Focus Group #1

June 2nd 2021 - 17h UTC+2

Wiki In Africa

WIKI LOVES WOMEN

Wiki in Africa

Wiki In Africa's mission is to **rebalance the type and diversity of information and perspectives** that are available online about and from **Africa**, using Wikipedia and the Wikimedia projects, as a platform for the dissemination of this information to multiple peoples residing on and off the continent.

In short, it is to help people and organisations create and preserve open knowledge, and to help provide easy access for readers to **knowledge and perspectives relating to Africa**.

Non profit association based in Cape Town (SA)

Financial and legal structure that operates global initiatives in support of the **WikiAfrica movement**

APG by Wikimedia Foundation + other funders.

Links

- Website: www.wikiinafrica.org
- Youtube channel
- Wiki in Africa on Twitter
- Wiki in Africa on Facebook

Wiki in Africa

Focus	Programmes/Projects	Means	Tactics used	Strategic priority

Gender
UN's SDG 5: Gender Equity
	• Wiki Loves Women	• WIRs in 6 countries for local activism
		• Focus Group
		• Global drives
		  • ISA campaign Tell Us About Her (2021)
		  • #SheSaid campagn (2020)
		  • Tell Us About Her campaign (2020)
		  • #19Women in Sport (2019)
		  • #18Women Occupation Drive (2018)
		  • #17African feminists (2017)
		  • #16WikiWomen Translation Drive (2016)
		  • #15Challenge Concours d'écriture (2015)
			Innovation, Training and education, Community activation and building, Partnerships	• Knowledge gaps and biases
				• Diversity, inclusion and empowerment
				• Partnerships

Education UN's SDGs 4 : Quality Education	• WikiChallenge African Schools • WikiAfrica Schools • Wikipedia Open Education Resources • Wikipedia Primary Schools	Direct interventions and training with schools, Foundation Orange and educational organisations. Creation and curation of Open Education Resources Research project into usefulness and usability of Wikipedia in Africa's schools.	Innovation, Training and education, Individual empowerment, Partnerships Research, individual empowerment, partnerships	• Emerging communities • Diversity, inclusion and empowerment • Digital skills • Partnerships
Cultural heritage / GLAM UN's SDG 10 : Reducing Inequalities	• Wiki Loves Africa • Nos Jardins • WikiAfrica Heritage • Kumusha Takes Wiki • Share your Knowledge	International annual photography contest WIRs GLAM partnerships	Training and education, Individual empowerment, Partnerships Cultural partnerships, Community activation and building	• Increasing visibility of Africa • Knowledge gaps and biases • Diversity, inclusion and empowerment • Partnerships
Volunteer and community support	• WikiAfrica Hour • ISA tool • WikiFundi • Nos Jardins • Wikipack Africa • Kumusha Bus • #OpenAfrica	Information exchange and sharing Technical: development of tools Resource support Movement specific training and skill transfer Movement specific outreach Participation and support to other group initiatives, such as #AfricaDestubathon, WPWP campaign, AfroCine or WikiGap	Provide monthly platform for information sharing Community activation and building, Facilitate training and education of volunteer groups beyond initial activation Skills transfer for groups to activate	• Emerging communities • Diversity, inclusion and empowerment • Lowering barriers to contribution • Individual empowerment • Partnerships

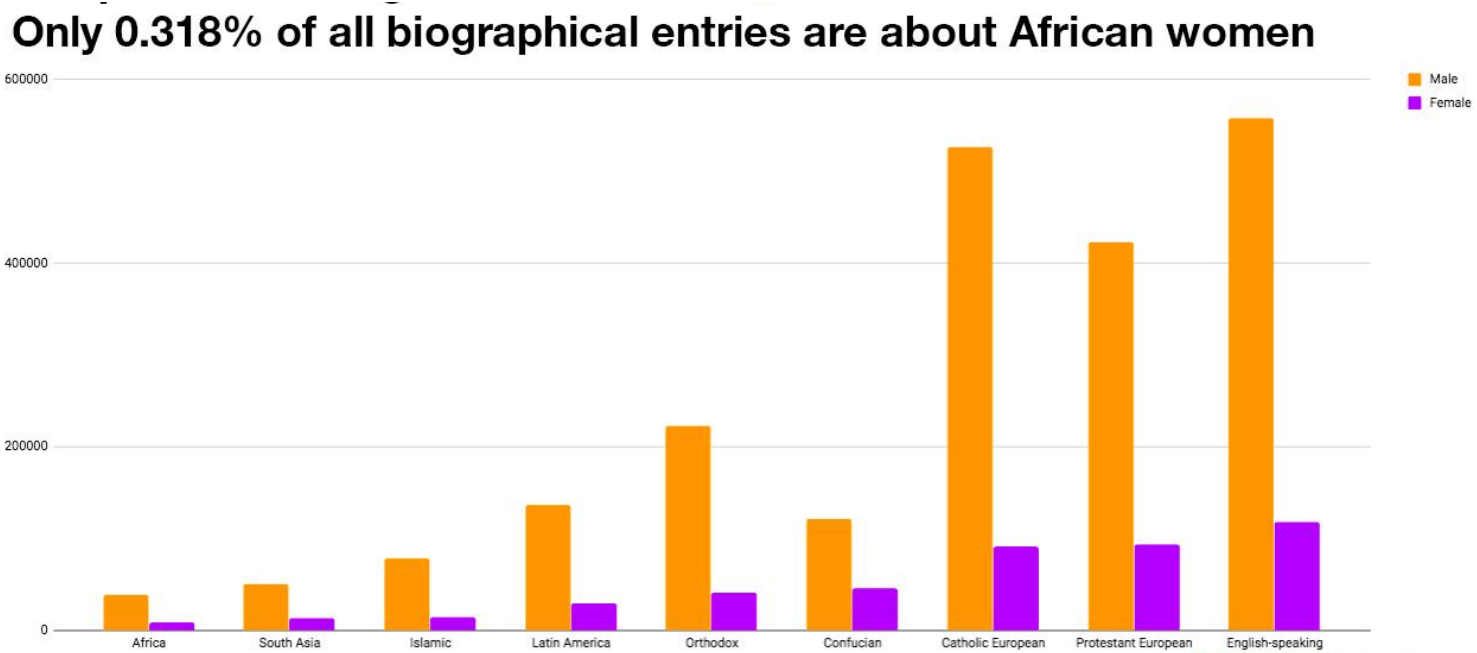
Funding partners, collaboration and support

- Wikimedia Foundation (APG)
- Orange Foundation
- Goethe Institut
- Creative Commons
- Ynternet.org
- Wikimedia Switzerland
- Wikimédia France
- Wikimedia Sweden
- SUPSI
- Unite4Heritage, UNESCO
- Moleskine Foundation

Outdated actually….

- AfroCROWD User Group
- WikiGap
- AfLIA's : Liberating knowledge project
- Histropedia
- Simon's Town Museum
- American Corner, Cape Town Library, Cape Town
- The Algerian Wikimedians User Group
- Wikimédiens du Bénin User Group
- Brazil: Afrotometria • Di Jejê • foto.wiki.br
- Wikimedia Community User Group Botswana
- Wikimedia Community User Group Burundi
- Wikimedia Côte d'Ivoire
- Wikimedians of Cameroon User Group
- Wikimedia Community User Group Tchad
- Egypt Wikimedians User Group
- Ghana: Wikimedia Ghana User Group • Open Foundation West Africa
- Planning Wikimedia Community User Group Gambia
- Wikimedia Community User Group Guinea Conakry
- Wikimedia volunteers in Kenya
- Other gender gap related organisations

Why we started Wiki Loves Women...



Coverage of biographies on WikiData per gender and per culture in 2018;
Source:http://wigi.wmflabs.org/gender-by-culture.html
image : @Wiki In Africa CC-BY-SA 4.0

WIKI LOVES WOMEN

Wiki Loves Women

Wiki Loves Women activates, trains and encourages women across Africa to seize their own agency to address the persistent systemic bias that exists about African women online and in the media.

Focus:

- Celebrate Africa's Women
- Digital Skills Transfer
- Cultural Inspiration
- Community and Leader Development

WIKI LOVES WOMEN

How ?

Using the GLAM model that works with Civil Society, Media and Education organisations in focus countries

With whom ?

- Over 78 content and network project partners
- **Partnering Wikimedia Usergroups:**

CMW Wikimedians of Cameroon User Group

CI Wikimedia Community User Group Côte d'Ivoire

OFWA Open Foundation West Africa

NG Wikimedia Community User Group Nigeria

UGA Wikimedia Community User Group Uganda

TZA Wikimedia Community User Group Tanzania

- **Partnering Gender and Cultural Initiatives:**
  - WikiGap
  - Les sans pagEs
  - Women in Red project
  - The AfroCine Project
  - WikiDonne
  - WikiWomen's User Group

WIKI LOVES WOMEN

“The gender digital divide gap is too wide, we need more female role models and ambassadors to encourage young girls to come into the STEM field.”

- Abisoye Ajayi GirlsCoding, Nigeria

WIKI
LOVES
WOMEN

WIKI
LOVES
WOMEN

91.2
Western Uganda's

WIKI
GAP
KAMPALA
let's close
the internet
gender gap
WIKI
LOVES
WOMEN
Encouraging the
contribution of
quality information on
African women to be
published on, and
made widely available
via, Wikipedia
WIKI
LOVES
WOMEN

How we have tackled the Gender Gap ‘til 2020

- **8** country-focused interventions
- **78** partnering organisations
- **1922+** articles created or edited
- **2081+** photos uploaded, and counting …
- **123** events held
- **46** members in local teams
- **22** of team female
- **1501** participants
- **42.25%** participants female
- Post project, sustained activity in 5 countries
- Allied **Wiki Loves Women** project created in India

6 online global challenges held

2 supporters (so far):

Goethe-Institut

Wikimedia Foundation

#SHE SAID ...

"WE TEACH GIRLS TO SHRINK THEMSELVES, TO MAKE THEMSELVES SMALLER. WE SAY TO GIRLS, YOU CAN HAVE AMBITION, BUT NOT TOO MUCH. YOU SHOULD AIM TO BE SUCCESSFUL, BUT NOT TOO SUCCESSFUL. OTHERWISE, YOU WOULD THREATEN THE MAN."

-- CHIMAMANDA NGOZI ADICHIE

on WikiQuote?

Chimamanda Ngozi Adichie is an influential Nigerian writer whose works range from novels to short stories to nonfiction

Her voice is featured on WikiQuote. Many women's voices are not. Add to her voice to WikiQuote through the #SheSaid drive until Dec 20th.

start now : https://cutt.ly/SheSaid

image: Congreso Futuro 2020, Chimamanda Ngozi Adichie by User: Carlos Figueroa CC-BY-SA 4.0

#SHE SAID ...

"EVERYONE WINS WHEN CHILDREN – AND ESPECIALLY GIRLS – HAVE ACCESS TO EDUCATION."

-- ANGELIQUE KIDJO

on WikiQuote?

Angelique Kidjo is a Beninese singer-songwriter, actress, and activist who is noted for her diverse musical influences and creative music videos. In 2007, Time magazine called her "Africa's premier diva".

Angelique Kidjo has no voice on WikiQuote. Add her voice to WikiQuote through the #SheSaid drive.

start now : https://cutt.ly/SheSaid

image: Angelique Kidjo and "Sing The Truth" at Rudolstadt-Festival 2019 by User:Schorle CC-BY-SA 4.0

TELL US ABOUT HER : WOMAN AT WORK

Wiki Loves Women
MetaData Drive on ISA Tool

http://bit.ly/WLW_ISA2021

Image: Vendeuse de produit diver by Fernand ANANI, CC-BY-SA 4.0 Wikimedia Commons

Gender Gap projects and initiatives

WIKI LOVES WOMEN

WIKI GAP
let's close the internet gender gap

#Wiki4Women

Wiki Women in Red

WIKIMUJERES
Grupo de Usuarias

AFRO CROWD
AFRO FREE CULTURE CROWDSOURCING WIKIMEDIA

WIKIMEDIA DIVERSITY CONFERENCE
STOCKHOLM 2017

Art+Feminism

WIKIDONNE
USER GROUP

NOIRCIR WIKIPÉDIA

Whose Knowledge?

WIKIWOMEN CAMP 2017
CIUDAD DE MÉXICO

The Future of Wiki Loves Women ?

We are exploring how to extend Wiki Loves Women to countries across Africa:

- online and in-person MOOC training
- developing event toolkits for organisers and civil society organisations
- microfunding grant system for events
- Focus group for learning and sharing
- Inspiring Women Podcast
- continued to support all existing gender-focused initiatives across Africa.

WIKI LOVES WOMEN

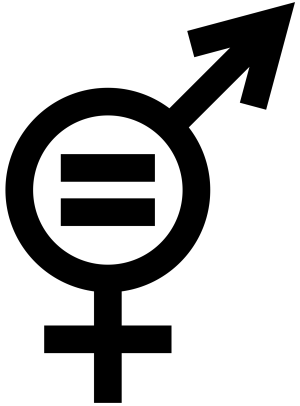
Why WLW Focus Groups

- Develop a slow, manageable, collaborative, consultative and supportive programme
- Provide knowledge, theoretical information, practical application and programme development support
- Inform and support Focus members to put skills and knowledge into action:
  - in the form of content expansion and creation directly on Wikipedia, Wikidata and Wikimedia Commons, and
  - in the development of realistic interventions that are adapted to their unique situations, limitations and resources.
- Build a nurturing, self-sustaining and supportive regional network.
- Share this model with communities across Africa to grow and develop the gender-equity space

WIKI LOVES WOMEN

What are your needs and expectations

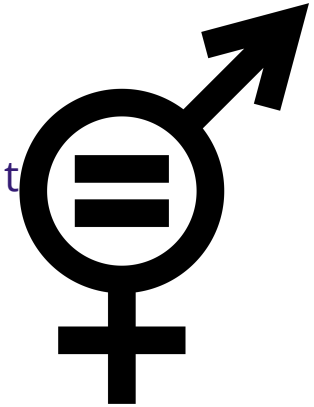
- What's your situation ? (network, resources, reach)
- What are you hoping to achieve with the programme?
- What challenges do you think you could encounter?
- Who or how do you think this will get supported?



WIKI LOVES WOMEN

What WLW Focus programme involves

1. Monthly online Focus Group meetings:
   a. an informal discussion space that promotes knowledge transfer, two-way engagement and will be fully participatory.
   b. topics of each discussion will be decided by the small group, prior t the meeting, but can range from gender-equity in the open movement, to leadership skills, partnership development, etc.

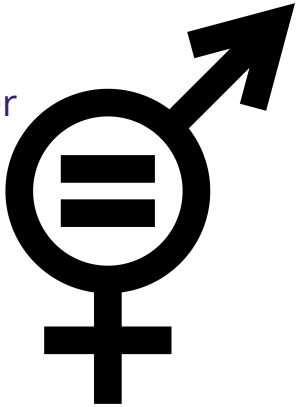


2. One-on-one mentorship - with an experienced Wikimedian;
3. A Focus Group telegram group for collective support
4. Participation in the beta testing of the Wiki Loves Women MOOC in late 2021.
5. Other opportunities, as they arise.

WIKI LOVES WOMEN

Expectations of the Focus members

1. Attend and actively participate in all Focus Group Sessions.
2. Engage with your Mentor.
3. Engage with and support Focus Group members via the Telegram group and other means.
4. Create a Wiki Loves Women programme within your country, activating your community around gender-equity events, drives or activities, by:
    a. Provide at least 2 training sessions and 2 editing sessions with your community;
    b. Host the #SheSaid drive to celebrate notable local women, with the expectations of in-person contribution events.
5. [if necessary] apply to the Wikimedia Foundation for a Rapid Grant to support this community activity.



WIKI LOVES WOMEN