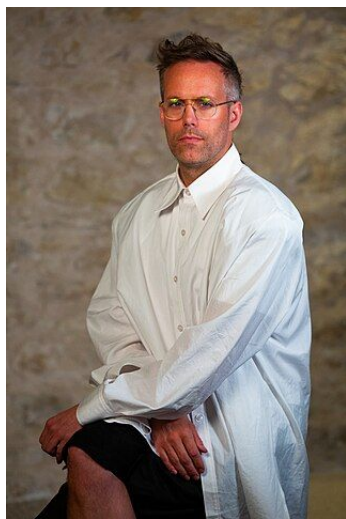


South by Southwest 2024 Report

Portrait Studio

From March 8-16, 2024, WikiPortraits held a public portrait studio to coincide with South by Southwest (SXSW) in Austin, Texas. Filmmakers and speakers attending the conference were invited to have their portraits taken and uploaded to the Wikimedia Commons under a free license, for potential use on Wikipedia, IMDb, and other websites. Over 300 people came through for portraits, including several crews from films that placed in the SXSW film awards (including *We Can Be Heroes*).



Left: Alex Simmons and Carina Mia Wong, directors of *We Can Be Heroes*
Middle: Justin Tranter, notable songwriter with over 50 million single sales
Right: Kausar Mohammed, voicing in *Jurassic World Camp Cretaceous*

400+
studio portraits

300+
press photos

50+
language Wikipedias
using our photos

4 million+
est. views per month



Dev Patel discussing *Monkey Man*



Conan O'Brien showing off his long legs

Press Coverage

With SXSW press access, WikiPortraits photographers attended sessions featuring notable individuals whose Wikipedia articles would benefit from new or updated photos. Over 300 photos were taken.

Photo subjects included Duchess of Sussex Meghan Markle, comic Conan O'Brien, AMD CEO Lisa Su, and actors Dev Patel, Nick Kroll, and Ron Livingston. Together with the studio portraits, these photos have been used in over 50 language versions of Wikipedia and will receive an estimated ~4 million page views in the first month.



Meghan Markle during a keynote panel