

## **Historic, Archive Document**

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Return Postage Guaranteed

**I. L. RADWANER SEED CO., Inc.**

115 BROAD STREET

NEW YORK, N. Y.

**Radway's**  
SINCE  
1875

AGRICULTURAL CROPS & PLANTS  
BUREAU OF PLANT INDUSTRY  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON, D. C.

**LATEST MARKET NEWS**

Sec. 435½, P. L. & R.

U. S. POSTAGE

**PAID**

New York, N. Y.

Permit No. 2686

# I. L. RADWANER SEED CO.

INCORPORATED

SEED MERCHANTS

115 BROAD STREET  
NEW YORK

JOBBERS

MIXED LAWN GRASS  
PRICE LIST No. 14A

To Dealers only F. O. B. New York

TERMS—SIGHT DRAFT B/L

(Copyright applied for listing schedule)

RED CLOVER

ALFALFA

DWARF E. RAPE

WHITE CLOVER

ALSIKE

NATURAL GRASS

ENGLISH RYE

RED TOP

April, 1931

62.61



TELEPHONES BOWLING GREEN  
9-3372  
9-3373

**OUR TERMS:**

No claims accepted after seeds are planted. We don't guarantee purity or germination. Seeds to be tested by buyer and to be returned at once if not satisfactory.

THE I. L. RADWANER SEED CO., INC., GIVE NO WARRANTY EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS OR ANY OTHER MATTER OF ANY SEEDS THEY SEND OUT, AND WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. PURITY AND GERMINATION TESTS ARE FOR INFORMATION ONLY AND WITHOUT GUARANTEE. QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE. ALL SALES AND PRICES QUOTED BASIS PRESENT RATE DUTY IF ANY CHANGE SAME FOR BUYERS ACCOUNT.

PRICES DOUBLE TO CONSUMERS  
ASK FOR DISTRIBUTORS DISCOUNT PROPOSITION

"CENTRAL PARK"

Registered U. S. Patent Office, June 10th, 1910, No. 74,620

—Beware of Imitations—

Order by code not by name. (What's in a name?)

**LAWN SEED MIXTURES**

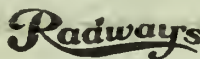
PRICES TO CONSUMERS DOUBLE

CODE	Per 100 lbs.
O	CENTRAL PARK PRIME—Competition brand, quick growth, red top rye grass timothy, white clover (Competition Silver Lake)..... \$ 11.00
O-1	MAGIC LAWN for Seashore—Competition brand, quick growth, red top, rye grass timothy, white clover..... 13.00
O-3	LUXOR LAWN OR TERRACE LAWN—Quick growth, for building contractors, heavy seed. Red top rye grass, timothy, white clover, Canada blue grass (Desirable Brand)..... 15.00
P	CENTRAL PARK MEDIUM—For homes, quick growth, red top blue grass, rye grass, timothy, white clover (Newdorp Green Greengrow Brand)..... 16.00
Q	CENTRAL PARK CHOICE—Lasts long, grows slow, for particular people, red top, blue grass, fescue, white clover, timothy, rye grass (Lawn Delight Turf Builder)..... 19.00
R	SHADY LAWN No. 3—White clover, blue grass, red top, timothy poe trivalis, rye grass..... 20.00
S	CENTRAL PARK FANCY—Lasts long, grows slow, no timothy fescue, red top, blue grass, rye grass (Fancy Lawn)..... 22.00
R-1	SHADY LAWN No. 2—Timothy, poa trivalis, blue rye green, red top, white clover..... 25.00
T	SUNSHINE U. S. Reg. "BEST ON EARTH"—All soil brand, bent, fescue, red top blue grass, rye grass (Bent Lawn)..... 27.00
U	CENTRAL PARK EXTRA—Blue Grass, red top, bent grass, rye green (Carpet Lawn)..... 29.00
R-2	SHADY LAWN No. 1—Poa Trivalis, fescue, blue grass, rye grass, red top..... 31.00
W	FRENCH LAWN—Blue grass, red top, fescue, white clover..... 32.00
R-3	CEMETERY or SPORT FAIRWAY—Tennis, Polo, blue grass, poa trivalis, fescue..... 35.00
X	BUNKER MIXTURE or FAIRWAY—For Banks, mixed fescue..... 40.00
Y	SUPERFINE BENT FAIRWAY—Fescue, blue grass, bent grass, red top..... 50.00
Y-2	SEASHORE LAWN—Fescue, red top, bent..... 50.00
Y-1	GOLFGREEN—Bent, blue grass, red top, fescue..... 50.00
Z	PUTTING GREEN MIXTURE..... 60.00
Z-1	PUTTING GREEN BENT FORMULA..... 75.00
	New Jersey State Formula No. 1—Standard..... 60.00
	2—Finest Quality..... 100.00
	3—Shady..... 80.00
	4—Poor or Sandy Soil.... 65.00

—Ask for Special Prices To Distributors—

SMALL BAGS 2 CENTS PER POUND MORE.

TESTED



SEEDS

"ALWAYS DEPENDABLE"

Since 1875

GOLF SUPPLIES — EQUIPMENT

NOT THE CHEAPEST—In Price

The Best never is!

**STRAIGHT SEED FOR BLENDING**

PRICES TO CONSUMERS 25% HIGHER

	Per 100 lbs.
KY. BLUE GRASS—21-lb. ....	85% 85% \$ 40.00
21-lb. ....	82 70 38.00
19-lb. ....	75 70 36.00
12-lb. ....	18.00
CANADA BLUE GRASS.....	85 85 32.00
RED TOP FANCY.....	98 90 32.00
.....	95 90 30.00
.....	90 90 27.00
.....	85 85 26.00
Unhulled.....	60 85 19.00
.....	43 80 16.00
.....	25 80 13.00
Chaff Bright.....	6.00
RYE GRASS—Domestic.....	98 90 7.00
Italian.....	98 90 12.00
English.....	98 90 12.00
Paceys.....	98 90 15.00
FESCUE—N. Z. Red Chewings.....	98 70 45.00
Red European.....	80 65 38.00
Hard or Sheeps.....	80 65 34.00
Fine Leaved.....	80 65 45.00
Meadow.....	95 90 15.00
ORCHARD GRASS.....	90 90 20.00
POA TRIVIALIS—Rough Stalked Meadow.....	90 90 40.00
POA NEMORALIS—Wood Meadow.....	80 80 90.00
CRESTED DOGSTAIL.....	98 90 28.00
BERMUDA GRASS.....	40.00
BROMUS INERMIS.....	98 90 28.00
POA ANNUA.....	70.00
TIMOTHY—Fancy.....	99½ 90 14.00
Fancy.....	99 90 13.00
Medium.....	85 90 11.00
Mixed with White Clover.....	85 90 12.00
WHITE CLOVER—Fancy.....	98 90 40.00
Medium.....	98 90 38.00
Mixed with Timothy.....	25.00
BENT GRASSES—	
So Germ. Mixed.....	70 70 80.00
.....	80 80 90.00
.....	90 90 100.00
Rhode Island—Colonial N. Z.....	98 90 80.00

BENTS	Prince Edward—100 lbs.....	90% 90%	120.00
	50 ".....		125.00
	10 ".....		135.00
SEALED	Coos Seaside—100 ".....	99% 90%	160.00
	50 ".....		165.00
	10 ".....		175.00
BAGS	Velvet.....	60% 90%	750.00
ONLY	Officially Sealed and Certified Original Bags		



# "CENTRAL PARK"

Registered U.S. Patent Office, June 10, 1910, No. 78620

## BEWARE of IMITATIONS

### 5 grades of Central Park LAWN GRASS SEED

#### BIRD SEEDS

	Ten	Five	One Bag
Canary—Morocco, 220 lbs.....	\$6.00	\$6.50	\$7.50
Turkish, 220 lbs.....	5.50	6.00	6.50
Holland, 110 lbs.....			
Argentine, 140 lbs.....	5.25	5.50	5.75
Rape—Large, 220 lbs.....	4.50	5.25	6.00
Small, 220 lbs.....	6.00	6.50	8.00
Sunflower—Californian, 100 lbs...	6.50	7.00	7.50
Manchurian Dark, 130 lbs...	7.50	8.00	9.00
Corn—Argentine Red, 140 lbs.....	3.75	4.00	5.00
Hemp—165 lbs.....	3.25	3.75	4.00
Millet—220 lbs.....	3.75	4.25	5.00
Thistle or Niger Polished, 165 lbs.	13.50	14.00	16.00
Peas—Canada, 120 lbs.....	6.00	7.00	7.50
Maple, 220 lbs.....	6.50	7.50	8.00
Vetches, 200 lbs.....	5.75	6.25	7.00
Maw or Poppy, 110 lbs.....	9.75	11.00	14.00

**ALL ON SPOT!**

**ORDER NOW FOR LATER DELIVERY**

#### We Are Distributors of "Sheep's" Plant Spray

Tear off here and mail—No stamp necessary.

**Radway's**

Date.....

Dear Sirs:

Please ship the following order:

.....	Bags.....	Lbs.....
.....	".....	".....
.....	".....	".....
.....	".....	".....

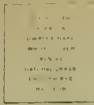
.....Cases.....  
for shipment (on or about) prompt,.....

Yours truly,

Name.....

Address.....





**I. L. RADWANER SEED CO.**  
83 WATER STREET  
NEW YORK, N.Y.



Phone  
Bowling Green  
9-3373

**No. 14A**

TESTED

**Radways**

Since 1875

SEEDS

April, 1931

**HUMUS**

(Hyper Humus) Soil Builder.

	Jobber	Consumer
100 lb.	\$1.50	\$2.50
500 lb.	1.25	2.00
1,000 lb.	1.15	1.80
Ton	1.00	1.60

Per 100 lbs. f.o.b. R.R. Station  
Jersey shipping point.

**PEAT MOSS**

	Jobber	Consumer
Per bale.....	\$2.50	\$4.00

f.o.b. shipping point.

**SHEP'S PLANT SPRAY**

Non-Poisonous  
Pyrethrum  
No Soap Needed

\$2.75 per dozen 2 oz. bottles

Lawn Grass booked for spring delivery at list prices. Markets are firm and may be higher. Send in your order now. Terms on our regular brands of mixed lawn seed: 60 days net; cash in 10 days, 1½% discount.

Lawn Grass and Certified Bent Seed are the most profitable items retail seed dealers can handle. Lawns seeded with Prince Edward Island Bent, wherever they have been fertilized and given moderate water and attention, have withstood drought conditions this summer.

**GRASS SEED CROP IS SHORT**

**—AND PRICES GOING UP**

**ORDER NOW!**

**FOR NEXT SPRING**

**FERTILIZER NOTES AND RATE OF APPLICATION  
PER 1,000 SQUARE FEET**

**Bone Meal.**—18 lbs. Slow acting. Favorable to blue grasses, encourages weeds and clover. Do not use alone.

**Cottonseed Meal.**—Organic. 16 lbs. Neutral in action. Rapid. Safest of all lawn fertilizers to use, gives a thick, dark green turf quite free from weeds.

**Sheep Manure.**—Organic. 24 lbs. Neutral or alkaline in reaction. Slow acting. Encourages weeds and clover. Undesirable in any form.

**Stable Manure.**—Organic. 125 lbs. Neutral reaction. Medium rapid. If manure has been composted for one year there is no better lawn fertilizer. Gives a thick, dark green turf.

**Activated Sludge.**—Organic. 30 lbs. Medium rapid in action. A very good lawn fertilizer. Milorganite.

**Lime.**—Inorganic. Use only on heavy clay soils. 40 lbs. One application will show good results, two are too many.

**Poultry Manure.**—Organic. (Commercial dried). 12 lbs. Excellent lawn fertilizer. Gives a thick dark green turf.

**Poultry Manure. (Local).**—Should never be used unless it has been composted at least six months with sand or earth or one year without carrier. Excellent lawn fertilizer.

**Nitrate of Soda.**—Inorganic. 8 lbs. Alkaline, very rapid. Apply during a very heavy rain, or thoroughly wash in by watering. Encourages clover and weeds. Very fine for rough stalked meadow grass and other blue grasses.

**Sulphate of Ammonia.**—Inorganic. 6 lbs. Acid. Very rapid. Excellent lawn fertilizer. Discourages weeds, clover and blue grasses. Must be applied with great care during a heavy rain or thoroughly washed in.

**Acid Phosphate.**—Inorganic. 10 lbs. Neutral, slow. Encourages weeds and clover. Should not be used alone.

**Muriate or Sulphate of Potash.**—Inorganic. 9 lbs. Slow. Encourages weeds and clovers. Use where moss and sorrell indicate that the soil is depleted of plant food, and on sandy soils. On average lawn soil seldom needed. Use under trees and where shrubs are consuming a considerable part of the plant food in the soil.

Prices quoted in both columns are for full unbroken bags STRAIGHT OR ASSORTED LOTS of seed. Broken packages charged higher than single bags. Parcel Post shipments charged at broken package prices or higher. Seamless Bags—with Seed 38c each. Grass Seed Burlap Bags included gross for net. Lawn Grass-Burlap Bags free, net weight when packed. No Bags returnable at full price. These quotations are for dealers only, F. O. B. New York and subject to change without notice. All orders filled at our best price on day received.



(5% Nitrogen, 8% Available Phosphoric Acid,  
6% Potash)

Packed in attractively branded 100, 50 and 25 lb. paper-lined cotton bags. Also in 5-lb. cansters with sifter tops packed 12 to a case.

Prices	Vert.	100 lb. bags	50 lb. bags	25 lb. bags	5 lb. canisters (12 to a case)
Consumer (Ton)		100.00	120.00	140.00	200.00
	(Package)	5.00	3.00	1.75	.50
Dealer (Ton)		67.50	77.50	87.50	130.00
	(Package)	3.50	2.00	1.15	.35
Carload (Ton)		57.50	67.50	77.50	110.00
	(Package)	2.88	1.69	.97	.28

Carload and dealer prices include cost and rail freight to points in the United States east of Rocky Mountains, in minimum lots of 500 lbs. Less than 500 lbs. F. O. B. Plant. 500 LBS. FREIGHT PAID.

TERMS: Cash less 2% 10 days, net cash 30 days.

Attractive dealers' helps furnished. Booklets, store and window displays, 1 and 2-column newspaper electros, bag cuts, etc.

## ARMOUR'S SPECIAL TURF FERTILIZER

(10% Nitrogen, Equivalent 12% Ammonia,  
8% Available Phosphoric Acid, 6% Potash)

A complete balanced plant food of the highest quality. Prepared from materials of known value in the growing of grass. Economical where large acreages are to be fertilized. Sold especially for use on golf courses, parks, cemeteries, etc. It develops a strong, velvety turf, and materially aids in eradicating weeds. Also for trees, shrubs, etc.

	Less Than Ton F. O. B. plant	Tons F. O. B. plant	Carload C.A.F.
Individual Consumer	\$6.00 bag	\$100.00 ton	
Dealers	5.00 bag	75.00 ton	\$70.00 ton

WE DISTRIBUTE FOR

ARMOUR FERTILIZER WORKS

Lawn and Garden Department

—SEND US YOUR ORDERS—

SOMETHING NEW!



FIRST CLASS

Permit No. 1648

Sec. 384½ P. L. & R.  
New York, N. Y.



BUSINESS REPLY CARD

NO POSTAGE STAMP NECESSARY IF MAILED BEFORE JAN. 31, 1931

2c.-POSTAGE WILL BE PAID BY--

I. L. RADWANER SEED CO., Inc.

115 BROAD STREET

NEW YORK, N. Y.