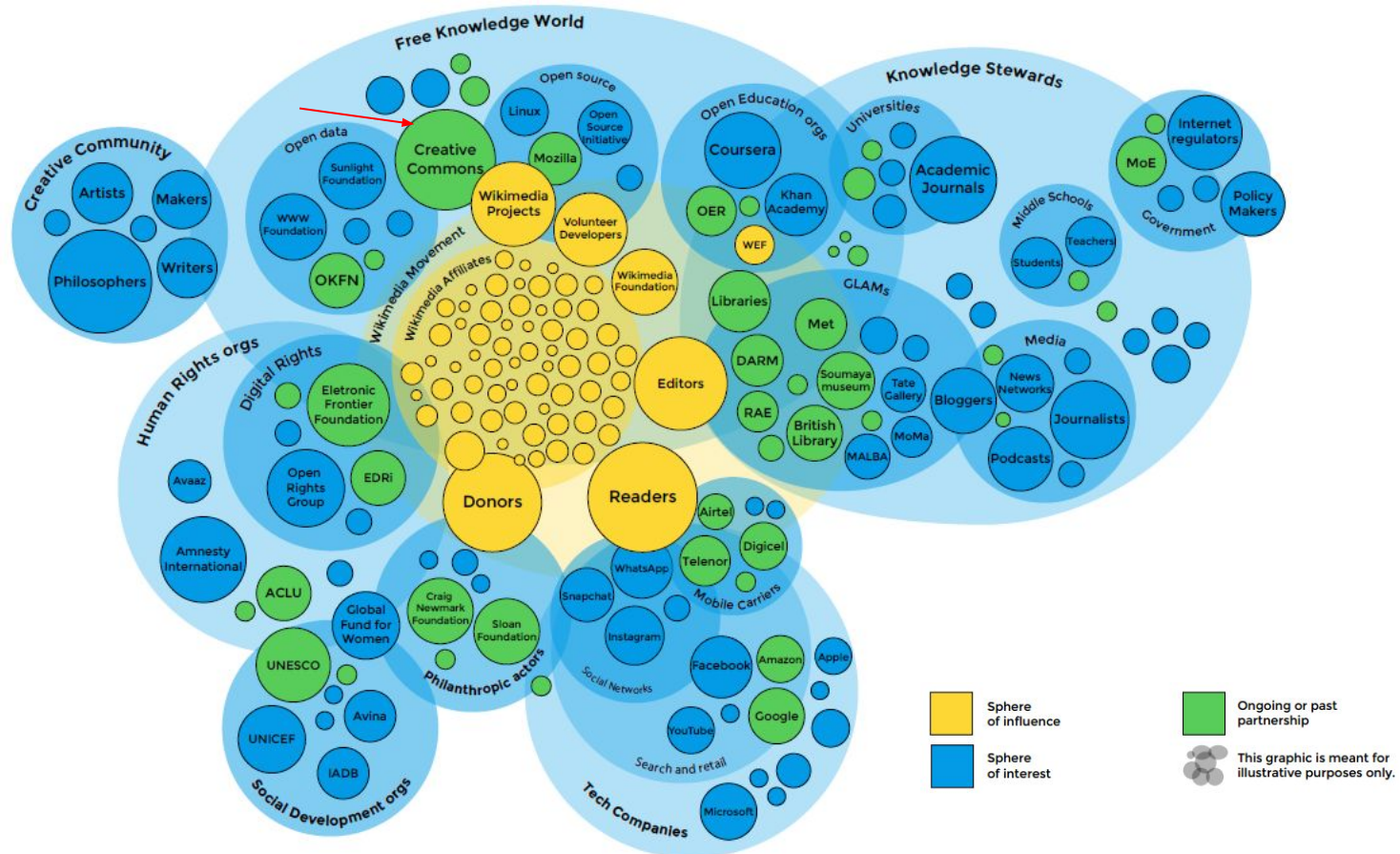




#WIKIMEDIA2030

Building our future together

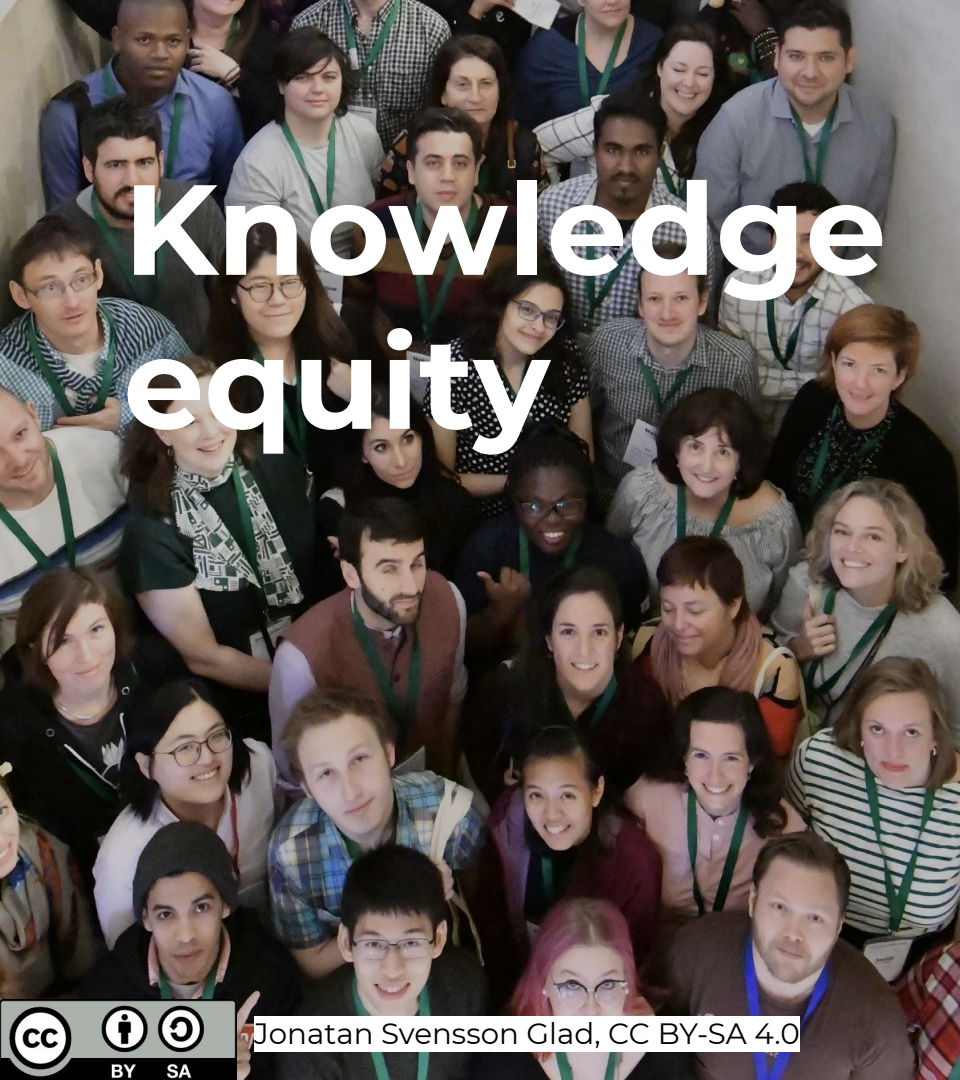
The free knowledge ecosystem





Strategic Direction

By 2030, Wikimedia will become the essential infrastructure of the ecosystem of free knowledge, and anyone who shares our vision will be able to join us.



Knowledge equity

Break down the social, political, and technical barriers preventing people from accessing and contributing to free knowledge.



Jonatan Svensson Glad, CC BY-SA 4.0

Knowledge as a service

```
1 #Cats
2 SELECT ?item ?itemLabel ?image
3 WHERE
4 {
5     ?item wdt:P31 wd:Q146 .
6     ?item wdt:P18 ?image .
7     SERVICE wikibase:label
8 }
```

A platform that serves open knowledge to the world across interfaces and communities.



LET'S REIMAGINE OURSELVES AS A GLOBAL COMMUNITY

WHAT WILL WIKIMEDIA IN 2030 LOOK LIKE?

STRATEGIC DIRECTION

HOW DO WE ACTUALLY GET THERE?

STRUCTURAL CHANGE

Evolving parallel processes



Structural change



Program planning

Together, we will
update our **structures**
and **programs**, so that
we can successfully
advance in our
strategic direction.





"STRATEGY IS EXCITING STUFF!"

"BUT ALSO QUITE COMPLEX..."

WIKIWAY

...AND SLO

ooo

oooo

WE ARE STRATEGIZING THE

WIKIWAY

INCLUDE and LISTEN to all-that might be OVERWHELMING, but will also BENEFIT the process

It's about the people!

Thematic Areas

Roles & Responsibilities	Revenue Streams	Resource Allocation
Partnerships	Community Health	Product & Technology
Capacity Building	Diversity	Advocacy



Our Working Groups

RECOMMEN-
DATIONS

HOW DO WE
WANT TO
CHANGE IT?

IMPLEMENTATION

BUILDING
THE CHANGE

PROGRAMMATIC
CHANGE

2
0
3
0

... AND BEYOND



?

QUESTIONS?



WIKIMEDIA
FOUNDATION

Exercise time!

- Find a theme of your liking
- Join the discussion
- Share your insights
- Listen to others

- Then - report back



Created by priyanka
from Noun Project



Meet the groups!

- Advocacy
- Diversity
- Partnerships
- Resource Allocation
- Roles & Responsibilities



Created by Arthur Bauer
from Noun Project





Next steps

- How do we continue this conversation?
- How do we build the future together?

wmde.org/wm2030cc



Thanks!
Contact us:

Kaarel:

kvaidla@wikimedia.org

Nicole:

nicole.ebber@wikimedia.de

2030.wikimedia.org

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