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HAV-A-LOOK



HAV-A-LOOK Gardens of Westport, Mass., hereby extends to you, and all of your flower loving friends, a cordial invitation to visit us at any time. These Gardens have been established here in Westport, at one of the most beautiful spots in this section of New England. The setting overlooks a fine stretch of the Noquochoke River on the west, with an equally attractive wooded background on the east, making a charming whole; and is well worth a visit, especially in the summer months, when there are literally thousands of Gladiolus, Dahlias, and other seasonal flowers in full bloom.

As this is our first offering to the public in the form of a printed message, it may not be amiss to give you a bit of information concerning the

quite well and favorably known as growers as well as originators of choice Gladiolus, Dahlias, etc.

Like many another hobby, this one had outgrown its location, and it became necessary to seek a larger field for its future operation, and the present location was selected. The erection of our present buildings together with the laying out of the Gardens was immediately commenced and while Hav-a-Look is still far from its completion, we feel that in the short space of less than two years from its inception, a creditable result has been accomplished.

In view of the time and energy consumed in getting started we have until now, been unable to turn our attention to the issue of any catalog. We offer you in lieu of an elaborate catalog, this little



THREE VIEWS OF HAV-A-LOOK GARDENS

Gardens' history, together with its aim and purpose. It is our earnest desire that in time we may be able to establish here in this beauty spot, something that may prove a veritable mecca for all flower lovers, as well as a lasting credit to horticulture.

On March twenty-fifth, nineteen hundred twenty-seven, Hav-a-Look Gardens was duly incorporated under the laws of the Commonwealth of Massachusetts, taking over the name, stock and good will of the gardens established eight years previously by Geo. L. Fish, at So. Billerica, Mass.

These gardens had been conducted more as a hobby, than as a commercial business, and were

brochure or folder, to convey to you an idea of the choice varieties of Gladiolus, Dahlias; etc., which we are pleased to submit to you for your consideration.

Our varieties are many, our prices reasonable, and the quality of our bulbs second to none. We shall be proud to serve you. All retail orders for bulbs will be shipped via Parcel Post prepaid, if the same amounts to one dollar or more. Make all checks and Money Orders payable to Hav-a-Look Gardens, Inc., Westport, Mass.

The Gardens are located on Pine Hill Road, Westport, Mass., one mile north from the South Westport Post Office, and are readily reached via auto from Fall River or New Bedford, being only 1/2 hour ride from either city.

Gladiolus

The peer of all garden flowers,—verily they may be termed the poor man's orchid.

We grow upward of 200,000 blooming bulbs in our gardens each season, including 200 or more choice varieties. In the lists below, we are offering only varieties of proven merit, at a range in price within reach of all garden lovers.

We can however, supply many of the more expensive kinds in limited quantities, and will be pleased to quote prices if you will advise us the names of varieties desired. Owing to our limited space here we have listed only eighty named varieties and have condensed the description of same to a minimum.

List No. 1—40 very choice and more recent introductions. Every one a gem.

	Per Bulb
Anthony B. Kunderd —Heavily ruffled, creamy pink	\$.10
Annie Laurie —Finest Light pink, ruffled, New50
Capt. Boynton —Fine exhibition lavender, purple throat20
Catharine Coleman —Unbeatable coral pink, large flower ..	.25
Chateau Thierry —Extra large red, very popular15
Dr. F. E. Bennett —Unapproachable exhibition vermilion red	.35
Dolly Varden —Dainty yellow edge tinged pink, new and	.50
scarce	
Duchess of York —Unusual shade of purple15
Dorritt —Splashed pink, many open at a time15
Desdemona —Very striking smoky pink, white throat, scarce	.35
Emile Aubrun —Another smoky French variety, new50
Ethelyn —A new bronze orange yellow, prim Grandiflorus,	.25
extra fine	
Fern Kyle —Giant exhibition creamy yellow ruffled15
Frank J. Symmes —Ruffled Salmon pink, tall and fine20
Giant Nymph —Very popular, tall pink, extra good15
Henry C. Goehl —White, with crimson throat blotch, extra ..	.25
John Alden —Deep yellow, Hybrid prim with carmine throat	.25
Jenny Lind —Soft pink, pale yellow throat, pastel type10
Longfellow —Wonderful clear pink exhibition flower35
Marie Kunderd —Delicately ruffled white, very early15
Marnia —New golden orange salmon, very fine25
Marshall Foch —Strong growing ruffled pink, choice15
Mr. W. H. Phipps —Finest exhibition pink of all, many	.35
flowers open	
Mrs. F. C. Hornburger —Considered by many as the best	1.50
exhibition white, New	
Marjorie Gage —The daintiest cream with carmine throat,	.35
New	
Mrs. Willard H. Richardson —Fine dark red with deeper	.20
throat markings, scarce	
Mrs. Leon Douglas —Largest and finest exhibition deep	.20
salmon pink	
Mona Lisa —A dainty soft pink, very beautiful glad.15
Peach Rose —Finest deep rose pink with blotch25
Persia —Very dark glossy red almost black25
Prince of India —Very unusual smoky variety in great	.35
demand	
Richard Diener —A wonderful exhibition salmon pink25
Rita Beck —The choicest exhibition light pink of all, New ..	2.00
Scarlet Wonder —The largest and finest deep red20
Sebesta —The daintiest cream with soft yellow throat,	.20
ruffled, New	
Shell Pink —Very refined delicate pink20
Sidney Plummer —An outstanding light yellow, a winner	.20
Sunnymede —An unusual shade of clear, orange yellow25
Tiffany —A ruffled white prim Hybrid, very choice15
Winnifred —Perhaps the best exhibition smoky pink, scarce	1.00

List No. 2—In this list we offer only true and tried varieties worthy of a place in any garden.

	Per Bulb
Albania —Our favorite commercial white	\$.10
Alice Tiplady —Popular orange prim07½
Alma Gluck —Very showy light red prim10
Angola —Choicest salmon and yellow, large prim10
Anna Eberius —The most popular light purple10
Byron L. Smith —Still the best light lavender, yellow	.10
throat	
Carmen Sylva —Considered by many as the best commer-	.07½
cial white	
Crimson Glow —One of the best dark crimson10
Dr. R. T. Jackson —Very deep crimson maroon10
Diana —The best all round blood red10
Dr. Van Fleet —Reflexed flower orient red and yellow	.10
G. J. Shaylor —Ruffled rose pink, very popular10
Elizabeth Tabor —Extra fine early pink with carmine	.10
throat	
Elora —Luther Burbank's best cream white yellow throat	.15
Elegant Beauty —Finest ruffled salmon prim15
Gold —Possibly the finest light commercial yellow15
Golden Measure —Giant deep yellow, great exhibition12½
Herada —Still the florists' favorite, mauve color10
Jack London —Salmon with deep orange stripes, very	.10
popular	
Jewell —Salmon pink, yellow throat, a pastel type10
Joe Coleman —Light red, many flowers open, each spike	.10
a bouquet	
Louise —Still classed as one of the best lavender, late	.10
Maiden's Blush —Very early apple blossom pink, prim07½
Mary Pickford —Creamy white with yellow throat, im-	.10
mensely popular	
Mrs. Dr. Norton —Peaches and Cream, will in time become	.10
our most popular glad	
Mrs. Frank Pendleton, Jr. —Still the best large pink with	.07½
dark blotch	
Mrs. Fredk. C. Peters —The best late lavender of all15
Muriel —An extra good lavender with darker throat15
Peace —Large late white best of its season07½
Pink Wonder —Giant flower of light pink10
Primadonna —Dainty butterfly type—yellow prim07½
Purple Glory —Ruffled dark purplish red, very popular15
Red Copper —Coppery colored red, salmon and blue	.15
combination	
Romance —Another of the smoky shades of light red.10
Rose Ash —Ashes of roses color10
Salmon Beauty —One of the best large salmon prims10
Souvenir —Best of all yellow prims10
Sweet Lavender —Very early light lavender, dark reddish	.15
blotch	
Los Angeles —The cut and come again pink15
Myra —Very large salmon prim grandiflorus10

The above prices are all for first class single bulbs. Price per dozen is 10 times price of single bulb. Prices per 100 or more of a kind is a matter of correspondence.

This season we again offer our box of 20 Gladiolus Surprise Mixture for only \$1.00 post paid in U. S. Every bulb is a named variety and no two alike, containing many of the kinds listed above. This is a wonderful get acquainted offer. Don't miss it.

Dahlias

OUR Mr. Fish has been a grower of choice dahlias since 1916, and has devoted much time and energy to the production of seedlings, having won a number of prizes, medals, etc. at the combined shows of the Massachusetts Horticultural Society, and The Dahlia Society of New England, serving the latter Society as its President in 1924 and 1925. Owing to the work necessitated in building Hav-a-Look Gardens, he has been unable to exhibit the past two seasons.

We hope to be able another year to offer our friends and patrons several other highly meritorious Dahlia seedlings originated at Hav-a-Look.

We grew, the past season, several thousand clumps of the better and newer varieties of Dahlias, and shall be pleased to forward you a list of the varieties we can supply at very reasonable prices. We also have a fine list of the better pompon dahlias of some 25 or 30 different varieties which we can supply at \$2.50 to \$5.00 per dozen tubers. The Poms are fast coming into their own again. On account of their great popularity and keeping qualities as a cut flower no garden should be without them.

"FRANCES COOPER"

of HAV-A-LOOK

Winner of a first prize 1924, Silver Medal and first in undecimated seedling class, and Gold Medal Sweep stakes for *best* Dahlia in the show at Boston, 1925. The colorings of this immense Hybrid Decorative are shades of orange apricot, with tones of carrot red on reverse of petals, with a cadmium yellow center which is high and full. A wonderful Exhibition variety that will average nine inches in diameter, has been grown eleven inches. This Dahlia is the most continuous and consistent bloomer I have ever grown. Even the laterals produce full sized flowers. The stem is stiff and strong enough



"Frances Cooper" of Hav-a-Look

to hold the flowers, and is of good average length.

The placement of the flower on the stem, however, tends to tip slightly forward, practically its only fault. All in all this variety is a wonderful production. This Dahlia originated by George L. Fish in 1923 was withdrawn from the market in 1925 solely from lack of sufficient stock to fill the demand for it at that time at \$25. per bulb. Since then, however, we have succeeded in producing a fair stock of this wonderful variety, and have decided to dispose of a limited number of tubers the coming spring at the very reasonable price of \$15. net per tuber. We reserve the right to cancel any orders in excess of 50 tubers.

IN consideration of the fact that we are issuing no catalog of Dahlias this year, we are going to offer you a collection of 10 named varieties of recent introduction, that we believe to be absolutely the best value ever offered by any grower.

The aggregate value of this collection at the lowest catalog prices known to us is \$16.50 for the 10 Dahlias named below, which we shall furnish for \$10.00 as long as our stock of same holds good.

We reserve the right to withdraw this offer when stock is sold. The following are the varieties offered in the grand collection and are well known to all Dahlia fans.

Elinor Vandever (Dec.) Very long stemmed, satiny rose pink, a dahlia of every desirable quality.

Eva Williams (Dec.) Flower of immense size on stiff stems; color amethyst.

Gilda Gray (Dec.) Lilac, shading to rose in center, a very striking flower.

Jersey's Beacon (Dec.) Chinese scarlet with pale reverse. Silver medal winner at New York show.

Jersey's Beauty (Dec.) The finest true pink dahlia in existence-wonderful cut flower.

Margaret Masson (Dec.) A wonderful exhibition variety of silvery rose pink.

Pop Stewart (Dec.) Lilac pink fine grower and splendid stem, a great favorite.

Robert Scott (Dec.) Apricot yellow, with rose shading, a gem flower.

Sagamore (Dec.) A rich amber gold best of its color, fine bloomer, and best of stems.

Sanhican's Blue Bird (Dec.) Violet Blue - possibly the nearest to true blue of any dahlia.

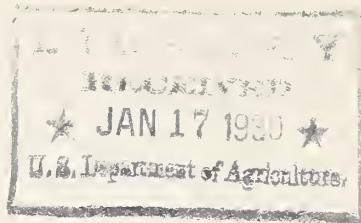
HAV - A - LOOK GARDENS
has on hand or can supply you with Palms, Ferns, Dracaenas, Sansevieria and a large variety of other decorative plants. Evergreens, roses, shrubs, and a fine selection of bedding plants in their season, such as Geraniums, Fuchias, Cannas, Chrysanthemums, (hardy) and some of the better perennials--particularly delphiniums, Violas, etc. We specialize in Tuberous Begonias.

62,39

1930

An Invitation

from HAV - A - LOOK GARDENS,



to _____

WESTPORT, MASSACHUSETTS

