake "couchant," holding in its talons a red frankfurter sausage on which was inscribed the Latin sentence. "Nux Vomica, Spiritus Frumenti, Sie Semper Tyrannis," which, being translated, reads, "Guests having hand-baggage only will be required to pay in advance."—From "A Fee Remarks," by Simcon Ford. Copyright, 1903, Doubleday. Page & Co r

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# HUPP-YEATS ELECTRIC COACH

#### THE electric pleasure vehicle, from a mere luxury, has become a practical necessity to the woman of social standing.

And so far as possible it should be selected with a view to enhancing her appearance, as the frame enhances the picture or the setting the gem.

Few women can look their best in the awkward, stilted high-bodied type of coach. It belongs distinctly to the days of postilions, outriders and crinoline. And the trim, chic, dainty modern woman looks as out of place in it as a Dresden shepherdess in a Noah's Ark.

That is why the low-hung construction of the Hupp-Yeats met with such instant favor; why it is today preeminently the car of fashion.

It was the first departure from the coach-building traditions of the middle ages; it is a twentieth-century town car designed for twentieth-century needs. And its success is best demonstrated by the widespread attempts to copy it.

There are six models, priced from \$1750 to \$5000.

Regular equipment includes Hycap Exide battery and Goodyear long-distance no-rimcut tires; Motz Cushion tires at additional cost.

Write or call at our nearest branch for demonstration to suit your convenience.

Descriptive folder sent on request.

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n Mfg. Co. est Ave. own, O. R-C-H CORPORATION, 110 LYCASTE STREET BRANCHES: { ATLANTA, 548 Peachtree St. BOSTON, 563 Boyleston St. CHICAGO, 2021 Michigan Ave. CLEVELAND, 2122 Tuchid Ave. DETROIT, Woodward & Warren Aves. CHICAGO, 2021 Michigan Ave. CLEVELAND, 2122 Tuchid Ave. DETROIT, Woodward & Warren Aves. KANSAS CITY, 3501 Main St. CLEVELAND, 2120 Produced William St.



#### The Plymouth Colony

In the fall of 1620 the Pilgrims landed at Plymouth during a disagreeable storm. and, noting the excellent opportunity for future misery, began to erect a number of rude cabins. This party consisted of me hundred and two people of a resolute character who wished to worship God in a more extemporaneous manner than had een the custom in the Church of England.

They found that the Indians of Cape Cod were not ritualistic, and that they were willing to dispose of inside lots at Plymouth on reasonable terms, retaining, however, the right to use the lands for massacre purposes from time to time.

The Pilgrins were honest and gave the Indians something for their land in almost every instance, but they put a price upon it which has made the Indian ever since a comparatively poor man.

Half of this devoted band died before spring, and yet the idea of returning to England did not occur to them. " No," they exclaimed, " we will not go back to London until we can go first-class, if we have to stay here two hundred years."

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During the winter they discovered why the lands had been sold to them so low. The Indians of one tribe had died there of a pestilence the year before, and so when the Pilgrims began to talk trade they did not haggle over prices.

In the early spring, however, they were surprised to hear the word "Welcome" proceeding from the door-mat of Samoset, an Indian whose chief was named Massasoit. A treaty was then made for fifty years, Massasoit taking "the same." Canonicus once sent to Governor Bradford a bundle of arrows tied up in a rattlesnake's skin. The Governor put them away in the pantry with his other curios, and sent Canonicus a few bright new bullets and a little dose of powder. That losed the correspondence. In those days there were no newspapers, and most of the fighting was done without a guaranee or side bets.

Money matters, however, were rather vanicky at the time, and the people were kept busy digging clams to sustain life in order to raise Indian corn enough to give them sufficient strength to pull clams mough the following winter to get them through till the next corn crop should

What You Get for the Difference of About 5% in the Price of

# irestone

THE superiority of Firestone Tires has been proven so conclusively in speedway contests, road races and every day service that many motorists believe they cost much more than ordinary tires. True, the extra value that quality always commands is there, but Firestone methods of manufacture enable a low selling price.

#### For Instance-

Only the most modern devices known to the science of tire building are found in our immense factory—the largest of its kind in the world—completed last year, and *tripling* our output to satisfy the increased demand.

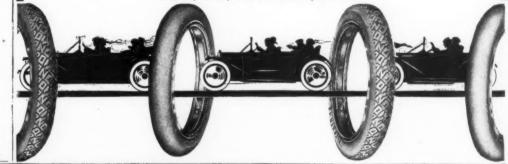
the increased demand. Not only is the Firestone a hand-made tire, but Firestone methods limit each workman to a certain number each day, ensuring the utmost efficiency in each tire;—the enormously increased demand for our tires has never been accompanied by any short-cut methods in the Firestone factor:

demand for our tires has hever been accompanies. The factory, We reject all fabric that does not test to a tensile strength of at least goo lbs.;—less than 1-6 of 1 per cent of all cotton fabric is good enough for Firestone Tires. Firestone quality of rubber is the most durable known, and the most expensive to produce;— a worthy product of ten years devoted *exclusively* to perfection in *lire* manufacture.

In short, the Firestone way of getting extra mileage out of a tire is to build extra mileage into it;-and the best investment in tires today is the mileage you buy for that

5 per cent difference in price over tires made the ordinary way.

The Firestone Tire & Rubber Company "America's Largest Exclusive Tire and Rim Makers" Akron, Ohio, and All Principal Cities





If you have difficulty in obtaining Londonderry locally, write to us, and we will see that you are supplied at once. LONDONDERRY LITHIA SPRING WATER CO., Nashua, N. H.

give them strength to dig for clams again. Thus a trip to London and the Isle of Wight looked farther and farther away.

After four years they numbered only one hundred and eighty-four, counting immigration and all. The colony only needed, however, more people and Eastern capital.

It would be well to pause here and remember the annoyances connected with life as a forefather. Possibly the reader has considered the matter already. Im-

A Merchant-Tailored Suit adds to a man's personality. "Shackamaxon

Shackamaxon

**Guaranteed Fabrics** made only for Merchant Tailors, assure cloth quality and exclusive patterns. "Ask a Merchant Tailor"

The Trade Mark appears on every yard.

agine how nervous one may be waiting in the hall and watching with a keen glance for the approach of the physician, who is to announce that one is a forefather. The amateur forefather of 1620 must have felt proud, yet anxious, about the clam yield also, as each new mouth opened on the prospect.

Speaking of clams, it is said by some of the forefathers that the Cape Cod menu did not go beyond codfish croquettes until the beginning of the seventeenth century, when pie was added by act of Legislature.

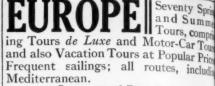
Clams are not so restless if eaten without the brisket, which is said to lie hard on the stomach.

Salem and Charlestown were started by Governor Endicott, and Boston was founded in 1630.

To these various towns the Puritans flocked, and even now one may be seen in ghostly garments on Thanksgiving Eve flitting here and there, turning off the

A Happy Marriage Depends largely on a knowl-edge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary, every day sources every-day sources. SEXOLOGY (Illustrated) by William H. Walling, A.M., M.D., imparts in a clear, ome way in one volume Knowledge a Young Man Should Have, Knowledge a Young Husbaud Should Have, Knowledge a Father Should Have, Knowledge a Father Should Impart to His Son, Medical Knowledge a Husband Should Have. Knowledge a Young Woman Should Have, Knowledge a Young Wife Should Have, Knowledge a Mother Should Have, Knowledge a Mother Should Have, Knowledge a Mother Should Impart to Her Daughter, Medical Knowledge a Wife Should Have, All in one volume. Illustrated, 52, postpaid.

Puritan Pub. Co., 776 Perry Bldg., Phila., Pa.



Programme of Tours de Luze Around the World now ready. THOS. COOK & SON, 245 Broadway, 264 5th Ave., New Yor Cook's Travellers Cheques Good Everywhere.

gas in the parlor while the family is at tea, in order to cut down expenses. Plymouth and Massachusetts Bay Colonies were united in 1602.

Roger Williams, a bright young divine, was the first to interfere with the belief that magistrates had the right to punish Sabbath breakers, blasphemers, etc. He also was the first to utter the idea that a man's own conscience must be his own guide and not that of another.

Among the Puritans there were several who had enlarged consciences and who desired to take in extra work for others who had no consciences and were busy in the fields. They were always ready to give sixteen ounces to the pound, and were honest, but they got very little rest on Sunday, because they had to watch the Sabbath breaker all the time.

The method of punishment for some offenses is given here.

Does the man look cheerful? No. No one looks cheerful. Even the little boys look sad. It is said that the Puritans knocked what fun there was out of the Indian. Did anyone ever see an Indian smile since the landing of the Pilgrims? Roger Williams was too liberal to be

kindly received by the clergy, and so he was driven out of the settlement. Finding that the Indians were less rigid and kept open on Sundays, he took refuge among them (1636), and before spring had gained eighteen pounds and converted Canonicus, one of the hardest cases in New England and the first man



because of their proven superiority in efficiency, simplicity and durability, are being installed in most of the largest buildings not being erected.

Particular mention is made of the WOOLWORTH BUILI ING, 55 stories, 750 ft. high; and the BANKERS' TRUS COMPANY BUILDING, 40 stories, 540 ft. high, in New Yo City, being the two tallest buildings under process of constru-tion in the model. tion in the world.

SPENCER TURBINE CLEANERS in the basement of ear have pipes running up through the building, and inlet val in each pipe at each floor, with hose attachment for cleaning.

SPENCER TURBINE machines are made in 12 sizes, fro 1/2 H.-P., I-sweeper, to 40 H.-P., 16-sweepers capacity. dreds are installed throughout the country in all classes of built ings, from the smallest residences to the tallest skyscrapers.

On request a free Catalog and List of Users will be furnished as references.

Spencer Turbine Cleaner Company 630 Capitol Ave., Hartford, Conn. Branch Offices and Selling Agencies in all Principal Cities



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to sit up till after ten o'clock at night. Canonicus gave Roger the tract of land on which Providence now stands.

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Mrs. Anne Hutchinson gave the Pilgrims trouble also. Having claimed some special revelations and attempted to make a few remarks regarding them, she was banished.

Banishment, which meant a homeless life in a wild land, with no one but the Indians to associate with in those days, was especially annoying to a good Christian woman, and yet it had its good points. It offered a little religious freedom, which could not be had among those who wanted it so much that they braved the billow and the wild beast, the savage, the drouth, the flood and the potato-bug, to obtain it before anybody else got a chance at it. Freedom is a good thing

Twenty years later the Quakers shocked every one by thinking a few religious thoughts on their own hooks. The colonists executed four of them, and before that tortured them at a great rate

During dull times and on rainy days it was a question among the Puritans whether they would banish an old lady, bere holes with a red-hot iron through a Quaker's tongue, or pitch horseshoes.

In 1643 the "United Colonies of New England" was the name of a league formed by the people for protection against the Indians.

Liquid Thoroughbreds -to delight and satisfy thirsty humanity -Sheboygan Mineral Water and Ginger Ale A water, sparkling, delightfully refreshing and healthful; and a ginger *ale* improved by the water. Delicious with agreeable zest, and

rich in the real ginger flavor. Served in America's leading Clubs, Cafes nd largest Hotels. Sold by all first-class isocers, Druggists, Delicatessens.



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supreme deliciousness are the result of the best off on the pint) Gat (40%). orywhere and Served Everywhere American Wine Co., St. Louis, Mo. 4m of grapes, a superior process, careful bottling and just right aging.

is absolutely pure-its sparkle, fragrance and

should be your first consideration

in buying champagne-on purity

depends its healthfulness and the

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King Philip's war followed. Massasoit was, during his lifetime, a friend to the poor whites of Plymouth, as Powhatan had been of those at Jamestown, but these two great chiefs were succeeded by a low set of Indians, who showed as little refinement as one could well imagine.

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Looking over the lives of our forefathers who came from England I am not surprised that, with all the English people who have recently come to this country, I have never seen a forefather. -From "Bill Nye's History of the United States." C. C. Thompson Co.



### Expansive Breathing

A book that fully explains how to vitalize the blood through proper breathing. Correct breathing (both sexce) described by diagrams, etc. Book contains 64 pages of im-portant information on Chest Ex-pansion, Lung Development and Internal Exercises, Includes Special Breathing Exercises; endorsed by Physicians; accepted by the Na-tional Medical Library. Sent on receipt of noc-colin or stamps P. VON BOECKMANN, R. S.

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B<sup>Y</sup> entrusting them with your repair work, you eliminate abnormal wear, cut down mainten-ance costs, increase the efficiency and lengthen

ance costs, increase the emciency and the fife of your car. Granular minor shaft bearings are responsible for a heavy percentage of avoidable motor troubles. Non-Gran-the High-Speed Bearing Bronze, that will not metallize the oil-makes your car run better, easier longer, and far more economically. Non-Gran Garages are equipped to install any size bearings without sending away for special parts. Garages that use it keep your car in perfect condition all the time by correcting motor ills before they become serious.

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AMERICAN BRONZE COMPANY 340-378 Lancaster Pike, Berwyn, Pennsylvania You can win the confidence of your customers and build up a bigger, better, and more profitable repair business by using Non-Gran. Write usfor full informa-tion about the value of Non-Gran to your customers and to you. Automobile Garages and Repair Shops

#### A Yankee Trait

The following story, illustrating a New England peculiarity, is taken from a book entitled " A Chaplet of Comus." written by a Bostonian, and published in 1812:

If I should be requested to note some shibboleth to distinguish an Old from a New Englander it would not be like the Israelites in pronunciation, nor yet in expression or accent-not in words but in mode. An Englishman puts and answers a question directly, a New Englander puts his question circuitously and always answers a question by asking\_another. I am indebted, in some measure. to B. for this distinction, who, in early life, spent a winter in Hartford, Connecticut, but which your own observations, even in Boston, will abundantly confirm. When my friend, the Templar, first noticed this local peculiarity, I was inclined to dispute its universality among us; B. offered to risk the decision of our dispute upon the reply of the first New Englander we should chance to accost ; and, as an Englishman who is opposed to you in argument always has a bet or a blow at your service, he offered a small wager that he would propose a direct question to him, and the Yankee should reply by asking another.

We were strolling in St. James's Park, and who should approach, very opportunely, but Charles of Salem. After the first salutations, B. said, " Pray, Mr. said, "Pray, Mr. \_\_\_\_, what time of the day is it by your watch?" "Why, I can't say. What o'clock is it by yours?

This was followed by a hearty laugh; but when it was explained to Charles, he insisted it was merely fortuitous and might not happen again in a thousand instances, and, finally, when B., in the pride of victory, offered to double the bet and repeat the experiment, he took him up. B. said, "Select your man; but here comes your countryman, Dr. ----; you



#### Makes Tires Look New and

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Tirenew is a scientific preservative of automobile tires-a liquid, unvulcanized rubber coating, made of pure para gum. It will not flake or rub offwears like rubber.

Made in 2 shadeswhite and tire gray. Tirenew makes the tires

look bright and new, and gives the entire car ca well-groomed appearance.

Quickly Applied Dries in 15 minutes

#### **Tirenew** Preserves Tires

Tires are made of an inner framework of heavy cotton fabric covered with an outer rubber coating which takes the wear of the road. Manufacturers cf tires say—"Keep moisture away from the fabric -moisture rots it." However, tires in use quickly become a mass of cuts through which moisture enters. Tirenew will flow into these cuts and waterproof the exposed fabric, thereby adding greatly to the life of the tire.

Send \$1.00 and your dealer's name, and we will send you a trial can of Tirenew, enough for 12 tires, prepaid or through your dealer.

Our valuable booklet entitled "Tire Care" sent free upon application

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The Stewart is the most efficient speed indjcator manufactured. It never makes a mistake, never misses a second to the hour or an inch to the mile; others may cost more but they cannot do more.

Four out of every five speedometers in use are Stewarts.

The plants that make the other 20 per cent haven't the same facilities; haven't the same production; so they can't manufacture as well or as cheaply.

Stewart Speedometers are built the strongest and last the longest.

Magnetic principle, em-ployed in 85 per cent of all speedometers, making possible the use of slow possible the use of slow moving parts; no wear; beau and jewel bearings; beautiful workmanship; remark ab ly accurate; 100,000-mile season odo-meter; 100-mile tripregis-ter, can be set back to any tenth of a mile; positive drive; no springs; unbreak-able flexible shaft; drop forged swivel joint that will outwear car; noiseless road wheel gears.



Rim Wind Clock Combinations, \$45 to \$70

Speedometer Guaranteed for **Five Years** 

Write for handsome 1912 catalog telling you why in our big factory we can make the best speedometer at the lowest price. WRITE TODAY

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will allow him to be as correct a speaker as any in New England; all shall be fair; I will put the question in such a way as shall preclude the possibility of his being taken by surprise."

Charles acknowledged Dr. the very man he would have selected. The doctor by this time joined our party. " Pray, doctor," said B. very deliberately, "what is the reason you New Englandmen always reply to a question by asking another?

Why, is that the case, sir?"

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# · LIFE ·

# **Razor Sharpness Increased** by Modern Science

TP TO January 9th, microscopic inspection of finished blades in the AutoStrop factory resulted in 78% being passed by the inspectors. Since introducing on January 9th a new scientific light and higher power microscopes, faults of the razor edge never before seen were revealed. As a result of these revelations the inspectors now pass but 61% of the product.

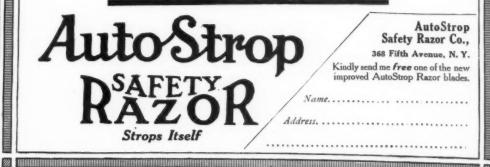
Every one of the new red package blades equals and surpasses the best of the old blades.

And the initially keen edge can be preserved by any AutoStrop shaver for from 50 to 300 shaves because it is mechanically stropped in the razor itself at precisely the same angle at which the edge is ground and finished in our factory.

This is a triumph of money, invention and experience !

Set consists of silver-plated self-stropping razor, 12 blades and strop, in handsome leather case. Price \$5. Fancy sets \$6.50 up. Sold on 30 days' trial by dealers in United States and Canada. Factories in both countries, also England and Germany.

AUTOSTROP SAFETY RAZOR COMPANY, 368 Fifth Avenue, New York; 400 Richmond Street, W., Toronto; 61 New Oxford Street, London; Schleusenbrücke, No. 8, Hamburg.



By Jove, how the thrills numb my spine!

- I'm all of a tremble and twitter, And, as out for my note-book I reach.
- On end stand my hairs, while reporting the Mayor's Extremely inaudible speech.

I've often come home to my lodging A pallid and quivering wreck,

- After writing, "Her Grace wore a foulade of lace,
- While his Lordship looked charming in check."
- Next year for my ten days' vacation The Rockies I'm going to range,
- Pursuing large bears to their sinister lairs-

My doctor has ordered a change. -London Globe.



#### Obeying That Impulse

I was born in dear old Boston, With its Puritanic lore; I'm a graduate of Vassar, Pray, could you ask for more? Yet when I pass a certain man, I try to look quite curt, But Old Nature bubbles over-And I flirt. E. M.

# · LIFE ·

#### Still Up-To-Date

(The following rules for preserving health are from a book by Dr. Kitchener, published about 1820.)

The more luxurious you live the more exercise you require.

Exercise, to have its full effect, must be continued till we feel a sensible degree of perspiration (which is the panacea for the prevention of corpulence, and should, at least once a day, proceed to the borders of fatigue, but never pass them, or we shall be weakened instead of strengthened.)

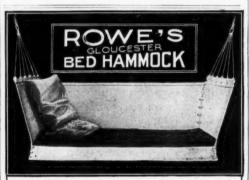
After exercise, take care to get cool gradually; when your head perspires, rub it and your face, etc., dry with a cloth.

Be content with one dish; as many men dig their grave with their teeth as with the tankard. Drunkenness is destructive, but gluttony destroys an hundred to one.

The food which we fancy most generally sits easiest on the stomach.

To affirm that anything is unwholesome, without considering the subject in all the circumstances to which it bears relation, and the unaccountable peculiarities of different constitutions is, with submission, talking nonsense.

What we have been longest used to is most likely to agree with us best.



#### The Hammock That's Made to Last

When you buy a bed hammock for your veranda this summer, be sure it is sightly and comfortable, but above all be sure that it is made to last. Cheap imitations soon look dilapidated and unat-tractive, because they lack the material and skill in making so necessary to service and lasting comfort. Rowe Gloucester Bed Hammock is made by skilled sallmakers where trained to new range and true for every wind that

Rowe Gloucester Bed Hammock is made by skilled salimakers who are trained to sew canvas sails strong and true for every wind that sweeps the Atlantic. It is made of duck weighing not less than 21 ounces to the aguate yard, reinforced at every point of strain—others use 16-oz, 12-oz, and even 8-oz, duck single thickness. Rowe's Hammocks have consistently given ten years of contin-ous outdoor service. We have never had one returned to us as un-satisfactory. They are firm, strong, comfortable. They present essen-tial advantages of which other makers have not even learned the need. Write for catalog and name of dealer nearest you. If you are not so located as to deal conveniently with the dealer, we will supply you direct. Before you buy a hammock, be sure to see ours or send for illustrated book and prices.

#### E. L. ROWE & SON, Inc. Sail Makers and Ship Chandlers 135 Duncan St., Gloucester, Mass.

# Mr. Automobile Owner You need this "GRIPSIT" OIL CAN HOLDER. Screws on dashboard under hood, pre-vents rattling and splattering, keeps oil always warm and always where you need it. The "Gripsit" is made of heavy plano steel wire and securely holds any stand-ard shape can. **Price 25c postpaid**. Dealers and Agents write for prices.

The Man who is "Always Tired-Out will soon be worn-ou

If the day's work fags you-

If an ill-chosen meal upsets your dige tion-

If a sleepless night spoils the next dr -then you are not normal, but are been par, unnecessarily, yes, and shamefully.

You were given a body that had a abundant reserve fund of energy to dra upon in just such hours of need.

## The Thompson Course

of Exercise is a rational, pleasant and ear means of securing and maintaining th reserve power which your body original had and which by unthinking neglect w have dissipated.

My Course is different from any other treatment in that it benefits (by natural movements scientifically applied) the governors of the bodily machine, i. e., the lungs, heart, stomach, intestines, etc. All these are muscular and can be strengthened by



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proper exercise. Yet, as far as I know until my Course was evolved, no system atic treatment existed that was based this axiomatically natural method.

The clearness of your mind, the streng of your nerves, your hopefulness and jo in living, all depend on the tone and vig of your vital organs.

I offer you something that will benefit every in of your body and brain through every minute your life, and I offer it on free-trial terms that ma it impossible for you to lose a penny.

Are you interested enough in making yourself healthier human being to send for and read a book, "Human Energy" (sent free and postpaid You will find it very startling, yet obviously true

#### J. Edmund Thompson Suite 916 Exchange Building, Worcester, Mas

The wholesomeness, etc., of all food depends very much on the quality of it and the way in which it is cooked.

Those who are poor in health must live as they can; certainly the less stimulus any of us use the better, provided it be sufficient properly to carry on the circulation.

The stately dames of Edward IVth's court rose with the lark, despatched their (Concluded on page 846)



S. W. BENNER, PERKASIE, PA. 844



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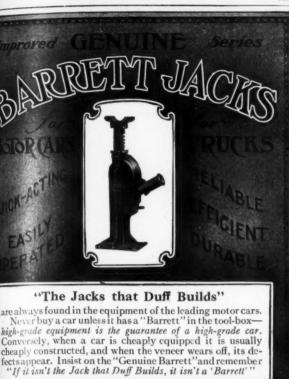
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THE DUEF MANNUE VCTURING CO.

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An Irishman once remarked that kissing a girl was like approaching a bottle of olives; after you got the first one, you wanted more.

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The "big brother" of the "Little Six "Franklin. A light weight, large five passenger carnoted for its riding comfort and speed.

Four full-elliptic springs and a laminated wood frame keep the jars and jolts from the passengers. Speed is comfortably made over all roads.

Large tires and light weight insure maximum tire service. Delays and wasteful expense are avoided. Tires, instead of blowing out, last their natural life.

The air-cooled motor saves complication and weight. Utmost simplicity and dependability are secured.

> Thirty five hundred dollars at the factory Write for catalogue of all models

#### FRANKLIN AUTOMOBILE COMPANY Syracuse N Y

#### Still Up-To-Date

(Concluded from page 844)

dinner at eleven o'clock in the forenoon, and, shortly after eight, were wrapt in slumber. How would these people be astonished, could they but be witness to the present distribution of time among the children of fashion! Would they not call the perverse conduct of those who rise at one or two, dine at eight, and retire when the morning is unfolding all its glories and nature putting on her most pleasing aspect—absolute insanity? Swift has observed, such is the extent

of modern epicurism, that "the world must be encompassed before a washerwoman can sit down to breakfast!—i. e., by a voyage to the East for tea, and to the West for sugar."

## Books Received

The Labyrinth of Life, by E. A. U. Valentine. (E. P. Dutton & Co. \$1.35) The Earning Power of Railroads, by Floyd W. Mundy. (Moody's Magazine Book Dept., 35 Nassau St., N. Y. C.) God and Democracy, by Frank Crane.

(Forbes & Co., Chicago, Ill. 50 cents.) The Heralds of the Dawn, by William Watson. (John Lane Co.)

Beyond the Law, by Miriam Alexander. (G. P. Putnam's Sons. \$1.35.) The Old Nest, by Rupert Hughes (Century Co. \$1.00.)

The Burgundian, by Marion Polk Angellotti. (Century Co. §1.30.) The Terrible Meek, by Charles Rann

Kennedy. (Harper & Bros.) Flower of the North, by James Oliver

Curwood. (Harper & Bros. \$1.30.) Japonette (The Turning Point), b Robert W. Chambers. (D. Appleton ( Co. \$1.35.)

A Child's Journey with Dickens, by Kate Douglas Wiggin. (Houghton Mifflin Co., Boston, Mass. 50 cents.) The Home-Made Kindergarten, by Nora A. Smith. (Houghton, Mifflin Ca

Boston, Mass. 75 cents.) The Pagan Trinity, by Beatrice Irwin

(John Lane Co. \$1.25.) Oliver's Kind Women, by Philip Gibbs

(Dan Estes & Co., Boston, Mass. \$1.25.) The Prison Without a Wall, by Rapa Straus. (Henry Holt & Co. \$1.30.)



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No matter how good a Cocka you make you will notice a smoot ness and mellowness in the Ch Cocktail that your own lacks.

Club Cocktails after accurate blending of choice liquors obtain their delicious flavor and delicate aroma by ageing in wood before bottling. A new cocktail can never have the flavor of an aged cocktail.

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