

Diverse content (partnerships) – Logic Model

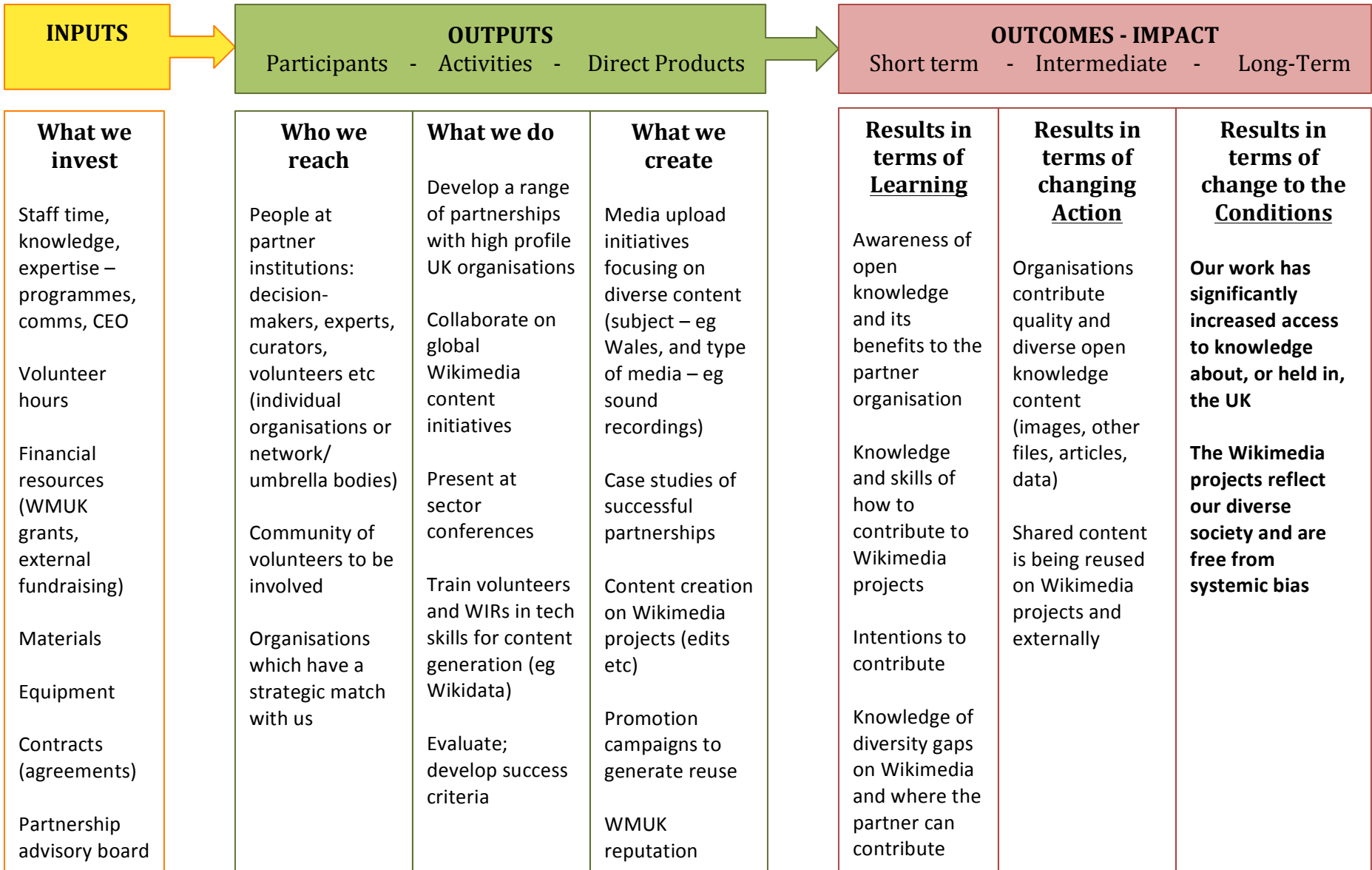
Situation

There are significant content gaps on Wikimedia and we can tackle it by partnering with UK institutions

Content gaps are often related to systemic bias particularly in terms of gender and geography (women and non western cultures are both under-represented)

Priorities

Increase the quality and quantity of coverage of subjects that are currently underrepresented on Wikipedia and the other Wikimedia projects, with a particular focus on cultural content



Theory of change

By developing partnerships with institutions with diverse collections, and other organisations that hold important information about diverse subject areas, we can produce and release material about under-represented subjects and help address systemic bias