Community diversification (local & regionally) project

INPUTS

OUTPUTS
Participants - Activities - Direct Products

OUTCOMES - IMPACT
Short term - Intermediate - Long-Term

Situation

WMAR has been working together with new social and gender groups and also with other chapters within the movement to build a more diverse regional community. During 2016 we have approached and supported gender collectives of the region, and we have established a stable partnership with Wikimedia México and Wikimujeres. Our objective is to build a more diverse community in Argentina too.

Priorities

To establish a long-term agenda regarding gender issues in the region.

To build a new community of women in Argentina and being part of WMAR.

What we invest

Time from:

Staff Volunteers.

Other chapters

Merchandising

Designer

Who we reach

New gender collectives

Other chapters/users groups/ gender groups regionally.

Media press

Gender think tanks

What we do

Getting involved as part of our community new women groups in Argentina.

Improving quality content regarding gender by supporting regional projects and initiatives

What we create

Supporting and building a new community of women in WMAR.
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Building regional gender communities and supporting regional initiatives, along with Wikimedia Mexico and Wikimujeres

Designing resources on the gender issue.

Results in terms of Learning

Women locally and regionally organized and empowered as editors in Wikipedia.

Results in terms of changing Action

Projects on gender, designed and implemented locally and regionally

A sustainable network of women involved in our community, locally and regionally.

Results in terms of changing Conditions

Increase in the number of new users and editors by building new gender communities.

Improvement of content with quality editions.

Long-term partnership along with other regional chapters

Positioning WMAR as a reference for gender issues in Argentina and regionally

Assumptions

External Factors

Evaluation
Identification – Design – Implementation – Completion/Follow-up