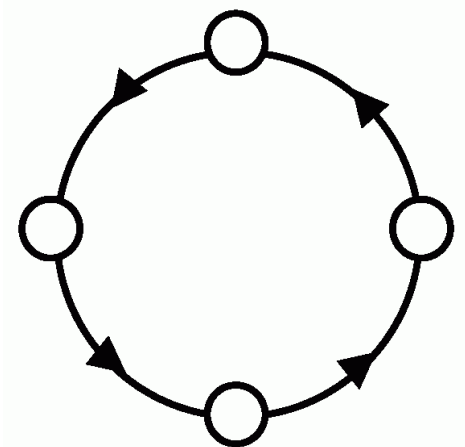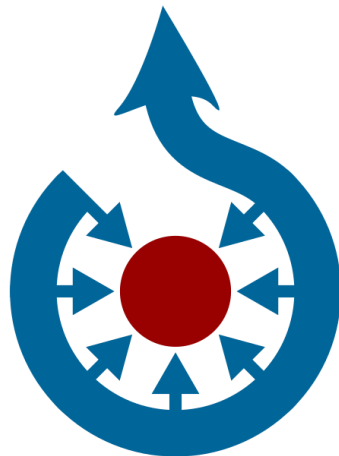# Photographic collaborations

## Wikimedia CEE Meeting 2017
## Warsaw, Poland

**Kiril Simeonovski**
**Toni Ristovski**

# Introduction

**Origin of the idea**

Informal conversation at the Wikimedia Conference 2017 in Berlin, Germany

**Definition**

Collaboration through the exchange of free images depicting natural and cultural heritage of the communities' native regions
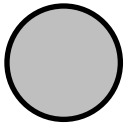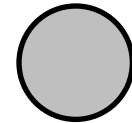
**Example**

Macedonia-Brazil collaboration

**WIKIMEDIA**
CONFERENCE
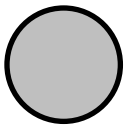
# Collaboration model

**Community A**

**Community B**

# Collaboration model

**Community A**

**Community B**

**Free photographs
from Community A**

**Free photographs
from Community B**

# Collaboration model

**Community A**

**Community B**

**Exhibition space
of Community A**

**Exhibition space
of Community B**
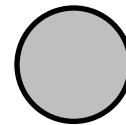
**Free photographs
from Community A**

**Free photographs
from Community B**
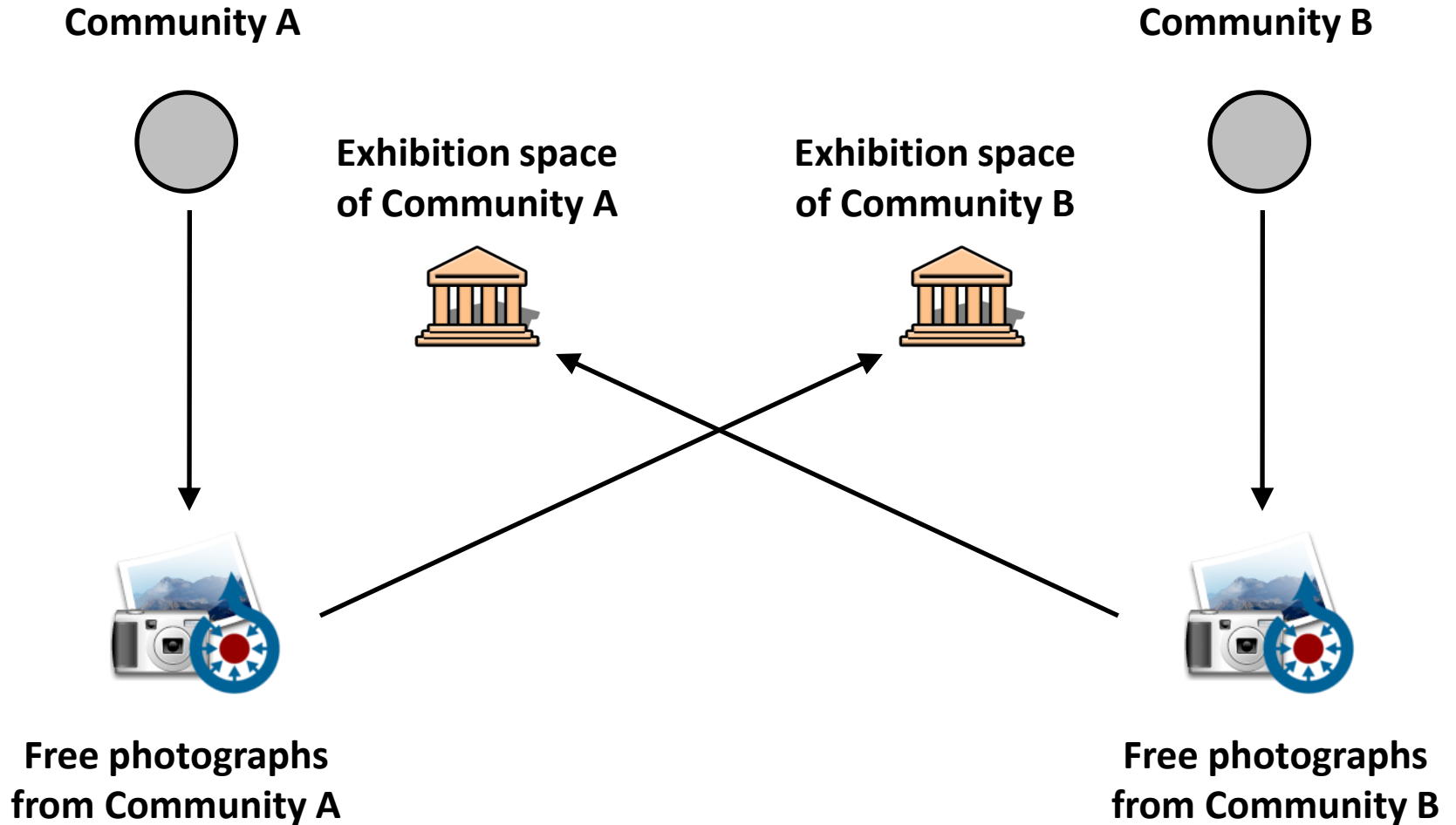
# Resources

**Resource**

**Community**

**Free photographs**

**Exhibition space**

# Resources

**Resource**                                    **Source**

**Community**

**Free photographs**

**Exhibition space**

# Resources

**Resource**                                                    **Source**



**Community** →

**Free photographs**

**Exhibition space**

# Resources

**Resource**

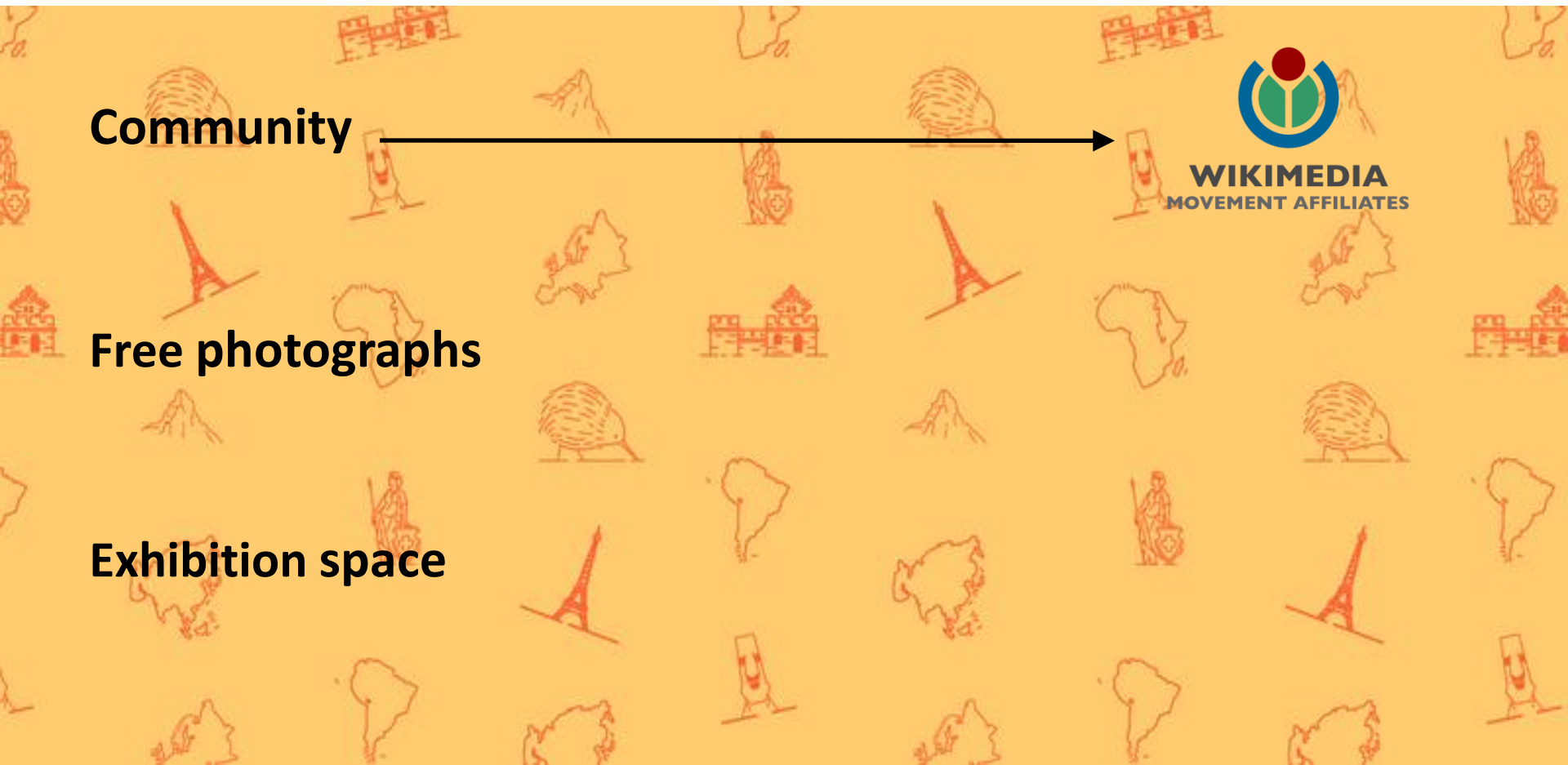**Source**



Community →

Free photographs →

Exhibition space

# Resources

**Resource**                                        **Source**



Community
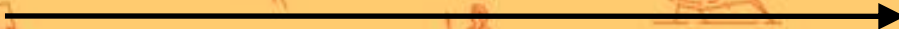
Free photographs

Exhibition space

# Sample image



Description

Credit

Free licence information

QRpedia code

# Side activities

QRpedia codes require articles on the topics depicted on the photographs (filling content gaps).

Approaches to filling content gaps:
- edit-a-thons at exhibition space
- cross-wiki editing collaborations
- local-wiki editing contests

# Benefits

**Beneficiary**

**Community**

**GLAM institution**

**Contributors**

**Country**

# Benefits

**Beneficiary**            **Benefit**

**Community**

**GLAM institution**

**Contributors**

**Country**

# Benefits

| Beneficiary | Benefit |
|---|---|
| **Community** | content promotion, content creation, community building, GLAM partnerships |
| **GLAM institution** | |
| **Contributors** | |
| **Country** | |

# Benefits

| Beneficiary | Benefit |
|---|---|
| **Community** | content promotion, content creation, community building, GLAM partnerships |
| **GLAM institution** | programme diversity, attracting visitors, international collaboration |
| **Contributors** | |
| **Country** | |

# Benefits

| Beneficiary | Benefit |
|---|---|
| **Community** | content promotion, content creation, community building, GLAM partnerships |
| **GLAM institution** | programme diversity, attracting visitors, international collaboration |
| **Contributors** | free exhibition of photographs |
| **Country** | |

# Benefits

| Beneficiary | Benefit |
|---|---|
| **Community** | content promotion, content creation, community building, GLAM partnerships |
| **GLAM institution** | programme diversity, attracting visitors, international collaboration |
| **Contributors** | free exhibition of photographs |
| **Country** | attracting tourists |

# Collaboration networks

Collaboration types based on different networks:

- Independent networks
- Ring network
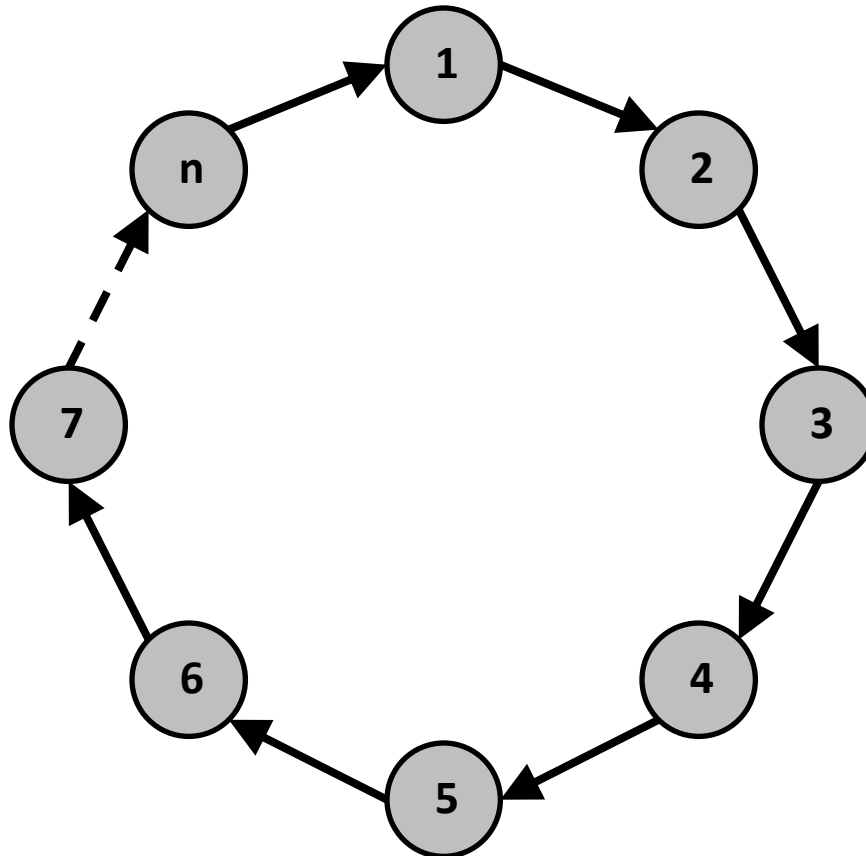- Complete network
- Interaction networks
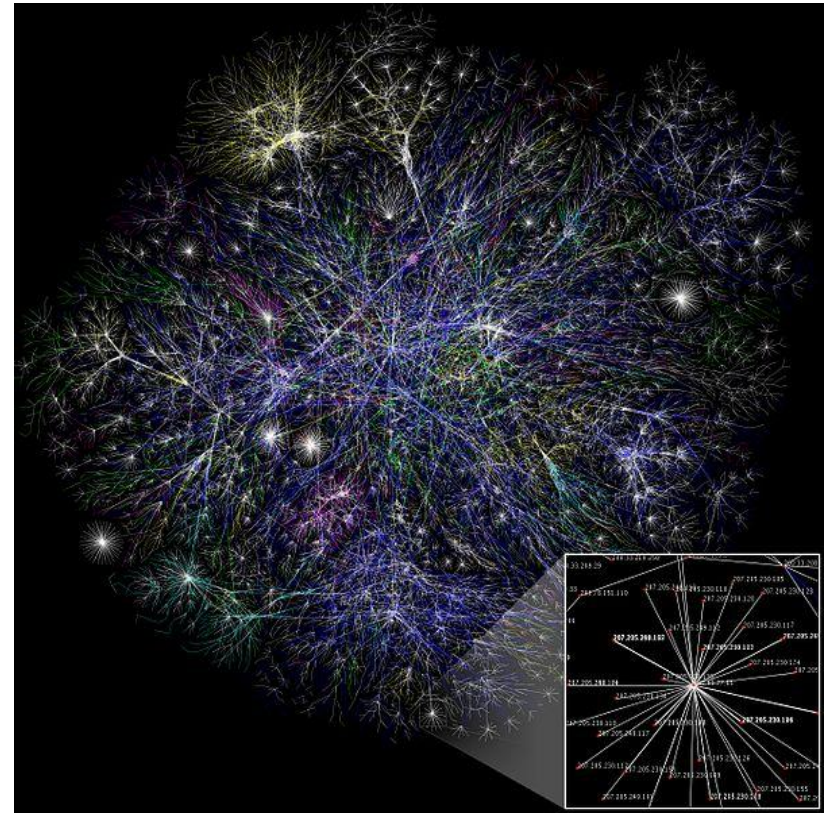
# Independent networks

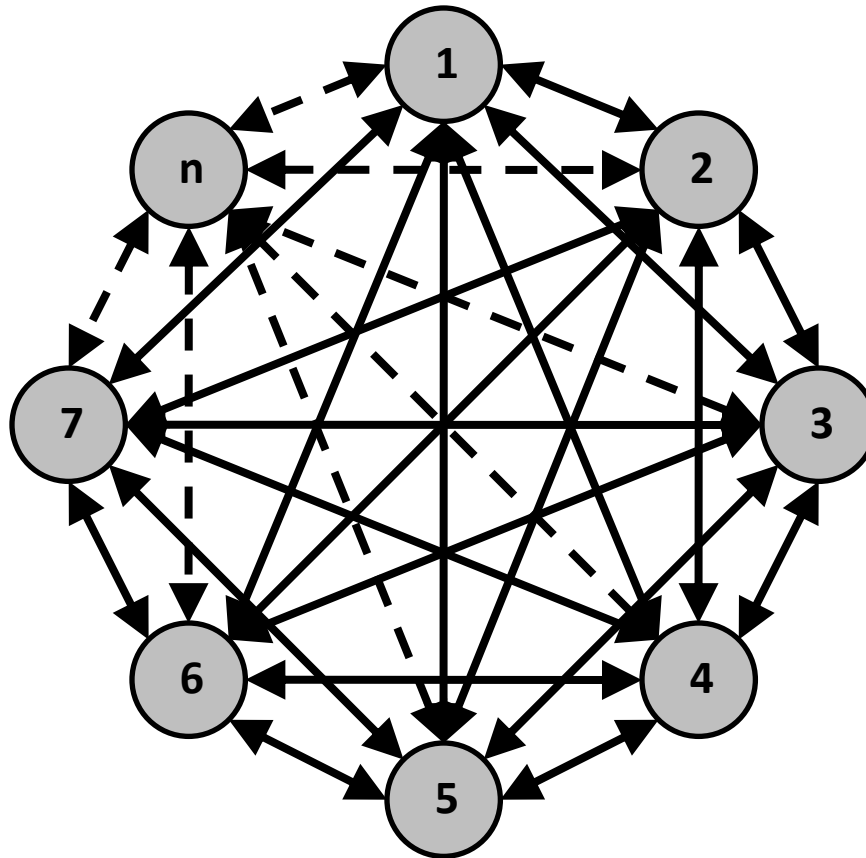Many <u>independent</u> collaborations between <u>two</u> communities.
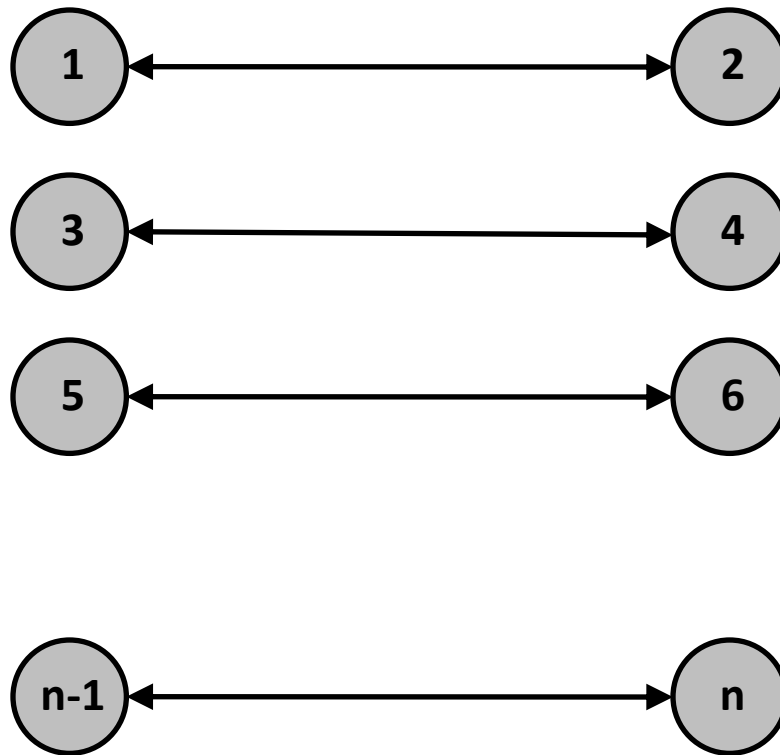
# Ring network

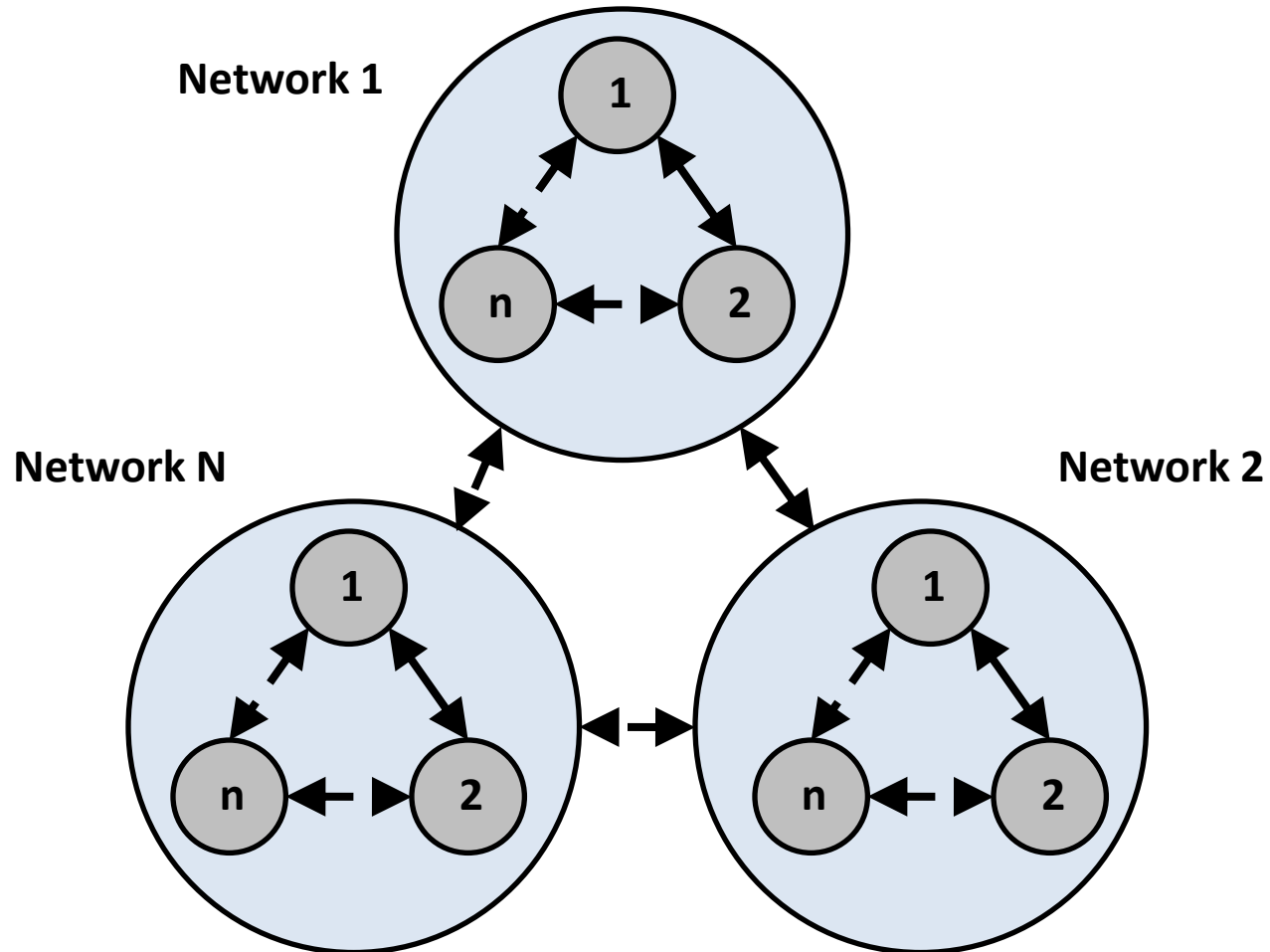Many <u>dependent</u> collaborations between <u>two</u> communities.

# Complete network

Many <u>dependent</u> collaborations between <u>each</u> community.

# Interaction networks

Collaboration between collaborating networks.

# Major challenges

Several issues are challenging:

- GLAM partnerships redefinition
- exhibition size determination
- representative topics selection
- collaboration network adoption