



Homecoming/Parents' Weekend: Brodie Basketball Scholarship Endowed

Announcement of the permanent endowment of the Harold J. Brodie Basketball Scholarship will be made formally at the 10th RIT Sports Hall of Fame Dinner and Induction ceremonies scheduled tomorrow (Friday) evening as part of the Parents/Homecoming Weekend program, "Together '78."

Professor Emeritus Harold J. (Steve) Brodie, ME '17, who has been sponsoring a \$500 basketball scholarship annually since 1969, has provided a gift of \$10,000 to endow the scholarship, it was revealed this week by William Buckingham, Chairman of the Alumni Division of the 150th Anniversary Campaign, and William H. Carey, director of athletics.

The gift, which has been credited to the Alumni Phase of the \$42-million 150th Anniversary Campaign, will become a part of the endowment funds of RIT and the annual income from the endowment will provide the permanent funding for the scholarship.

It is Mr. Brodie's expressed wish that the scholarship, which is based on financial need, continue to be made as it has in the past to a basketball player selected on the basis of recommendations of the director of athletics and the RIT basketball coach.

Following graduation from Mechanics Institute and a stint in the U.S. Navy, Brodie returned to the Institute in 1919 to teach engineering drawing and related subjects such as graphic analysis, descriptive geometry, mechanical blueprint reading and instrumental perspective. He remained a member of the faculty until his retirement in 1961. He continued to teach part time until 1970, when he completed 51 consecutive years as a teacher in both day and evening programs at the Institute.

Brodie served as faculty manager of basketball from 1919 to 1956, when Louis Alexander Jr. became director of athletics. In this role he made up all schedules, hired officials, purchased

equipment, hired coaches and leased courts prior to the completion of the Ritter-Clark Building on the old RIT campus downtown. He was chairman of a committee to organize the first Athletic Committee which is now the Athletic Board of Control. He continues to serve that body in an ex-officio capacity.



October 6,7,8

Dear Members of the RIT Community:

On Friday, October 6, at 11 a.m. in Ingle Auditorium, the Alumni Association of RIT will honor 10 of its alumni in a special ceremony. One alumnus from each of the nine colleges will be cited for having made a noted professional contribution to his or her respective career field. In addition, an Outstanding Alumni Service Award will be conferred upon one alumnus who has unselfishly devoted his time to the advancement of the Institute.

I would like to take this opportunity to invite the entire RIT Community to attend this award ceremony. The ceremony will be followed by an open reception in the poolside lounge area of the College-Alumni Union. I hope you will join us to honor these outstanding individuals.

Sincerely,
Frank A. Cicha
President of the National
Alumni Council

From 1919 until his retirement in 1961, Brodie was unable to attend only two RIT basketball games, both due to illness. In 1968 he was inducted into the RIT Sports Hall of Fame, and in 1972 he received the annual Outstanding Alumnus Award.

Commenting on the scholarship endowment, Carey expressed pleasure over the receipt of the gift, noting that "we are particularly pleased to have this expression of ongoing interest from an alumnus and former professor who has been such an avid supporter and follower of our basketball programs. This scholarship endowment is a real boost for varsity sports at RIT."

Buckingham added his thanks to those of Carey, pointing out that the gift is a "welcome and appreciated addition" to the Alumni division of the Campaign as it moves into the "home stretch" preparatory to the observance of the Institute's 150th Anniversary in 1979.

The Hall of Fame festivities Friday will take place at the Sheraton Gatehouse Motor Inn, 4831 West Henrietta Road, starting with a social hour at 6:30 p.m. This year's inductee will be Lou Alexander, former director of athletics and now coordinator of student recruitment and alumni relations for the athletic department.

Music, movies, lectures, displays and class reunions are among the other highlights of the Homecoming/Parents weekend. In addition, nine RIT graduates will be recipients of the Institute's Distinguished Alumni Awards.

Among the notable events planned for Together '78 is a Friday night concert by the critically acclaimed Chuck Mangione Quartet. Also slated for Friday night is an address by Howard H. King, this year's Frederic W. Goudy Award lecturer.

The Goudy Award is made possible by a grant from the Mary Flagler Cary Charitable Trust to honor the friendship between Goudy, America's best-known
Continued on Page 8

Women's Council Founder Dies

Wanda Geib, wife of Dr. Fred W. Geib, passed away at her home on Sept. 19.

Mrs. Geib was a founding member of RIT's Women's Council, which will celebrate its 25th anniversary in 1980. During her years on the Women's Council, Mrs. Geib took a particular interest in fine and applied arts at RIT and chaired a committee that worked with RIT's School of Art and Design. In that role, she annually invited freshmen to her home to view her art collection and in recent years, she and her husband lent support to two major shows in Bevier Gallery and helped arrange for well-known artists to speak at the school.

"She was a warm, personable woman and in a very quiet way made many gracious contributions," comments Stanley Witmeyer, who served as director of the School of Art and Design during the years when Mrs. Geib was actively involved in the school.

Last year Mrs. Geib hosted the Women's Council at her home for a luncheon and its annual meeting. Women's Council has made a gift to the Wallace Memorial Library in her name and Marcia Ellingson, wife of RIT's former President Dr. Mark Ellingson, is preparing a "Resolution of Appreciation" to be given to Dr. Geib and the family. Another gift in Mrs. Geib's



WANDA GEIB

name was also received by the Council and has been added to the Council's endowment scholarship fund.

In addition to her active support of RIT, Mrs. Geib was past president of the Monroe County Medical Society Auxiliary; past president of the Wisteria Twig of the Medical Society Auxiliary at Rochester General Hospital; and past president of Peterwanda Realty Corp., now owned by her son, Peter.

Energy Situation Room

Three years in development, a multimedia display called the Energy Situation Room opened recently at RIT in the 1829 Room. The brain child of Carlo Piech, former communications coordinator for Campus Services, the exhibit is devised to focus attention of ways that the energy problem overlaps with other global problems.

The Energy Situation Room has several posters detailing energy problems; a 14-minute slide-tape show using three screens; an area devoted to alternate building techniques; and an opening passageway complete with live trees and taped nature sounds.

The exhibit grew out of the 1976-77 Institute Forum topic "Energy: Issues, Choices, and the Quality of Life." Funding was provided by Campus Services and Institute Forum.

A brochure accompanying the exhibit has sections devoted to saving energy at home, conserving energy on campus, and conserving energy in the dormitories. Dorm residents who want to help, for instance, are advised to use cold water for cleaning, open blinds and shades in winter during the day to take advantage of solar heat, raise plants in living areas for added oxygen instead of opening windows, and petition professors to allow lab reports to be written on both sides of the paper.

A prior survey on energy attitudes on campus will be compared with a survey taken by people viewing the Situation Room. Carlo Piech hopes the exhibit will increase campus understanding and concern for the energy problem. As the brochure points out, energy costs at RIT have doubled in the past seven years and may double again by the 1981-82 academic year. The economic impact of these added costs pose questions to be answered at RIT in the near future.

The Energy Situation Room will be open everyday through October 9, Monday through Thursday, 9 a.m. to 4 p.m. and 6 to 8 p.m.; Friday, 9 a.m. to 4 p.m.; and Saturday, 10 a.m. to 2 p.m.

Deafness Training Program

Good sales people like to make their customers feel welcome then they do business with them. And that's exactly why some 40 Southtown Plaza employees have welcomed a new program developed by NTID to further improve buyer-seller relations.

Through its department of continuing education, NTID is offering a series of training programs on deafness to merchants, managers and other key personnel at Southtown.

The pilot project, developed with the Southtown Tenants Association, is designed to give participants basic skills in manual communication (sign language) and experience in communicating with deaf people.

Approximately 40 employees are enrolled in the first eight-week program, which began Tuesday evening, Sept. 19, at NTID and will run through Nov. 21. Faculty from the college's Division of General Education and Communications and NTID student volunteers are conducting the program.

Dr. Lee C. Murphy, coordinator of continuing education at NTID, said Southtown Plaza was selected for the project because of its nearness to the

RIT campus and the large number of deaf students who patronize the stores.

"There are nearly 1,000 full-time students at NTID and many of them shop and bank at Southtown," Murphy said. "We've been aware of the problem our students and store personnel have communicating with one another and decided this is where we should concentrate our efforts initially."

Joseph Vasile of Pittsford, president of the 38-member Southtown Tenants Association, said the communications barrier has been difficult to overcome and has concerned the association for several years.

"When NTID came to us last spring to suggest we participate in a training program on deafness for our personnel, our members were enthusiastic," Vasile said.

"We want to make our customers welcome and we want them to feel at ease when they do business with us," he explained.

The tenants association has named Laurence B. Edelstein of Brighton, a Southtown optician, as project chairman.

NEWS & NEWSMAKERS

Barbara Leonard, current director of the Higher Education Opportunity Program (HEOP) at RIT, has been promoted to a position in the State Higher Education Opportunity Program as an associate.

Campus Services has announced the following personnel changes: **Roy Demenet** to superintendent of maintenance from superintendent of engineering and construction; **Lou Boyon** to superintendent of operating engineers from energy conservation officer; **David Lamphron** to superintendent of construction, and **Kathleen Flansburg** to office supervisor.

Frederick Gardner, executive director, Evening College and Summer Session, College of Continuing Education, and **Gladys Abraham**, instructor, Learning Development Center, have co-authored an article which will appear in the October issue of **Teaching Sociology**. Based on an experiment in a course taught in the College of General Studies, the article describes a cooperative effort between RIT's Learning Development Center and an instructor to enable students in a large sociology class to write more effectively.

Richard Reeve, head of the Industrial Engineering Department, and **Ralph H. Stearns**, professor in industrial engineering, recently attended an AIIE conference in Toronto, Canada.

Ronald Hilton, executive director, advising, staff development and evaluation, College of Continuing Education, has discovered that his recent monograph, co-authored with Dr. Alexander W. Charters of Syracuse University, was published in the April issue of the **International Journal of University Adult Education**. Mr. Hilton learned of the publication of "Who We Are: What Some Educators (of Adults) Say About Their Characteristics, Competencies and Roles" when his edition of the Journal was delivered from India last week.

Dr. Samuel Haskell, a new psychology faculty member in the College of General Studies, presented a paper entitled, "Predictors of a Couple's Actual Family Sizes" at the American Psychological Association Convention, August 31, in Toronto Canada.

News and Events is published every Thursday by the Communications Office at Rochester Institute of Technology and distributed free of charge to the Institute community. For information call Norm Wright at 475-2750.



WOMEN'S COUNCIL PROGRAM

Discussing their trip to China for RIT Women's Council members, were (from left): Dr. Francena Miller, wife of RIT President Paul A. Miller; Ginny Eisenhart, wife of the Chairman of the RIT Board of Trustees Richard H. Eisenhart; Louise Frisina, wife of RIT Vice President D. Robert Frisina; Maxine Forman, wife of Maurice R. Forman, honorary member of the RIT Board of Trustees, and Louise Johnston, wife of RIT Dean Robert H. Johnston. The five women were part of a 15-member RIT delegation to China this past January. They were the featured speakers at the first 1978-79 meeting of the RIT Women's Council on September 20. Numerous photographs taken on the trip by Gudrun Engelmann, wife of RIT Dean Lothar K. Engelmann, were displayed at the meeting held at the home of Pegge Lander, 590 Allen's Creek Road, Brighton.

Poetry Reading is Friday

Poet, columnist, and teacher, Joel Oppenheimer, will visit the RIT campus on Friday (Oct. 6) to give a reading of his poetry. Since 1969, Mr. Oppenheimer has written a weekly column for the **Village Voice** and has been a distinguished visiting professor (also known as a poet-in-residence) at City College of the City University of New York. Previously he had worked as a printer, a typographer, and an advertising production man.

Oppenheimer says of his poetry, "my verse seem concerned for the most part with the interpersonal relationship: man-to-woman, man-to-man, man-to-child; otherwise I drink, love, and play games." It was during the 1960's that he gained

prominence for his poems on the Vietnam War, writing how the war penetrated into the personal and private lives of people. He has numerous books of poetry to his credit, as well as a volume of short stories, a book of non-fiction, and a play. His best known works include **In Time: Poems**, **The Woman Poems**, and **On Occasion**.

Oppenheimer will give his poetry reading at 2 p.m. in Room 2000 on the second floor of the Administration building. The event is being sponsored by the Language and Literature Department of the College of General Studies and **Symposium Magazine**.

PHONE CHANGES

Corrections

Layne, Jan	6557
Spong, Edwin	262-2709

Additions

Holmes, Robert	262-2724
Wohl, John	262-2722

INTRA-INSTITUTE ISSUE INVENTORY

Is your committee, organization, department, school, or other grouping of people working to resolve an issue that impacts two or more of the RIT constituencies - students, faculty, staff, and administration? If the answer is yes, and you have not been asked to submit a description of the issue for the Intra-Institute Issue Inventory, please contact Don Hoppe, x2527, immediately.

SPORTS . . . from Roger Dykes

There was excitement on the soccer field last Saturday as the Tiger booters downed Fredonia, 3-2. It marked the first time ever the RIT squad has topped the Blue Devils.

Hustling, all-around superb play and a never-say-die attitude added up to the third straight win for the soccer team. Fredonia, a perennial soccer power, entered the game with a 2-0-1 record.

Fredonia carried the play in the beginning with a goal at 27:43. RIT rallied to knot it 10 minutes later as L.A. Alexander scored. It turned the tide in favor of the Tigers. Three minutes later Doug Fisher put RIT on top with a penalty shot. In the second half Fredonia came back to tie the game at 24:24. The teams played even until 33:57 when Stuart Jones fed a perfect cross pass to Darryl Wiggins for what proved to be the winner.

"We held our own in the last portion of both halves", commented Nelson. "Everyone hustled and the line did an excellent job."

Rob Pearson had another strong game at halfback. The hustling senior is off to his finest start with three goals in five games. Earlier in the week he scored one of six goals as RIT thwarted Eisenhower, 6-1.

Thoughts of the first undefeated cross country season are strong in the minds of RIT's runners. Last week RIT rolled past Eisenhower (15-50) and Oswego (18-45). Again freshman Charlie Ellis was the leader, continuing his unbeaten string. Ellis lowered the Eisenhower course mark by two minutes, timed in 27:02 for the 5.1 mile course. At Oswego, Ellis averaged 5.03 for the five-mile race.

To date, the cross country squad has

set two school marks, including most consecutive wins (13) and most shutouts in a season (five). RIT is 10-0.

Ellis has a shot at tying the school record for most wins in a season (including invitationals). Dave Kosowski holds the mark of 21, set in 1969.

The RIT men's tennis team continued its winning ways, downing St. John Fisher and Hobart last week. With a 4-0 record, the Tigers are enjoying their best season.

Jeff Wasserman paces the singles players with a 4-0 mark. Number one seed Glenn Harris is 3-1, suffering his first loss in the team's 6-3 win over Hobart. Freshman Steve Hutnick and senior captain Jim Papagni are also 3-1. Jim Freimuth and Papagni lead the doubles teams with a 2-0 record. Harris and Dave Haas are currently 3-1.

The dreams of an undefeated season were dashed last Thursday when RIT fell to U of R in women's tennis by a 3-2 margin. Marie McKee and Chris Taylor accounted for the singles wins.

The women are 5-1 and headed for their best season ever. McKee and Taylor remain undefeated, boasting 6-0 records. McKee has a string of 11 straight, including last fall.

Coach Ann Nealon's netters had a solid week, downing Nazareth, Geneseo and William Smith "B" last week. Katie Kupp and Pat Corcoran lead the doubles corps with a 5-1 record. Their only loss came against U of R.

The RIT golf squad got on track last Saturday, winning the Cornell Invitational on Saturday with a 306. Bruce March took medalist honors with a one-over-par 73. John Rush and Kip Colwell followed with 77's. Steve Loomis carded a 79.

Last Friday RIT failed to defend its

title in the Brook-Lea Country Club Invitational. Canisius won the event. Rush was the RIT leader with a 77. He leads the team with a 77.3 overall mark, followed by Colwell (79.5) and March (79.6)

In their first contest of the fall, the RIT lacross team fell to Geneseo, 9-5. Freshman Tim Keck and senior Jim Moore scored twice. Mark Knight added one goal and an assist in the loss. Mark Wilson made his first appearance in the RIT nets and accounted for 10 saves.

It was a bad week for the RIT baseball team, losing doubleheaders to Ithaca and LeMoyne last week. In the first Ithaca game the Tigers came up on the short end of a 10-9 score. Jim Huerter suffered the loss. Ithaca took charge in the second contest, thwarting the Tigers by a 14-4 score.

Sunday the Tigers dropped a pair to LeMoyne by 14-1 and 6-5 margins. After the first game loss, the RIT squad rallied in the second game to take a 5-3 lead in the top of the seventh. LeMoyne countered in the bottom of the seventh inning with three runs for the victory.

Ed McPherson lost the first game and Jeff Hall took the second game defeat.

Sports Calendar

Oct. 5	G	ECAC Dist. Qualifier at Elmira	9:00
	BB	ST. BONAVENTURE (2)	1:00
	VB	at Niagara	7:00
	CC	*ITHACA	3:00
Oct. 6	G	ECACs at Elmira	9:00
		HALL OF FAME DINNER	6:30
Oct. 7	BB	BROCKPORT (2)	1:00
	S	at *Clarkson	3:00
	FL	ALUMNI	1:00
Oct. 8	S	at *St. Lawrence	1:00
	BB	ALUMNI	1:00
Oct. 9	BB	GENESEO (1)	3:00
	WT	ST. JOHN FISHER	3:30
Oct. 10	G	RAC Tourney at Brockport	12:00
	WT	at LeMoyne	4:00
	VB	RIT, Ithaca at Cornell	7:00
	FL	U of R	4:00
Oct. 11	G	ECAC Championships at Manchester, MA	9:00
	S	U of R	3:00
	BB	at Eisenhower (1)	3:30

Key to abbreviations: G=Golf; BB=Baseball; VB=Women's Volleyball; CC=Cross Country; S=Soccer; FL=Fall Lacross; WT=Women's Tennis; MT=Men's Tennis.

*ICAC contest. (2) indicates doubleheader.

Institute Forum

Ethical implications of government regulation will be the subject of the next Institute Forum program, Tuesday, Oct. 10, at 7:30 p.m., in Room 2428, Building 12 (Max Lowenthal Memorial Building).

The program's theme is "Belief in Society - Belief in Myself: Can I Have Both?" It will include presentations by a philosopher and a sociologist who will take a look at today's college student and the environments—social and academic—in which he or she grows and learns and forms a concept of personal freedom and worth and integrity.

Questions to be addressed include: What do I stand for or against? How free am I to follow the beat of my own drummer? Where must my freedom yield to the good of another, or the State, or what the State says is good? Can a government ever be moral? Can the meaning of freedom ever be legislated?

Featured speakers will be the Rev. Robert Smith, former professor of philosophy, now chaplain, SUNY at Stony Brook, and Rev. Charles Mulligan, former director of the Office of Human Development, presently director of Social Ministries, Catholic Diocese of Rochester.



'OPEN EYE'

The Open Eye Children's Theatre of New York will perform "Twilight Crane," a colorful dance-drama based on a 300-year-old Japanese folk tale, at 8 p.m., Friday, October 6, 1978, in the NTID Theatre. Tickets for the production are \$1 for all students, RIT faculty/staff and senior citizens and \$3 for all others. For reservations and information call the NTID Theatre box office at 475-6254.



ENERGY HOUSE VISIT

"Energy House was one of the RIT sites visited recently by a touring group of industrial representatives, technicians and engineers from the People's Republic of China. Also on their itinerary were stops at NTID, the College of Graphic Arts and Photography, and the College of Fine and Applied Arts. Their RIT visit was arranged by Dr. Robert Frisina, RIT's senior vice president, and Alfred J. Murrer, an RIT trustee and president and Chief Executive Officer of the Gleason Works. The Chinese delegation was hosted by Gleason during its Rochester stay. "The group was very much interested in seeing some examples of high technology for which RIT is so well known," said Dr. Frisina.

Children's Theatre

The Open Eye Children's Theatre of New York will perform "Twilight Crane" a colorful dance-drama based on a 300-year old Japanese folk tale, at 8 p.m., Friday, Oct. 6, 1978, in the NTID Theatre.

The romantic fantasy combines and blends exquisite four-foot tall hand-made shadow, rod and Banraku-style (costumed) wooden) puppets, with a dancer, narrator and musician. The choreography and scoring is based on the Japanese theatre tradition.

The story is about a kind-hearted weaver who saves the life of a crane caught in a hunter's trap. The crane's spirit returns to earth in the form of a beautiful woman who becomes the weaver's wife.

The Open Eye Children's Theatre production also includes a playlet, "Busu". This is a one-act comedy about an old curmudgeon who tells his two servants, just before he sets out for a walk, that they must not open his box of Busu because it is a deadly poison. One whiff, he claims, will kill instantly. Off he goes and the servants soon open the box—only to discover that it contains sugar. The mischievous servants eat the sugar and contrive a way of breaking the news to their returning master.

Tickets for the Open Eye Children's Theatre production are \$1 for all students, RIT faculty/staff and senior citizens and \$3 for all others. For reservations and information call the NTID Theatre box office at 475-6254.

RIT WOMEN'S CLUB COOKBOOK

Don't miss out on securing your copy of the forthcoming Women's Club Cookbook, **Campus Cooks**. Proceeds from the sale of the book are for the benefit of the Women's Club Scholarship Fund. Order one for yourself and one for a gift, on the order blank below.

RIT WOMEN'S CLUB COOKBOOK
4 Cardiff Park
Rochester, NY 14610

Please send me _____ copies of **Campus Cooks** at \$5 plus \$1 mailing and handling cost per copy.

Enclosed is my check for \$ _____ payable to RIT Women's Club Cookbook.

Name _____ please print

Address _____
City _____ State _____ Zip _____

(Proceeds from sale of this book for benefit of RIT Women's Club Scholarship Fund.)

GRANTS DEADLINES

Please note: GUIDELINES FOR ALL PROGRAMS ARE ON HAND OR HAVE BEEN REQUESTED: Please call the Grants Office for additional information, 50 West Main Street, 475-2388

October 15—Pre-College Teacher Development in Science Program, National Science Foundation. (1) Participants are *elementary and junior high school teachers*. (2) Projects may vary from short conferences, to periodic evening or weekend meetings during the school year to full time summer activities which may range from one to four weeks in duration. (3) Projects may deal with single discipline, multi-discipline or interdisciplinary subjects in science, including social science and mathematics (4) Instructional model could vary from the inquiry approach, the lecture method, a laboratory orientation, the utilization of technology or other approaches.

U.S. Office of Education

October 24—Handicapped Personnel Preparation, A program for training of personnel in the education of the handicapped. One thousand grants are anticipated at an average award total of \$55,000.

October 16—Student Research Program, To support research related to education of the handicapped. Priority is assigned to research-related projects focusing on the education of handicapped children. There will be a second deadline date scheduled for March '79. Grants last year ranged from \$1,000 to \$15,000 per year. Applications may request support for projects extending from 1 - 3 years in duration.

October 18—Handicapped Children's Early Education Program, Provides awards for demonstration centers projects. Previous grants have ranged between \$60,000 - \$70,000.

October 31—Field Initiated Research (Handicapped), For research related to education of the handicapped. USOE is interested in a broad range of research and research-related projects focusing on the education of handicapped children. 1 - 3 years funding is available and projects focusing on the education of handicapped children. 1 - 3 years funding is available and grant awards range from \$10,000 to \$150,000 per year.

November 6—College Library Resources Program, Institutional Grant to be prepared by RIT.

November 17—Women's Educational Equity Act Program, The purpose of the award is to develop educational materials and model programs designed to promote women's educational equity. The materials and program that are developed should be replicated and distributed throughout the United States. Institutional application to be prepared by RIT.

November 27—Educational Opportunity Centers Program, Grants averaging \$200,000 - \$240,000 are available for projects that serve areas with major concentrations of low-income population by providing, incorporation with other applicable programs and services: information concerning financial and academic support for persons living in the area who desire to pursue a program of post secondary education; counseling, tutorial, and other necessary services to such persons while attending post secondary institutions; and assistance in applying for admission to post secondary institutions.

November 3—Fulbright-Hays Training Grants,
a. Faculty Research Abroad Program
b. Foreign Curriculum Consultants Program
c. Group Projects Abroad Program
d. Doctoral Dissertation Research Abroad Program

December 29—Model Programs for School Aged Handicapped Children, The purpose of the awards is to develop and conduct model programs designed to meet the special educational needs of handicapped children.

December 15—Consumer's Education Program, The purpose of this program is to increase the capacity of organizations and institutions which educate consumers to prepare people for intelligent participation in the marketplace and in the economic system. Priority is given to applications which are designed to serve as models or which build an organization's long-range capacity to provide consumer's education. 55 or 60 awards are anticipated at an average total of \$45,000 per year.

December 22—Public Service Education Program, This program issues awards to institutions of higher education to develop training programs by providing fellowship, and in some instances, institutional grants, for graduate or professional study for persons who plan to pursue a career in public service. Forty institutional grants at an average award of \$25,000 are anticipated. Three hundred new fellowships are available for individual students to apply for.

Employee Meeting

A series of meetings will be held late in October to explain the Blue Million Major Medical Plan for those RIT employees who are enrolled in the Basic Blue Cross-Blue Shield plan.

Employees currently enrolled in the Rochester Health Network Plan or the Genesee Valley Group Health Association Plan already have a P.I.P. Million plan included in their contract and will not be affected by this change.

A representative of Blue Cross-Blue Shield will be on campus on the following dates to discuss the plan and to answer questions.

- Oct. 23, Monday, 9 a.m. Bldg. 99, Campus Services
- Oct. 24, Tuesday, 11 a.m. and 1 p.m. Room 1829, College-Alumni Union
- Oct. 25, Wednesday, 11 a.m. and 2 p.m. Room 1829, College-Alumni Union
- Oct. 26, Thursday, 2 p.m. Grace Watson (Food and Dorm Employees)
- Oct. 27, Friday, 10 a.m. 50 W. Main St.
- Oct. 31, Tuesday, 1 p.m. NTID Theatre

On Oct. 19, Thursday, there will be a special meeting with the Faculty Council in Room 2000 of Building 01 to discuss what will be added to the Institute's Blue Cross-Blue Shield plan.

Printing School Featured

RIT's School of Printing will be featured in this year's tour program for various members of Rochester's investment community sponsored by the Institute's Deferred Giving Advisory Committee.

The year's first tour will be conducted on Oct. 12. Following a luncheon in Room 1201 of the School of Printing, 25 guests of the advisory committee will be given a tour of the printing school by its director, Dr. Mark Guldin. Hosting the initial tour program will be Alan Illig, a local attorney and chairman of the ten-member advisory committee.

Three other groups of 25 local investment counselors, insurance executives, stockbrokers and attorneys will attend similar programs in the School of Printing on Oct. 26, Oct. 31, and Nov. 2.

John H. Potter, campaign field director in the Development Office and primary Institute liaison with the advisory committee, said the tours are designed to give outstanding members of the local estate planning community a better understanding of RIT's various programs and its overall contribution to Greater Rochester.

We've Got Your Number . . . Or Have We ?

It's time once again to update and reissue the Institute-wide Telephone Directory.

Please fill in this coupon and send it by inter-office mail to Communications, Fourth Floor Administration Building.

NAME _____

DEPT. _____

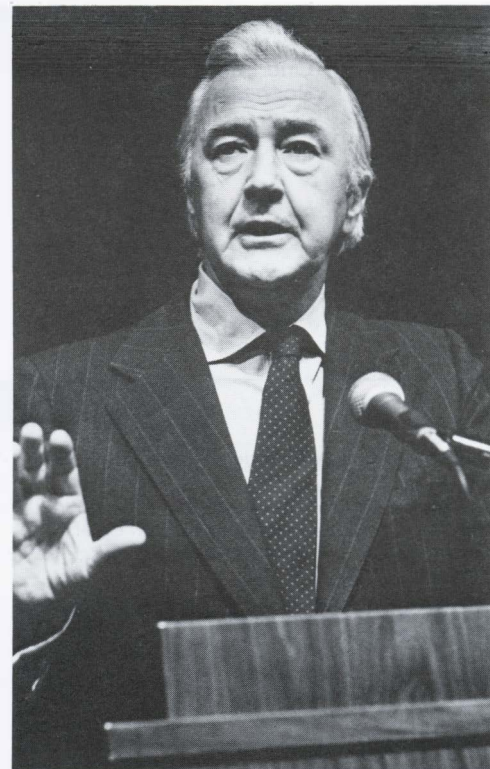
BUILDING _____

TELEPHONE NO. _____

All coupons (or a list) from each department may be sent in one envelope.

Deadline Date is October 10, 1978.

If there are questions, phone x6577.



10 Years Later . . .

McCarthy Still Draws a College Crowd

Ten years after he led college students protesting the war in Viet Nam, former senator and presidential candidate Eugene McCarthy proved he can still draw a college crowd. His speech on Sept. 26 opening the year's Institute Forum series filled Ingle, and an overflow of more than 100 watched on closed circuit TV.

Although he could not provide any absolute answers to the question of freedom vs. government regulation, this year's Institute Forum topic, McCarthy compared the issue to the story of a drowning man: "The conservatives keep insisting nothing is wrong; the liberals call the undertaker. There has to be something in between," said McCarthy, "someone who will call the doctor."

During his 1968 bid for the presidency, McCarthy was billed as a liberal. It's a description he didn't object to, he says, if he could define the term, and if it were restricted to use as an adjective and not as a noun.

"It's important to make distinctions," he explained. "Some who are liberal in the nominative sense haven't made the distinction between freedom of and freedom from"

The original concept of liberalism, was designed to establish a base of equality. Society was obligated to provide minimum standards, of poverty, health care, education, etc. Roosevelt's New Deal established

conditions in which people could free themselves of exploitation, for example. But, he added, recent emphasis on such things as a guaranteed wage free people from the obligation of work. There has to be a dividing line, McCarthy said, and the former Minnesota lawmaker continued, many liberals today have passed that line with the ultimate result of equalization rather than freedom.

Equalization means that some must lose if others are to gain. McGovern's campaign proposal to give everyone \$1000 would have adjusted income well above the poverty level, a concept moving toward equalization of income. "The next step," McCarthy said, "would be equalization of wealth."

He also criticized President Carter's proposal of a \$500 rebate, pointing out that the term "rebate" was picked up from the auto industry. It's amazing how many bad ideas the government gets from industry, he noted.

McCarthy's prime target these days is the Federal Campaign Election Law of 1974, which he believes considerably reduces such freedoms as speech and right to assemble.

The law limits the amount an individual may contribute to a candidate. This, said McCarthy, means there are three sources of money for candidates: organized labor, which supports Democrats; corporations,

which support Republicans; and the independent wealth of candidates themselves. The ultimate results, predicted McCarthy, are a Congress made up of "brand name" millionaires, and the elimination of third-party action in campaigns.

The election law makes it difficult for people to organize outside of the two major parties, since they can't raise money and are denied equal time in the media. McCarthy told how, as a third party candidate in 1972, CBS refused to sell him a half hour because it was "Maude" time and the network claimed it would be impossible to provide time equal to "Maude" time to any other candidate.

McCarthy commended RIT students for selecting the issue of Freedom vs. Regulation for the year-long Forum. During recent visits to campuses throughout the country, he believes he's detected a greater awareness of and concern for vital issues.

"One of the problems in the 1976 campaign was the difficulty in raising substantive issues," he noted.

"Back in 1968, it was easy," he added with his quick smile. "All you had to do then was be a cheerleader."



CONTINUING EVENTS

to Oct. 6—"Energy Situation Room," 1829 Rm. CU.

to Oct. 13—Bevier Gallery. William Keyser-Wood Furniture, Sculpture and Ecclesiastical Objects. Open 9 a.m.-4 p.m. & 7-9 p.m. Mon.-Thurs.; 1-5 p.m. Sat.; 2-5 p.m. Sun.



HAROLD J. (STEVE) BRODIE

Homecoming

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and most prolific type designer, and Melbert B. Cary, Jr., well-known in the printing industry for importing printing typefaces.

Saturday's activities will include tours of Energy House, RIT's solar-heated facility, various class reunions, an address by one of the RIT delegation that visited the People's Republic of China last winter, a late afternoon President's reception and an evening buffet dinner.

Religious services and the continuing display of RIT Professor William Keyser's wood exhibition at Bevier Gallery on Sunday will round out the weekend's events.

RIT's various athletic facilities will open throughout the weekend.

For further information, call 475-2320.

to Oct. 27—Wallace Memorial Library Gallery. "Paperworks" by Emily Joseph. 2nd floor gallery. For info. call x2569.

Oct. 3-6—Graphic Arts Research Center. "Color Seminar for Pressmen." Call x2758 for info.

Oct. 5—Focus Four Mgmt. Seminar. Bldg. 12, Rm. 1141, contact Bev Garnett at 244-5520.

Oct. 6—Wm. Carey Lecture. Clark Dining, 4-8 p.m., Webb, 5-11 p.m. Contact Mark Guldin x2730.

Oct. 6—NTID Theatre-The Open Eye Children's Theatre of New York performing "Twilight Crane," a colorful dance-drama based on a 300 year old Japanese folk tale. 8 p.m., NTID Theatre. For reservations call x6254.

Oct. 6—Joel Oppenheimer, poet & Village Voice columnist will be reading from his work. 2 p.m., Admin. Bldg. Rm. 2000. Interpreted.

Oct. 8—Indian Movie. Noon-5 p.m., Ingle. Contact Hersh Singh 244-9844.

Oct. 9—Nat'l Assoc. for Accountants. Clark Dining. Contact Lorraine Wolsh 454-4978.

Oct. 10—Medical Technology Seminar. "Parasitology" by Dorothy Eberhardt. 1 p.m. Room 08-1154 College of Science.

Oct. 12—Novels at Noon. *Walden*, Henry David Thoreau. 12:10 p.m., Rm. 203, 50 W. Main St.

Oct. 12—Wm. A. Reedy Memorial Lecture in Photography. Guest Lecturer: Henry Wolf, President, Henry Wolf Productions, Inc. 7:30 p.m., NTID Theatre.

Talisman Film Festival, (I)=Ingle Aud. (W)=Webb Aud.

Julia—Oct. 6, 7:30 & 10 p.m., \$1.50 (I)

Master of the World—Oct. 7, 2 p.m., \$1.50 (I)

I Never Promised You A Rose Garden—Oct. 7, 7:30 & 10 p.m. \$1.50 (W)

Chinese Roulette & Mouchette—Oct. 8, 7:30 \$1.50 (W)

'Broadway on Ice'

Save the dates Nov. 17, 18, or 19 for "Broadway on Ice," a skating show organized by the Genesee Figure Skating Club. The cast includes members of the club and selected members of the U.S. National, Olympic and World Figure Skating Teams. Tickets to the RIT community will be available through RIT's Women's Council and Women's Club and can be purchased at the College-Alumni Union desk or at the RIT Ice Rink Office. Performances are at 8 p.m. on Nov. 17 and 18 and at 2 p.m. on Nov. 19.

Reedy Lecture October 12th

An award-winning art director, designer, photographer will give the first William A. Reedy Memorial Lecture in Photography for 1978-79.

Henry Wolf, who has directed art and photographed for *Esquire*, *Harper's Bazaar*, *Show, House Beautiful*, *McCall's*, *Town and Country*, and *O'lifficiel* will speak on Oct. 12 at 7:30 p.m. in the NTID Theatre. The lecture is open to the public and will be interpreted for the deaf.

Before beginning his own firm, Henry Wolf Productions, Inc., Wolf directed art for agencies like Tinker & Partners, McCann-Erickson, Inc. and Trahey/Wolf Advertising. Recently, he completed assignments for the 1978 Christmas catalog of the Metropolitan Museum of Art; catalogs for Saks and I. Magnin; and art direction for B.F. Goodrich and the American Museum of Natural History Christmas catalog.

His topic for the Reedy Lecture will be "A Thousand Words are Worth a Picture." The title develops out of Wolf's method of creating images. "I start first with words," he explains. Wolf will accompany his talk with slides of his work.

Wolf has six medals and 30 awards of Distinctive Merit from the Art Directors Club of New York and has been nominated Art Director of the Year five consecutive times. In 1976, he was awarded the Gold Medal of the American Institute of Graphic Arts and was named Mellon Visiting Professor of Art for Cooper Union, New York.

The Reedy Lectures honor the memory of Rochester photographer and editor, William A. Reedy, and are hosted by RIT in cooperation with Eastman Kodak Company. Reedy was senior editor of advertising publications at Kodak and created and edited the Kodak quarterly *Applied Photography*.