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THE EDITOR AND PUBLISHER

A JOURNAL FOR NEWSPAPER MAKERS.

THE NEW YORK
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VOL. 5, No. 51.

NEW YORK, JUNE 9, 1906.

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IN ROOSEVELT STYLE.

PRESS ASSOCIATIONS HANDLED THE STOCK YARDS MESSAGE ADMIRABLY.

President Roosevelt the Most Considerate of All Presidents in Giving Out Advance Copy—Printed in Big, Type, Pamphlet Form, on One Side of Paper, Ready for Compositor—Message Was Mailed to All Sections East of Kansas City and Wired to the Far West—No Sunday Work Necessary.

President Roosevelt again showed his complete familiarity with newspaper methods and conditions in sending out his message to Congress on "Conditions in the stockyards of Chicago." The message, including the report of the investigators, was printed in pamphlet form, each leaf having matter only on one side. The copies were given to the Washington bureaus of the two associations, the Associated Press, and the Publishers Press and Scripps McRae Association, on Saturday morning, June 2. By 9 p. m. it had been mailed to all papers within forty hours mailing distance which included all the territory east of the Kansas City meridian.

A synopsis was made and mailed to the New York, Cleveland and Chicago officers of the Associations and from these centers it was put on the wires for the far west. The message was released at 2:55 p. m. on Monday; at that time it was in type in the offices of every daily in the country.

In this matter of regarding the necessities of the newspapers, President Roosevelt is far and away the most thoughtful and practical of all our presidents. President McKinley, personally always frank, kind and courteous to newspaper men, was inconsiderate in timing the advance giving out of his messages. He usually handed out the copy on Sunday morning for release at noon of Monday. It was impossible to use the mail service to many points. Besides it was necessary for the Associations to call in their staffs and man the wires on Sunday. All of this Sunday work has been obliterated by Mr. Roosevelt.

BEEF PRODUCTS ADVERTISING.

A Great Campaign Started by New York Concerns.

THE EDITOR AND PUBLISHER has authoritative knowledge of a big advertising movement among beef packers outside the Beef Trust. Also there is great activity among financial promoters who are already in the race to catch the swing of sentiment toward "model packing houses."

The report of Investigator Reynolds gave immense prestige to the unnamed "abattoir" in New York which was compared, in the report, to the Chicago houses. At least four New York concerns instantly rushed to take advantage of Reynolds's indorsement and each is claiming in its advertisements now running in the newspapers, that its slaughter house was the one inspected and referred to in the report.



ROBERT H. DAVIS.

NEWSPAPER MAN WHO EXPOSED "EMBALMED BEEF" SEVEN YEARS AGO.

THE GREATEST SCOOP.

STORY OF "EMBALMED BEEF" WRITTEN BY ROBERT H. DAVIS SEVEN YEARS AGO.

Upton Sinclair Using the Evidence Secured by Davis—"Bob" Davis Is a Type of the Western Newspaper Man Who Does Big Things in New York. At the Beginning of His Career All the Editors Told Him He Would Never Succeed as a Newspaper Man—He Persisted and Won.

In the tremendous upheaval of American popular impulses proximately caused by the revelations of conditions in Chicago Packingtown and primarily in the whole system of Trust economics, William R. Hearst, Upton Sinclair and Arthur Brisbane are known vital personalities. Other vital individualities have given immense force to the movement. Intimately associated with Hearst and Brisbane in the past, and a powerful inspiration and practical ally of Upton Sinclair to-day, is Robert H. Davis, editor of All Story and Scrap Book magazines, and associate editor of the Munsey magazine.

"Bob" Davis is known to every newspaper man in New York and to most editors of the big dailies of the country. His personality is not merely striking. It is vivid. Above all else he is the newspaper man who wrote the biggest beat of modern American journalism, considered in view of results—the story of "Embalmed Beef" sold to the United States Army during the Spanish War. It was Davis who exposed the Beef Trust, seven years ago. Sinclair is putting the facts in new form, and the public mind is more receptive than when Davis wrote these facts.

Davis was born in Brownsville, Neb., in 1869. His father was an Episcopal missionary clergyman on the plains. His New York life has not for a minute dissipated the atmosphere of the big West he was wrapped in when he came to the metropolis. His brother is "Sam" Davis, State Comptroller of Nevada, editor of the Carson City Appeal, the "Oracle of the Sage Brush," the first official to take action against the Insurance Ring for contributing to political campaign funds. It runs in the Davis family, this habit of doing virile things.

"FIRED" FOR INCOMPETENCY.

Robert began newspaper work on the Carson Appeal in 1891. He went to San Francisco and got a job on the Examiner. Baily Millard, now editor of the Cosmopolitan Magazine, was then the Examiner managing editor, and he "fired" Davis three times in a month for hopeless incompetency. But Robert would come back without invitation, turn in stories and draw some salary. He went to the San Francisco Chronicle. After a week he was "fired" for the same old reason, "general incompetency." He might have got a job on a cattle range, but he had in mind to get even with the editors who had treated him with contumely.

He got a chance on the San Francisco Call. It happened the editor had gone

WILL OF JAMES E. SCRIPPS.

His Estate Unofficially Estimated at \$2,000,000.

The will of the late James E. Scripps, publisher of the Detroit Evening News, was probated at Detroit last Monday. William E. Scripps, son of the deceased; George G. Booth and Edgar B. Whitcomb, both sons-in-law, are named as trustees. They are to handle the estate for thirty years, dividing the income among Mr. Scripps's four children. Mr. Scripps provided that \$50,000 be used for beautifying the city of Detroit.

The value of the estate was not named. It is estimated at \$2,000,000.

New Daily For Columbus O.

Columbus, O., will have a new morning daily next month. C. C. Philbrick, formerly of the Columbus Press-Post, will have charge of the business. It is said that the stalwart Republican contingent is backing the new paper which will be more conservative in its Republicanism than the Ohio State Journal, the official State organ of the party for many years.

SECRETARY IN POLITICAL BATTLE

Senator Colby and George Record, of New Jersey, Have Jointly a Newspaper Man.

Waldo E. Ladd, for three years a member of the staff of the New York Press, has accepted the place of secretary to both State Senator Everett Colby and George L. Record, of New Jersey. Senator Colby is being closely watched as the young man of the East with a brilliant future in national politics. Mr. Record is a candidate for United States Senator against Senator Dryden and has already begun a campaign that promises to be the most stirring and picturesque in the history of New Jersey. The appointment of Mr. Ladd indicates finally that Colby and Record have joined forces.

Senator Colby's headquarters are at Newark, and Mr. Record's at Jersey City. Mr. Ladd will alternate at these cities and will also keep in touch with all parts of the State.

New Indian Territory Daily.

The Ardmore (I. T.) Democrat, a new morning daily, was first issued this week. L. T. Russell, formerly of the Anadarko Democrat is in charge.

on a vacation and had left orders that no member of the staff should be discharged during his absence. So Davis got a start. He dug in his fingers and toes for a lasting grip.

In 1895 W. R. Hearst bought the New York Morning Journal and moved the first detachment from San Francisco to New York. In it were Homer Davenport, Sam Chamberlain, Andy Lawrence, Winnifred Black ("Annie Laurie"). A few weeks later Davis took a small grip and started East, figuring that Hearst needed him. He also took with him Frank Nankivell, the artist. He sent his card to the Journal editors, but nobody would see him. His reputation as a newspaper man was like unto that of certain Russian sailors in the Japanese war.

Still undaunted, he refused to take a job as street car conductor. He went to Bradford Merrill, managing editor of the New York World. He told Merrill that he and Nankivell were the biggest and hottest team that ever came out of the West. Merrill was tickled. He sent the team to interview Frank Cannon, the Utah Congressman.

When managing editor Chamberlain of the Journal saw Nankivell's pictures of Cannon in the World, he realized that he had missed a trick. "The idea of letting a San Francisco Examiner man work for Joseph Pulitzer! It is preposterous!" he said, and forthwith sent for Davis.

Davis worked nine years on the New York Journal. He was the champion utility man. He did duty in every department of the establishment, editorial and business.

THE TRIP TO PACKINGTOWN.

In 1897 Mr. Hearst said to him—"you're from Nevada and there's going to be a fight in Carson for the championship of the world. Take Fitzsimmons out there and do the fight." So Bob Davis took Bob Fitzsimmons to the sage brush and never let him get out of sight for two months, and when Fitz. whipped Jim Corbett, the Bobs made a triumphal return through the big towns.

In 1899 General Nelson A. Miles publicly charged that the Beef Trust was supplying "embalmed beef" to the commissary department of the Army. The Trust denied it. Mr. Hearst picked half a dozen men in succession to go after the facts. They all failed. At last he ordered Davis to go to Chicago. And Davis lived in Packingtown ten days and proved the truth of the Miles charges. His articles, stating in terse newspaper style all the things that Upton Sinclair writes with intense dramatic vividness in "The Jungle," brought about the investigation of 1899 and the court martial of Gen. Egan. Davis proved the existence of an apparently invincible Beef Trust lobby at Washington. He went to Washington prepared to testify before the Court of Enquiry. Roger A. Pryor, the famous lawyer, was retained at \$750 a day to give him legal advice. And after all, he was not allowed to testify. The judges said that the affair was purely a military matter and therefore "civilians" would not be called as witnesses. A Beef Trust official declared that Davis' exposure had cost the Trust \$20,000,000. Sinclair is now using the documentary evidence secured by Davis.

HEARST'S CONFIDENTIAL MAN.

After this Davis was frequently selected for delicate missions by W. R. Hearst. He always had a penchant for politics. He was a prime mover in organizing the famous "Order of Acorns," which was a big force in the New York campaign that resulted in the election of Mayor Seth Low in 1901. In 1903 he went over to the New York Sunday World. A year later, when

Frank Munsey bought the New York

Daily News, Davis was given charge of the Sunday edition. Mr. Munsey asked him "to learn the magazine business." He did. In 1905 he started the All Story. A few months ago he started the Scrap Book. He has completed the arrangements for another magazine to be issued shortly. The four Munsey magazines all display his personality.

He said last week: "All my life people have been trying to keep me out of the newspaper business. They seemed to feel I would fall. They told me kindly, 'Davis you are in the wrong pew.' Possibly I am in wrong."

Nevertheless all efforts to dislodge Davis from his present connections with Munsey have failed. He was offered the managing editor's chair of the Cosmopolitan shortly after that property was acquired by Hearst. Less than a year ago the National Cash Register Company of Ohio made him a flattering offer to take charge of their department of publicity. But Davis holds that Frank Munsey gave him his first free hand opportunity and he intends to remain with him.

JEWISH DAILY NEWS.

Long Litigation Ended and New Owners Will Boom Publication.

After over a year it has finally been judicially settled that the ownership of the New York Jewish Daily News vests in Messrs. Ezekiel Sarasohn and Leon Kamaiky. This ownership includes the Weekly Jewish Gazette. The parties agreed upon an amicable settlement. The litigation followed the death in February, 1905, of the founder and part owner of these publications, K. H. Sarasohn. A will bequeathing most of his interest to one of his sons, Abraham H. Sarasohn, was contested on the ground that the law does not permit a partner to bequeath his partnership, as well as on the further ground that the will was improperly drawn and witnessed.

The present circulation of the Jewish Daily News is stated to be 70,000. The owners announce that they will make many improvements in the paper. They are engaging now special correspondents in Europe, especially in Russia, to keep the Jewish population in the United States in touch with their brethren abroad. Mr. Sarasohn has charge of the editorial staff and Leon Kamaiky conducts the circulation, advertising and general business departments of the paper. Plans are drawn to unite the two buildings, 185 and 187 East Broadway, into an office building where the publication and editorial offices of the Jewish Daily News will be located.

From Norwich Sun to Lawrence Eagle.

George A. Mellen has resigned the editorship of the Norwich (N. Y.) Sun and the Chenango (N. Y.) Telegraph and goes back to the Lawrence (Mass.) Morning Eagle. He will also manage the Lawrence Evening Tribune and new Sunday paper to be started by the proprietors of the Eagle and Tribune. He was given a reception and a handsome traveling bag by his associates on the Norwich papers. B. B. Downey will succeed Mr. Mellen at Norwich.

Road Agent Held up Reporter for \$50.

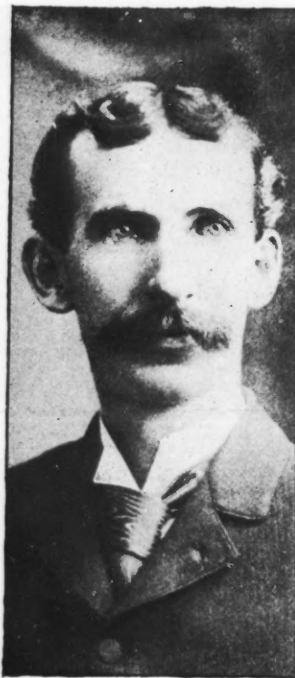
Ray Campbell, an engineer in need of money, held up the Reed Hotel at Ogden, Utah, in the still night hours last Tuesday. With gun in hand he got \$50 from Walter D. Bratz, correspondent of the Salt Lake Republican, and \$10 more from the night clerk, two bell boys and a bus driver. There was money in the safe but the clerk denied knowledge of the combination. The road agent got away without shooting anybody.

AGAINST BLUE PENCILS.

Walter J. Davis Suit vs. Harpers for "Cutting" His Story.

The snit of Walter Juan Davis, author and newspaper man, against Harper & Brothers, of New York, for \$10,000 damages because one of Davis's stories was published in Harpers Weekly in "a cut down and mutilated form" was tried last week in Denver, Col., before a jury in the United States District Court. The case is of importance to writers and publishers and is unique in legal history.

The trial lasted four days and attracted wide attention. Able attorneys fought the legal battle, E. T. Wells, Thomas J. Leftwich, John H. Chiles and Robert A. Long appearing for plaintiff, and Henry T. Rogers, Lucius M. Cuthbert and Daniel B. Ellis for defendant. After twenty hours of warm controversy, the jury reported that it was impossible to arrive at an agreement, six of the jurors standing out immovably for substantial damages for plaintiff, while the



WALTER JUAN DAVIS.

other six held for the defendant company.

Depositions from writers of more or less note were submitted to show that it is and has been customary for editors to cut down or change matter for publication at will, though even these admitted that as a rule, the author was consulted in the case of signed articles.

Witnesses for the plaintiff declared that the invariable custom was to consult writers of signed articles or stories before making changes. The case will come up for another trial at the next term of court.

Mr. Davis and his work are well known all over the West as well as in New York, in which city he put in six years of journalistic work.

New York Magazine Fails.

A petition in bankruptcy has been filed against Christian A. Luknow, the publisher of a monthly magazine called Trust Companies at 15 William street, by these creditors: Mrs. Lynette Luknow, \$4,000, money lent; Charles Cheney, Boulder, Col., \$150, money lent, and Harold Whitney, \$10. It is alleged that he has secretly removed and hidden his property. He has been in business since March, 1904.

CIRCULATION MEN'S CONVENTION

Henry Watterson Welcomed the Delegates to Louisville.

The eighth annual convention of the National Association of Managers of Circulation was called to order in the Seelbach Hotel, Louisville, Ky., last Tuesday. An informal address of welcome was spoken by Henry Watterson, editor of the Courier-Journal. The following were among the earliest registered for the convention:

Harper Lelper, Denver, Col.; J. L. Boebans, Cincinnati, O.; J. E. Spalding, Des Moines, Ia.; W. J. Irwin, Toronto; W. J. Little, W. J. Darby, Montreal; E. W. Reynolds, Winnipeg; S. A. Hill, Paducah, Ky.; C. F. Stout, Plainfield, N. J.; James A. Walker, Syracuse, N. Y.; F. W. Dowd, Washington, D. C.; W. H. Gillespie, Detroit, Mich.; R. S. Grable, St. Louis; F. G. Hay, Indianapolis; E. B. Conlies, Toledo, O.; George W. Hills, Bridgeport, Conn.; Charles M. Welch, Syracuse, N. Y.; E. C. Johnson, Springfield, Mass.; Emil L. Scholz, Philadelphia; E. R. Gailor, Lockport, N. Y.; John F. Kelly, New York city; Robert L. McLean, Philadelphia; John D. Simmons, Atlanta, Ga.; J. E. Saybacker, Winona, Minn.; Henry Solomon, Milwaukee; Albert J. Bier, Sandusky, O.; J. R. Taylor, Grand Rapids, Mich.; J. E. Hasenack, Kalamazoo, Mich.; J. L. Erwin, Atlanta; A. E. Clarkson, Houston, Tex.; L. H. Dupont, Nashville, Tenn.; H. F. Sweatland, Knoxville, Tenn.; J. A. Muir, Richmond, Va.; Frank P. Cooper, Charleston, S. C.; F. R. Miller, Chattanooga, Tenn.; W. J. McMurray, Chicago; Harry K. Clark, Boston; Jess O. Moore, Cleveland, O.; F. F. Hoard, Kansas City; E. Bell, Chicago.

FLOWERS FOR BLUE AND GRAY.

Owner of Louisville Herald Delivered Decoration Day Oration.

The feature of Decoration Day at Louisville, Ky., was the splendid oration of George A. Newman, Jr., owner of the Louisville Herald, delivered at Cave Hill Cemetery in the open air where 5,000 people had gathered.

When, with full hearted feeling he pleaded for one Decoration Day for North and South, hundreds of the audience sobbed with emotion. He said:

"May it not be that when another year has passed, and our thoughts revert again to these sleeping guardians of our nation's honor, that we who cherish the names of the soldiers of the Union, and they to whom the traditions of the Confederacy are precious will come together and on the same day and at the same hour scatter our blossoms upon the graves of all who fell at that dark time of crisis, and in common speech give glory to our noble dead!"

Prize Trips to Europe are Lotteries.

Last Monday at Lexington, Ky., Judge Watts Parker in charging the grand jury informed the jurymen that newspapers which gave trips to watering places and Europe as prizes for the greatest number of votes in newspaper voting contests were lotteries. He instructed the jury to indict all such offenders.

Receiver for New York Paper.

The New York Evening Bulletin, which suspended May 26, has been turned over to Edwin M. Cox as receiver in bankruptcy proceedings. The presses, type, cases, etc., are valued at \$20,000. The available assets above the mortgages are \$1,500, sufficient to liquidate creditors' claims, which are all for salaries.

A Bona Fide "Colonel"

W. T. Sheehan, well known young newspaper man of Montgomery, Ala., has been appointed an aide on the Governor's staff with rank of Lieutenant Colonel of cavalry.

THE LITERARY SHOP.

Woman Who Deals in Fiction Tells Some of the Inside Workings of Her Agency—Demand for the "New Name."

The dealer in manuscripts is usually a dealer in phrase as well, says the New York Sun in its introduction to an interview with one engaged in the trade, and it is not a surprise to hear the woman literary agent object to the term.

"I keep a literary shop," she explains, "a place where publishers and editors come to buy and authors to sell. My desire is to establish what for lack of a better name I might call an order department, which will bear a certain resemblance to the department store in that I shall be able to supply from it whatever there is a call for.

"The 'middleman' in literary matters has in the past believed his most sensible policy lay in keeping editors and writers apart, and even emphasizing that separation by keeping alive a very natural hostility. He has believed that as soon as they got together he would be left high and dry. I think he has made a great mistake.

"I shall put my theory into effect—in fact, I have already done so—and tonight an author and publisher dine together whom I introduced, and I have no doubt a sale will be effected. Of course I trust to the honor of both parties. If the hook is disposed of I shall expect the same commission that I would get if they had never met."

The dealer stops, tears open an envelope, and reads aloud:

"Can't you get us a short story from Gertrude Atherton? We are willing to pay any price."

She puts the paper down on the overloaded desk and goes on: "I could sell anything Gertrude Atherton would write, but she could not possibly keep up with the demand. Still I believe the 'new name' is the strongest feature in the magazine work of to-day. There is no doubt that if I were incautious enough I could name you a score of distinguished patronymics that have lost all meaning to the public except as echoes, for the owners of them are written out.

LOOKING FOR NEW WRITERS.

"Anywhere, any new background, any new point of view, a new novel way of telling a story, but there must be a story, for analysis, introspection, attenuated philosophy is demanded less and less, and only the big name can surround it with a halo of even temporary interest.

"The work of the literary shopkeeper is varied. It means not only the reading of every manuscript sent—and for this a consultation fee is demanded—but the placing of stories, hooks, special articles; in a word, every kind of literary ware. The advantage to the unknown writer is of course obvious; to the expert story teller it is simply a relief from the trouble of placing work. Between the two classes of writers, the great unknown and, well, writers like Gertrude Atherton, there is an enormous number of men and women whose work is more or less in evidence, but to whom the return of a manuscript means a great disappointment.

"The knowledge of the kind of story each magazine or publisher wants is a professional item in itself, and comes only from constant intercourse and a continual following out of changes of policies for which the average writer has neither time, inclination nor training. The commission charged, therefore, really comes as much under the head of mental relief as anything else.

"Of course the personal equation cannot be overlooked. It is not always art for art's sake. Nearly every magazine and publishing house has its favorites and favor is shown. But that is the human note, and, after all is said and done, that will always remain the strongest and the most vibrant in the orchestra."

Asked if she sacrifices her bank account



WALTER PULITZER.

SON OF ALBERT PULITZER AND NEPHEW OF JOSEPH PULITZER.

when it comes to the point of delicately but firmly separating a hopeless aspirant from the consultation fee, the agent says:

"That is something which has to be done. One could not retain a particle of self-respect if one did not tell the truth when the last ditch is reached. Of course there is always the difficulty of thinking you have reached the last ditch and finding there are a few beyond. I mean by that that it sometimes happens in reading a story you see absolutely no hope for the writer either in that special example of his work or for the future, and you say so. Then when you get a letter saying the story has been placed by some one else you want to go out and hide, although you know that in all probability there is no real future.

WRITERS WHO FAIL.

"Then there is another variety of writers that is omnipresent and in a way interesting. It is the professional man who has time on his hands and thinks he can make additions to his income in this way. As a general thing his work lacks something which makes it salable. It may be well written, even perhaps a story in it, but it is seldom vital and the story is usually the old timer that each writer believes he has discovered.

"These men—and women, too, of course—are usually perfectly amazed, or pretend to be, at the very moderate sum I name as the limit of possibility. I mention half a cent a word as the usual amount paid for work of this class. They are horrified.

"Let me tell you of a man, a rather well known writer of the younger school, who brought me a story and said firmly as he laid it down:

"It's a short story, but it's good; one of the best I have ever done. I will

not look at a cent less than \$150."

"A day or two afterward I had an offer for \$75, and while I had no reason to suppose that he would consider the amount I called him up on the phone and told him.

"He nearly fell through the receiver, as if wrath had elongated him to such an extent he was a mere thread, and yelled:

"You didn't close with it at once? Take it right away."

"The disgruntled author who believes that every magazine that refuses his work is going to the dogs, and expresses a profound sympathy for the dogs, is another visitor. Then there is the writer who has written a first book, one as long as Sarah Grand's for the initial experiment, and has copyrighted the title and the heroine's name. You suggest mildly that those precautions are unnecessary until at least the book has had a favorable reading, but what do you know about it? There was one woman who brought in the most impossible effort, that extended over seven hundred pages, and I don't believe that a single reader in town would waste time on more than seven. She said that she would not have anybody but Harrison Fisher illustrate it.

"Just to prove my statement that every publishing house and nearly every magazine is really looking for the new writer, I will mention the fact that there never was a time when there were so many readers employed by these establishments as at present. Some of the best known have seven, none less than three or four."

Arthur F. Morton, of the St. Paul (Minn.) Dispatch, has been appointed associate secretary of the St. Paul Commercial Club.

LITERATURE AND MUSIC.

Author Who Has Written Music of a Comic Opera.

Versatile Walter Pulitzer, prominent in the literary set of New York, poet, humorist, essayist, sentimentalist, dramatic critic, chess authority, musician and business man, is planning to start a new humorous weekly along original lines.

Mr. Pulitzer is the son of Albert Pulitzer who founded the New York Morning Journal. He was born in New York in 1876. Beginning as a dilettante, young Mr. Pulitzer has developed into a recognized litterateur and one of the leaders of the metropolitan belle lettres set. Among his published works are: "Chess Harmonies," "That Duel at the Chateau Marseac," "A Cynic's Meditations" and "Cozy Corner Confidences," the last named just out.

Mr. Pulitzer is also an accomplished musician. He has written the score of a comic opera "Daughters of Egypt," the libretto of which was done by Eden E. Greville. It is expected that the piece will be produced this fall.

A NOVEL LECTURE.

Alfred Zimmerman Talks to Atlanta Newsboys.

Alfred R. Zimmerman, circulation manager of the country edition of the New York Evening World, swung around last week to Atlanta, Ga., on his way to the convention of newspaper circulation managers at Louisville. He delivered an address to the newsboys who sell the Atlanta Georgian on "The Making of a Newspaper." The occasion was carefully arranged by the superintendent of carriers for the Georgian in the mailing room of the paper. One hundred and twenty-five boys came to the "lecture."

Mr. Zimmerman declares it was the keenest, quickest, and altogether the most interesting audience he ever talked to. After the speaking, each boy was given a bottle of Coco-Cola and a half pound of candy.

Police Reporter Charged With Grafting.

Charles R. Price, police reporter for the New York Daily News, was arrested last Monday on a charge of attempting to extort \$200 from a policeman for getting the policeman promoted. He was held in \$5,000 bail. The News has severely criticized the Police Department. Price says the charge is false and the affair is a "plant" to punish him for scoring the officials.

Chicago American Changes.

William R. Hearst has transferred the Sunday edition of the Chicago American from the staff of the Evening American which has been getting out the Sunday paper, to the staff of the Morning Examiner.

THE BEEF TRUST MESSAGE.

The Wilmington (Del.) Journal-Republican printed the following editorial on Tuesday, June 5:

"Readers of the Evening Journal yesterday received, through the excellent news service of the Publishers Press, the return of the commissioners appointed by the President to investigate conditions of the packing interests in Chicago.

"The publication of the report has been awaited with much interest since the rumore became prevalent that it would contain a denunciation of the methods of the packers. The statement was not presented in Congress until shortly before the hour of going to press and the Journal family, therefore, got the news from the scene of action."

THE EDITOR AND PUBLISHER

A JOURNAL FOR THE MAKERS OF NEWSPAPERS.

ISSUED EVERY SATURDAY AT 17-21 PARK ROW, NEW YORK. TELEPHONE, 746 CORTLANDT.

PUBLISHED BY THE EDITOR AND PUBLISHER COMPANY.

SUBSCRIPTION, \$1.00 A YEAR. FOREIGN, \$2.00. SINGLE COPIES, 5 CENTS.

Copies of THE EDITOR AND PUBLISHER may be found on sale in New York City at the stands of L. Jones & Co., in the Astor House; Thomas Mead, 229 Broadway, H. J. Linkoff, 140 Nassau St.; Park Row Bid'g; Tribune Bid'g; Postal Telegraph Bid'g.

ADVERTISING RATES.

Display Advertisements, 15 cents an agate line. (14 lines to the inch, 168 lines to a column). Reading Notices, 25 cents an agate line. Small Advertisements, under classified headings, such as Situations Wanted, Help Wanted, For Sale, Correspondents, &c., 50 cents for four printed lines or less. Four agate lines Situations Wanted free. Discounts for page ads and long time contracts.

Entered as Second Class Matter in the New York Postoffice.

NEW YORK, SATURDAY, JUNE 9, 1906.

THAT SPANISH TRUST.

A cable to the New York World from Madrid, Spain tells that a \$2,000,000 company has been formed to absorb all the prominent newspapers of Spain. The trust is called the "Sociedad Editorial," a seductive name on the tongue of the languorous Don. It is stated that the stockholders will not interfere with the political opinions of the papers the trust swallows.

This is interesting to American editors most because it is reminiscent. In 1902 a promoter named "H. Lowitz" acting for P. F. Collier "organized" a \$10,000,000 newspaper trust to take in all the small dailies of New England and New York State as a starter. The Collier Trust did not go far. It sank like a Russian battleship and Lowitz disappeared.

But the World story arouses suspicion that Lowitz was cast away on the shores of Spain and the "Sociedad Editorial" is a recrudescence of the Collier Trust. One would think that the Spaniards would be a little careful of newspaper trusts in these days when President Roosevelt's and Upton Sinclair's writings are being translated into all the modern languages.

However, it cannot be much of a trust with a petty capital of \$2,000,000; else the "prominent" newspapers of Spain are not much pumpkins.

ACCURACY.

The Baltimore Herald was sold at auction last week. The event was rightly viewed by the other Baltimore editors as having much news interest and they printed the details of the sale. They stated that the paper was sold to Wesley M. Oler, of New York "for \$32,000." THE EDITOR AND PUBLISHER printed the statement that Mr. Oler's bid "was \$32,000 in addition to assuming the mortgage on the property." The former owner and the new owner have thanked THE EDITOR AND PUBLISHER for printing the facts of the sale accurately.

JAMES E. SCRIPPS.

"James E. Scripps," says the editor of the Grand Rapids (Mich.) Press, "was a great journalist whose greatness, probably, will never be fully recognized by the world owing to a singular diffidence which kept him personally in the background. The paper which he established was a pioneer, in the sense that it was one of the first—the very first, in fact—among the conspicuously successful papers of the country to make absolute independence a fundamental principle of conduct. It was one of the very first, also, to demonstrate the

possibilities of the afternoon field. Scores of papers have been established in every section of the country with the Detroit Evening News as a model, and in every instance where they have adhered to the principles Mr. Scripps adopted for his guidance they have been successful. Strict independence is the distinctive feature of modern journalism, and it is so largely because Mr. Scripps demonstrated that independent journalism is the most profitable journalism as well as the most satisfactory in other respects.

"In private life Mr. Scripps was one of the best type of citizen, but here, as in the journalistic world, his natural diffidence kept him from the prominence a man of his ability, energy and high purposes, backed, as in his later life, by wealth, would ordinarily possess. In recognition of his high character and lofty ideals, he was at one time chosen without opposition to represent his district in the state senate. In that body, however, his idealism was not understood or appreciated, and the politician whose shortcomings had been ruthlessly exposed by the News knowing that no favors they might show to him would save them from further excoriation should anything in their conduct call for it, tacitly agreed to smother his bills. In doing so they paid involuntary tribute to his integrity and steadfastness to principle, but they succeeded in inflicting a bitter disappointment on one who hoped to accomplish much for his city and its people. As an authority on art and architecture Mr. Scripps ranked very high, and he found grateful recognition and congenial occupation on several of the municipal boards whose sphere is semi artistic or literary.

"The great newspaper property which he founded was the child of his heart. It is the product of his genius, the fruitage of his toil and of many sacrifices. Founded with pluck and ability as its only capital, it brought him wealth and the opportunity to gratify the tastes of an artistic nature. It demonstrated, also the truth of his opinions and the correctness of his business ideas. Looking upon it he knew that he had not lived and toiled in vain, and that it would remain a perpetual monument to his memory."

KENTUCKY ETHICS.

The Maysville (Ky.) Public Ledger, than which there is no journal in the Blue Grass country more fully representative of Kentucky sentiment, has this to say: "After a long season of blessed peace, one Kentucky editor has felt called upon to shoot a man who resented a bitter article that the editor had written attacking his private character. How

much better to say pleasant things of each other. Why does a newspaper man feel called upon to drag out and parade every grinning skeleton that he may chance to find? An editor can be critical without being offensive; he can tell the truth about his adversary in a way that will command the respect of even his enemy, if such he has. Oh, for the day when personal abuse through the newspaper shall become a lost art!"

In the same vein with a mellow touch the Louisville Herald suggests the model Kentucky editor:

"No more kindly and generous man in the world than the Kentucky editor. He is just to friend and to foe. How many tales the ill-minded bring concerning the latter to have them cast into wastebasket or buried in oblivion? He has a great advantage in any conflict with an adversary outside of his own profession. Realizing that condition, the Kentucky editor generously refuses to profit by its existence.

"The mission of the press is to praise goodness, practise truth and worship beauty. To fulfill this mission it has, of course, at times to assail wickedness, to denounce falsehood and strike at every attempt to deface loveliness. In these aggressive functions the level-headed, honest editor knows well how to draw the line between the evil done and the person of the evil-doer.

"Justice does, indeed, compel at times the exposure, complete and merciless, of the wicked. But merely because an editor and a neighbor have some political difference, some ill will over a financial transaction, or were at one time rivals for the hand of the same girl, there is no reason why either should be publicly denounced as a horse thief or highwayman. Moderation commands respect. The man who can speak fairly of a foe is respected. The man who writes generously of his enemy is admired."

JACK LONDON EXPLAINS

Concerning the New York World Article in Which He Was Suspected of Plagiarism.

In March of this year the New York World featured an article written by Ernest Russell in which Jack London's story "The Love of Life" was paralleled with "Lost in the Land of the Midnight Sun," written by Augustus Bridle and J. K. MacDonald. The similarity of theme, incident and treatment was so striking that the average reader inferred London had plagiarized, though the charge of plagiarism was not openly made. Both stories had been published in McClure's, London's following the other after about a year.

London has written a letter to Witter Bynner, of McClure's, which is reproduced in the June Editor. Mr. London explains as follows:

"In reply to yours of April 3, I am now making this explanation of the similarity between my 'Love of Life,' and Augustus Bridle and J. K. MacDonald's 'Lost in the Land of the Midnight Sun.'

"It is a common practise of authors to draw material for their stories from the newspapers. Some years ago, while I was in England, a story of mine was published in the San Francisco Argonaut. In the Century of the same date was published a story by Frank Norris. While these two stories were quite different in manner of treatment, they were patently the same in foundation and motive. At once the newspapers paralleled our stories. The explanation was simple: Norris and I had read the same newspaper account, and proceeded to exploit it. But the fun did not stop there. Somebody dug up a Black Cat published a year previous, in which was a similar story by another man who used the same foundation and motive. Then Chicago hustled around and resurrected a story that had been published

some months before the Black Cat story, and that was the same in foundation and motive. Of course, all these different writers had chanced upon the same newspaper article.

A COMMON PRACTISE.

"So common is this practise of authors, that it is recommended by all the instructors in the art of the short story to read the newspapers and magazines in order to get material. Charles Reade swore by this practise. I might name a lengthy list of the great writers who have advised this practise.

"All the foregoing is merely to show that this practise exists and is generally employed by story writers. Now to the 'Love of Life,' which the New York World so generously paralleled with 'Lost in the Land of the Midnight Sun.' 'Lost in the Land of the Midnight Sun' is not a story. It is a narrative of fact. It was published in McClure's Magazine. It tells the actual sufferings of a man with a sprained ankle in the country of the Coppermine River. It is not fiction, and it is not literature. I took the facts of life contained in it, added to them many other facts of life gained from other sources, and made, or attempted to make, a piece of literature out of them. There was another narrative of suffering that I used quite as extensively as I did 'Lost in the Land of the Midnight Sun.' This other narrative was a newspaper account of a lost and wandering prospector near Nome, Alaska. On top of this, I drew upon all my own personal experience of hardship and suffering and starvation, and upon the whole fund of knowledge I had of the hardship and suffering and starvation of hundreds and thousands of other men.

"If you will turn to the end of my 'Love of Life,' you will find that my rescued hero becomes suddenly fat. This abrupt obesity was caused by his stuffing under his shirt all the spare hardtack he could beg from the sailors. Now I did not invent this. It is a fact of life. You will find it in Lieutenant Greely's narrative of the Greely Polar Expedition. I scarcely see how I could be charged with plagiarizing from Lieut. Greely; and yet if I plagiarized from Augustus Bridle and J. K. MacDonald for some of my material, I must have plagiarized from Lieut. Greely for some more of my material, and I must have plagiarized from the newspaper correspondent who described the wanderings of the Nome prospector, and I must have plagiarized from the experiences of scores and scores of Alaskan prospectors whose accounts I have heard from their own lips.

DENIES PLAGIARISM.

"The World, however, did not charge me with plagiarism. It charged me with identity of time and situation. Certainly the World is right. I plead guilty, and I am glad that the World was intelligent enough not to charge me with identity of language.

"It might be well to explain how that half-page of deadly parallel was published in the World. In the first place, sensation. Sensation is the goods demanded by a newspaper of its space-writers. The suggestion of plagiarism is always sensational. When a half-page of deadly parallel is run in a newspaper, plagiarism is certainly suggested.

"Secondly, the space-writer writes for a living. I hope for his own soul's sake that this particular space-writer also writes for his living. His newspaper wanted the goods of sensation, and by refusing to charge plagiarism, while leaving the inference of plagiarism to the reader, this space-writer sold half a page to the World.

"In conclusion, I, in the course of making my living by turning journalism into literature, used material from various sources which had been collected and narrated by men who made their living by turning the facts of life into journalism. Along comes the space-writer of the world who makes his living by turning the loings of other men into sensation. Well, all three of us made our living; and who's got any kick coming?

Sincerely yours,
"Jack London."

PERSONALS.

Jacob J. Schindler, city editor of the St. Paul Pioneer Press, has become the father of twin daughters.

L. H. Darwin, manager of the Puget Sound American, Bellington, Wash., is spending a vacation in the East. He was in New York this week.

A letter received from Paul E. Lodge, who is spending his vacation in Canada, states that he is having a good time and is much pleased with the country.

The host of friends of Ross Tenney are gratified, but, of course, not surprised that he immediately made good in his new position of chief sporting editor of the Cincinnati Post.

Charles H. Zuber, chief sporting editor of the Cincinnati Times-Star, and also dramatic editor, has arranged to spend his annual vacation at a retired hunting and fishing location of Florida.

Henry Rines, editor of the Mora (Minn.) Times, has announced himself a candidate for the Minnesota house of representatives in the Thirty-second District, and will be the Kanabec county entry.

Geo. E. Clark of Belmont, S. C., visited Atlanta Ga., last week, and was given a royal time by the Georgia newspaper fraternity. Mr. Clark is editor and publisher of the Belmont Times, Pelzer Enterprise and Fountain Inn Journal in the Palmetto State.

Col. N. F. Thompson, editor of the Tradesman, of Chattanooga, visited his son, J. Cary Thompson, in Birmingham last week. The Colonel has finished a tour of the Southwest and a number of articles on the outlook for future development of Texan cities.

Miss Jessie Taft and Roland W. Strong, recently editor of the New Richmond (Wis.) News, were married at the residence of the bride's parents in New Richmond last Saturday. They will make their home in St. Paul where Mr. Strong will resume daily newspaper work.

Joseph Garretson, managing editor of the Cincinnati Times-Star, who has been desperately sick for several months with dread typhoid fever, has apparently fully recovered his health, and the past week resumed his editorial duties. His staff signaled his return to the helm by a trolley ride and fine banquet at an outdoor resort at which Mr. Garretson was, of course, the honored guest.

President James W. Murphy, of the Chicago National League Baseball Club, accompanied his team for its recent series of games with the Cincinnati "Reds," and was right royally greeted and congratulated at his old home on the fine showing of the "Cubs" in the race for the pennant. "Charlie" was for many years a member of the reporter-staffs of the Enquirer and Times-Star of the Queen City. Mr. Murphy bears his new and much more showy honors of the successful baseball magnate with customary modesty everywhere.

BALTIMORE HERALD'S BEAT.

The Herald gave Baltimore news of the San Francisco disaster half an hour before any other local newspaper. Today it issued an extra announcing Senator Gorman's death a full hour before any other paper. The Publishers Press, of which the Herald is a member, beat the Associated Press by 35 minutes in sending the announcement from Washington. — *Baltimore Evening Herald*, June 4.

A POWER IN NATIONAL POLITICS

Editor of the Indianapolis Journal Dead at Seventy-five Years.

John Chalfant New, editor and proprietor of the Indianapolis Journal from 1878 until 1904 when it was purchased by the Indianapolis Star, died last Monday at his home in Indianapolis. He was one of the leading men of Indiana during the past forty years.

He was born at Vernon, Ind., in 1831. Was admitted to the bar in 1852. President Grant appointed him United States treasurer in 1875. President Arthur made him assistant secretary of the treasury in 1882. In 1889 President Harrison appointed him Consul General to London. For thirty years he was a chief factor in the leadership of the Republican party of Indiana and his paper the Journal was the party organ of the state. His son, Harry S. New is vice-chairman of the National Republican committee.

G. W. Sikes, of the Butte Miner, Dead.

George W. Sikes, business manager of the Butte (Mont.) Miner, Senator Clark's paper, died in Butte last week of kidney complications. He was born in Illinois forty-nine years ago. As a boy he began at the printer's case. He set type and wrote editorials all through Kansas, Colorado and Montana. He was telegraph editor of the Helena Herald and Journal in 1889 and later editor of the Helena Independent. In 1901 he took entire charge of the St. Paul Globe. In 1903 Senator Clark prevailed on him to go back to Montana and build up the Butte Miner. He never married.

OBITUARY NOTES.

Charles A. Fisk, president of the George A. Kessam Advertising Company, died at his home, 102 East Twenty-sixth street, New York, last Saturday, of valvular heart trouble. He was born in Utica, N. Y., fifty-three years ago.

Robert Baur, publisher of the Wilkes-Barre (Pa.) Democratic Wachter, during forty-six years, died last week. He was born in Wurlenburgh, Germany, in 1825.

Charles W. Hancomb, editor of the Winnipeg (Man.) Town Topics and formerly member of the New York Telegraph staff, died of diphtheria.

Edwin M. Rook, brother of Editor Charles Alexander Rook, of the Pittsburgh Dispatch, died last week, aged 39 years.

THE ADIRONDACK MOUNTAINS

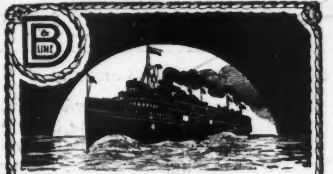
Are now about the most central of all the great resorts. They have through Pullman sleeping cars from New York, Philadelphia, Boston, Buffalo and Niagara Falls via the



A night's ride takes you from any of these places to the center of the mountains in time for breakfast next morning.

For a copy of "The Adirondack Mountains and How to Reach Them," which is No. 29 of the New York Central Lines' "Four-Track Series," containing a fine map of the Adirondack Mountains and adjacent territory, with useful information in regard to hotels, camps, lakes, rivers, etc., send a two-cent stamp to George H. Daniels, Manager General Advertising Department, Grand Central Station, New York.

C. F. DALY, Passenger Traffic Mgr. NEW YORK
W. J. LYNCH, Passenger Traffic Mgr. CHICAGO



THE WATER WAY BETWEEN Buffalo and Detroit

The D. & B. Line Steamers leave Buffalo daily at 5:30 p.m. (eastern time) and Detroit weekdays at 5:00 p.m., Sundays at 4:00 p.m. (central time) reaching their destination the next morning. Direct connections with early morning trains. Lowest rates and superior service to all points west.
Rail Tickets Available on Steamers
All classes of tickets and reading via Michigan Central, Wabash and Grand Trunk Railways between Buffalo and Detroit. In either direction, will be accepted for transportation on D. & B. Line Steamers. Send 2-cent stamp for illustrated pamphlet. Address A. A. SCHANTZ, G.S. & P.T.M., Detroit, Mich. Detroit & Buffalo Steamboat Co.

THE CHEMICAL ENGRAVING CO.

HIGH GRADE PHOTO-ENGRAVING AND DESIGNING
LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES.
18 & 20 OAK ST. NEW YORK.

The STANDARD ENGRAVING Co.

A NIGHT FORCE
Seventh & Chestnut Sts. PHILADELPHIA.
WE ARE EQUIPPED TO DO OUR OWN OUTSIDE PHOTOGRAPHY AND ENGRAVING THE MOST GRACEFUL AND COMPLETE IN ALL SPECIES FOR THE ADVERTISING AND PUBLISHING INDUSTRY.
CATALOGUES, CIRCULARS, BOOKLETS AND ARTISTIC PUBLICATIONS

NEWS PHOTOGRAPHS WHICH FOCUS FACTS.

We have 15,000 subjects in stock and agents all over the world. Text supplied.
WE BUY interesting photographs.
Send for our daily bulletin of news subjects.
GEORGE GRANTHAM BAIN, 15 PARK ROW, NEW YORK.

THE LOVEJOY CO., Established 1859

ELECTROTYPERS
and Manufacturers of Electrotyping Machinery
444-446 Pearl Street, New York.

TELEPHONE 4945 JOHN.

WALTER B. DAVIS
L I N O T Y P E C O M P O S I T I O N
Syndicate Work a Specialty
108 Fulton Street
DOWNING BUILDING, NEW YORK.

TYPEWRITER RIBBONS FLIMSIES CARBON PAPER

SITUATIONS WANTED.

Four agate lines will be published one time free under this classification. 15 cents for each additional line.

CIRCULATION MANAGER

of ten years' successful experience open for immediate engagement, Southern newspaper preferred. Have been on some of the best papers in the country, both morning and evening. Am up-to-date and a hustler. Thorough organizer and can produce results. Address by letter, or wire "F. W. H.," 275 Spring street, Atlanta, Ga.

FOR SALE.

The services of an up to date circulation solicitor and all around circulation man, both city and country. Five years' successful experience. Best references. Open for immediate engagement. Address "C. M. CUTTING," General Delivery, Atlanta, Ga.

NEW YORK EDITOR OFFERS PART time to periodical or trade paper in Manhattan requiring high grade desk man. Address "PART-TIME," care THE EDITOR AND PUBLISHER.

NEWSPAPER MAN

with experience on city, telegraph and news desks; also special work, is open for an offer. Address "EXPERIENCED," care THE EDITOR AND PUBLISHER.

PROOFREADER

wishes position on publication; accustomed to G. K. for press. Can furnish first class references. If desired, Address "RELIABLE," care THE EDITOR AND PUBLISHER.

CORRESPONDENT.

Journalist, thoroughly alive to the doings at the Capitol, desires to act as special correspondent for several good weeklies or semi-weeklies. Will give personal attention to happenings of special interest to your section. Rate, \$1 per column. Address "BOX 59," Washington, D. C.

FOR SALE.

HOE ONE ROLL FOUR PAGE WIDE Printing and Folding Machine. Works four-page papers at 48,000 per hour, six or eight pages at 24,000, and twelve or sixteen pages at 12,000 per hour. Length of sheets 22 inches. Six columns of 13 or 13 1/2 ems plea to page. WALTER SCOTT & CO., Plainfield, N. J.

GOSS CLIPPER FOUR AND EIGHT page stereotype web press for sale, in good condition. Length of page 23 1/4 inches, 6 or 7 columns to page. Speed 10,000 per hour, folded to quarter page size. Can deliver quickly. WALTER SCOTT & CO., Plainfield, N. J.

HALFTONE OR LINE REPRODUCTIONS delivered prepaid, 75c; 6 or more, 50c each. Cash with order. All newspaper screens; service day and night. Write for circulars. References furnished. "NEWSPAPER PROCESS-ENGRAYER," P. O. Box 815, Philadelphia, Pa.

BUSINESS OPPORTUNITIES.

WANTED TO BUY

Double-deck linotype, also 16-page press. Make us your best offer. Address "M. M.," care THE EDITOR AND PUBLISHER.

HELP WANTED.

BUSINESS MANAGER WANTED for a \$12,000 plant, publishing afternoon daily, weekly and conducting general printing; splendidly equipped; linotype; three-story brick building; both papers in good condition. Party must understand advertising and be good solicitor. This is a rare opportunity for one who wishes permanent home in thriving and desirable town of ten thousand population. Business incorporated and right party can buy interest. Address WALTER L. COHOON, Ellizabeth City, N. C.

MAN WHO CAN SELL

printing presses. Good opening, large field. State experience in selling, references and salary expected. Address "RESPONSIBLE," care THE EDITOR AND PUBLISHER.

WE MANUFACTURE THE BEST LINE OF

Typewriter Supplies
ON THE MARKET—SEND FOR CATALOG
THE S. T. SMITH CO.
11 BARCLAY STREET, NEW YORK CITY

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS.

E. S. Peck, Grand avenue, Brooklyn, is asking for rates.

The Walden Company, 6 Harrison street, New York, is asking for rates.

George B. Van Cleve, New York, is placing advertising in Eastern dailies for the Majestic Automobile Company.

Louis Lewis, 220 Broadway, New York, is sending out some extra copy for the Huyler Chocolate advertising.

The George McCracken Agency, East Twenty-first street, New York, is asking for rates on 5,000 to 10,000 lines.

The Haulenbeek Agency, Union Square, New York, is placing the advertising of the Sterling Debenture Company in daily papers.

E. T. Howard, Tribune Building, New York, is placing the advertising of the San Luis Mining Company.

The L. Renner Agency, Broadway, New York, is placing 5,000 lines for the Magnetic Razor advertising.

H. C. Buchanan, Frankfort street, New York, is sending out 2,000 lines to dailies in the Northwest.

A. J. Richards, Temple Court, New York, is placing telegraphic readers for the Monarch Typewriter Company.

The Price Cereal Food Company, Chicago, is about to place a new food product on the market.

Andrews & Coupe, Broadway, New York, is placing the advertising of Triolet's Antiseptic, Front and Fletcher streets, New York.

The J. W. Barber Agency, Milk street, Boston, is placing the advertising of the New England Biscuit Company, Worcester, Mass.

Albert Frank & Co., Broad Exchange Building, New York, are making up the list for the Southern Pacific Railway advertising.

Anheuser-Busch Brewing Company, St. Louis, is placing large additional orders in daily papers through the Lord & Thomas Agency, Chicago.

The Val Blatz Brewing Company, Milwaukee, Wis., will shortly place orders for advertising in daily papers through the Lord & Thomas Agency, Chicago.

The Goodyear Golf Ball, which was being advertised through the Lord & Thomas Agency, Chicago, has been temporarily discontinued.

The J. T. Wetherald Agency, Boston, is making up the list of daily papers for the advertising of Chester Kent & Co., Vinol.

The Frank Seaman Agency, West Thirty-fourth street, New York, is placing a three-column fifty-line ad for the

Pacific Mail Steamship Company.

The Calumet Baking Powder Company, St. Clair and Ohio streets, Chicago, will shortly put out a large line of copy in the West through the Lord & Thomas Agency, Chicago.

United States Packing Company, of New York, is using New York dailies to interest capital in a new system of operating meat packing houses. John W. De Kay, 1133 Broadway, is president.

A campaign of advertising in New York dailies is contemplated by the United Dressed Beef Company, of New York. The business will be placed by Jules P. Storm, Broadway, New York.

The advertising of Eugene Christian, food specialist, is placed by Andrews & Coupe, Evening Post Building, New York. He is now using small copy in New York dailies.

The Clarence K. Arnold Agency, Philadelphia, is sending out seventeen lines, four insertions, to advertise Moore's Push Pin. This agency is also making renewals for the Chiclet advertising.

The Charles H. Fuller Agency, Chicago, is using New England dailies for the advertising of the New England Food Company, South Norwalk, Conn. This agency is also using daily papers to advertise Knowlton's Danderine.

The Morse International Agency, West Thirty-fourth street, New York, is placing some financial advertising for the Hanover Securities Company. This agency is also using New York and New England dailies for William's Root Beer advertising.

W. M. Pearsall, 203 Broadway, New York, is using daily papers in the East for the advertising of the New York & Suburban Land Company. Mr. Pearsall is also placing the advertising of Is-Manufacturing Company.

Beginning last week the American Cigar Company fired the first guns in an extensive advertising campaign in New York city newspapers in behalf of a new three cent cigar called "Smokettes." The advertising is prepared and placed by the Ben B. Hampton Company.

Advertisements of a new Turkish Cigarette, the Ramleh, manufactured by S. Anargyros, have recently made their appearance in New York city. They are so strikingly illustrated that they attracted considerable attention. The advertisements were designed and placed by the Hampton Advertising Company.

ADVERTISING NOTES.

George E. Randall, advertising manager of the Pittsburg Post, was in New York this week.

Sydney Wood, special agent, 150 Nassau street, New York, now represents Broadway Magazine.

W. A. Wilson, East Twenty-third street, New York, has been appointed Eastern representative of the Overland Monthly magazine.

E. Van Cort, of the New York office of the Charles H. Fuller Agency, leaves Saturday, June 9, for an extended trip to Chicago and St. Louis.

Charles H. Eddy, special agent, 10 Spruce street, New York, was in Chicago last week to see his Chicago manager, Robert J. Virtue, 403 Marquette Building.

The New York Mail claims that it lead in real estate auction advertising during May. It asserts that "no other New York evening paper came within 7,000 lines" of the Mail.

TO ADVERTISE BOSTON.

A Publicity Bureau With \$100,000 a Year to Spend.]

The movement to establish a permanent publicity bureau to advertise the city of Boston and appropriate \$100,000 a year to keep it going is taking strong hold. All the plans offered propose newspaper advertising as a salient medium. At a recent meeting of representative business men of the city Mayor Fitzgerald and ex-Mayor Josiah Quincy strongly indorsed the scheme. Among the many speakers Gen. Charles H. Taylor, of the Boston Globe, suggested practically:

"Our plan should be to start in in March and advertise for the summer months, working along somewhat in the lines of Old Home Week. Let us bring people to New England. Summer tourists spend here now, I believe, about \$30,000,000 in New England. The amount ought to be \$100,000,000, when we consider our seacoast, our mountains and our climate."

CANADIAN IMMIGRATION.

Executive Work of Exploiting is in Hands of Newspaper Men.

Theodore M. Knappen, of Minneapolis, last week resigned as secretary of the Western Canada Immigration Association. Mr. Knappen was formerly editorial writer of the Minneapolis Journal. Herbert Vanderhoof, of the Chicago Inter-Ocean, well known because of his published articles on Western Canada will succeed to the secretaryship.

New Arkansas Republican Association.

The Arkansas Republican Editorial Association was organized last week with the following officers: President, G. L. Mallory, Little Rock; vice-president, Stanley Crandall, Harrison; secretary, Albert Garrison, Marshall; treasurer, C. T. Bloodworth, Corning. There are twenty-four papers conducted by white Republicans in the State, and all are members of the association.

Cut All But Newspaper Ads.

At a meeting recently held the members of the Appleton (Wis.) Merchants' Association agreed to discontinue advertising in all mediums except newspapers. Theatre programs, high school programs and all similar matter will be cut off. A committee of merchants has been appointed whose duty it will be to determine what shall comprise legitimate advertising.

A Grit Folder.

Grit, of Williamsport, Pa., is sending out a summer "Message to You" in the form of a surprisingly attractive folder on soft cream paper. Many interesting facts are seductively stated. The main fact is that the publishers claim an average circulation of 226,713 per issue for 1905 and an average of 237,355 for the first seventeen weeks of 1906.

Birthday of Oldest Mississippi Paper.

The Woodville (Miss.) Republican, the oldest paper in the State, celebrated its eighty-first anniversary last week. It was established in 1824 and has operated continuously excepting three years of the Civil War when it was impossible to get paper. The present editor is Robert Louis, the retiring president of the Mississippi State Press Association.

Alabama Editors are Doctors of Law.

At the diamond jubilee of the University of Alabama last week, the degree L. L. D. was conferred on W. W. Screwe, editor of the Montgomery Advertiser, and Rufus N. Rhodes, editor of the Birmingham News.

BRIEF ITEMS OF NEWS.

The Greentown (Ind.) Leader, weekly, suspended last week. It lived just fifty weeks.

W. L. McPherson has sold the Jasper (Ark.) Republican and plant to J. T. Berry, editor of the Jasper Leader.

W. B. Wilson, of Wilmington, Del., will start a new Sunday paper in Wilmington in the near future.

Ruben H. Smith, editor of the Thomaston (Conn.) Express, has resigned because of ill health.

The Kittanning (Pa.) Tribune has completed a large addition to its office building.

John Widlin of Volin, S. D., has purchased the weekly Davis (S. D.) Globe. He also owns the Volin Times and the Viborg Enterprise, both weeklies.

Hon. E. L. Rainey, editor of the Dawson (Ga.) News, has placed an order for a new typesetting machine and will issue the News twice a week. He expects to make the paper a daily at no distant date.

The editors, publishers and writers of the Mohawk Valley, N. Y. will have the annual outing at Sacandaga Park on July 4. President J. Leslie Hees of the Fonda, Johnstown and Gloversville Railroad will turn over the railroad to the newspaper men for the picnic purposes.

NEW PUBLICATIONS.

Frank C. Hoerle, of Johnstown, Pa., will put in a printing plant and start a newspaper at Buena Vista, Va., this month.

The Hartford (Conn.) Monthly, a magazine, devoted "to the good things, the brightest and best in our city," came from the press this week.

The Rutherford Herald is to begin publication at Murfreesboro, Tenn. It will be Democratic but conservative. N. T. Boyle, a veteran newspaper man, will guide the new venture.

The first issue of the Progressive Farmer, published at Greenfield, Tenn., edited by Homer L. Higgs, has appeared as an eight page quarto. It will devote special attention to the truck farming of Tennessee.

Incorporators of New Indiana Concern.

The incorporators of the Hoosier Newspaper Company, which will publish the new paper in Indianapolis, Ind., are: John W. Kern, B. F. Shively, Dan W. Simms, T. P. Davis, Samuel M. Raiston, W. B. Westlake, John W. Holtzman, J. E. McCullough, J. F. Fox, G. H. Gifford, Frank S. Fishback, B. C. Moon, Oren S. Hack, Marlon Bailey, W. E. Deupree, George W. Payne, M. A. Ryan, U. S. Jackson and W. A. King. The Board of Directors is composed of Wm. B. Westlake, Otho M. Scarbrough, Harold Van Trump, Robert S. Jones and Alva E. Gibson. The concern is capitalized at \$30,000.

The Newspaper of Iowa The Des Moines Capital

an evening paper with 40,000 circulation guaranteed.

You cannot cover the field without it.

Rate Five Cents Per Line Flat

Eugene Van Zandt, Mgr.
New York Office, 166 World Bldg.

THE SYRACUSE JOURNAL

AN EVENING FAMILY PAPER
62 YEARS OLD—AT 1 CENT

17,000 Circulation Guaranteed

Lower rate per 1,000 than any other paper in Syracuse. Books are open to advertisers at any time, without notice.

New York Office, 166 World Bldg.
Eugene Van Zandt, Mgr.

NATIONAL EDITORIAL MEETING.

The Program for the Convention at Indianapolis.

The National Editorial Association will hold the annual convention at Indianapolis, Ind., beginning next Tuesday, June 12. The following program was sent by President John Dymond:

Tuesday, 8 p. m.—Addresses of welcome by Vice-President Fairbanks, Gov. Hanly, Mayor Bookwalter and Hon. Franklin Vonnergut; response by P. V. Collins, Northwestern Agriculturist, Minneapolis.

Wednesday, 9:30 a. m.—Meeting called to order, and annual address by President John Dymond, Louisiana Planter, New Orleans; announcement of committees, etc., report of committee on postal laws; annual poem, "Chrimbra's Princess," by W. E. Pabor, poet laureate of association, read by President Dymond; "The Virtue of Tolerance," by Avery C. Moore, World, Weiser, Idaho; "System and Co-operation in the Management of the Newspaper Office," E. P. Adler, Times, Davenport, Ia.; announcements.

Evening, 7:30.—Address by Hon. Booth Tarkington; "Newspaper Grit," J. P. Baumgartner, Pasadena, Cal.

Thursday, 9:30 a. m.—Call to order, prayer, announcements, etc.; "The Editor as a Factor in Politics," Jasper Collins, Carthage, Tex.; "The Press and the Pulpit," Rev. G. L. Morrill, Minneapolis; "Journalism," Hon. Albert J. Beveridge, senator from Indiana.

Afternoon, 2 p. m.—"The Country Editor," by one of them, Hon. E. W. Hoch, Governor of Kansas; address by James Whitcomb Riley; "The Evolution of the Newspaper Man," A. W. Lee, Ottumwa, Ia.; "The Newspaper Correspondent in the Russo-Japanese War," W. E. W. Yerby, Greensboro, Ala.

Evening, 7:30.—Memorial services, George C. Woodruff, Enquirer, Litchfield, Conn., chairman; poem, Miss Ella Bentley, Chief, Donaldsonville, La.; report of committee.

Friday, 9:30 a. m.—Choice next place of meeting, election of officers, etc., adjournment.

FLORIDA EDITORS.

Discuss Live Questions at the Annual Convention.

The Florida Press Association held its annual session at Ocala, Fla., last week. Editor A. M. C. Russell, of the Brooksville Argus, spoke on "The Press and Education." Mrs. Neva C. Childs of the Arcadia Champion delivered her address on "The Press and the Temperance Cause." Frank Harris, of the Ocala Banner, the nestor, spoke eloquently of "Florida Editors and the Mission of Editors." Editor J. H. Humphries, of Manatee, handled with fine tact the question "Whether or Not an editor Should Hold Office." Miss Sara E. Harris, local editor of the Ocala Banner read a paper on "The Editor Who Reads and the Editor Who Doesn't," and T. J. Appleyard, of the Lake City Index, discussed "Rural Routes—Do They Help a Local Paper?"

The following officers were elected: President, C. L. Bittenger, Ocala; vice-president, J. H. Humphries, Bradentown; secretary, T. J. Appleyard, Lake City; treasurer, J. W. White, Jacksonville.

CLUBS AND ASSOCIATIONS.

The Georgia Weekly Press Association will meet at Hartwell, Ga., on July 17 and 18.

The South Carolina State Press Association will hold the annual meeting at Isle of Palms, Charleston, June 27, 28, and 29. President E. C. Aull, of Newberry, is making preparations.

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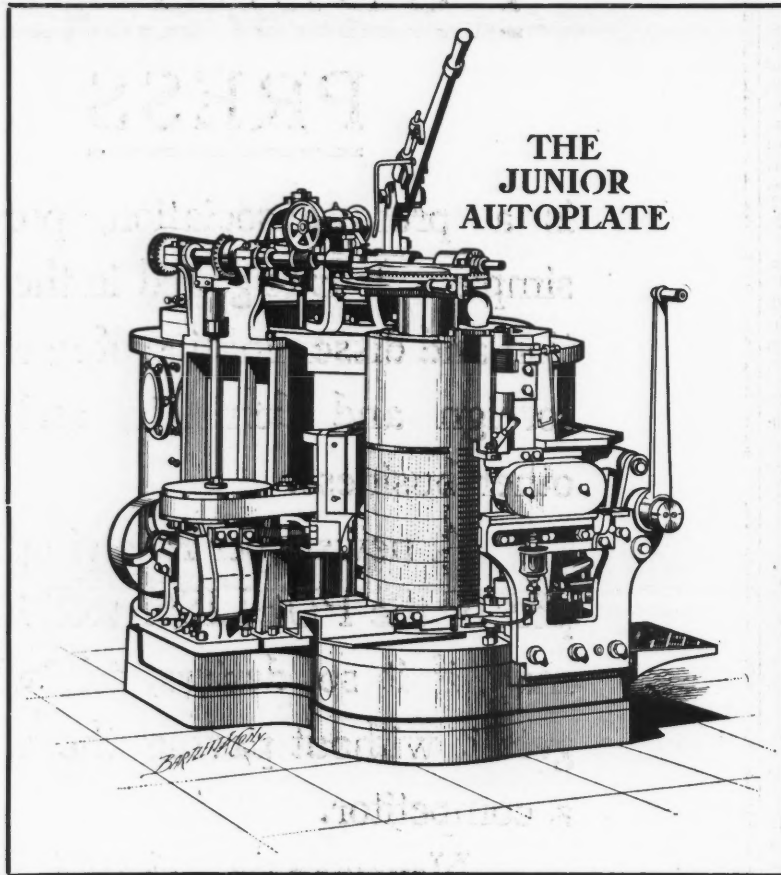
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