News & Events

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International Research Center Created

A distinctive new International Center for Hearing and Speech Research has been established at RIT and the University of Rochester to benefit the hearing-impaired population.

Established as a joint program of RIT and the University of Rochester's Medical Center, the center will be directed by Dr. Robert Frisina, who will relinquish his position as an RIT vice president and secretary of the Institute.

In a joint statement President M. Richard Rose and U. of R. President Dennis O'Brien said, "The appointment of Dr. Frisina represents the first significant step toward a major national and international program that will enhance the prevention, early detection, diagnosis, and treatment of people with hearing and speech impairment through basic research, education, and demonstration programs."

Rose added, "Bob Frisina was the

architect and builder of the National Technical Institute for the Deaf, one of our nine colleges and an institute that is internationally renowned."

Frisina said, "This new enterprise represents a broad range of educational, scientific, and service interests that will have a significant impact on people with hearing impairment. Through the critical mass of broadly represented expertise in Rochester we will create a basic research agenda and technology development effort not possible elsewhere."

Initial funding came from a \$2 million gift from a private Philadelphia foundation. Additional external funds will be sought to fully establish and operate the center. Offices will be located at RIT, with research and treatment facilities at the U. of R. Medical Center.

One goal of the center is to expand the frontier of basic knowledge with regard to

the prevention, diagnosis, and treatment of children and adults with hearing impairment and the design and manufacture of more useful hearing and speech aids.

Frisina cited the U. of R. Medical Center's Division of Otolaryngology as a significant component, under the leadership of Dr. Arthur Hengerer, in achieving improved treatment of medically reversible hearing impairments.

"The Medical Center, with its Division of Otolaryngology, and the university's departments of surgery, physiology, neurobiology and anatomy, and psychology also are keys to providing the research and treatment portions of the center's work. The location of the Medical Center at a university with a highly regarded research history means there exists a broad array of scientific resources that can be brought to bear in addressing hearing and speech research problems," Frisina said.

"At the same time," he added, "NTID, under the direction of Dr. William E. Castle, is the major national institute preparing deaf people for careers."

Frisina also cited RIT's recognized educational leadership in imaging science, computer science, materials science, and microelectronic engineering as significant benefits. He added that "RIT's capabilities allow a unique opportunity for addressing areas of basic research and technology innovation regarding hearing and speech that have yet to be explored."

In addition to developing effective educational programs for practitioners and other service providers, the center will establish improved clinical and remediation procedures, develop innovative prototypes, and disseminate its findings through pre-service and in-service training, consulting, presentations, publications, and seminars.



Dr. Robert Frisina, center, President M. Richard Rose, and University of Rochester President Dennis O'Brien, right, discuss the new International Center for Hearing and Speech Research, a joint program of RIT and the U of R Medical Center.

Jack Smith Promoted to V.P.



Jack F. Smith

Jack F. Smith has been promoted from associate vice president to vice president for Communications by President M. Richard Rose. In making the announcement, Rose stated, "The appointment is integral to the continued advancement of RIT's position as one of the nation's leading comprehensive universities.

"His expanded responsibilities will further enhance RIT's capabilities in strengthening support for our career-oriented programs and for communicating even more effectively with a broad array of external and internal publics."

These responsibilities will include a broad range of communications-related activities, in addition to the Department of Communications.

"Jack Smith brings to the position quality of leadership skills and successes in media relations, publications, special events and overall communications that have helped RIT achieve its stature," added Rose.

Following eight years as a newspaper editor in the Philadelphia area, Smith came to RIT in 1969 and became assistant dean,

Educational Extension, for RIT's National Technical Institute for the Deaf. From 1975-77 he served as executive director of the White House Conference on Handicapped Individuals in Washington, D.C., returning to RIT in 1977 as associate vice

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Fred Smith Assumes Added Duties



Dr. Fred W. Smith

As a result of the resignation of Dr. Frisina, Dr. Fred W. Smith, vice president for Student Affairs, has been asked by President Rose to take on additional responsibilities as secretary to the Institute. This post includes coordination of relationships with RIT's Board of Trustees.

According to Rose, "Fred Smith's experience at RIT makes him an ideal choice to enhance the very important Institute relationships with the board."

Smith joined RIT in 1971 as vice president for Student Affairs.

Frisina's Service Praised



Dr. Robert Frisina

"This bold initiative to establish an International Center for Hearing and Speech Research is a fitting capstone to a brilliant career," said President Rose of Dr. Robert Frisina, director of the new center. "His contributions to RIT will have a lasting impact on the Institute."

Frisina first joined RIT in 1967 as vice president and organizing director of NTID. Established by an Act of Congress and funded by the federal government, NTID is the only national technical college for the deaf. Frisina directed both the development of the program and the building of facilities on the RIT campus.

From 1977 to 1983 he served RIT as senior vice president for Institutional Advancement, leading RIT's Development, Alumni, Admissions, and Communications programs. According to Rose, the Institute made significant strides during this period that helped establish it as one of the nation's leading comprehensive universities.

Since 1983, Frisina has been vice president and secretary of the Institute. In addition to serving as liaison with the Board of Trustees and administration, his responsibilities have included Institute media relations and publications, institutional research and policy studies, and strategic planning.

Frisina continued to lead the Admissions, Cooperative Education, Financial Aid, and Veterans Affairs programs through 1987.

A graduate of Westminster College, he earned an MA degree from Gallaudet University and a Ph.D. in audiology and psychology from Northwestern University. Prior to joining RIT he served as dean of Gallaudet University's graduate school.

Over the years Frisina has also played a role in numerous community organizations. He chaired the Metropolitan Rochester Transit Committee in 1978 for planning a mass transit system; was a member of Monroe County's Compensation Committee from 1985 to 1987; chaired the Charter Commission for the County of Monroe; and serves as a member of the George

Eastman House Planning Committee. He also has chaired the board of Highland Hospital and was chairman of the Upstate Health System. He is a director and president of the Frank Gannett Newspaper Carriers Scholarship Program.

An international author and lecturer, Frisina has remained active in the field of hearing impairment, serving as an educational consultant to Hong Kong, the U.S. Office of Education, and the states of Hawaii and Florida for education of the hearing impaired. He also is a member of the board of Rochester School for the Deaf, which educates children from preschool through high school.

He has been recognized as an outstanding alumnus by his undergraduate college, Westminster; is a Fellow of the American Speech, Hearing and Language Association; and was honored as a life member of the Alexander Graham Bell Association for the Deaf. In 1984 he was given both the Medal of Excellence by the New York State Board of Regents during its Bicentennial Anniversary and the Civic Award for Education by the Rochester Chamber of Commerce.

Proxmire to Discuss Bush Presidency

What the American people can expect of a Bush presidency will be the subject of a talk by retired senator William Proxmire at 7:30 p.m., Jan. 19, in Ingle Auditorium.

The Wisconsin Democrat also will discuss the effect of deregulation on the banking industry and the job outlook for college graduates.

Proxmire was the ranking minority member of the Senate Banking, Housing and Urban Affairs Committee and a member of the Appropriations Committee. In his 1976 and 1982 re-election campaigns, he accepted no contributions and spent less than \$200 each time. He has the longest unbroken record in the history of the Senate of answering roll call votes.

His free lecture is sponsored by RIT Student Directorate Special Events and is open to the public.

Perspectives: 'The Imaging Capital'



Dr. M. Richard Rose

"Perspectives" is an occasional column offering the opinions of those within the Institute. The following was submitted by Dr. M. Richard Rose, president of RIT, and Dr. Dennis O'Brien, president of the University of Rochester.

Long known as an important center in optics, Rochester now can claim the title of "Imaging Capital of the World." By advancing this slogan as one that represents Rochester at its best, and by expanding our research, teaching, and manufacturing in this field, Rochester can make economic progress and establish a truly international reputation.

Before the 1980s, "imaging" would have been taken to mean "photography"—which, of course, has been one of Rochester's key calling cards throughout this century. Now our community has the chance to solidify its imaging reputation as it takes a leading role in the latest technology.

Many are familiar with optics, the science of light and vision. People aren't as familiar with imaging, the term that also denotes all types of electronic ways of transmitting information: photographs, television, computer graphics, and robotic vision.

With the boom in microelectronics and electronic images, from medical diagnostic tools to computer graphics and photos beamed from satellites, optics and imaging are becoming important to all phases of American life.

RIT is creating the nation's premier imaging science program in response to studies predicting that 80 percent of all industries will need imaging scientists by the year 2000. At the same time, the University of Rochester for decades has been an international leader in optics and remains so today.

Think of the U.S. industries that rely on imaging and optics: in manufacturing, robots that "see" can take over increasingly complicated tasks. Engineers involved in product design are trading their drafting tables and slide rules for computers that can create three-dimensional screen images. The medical industry is finding new ways to allow physicians to see inside the body—through techniques ranging from ultrasound for mothers-to-be to brain scans using magnetic resonance imaging—without invasive procedures. Computer companies are looking at the transmission of data via light rather than wires.

Rochester's own corporations are the center for much of that growth. Eastman Kodak, Xerox, and Bausch & Lomb are involved with these technological developments, and new businesses such as Hampshire Instrument Inc., Holotek Ltd., and Melles Griot have been formed to capitalize on new technology. Many are the result of research begun in our own academic laboratories.

The University of Rochester's Institute of Optics was the first academic institution to develop a program devoted solely to the study of the field. Its research facilities are the best in the world and draw international scientists to Rochester. New York State has designated the university as the site of its Center for Advanced Optical Technology.

In addition, the university's Laboratory for Laser Energetics, the only such university-affiliated laser research facility, explores new, clean sources for power. The university is establishing a Center for Optoelectronics and Imaging to bring together industrial researchers, university faculty, and graduate students on projects of practical and theoretical importance.



Dr. Dennis O'Brien

RIT is the only university in the United States to offer both a bachelor's and master's degree in imaging science. RIT will enhance these degree programs by offering its first, and the nation's first, doctoral degree in this emerging technology. The program will be housed in a building, to open in 1989, that will be the largest such research facility of its kind in North America.

With industry and education in such a partnership and each fueling the growth of the other, no other city in the world—not even in Japan—can compete with Rochester in optics and imaging.

Being known as the Imaging Capital will further create an awareness of Rochester among companies in this technology that are considering locating here. Strong support for this theme by the Rochester community will show that the city welcomes such companies.

Faculty Artists Exhibit Work in Bevier Show

More than 50 College of Fine and Applied Arts faculty members will exhibit recent works at Bevier Gallery through Feb. 5. The show features work in painting, sculpture, fine crafts such as glass and ceramics, graphic design, industrial design, and more.

"The show offers students and the public the opportunity to view the work of the faculty in their areas of expertise," said Dean Robert H. Johnston. "It's important to remember that all our teachers are professional artists as well." This year's show carries on RIT's long academic tradition of showing faculty work, a practice that has existed "probably as long as there's been an art school at RIT," according to Associate Dean Peter Giopulos.



EASTMAN HOUSE IS A BIG SHOT... Combine a cold, stormy night with the technical challenge of photographing the George Eastman House without outdoor illumination and you've got the "Big Shot." To demonstrate that extraordinary photographs can be taken with ordinary equipment—and some ingenuity—some 70 students, faculty, and friends of the Biomedical Photographic Communications Department recently photographed the Eastman House using only hand-held electronic flashes, provided by Sunpak/Tocad Corp., and an old-fashioned flash-powder tray. As an added touch, students dressed up in old-fashioned costumes and posed for a portrait outside the historic mansion.

Smith Promoted...

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president for Institutional Advancement.

He has been responsible for publications and media relations programs that have provided major support for RIT's recruitment and fund-raising efforts.

Since 1980, the department has been recognized with more than 30 awards from the Council on Advancement and Support of Education (CASE) for outstanding achievements. In 1983 RIT Communications was selected as one of the top three institutional advancement programs in the nation.

Smith's responsibilities have included coordination of a number of special events, including a gala honoring the 25th anniversary of Congressman Frank Horton. The event attracted 1,200 people, many of them national luminaries, and generated more than \$250,000 in scholarship funds for RIT students. Coordination of the event was recognized with a CASE Gold Medal in 1988

In 1985, Smith was voted Communicator of the Year by communications professionals in the greater Rochester area. Since then he has served as event chairman for three years.

He has been an active member of the President's Committee on Employment of People with Disabilities. He is a member of and has devoted numerous volunteer hours to: Rochester Rotary Club and its area activities; National Easter Seals; the Advertising Council of Rochester; and the Ad Council Edu/Action Task Force. He is the founder and president of Rochester Wheels, wheelchair basketball team, and is on the board of directors of Shared Adventures. In addition, Smith is a member of the Public Relations Society of America and Meeting Planners International and has served as a judge and speaker for numerous CASE conferences.

Campaign Leaders Benefit from Service



Dottie Hicks (left) and Bev James look forward to sending RIT's pledge level upward.

Helping others and having fun doing so are among the chief personal rewards of serving as key captains for RIT's United Way campaign, say two long-time campaign leaders.

Dottie Hicks of the Learning Development Center and Bev James of Physical Plant can look back on 13 and eight years respectively as key captains at RIT. Each cites personal reasons for her continuing service.

"I have had a very blessed life, and I

would like to share some of that wealth," Hicks says. "It's a very rewarding experience and something you never forget."

James says she volunteers because of her faith in United Way. "I believe in it and respect what they do," she says. "I encourage others to volunteer. It isn'thard to go to fellow employees, and there are so many pluses."

Key captains serve as enthusiastic ambassadors for RIT's campaign, which supports 190 United Way agencies,

according to Debbie Stendardi, coordinator of RIT's United Way campaign. The specific duties of key captains, she says, include distributing and collecting pledge cards within their offices or departments and passing out or posting United Way information—such as brochures and posters—within their areas. In return, RIT key captains have the opportunity to tour United Way agencies and meet more of their RIT colleagues in the process



United Way

Key captains are invited to tour two United Way Agencies—the Regional Council for the Aging and the Al Sigl-Hearing and Speech Center on Thursday, Jan. 26, from 11:30 a.m. to 2:30 p.m. (including travel time). Lunch will be provided. If interested call Government and Community Affairs, -4966.

Peck Named Director Of T & E Center

John Peck, former director of custom training at the Technical & Education Center, has been named director of the center. His appointment, which was effective in December, followed a fivemonth, industry-wide search.

"John Peck has demonstrated the expertise and commitment needed to maintain the T&E Center as a premier source of training and education for the graphic arts industry," said Robert M. Desmond, associate provost and head of RIT's Academic Affairs Division. "In less than two years, John has involved at least 150 companies in T&E custom training programs. He is in a unique position to know the needs of our industry clients and how the T&E Center can best serve them in the years ahead."

Peck joined RIT in 1974 as coordinator of off-campus programs for the College of Continuing Education. In 1987 he became director of custom programs at the T&E Center, where he developed seminars and training programs for individual companies.

"I'm excited to have this opportunity to lead the T&E Center, especially during this challenging time of transition in our industry," Peck said. "We're going to see a growing demand for new types of training, research, and testing as technology and markets continue to evolve, and I want to be certain that the T&E Center remains responsive to the companies we serve."

According to Desmond, a new director of custom training will be named soon.

Herb Phillips, former director of the T&E Center, is now director of industry education in the College of Graphic Arts and Photography, where he is working to develop new seminar concepts and is involved in projects with industry associations and graphic arts companies.

Envelope Abuse ... Are YOU Guilty?

"Don't throw out those interoffice envelopes!" says Hilliary Dunn, manager of RIT's Mail and Reprographic Services. According to her, it already looks as if the envelopes will be in short supply—or exhausted—by spring, although she ordered 2,000 more than last year.

"These mailers are meant to be recycled. They should be used over and over, not just tossed away," she adds. Faculty and staff should limit their use to personal and/or confidential messages or to a single communication—not for mass distribution of memos.

She also points out that plain envelopes, clearly marked *interoffice*, "are perfectly acceptable" and will reach a destination in the same manner as the mailers.



EYEWITNESS TO HISTORY . . . The violence, social upheaval, wars and joys that have marked the years since World War II are all mirrored in "Eyewitness: 30 Years of World Press Photo," 150 award-winning photographs from World Press Photo's annual international photojournalism competition. The show, which will be on exhibit from Jan. 14 to 28 in the Gallery of the School of Photographic Arts and Sciences, will include this 1972 Associated Press photograph of terrified children fleeing a napalm bomb in Vietnam. (Photo by Huynh Cong Ut, Courtesy of World Press Photo)

Training Classes Offered to Personnel

One of RIT's primary goals is to be an "employer of choice" in the community, says Director of Personnel Jeanne Healy. In keeping with that philosophy, the Personnel Office opens the new year with a fresh slate of training classes.

"Our objective with these programs is to develop our staff and prepare them for multiple levels of responsibilities in their jobs," says Christine Hutchinson, training specialist. Class topics range from supervisory techniques to time management to assertiveness training.

Open to RIT personnel, programs are led by faculty, staff, and other experts in each field. A detailed class program has been mailed to employees.

For further information or registration, call -2424.

College Selected for State Project

RIT's College of Science will be part of an effort to demonstrate to the nation that New York State is a leader in meeting the current crisis in science and mathematics education. The college has been selected as a site this summer for the New York State Institutes for Secondary and Middle School Science and Mathematics Teachers project, administered by the Woodrow Wilson National Fellowship Foundation, in cooperation with the New York State Education Department and the Victor Teacher Center.

According to Dr. Arthur Kovacs, head of the Department of Physics and the RIT site coordinator, the College of Science will host two one-week institutes, and is one of only a few other schools participating in the project and one of only four conducting physics institutes.

Kovacs says the goals of the project are to produce a strong corps of teacher-leaders who can improve science and mathematics teaching through formal and informal teaching of their peers; to establish a state-wide network for disseminating knowledge and teaching techniques; to increase professionalism and morale of teachers; to stimulate student interest in science and mathematics; and to create increased enthusiasm among teachers about their profession.

Thirty teachers are expected to attend each Institute. "The project allows the College of Science to continue to help improve secondary school science and mathematics education," Kovacs explains. "RIT was recommended for the project by the New York State Education Department because of the college's 17 years of running the mini-course program for high school and junior high science and mathematics teachers. We are being recognized for our ability to design and implement programs for secondary and middle school teachers."

Dr. Edwin Hoefer, associate professor, Department of Mathematics, will serve as coordinator for the Statistics 1 Institute, July 10-14. Coordinator for the Physics 1 Institute, July 24-28, will be Dr. Earl Sexton, professor, Department of Physics.

The teachers conducting the one-week institutes are part of the Woodrow Wilson leadership program for high school science and mathematics teachers.

According to Kovacs, the project should continue for at least two more summers, and RIT is expected to participate for the duration.

Rose Active in Roundtable

RIT has joined a prestigious group of industries and universities working to advance manufacturing in upstate New York. The Upstate New York Roundtable on Manufacturing is directed by a steering committee led by Eastman Kodak President Kay Whitmore along with Randy Clark of Dunlop Tire Corp. and Don Dew of Diemolding Corp., both chief executives.

President M. Richard Rose heads an education subcommittee that is addressing ways in which colleges and universities

can more effectively answer manufacturing manpower, consulting, and training needs.

"Manufacturing is central to what we do at RIT," Rose says. "Through planning and discussions, industry and education can learn from one another." One idea, he says, is to make consulting available that is based on the strength of the university. As an example, he points out that SUNY Buffalo recently transferred a \$200,000 contract in applied research to RIT because of the Institute's strength in a particular

Presidents from Buffalo, Syracuse, Cornell, the University of Rochester, and RIT met this fall and agreed to work closely to advance Upstate Roundtable programs.

Census Bureau's Work Subject of Discussion

C. Louis Kincannon, deputy director of the U.S. Census Bureau, will discuss the role of the census bureau at 4 p.m., Feb. 1, in room 1251, College of Liberal Arts. The next census will be taken in 1990, and census interviewers will begin work in late

Kincannon's visit is sponsored by the Gosnell Endowed Professorship in the College of Liberal Arts. The discussion is free and open to the public.

Free-Form Radio Poet To Visit Campus

Poet and radio personality Bob Rixon will share his work at RIT, Jan. 25 and 26, as a guest of the Literary Series sponsored by the College of Liberal Arts.

Rixon, known as "Rix" on the air, has been one of the foremost advocates of free-form radio since 1981, broadcasting from WFMU at Upsala College in Orange, N.J.—one of the leading free-form stations in the country.

"Starting with a program of New Jersey poets called 'The Refinery,' Rix has been stimulating audiences with mixtures of poetry, music, and theme programming—like a commemoration of *The Gunfight at OK Corral*," says Sam Abrams, series coordinator.

Rixon will give a poetry reading at 8 p.m., Jan. 25, in Room A100, Wallace Memorial Library. The event is interpreted for the hearing impaired.

He will give a presentation and discussion, "Free-Form Radio or Radio as Poetry," from 10 a.m. to noon, Jan. 26, in Room A205, College of Liberal Arts, and will play various selections from his radio work. Coffee and doughnuts will be provided.

Rixon considers himself a traditional, unaccompanied, stand-up poet. His work has been published in numerous magazines, including *The Village Voice*, *Sub Rosa, Action*, and *New York Quarterly*. He produces "The Dead Poet Show" and is the East Coast representative for the J. Lamar Creeley Country & Western College of the Air.

The RIT Literary Series is supported by the Institute Creative Arts Committee, College of Liberal Arts, Complementary Education, Wallace Memorial Library, and Student Directorate. This event also has received support from Poets & Writers.



HOSPITALITY SCHOLARSHIP...Jim Bingham, director of Food Services (left), and Dr. Francis Domoy, acting director of the School of Food, Hotel, and Tourism Management (center), talk with Patrick Pipino (right), a third-year student majoring in hotellresort management. Pipino has been awarded the Anthony M. Stolarz Memorial Scholarship by Region 1 of the National Association of College and University Food Services (NACUFS).

NEWSMAKERS

- Dr. William Stratton, associate dean, College of Applied Science and Technology, and an associate professor in the School of Computer Science, served as the keynote speaker for the Second Annual Western New York Symposium on Personal/Corporate Development and Career Planning sponsored by the local chapters of the Association for Systems Management, the Data Processing Management Association, the Society for Technical Communication, and RIT last fall. His presentation focused on trends in undergraduate and graduate education in computer science as a means of illustrating trends in higher education in technology fields.
- Stephen T. Riley, College of Liberal Arts, presented a paper, "The Valuation Problem of Marital Property in the Equitable Distribution Law of the State of New York," at the American Economic Association meeting in New York City, December 1988.
- Thomas D. Hopkins, Gosnell Professor of Economics in the College of Liberal Arts, and co-author Professor Clayton P. Gillette, Boston University School of Law, presented recommendations on life valuation procedures at the plenary session of the Administrative Conference of the U.S. in September in Washington, D.C. Hopkins also attended the December 20 meeting of the Hazardous Air Pollutant Strategy Group of the Center for Risk Management at Resources for the Future in Washington, D.C.
- Drs. Robert Golden, Richard Lunt, Salvatore Mondello, Kenneth Nelson, Pellegrino Nazzaro, and Frank Annunziata, all of the College of Liberal Arts, played key roles in a Dec. 7 seminar at RIT, "History Roundtable on John F. Kennedy." They discussed various aspects of Kennedy's presidency, including his assasination, foreign policy, and diplomatic history.
- Dr. H. Kevin Donaghy, visiting assistant professor in the School of Computer Science, has been awarded a mini-grant for \$19,548 by the USAF-UES Research Initiation Program for his proposal, "Practical Reasoning, Speech Acts and Plans."
- Dr. Richard B. Hetnarski, professor of mechanical engineering, organized an international symposium at the winter annual meeting of the American Society of Mechanical Engineers in Chicago. The symposium, Fast Dynamical Problems of Thermal Stresses, had two sessions, and authors from the United States, Canada, Japan, and Poland submitted papers.
- "Progressive Differentiation: Improving the Strategic Act of CEO Selection," by Walter F. McCanna, dean, and Thomas Comte, associate professor of management, College of Business, was published in the November 1988 issue of the Academy of Management Executive.
- The first annual simulation competition for ABSEL members will take place at the 1989 Orlando conference. The competition will use ASTUTE, a simulation written by **Steve Gold**, College of Business.
- Last fall, the WXXI Associates honored **Dr. Mark Ellingson**, RIT president emeritus, with the second annual WXXI Associates Award for his dedication to public broadcasting in Rochester. Ellingson founded in 1958 and was a charter member of the Rochester Area Educational Television Association, Inc. (RAETA). The award recognized his 30-year commitment to public broadcasting, and his name was added to a plaque bearing that of the first honoree, Alice Wood Wynd.

- Dr. Pantazis Mouroulis, Center for Imaging Science, and RIT Training and Professional Development recently conducted a one-week contract training program on geometrical optics for the U.S. Department of the Navy at the Naval Surface Warfare Center, Dahlgren, Vir.
- Drs. Morton Isaacs and Kathleen Chen, College of Liberal Arts, have had their research paper, "Response Latencies in a Word Association Test: A New Measuring Method and Results," accepted for presentation at the Eastern Psychological Association Annual Convention March 30-April 2 in Boston. The paper has implications for the burgeoning field of testing employee honesty.
- The work of Associate Professor **Richard Hirsch**, Ceramics and Ceramic Sculpture, is featured in *The History of American Ceramics: From 1607 to the Present*. Published by Harry N. Abrams Co., the book includes photos and a review of Hirsch's ceramic artwork.
- Professor **Toby Thompson**, Industrial, Interior and Packaging Design, conceptualized and designed all visual media communications for "Take Pride in Miami," a photo essay contest for the city's students, grades K-12.
- Professor **Robert C. Morgan**, art history, recently exhibited photographs in the "Emulsion" show at Nerlino Gallery in New York City. A review and articles by Morgan appeared in the November and December issues of *Artscribe* (London) and *ARTS*.
- Drawings by Visiting Assistant Professor Alan Singer, Painting-Illustration, recently were shown at Bali Miller Gallery, New York City. Singer is curator of a contemporary art exhibition that will travel to Bard College in March and to Bevier Gallery later this year. Appalachian Trails, the second book Singer has illustrated for the National Geographic, will be published this winter.
- Professor James Thomas, 3-D design and sculpture, recently exhibited his light sculptures in a one-man show at Isis Gallery Ltd., Manhasset. His work also was featured in *Design Journal*, an international design publication of Korea. The *Democrat & Chronicle's* Sunday magazine, "Upstate," devoted an article and cover photo to Thomas's artwork.
- Artist-in-Residence Albert Paley, School for American Craftsmen, created two large altar menorahs, ceremonial flower stands, and bronze sanctuary lights for a renovation of the Washington Hebrew Congregation, a Washington, D.C., temple.
- Paul Grebinger, sociology professor, College of Liberal Arts, presented a paper in November, "The Button: Not a Simple Notion," at the 87th annual meeting of the American Anthropological Association, Phoenix, Ariz., and "Equal Rights and Harmonious Households: The Vision of Elizabeth Cady Stanton" on a panel at the 22nd Annual Duquesne University History Forum, Pittsburgh, Pa., in October.

• Tony Palmeri, a professor in the Professional and Technical Communication Program, has published an article, "Change in Corporate Culture: A Q-Sort Analysis of Managers in a Major Utility Company," in the 1988 edition of The Journal of the Michigan Association of Speech Communication. He also presented the following papers: "In Search of the Ideal Communicator: Bloom, Hirsch, and the Absence of Rhetoric" at the annual meeting of the Michigan Association of Speech Communication in October, in Flint, Mich.; "Television and the Ollie North Hearings: The De-Polemicizing of Congress"; and "Rhetoric, Romance, and Rappin': The Meaning of Rap Music for Contemporary Rhetoric and Culture' at the annual meeting of the Speech Communication Association, in November, in New Orleans.

CALENDAR

through Jan. 27—exhibit: "NTID School of Visual Communication Careers Faculty Show," Switzer Gallery. For more information, call -6855 (V/TDD).

Jan. 14-28—exhibit: "Eyewitness: 30 Years of World Press Photo," international touring exhibit of winners of the World Press Photo Competition; Gallery of the School of Photographic Arts and Sciences, third floor, Frank E. Gannett Memorial Building. Free

Jan. 18—lecture: "Contact: Photojournalism Since Vietnam," an illustrated lecture chronicling the work of photographers of Contact Press Images, with Contact Press Images' editorial director and founder Robert Pledge and Toronto photographer Dilip Mehta; 7 p.m.; Webb Auditorium, James E. Booth Memorial Building. Free

Jan. 19—lecture: "Power of the Pen," by Gannett Professor Alan Trachtenberg, 7:30 p.m., Webb Auditorium

Jan. 19—lecture: "Banking and the Economy," by retired senator William Proxmire, 7:30 p.m., Ingle Auditorium, free and open to the public; sponsored by Student Directorate Special Events

Jan. 24—lecture: "The Decline of Liberal Arts Education," by Fred Hechinger, former education editor of *The New York Times* and president of the New York Times Company Foundation, at 8 p.m., Ingle Auditorium, free and open to the public; sponsored by Student Directorate Special Events

Jan. 30—concert: Winter Concert for the Jazz Ensemble, 8 p.m., Ingle Auditorium

Feb. 11—concert: Winter Concert for the Gospel Ensemble, 7:30 p.m., Interfaith Center Feb. 12—concert: Winter Concert for the RIT Philharmonia and RIT Singers, 3 p.m., Ingle Auditorium

PERSONNEL UPDATE

Local health insurance companies that provide coverage to RIT employees have again filed for a substantial rate increase for 1989, the third increase in 12 months. As approved January 1 by the New York State Insurance Commission, the newest premium hikes range from 10 to 25 percent, depending upon the health plan, with an average increase of approximately 18 percent.

Though RIT will again increase employee health plan contributions to offset the higher costs—the new expense equals a tuition rate increase of better than .5 percent—employees may also share in the adjusted expense, depending on their choice of coverage.

"These days I think people are looking a little more closely at the premium side of each plan as well as at the coverage," says Benefits Administrator Nancy Wallace. Cost consideration for extensive protection must be weighed against basic coverage, such as RIT's Base Comprehensive Plan, which may prove to be the wiser choice for many people, says Wallace.

The maximum amount a full-time employee would pay annually for *covered* expenses in the Base Comprehensive Plan is \$650 per individual or \$1,350 for a family. It is more important than ever for people to carefully compare benefits, says Wallace. "Look at your own situation and preference for health cost protection," she suggests, before selecting or changing plans.

Despite the rate hikes, RIT will continue to pay the full premium for the base plan, offering a free health insurance option for the full-time employee with either single or family coverage. Health insurance represents a significant benefit provided by RIT at a cost of \$1.8 million for the fiscal year ending June 30, 1988.

Notification of the next open enrollment—the only time when health insurance plan changes can be made—will be sent to RIT employees in late April. Any changes then will become effective June 1, says Wallace.

Other changes on the health insurance front include RHN members' transition to Preferred Care coverage (due to merger of the two companies), modification of outpatient mental health coverage with Group Health and Preferred Care, and a new coverage for prescription "maintenance" drugs through Blue Cross/Blue Shield/Blue Million and Blue Choice. Also, the Monroe Plan has dissolved; former members have been transferred to Blue Choice.

New legislative changes that affect Beneflex participants include a reduction in the age of "qualifying dependents" to 12 and under and tax credit alterations. Beneflex participants should obtain tax counsel when comparing the value of Beneflex and the tax credit for dependent care expenses, says Wallace.

For more information, call the Personnel Office at -2428, -2604, or -6967.

Faculty, Staff Reception Set

A St. Patrick's Day reception and dance for faculty and staff is scheduled for Friday, March 17, at 8 p.m. in the College-Alumni Union Cafeteria. Invitations will be sent next month.



James Shapiro, right, an RIT trustee and president of DX Imaging in Pottstown, Pa., was "executive in residence" at the College of Business in December. He met throughout the day with business students, including (standing from left) Ken Brant and Bill Hartman and (seated from left) John Striebich and Bob Baker.

NEWS & EVENT

Rochester Institute of Technology

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