

G1

Topic - 2

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

The Augmented Age (Advancing the technology).

There would be great opportunity for Wikimedia if it invests in Augmented Age. (Technology)

That would be great if the technology helps to build the next-gen place for learning & knowledge sharing across the globe.

① Impact that would be massive at a scale.

② It is relevant to all other themes.

③ tradeoffs will be applying more on research.

④ Augmented Reality would be much beneficial.



WIKIMEDIA
FOUNDATION

Group - 1

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme 5:



Knowledge Eco-systems:

- * Universities
- * Research firms / Patented info
- * Govt Data Bases
- * Experiences
- * Science / Sports / Arts / Architecture / Space & Human Behr.

Ans. ① Richer & more inclusive, credible data

Ans. ② Yes.

Ans. ③ Tradeoffs: to include all eco-systems, we might have to lose some of our corporate/govt neutral DNA. Make it a global concept like the U.N.

Ans. ④

- 1.) Investment of money, to have own robust IT infra, platforms, data types, IT Security
- 2.) Monetary opp (equally) to corporates for their researchers in cutting edge technology.

Ans. ⑤ answered on top.



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

④ Yes
Acceptance / Affordable. is main criteria
that should be added to make this
theme stronger.
(across cultures, communities, geographies, demogran)

⑤ The other parties that are involved are

- ① Research firms.
- ② Startups / ind. contributors
- ③ Tech firms (giants)
- ④ Govt. Institutions.

Technologically transformed world of 2030:

→ M/c Learning + Natural Language Processing
⇒ Consistently translated data available
in all languages at same time

→ OCR → ancient, scriptures, images (all human knowledge)

→ Sp. To Text: videos, speeches, National Archives

→ Aug. Reality:
New data type.
uses testing feedbacks,
sensory experiences



WIKIMEDIA
FOUNDATION

→ Bionic organs:
wearable,
offline data stored
on body/device,
generate experiential
data

Group-1

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Topic 2:- The Augmented age (Advancing with technology)

① → The Transformed Experience.

- New Data types.
- Language Natural (More Advanced Multilingual Support)
- More human ^{knowledge} digitized
(Preservation of human knowledge)
- Creation of more data (Sensory experiences, procedures, action)
- Storage Advancements.
- Augmented Reality / Mixed Reality

② Yes, but for 100% Authenticity. (can't be ensured)

③ ~~No~~ (b.) Never 100% based on machine

④ Yes.
Money based outcome generation,
investment cost at behest of other priorities
(for own infra & platform)

⑤



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

19

Theme: Engaging the Knowledge Ecosystems.

Wikimedia concentrates on knowledge generation and knowledge for all and this is possible by having a knowledge ecosystem.

The impact of knowledge ecosystem turns out to be a mix of opinions, perspectives discussing together to give a totalitarian view on an issue / topic. This leads to credible, impartial information. It also gives rise to knowledge boom / information boom.

This theme is better than the rest because this theme involves all the other themes, it is formed by having inclusive communities, it involves technology and it also creates the true global movement that involves knowledge. Hence, ^{this} theme is a totalitarian.



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme:- Healthy, Inclusive Communities



① Impact on the World

Create Awareness, Impact in the Volunteer
and get more volunteer on board to create
Content.

② Important

→ To get the reliable ~~info~~ information from
diversified source

→

③ Tradeoff

→ Lot of Investment in technology for
managing the more volunteer & content



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

④ Adding value addition of more editors
and building large Ecosystem

⑤ Partnering with

→ Blog writer

→ Journalist

→ Youtube



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

(97)

Themes:-

Healthy and inclusive communities

→ It would have a great impact on the world because when ~~no~~ several individuals with so many potential ideas interact, it would project a huge difference or impact on the idea of 'Knowledge sharing' to the world.

→ When people who have no clue about Wikipedia are taught about it in detail, they will definitely strive to contribute to Wikipedia.



WIKIMEDIA
FOUNDATION

K. Suswatha

Group-2

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme 1:

Healthy & Inclusive Communities

Q1. Impact on the world?

A:- 1) Creates awareness
2) Creates word of mouth publicity because it involves people from various demographics.
3) Creates huge knowledge base in Wikimedia as Information sharing happens between diverse individuals

Q2. Relation with other themes.

A:- 1) Because it involves individuals from various communities, content will be ^{more} reliable & credible

2) Since this approach involves people at more personal level, it leads to the formation of large ecosystem.

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

3) This theme is important because technology itself cannot become a sole resource of knowledge sharing.

Q. What should be done to make this theme stronger?

Ans:-

- Get more volunteers on board to interact with people
- More social media presence
- Include more JOURNALISTS, BLOGGERS, YOUTUBE to spread



WIKIMEDIA
FOUNDATION

Group- 2

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme 2:-

The Augmented Age

→ Makes Things easier

- ChatBots
- Voice Assistants
- Website looks

Get More users, Competitive industry,
Automation, Gamification, Analytics

→ Readable, user acquisition & Retention
make
Wikipedia
website

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Conduct

→ Workshops ~~and~~ on Technology.

→ Partnership with Tech firms

Idea Pad



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

GT

1. Social media integration & Discussion board for articles
2. Trust Score for each article
3. More pictogram and reduced text.

S. BHAVANSHI SHANKAR
98857 48888

sbshankar@eftronic
.com



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

The Most Respected Source of Knowledge.

- Portable Dis
- To make it more stronger citation of the article content can be mandatory
- Anonymity of article creators
- Respected references will drive more healthy inclusion volunteers.

K. Suresh
9866179668
K.Suresh@wikimail

Group-3

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

④ THE MOST RESPECTED SOURCE OF KNOWLEDGE

- ①
- Ubiquitous Choice
 - Inc Productivity, Reduce access time.
 - Repreucable / Dubtable.
 - Replace textbooks / Knowledge Bank eg SA

② w.r.t 5) - when its trusted source, ppl from all walks of life will contribute, LIKE TODAY

w.r.t 1). - culture.

- open ~~to~~ structure.
- across communities / cultures on topics.
- gives neutral perspective.

w.r.t 2) - complex text

- translated
- scaled → discriminated
- portable.
- gives access to original text / content.



WIKIMEDIA
FOUNDATION

and not only
perspec.

Graps

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

- writ. 3). -- Reach: = underdeveloped nation where
accessability & funds is done,
- fluid ecosystem
- replace ecosystem / libraries to digital.

③

- ④ .
- Add. discussion Boards. (eg social media links etc.)
- this gives perspective | - protect:
- idea seeding.

- Trust score

⑤

- Institutions
- FBI / Google.
- Data archives (temples / govt bodies).



WIKIMEDIA
FOUNDATION

Graps

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

- writ. 3). -- Reach: = underdeveloped nation where
accessability & funds is done,
- fluid ecosystem
- replace ecosystem / libraries to digital.

③

- ④ .
- Add. discussion Boards. (eg social media links etc.)
- this gives perspective | - protect:
- idea seeding.

- Trust score

⑤

- Institutions
- FBI / Google.
- Data archives (temples / govt bodies).



WIKIMEDIA
FOUNDATION

Panga. Hasshita

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

(CW)

Theme - 2

Advanced

① As we concentrate on technology, the information is available to the whole world where there is an access to internet to access the information

② As we use the advanced technology, the remaining low themes can be achieved so that the access of wiki is everywhere and standards also increase.

③ If we focus on the advanced technology, we need not to stop doing anything just follow the technology and using the technology in the more effective way such that data can be shared everywhere in different ways.



WIKIMEDIA
FOUNDATION

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

- ④ Having experts in particular fields along with the advanced technology makes the information in the Wiki more standard. So along with the advanced technology we can have the experts in particular fields.
- ⑤ There are many companies working on advanced technology such as Intel, AMD etc, we can have partners of these companies so that we the technology can be used more effectively.



WIKIMEDIA
FOUNDATION

Billa. Nikhil

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

An Augmented Age

64

1. Increase in technology leads to an increase in availability and collection of Information which can reach 100% of the world population
2. The other themes can be achieved by using technology as a stepping stool. Some of the themes directly depend on technology.
3. No Trade-off is required as technology rapidly increases by various factors, uninvolved by us. We just have to make sure the collected information from various technological methods is foolproof
4. Increased expert panel to evaluate or examine the pool of increasing information day by day



WIKIMEDIA
FOUNDATION

Group-4

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme-2

① As technology develops, the population will have many methods to access Wiki, We can even achieve 100% reach meaning everyone in the world will be able to access and it can be realized as Internet access is booming.

② We can achieve the other 4 themes using Technology as a building block. In some cases like 1 & 3 it is possible only by including Technology.

③ Technology cannot be forced and will grow with respect to time. The increase in technology leads to increase in information and we have to use different technologies to verify and standardize the information. So no Trade-off except Time.

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

4. Again Technology cannot be forced and as technology increases information increases and we need to employ more experts to evaluate the information & add to it.
5. We need to partner with leading Technology companies like Intel, Nvidia etc to improve & pursue different methods to collect, share and make available the Information



WIKIMEDIA
FOUNDATION

Group 4

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

Theme - 4

- ① Establishing a definite standard such that articles have a synonymous view leading to an unanimous acceptance of the subject. As for the sensitive content (Humanities, history, philosophy etc) we trade off authenticity for diversity helping us to develop our own views.
- ② More the participation rate from the New Commerce might not be really high as it is already setting a expectation on the content. If creator belief on what ever the content we are posting.
- ③ Better knowledge of wiki media would help all the Amature editors be responsible in their efforts to produce authentic info:



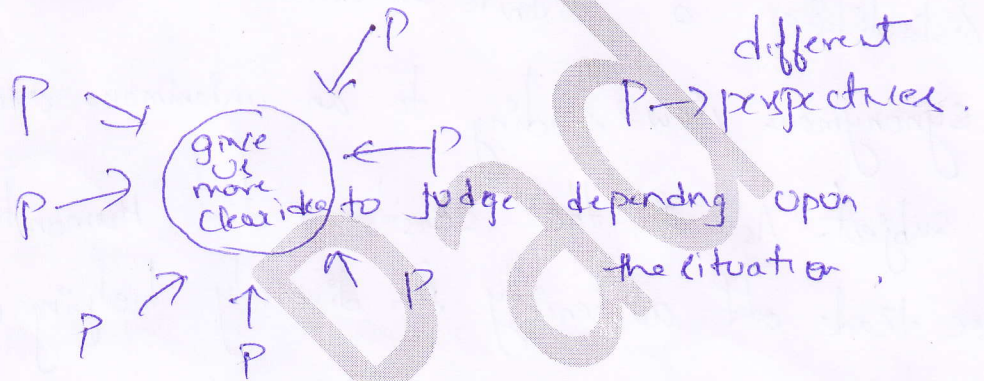
WIKIMEDIA
FOUNDATION

Mobilize the editors on how the information they are posting is going to play an vital role in others.

WIKIMEDIA 2030 Movement Strategy Salon

Vijayawada; 27 August 2017

④ authentic subjective point of view and theories without any bias



⑤ If scholars registered under different universities are roped into this initiative. There can be ample chances for maintaining updated authentic nfo that is researched and reliable. Certifying such scholars would boost them.