Making plans at the Friendly Ideas Cafe.

Be bold on a budget of $0.

A subpage of Women in Red.
What is Women in Red?

- WikiProject in 11 language Wikipedias
- Founded July 2015, Wikimania Mexico City
- Members: 116
- Library in Residence: Yes!
- Number of events: 55
- Members: 116
- Librarian in Residence? yes!
- Number of articles created as of July 2017: 50,281
- July 2017, women’s biographies, en-wiki: 17%
- July 2015, women’s biographies, en-wiki: 15%
- Founded July 2015, Wikimania Mexico City
- Project in 11 language Wikipedias
- Budget $0
What is the Ideas Cafe?

- Friendly subpage of Women in Red where we plan our events
- Approximately 3 events per month, sometimes more.
- Everyone is welcome ("a place where everyone knows your name")
- Sometimes alone
- Sometimes with other Wikimedia projects
- Sometimes with external organizations

Women in Red talkpage cross-references Ideas Cafe
Budget of $0?

- Women in Red events are virtual
- If there is a collaborator, the collaborator facilitates its own event using its own budget
- Examples:
  - Art+Feminism (with A+F)
  - Wikipedia Asia Month Women (with Addis Wang; Kevin Payravi)
  - The Woman You Never Met (with Iberocoop)
  - Women in Tech (with Cisco)
  - BBC 100 Women (with BBC, WMUK, WMDC)
  - UN Herstory (with United Nations)
Event promotion

- Monthly invitation with links to the future month's offerings.
- Mass Message
- Hand-deliver invitations as needed
- Social media (Twitter, Facebook, Instagram)
- Create event pages with tabs linking to each event

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Event promotion
THANK YOU

WIKIWomenCamp | Mexico City | July 6, 2017
Rosie Stephenson-Goodknight | user:Rosiestep

Friendly Ideas Café, a subpage of Women in Red
Be bold on a budget of $0 - Making plans at the

THANK YOU