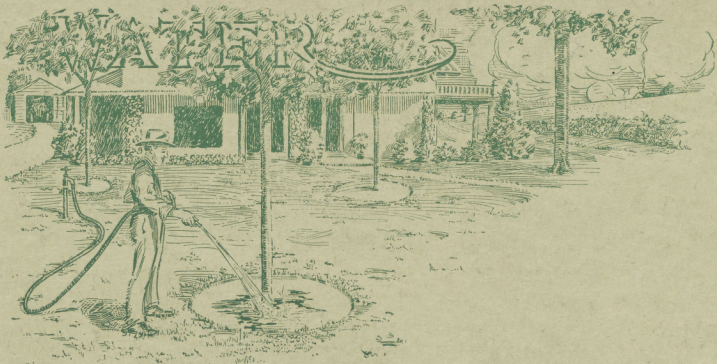


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



*A pail full in time is
worth a barrel later*



HICKS NURSERIES
WESTBURY LONG ISLAND

62,61

1919

1919

Received



S.F.

KROEBER LIBRARY

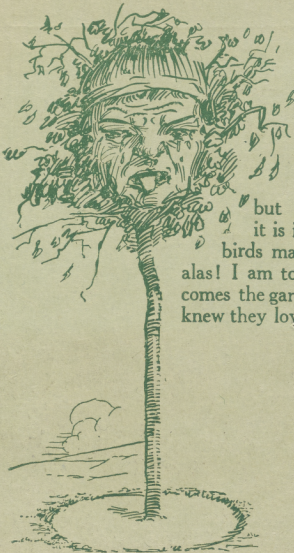
UNIVERSITY OF CALIFORNIA

STATIONER

IF TREES COULD TALK

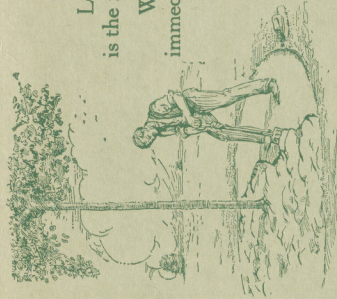
I am just dying for a drink. I would not feel quite so bad if I were away off out of sight, but I have been placed just where everybody can see me and when the folks take their friends around the grounds and I hear them remark how poor I look, I just have to shed a few more leaves in remorse. I would be only too glad to make cool shade for children but I find the ground so hard and dry it is impossible. I would like to have the birds make their homes in my branches but alas! I am too thin to be inviting. Ah! Here comes the gardener now with a spade and hose. I knew they loved me but it was a painful experience.

HICKS NURSERIES
WESTBURY, L. I., N. Y.



WATER IS THE CHIEF REQUIREMENT OF TREES

It is therefore easy to have healthy, vigorous trees. If your trees and shrubs are not healthy and vigorous that is your fault. Perhaps you did not know the requirements were so simple. If your trees or shrubs are turning yellow and dropping leaves you may know they are in the last stages of despair. You don't need to waste time in consultation. Pour on water and then pour on some more. Keep on pouring until the soil is saturated right down to the roots, and there is only one way to find that out—dig down and see.



Loosening the soil is the first step

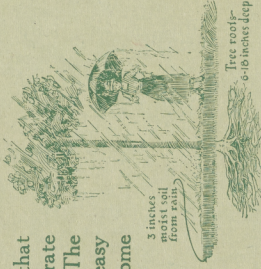
HARD GROUND THE GREATEST HINDRANCE

Loosening the soil as deep as a fork and wide as the branches is the first step in watering successfully.

When the soil is loose, water will disappear from the surface immediately and penetrate to the roots. You do not need to wait for it to soak in which usually is mighty tedious, and we are yet to find the person who will take the time to wait.

RAIN IS DECEIVING

You might not realize that an all night rain may saturate the soil but 3 inches deep. The roots of a tree are 6 to 18 inches below the surface. It is easy to understand then how tantalizing rain can be to a tree. Some folks think too that one good watering should last a tree all Summer. It would be quite a calamity to most of us if we did not have three square meals every day. Let us not forget that trees are human to a certain extent, and they are not unreasonable in asking for a good drink but once a week.



"We have not watered because it has rained"

REMOVE THAT MOUND

A circular mound of soil may be the last word in neatness, but it is a serious hindrance to thorough watering, because the water quickly flows away. When you allow the health and vigor of a tree to become impaired on the plea of neatness, you are paying far too great a price.



A mound sacrifices health for neatness

MULCH

If you cannot possibly water—you can mulch. Mulch is a covering of decayed vegetable matter, manure, lawn clippings, leaves, seaweed, thatch, etc. Such litter keeps the ground cool and moist, and when decomposed makes food for the plant.



Mulch keeps the ground cool and makes food

SUMMER PLANTING

Shade trees in full leaf; hardy flowers in full bloom; pines, spruce and fir for screens, hedges and foundation planting. Strawberry plants to bear next year, potted, \$6.00 per 100. Celery plants, \$1.00 per 100. Plant July.

Guaranteed to grow satisfactorily or replaced free

COME NOW AND SAVE TIME

HICKS NURSERIES, Westbury, L. I., N. Y.

IF TREES COULD TALK

My! I feel fine. In fact I never felt better in my life. My owners point to me with pride and I hear them say that I am the most worth-while investment they have ever made. The folks are so interested in me they frequently dig a small hole down to my roots to make sure that the soil is right. They squeeze the dirt in their hands and if it remains compressed they seem satisfied. If water can be rung out they say I am getting too much and my rations are cut. If it is dry they tell the gardener to drop everything else and get me some water quick. Why I just simply have to grow.



HICKS NURSERIES
WESTBURY, L. I., N. Y.

