Shared Knowledge Asia Pacific 2024 Report

A comprehensive overview of our initiatives to preserve cultural heritage, develop communities, and democratize knowledge across the Asia Pacific region through Wikimedia platforms.

2024 Program Overview

Shared Knowledge Asia Pacific executed eight major initiatives throughout 2024, spanning cultural heritage documentation, community development, government transparency, and digitization efforts. Our programs reached communities across the Philippines, engaging both youth and seniors in knowledge preservation.

8

Major Projects

Diverse initiatives across multiple platforms

108K

Total Contributions

Combined uploads and edits across all projects

95%

Success Rate

Projects meeting or exceeding targets

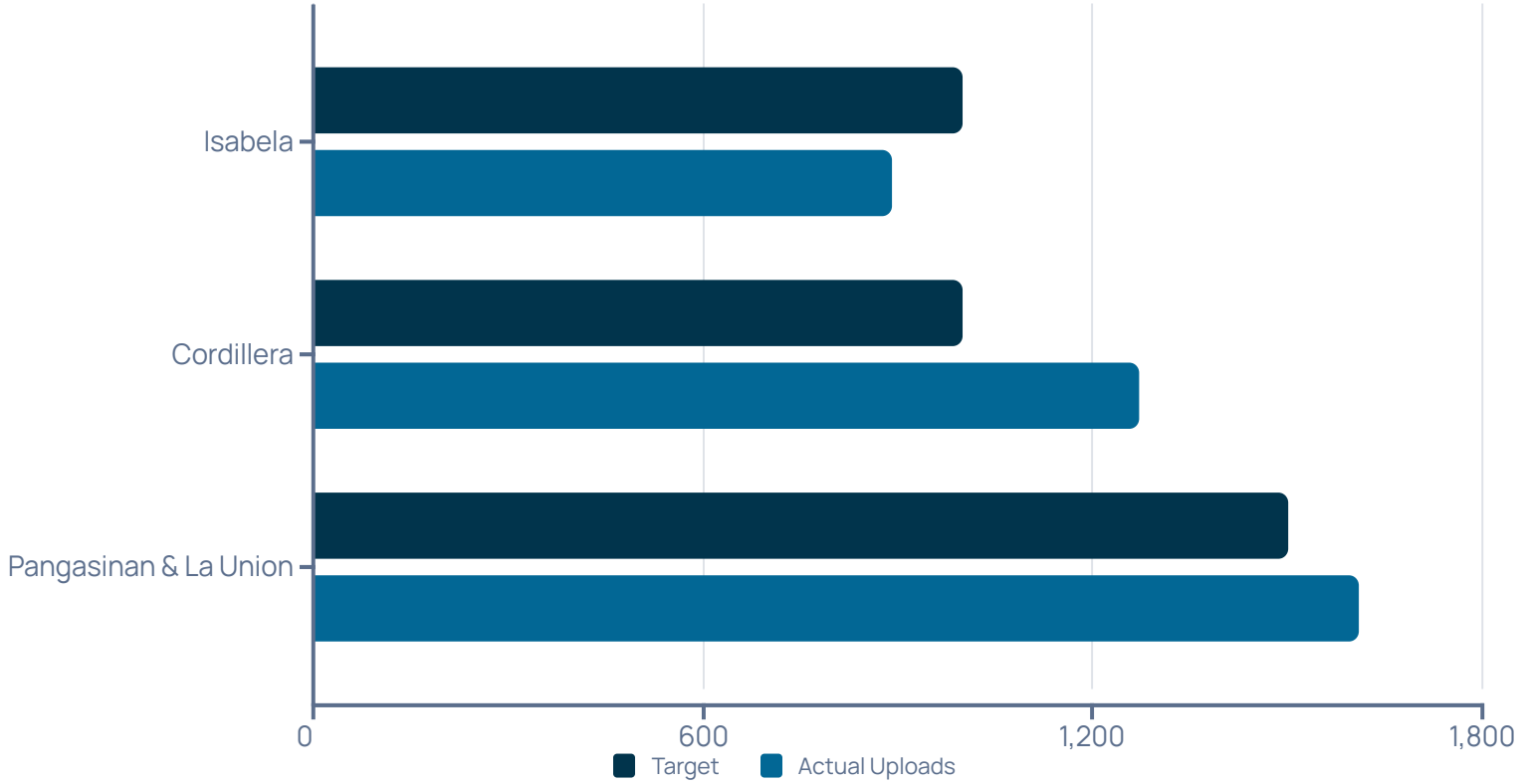
6

Regions

Communities engaged across the Philippines

Wiki Loves Living Heritage Campaign Results

Our Wiki Loves Living Heritage initiative documented intangible cultural heritage across three Philippine regions, encouraging communities to upload photographs and documentation to Wikimedia Commons. This campaign preserved visual records of traditions, festivals, practices, and cultural expressions at risk of being forgotten.



The Cordillera region exceeded expectations by 27%, while Pangasinan and La Union contributed 7% above target. Isabela achieved 89% of its goal, still representing significant cultural documentation.

Community Development: Language Preservation

Our New Local Community Development programs focused on intergenerational knowledge transfer, training both youth and seniors to contribute to Wiktionary. These initiatives preserved endangered local languages while building digital literacy skills across age groups.

The Pangasinan program in September achieved 130% of its target with 648 entries, while the Ilokano initiative in October reached 112% with 562 contributions. Both programs demonstrated strong community engagement and sustainable knowledge-sharing practices.

1. Intergenerational collaboration between youth and elders
2. Documentation of indigenous vocabulary and usage
3. Digital skills training for traditionally underserved groups
4. Foundation for ongoing community contributions

Youth Participants

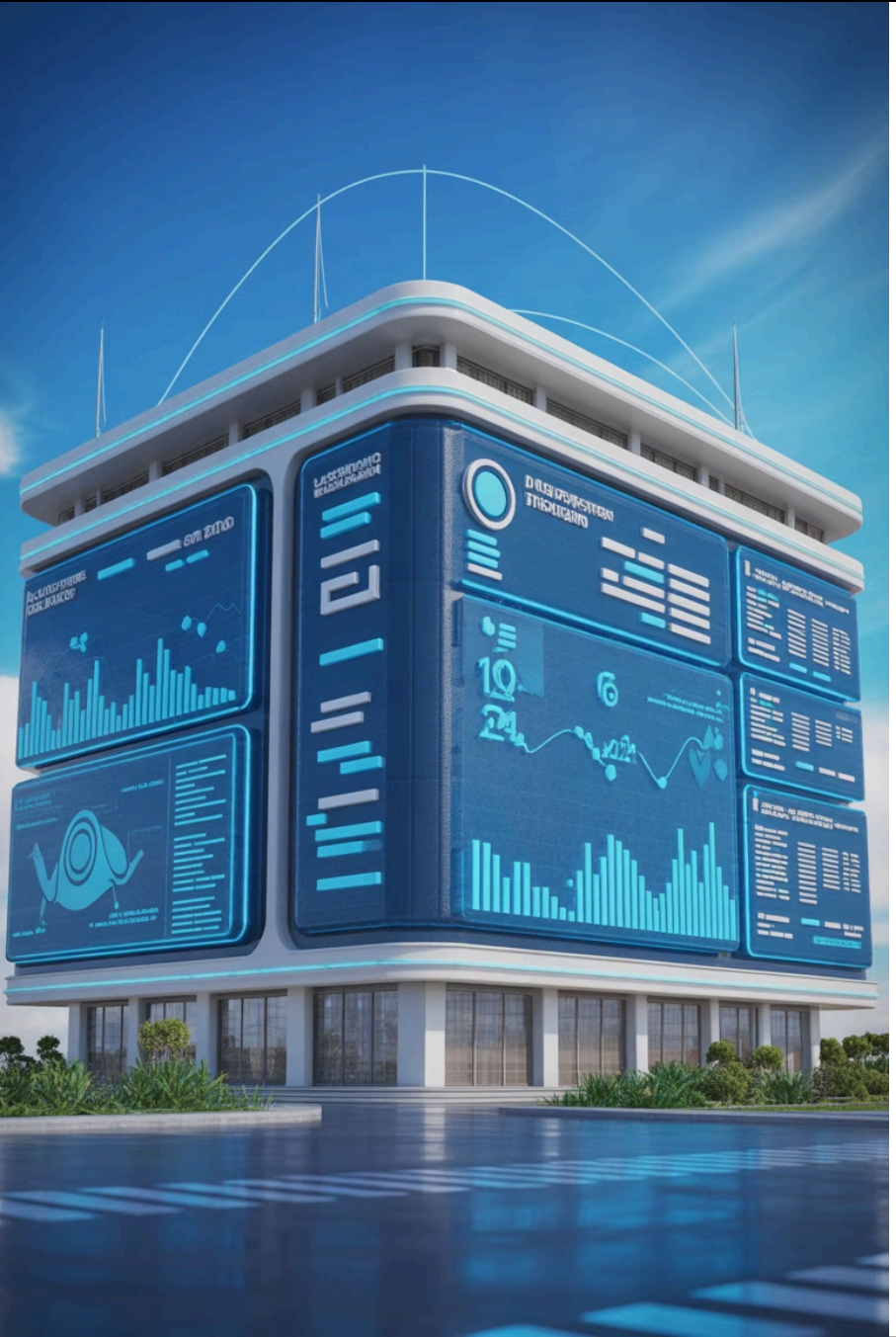
Young contributors trained

Senior Participants

Elder knowledge holders

Languages

Indigenous languages preserved



Local Government Data Project

103,614 Wikidata Edits

Our most ambitious data initiative ran from February through May, aiming to enhance transparency and accessibility of Philippine local government information. The project exceeded its 100,000-edit target by 3.6%, creating structured, linked data about government entities, officials, administrative divisions, and public services.

Strategic Objectives

Improve government data accessibility and enable better civic engagement through open, structured information

Linked Open Data

Created connections between entities, enabling advanced queries and research possibilities

Volunteer Network

Mobilized contributors across regions to gather and verify local government information

Digitization Initiative: Tarlac Laws and Ordinances

₱ 700 of 1,000

Launched in October, this project digitizes Philippine local laws and ordinances from Tarlac, making legal texts accessible through Wikisource and preserving historical documents on Wikimedia Commons. While reaching 70% of the target, the initiative represents significant progress in legal transparency.

Challenges Addressed

- Complex document formatting requirements
- Quality verification and proofreading processes
- Coordination with local government archives
- Technical skills training for volunteers

The project continues with momentum building for 2025 completion, establishing best practices for future legal digitization efforts across other provinces.

Community Building: Wikiclub Cebu

In October, we successfully convened the Cebu Wiki community building event, strengthening our network in the Visayas region. This summit brought together existing contributors, welcomed newcomers, and facilitated knowledge exchange about best practices in Wikimedia contribution.

Morning Session

Welcome, introductions, and overview of regional Wikimedia initiatives

1

2

Skill Workshops

Hands-on training in editing, uploading, and quality contributions

3

Strategy Planning

Collaborative discussion of 2025 priorities and local projects

4

Networking

Building connections for sustained collaboration and peer support

The event established a foundation for ongoing Cebu community activities, with participants committing to regular meetups and collaborative projects focused on Visayan language and culture documentation.

Performance Analysis by Platform

Our 2024 initiatives strategically leveraged different Wikimedia platforms to achieve specific goals. Each platform serves distinct purposes in our knowledge-sharing ecosystem, from visual cultural documentation to structured data and linguistic preservation.

Wikimedia Commons

4,768 uploads across heritage campaigns and digitization. Visual documentation of living traditions, historical documents, and cultural practices accessible globally.

Wiktionary

1,210 entries preserving Pangasinan and Ilokano languages. Intergenerational knowledge transfer ensuring linguistic heritage survives for future generations.

Wikidata

103,614 edits creating structured government information. Linked open data enabling research, transparency, and civic engagement across the Philippines.

Wikisource

700 documents digitizing legal texts from Tarlac. Preserving legislative history and improving access to local laws and ordinances.

Key Insights and Lessons Learned

Community Engagement Success

Projects involving intergenerational collaboration (youth and seniors) consistently exceeded targets, demonstrating the power of bridging age groups in knowledge preservation. The mutual learning dynamic proved highly motivating for all participants.

Regional Variation in Performance

Upload and contribution rates varied significantly by region, influenced by factors including internet connectivity, existing community strength, local champion availability, and cultural attitudes toward digital platforms. Cordillera's 127% achievement highlighted strong local leadership.

Digitization Complexity

Legal document digitization proved more time-intensive than anticipated, requiring careful attention to formatting, verification, and copyright considerations. Future projects will allocate additional time for quality assurance and volunteer training in specialized technical skills.

Platform-Specific Strategies

Different Wikimedia platforms require tailored approaches. Visual documentation (Commons) attracts broader participation, while structured data (Wikidata) and text digitization (Wikisource) need more specialized training but deliver high-impact results for research and transparency.

Looking Ahead: 2025 and Beyond

With 2024's strong foundation of over 108,000 contributions across multiple platforms, Shared Knowledge Asia Pacific is positioned for expanded impact in 2025. Our annual report consolidation process, engaging 15 stakeholders across Fluxx, Meta, Diff, and our website, ensures transparent documentation and continuous improvement.

Geographic Expansion

Extend successful models to new regions across Asia Pacific

Deepened Partnerships

Strengthen relationships with local governments and cultural institutions

Innovation

Pilot new approaches to indigenous knowledge documentation

We're committed to refining our digitization processes, scaling community development programs, and continuing to make knowledge freely accessible to all. Thank you to our partners, volunteers, and supporters who made 2024's achievements possible.