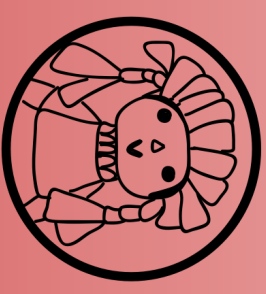


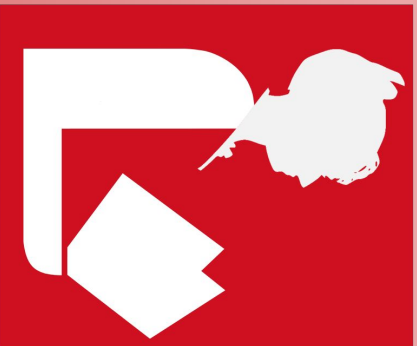
Be bold on a budget of \$0 - Making plans at the friendly Ideas Cafe, a subpage of Women in Red

Rosie Stephenson-Goodknight | user:Rosiestep
WikiWomenCamp | Mexico City | July 6, 2017
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**WIKIWOMEN
CAMP 2017**
CIUDAD DE MÉXICO

What is Women in Red?



- WikiProject in 11 language Wikipedias
 - Founded July 2015, Wikimania Mexico City
 - July 2015, women's biographies, en-wiki: 15%
 - July 2017, women's biographies, en-wiki: 17%
 - Members: 116
 - Librarian in Residence? yes!
 - Number of events: 55
 - Number of articles created as of July 2017: 50,281
 - Budget \$0
-



What is the Ideas Cafe?

- Friendly subpage of Women in Red where we plan our events
 - Approximately 3 events per month, sometimes more.
 - Sometimes with external organizations
 - Sometimes with other Wikimedia projects
 - Sometimes alone
 - Women in Red talkpage cross-references Ideas Cafe
 - Everyone is welcome (“a place where everyone knows your name”)
-



Budget of \$0?

- Women in Red events are virtual
 - If there is a collaborator, the collaborator facilitates its own event using its own budget
 - Examples:
 - UN HerStory (with United Nations)
 - BBC 100 Women (with BBC, WMUK, WMDC)
 - Women in Tech (with Cisco)
 - The Woman You Never Met (with Iberocoop)
 - Wikipedia Asia Month Women (with Addis Wang; Kevin Payravi)
 - Art+Feminism (with A+F)
-

Event promotion

- Monthly invitation with links to the future month's offerings.
- MassMessage
- Hand-deliver invitations as needed
- Create event pages with tabs linking to each event
- Social media (Twitter, Facebook, Instagram)



THANK YOU

Be bold on a budget of \$0 - Making plans at the friendly Ideas Cafe, a subpage of Women in Red

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https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Women_in_Red/Ideas
