

Audiences Contributors Team

May 2018 quarterly check-in



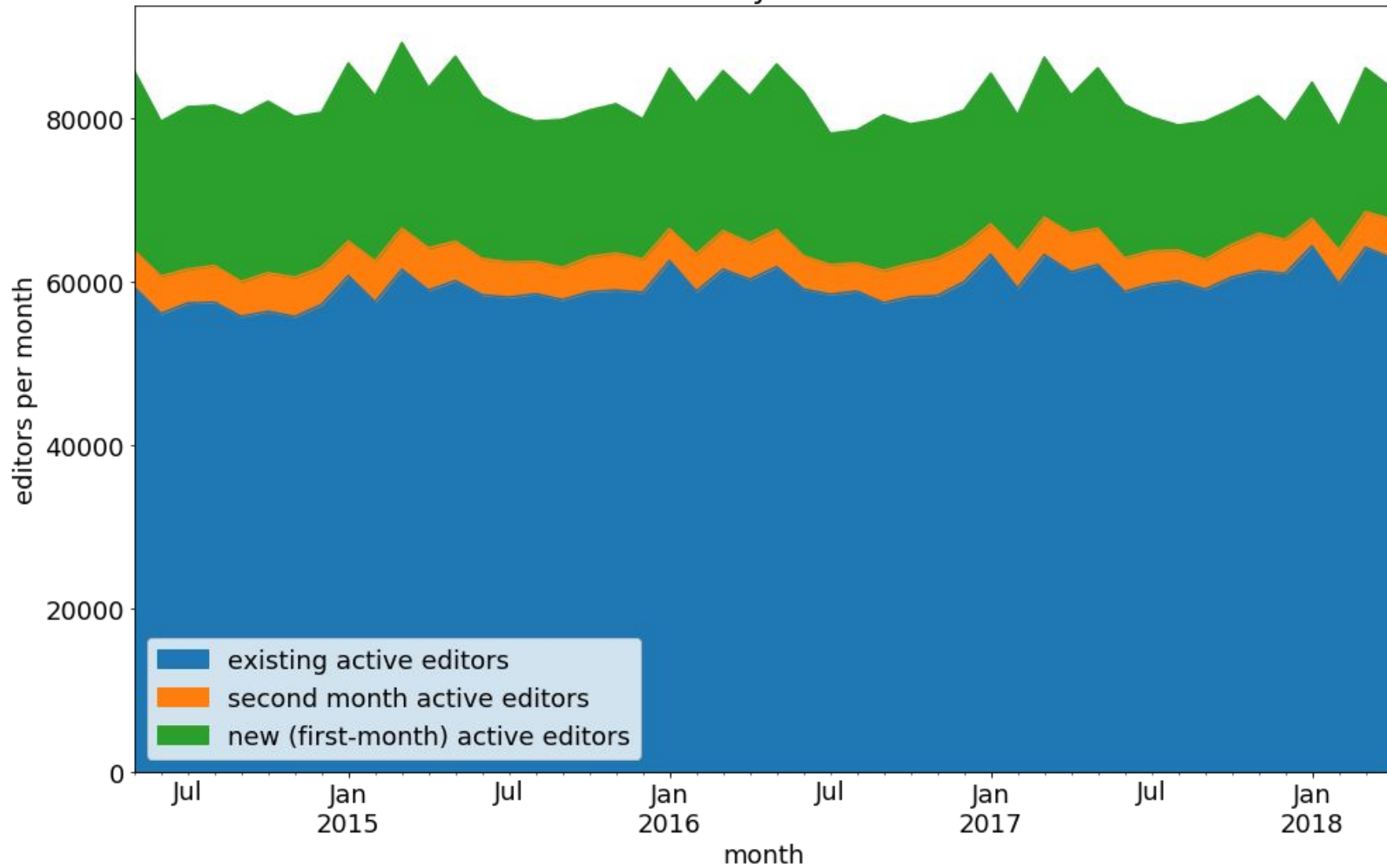
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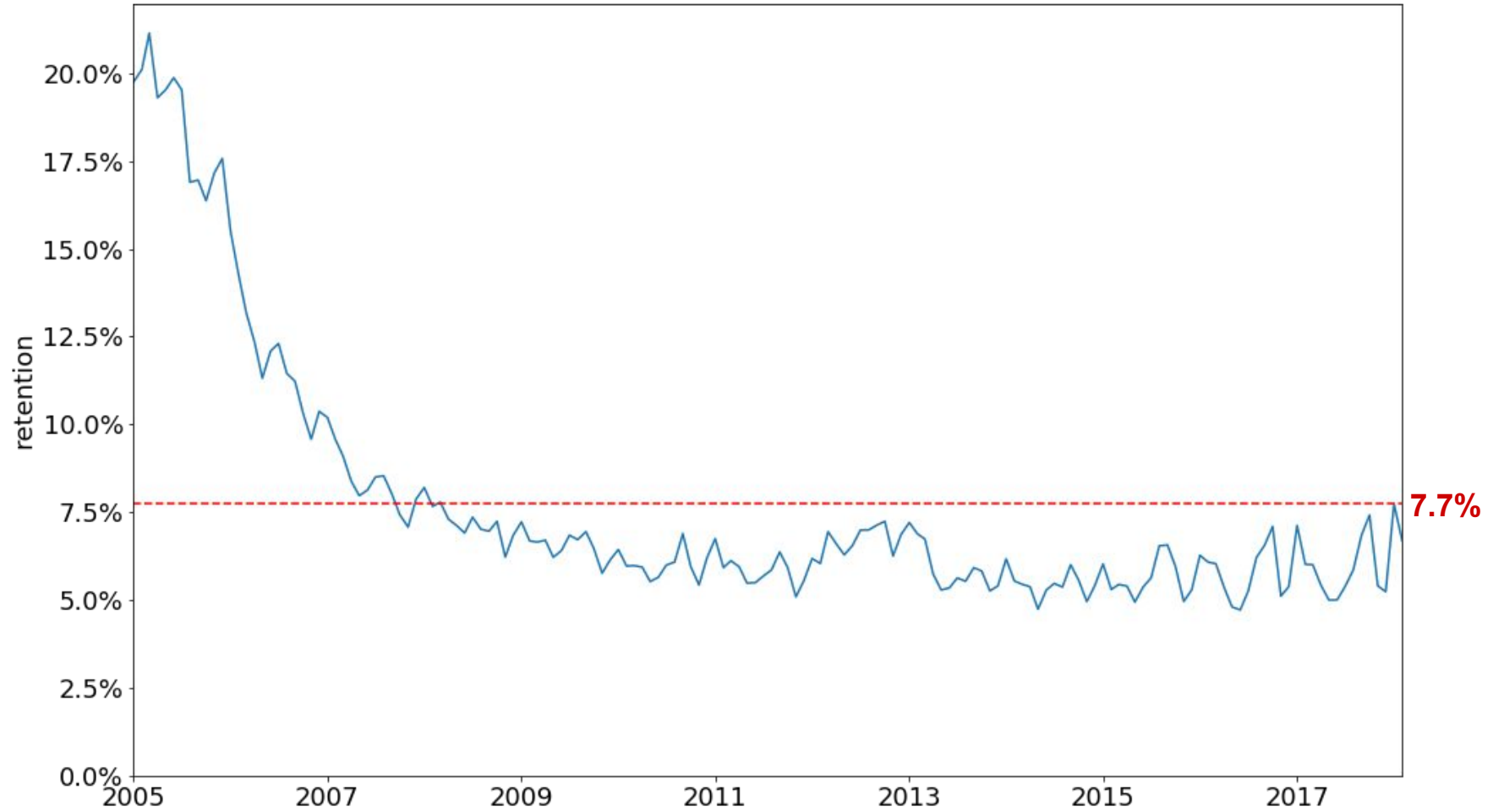
Contributors Team

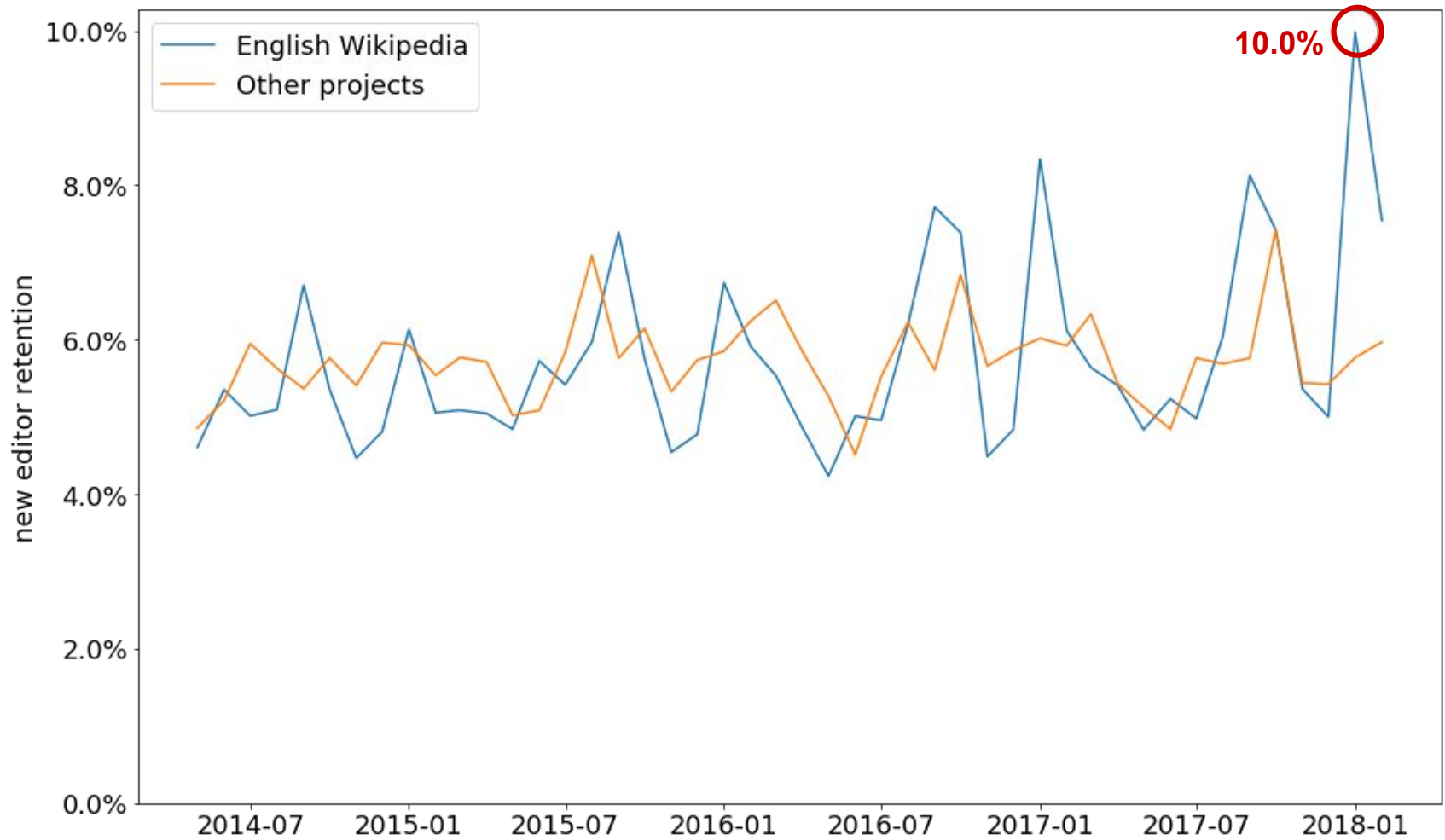
- Editing
- Language
- Collaboration
- Community Tech
- Anti-Harassment Tools
- Parsing
- Audiences Design

Global monthly active editors

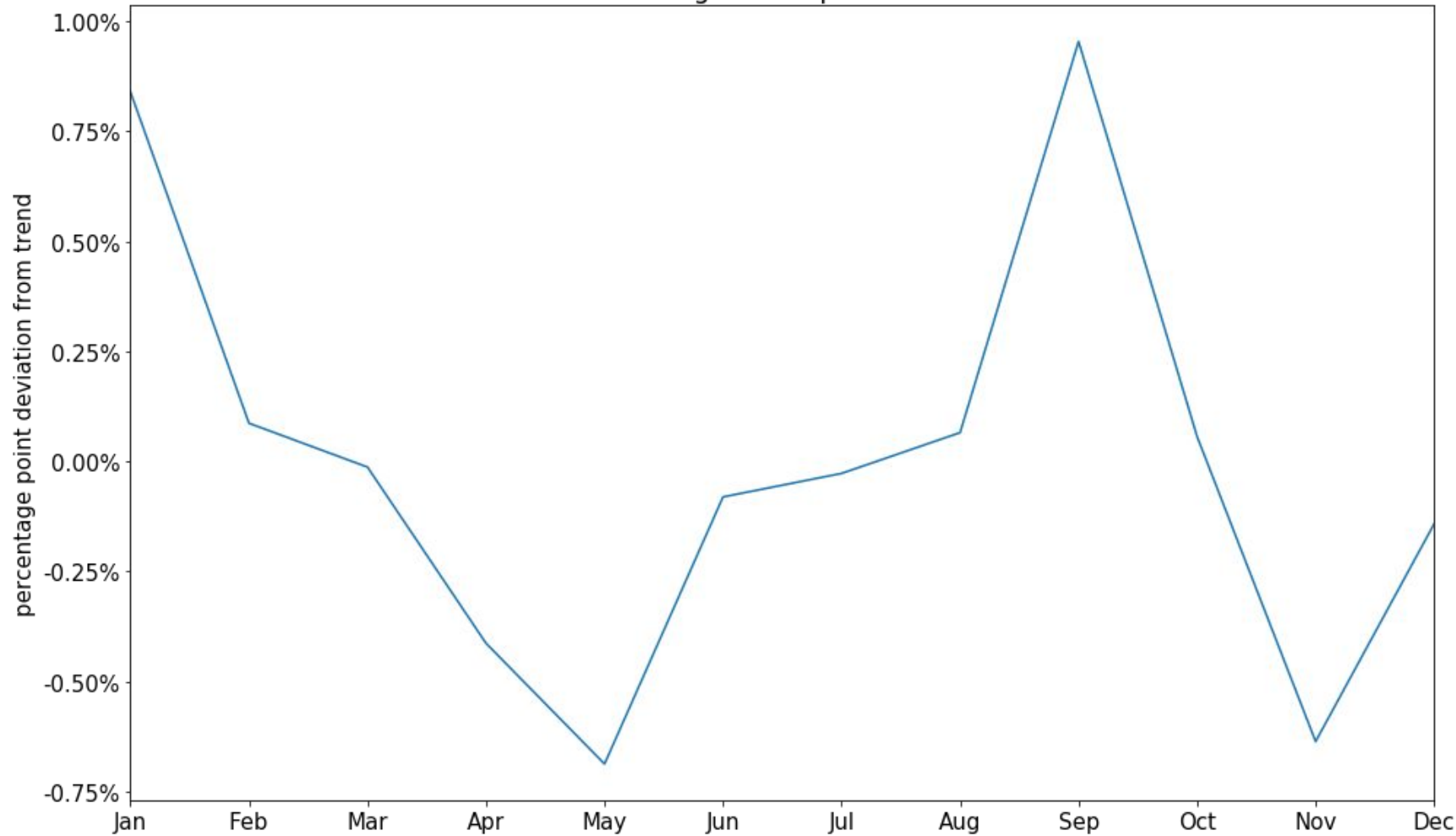


Global new editor retention





Seasonal effects on English Wikipedia new editor retention



Editing Team

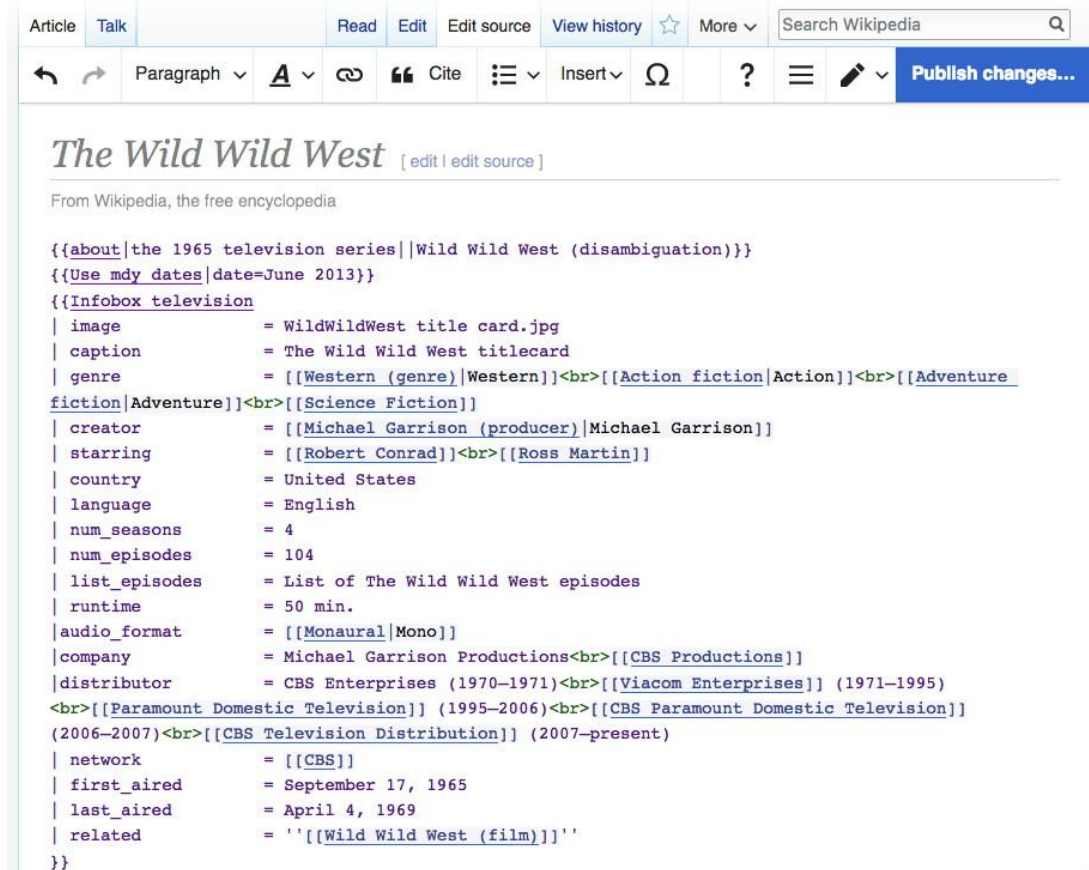
Improve the new editor experience



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2017 wikitext editor

- Standardizes wikitext editor with the visual editor
- Allows the use of tools like the Citoid citation tool when editing wikitext
- Planned for rollout as the default for new users, no changes for existing editors



The screenshot shows the Wikitext editor interface for the article "The Wild Wild West". The top navigation bar includes "Article", "Talk", "Read", "Edit", "Edit source", "View history", "More", and a search box. Below the navigation bar is a toolbar with icons for undo, redo, paragraph, text color, link, quote, cite, list, insert, help, and a "Publish changes..." button. The main content area displays the article title "The Wild Wild West" with edit links, followed by a description "From Wikipedia, the free encyclopedia". The body of the article is rendered in wikitext format, showing metadata and infobox information for the 1965 television series.

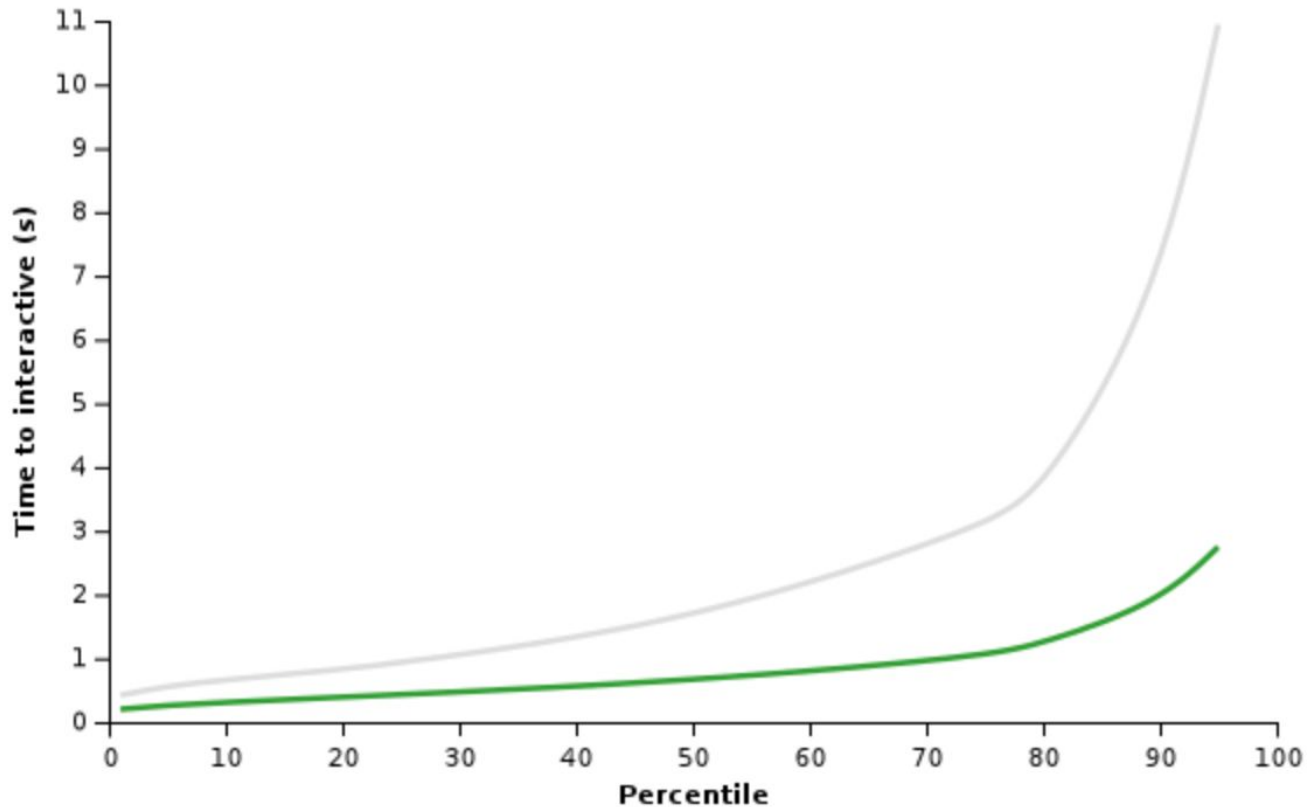
```
{{about|the 1965 television series|Wild Wild West (disambiguation)}}
{{Use mdy dates|date=June 2013}}
{{Infobox television
| image           = WildWildWest title card.jpg
| caption        = The Wild Wild West titlecard
| genre          = [[Western (genre)|Western]]<br>[[Action fiction|Action]]<br>[[Adventure fiction|Adventure]]<br>[[Science Fiction]]
| creator        = [[Michael Garrison (producer)|Michael Garrison]]
| starring        = [[Robert Conrad]]<br>[[Ross Martin]]
| country        = United States
| language       = English
| num_seasons    = 4
| num_episodes   = 104
| list_episodes  = List of The Wild Wild West episodes
| runtime        = 50 min.
| audio_format   = [[Monaural|Mono]]
| company        = Michael Garrison Productions<br>[[CBS Productions]]
| distributor     = CBS Enterprises (1970–1971)<br>[[Viacom Enterprises]] (1971–1995)
<br>[[Paramount Domestic Television]] (1995–2006)<br>[[CBS Paramount Domestic Television]]
(2006–2007)<br>[[CBS Television Distribution]] (2007–present)
| network        = [[CBS]]
| first_aired    = September 17, 1965
| last_aired     = April 4, 1969
| related        = ''[[Wild Wild West (film)]]''
}}
```


May 2018

Contributors > Editing4 [\[link\]](#)**GOAL: Improve the new editor experience**

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Improve and consolidate our unified editing platform so that it's great on all devices	LAST QUARTER	
	Editing team with Community Liaisons and Performance.	Published a performance report which outlined key metrics, and identified areas that could be improved. Implemented performance improvements based on the analysis. Published second report showing significant improvement in editor performance.
	THIS QUARTER	
	<i>As above.</i>	Identify aspects of the 2017 wikitext editor that may cause incompatibility with gadgets. Update 2017 wikitext editor to ensure gadget compatibility. Publish advice on how gadget owners can update their gadgets to ensure compatibility. Get 2017 wikitext editor to a deployment-ready state.

STATUS: OBJECTIVE ON TRACK



Editor

- 2017 wikitext editor (before)
- 2017 wikitext editor (after)

**After improvements,
2017 editor is
significantly faster to
become interactive**

Median:

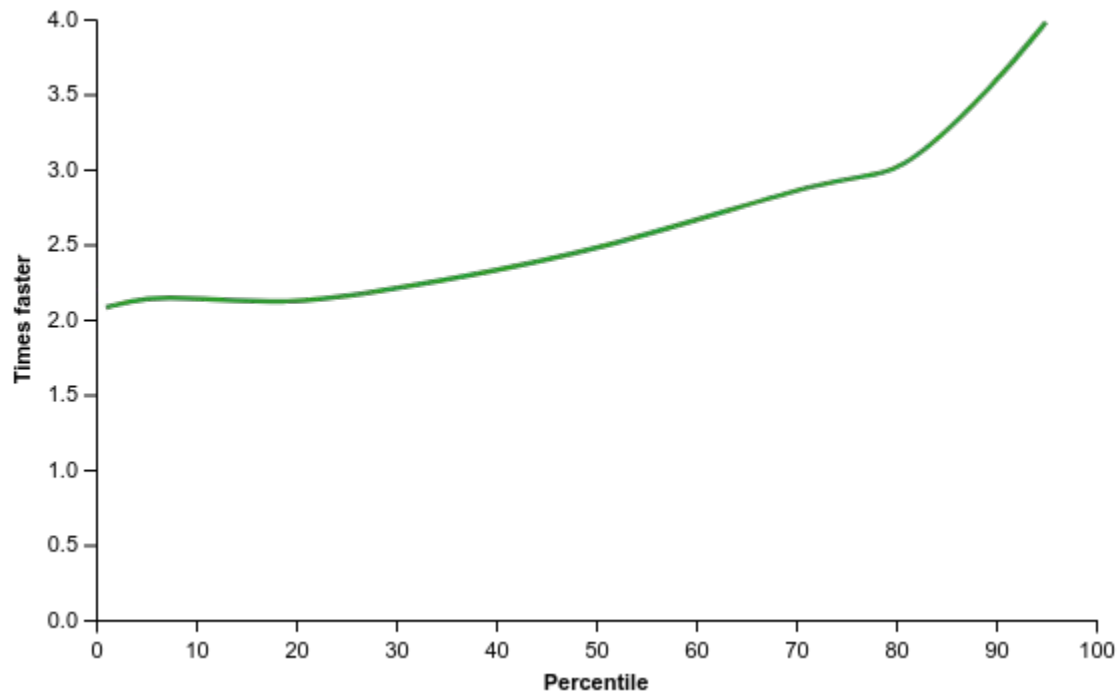
Before: 1.562 seconds

After: 0.642 seconds

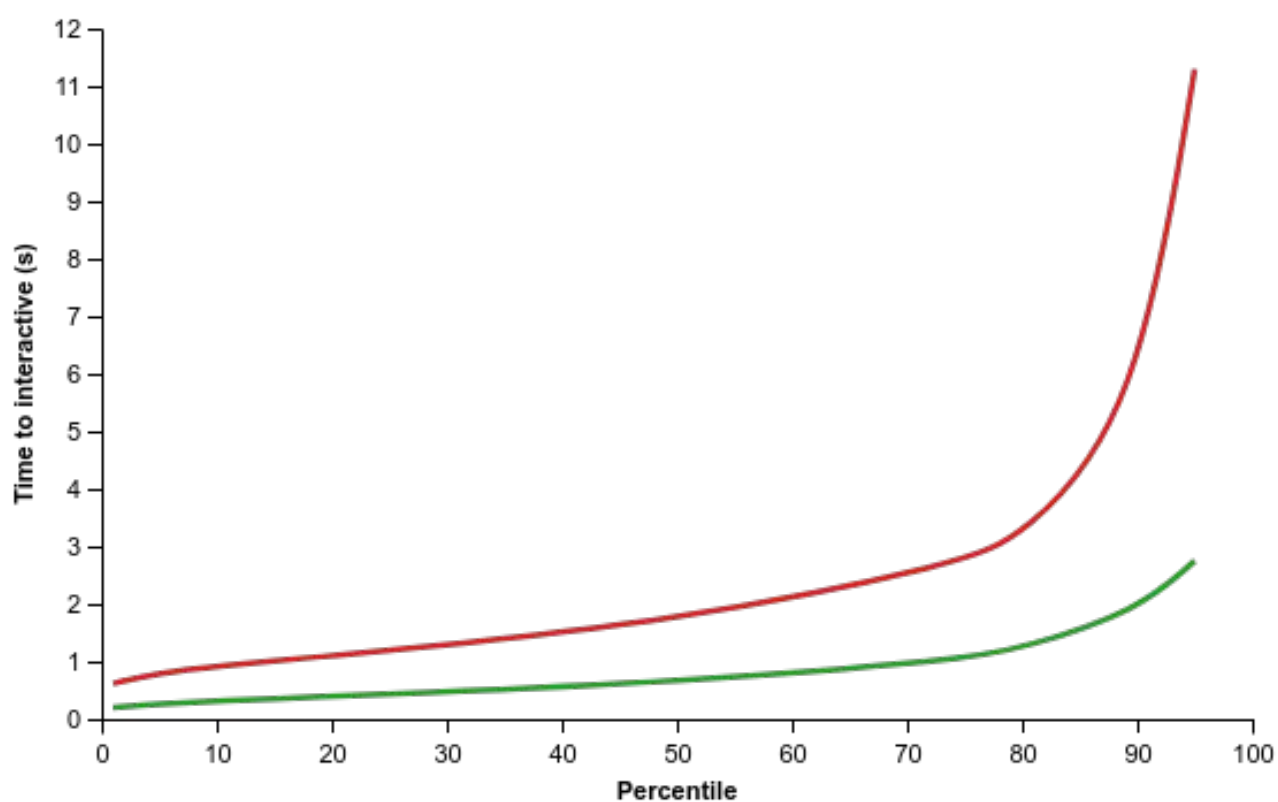


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Performance improvement in 2017 wikitext editor after vs before (times faster)



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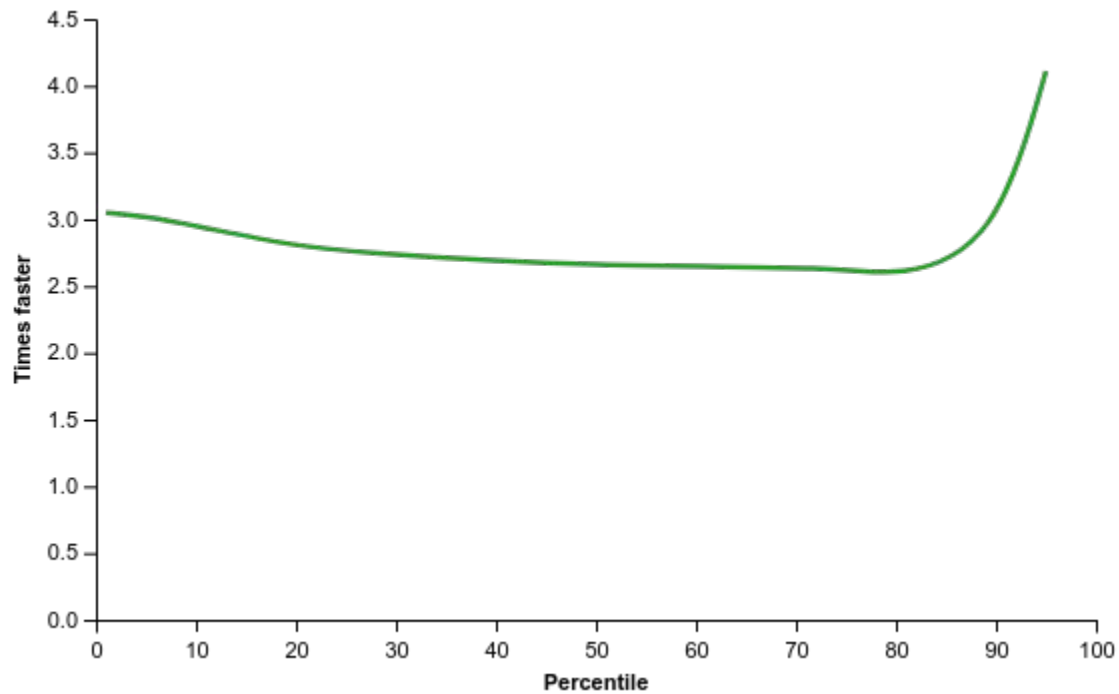


Editor
● 2017 wikitext editor
● 2010 wikitext editor

**After improvements,
2017 editor is
significantly faster
than the 2010 editor**

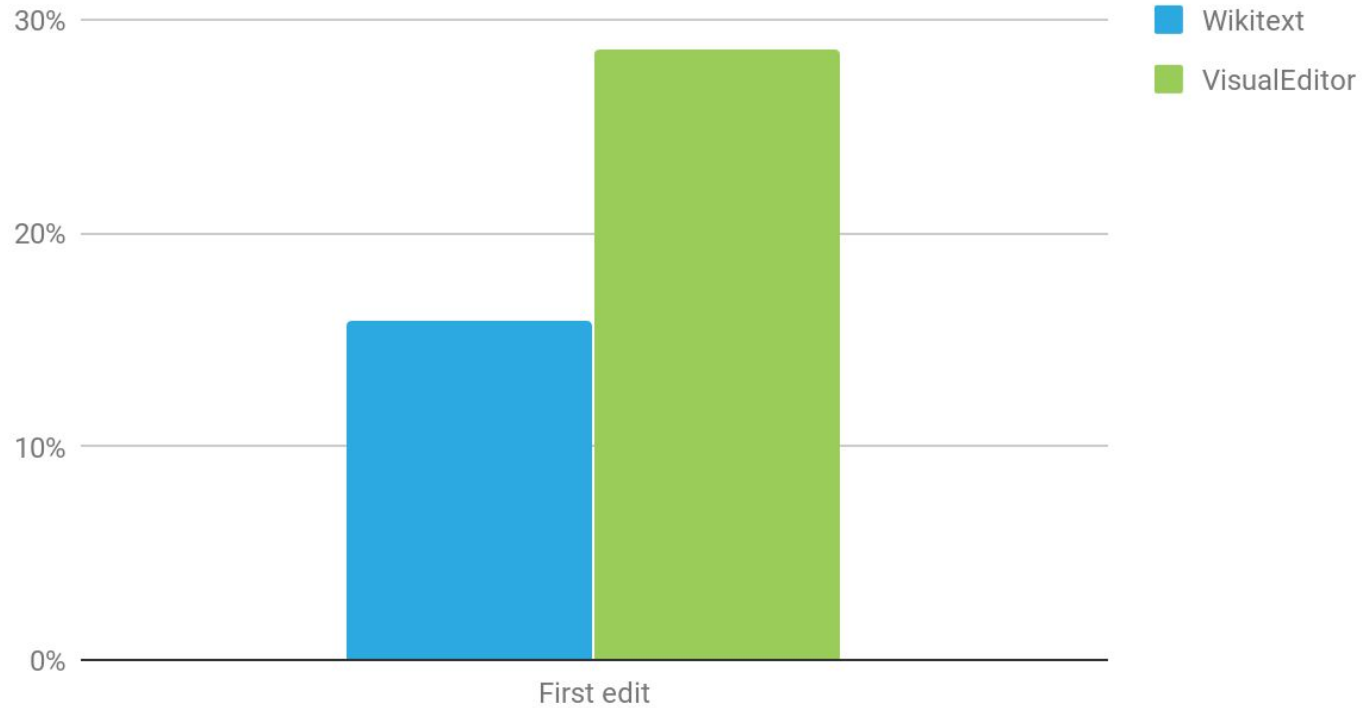
Median:
2017: 0.642 seconds
2010: 1.694 seconds

2017 wikitext editor vs 2010 wikitext editor (times faster)

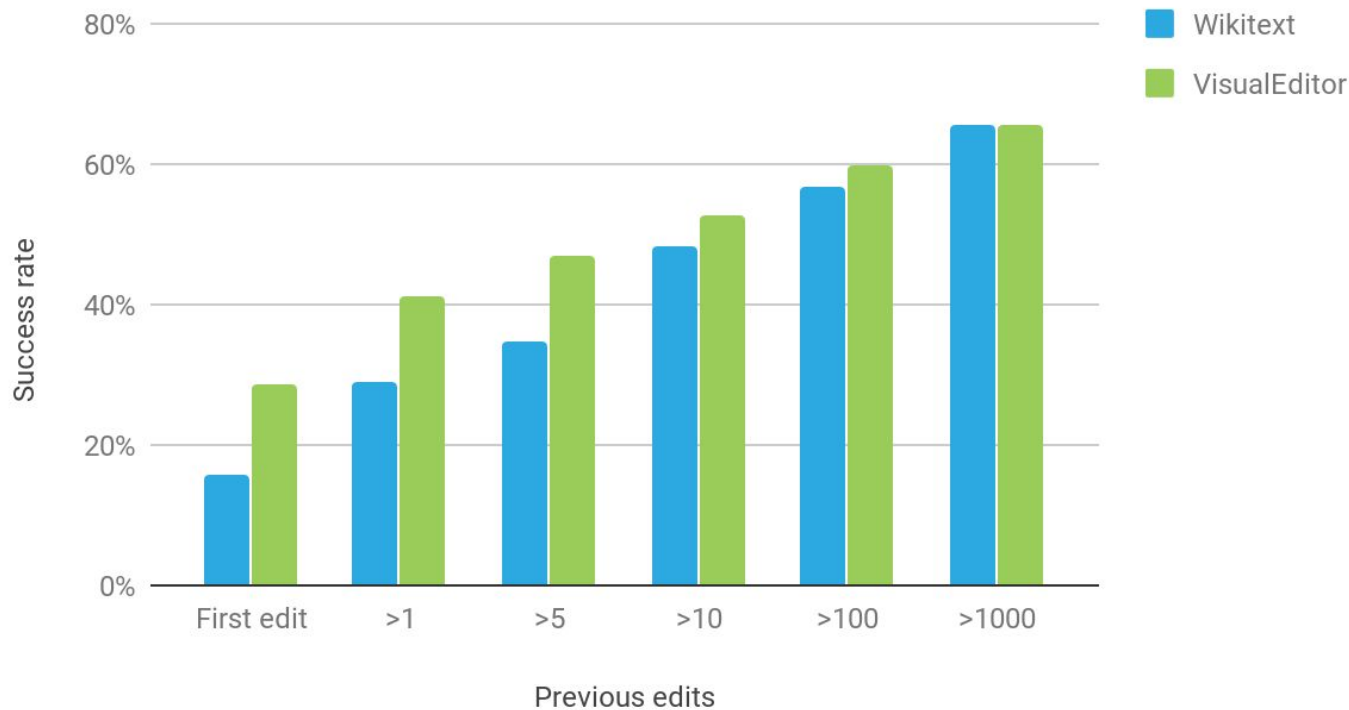


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First edit success rate



VisualEditor vs Wikitext success rate



May 2018

Contributors > Editing3 [\[link\]](#)**What you learned working on this objective or workflow:****Did anything unexpected (good or bad) happen?**

In the process of doing a technical analysis of performance of the 2017 wikitext editor, a few other low-hanging fruit performance enhancements in other areas of the visual editor were found and implemented.

Worked this quarter to support several other teams: Editing implemented, tested, and iterated on auto-save functionality ([#7 in the community wishlist](#)). Editing worked together with Community Tech on the implementation and maintenance of syntax highlighting in the wikitext editors (CodeMirror), and the Language team with ContentTranslation's integration with the visual editor.

What would you do differently if you had to do it again?**Did you struggle with anything?**

Lack of data analysts in Contributors meant that a lot of the performance analysis is ad-hoc. The analysis could have been produced in a more comprehensive and rigorous fashion with dedicated analysts, and with a smaller context switching cost. Lack of dedicated design support has also been difficult.

May 2018

Contributors > Editing3 [\[link\]](#)**GOAL: Support content contribution on mobile devices**

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Improve and consolidate our unified editing platform so that it's great on all devices	LAST QUARTER	
	(alphabetically) Dan Garry, Grace Gellerman, Brad Jorsch, Chris Koerner, Gergo Tisza	Deployed TemplateStyles to Swedish Wikipedia, Russian Wikipedia, German Wikipedia, and all Wikivoyages. French and Chinese Wikipedias requested it to be turned on, but could not due to dependencies on RemexHtml.
	THIS QUARTER	
	<i>As above.</i>	Deploy TemplateStyles to all Wikiquotes, all Wikinews, all Wikiversities, and any other wikis that are using RemexHtml and request deployment.

STATUS: OBJECTIVE ON TRACK

Language Team

Increase creation and readership of local language content



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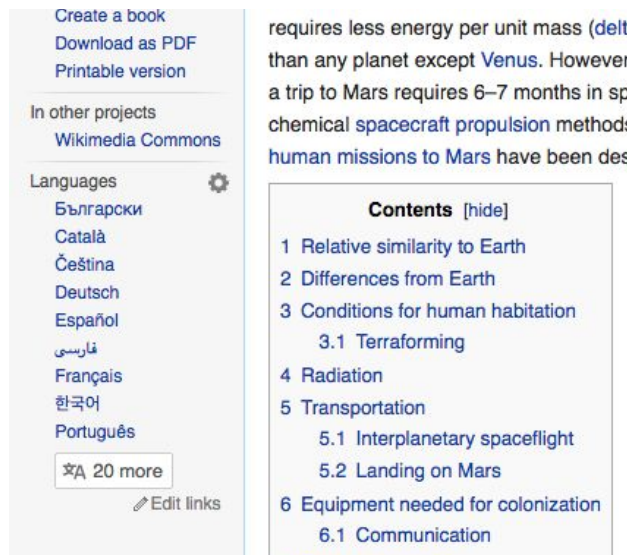
Compact lang. links

Before: lots of language to scan



The screenshot shows the Wikipedia article for "Earth". On the left is the Wikipedia logo and navigation menu. The main content area has a "Talk" tab and the title "Earth". Below the title is a note: "From Wikipedia, the free encyclopedia". A paragraph of text follows, starting with "This article is about the planet itself. For its hu...". Below this is another paragraph: "Earth is the third planet from the Sun and the only According to radiometric dating and other sources ago.^{[24][25][26]} Earth's gravity interacts with other ol Earth's only natural satellite. During one orbit arou 365.26 times; thus, an Earth year is about 365.26". A third paragraph starts: "Earth's axis of rotation is tilted, producing seasona gravitational interaction between the Earth and Mc orientation on its axis, and gradually slows its rotal System and the largest of the four terrestrial plane Earth's lithosphere is divided into several rigid tect". At the bottom of the article, there is a dense, multi-column list of language links for translation, including: Български, Català, Čeština, Deutsch, Español, فارسی, Français, 한국어, and Português. A button labeled "✖ 20 more" is visible below the list.

After: the languages you use



The screenshot shows the same Wikipedia article for "Earth", but with a compact language link menu on the left. The menu includes options: "Create a book", "Download as PDF", "Printable version", "In other projects", "Wikimedia Commons", and "Languages" (with a gear icon). Below "Languages" is a list of language links: Български, Català, Čeština, Deutsch, Español, فارسی, Français, 한국어, and Português. A button labeled "✖ 20 more" is present, and a link for "Edit links" is at the bottom of the menu. To the right of the menu, the text from the article is visible: "requires less energy per unit mass (delt than any planet except Venus. However a trip to Mars requires 6–7 months in sp chemical spacecraft propulsion method: human missions to Mars have been des". Below this text is a "Contents [hide]" section with a table of contents listing: 1 Relative similarity to Earth, 2 Differences from Earth, 3 Conditions for human habitation (with sub-item 3.1 Terraforming), 4 Radiation, 5 Transportation (with sub-items 5.1 Interplanetary spaceflight and 5.2 Landing on Mars), and 6 Equipment needed for colonization (with sub-item 6.1 Communication).

Compact lang. links

Compact Language Links released to most Wikipedias in 2017, released to English WP in February. Navigation to other languages increased, helping more people to find information in their own languages.

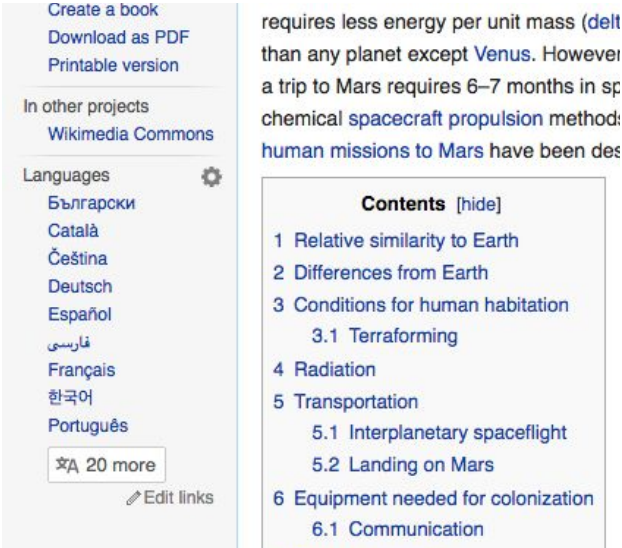
From February to March:

- 9.4% increase in visits from English to other languages using the language links.
- 45% increase in visits to all languages coming through language links.

Overall:

- 98% increase in visits to all languages compared to June 2016 (old version)

After: the languages you use



The screenshot shows a Wikipedia article interface. On the left, there is a sidebar with the following options: "Create a book", "Download as PDF", "Printable version", "In other projects" (with a link to "Wikimedia Commons"), and "Languages" (with a gear icon). Under "Languages", the following languages are listed: "Български", "Català", "Čeština", "Deutsch", "Español", "فارسی", "Français", "한국어", and "Portugués". Below the list is a button that says "☆ 20 more" and a link "Edit links".

The main content area shows a table of contents for the article. The table of contents is titled "Contents [hide]" and lists the following sections:

- 1 Relative similarity to Earth
- 2 Differences from Earth
- 3 Conditions for human habitation
 - 3.1 Terraforming
- 4 Radiation
- 5 Transportation
 - 5.1 Interplanetary spaceflight
 - 5.2 Landing on Mars
- 6 Equipment needed for colonization
 - 6.1 Communication

Compact lang. links

Navigation to:

<https://language-reportcard.wmflabs.org/interlanguage/>

Interlanguage Navigation Statistics Wikimedia Foundation

Created by [Dashiki](#) with [Config:Dashiki:Interlanguage](#)

All data, charts, and other content is available under the [Creative Commons CC0](#) dedication.

▪ **Albanian**

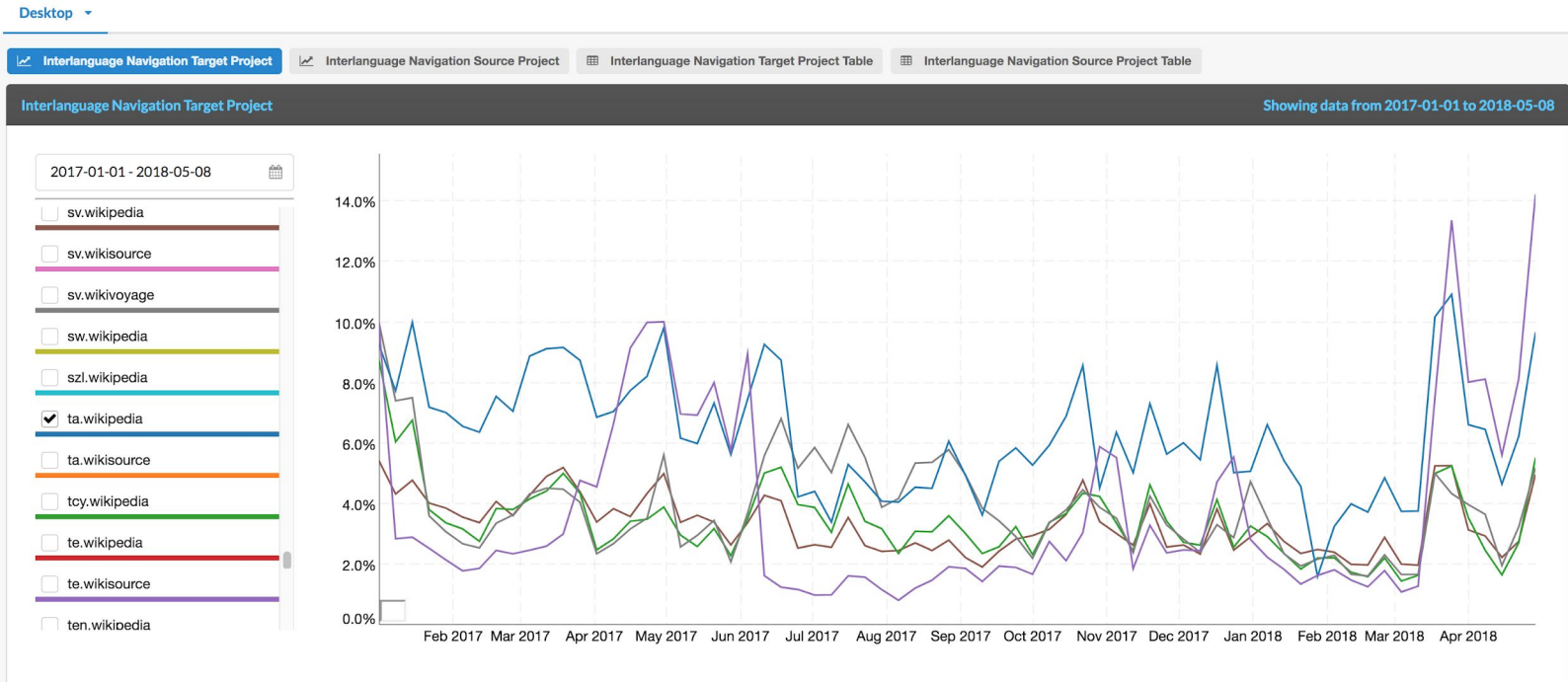
▪ **Hindi**

▪ **Latvian**

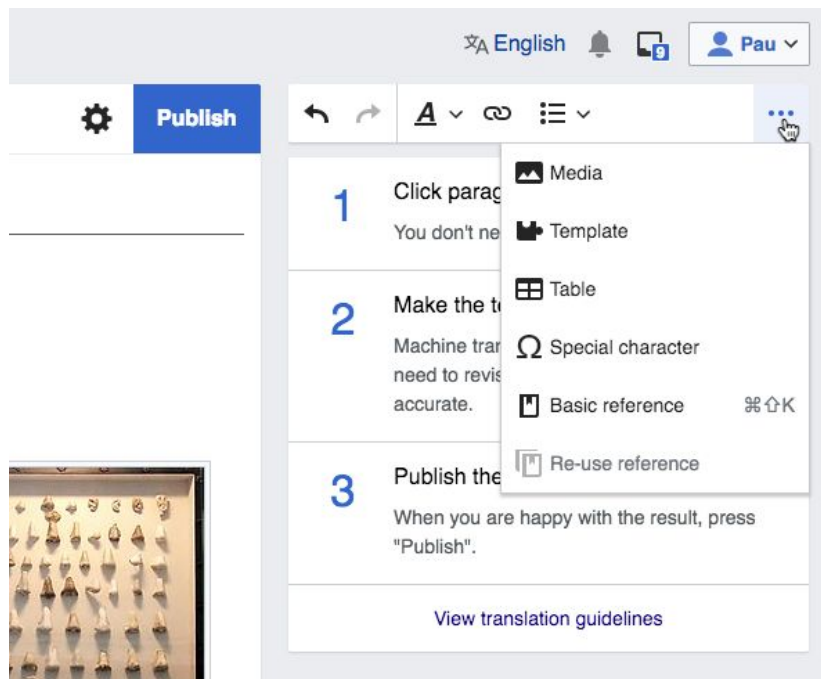
▪ **Tagalog**

▪ **Tamil**

since Jan. 2017



Content Translation v2



Version 1 is actively being used:

- More than 310,000 articles translated, with only 6% deletion rate
- Used for 15% of all new articles created in Spanish Wikipedia, 19% in Catalan

Version 2 in development now:

- More solid architecture
- Help newcomers with common issues

< All translations



Publish

Cupcake

English

[View page](#)

3 categories



A **cupcake** (also **British English**: **fairy cake**; **Hiberno English**: **bun**; **Australian English**: **fairy cake** or **patty cake**) is a small **cake** designed to serve one person, which may be baked in a small thin paper or aluminum cup. As with larger cakes, **icing** and other **cake decorations**, such as **candy**, may be applied.

컵케이크

Korean

[View page](#)

3 categories



컵케이크, 다른 말로 페어리 케이크 는 다른 사람에게 대접하는 조그마한 케이크이다. 보통의 큰 케이크와 마찬가지로 is a small **cake** designed to serve one person, which may be baked in a small thin paper or aluminum cup. As with larger cakes, **icing** and other **cake decorations**, such as **candy**, may be applied.



Cronopio ▾

Search for a word



X Issues

1/3 < >

⚠ Your translation contains 75% of unmodified text

Automatic translation is provided only as a starting point. Make sure that the content is accurate and reads naturally in your language.

Your translation is likely to be deleted when it is reviewed by other editors.

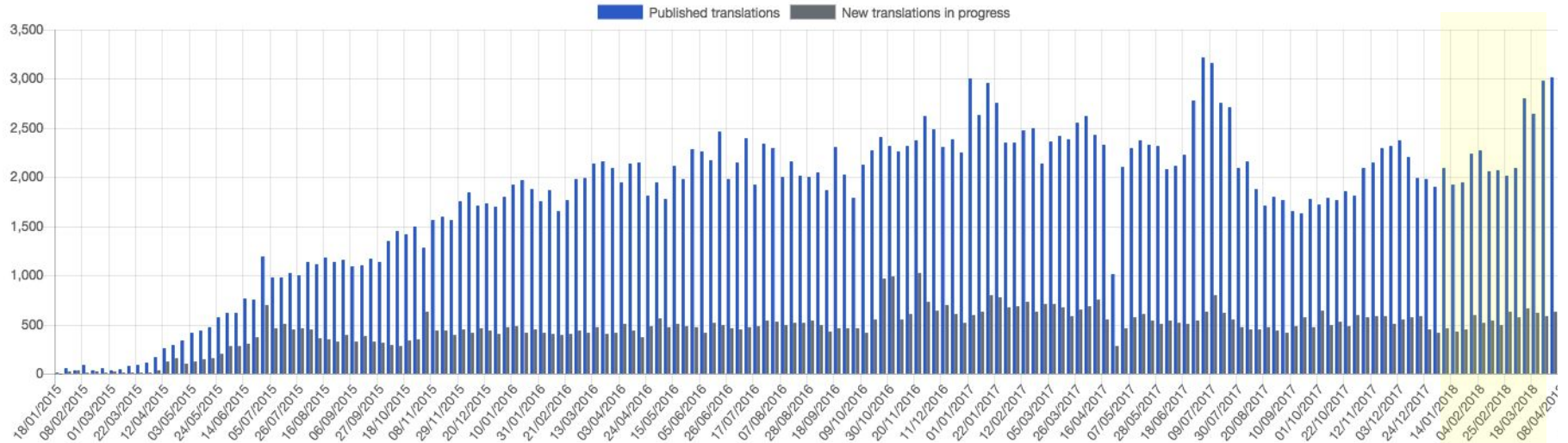
[Learn more](#) Mark as resolved

Warnings for newcomers include:

- ▶ Too much machine translation
- ▶ Article already exists
- ▶ Article title needs to be translated

Articles published per week

Articles published



Weeks (highlighted section represents Q3)

~300 new articles per day.

Organic growth continues despite growth not being our focus this quarter.

Live statistics <https://en.wikipedia.org/wiki/Special:ContentTranslationStats>

Content Translation v2

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR
Replace editing surface and fix regressions			Basic tools to catch up with version 1			Better guidance for newcomers			Version 2 default in a wiki			Deployments, and response to feedback		

May 2018

Contributors > Language

4 [\[link\]](#)

GOAL: Increase creation and readership of local language content

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
<p>1: Remove the main points of friction that new contributors encounter when translating, and that readers encounter when trying to find content in their language</p>	<p>LAST QUARTER</p>	
	<p>Language team with Community Liaisons and Editing.</p>	<p>Compact Language links deployed to English Wikipedia. Improved cross-language navigation.</p> <p>Initial steps for Content Translation Version 2: Replace editing surface with the one used by Visual Editor. Planning, and communication.</p>
	<p>THIS QUARTER</p>	
	<p><i>As above.</i></p>	<p>Make Content translation version 2 usable: rewire the tools to catch-up with version 1, and expose it to advanced editors as a pilot test.</p>

STATUS: OBJECTIVE ON TRACK

May 2018

Contributors > Language3 [\[link\]](#)**What you learned working on this objective or workflow:****Did anything unexpected (good or bad) happen?**

Compact Language Links deployment on English got very little negative feedback from the community. Most issues probably anticipated with previous deployments.

What would you do differently if you had to do it again?**Did you struggle with anything?**

Making metrics visible and updated in real-time. The process to create a dashboard takes longer than expected.

Collaboration Team Map Improvements



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Maps: Why and What

The problems

- [Map improvements proposal](#) ranked #1 on 2017 Community Wishlist.
- Maps technology stack was in a state of disrepair and disorganization, and most Wikipedias lack embedded maps
- Maintaining a full-featured maps service a company-sized job and not a strategic imperative.

What we're doing

- Reorganized, standardized and cleaned up the codebase to prepare for feature upgrades and long-term support.
- Fulfill “Main wish”: Internationalizing display so that maps read in the user’s language.
- Release embedded maps to 277 Wikipedias that lack the feature, including English.



Before internationalization



Maps display in the language of the territory mapped

- Multiple alphabets
- Multiple languages

After internationalization—English



Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

After internationalization—Russian



Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

After internationalization—French



Maps display in the language of the wiki (or the language users specify)

- Subject to availability of OpenStreetMap multilingual data.
- Varies from place to place and language to language.
- Intelligent fallback
- Users can add names to OpenStreetMap.

Expected impact: more embedded maps

Dynamic map usage, Sept. 2017

	Linked maps	Embedded maps
Articles with maps	1,008,232	188,537

Already on over 1.2 million articles

Because it offers many advantages

- Dynamic maps, with pan and zoom
- Easier to place (than static maps)
- Don't get out of date
- [SOON] Multilingual support

Had embedded maps before this project

- Non-Wikipedia wikis
- 15 Wikipedias

Getting embedded maps as part of this project

- **277 Wikipedias**
- **Including English**

May 2018

Contributors > Collaboration3 [\[link\]](#)**GOAL: Map Improvements 2018**

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1) Make Kartographer and associated maps technology easier to maintain; 2) accomplish the two “main wishes” named in the Community Wishlist proposal for Kartographer Improvements : Map internationalization, and the addition of zoom level 19.	LAST QUARTER	Greatly increased integrity and maintainability of maps system. Launched zoom level 19, satisfying the first of two “main wishes”. Brought <i>mapframe</i> , which embeds maps directly in a wiki page, to English Wikipedia . Implemented internationalized maps on test wikis for testing.
	THIS QUARTER	Bring mapframe functionality to 277 Wikipedias. Complete release of map internationalization, so that henceforth maps will display in the language of the wiki they are posted on (subject to availability of multilingual data from OpenStreetMap).
	<i>As above.</i>	

STATUS: OBJECTIVE ON TRACK

Community Tech

Improve active contributors' productivity



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May 2018

Contributors > Community Tech[\[2017 Wishlist Survey\]](#)

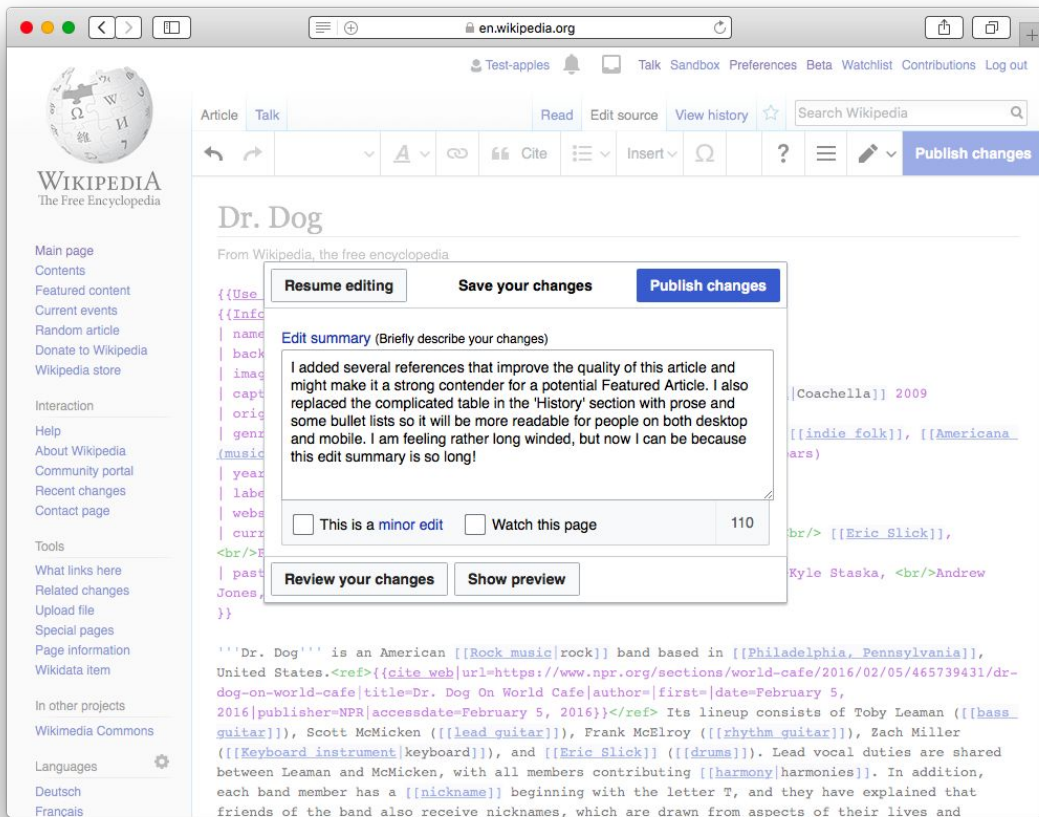
RANK	PROPOSAL	STATUS
1	Improvements to Maps UI and stability	In Dev by Collaboration
2	Ping users from the edit summary	Done!
3	Tools for programs and events organizers	In Research
4	Who Wrote That revision search tool	Awaiting Research
5	Template Wizard	In Development
6	Deploy Article Alerts to other languages	Awaiting Research
7	Auto-save feature in Visual Editor and WikiText Editor	Done! by Editing
8	Allow 'thanks' notification for actions other than edits	Done!
9	Tool that allows translation of text in SVG images	Awaiting Research
10	Article talk notifications when a Commons image is marked for deletion	In Development

Completed Projects



CC-by-SA 2.0, West Midlands Police

Edit summary length



The screenshot shows a web browser window at en.wikipedia.org editing the article 'Dr. Dog'. A dialog box is open over the edit area, containing the following elements:

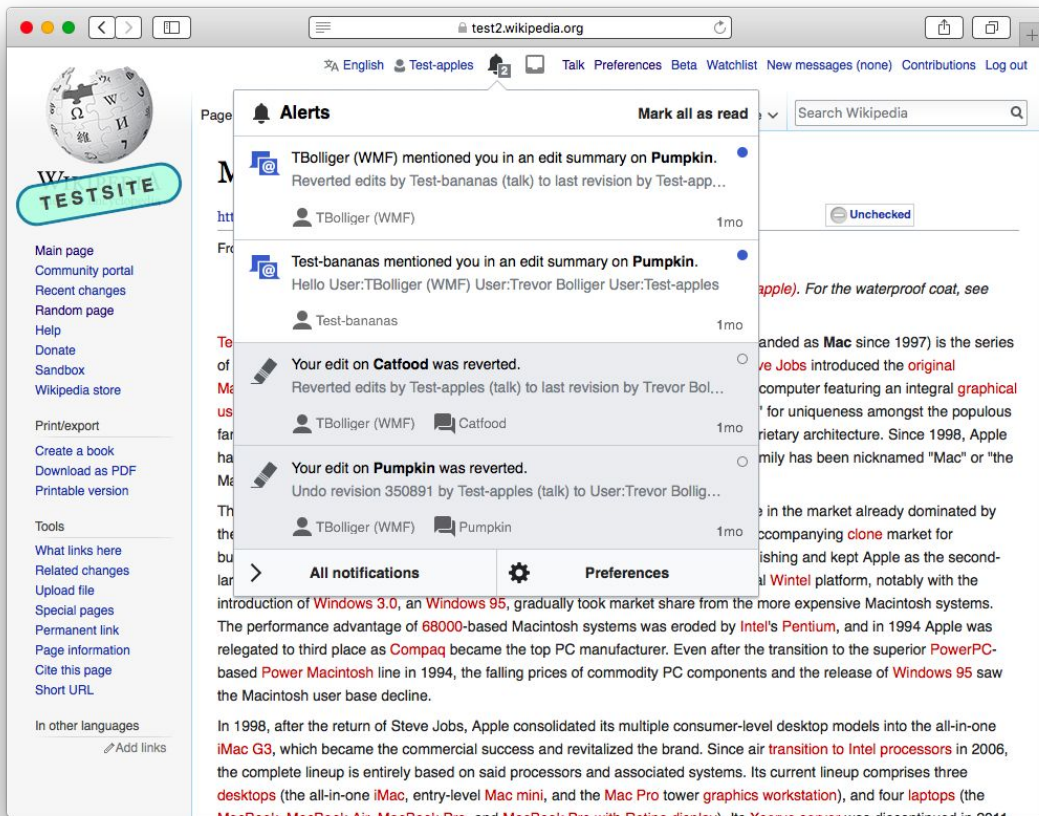
- Buttons: 'Resume editing', 'Save your changes', and 'Publish changes'.
- Section: 'Edit summary (Briefly describe your changes)'
- Text: 'I added several references that improve the quality of this article and might make it a strong contender for a potential Featured Article. I also replaced the complicated table in the 'History' section with prose and some bullet lists so it will be more readable for people on both desktop and mobile. I am feeling rather long winded, but now I can be because this edit summary is so long!'
- Options: 'This is a minor edit' (checkbox), 'Watch this page' (checkbox), and a character count '110'.
- Buttons: 'Review your changes' and 'Show preview'.

The background article text is partially visible, showing the start of the 'Dr. Dog' article.

- Previous limit was 255 bytes, extended to 500 characters on March 29.
- Allows for more descriptive summaries if needed.
- Edit summaries longer than 255 bytes:
 - English: 48k (~800/day)
 - Russian: 28k (~466/day)
 - Arabic: 16k (~266/day)
 - German: 15k (~250/day)
 - Spanish: 11k (~183/day)

As of April 30, 2018, [raw data](#)

Edit summary pings



The screenshot shows a browser window at test2.wikipedia.org. A notification box is overlaid on the page, titled "Alerts" with a bell icon and a "Mark all as read" button. The notification contains three items:

- TBolliger (WMF) mentioned you in an edit summary on Pumpkin.** Reverted edits by Test-bananas (talk) to last revision by Test-app...
- Test-bananas mentioned you in an edit summary on Pumpkin.** Hello User:TBolliger (WMF) User:Trevor Bolliger User:Test-apples
- Your edit on Catfood was reverted.** Reverted edits by Test-apples (talk) to last revision by Trevor Bol...

At the bottom of the notification box, there are buttons for "All notifications" and "Preferences". The background page shows the start of an article about the Macintosh, mentioning the introduction of Windows 3.0 and the performance advantage of 68000-based Macintosh systems.

- Notifies user when they're mentioned in an edit summary
- Released to all wikis on February 27
- Edit summary mentions:
 - English: 554k (~9,200/day)
 - French: 32k (~530/day)
 - German: 31k (~515/day)
 - Spanish: 5.6k (~93/day)
 - Hebrew: 886 (~15/day)

Syntax highlighting

The screenshot shows the Wikitext Editor interface. At the top, there's a navigation bar with tabs for 'Page', 'Discussion', 'Read', 'Edit source', 'Edit', 'View history', and 'More'. A search bar is on the right. Below the navigation bar is a toolbar with various editing tools like undo, redo, paragraph, text color, link, quote, list, insert, and link. A 'Publish changes...' button is on the right. The main content area shows a page titled 'שנות ה-50 של המאה ה-20' with a redirect notice. The text is rendered with syntax highlighting: curly braces are blue, double curly braces are purple, and other markup is in various colors. The text includes a greeting 'Hi' and a paragraph about the 1950s in Israel, with various terms and dates highlighted in different colors to show the editor's ability to parse and format the text.

- Makes wikitext composition easier to write and debug.
- Live on 2017 Wikitext Editor on all projects in all languages, including RTL languages!
- Graduation from Beta Features for standard editors expected in May 2018
- Beta feature adoption stats:
 - English: 21,000 users
 - Russian: 2,700
 - Spanish: 2,500
 - German: 2,500

Projects In Progress



CC-zero, User:Maekia

Template Wizard

The screenshot shows a 'Template wizard' dialog box for an 'Infobox person' template. The dialog has a title bar with 'Cancel' and 'Insert' buttons. Below the title bar, the template name 'Infobox person' is displayed with a link icon, an information icon, and a delete icon. The main area is divided into two columns. The left column lists field categories: 'REQUIRED FIELDS' (with a red asterisk icon), 'SUGGESTED FIELDS' (with a blue plus icon), and 'OPTIONAL FIELDS' (with a red minus icon). Under 'REQUIRED FIELDS', 'Name' is listed. Under 'SUGGESTED FIELDS', 'Pre-nominals' and 'Post-nominals' are listed. Under 'OPTIONAL FIELDS', 'Image' is listed. At the bottom of the left column is a 'Remove all fields' button. The right column contains input fields for 'Name' (containing 'Ada Lovelace'), 'Post-nominal' (containing 'Countess of Lovelace'), 'Image', and 'Alt'. Each field has an information icon to its right.

- #5 on the 2017 Wishlist Survey
- Adding templates is cumbersome.
- It would replace multiple community-owned user scripts & gadgets which work in some languages by one consistent tool that works across all languages, for all templates.
- Prototype made and used for gathering feedback. On track for launch by end of next month.

Grant Metrics

BLT hosts Art and Feminism 2018 @ Triangle [\(edit event\)](#)

Wikis: en.wikipedia

Start date: 3/10/18, 12:00 AM (America/New York)

End date: 3/13/18, 11:59 PM

[Update data](#)

[View all data](#)

Last updated 3/16/18, 6:07 PM (America/New York)

Participants	New editors ⁱ	Pages created ⁱ	Pages improved ⁱ	7 day retention ⁱ
15	6	27	161	6

Participants

15 participants

Dilettante Army



Remove

[Save participants](#)

H2onyc



Remove

Heathart



Remove

Jbxviii



Remove

Jeremyb



Remove

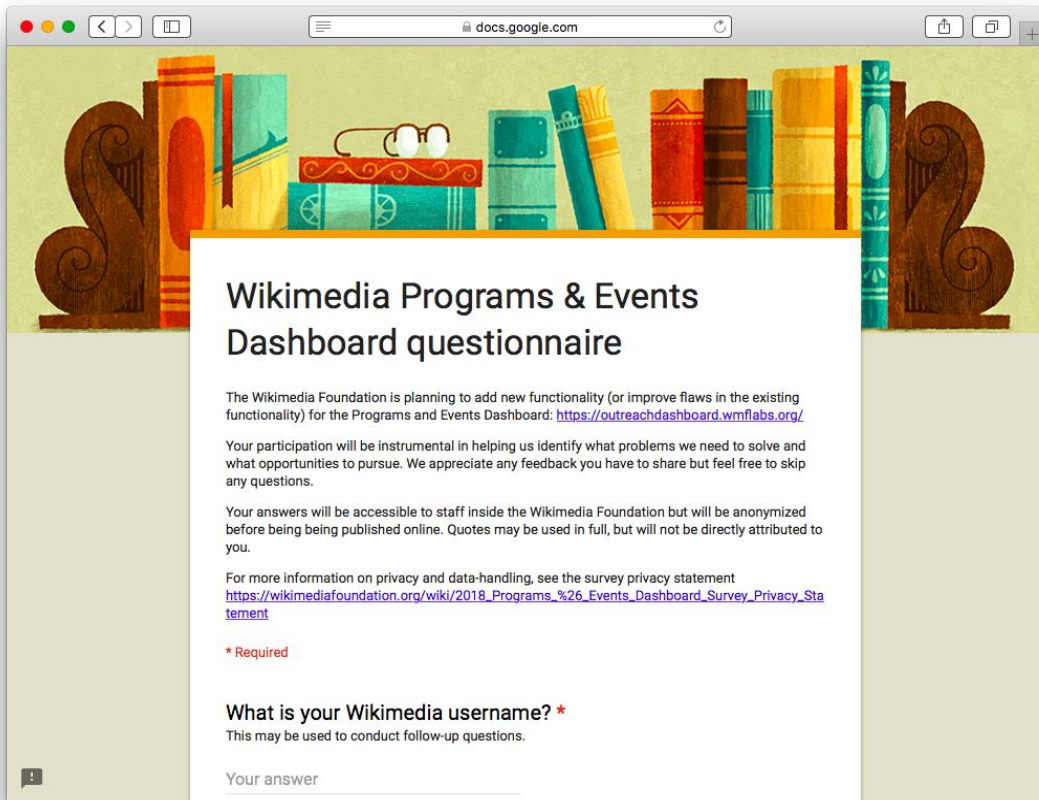
Jim.henderson



Remove

- Grant Metrics allows grantees to be able to evaluate the impact of their events - how many pages created? How many files uploaded? How many users retained after event?
- Version 1 launched and in use. Presented about the tool at WMCon, and that's caused a visible spike in usage. V2 under active development.
- Rough stats:
 - Event organizers: ~30
 - Events created: ~53
 - Total participants: ~1000

Programs & Events Tools

A screenshot of a Google Docs document titled "Wikimedia Programs & Events Dashboard questionnaire". The document is displayed in a browser window with the URL "docs.google.com". The background of the document features a colorful illustration of a bookshelf with various books and a pair of glasses. The text in the document reads: "Wikimedia Programs & Events Dashboard questionnaire", "The Wikimedia Foundation is planning to add new functionality (or improve flaws in the existing functionality) for the Programs and Events Dashboard: <https://outreachdashboard.wmflabs.org/>", "Your participation will be instrumental in helping us identify what problems we need to solve and what opportunities to pursue. We appreciate any feedback you have to share but feel free to skip any questions.", "Your answers will be accessible to staff inside the Wikimedia Foundation but will be anonymized before being published online. Quotes may be used in full, but will not be directly attributed to you.", "For more information on privacy and data-handling, see the survey privacy statement https://wikimediafoundation.org/wiki/2018_Programs_%26_Events_Dashboard_Survey_Privacy_Statement", "* Required", "What is your Wikimedia username? *", "This may be used to conduct follow-up questions.", and "Your answer".

Wikimedia Programs & Events Dashboard questionnaire

The Wikimedia Foundation is planning to add new functionality (or improve flaws in the existing functionality) for the Programs and Events Dashboard: <https://outreachdashboard.wmflabs.org/>

Your participation will be instrumental in helping us identify what problems we need to solve and what opportunities to pursue. We appreciate any feedback you have to share but feel free to skip any questions.

Your answers will be accessible to staff inside the Wikimedia Foundation but will be anonymized before being published online. Quotes may be used in full, but will not be directly attributed to you.

For more information on privacy and data-handling, see the survey privacy statement https://wikimediafoundation.org/wiki/2018_Programs_%26_Events_Dashboard_Survey_Privacy_Statement

* Required

What is your Wikimedia username? *

This may be used to conduct follow-up questions.

Your answer

- #3 on the 2017 Wishlist Survey
- Working with Comm Programs surveyed 31 program or event organizers from 27 affiliates
 - 83 use cases, 35 pieces of praise, 17 ideas, and 111 pieces of frustrations
- We will not be building on top of the WikiEd dashboard, rather building a suite of specific tools
- Specification in progress, development to start in Q1 18-19

Articles for Creation

Special page

New pages feed

Rather than speed, **quality and depth** of patrolling and the use of **correct CSD criteria** are essential to good reviewing (Manager of Product Analytics resume n

- **Using the Page Curation script.**
- **Not over-tagging** - many maintenance queues continuously grow, and many tags won't necessarily bring additional attention to the article.
- **Making use of the message and WikiLove features**- communicating specific feedback with new articles creators creates a more welcoming and constructive environment.

If you don't know what to do, get help [here](#) or leave the article for another reviewer.

If you want to review particular **types, categories or topics of articles**, consider using the [NPP Browser](#) tool on Labs.

[Learn more](#) · [Leave feedback](#)

Showing: reviewed, unreviewed, nominated for deletion 4605 pages in your filtered list
[Set filters](#) > Sort by: Newest Oldest

! Euphoria Tour (Def Leppard) (hist) · 12609 bytes · 1 edit · 4 categories Created by llikeeggs1 (talk contribs) · 3010 edits since 30 May 2007 The Euphoria World Tour was a concert tour by British hard rock band Def Leppard in support of their latest album Euphoria. The album marked a retu...	22:36, 30 April 2018
! Christ Church, Turnham Green (hist) · 5596 bytes · 6 edits · 9 categories Created by Richard0612 (talk contribs) · 8748 edits since 26 December 2005 Christ Church, Turnham Green is a Grade II listed Anglican church sited on the eastern half of Turnham Green in Chiswick, west London. The church a...	22:25, 30 April 2018
✓ Roosevelt Jones (hist) · 9726 bytes · 1 edit · 8 categories Created by Edisonthruik (talk contribs) · 21592 edits since 2 January 2008	22:21, 30 April 2018

4604 total unreviewed pages (oldest: 4115 days)
1457 pages reviewed this week [Refresh list](#)

- **Challenge:** ACPERM shifts work from New Page Review (NPR) to Articles for Creation (AfC). Workload will likely increase by 2.5x.
- **Goal:** Get quality articles into Wikipedia faster (“mainspace rate”).
- **Solution:** Use machine learning to help AfC reviewers prioritize the influx of drafts (ORES and Copyvio).
- **Added benefits:** Implements this improvement for NPR as well. Builds on previous Recent Changes work.

May 2018

Contributors > Community Tech 6 [\[LINK\]](#)

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
1: Respond to the community's wishes via the 2016 and 2017 Community Wishlist Surveys	LAST QUARTER	
	Editing team, Collaboration team	<p>Completed development of and released: Ping users from edit summary, Thanks notifications for more types of log entries, 500 character edit summary length</p> <p>Continued or began work on Global Preferences, Syntax highlighting, Template Wizard, and the Commons deletion bot</p>
	THIS QUARTER	
	Editing team, Growth	<p>Complete development of: Global preferences, Syntax highlighting, Template Wizard, and Commons deletion bot</p> <p>Begin development on “Who Wrote That?” revision history search tool and Articles for Creation tool</p>

STATUS: OBJECTIVE ON TRACK

May 2018

Contributors > Community Tech 6 [[LINK](#)]

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
2: Build features to benefit groups of users that work with WMF Community Engagement	LAST QUARTER	
	Community Engagement	Completed development of and released V1 for Grant metrics. Wikipedia program organizers can now create programs and events and generate metrics for event impact.
	THIS QUARTER	
	Community Engagement	Work on V2 for Grant metrics - <ul style="list-style-type: none"> • Add support for Commons, Wikidata and other projects. • Allow metrics to be tracked by Categories.

STATUS: OBJECTIVE ON TRACK

May 2018

Contributors > Community Tech 6 [[LINK](#)]

GOAL: Improve active contributors' productivity

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
Analyze effects of ACTRIAL in English Wikipedia and publish a report	LAST QUARTER	
	Community Engagement	<ul style="list-style-type: none"> Published full report at Research:ACTRIAL on meta Published summary report on English Wikipedia
	THIS QUARTER	
	Community Engagement	<ul style="list-style-type: none"> Work with Articles for Creation reviewers to implement improvements to the process

STATUS: OBJECTIVE ON TRACK

May 2018

Contributors > Community Tech 6 [[LINK](#)]

What you learned working on this objective or workflow:

Did anything unexpected (good or bad) happen?

- + Special thank you for other teams tackling Wishlist projects!
 - o Editing team for Syntax Highlighting in 2017 WTE!
 - o Editing team for VisualEditor auto-save
 - o Collaboration team for Maps
- GlobalPreferences continues to face delays.

What would you do differently if you had to do it again?

- Seek collaboration from senior MediaWiki developers on other teams before jumping into large-scale projects like Global Preferences.

Did you struggle with anything?

- Global Preferences has faced some complicated database problems during multiple release attempts.



Parsing Team

Support content contribution
on mobile devices



WIKIMEDIA
FOUNDATION

From two parsers → one

Today: PHP parser, Parsoid

- PHP parser is used for desktop and mobile Web views and the action API.
- Parsoid is used by Android App, visual editing, Flow, content translation, Linter, Kiwix, Google's knowledge graph, and other uses.
- Parsoid is based on HTML5 structures and exposes wikitext semantics.

Goal: Use Parsoid for everything

Incremental, multi-step process:

- Fixes to Parsoid:
 - Language variants
 - Extension support
 - Long-tail issues
- Fixes to PHP parser:
 - *e.g.* Replace Tidy (HTML 4 → HTML 5)
- Fixes to wikitext on pages:
 - Provide tools to editors (*e.g.* Linter)

May 2018

Contributors > Parsing3 [\[link\]](#)**GOAL: Modernize our tools and technologies**

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
6: Support work towards unifying MediaWiki's parser implementations, in liaison with Technology's MediaWiki team	LAST QUARTER	
	Parsing team with Community Liaisons and MediaWiki Platform	As of today, we have replaced Tidy on ~700 wikis with another 200 left to be completed by the end of June 2018.
	THIS QUARTER	
	<i>As above.</i>	We will completely replace Tidy with RemexHtml by end of quarter. We will also be publishing a blog post about this upgrade to our parsing infrastructure.

STATUS: OBJECTIVE ON TRACK

Where we are today

Replacing Tidy

- ~700 wikis use RemexHtml instead of HTML4 Tidy.
- Plan to finish replacement by end-June.
- MediaWiki Platform team has made RemexHtml the default “tidying” solution for MW 1.31.

Language Variants in Parsoid

- Parsoid can represent language variant markup in its HTML
- Skeleton API endpoint and testing infrastructure in place
- Language conversion code: WIP
 - FOMA library being used to write language variant definitions instead of hand-written code.

What we learned

From the project to replace Tidy with RemexHtml:

- Over the years, wikis have built up **millions of errors** in their markup.
[Some of these errors block our upgrade work.](#)
- With the right tools, **editors can and will** fix pages so we can upgrade our infrastructure.
 - Will be using these tools for other projects that involve changes to wikitext
 - Linter extension will need redesign to fully leverage potential of wikitext linting
- **Incremental** fixes and changes enable **low-disruption** progress towards our goals.

Looking ahead: WT 2.0

A bunch of ideas and projects lined up for the future (“wikitext 2.0”)

- [Heredoc syntax for templates for long arguments](#)
- [Balanced templates](#)
- Limit scope of markup errors

Heredoc syntax was the first project we initiated this quarter

Heredoc syntax idea

Now:

```
{{Infobox begin}}
{{Infobox part|data}}
{{Infobox part|data}}
{{Infobox end}}
```

Proposed:

```
{{Infobox|<<<
{{Infobox part|data}}
{{Infobox part|data}}
>>>}}
```

Now:

```
{{table|
{{!}} Hello {{!}} {{!}}
wiki &#61; world
}}
```

Proposed:

```
{{table|<<<
| Hello || wiki =
world
>>>}}
```

Multiple unconnected transclusions ⇒
a single, connected transclusion

Benefits

- No need to escape wiki markup in long arguments means **more readable wikitext**
- First step to having only balanced templates, which will make **parsing and editing faster**

May 2018

Contributors > Parsing

3 [\[link\]](#)

GOAL: Modernize our tools and technologies

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
<p>4: Maintain editing technologies with very high up-time for all our users. Reduce product technical debt to modernise our tools and technologies, and to make future changes more effective and efficient</p>	<p>LAST QUARTER</p> <p>Parsing team with Community Liaisons.</p>	<p>We started work to create support in MediaWiki for heredoc-style syntax for templates. The syntax can help editors create better-structured content and support future balanced / typed templates work.</p> <p>Prototype implementation in gerrit -- needs additional work and a followup RFC discussion before it can be discussed with wikis. But, will proceed much more slowly while we focus on other higher-priority projects.</p> <p>Tracked in https://phabricator.wikimedia.org/T114432</p>

STATUS: PARTIALLY DONE AND STALLED ON OTHER PROJECTS

Audiences Design

Modernize user interface technologies



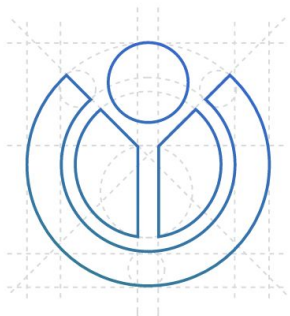
WIKIMEDIA
FOUNDATION

May 2018

Audiences > Design3 [\[link\]](#)**GOAL: Modernize user interface technologies**

What is your objective?	Who are you working with?	What impact / deliverables are you expecting?
5: Modernise user interface technologies to encompass mobile and desktop platforms, with continued work on the Wikimedia-wide adoption of a standard Web user interface library	LAST QUARTER	
	Audiences Design with Community Liaisons, Readers Web and Contributors at large.	As of today, we have expanded and refined Design Style Guide to v1 and gave it a new home.
	THIS QUARTER	
	<i>As above.</i>	We will extend Design Style Guide based on feedback and ensure strong connection with OOU. We will also fortify standardization and adopt further special page and extensions to use OOU.

STATUS: OBJECTIVE ON TRACK

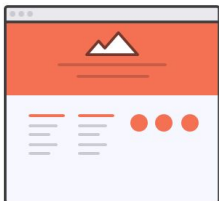


Design at Wikimedia Foundation

Design at Wikimedia makes sharing of all human knowledge easy and joyful. For everyone.

The User Experience Design team's goal is to ensure that Wikimedia products and communications follow a design process centered on the user. Based on research to understand people's needs and motivations, we explore solutions that meet those needs.

We design in the open with a transparent and participatory process. We collaborate within the Wikimedia Foundation and with the global community of contributors. We create well-designed solutions, together.



Landing Page

design.wikimedia.org ✓

Statement of purpose

Style Guide ●

Handbook ●

Participate ●

Design team



Wikimedia Style Guide

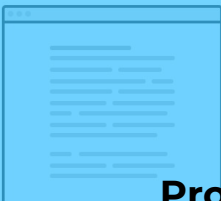
design.wikimedia.org/styleguide

- Introduction ✓
- Community Designers
- Visual Style ✓
- Components 2.0
- Resources 2.0

Staff Designers

Community Designers

Community Developers



Design Handbook

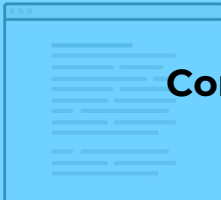
www.wikimedia.design/handbook

- Process
- Product & Engineering
- Assets
- Tools
- Methods

Staff Designers

Product & Engineering

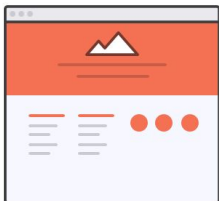
Designer onboarding



Participate

design.wikimedia.org/participate

Community designers and developers



Landing Page

design.wikimedia.org ✓

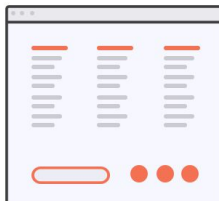
Statement of purpose

Style Guide

Handbook

Participate

Design team



Wikimedia Style Guide

design.wikimedia.org/styleguide

Introduction ✓

Design Principles ✓

Visual Style ✓

Components 2.0

Resources 2.0



Design Handbook

www.wikimedia.design/handbook

Process

Presenting

Assets

Tools

Methods



Participate

www.wikimedia.design/participate

Introduction

Design principles

Visual style

Principles

Colors

Typography

Icons

Images

Illustrations

Visual Style

Principles

Wikimedia projects are associated with learning, editorship, and books. They are neutral and transparent. They are about reading and writing.

Wikipedia – our most prominent project – is a modern encyclopedia with its roots in traditional knowledge sharing. Our design choices acknowledge the past, and look ahead to the future.

Paper was once the medium for spreading knowledge. Our encyclopedic knowledge was stored in the pages of leatherbound books. Today, we find it online. We access it from our computers, smartphones, and tablets.

We take our design cues from printed media, reflecting values like trustworthiness and academic objectivity.



Introduction

Design principles

Visual style

Principles

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Typography

Icons

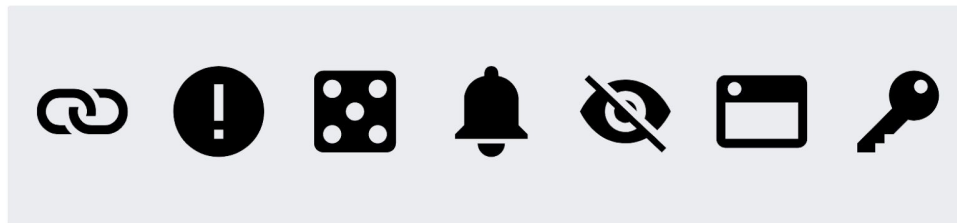
Images

Illustrations

Visual Style

Icons

Icons help convey a message visually.



Principles

Wikimedia icons should be simple and neutral. ^[1]

Reduce to the essential form. Use fewer details to convey the icon in as simple a shape as possible. The core idea of the design should be clearly conveyed and should remain discernible even at smaller sizes. For example, a keyboard should *not* be represented by showing all 100+ keys that are in the real object, since this would make it unrecognizable.

Universal rather than culturally-specific. Symbols and ideas represented in iconography should be known to a global audience. For example, do not use a dollar sign “\$” to represent money, or a four-leaf clover to represent luck.

Design Style Guide

- [New home address](#),
while continuing GitHub outreach
- Simpler language & affordance
- Improved mobile experience
- Using device-OS specific font for performance and i18n reasons.
- Integration of structured data

OUI

8 releases in Q3

Focus on reducing design and technical debt in applications

- 12 new features
- 67 code-level changes, including accessibility improvements
- 39 styling & interaction design amendments

Highlights

- Vector/VE/MinervaNeue interface consolidated
 - Before three interface size variants (12.8/14/16px base font-size)
 - Reduced to two (14/16px)
- New icon set finalized and rolled-out

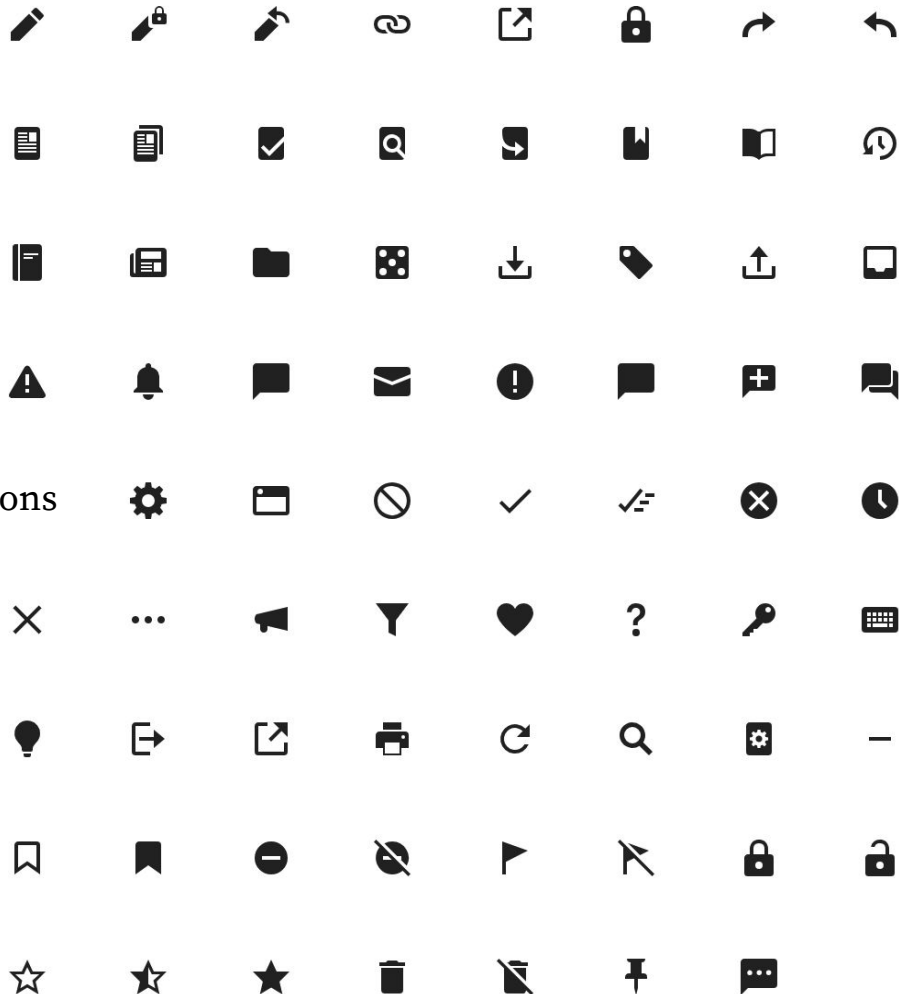
Icons

New and improved Wikimedia user-interface icon set

Features

- Consistent design principles applied to 200+ icons
- Universal rather than culturally-specific
- Improved i18n & right-to-left language support
- One set to rule all themes

Successful rollout to
VE, 2017 & 2010(!) wikitext editor,
StructuredDiscussions, Notifications, CX 2...

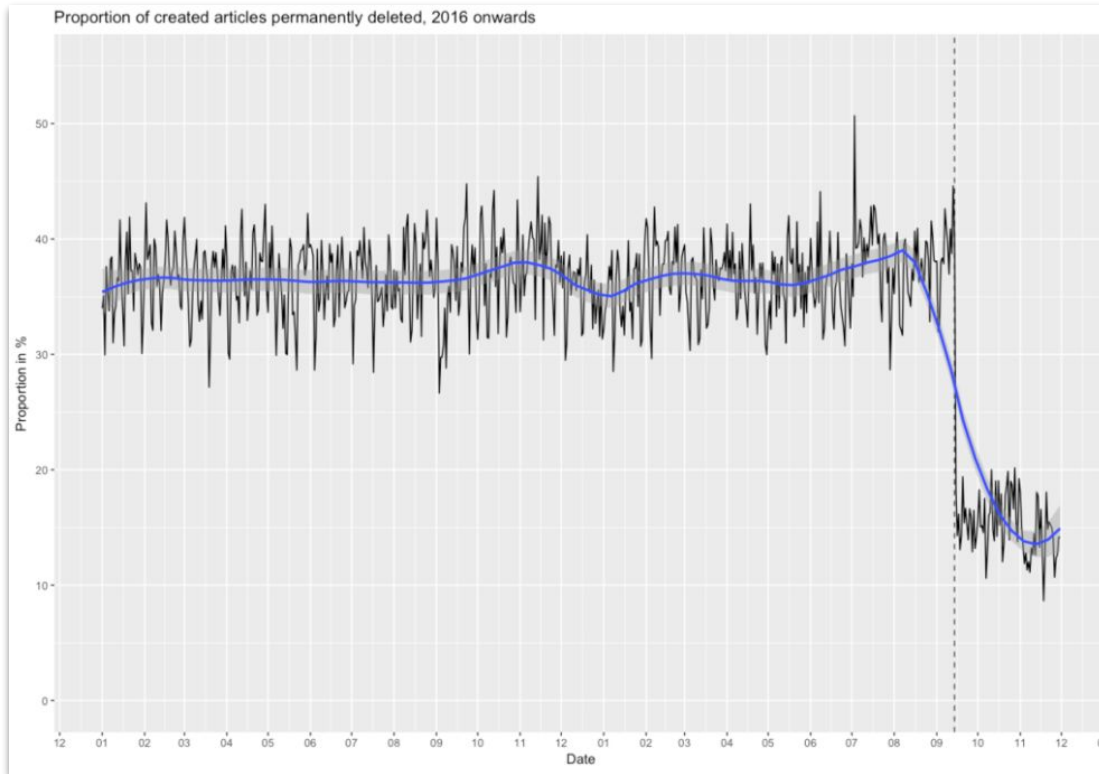


THANK YOU



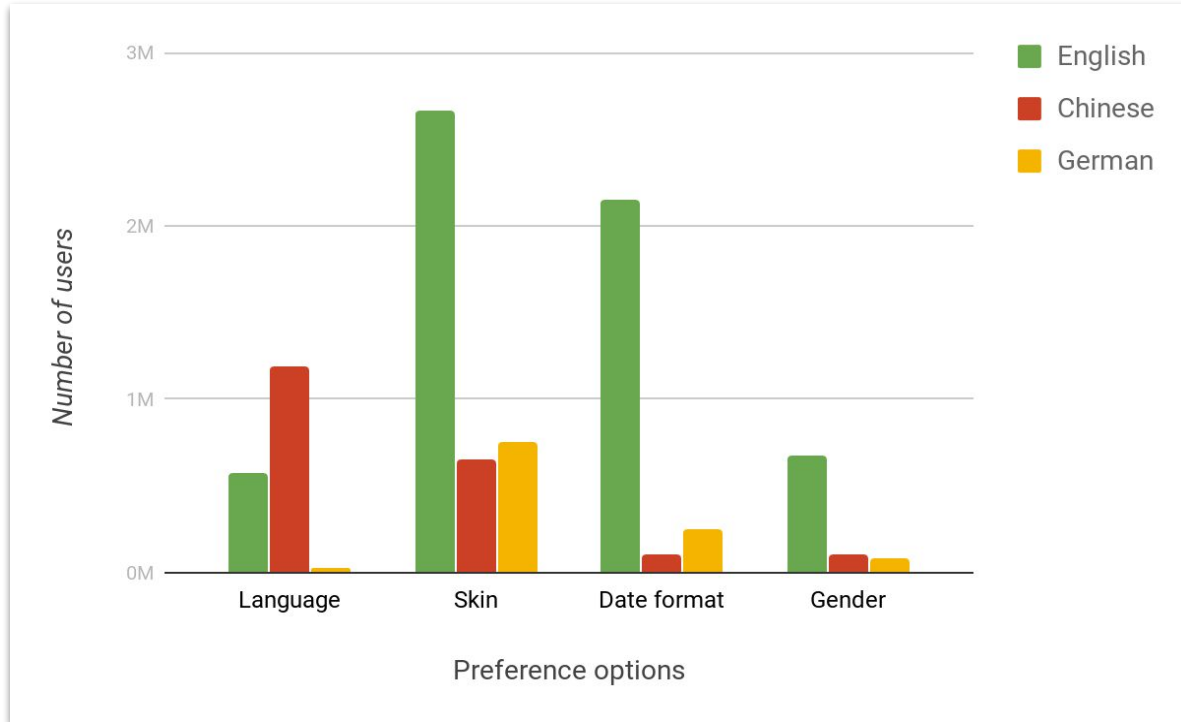
WIKIMEDIA
FOUNDATION

ACTRIAL and ACPERM



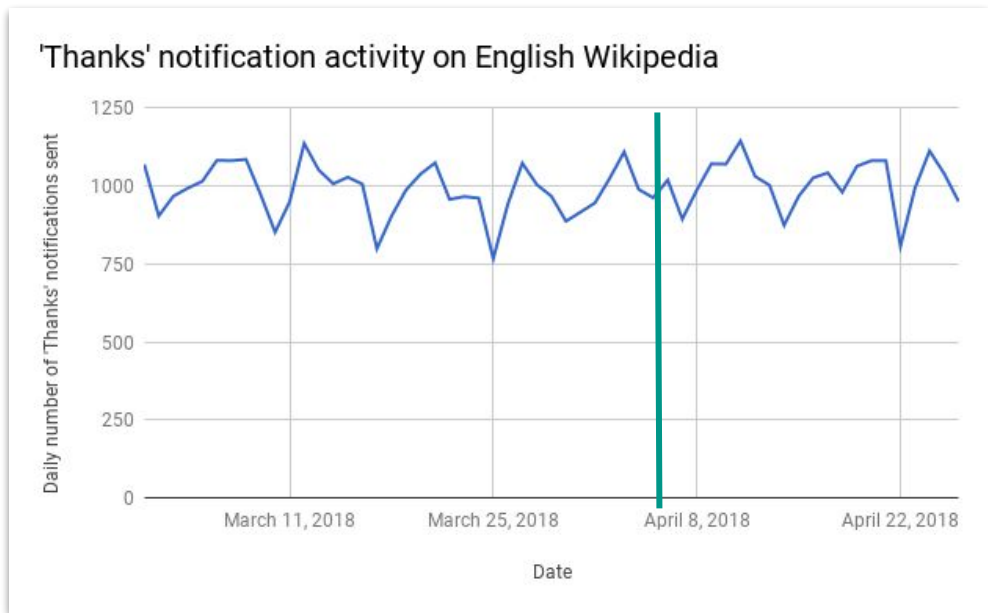
- ACTRIAL became ACPERM on April 26, six weeks after research report.
- New editors will now create Drafts instead of Articles.
- ACPERM is expected to reduce unencyclopedic content without decreasing retention.
- Reduces number of articles that need to be deleted by over half.

Global Preferences



- #4 on the 2016 Wishlist Survey
- Feature complete!
- Testing fixes to database errors found in recent deployments. Solutions are evasively difficult. Assistance from DBAs would be greatly appreciated.
- Optimistically targeting May 2018 sitewide release

'Thanks' for Log actions



- Released to all wikis on April 5 (vertical green line on graph)
- Daily average of Thanks sent on English Wikipedia (over three weeks)
 - Before release: 968
 - After release: 1,011
 - 4.4% increase
- This project makes it possible to thank for over 50 actions (not all whitelisted yet)