

Making your Affiliate Sustainable

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User: Exec8

Who am I

- A founding board member of a former affiliate, Wikimedia Philippines
- Still active in Wikimedia online projects (Wikipedia, Commons, Wikidata)
- Actively engaged with Wikimedia CUG Malaysia
- One of the administrators of Asia-Oceania Facebook Group

Why am I doing this

- Share experience on the ups and downs of an affiliate
- Discover ways to deal with different scenarios
- Make more wikipedians engaged in direct and live collaborations

How can I start?

Individual

- Single contact, accountability
- Simple Chat, collaborate with people you will know you make your project in reality
- Adhoc project - rapid grant
- Longer - Project grant

User Group

- Most common
- Does not require to be registered to the government
- 3 is fine
- Wikimedia Trademarks & international engagements
- Adhoc project – rapid grant
- Longer - Project grant

Chapter

- More mature
- Require government recognition
- Access to Annual Grants
- Day jobs or paid staff
- A real office

Leadership Team

(Board members for some)

President or CEO

- Leader
- Person to drive the organization
- Chief policy maker
- Face of the organization

Other members

- **Secretary**
 - keeps the records and the Human resource person
- **Public Relations Officer**
 - Handler of social media accounts
 - In absence of CEO the face of organization
 - Maybe merged with secretary
- **Treasurer**
 - Chief Financial Officer
 - Budget Officer

Lessen Politics

- Neutral
- Professional
- Make decision collegial, know how to accept defeat, manage a middle ground
- Learn from challenges and not just to keep it on record
- Focus more on the action and less fault finding
- May have a group for policy direction (legislative or judiciary branch) and a separate group for Executive
- Dont take it too seriously!

Charter a direction

Is it really worth it?

- Make a strategic meeting
- Some plan takes time
- In sync with the global movement
- Quantify satisfaction
- Acknowledge failure and success
- Get 360 degree feedback
- Keep partnership contacts active
- Document it
- Backup plan
- Transition plan

Thank you.

Let us have a discussion