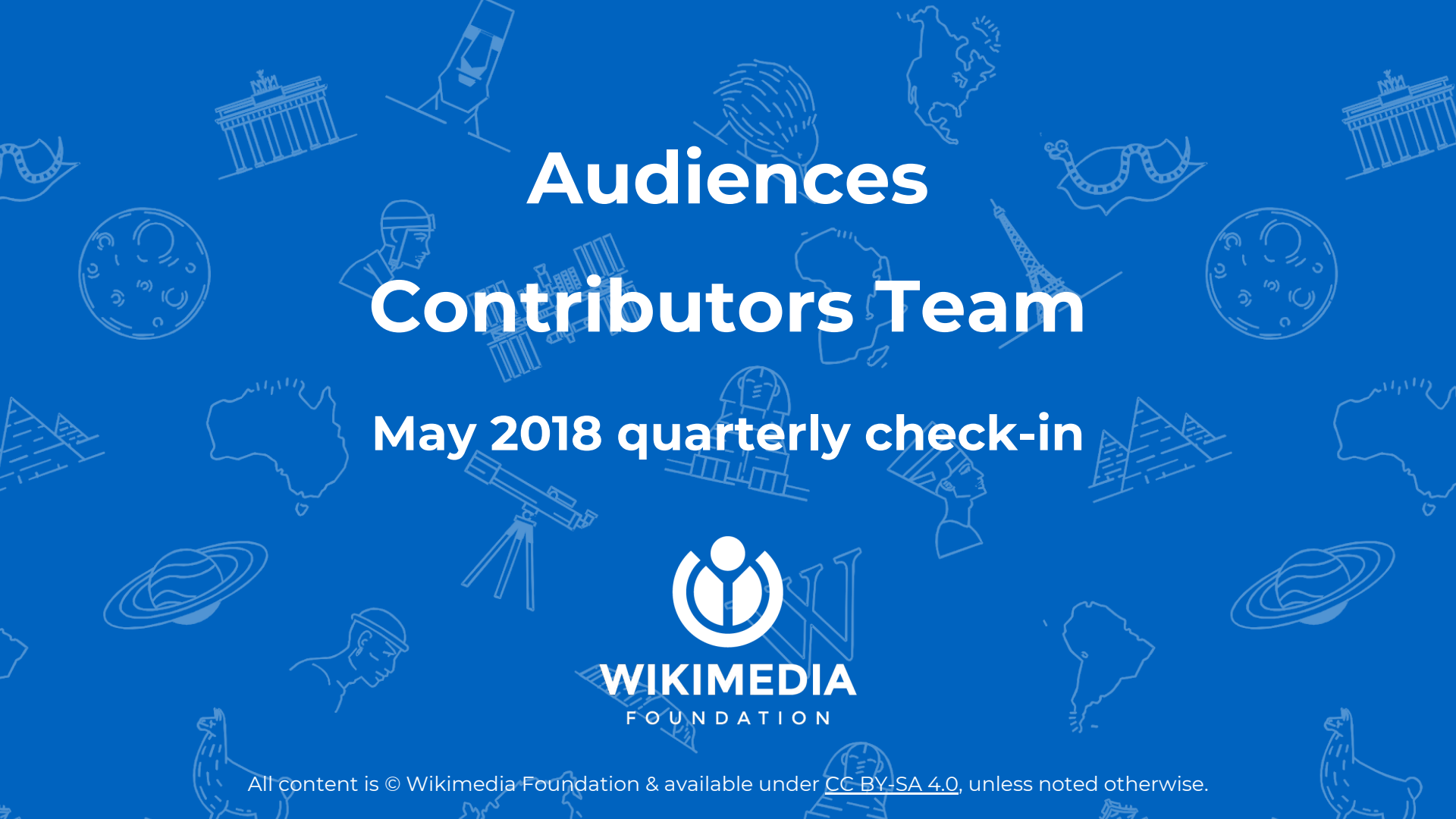
Audiences Contributors Team

May 2018 quarterly check-in



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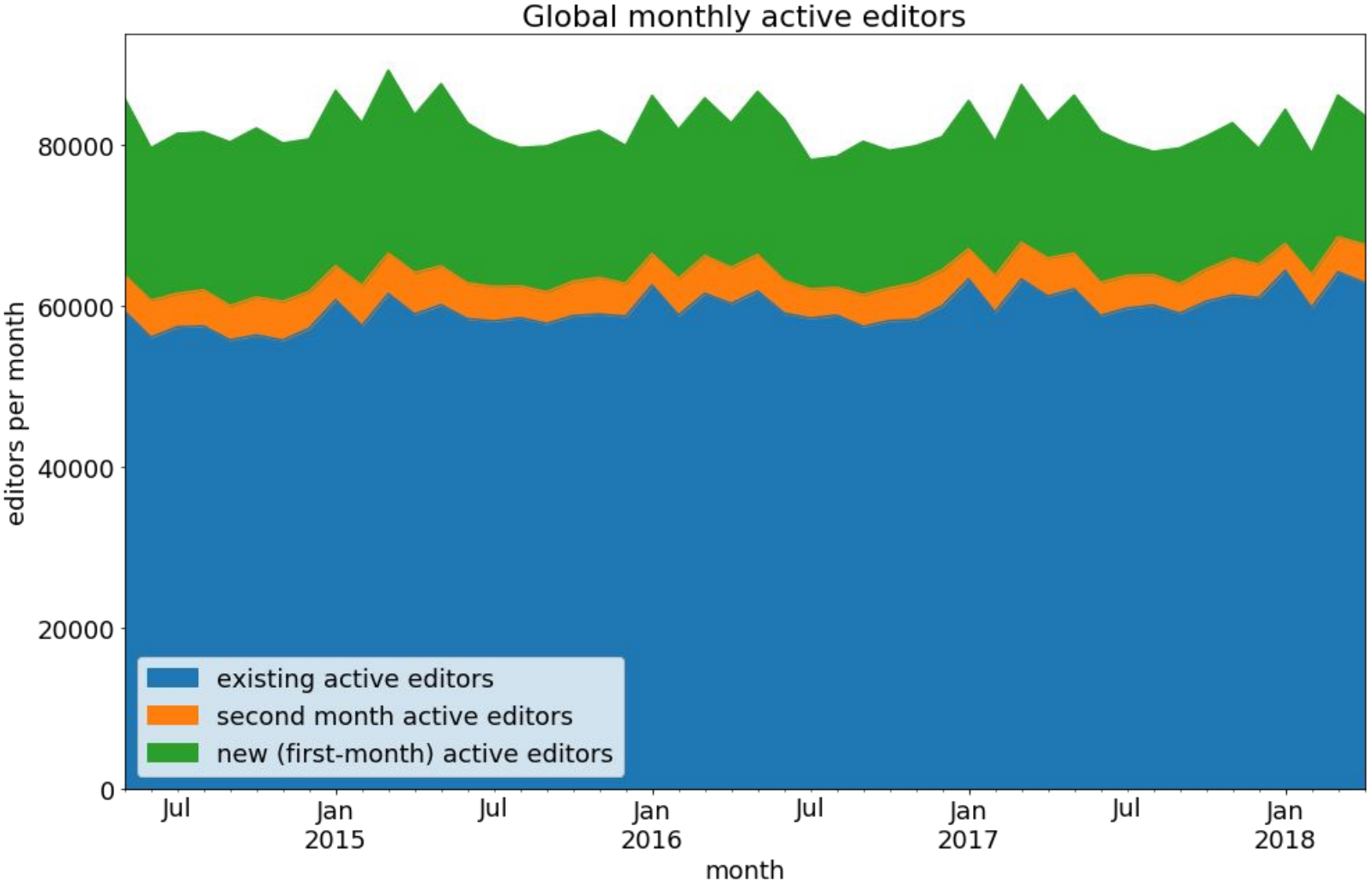
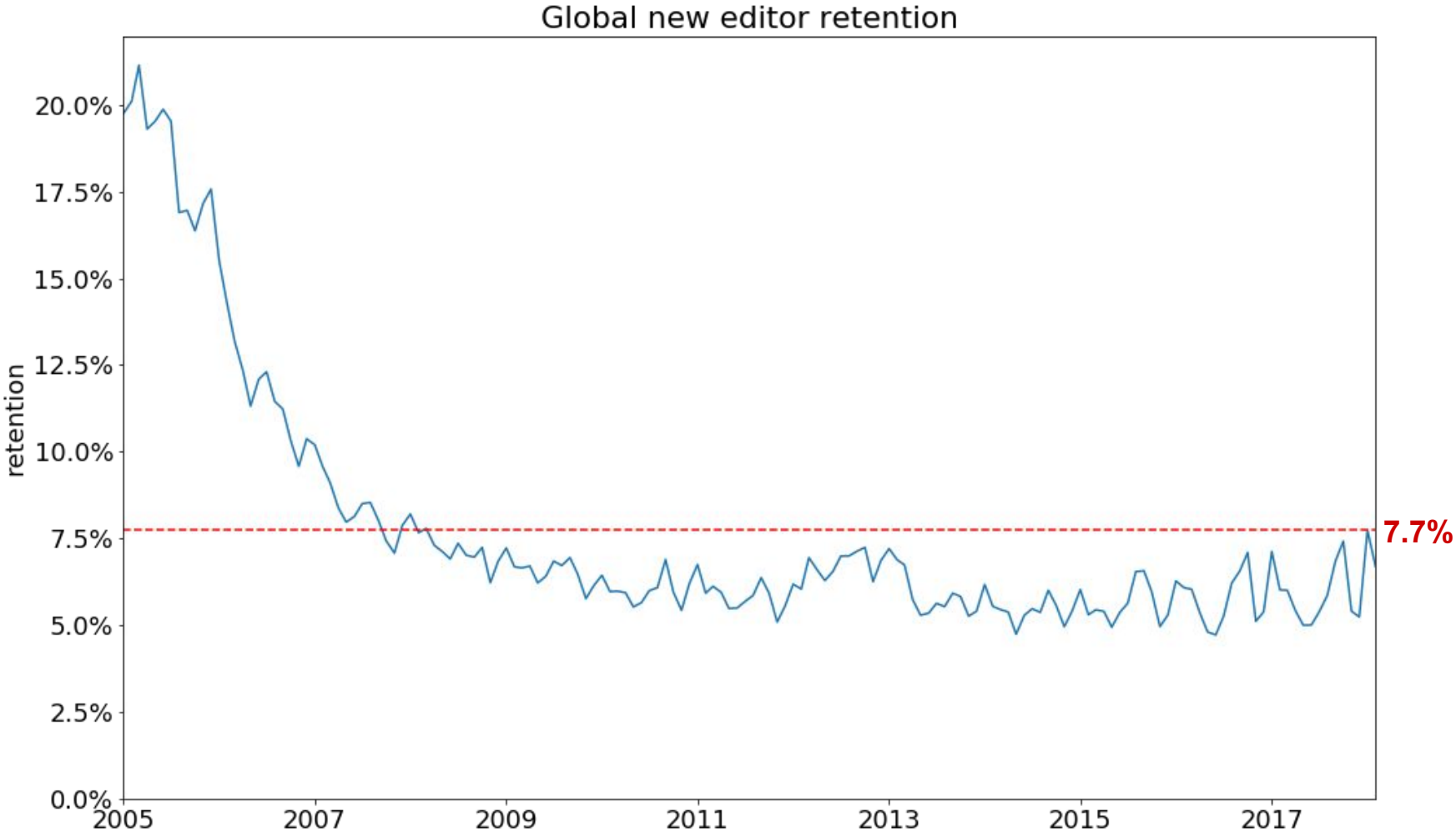
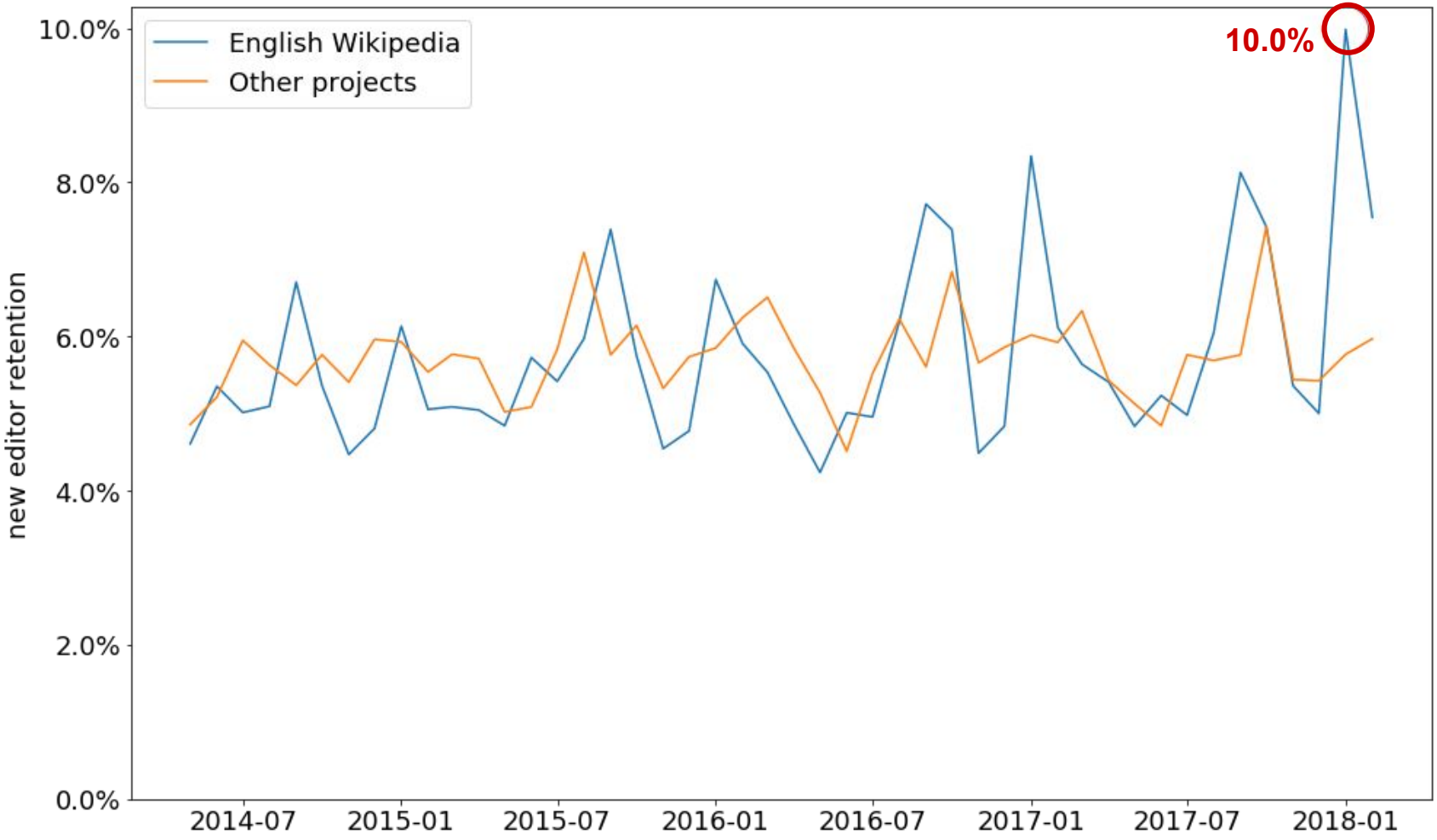
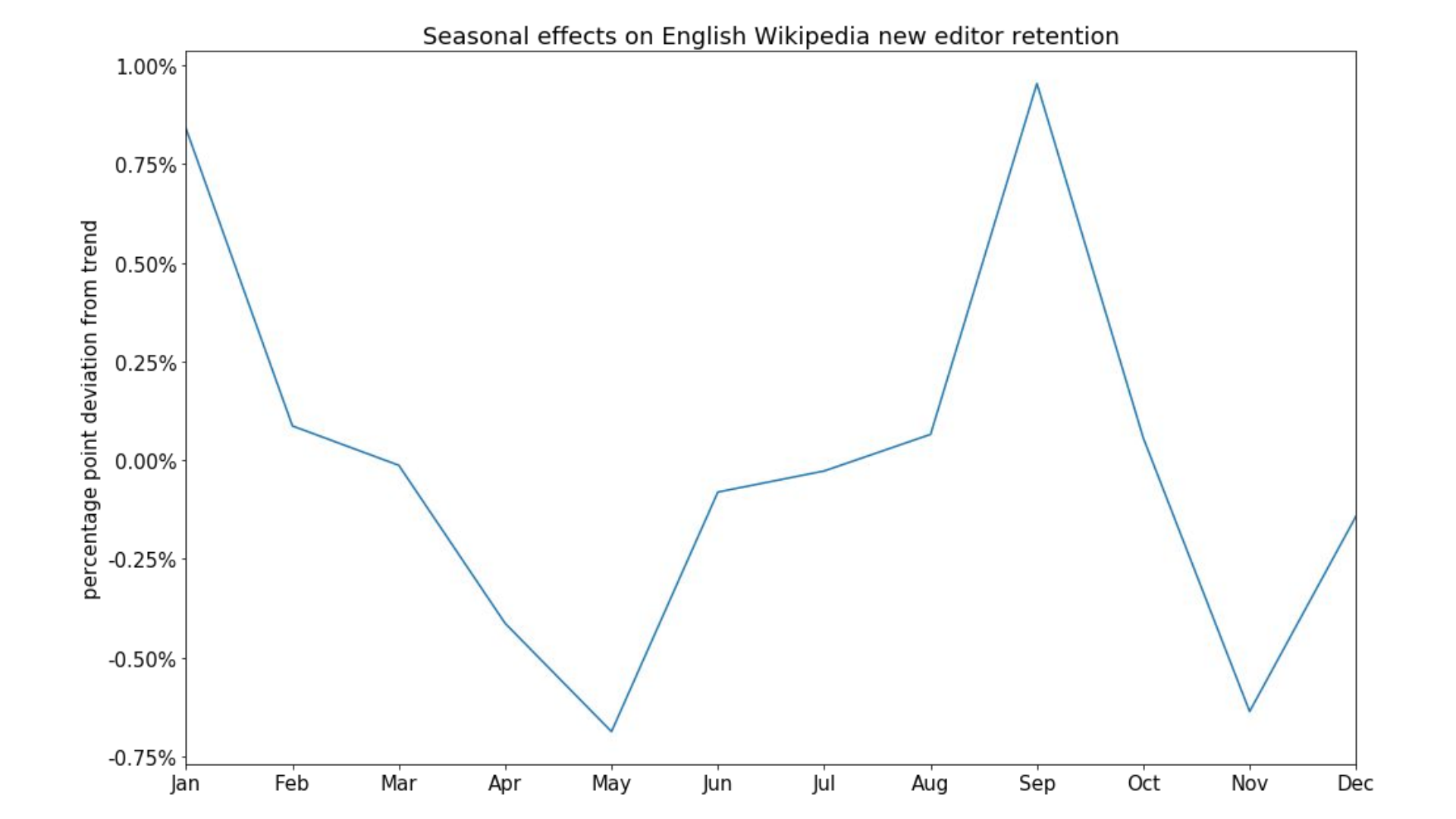
Contributors Team

- Editing
- Language
- Collaboration
- Community Tech
- Anti-Harassment Tools
- Parsing
- Audiences Design


Global monthly active editors
editors per month
0
20000
40000
60000
80000
Jul
Jan
2015
Jul
Jan
2016
Jul
Jan
2017
Jul
Jan
2018
month
existing active editors
second month active editors
new (first-month) active editors


Global new editor retention
retention
20.0%
17.5%
15.0%
12.5%
10.0%
7.5%
5.0%
2.5%
0.0%
2005
2007
2009
2011
2013
2015
2017
7.7%


English Wikipedia
Other projects
10.0%
new editor retention
10.0%
8.0%
6.0%
4.0%
2.0%
0.0%
2014-07
2015-01
2015-07
2016-01
2016-07
2017-01
2017-07
2018-01

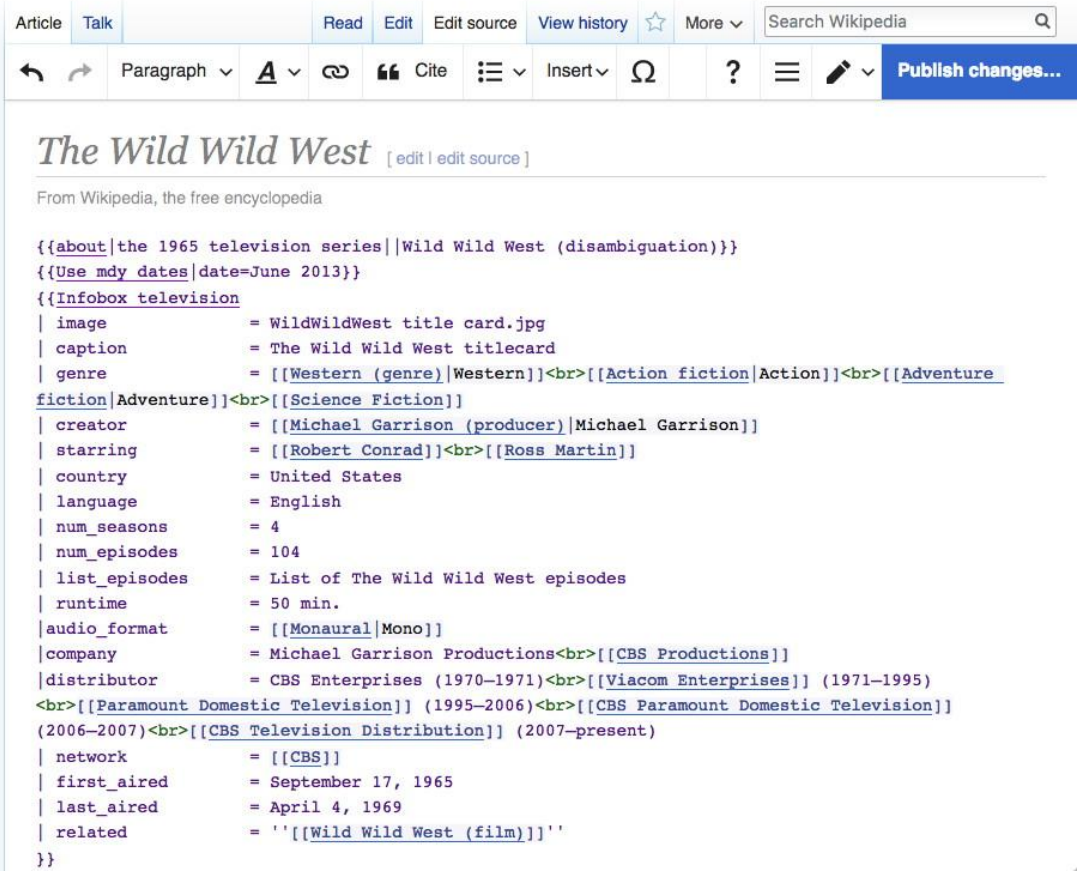

Seasonal effects on English Wikipedia new editor retention
percentage point deviation from trend
1.00%
0.75%
0.50%
0.25%
0.00%
-0.25%
-0.50%
-0.75%
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec

Editing Team

Improve the new editor experience

2017 wikitext editor

- Standardizes wikitext editor with the visual editor
- Allows the use of tools like the Citoid citation tool when editing wikitext
- Planned for rollout as the default for new users, no changes for existing editors



CHECK IN

May 2018

TEAM/DEPT

Contributors > Editing

PROGRAM

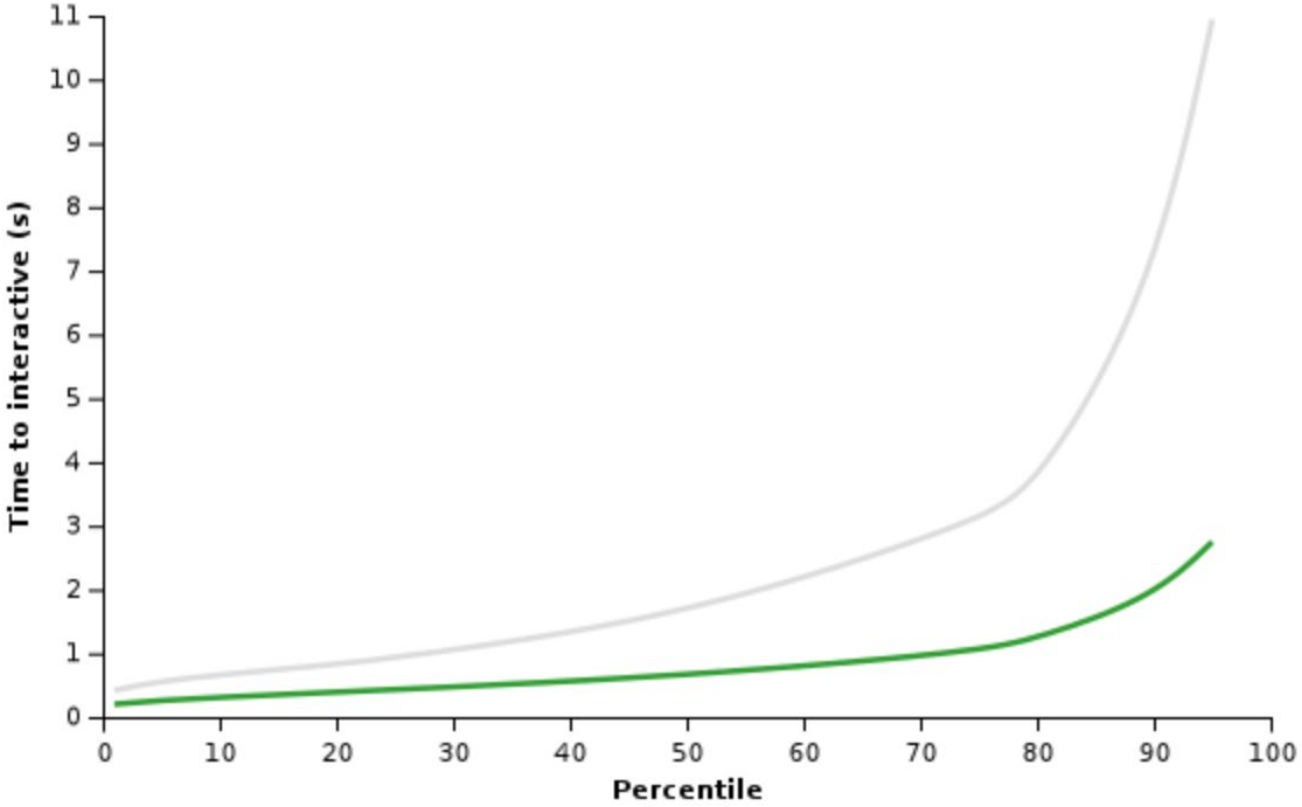
4 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Improve the new editor experience

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Improve and consolidate our unified editing platform so that it's great on all devices	**LAST QUARTER**	
	Editing team with Community Liaisons and Performance.	Published a performance report which outlined key metrics, and identified areas that could be improved. Implemented performance improvements based on the analysis. Published second report showing significant improvement in editor performance.
	THIS QUARTER	
	As above.	Identify aspects of the 2017 wikitext editor that may cause incompatibility with gadgets. Update 2017 wikitext editor to ensure gadget compatibility. Publish advice on how gadget owners can update their gadgets to ensure compatibility. Get 2017 wikitext editor to a deployment-ready state.

STATUS: OBJECTIVE ON TRACK



Editor

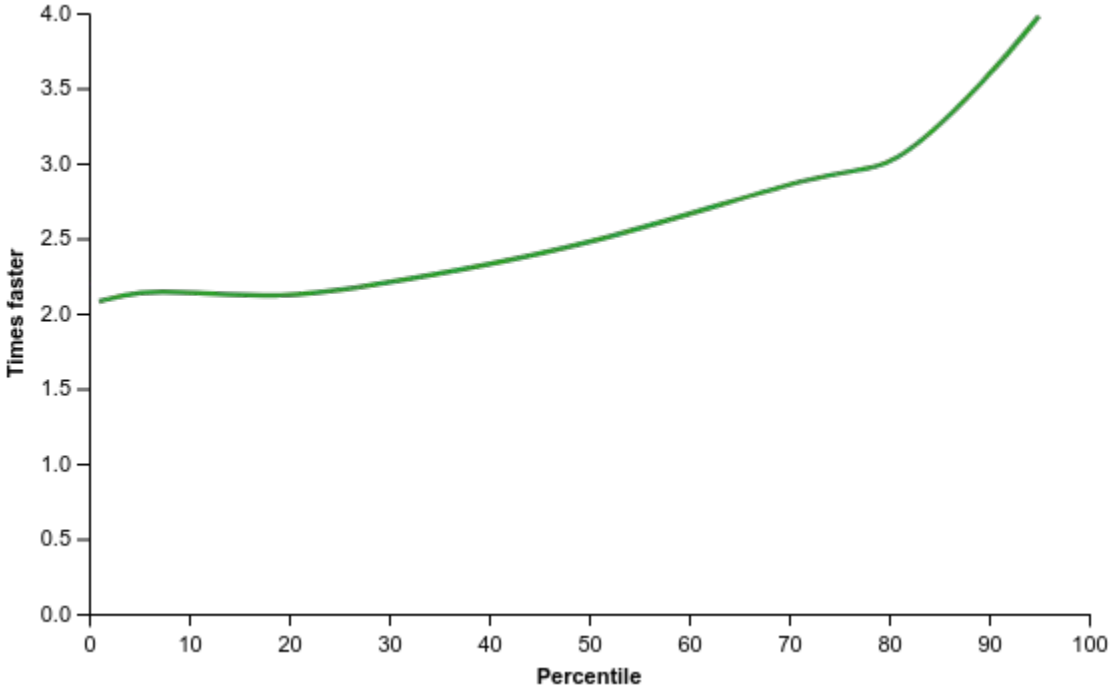
- 2017 wikitext editor (before)
- 2017 wikitext editor (after)

After improvements, 2017 editor is significantly faster to become interactive

Median:
Before: 1.562 seconds
After: 0.642 seconds

WIKIMEDIA
FOUNDATION

Performance improvement in 2017 wikitext editor after vs before (times faster)



WIKIMEDIA
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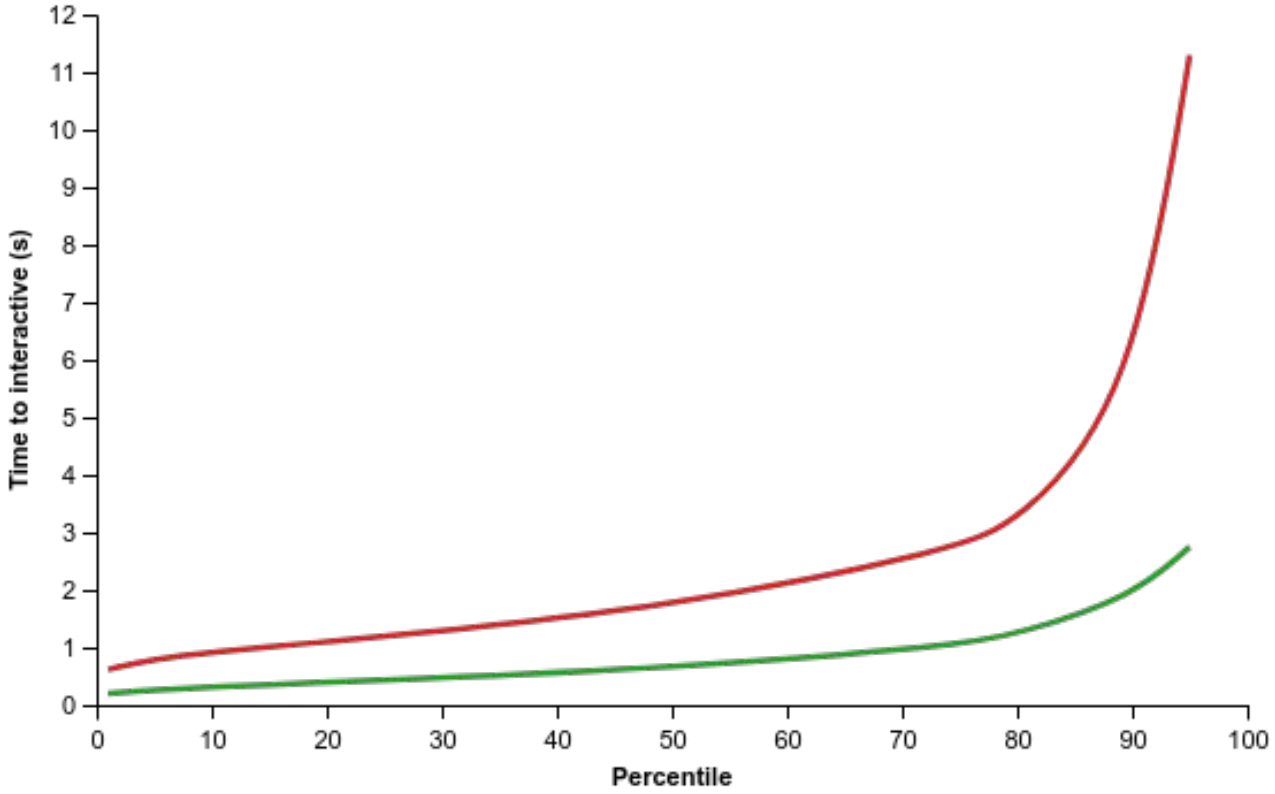
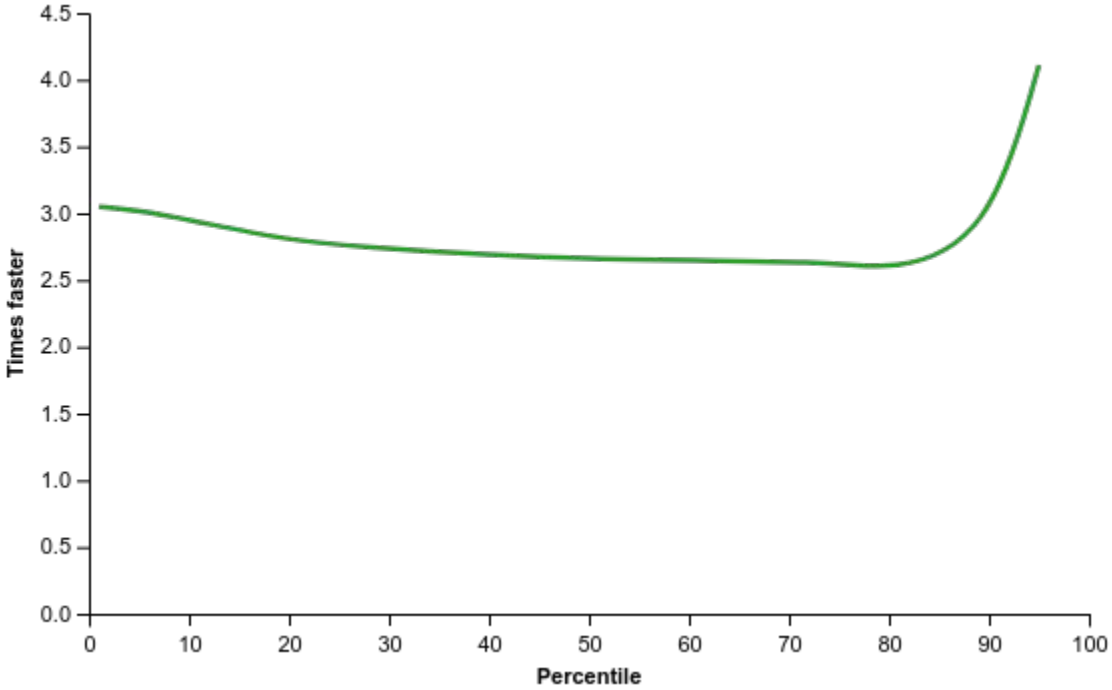


After improvements, 2017 editor is significantly faster than the 2010 editor

Median:
2017: 0.642 seconds
2010: 1.694 seconds

WIKIMEDIA
FOUNDATION

2017 wikitext editor vs 2010 wikitext editor (times faster)



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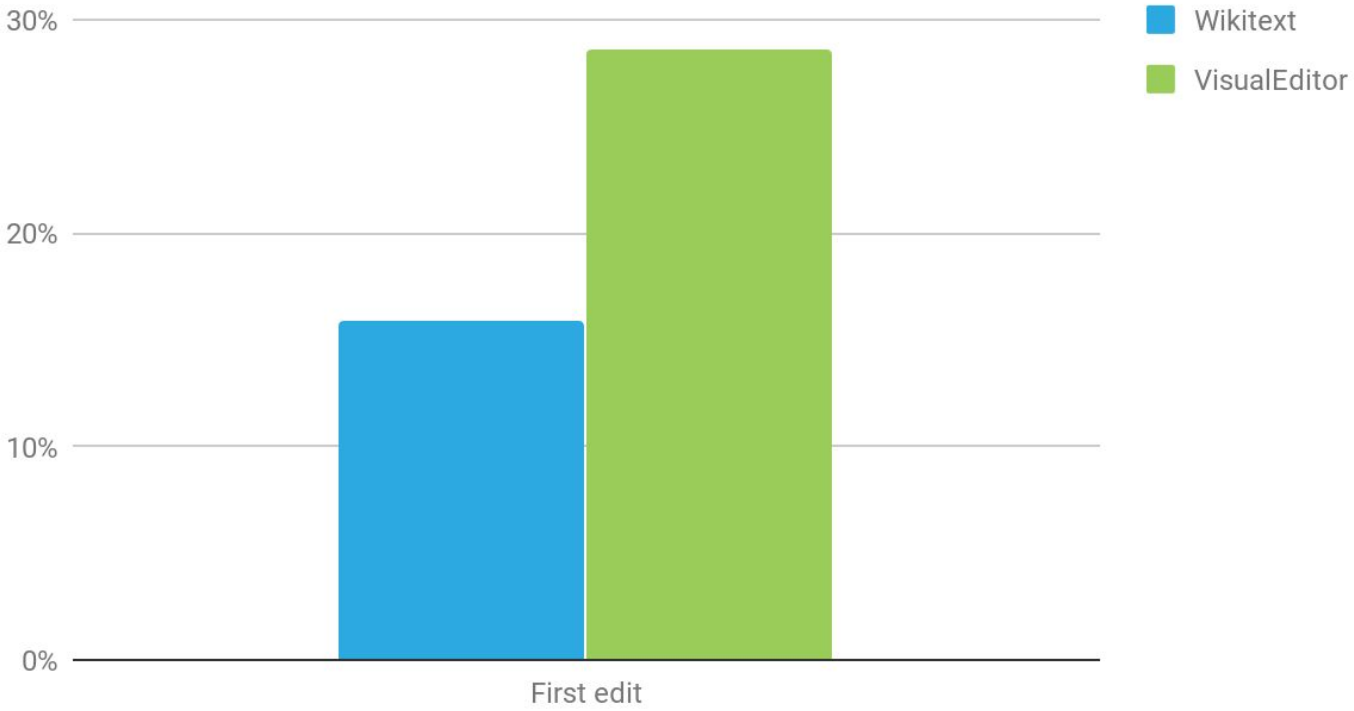
First edit success rate



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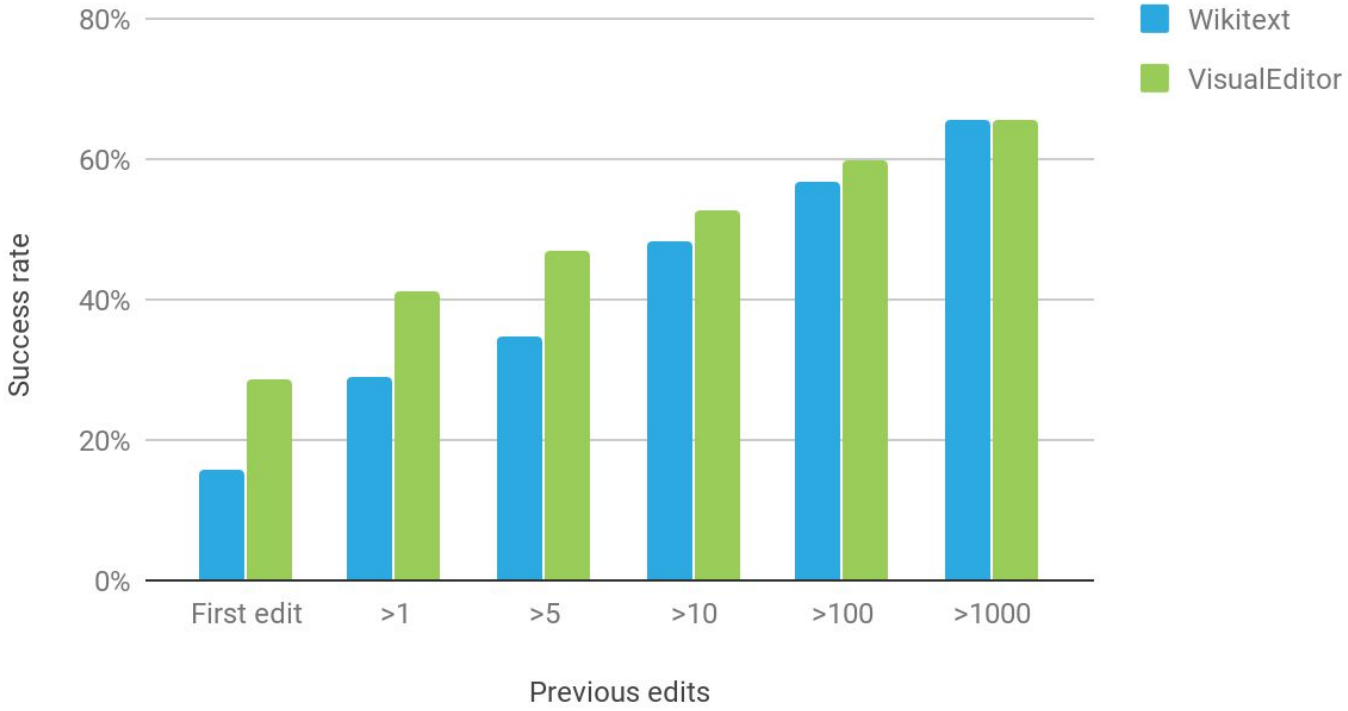
FOUNDATION

VisualEditor vs Wikitext success rate



WIKIMEDIA
FOUNDATION

CHECK IN
May 2018

TEAM/DEPT
Contributors > Editing

PROGRAM
3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

In the process of doing a technical analysis of performance of the 2017 wikitext editor, a few other low-hanging fruit performance enhancements in other areas of the visual editor were found and implemented.

Worked this quarter to support several other teams: Editing implemented, tested, and iterated on auto-save functionality (#7 in the community wishlist). Editing worked together with Community Tech on the implementation and maintenance of syntax highlighting in the wikitext editors (CodeMirror), and the Language team with ContentTranslation's integration with the visual editor.

What would you do differently if you had to do it again?

Did you struggle with anything?

Lack of data analysts in Contributors meant that a lot of the performance analysis is ad-hoc. The analysis could have been produced in a more comprehensive and rigorous fashion with dedicated analysts, and with a smaller context switching cost. Lack of dedicated design support has also been difficult.

CHECK IN

May 2018

TEAM/DEPT

Contributors > Editing

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Support content contribution on mobile devices

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Improve and consolidate our unified editing platform so that it's great on all devices	**LAST QUARTER**	
	(alphabetically) **Dan Garry, Grace Gellerman, Brad Jorsch, Chris Koerner, Gergo Tisza**	Deployed TemplateStyles to Swedish Wikipedia, Russian Wikipedia, German Wikipedia, and all Wikivoyages. French and Chinese Wikipedias requested it to be turned on, but could not due to dependencies on RemexHtml.
	THIS QUARTER	
	As above.	Deploy TemplateStyles to all Wikiquotes, all Wikinewses, all Wikiversities, and any other wikis that are using RemexHtml and request deployment.

STATUS: OBJECTIVE ON TRACK

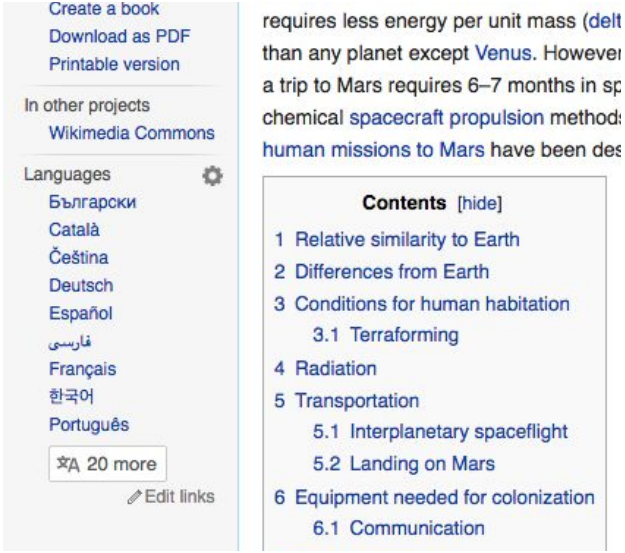
Language Team

Increase creation and readership of local language content

Compact lang. links

Before: lots of language to scan

After: the languages you use



WIKIMEDIA
FOUNDATION

Compact lang. links

Compact Language Links released to most Wikipedias in 2017, released to English WP in February. Navigation to other languages increased, helping more people to find information in their own languages.

From February to March:

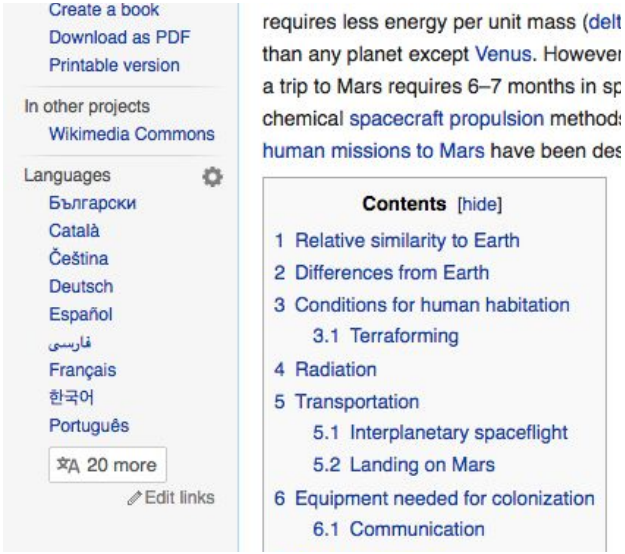
- 9.4% increase in visits from English to other languages using the language links.
- 45% increase in visits to all languages coming through language links.

Overall:

- 98% increase in visits to all languages compared to June 2016 (old version)

WIKIMEDIA FOUNDATION

After: the languages you use



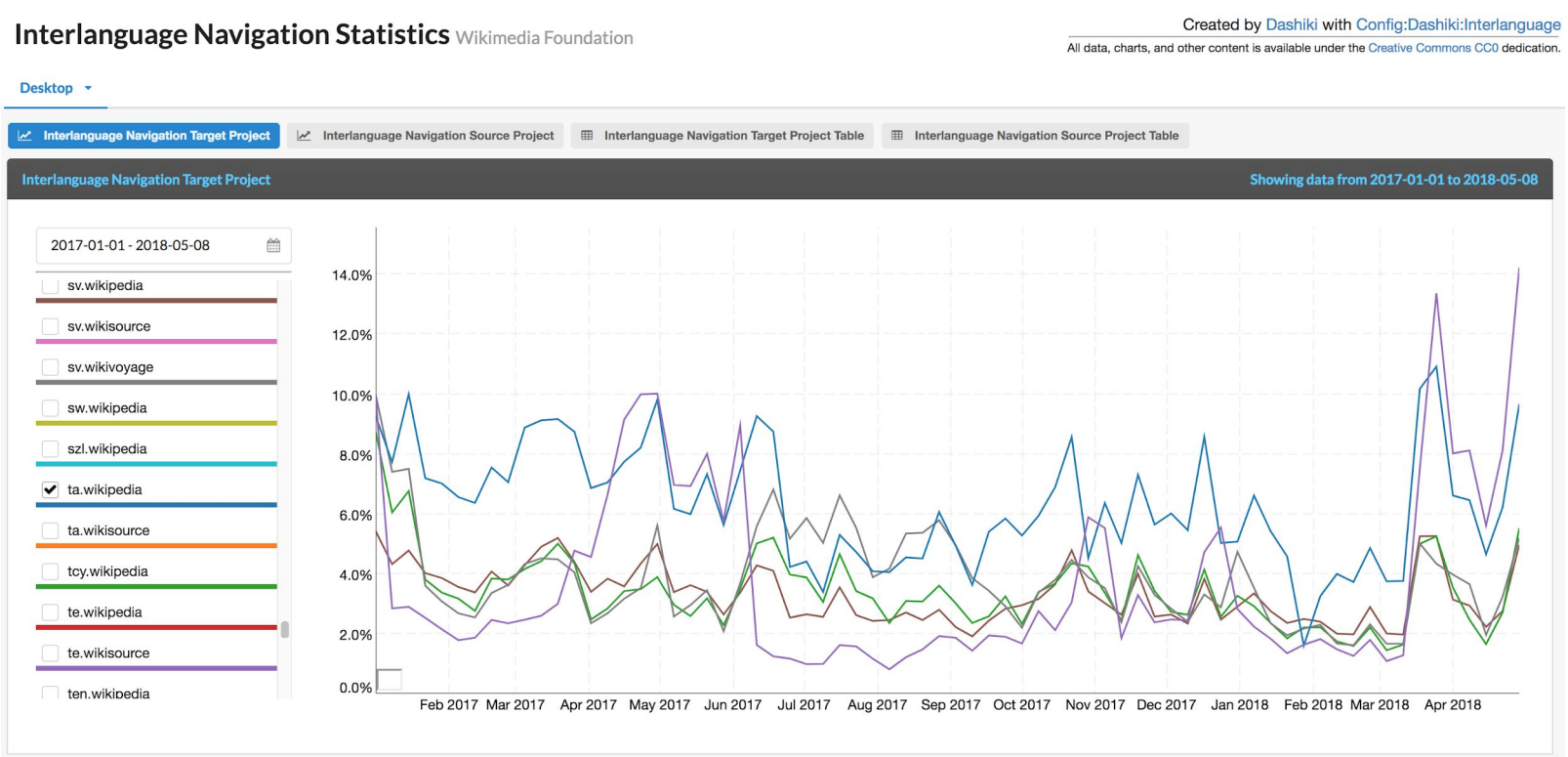
Compact lang. links

Navigation to:

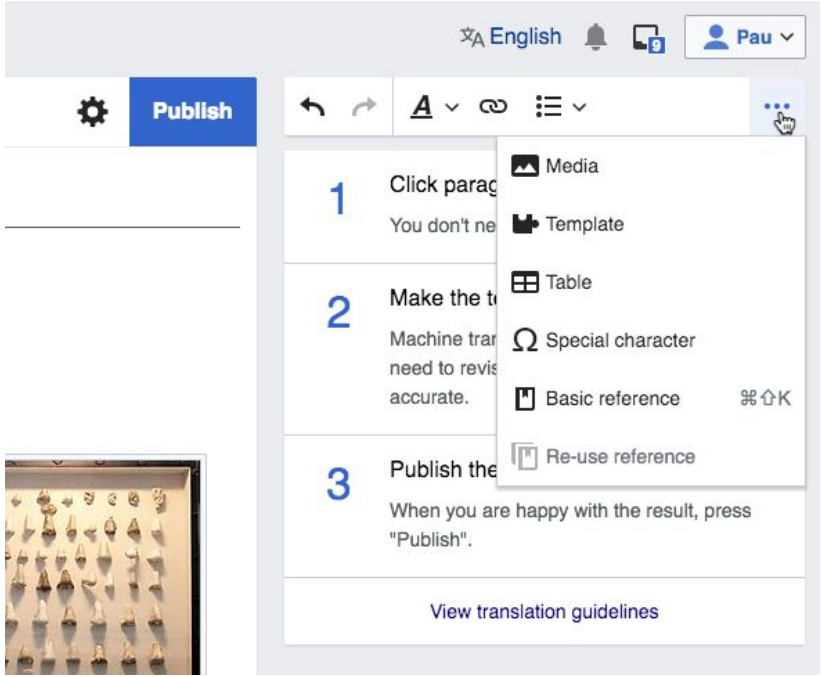
https://language-reportcard.wmflabs.org/interlanguage/

- **Albanian**
- **Hindi**
- **Latvian**
- **Tagalog**
- **Tamil**

since Jan. 2017



Content Translation v2



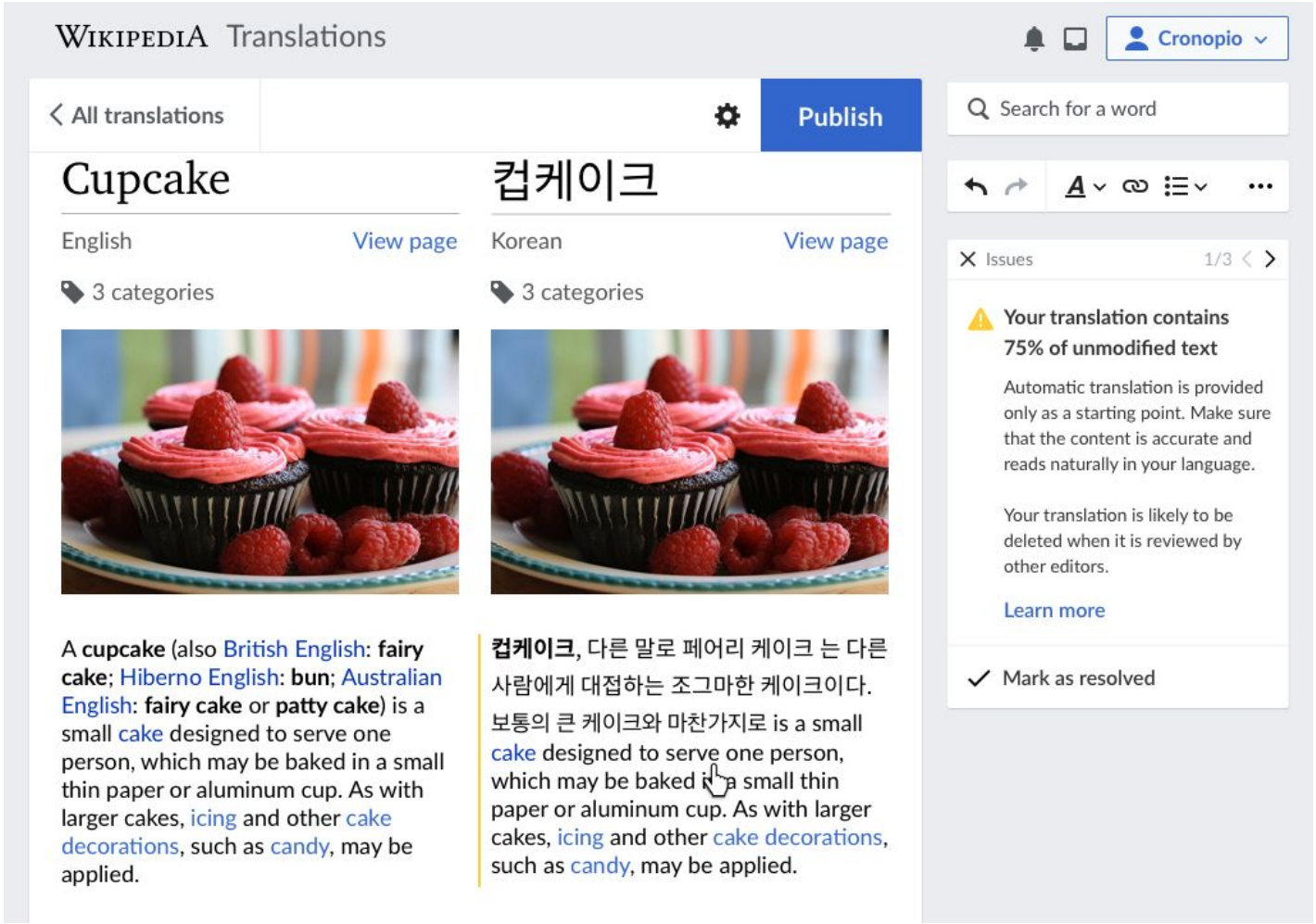
Version 1 is actively being used:

- More than 310,000 articles translated, with only 6% deletion rate
- Used for 15% of all new articles created in Spanish Wikipedia, 19% in Catalan

Version 2 in development now:

- More solid architecture
- Help newcomers with common issues

WIKIMEDIA FOUNDATION



Warnings for newcomers include:

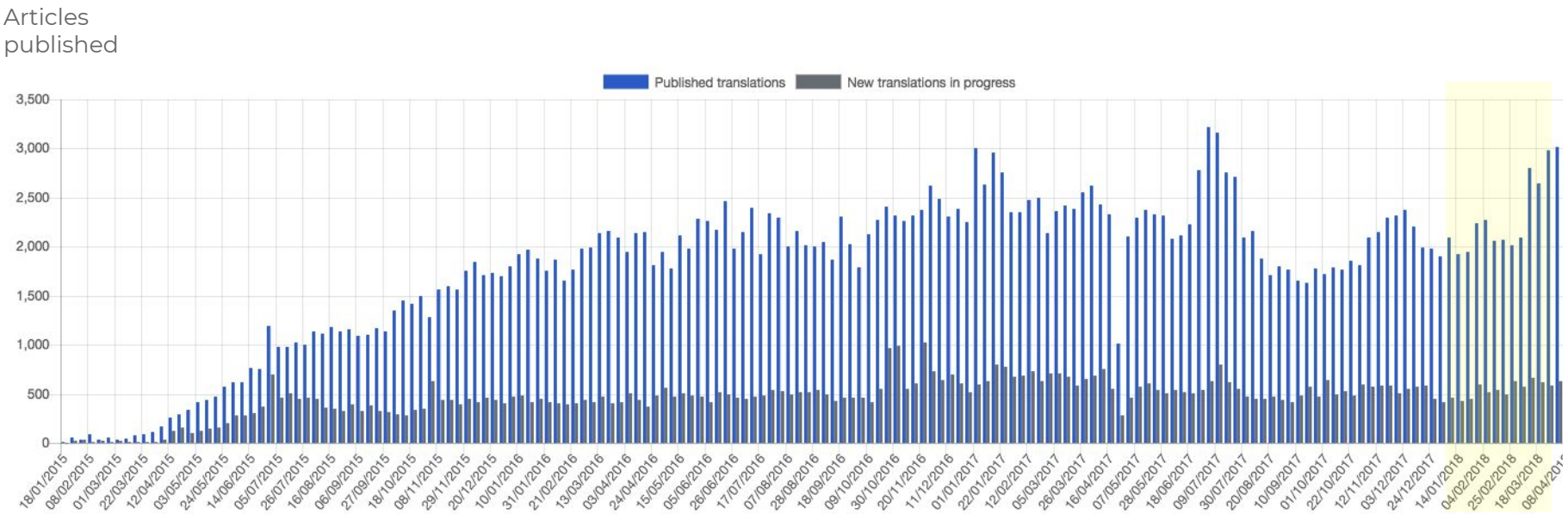
► Too much machine translation

► Article already exists

► Article title needs to be translated

Photo by Whitney, CC BY 2.0

Articles published per week



Weeks (highlighted section represents Q3)

~300 new articles per day.

Organic growth continues despite growth not being our focus this quarter.

Live statistics https://en.wikipedia.org/wiki/Special:ContentTranslationStats

Content Translation v2

JAN FEB MAR	APR MAY JUN	JUL AUG SEP	OCT NOV DEC	JAN FEB MAR
Replace editing surface and fix regressions	Basic tools to catch up with version 1	Better guidance for newcomers	Version 2 default in a wiki	Deployments, and response to feedback

WIKIMEDIA
FOUNDATION

CHECK IN

May 2018

TEAM/DEPT

Contributors > Language

PROGRAM

4 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Increase creation and readership of local language content

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Remove the main points of friction that new contributors encounter when translating, and that readers encounter when trying to find content in their language	**LAST QUARTER**	
	Language team with Community Liaisons and Editing.	Compact Language links deployed to English Wikipedia. Improved cross-language navigation. Initial steps for Content Translation Version 2: Replace editing surface with the one used by Visual Editor. Planning, and communication.
	THIS QUARTER	
	As above.	Make Content translation version 2 usable: rewire the tools to catch-up with version 1, and expose it to advanced editors as a pilot test.

STATUS: OBJECTIVE ON TRACK

CHECK IN

May 2018

TEAM/DEPT

Contributors > Language

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

Compact Language Links deployment on English got very little negative feedback from the community. Most issues probably anticipated with previous deployments.

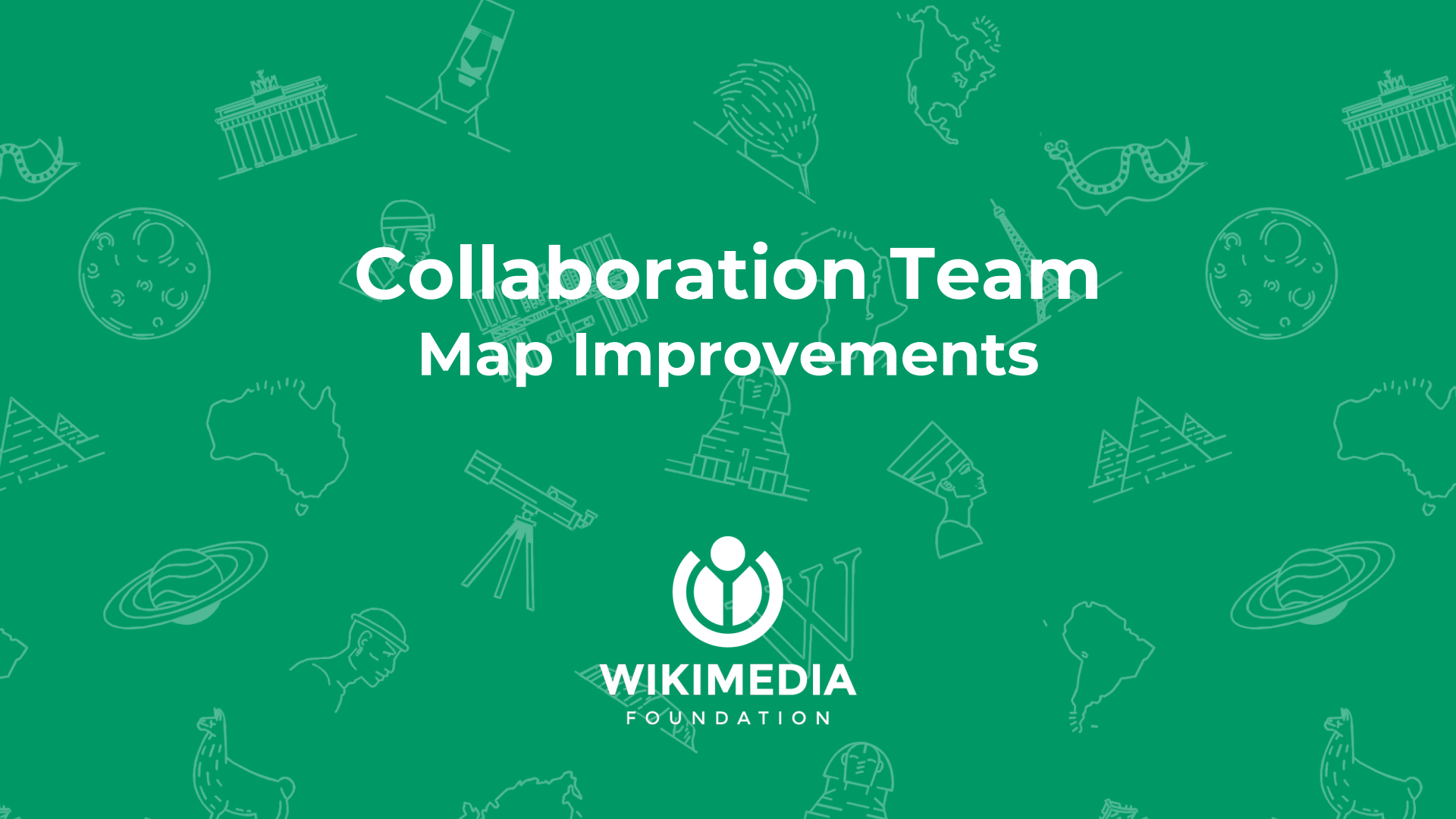
What would you do differently if you had to do it again?

Did you struggle with anything?

Making metrics visible and updated in real-time. The process to create a dashboard takes longer than expected.

Collaboration Team

Map Improvements



Maps: Why and What

The problems

- Map improvements proposal ranked #1 on 2017 Community Wishlist.
- Maps technology stack was in a state of disrepair and disorganization, and most Wikipedias lack embedded maps
- Maintaining a full-featured maps service a company-sized job and not a strategic imperative.

What we're doing

- Reorganized, standardized and cleaned up the codebase to prepare for feature upgrades and long-term support.
- Fulfill "Main wish": Internationalizing display so that maps read in the user's language.
- Release embedded maps to 277 Wikipedias that lack the feature, including English.

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FOUNDATION

Before internationalization

Maps display in the language of the territory mapped

- Multiple alphabets
- Multiple languages

After internationalization—English

Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

After internationalization—Russian

Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

After internationalization—French

Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

Expected impact: more embedded maps

Dynamic map usage, Sept. 2017

	Linked maps	Embedded maps
Articles with maps	1,008,232	188,537

Already on over 1.2 million articles

Because it offers many advantages

- Dynamic maps, with pan and zoom
- Easier to place (than static maps)
- Don't get out of date
- [SOON] Multilingual support

Had embedded maps before this project

- Non-Wikipedia wikis
- 15 Wikipedias

Getting embedded maps as part of this project

- **277** Wikipedias
- Including **English**

CHECK IN

May 2018

TEAM/DEPT

Contributors > Collaboration

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Map Improvements 2018

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1) Make Kartographer and associated maps technology easier to maintain; 2) accomplish the two "main wishes" named in the Community Wishlist proposal for Kartographer Improvements: Map internationalization, and the addition of zoom level 19.	**LAST QUARTER**	
	Collaboration team with community liaisons and former maps team	Greatly increased integrity and maintainability of maps system. Launched zoom level 19, satisfying the first of two "main wishes". Brought *mapframe*, which embeds maps directly in a wiki page, to English Wikipedia. Implemented internationalized maps on test wikis for testing.
	THIS QUARTER	
	As above.	Bring mapframe functionality to 277 Wikipedias. Complete release of map internationalization, so that henceforth maps will display in the language of the wiki they are posted on (subject to availability of multilingual data from OpenStreetMap).

STATUS: OBJECTIVE ON TRACK

Community Tech

Improve active contributors' productivity

CHECK IN

May 2018

TEAM/DEPT

Contributors > Community Tech

[2017 Wishlist Survey]

RANK	PROPOSAL	STATUS
1	Improvements to Maps UI and stability	In Dev by Collaboration
2	Ping users from the edit summary	Done!
3	Tools for programs and events organizers	In Research
4	Who Wrote That revision search tool	Awaiting Research
5	Template Wizard	In Development
6	Deploy Article Alerts to other languages	Awaiting Research
7	Auto-save feature in Visual Editor and WikiText Editor	Done! by Editing
8	Allow 'thanks' notification for actions other than edits	Done!
9	Tool that allows translation of text in SVG images	Awaiting Research
10	Article talk notifications when a Commons image is marked for deletion	In Development

Completed Projects

WIKIMEDIA FOUNDATION

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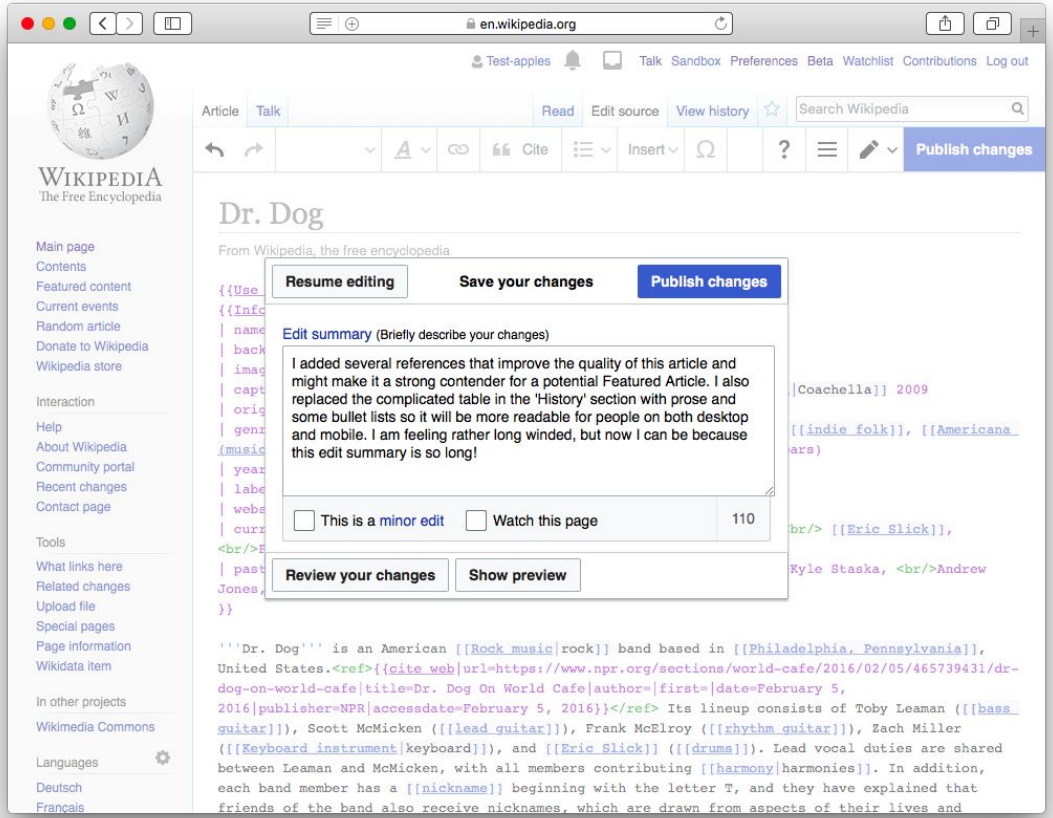
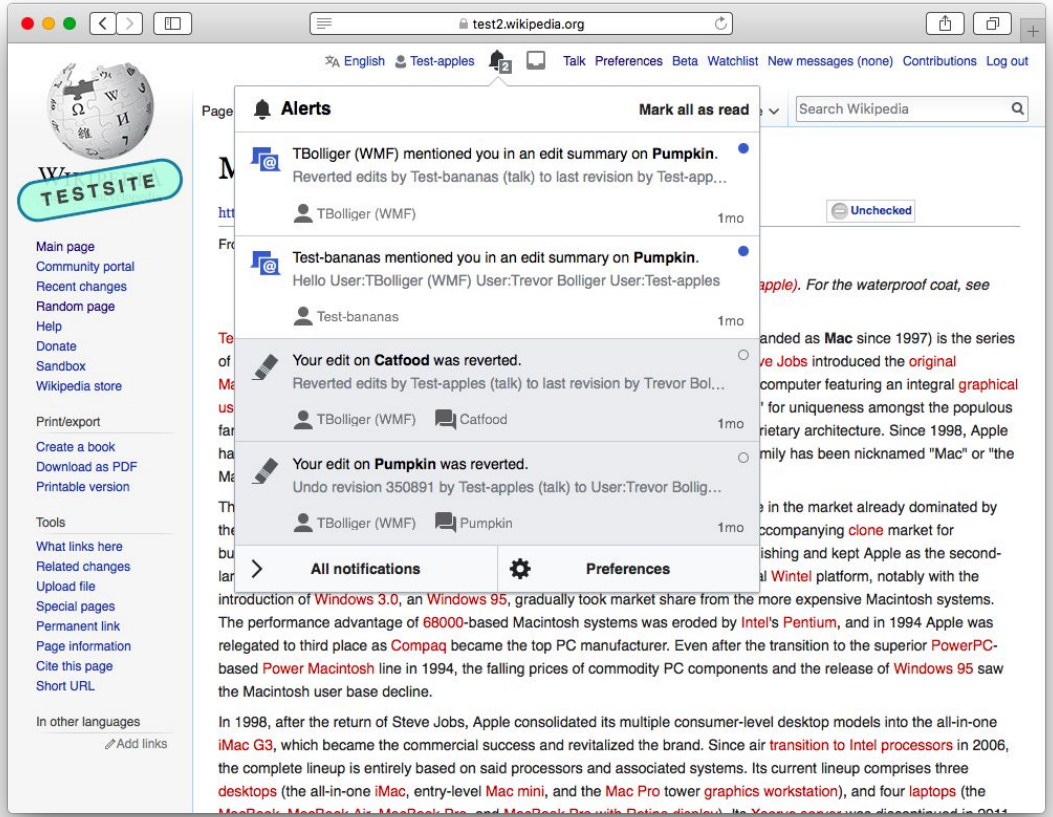
Edit summary length



- Previous limit was 255 bytes, extended to 500 characters on March 29.
- Allows for more descriptive summaries if needed.
- Edit summaries longer than 255 bytes:
  - English: 48k (~800/day)
  - Russian: 28k (~466/day)
  - Arabic: 16k (~266/day)
  - German: 15k (~250/day)
  - Spanish: 11k (~183/day)

As of April 30, 2018, raw data

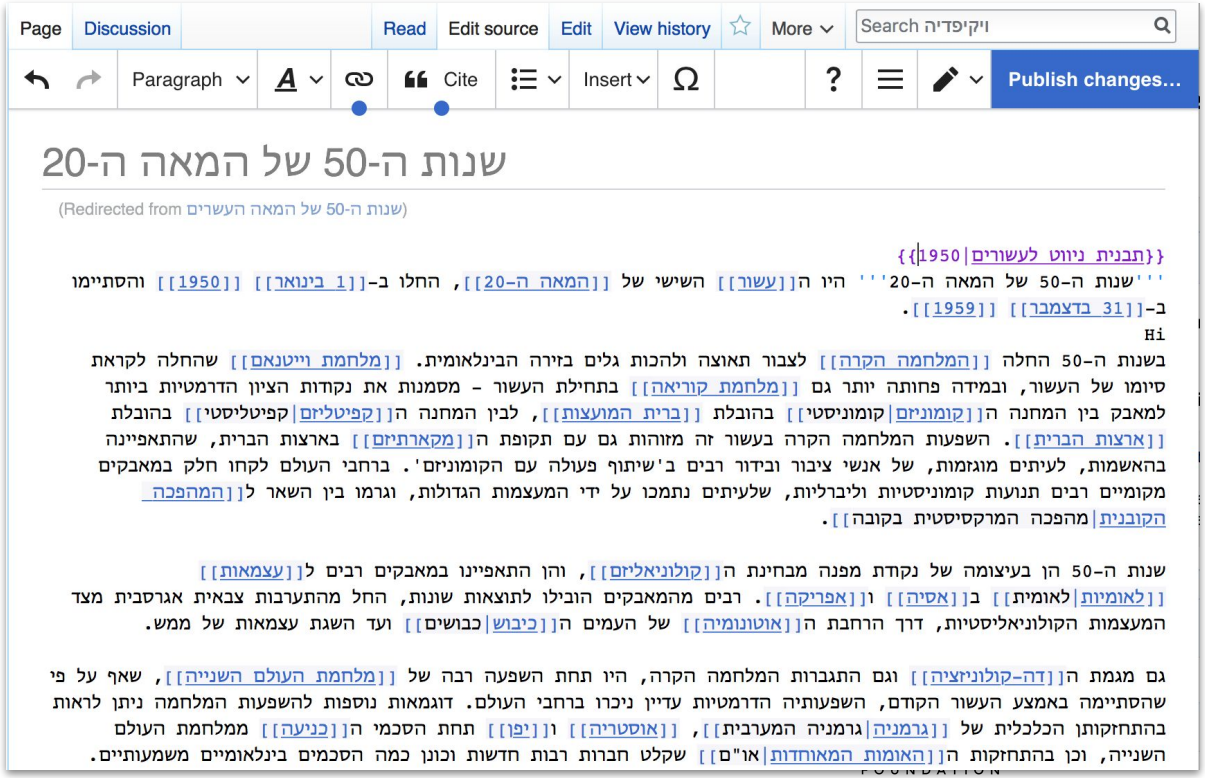
Edit summary pings



- Notifies user when they're mentioned in an edit summary
- Released to all wikis on February 27
- Edit summary mentions:
  - English: 554k (~9,200/day)
  - French: 32k (~530/day)
  - German: 31k (~515/day)
  - Spanish: 5.6k (~93/day)
  - Hebrew: 886 (~15/day)

As of April 30, 2018, raw data

Syntax highlighting



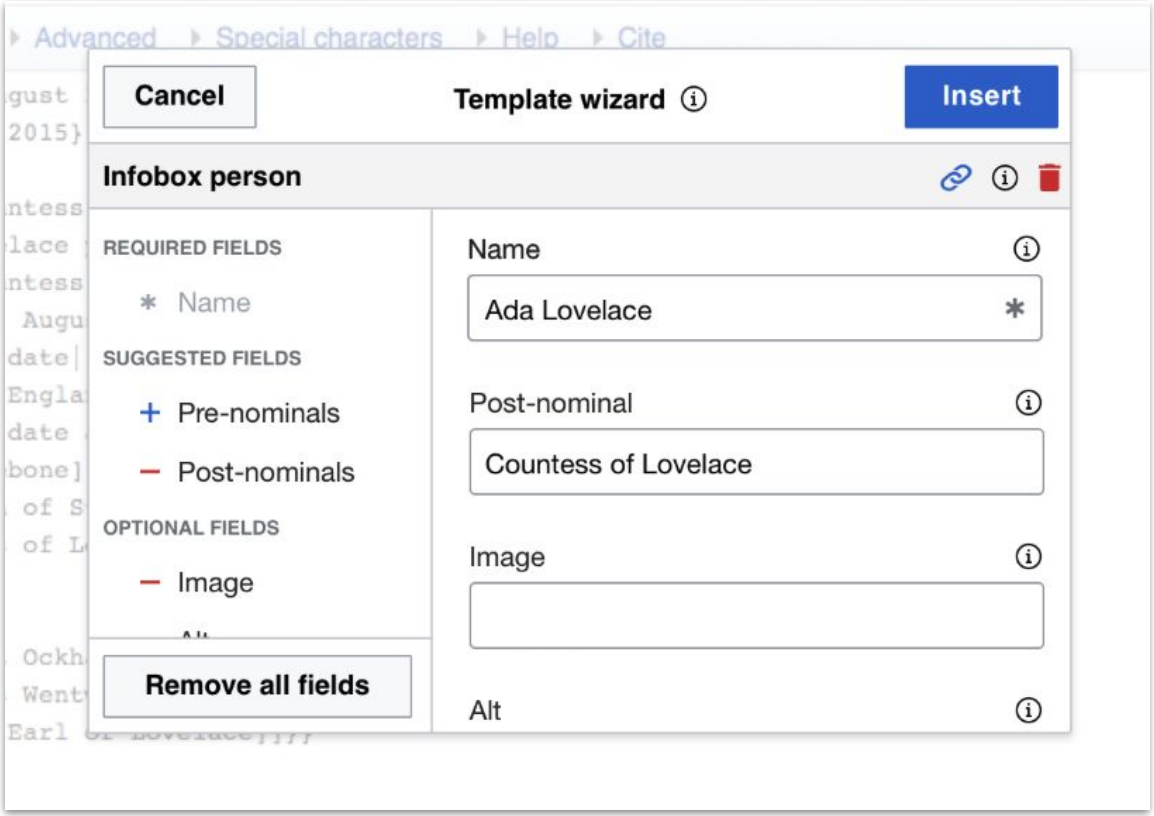
- Makes wikitext composition easier to write and debug.
- Live on 2017 Wikitext Editor on all projects in all languages, including RTL languages!
- Graduation from Beta Features for standard editors expected in May 2018
- Beta feature adoption stats:
  - English: 21,000 users
  - Russian: 2,700
  - Spanish: 2,500
  - German: 2,500

Projects In Progress

WIKIMEDIA FOUNDATION

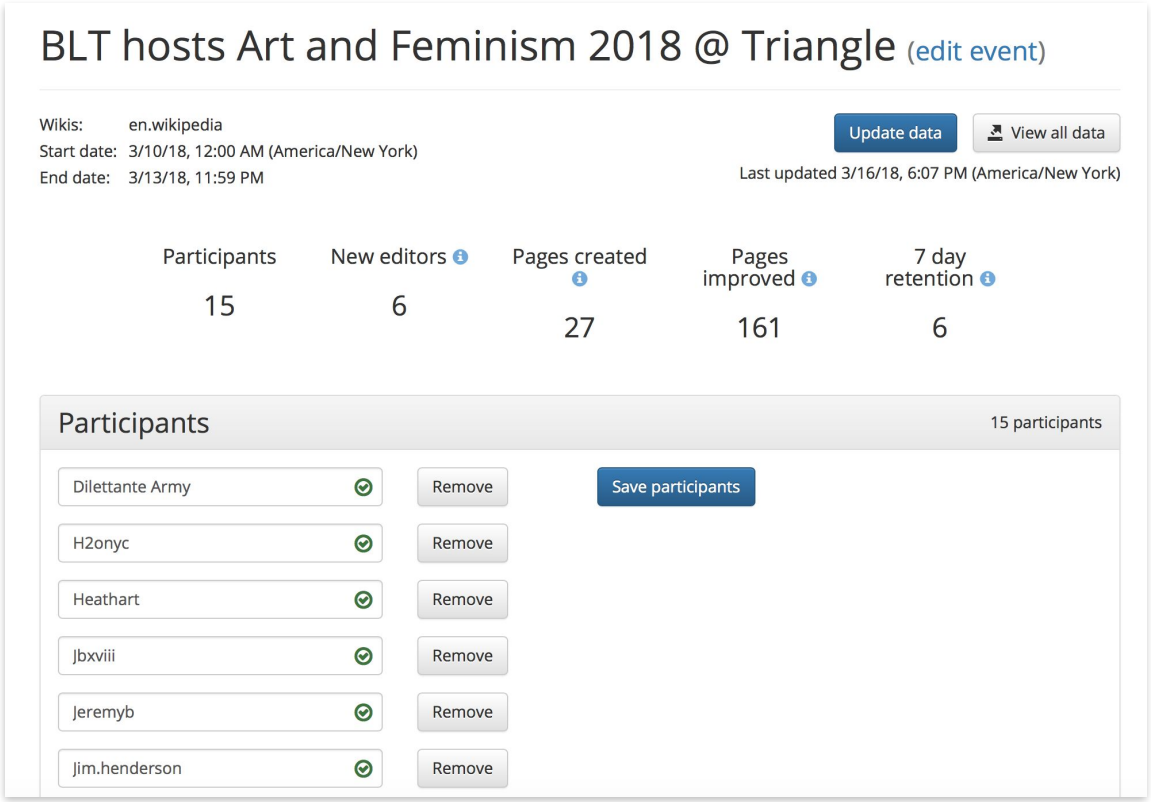
CC-zero, User:Maekia

Template Wizard



- #5 on the 2017 Wishlist Survey
- Adding templates is cumbersome.
- It would replace multiple community-owned user scripts & gadgets which work in some languages by one consistent tool that works across all languages, for all templates.
- Prototype made and used for gathering feedback. On track for launch by end of next month.

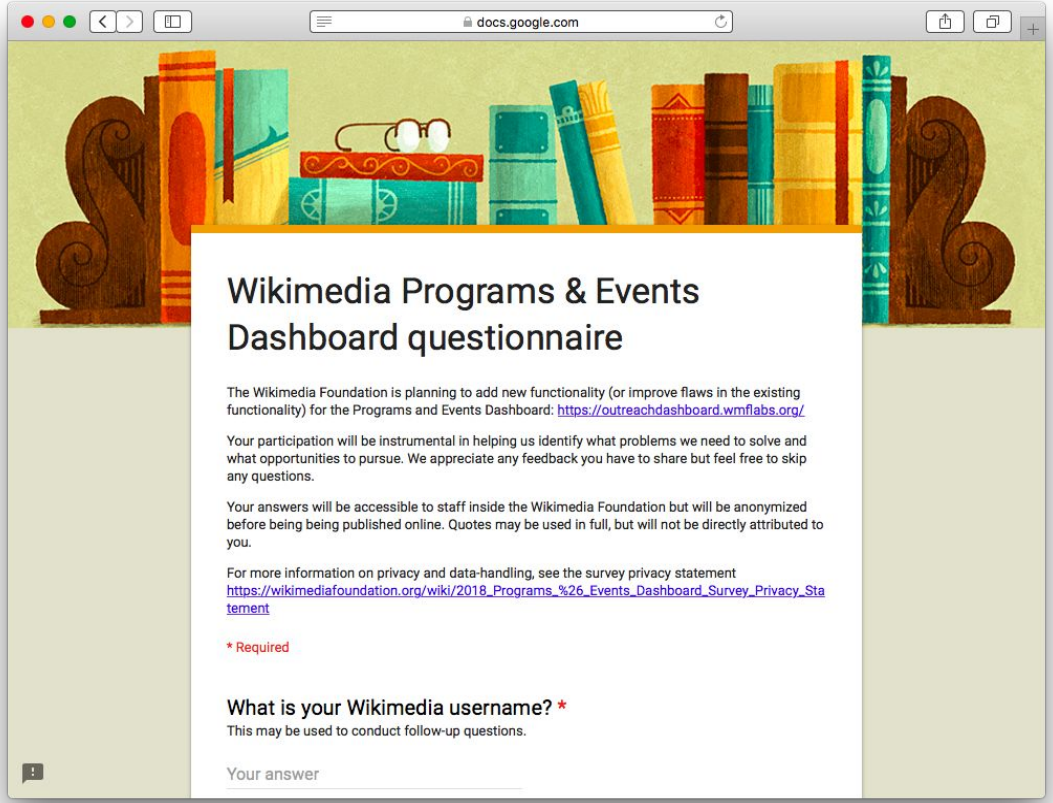
Grant Metrics



- Grant Metrics allows grantees to be able to evaluate the impact of their events - how many pages created? How many files uploaded? How many users retained after event?
- Version 1 launched and in use. Presented about the tool at WMCon, and that's caused a visible spike in usage. V2 under active development.
- Rough stats:
  - Event organizers: ~30
  - Events created: ~53
  - Total participants: ~1000

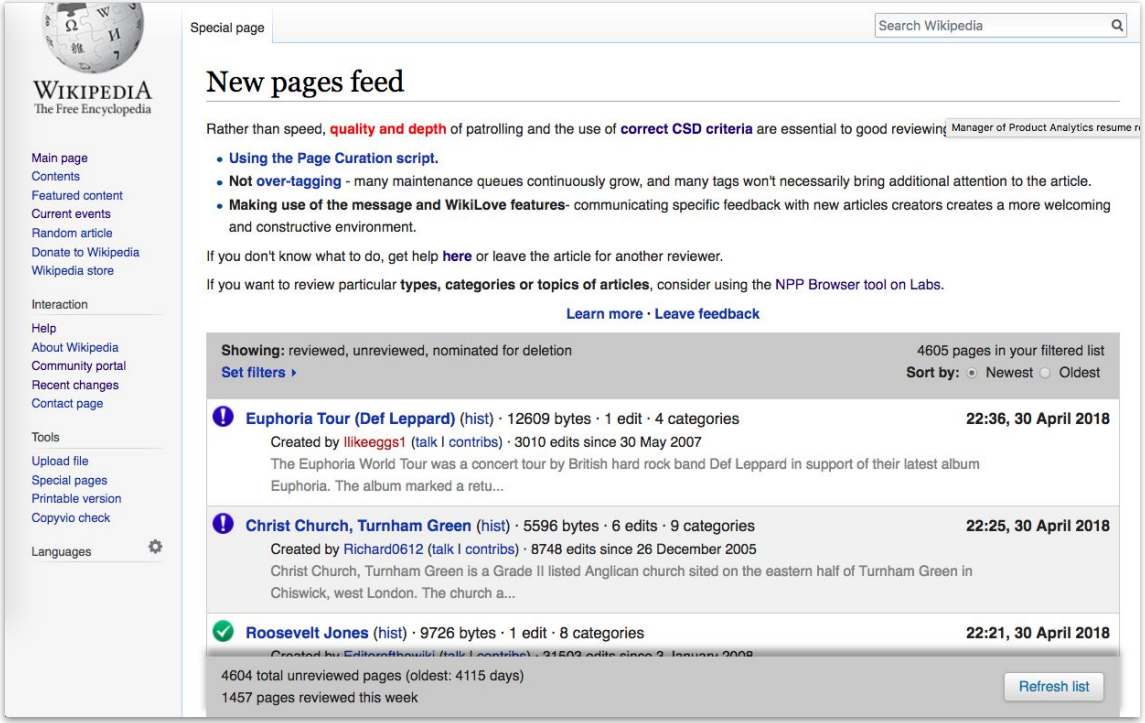
As of April 30, 2018, raw data

Programs & Events Tools



- #3 on the 2017 Wishlist Survey
- Working with Comm Programs surveyed 31 program or event organizers from 27 affiliates
  - 83 use cases, 35 pieces of praise, 17 ideas, and 111 pieces of frustrations
- We will not be building on top of the WikiEd dashboard, rather building a suite of specific tools
- Specification in progress, development to start in Q1 18-19

Articles for Creation



- **Challenge**: ACPERM shifts work from New Page Review (NPR) to Articles for Creation (AfC). Workload will likely increase by 2.5x.
- **Goal**: Get quality articles into Wikipedia faster ("mainspace rate").
- **Solution**: Use machine learning to help AfC reviewers prioritize the influx of drafts (ORES and Copyvio).
- **Added benefits**: Implements this improvement for NPR as well. Builds on previous Recent Changes work.

CHECK IN | TEAM/DEPT | PROGRAM

May 2018 **Contributors > Community Tech** 6 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Respond to the community's wishes via the 2016 and 2017 Community Wishlist Surveys	**LAST QUARTER**	
	Editing team, Collaboration team	Completed development of and released: Ping users from edit summary, Thanks notifications for more types of log entries, 500 character edit summary length Continued or began work on Global Preferences, Syntax highlighting, Template Wizard, and the Commons deletion bot
	THIS QUARTER	
	Editing team, Growth	Complete development of: Global preferences, Syntax highlighting, Template Wizard, and Commons deletion bot Begin development on "Who Wrote That?" revision history search tool and Articles for Creation tool

STATUS: OBJECTIVE ON TRACK

CHECK IN | TEAM/DEPT | PROGRAM

May 2018 **Contributors > Community Tech** 6 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
2: Build features to benefit groups of users that work with WMF Community Engagement	**LAST QUARTER**	
	Community Engagement	Completed development of and released V1 for Grant metrics. Wikipedia program organizers can now create programs and events and generate metrics for event impact.
	THIS QUARTER	
	Community Engagement	Work on V2 for Grant metrics - • Add support for Commons, Wikidata and other projects. • Allow metrics to be tracked by Categories.

STATUS: OBJECTIVE ON TRACK

CHECK IN | TEAM/DEPT | PROGRAM

May 2018 **Contributors > Community Tech** 6 [LINK]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Analyze effects of ACTRIAL in English Wikipedia and publish a report	**LAST QUARTER**	
	Community Engagement	• Published full report at Research:ACTRIAL on meta • Published summary report on English Wikipedia
	THIS QUARTER	
	Community Engagement	• Work with Articles for Creation reviewers to implement improvements to the process
STATUS: OBJECTIVE ON TRACK		

CHECK IN | TEAM/DEPT | PROGRAM

May 2018 **Contributors > Community Tech** 6 [LINK]

[WIKIMEDIA FOUNDATION ANNUAL PLAN]

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

+ Special thank you for other teams tackling Wishlist projects!
  - Editing team for Syntax Highlighting in 2017 WTE!
  - Editing team for VisualEditor auto-save
  - Collaboration team for Maps
- GlobalPreferences continues to face delays.

What would you do differently if you had to do it again?

- Seek collaboration from senior MediaWiki developers on other teams before jumping into large-scale projects like Global Preferences.

Did you struggle with anything?

- Global Preferences has faced some complicated database problems during multiple release attempts.

Parsing Team

Support content contribution on mobile devices

From two parsers → one

Today: PHP parser, Parsoid

- PHP parser is used for desktop and mobile Web views and the action API.
- Parsoid is used by Android App, visual editing, Flow, content translation, Linter, Kiwix, Google's knowledge graph, and other uses.
- Parsoid is based on HTML5 structures and exposes wikitext semantics.

Goal: Use Parsoid for everything

Incremental, multi-step process:

- Fixes to Parsoid:
  - Language variants
  - Extension support
  - Long-tail issues
- Fixes to PHP parser:
  - *e.g.* Replace Tidy (HTML 4 → HTML 5)
- Fixes to wikitext on pages:
  - Provide tools to editors (*e.g.* Linter)

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FOUNDATION

CHECK IN

May 2018

TEAM/DEPT

Contributors > Parsing

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Modernize our tools and technologies

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
6: Support work towards unifying MediaWiki's parser implementations, in liaison with Technology's MediaWiki team	**LAST QUARTER**	
	Parsing team with Community Liaisons and MediaWiki Platform	As of today, we have replaced Tidy on ~700 wikis with another 200 left to be completed by the end of June 2018.
	THIS QUARTER	
	As above.	We will completely replace Tidy with RemexHtml by end of quarter. We will also be publishing a blog post about this upgrade to our parsing infrastructure.

STATUS: OBJECTIVE ON TRACK

Where we are today

Replacing Tidy

- ~700 wikis use RemexHtml instead of HTML4 Tidy.
- Plan to finish replacement by end-June.
- MediaWiki Platform team has made RemexHtml the default “tidying” solution for MW 1.31.

Language Variants in Parsoid

- Parsoid can represent language variant markup in its HTML
- Skeleton API endpoint and testing infrastructure in place
- Language conversion code: WIP
    - FOMA library being used to write language variant definitions instead of hand-written code.

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What we learned

From the project to replace Tidy with RemexHtml:

- Over the years, wikis have built up **millions of errors** in their markup.
  Some of these errors block our upgrade work.
- With the right tools, **editors can and will** fix pages so we can upgrade our infrastructure.
  - Will be using these tools for other projects that involve changes to wikitext
  - Linter extension will need redesign to fully leverage potential of wikitext linting
- **Incremental** fixes and changes enable **low-disruption** progress towards our goals.

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Looking ahead: WT 2.0

A bunch of ideas and projects lined up for the future (“wikitext 2.0”)

- Heredoc syntax for templates for long arguments
- Balanced templates
- Limit scope of markup errors

Heredoc syntax was the first project we initiated this quarter

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FOUNDATION

Heredoc syntax idea

Now:

```
{{Infobox begin}}
{{Infobox part|data}}
{{Infobox part|data}}
{{Infobox end}}
```

Proposed:

```
{{Infobox|<<<
{{Infobox part|data}}
{{Infobox part|data}}
>>>}}
```

Now:

```
{{table|
{{!}} Hello {{!}}{{!}}
wiki &#61; world
}}
```

Proposed:

```
{{table|<<<
| Hello || wiki =
world
>>>}}
```

Multiple unconnected transclusions ⇒
a single, connected transclusion

Benefits

- No need to escape wiki markup in long arguments means **more readable wikitext**
- First step to having only balanced templates, which will make **parsing and editing faster**

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CHECK IN

May 2018

TEAM/DEPT

Contributors > Parsing

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

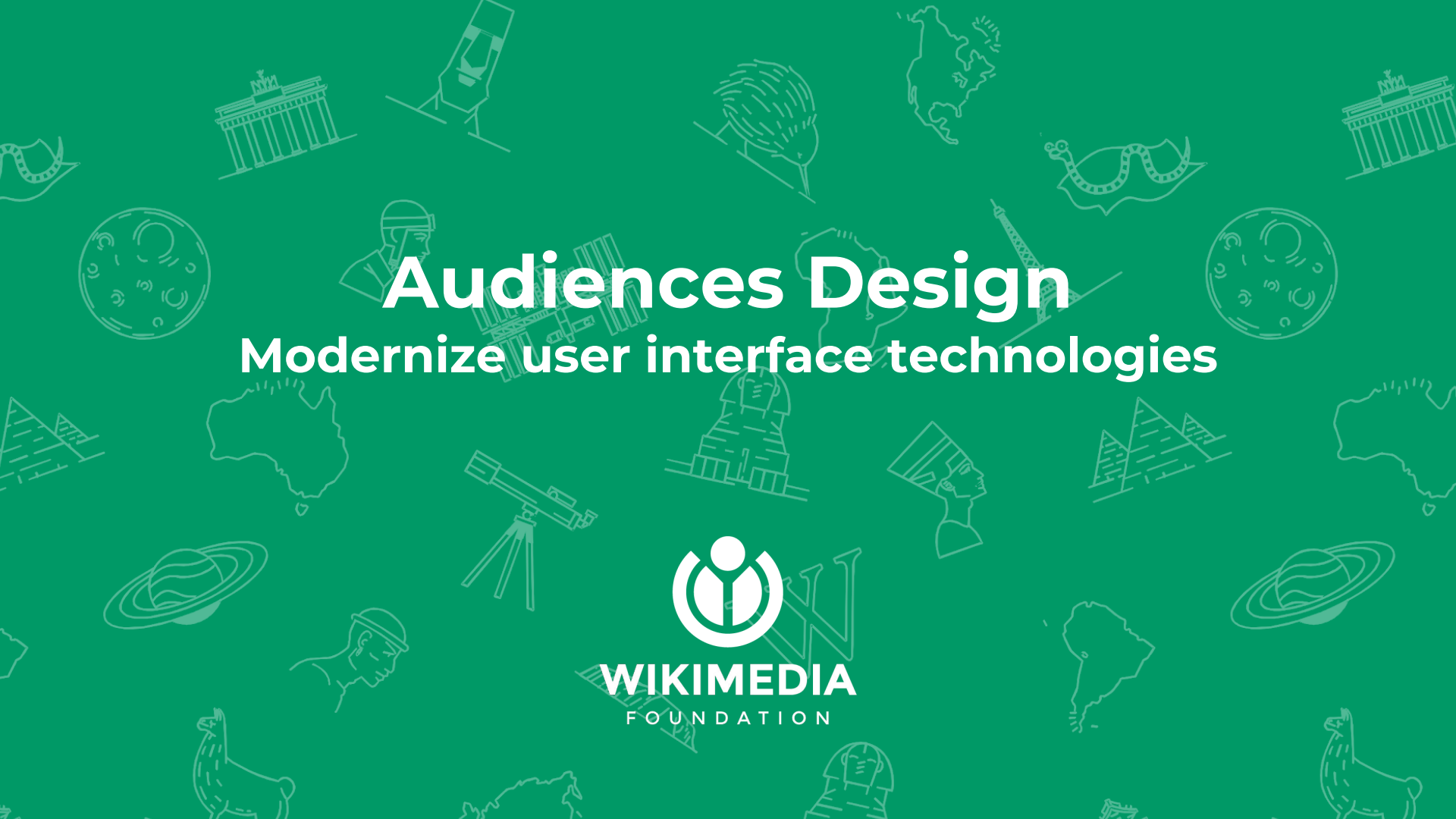
GOAL: Modernize our tools and technologies

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
4: Maintain editing technologies with very high up-time for all our users. Reduce product technical debt to modernise our tools and technologies, and to make future changes more effective and efficient	**LAST QUARTER**	
	Parsing team with Community Liaisons.	We started work to create support in MediaWiki for heredoc-style syntax for templates. The syntax can help editors create better-structured content and support future balanced / typed templates work. Prototype implementation in gerrit -- needs additional work and a followup RFC discussion before it can be discussed with wikis. But, will proceed much more slowly while we focus on other higher-priority projects. Tracked in https://phabricator.wikimedia.org/T114432

STATUS: PARTIALLY DONE AND STALLED ON OTHER PROJECTS

Audiences Design

Modernize user interface technologies



CHECK IN

May 2018

TEAM/DEPT

Audiences > Design

PROGRAM

3 [link]

WIKIMEDIA FOUNDATION ANNUAL PLAN

GOAL: Modernize user interface technologies

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
5: Modernise user interface technologies to encompass mobile and desktop platforms, with continued work on the Wikimedia-wide adoption of a standard Web user interface library	**LAST QUARTER**	
	Audiences Design with Community Liaisons, Readers Web and Contributors at large.	As of today, we have expanded and refined Design Style Guide to v1 and gave it a new home.
	THIS QUARTER	
	As above.	We will extend Design Style Guide based on feedback and ensure strong connection with OOUI. We will also fortify standardization and adopt further special page and extensions to use OOUI.

STATUS: OBJECTIVE ON TRACK

Design at Wikimedia Foundation

Design at Wikimedia makes sharing of all human knowledge easy and joyful. For everyone.

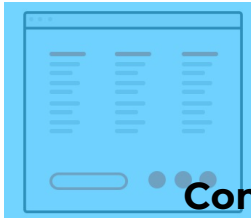
The User Experience Design team's goal is to ensure that Wikimedia products and communications follow a design process centered on the user. Based on research to understand people's needs and motivations, we explore solutions that meet those needs.

We design in the open with a transparent and participatory process. We collaborate within the Wikimedia Foundation and with the global community of contributors. We create well-designed solutions, together.

Landing Page

design.wikimedia.org ✓

- Statement of purpose
- Style Guide
- Handbook
- Participate
- Design team



Wikimedia Style Guide

design.wikimedia.org/styleguide

Introduction ✓

Visual Style ✓

Components 2.0

Resources 2.0

Staff Designers

Community Designers

Community Developers

Design Handbook

www.wikimedia.design/handbook

Process

Assets

Tools

Methods

Staff Designers

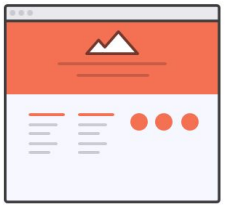
Product & Engineering

Designer onboarding

Participate

Community designers

and developers



Landing Page

design.wikimedia.org ✓

- Statement of purpose
- Style Guide
- Handbook
- Participate
- Design team

Wikimedia Style Guide

design.wikimedia.org/styleguide

- Introduction ✓
- Design Principles ✓
- Visual Style ✓
- Components 2.0
- Resources 2.0

Design Handbook

www.wikimedia.design/handbook

- Process
- Presenting
- Assets
- Tools
- Methods

Participate

www.wikimedia.design/participate

Introduction

Design principles

Visual style

- **Principles**
- Colors
- Typography
- Icons
- Images
- Illustrations

Visual Style

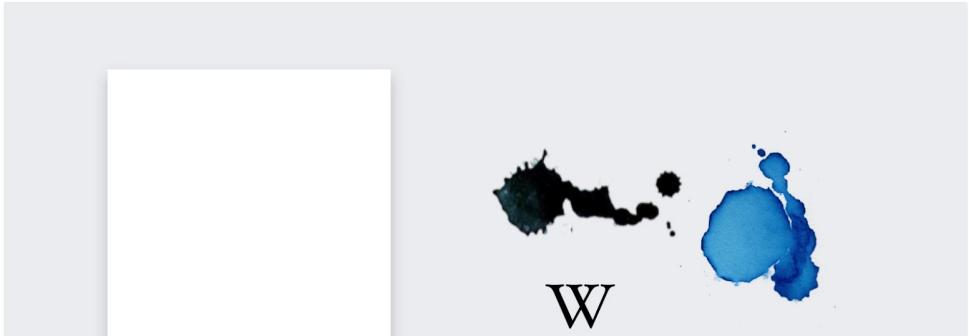
Principles

Wikimedia projects are associated with learning, editorship, and books. They are neutral and transparent. They are about reading and writing.

Wikipedia – our most prominent project – is a modern encyclopedia with its roots in traditional knowledge sharing. Our design choices acknowledge the past, and look ahead to the future.

Paper was once the medium for spreading knowledge. Our encyclopedic knowledge was stored in the pages of leatherbound books. Today, we find it online. We access it from our computers, smartphones, and tablets.

We take our design cues from printed media, reflecting values like trustworthiness and academical objectivity.



Introduction

Design principles

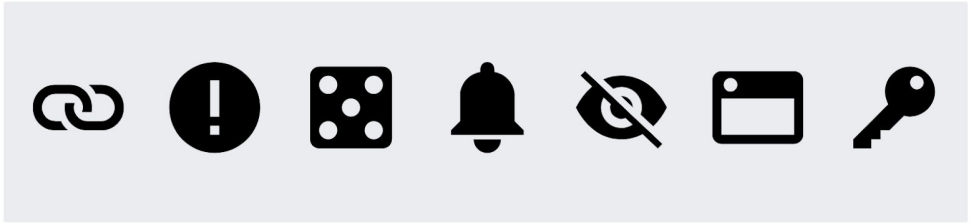
Visual style

- Principles
- Colors
- Typography
- **Icons**
- Images
- Illustrations

Visual Style

Icons

Icons help convey a message visually.



Principles

Wikimedia icons should be simple and neutral. [1]

Reduce to the essential form. Use fewer details to convey the icon in as simple a shape as possible. The core idea of the design should be clearly conveyed and should remain discernible even at smaller sizes. For example, a keyboard should *not* be represented by showing all 100+ keys that are in the real object, since this would make it unrecognizable.

Universal rather than culturally-specific. Symbols and ideas represented in iconography should be known to a global audience. For example, do not use a dollar sign "$" to represent money, or a four-leaf clover to represent luck.

Design Style Guide

- New home address,
  while continuing GitHub outreach
- Simpler language & affordance
- Improved mobile experience
- Using device-OS specific font for performance and i18n reasons.
- Integration of structured data

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OOUI

8 releases in Q3

Focus on reducing design and technical debt in applications

- 12 new features
- 67 code-level changes, including accessibility improvements
- 39 styling & interaction design amendments

Highlights

- Vector/VE/MinervaNeue interface consolidated
    - Before three interface size variants (12.8/14/16px base font-size)
    - Reduced to two (14/16px)
- New icon set finalized and rolled-out

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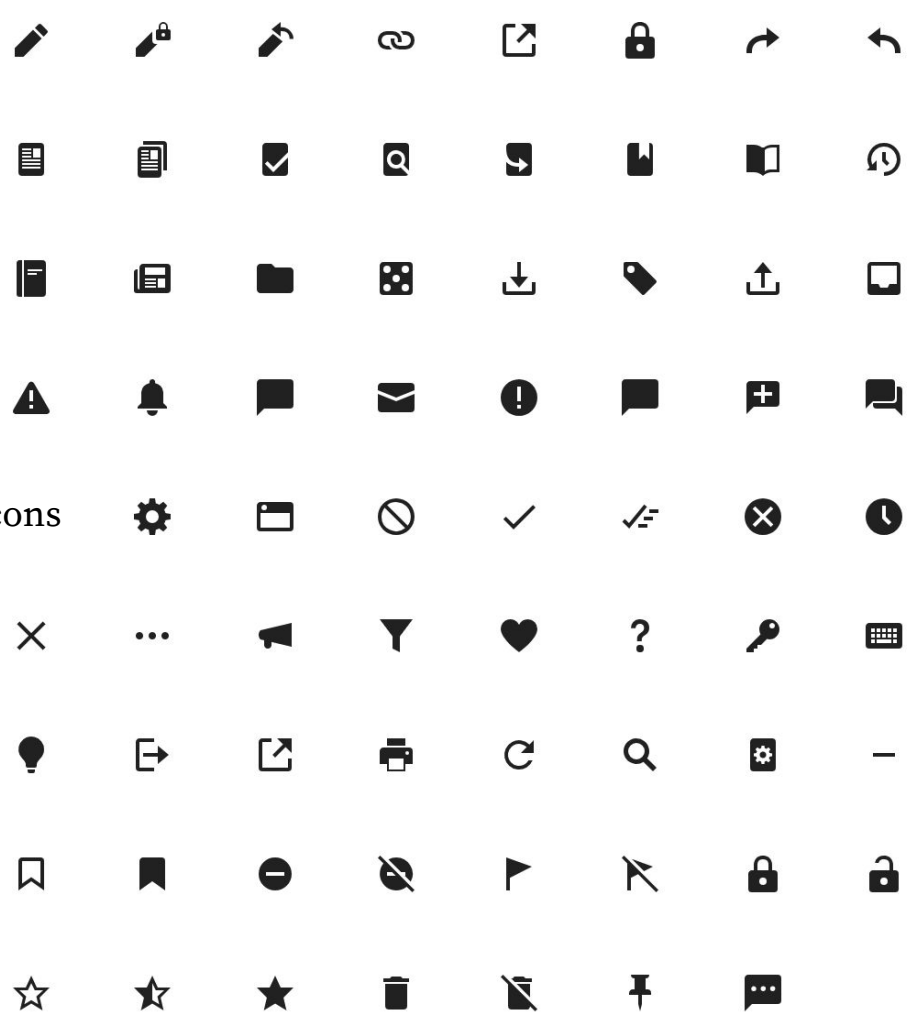
Icons

New and improved Wikimedia user-interface icon set

Features

- Consistent design principles applied to 200+ icons
- Universal rather than culturally-specific
- Improved i18n &
  right-to-left language support
- One set to rule all themes

Successful rollout to
VE, 2017 & 2010(!) wikitext editor,
StructuredDiscussions, Notifications, CX 2…



THANK YOU

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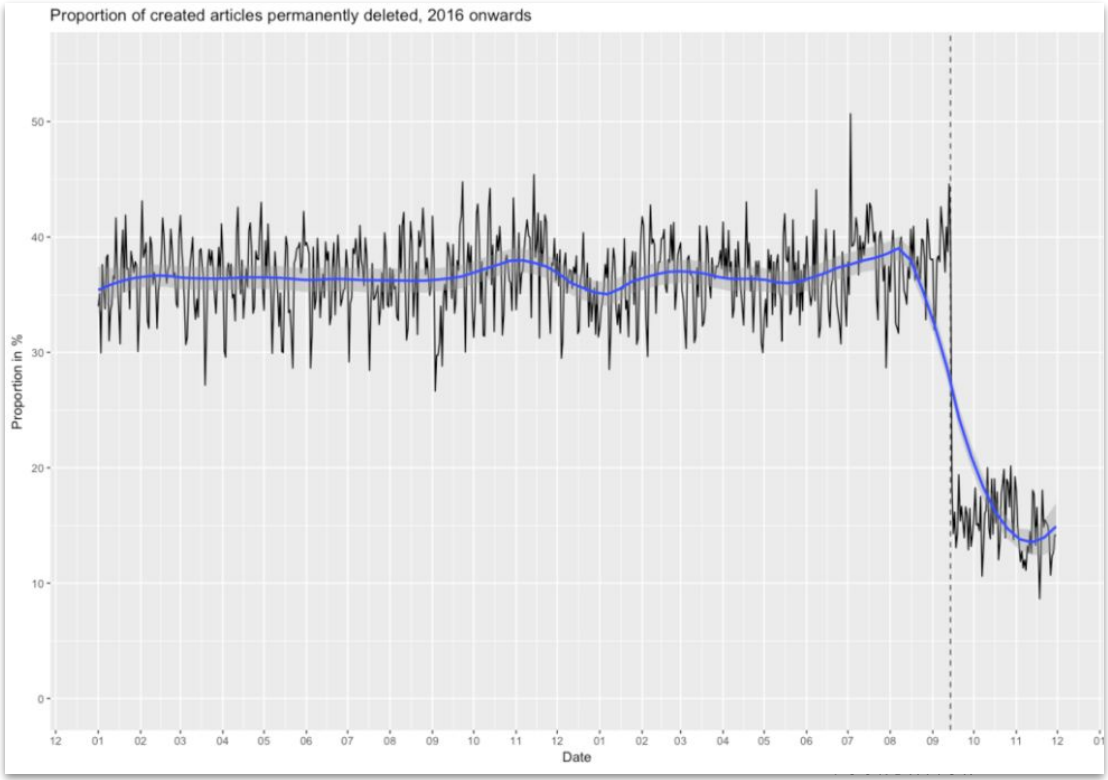
Appendix Slides

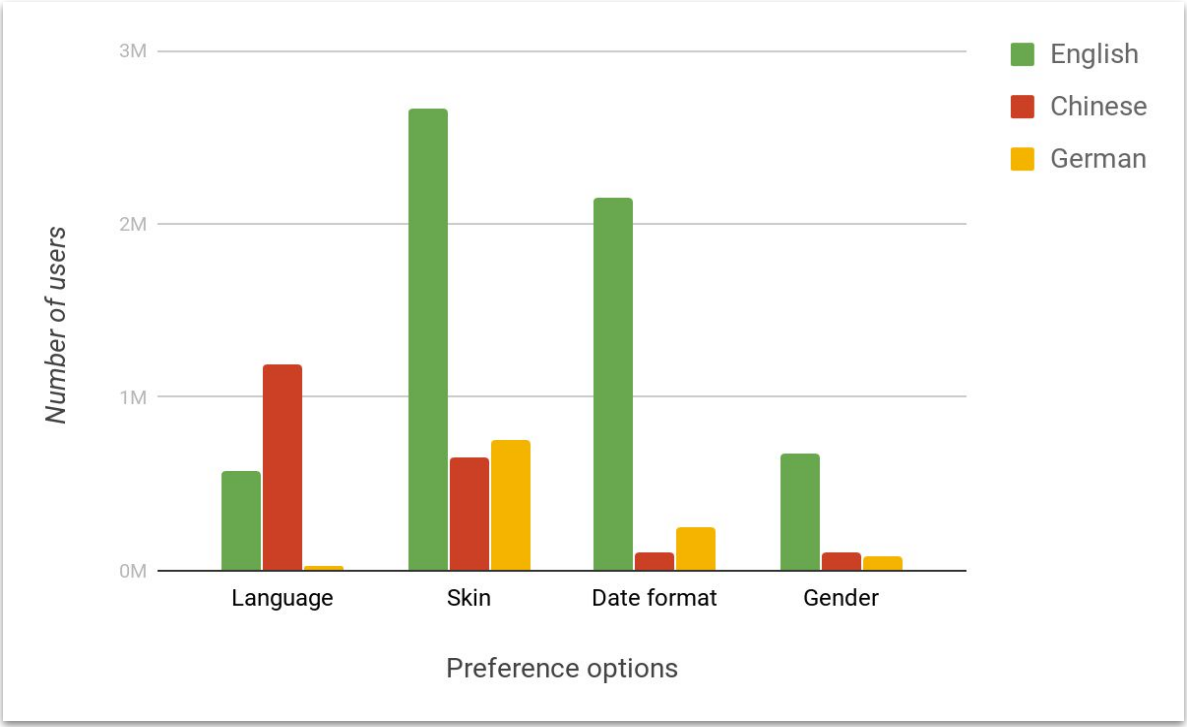
ACTRIAL and ACPERM



- ACTRIAL became ACPERM on April 26, six weeks after research report.
- New editors will now create Drafts instead of Articles.
- ACPERM is expected to reduce unencyclopedic content without decreasing retention.
- Reduces number of articles that need to be deleted by over half.

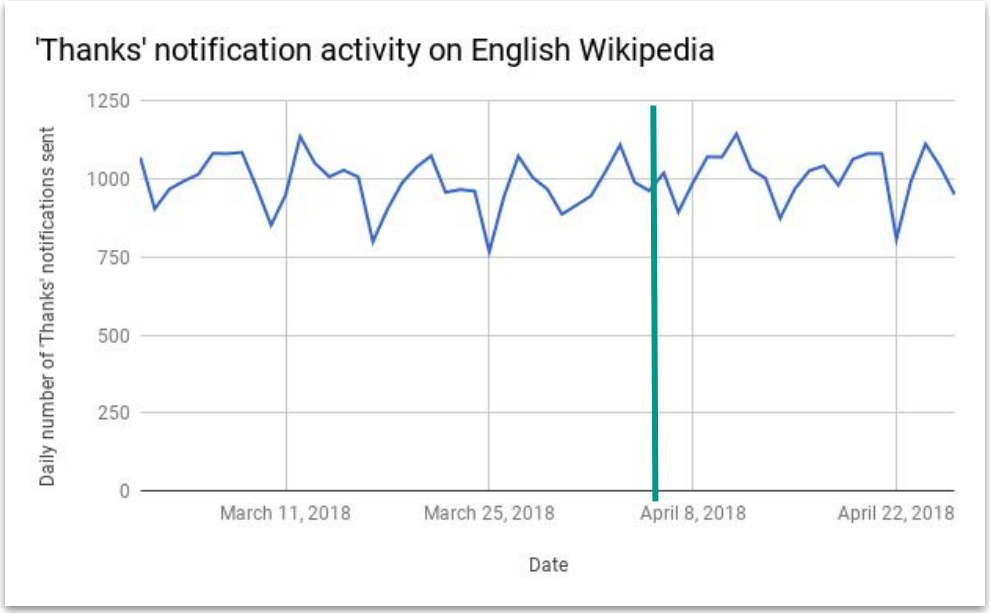
Source: ACTRIAL Research Report (Morten Warncke-Wang)

Global Preferences



- #4 on the 2016 Wishlist Survey
- Feature complete!
- Testing fixes to database errors found in recent deployments. Solutions are evasively difficult. Assistance from DBAs would be greatly appreciated.
- Optimistically targeting May 2018 sitewide release

‘Thanks’ for Log actions



- Released to all wikis on April 5 (vertical green line on graph)
- Daily average of Thanks sent on English Wikipedia (over three weeks)
  - Before release: 968
  - After release: 1,011
  - 4.4% increase
- This project makes it possible to thank for over 50 actions (not all whitelisted yet)

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As of April 30, 2018, raw data