



Wiki Loves



Sustainable Fashion



DID YOU KNOW?

Wikipedia 13th most visited
site in the world



Why Wikipedia?

1000+ MILLION
Unique users per month

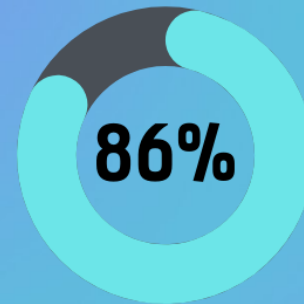
320+
Languages



LONG-LASTING
impact



170 MILLION
Unique devices per month
in Spanish Wikipedia



Male editors



Wiki Loves
Sustainable Fashion



Introducing the categories



- Fashion & Environment
- Sustainable Fashion
- Types of Clothing
- Fashion Law
- Certifications for Sustainable Textiles & Products
- Textile Fibres
- Woven & Nonwoven Textiles
- Sewing & Mending




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Sustainable Fashion




Spotlight

Articles & their impact



Article	Page visits in 2020	Daily average
Sustainable development	917,341	2,506
Textile industry	178,197	478
Cotton	792,188	2,164
Hemp	660,550	1,805



Tasks:

What Wiki-activists can do

- Translate articles
- Add sections to articles
- Create articles
- Upload graphs and images
- Add citations
- Improve articles (spelling, grammar, clarity)



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Thank you!

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