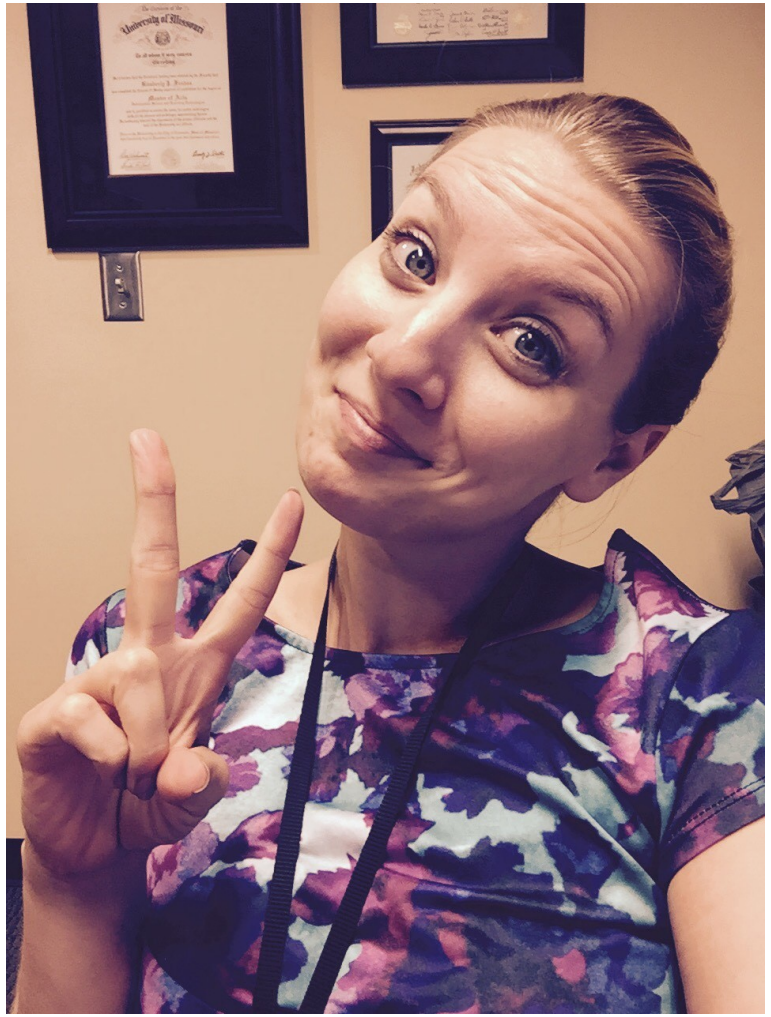
Musica, maestro!

Wikimedia projects as community builders for music

Introductions: Kim Gile

THE KANSAS CITY PUBLIC LIBRARY



- Community Reference Manager
- Kansas City Public Library
- 17 years public library experience
- User: Kclibrarian

Introductions: Luca Martinelli

- Wikimedian-in-residence
- Wikimedia Italia
- 12+ years of volunteering as admin, OTRS, Board member, etc.
- User: Sannita

Wikimedia Italy

- Pilot projects with Benevento & Avellino Conservatories (2014-2016)
- The “Giuseppe Verdi edit-a-thon” (11-11-16)
- ICBSA-WMIT Agreement (2017-2018)

Kansas City Public Library

- Kansas City Jazz Edit-A-Thon (04-03-2018)
- Wikipedia as a platform for public engagement
- Teaching Information Literacy
- Telling the Story

Pilot projects with Conservatories

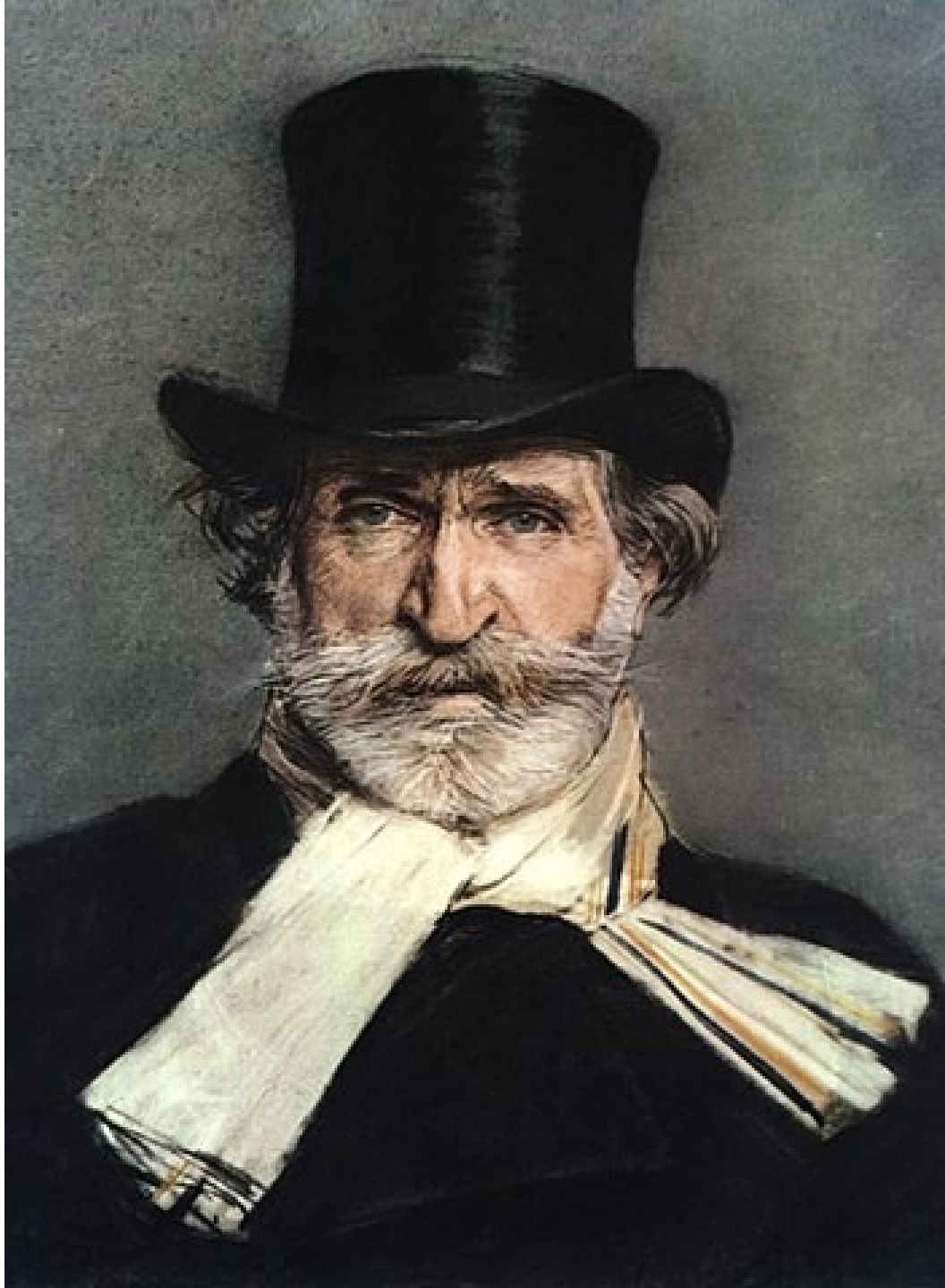
- 14 students involved between 2014 and 2016 (link)
- Complete revision of articles about Gaetano Donizetti's *Lucia di Lammermoor*, and Giuseppe Verdi's *La traviata* and *Un ballo in maschera*
- 4 new articles

- 4 students involved in 2015 (link)
- New articles about Augustine of Hippo's *De Musica* and Severinus Boethius' *De Institutione musica*
- Revision and expansion of article about Isidore of Seville

“Giuseppe Verdi edit-a-thon”

Editathon about Giuseppe Verdi and his works held in Rome, on November 11, 2016
co-organised by ICCU, ICBSA, Wikimedia Italia and Europeana Sounds (link)

- ~ 20 experts and wikipedians from all of Italy
- ~ 8 hours of work
- 11 new articles
- 19 expanded/revised articles
- 78 original audio files + 12 images donated to Wikimedia Commons



Residency at ICBSA

ISTITUTO CENTRALE PER I BENI SONORI ED AUDIOVISIVI

Wiki loves MUSIC

Wikimedia Italia and ICBSA agreed for a one-year residency with the aim of contributing to the enrichment of Wikipedia, through:

- creation and enrichment of Wikipedia articles
- donation of images and audio files
- integration of data between Wikidata and ICBSA portals

Some links:

- "Canzone italiana" (featured on de.wp!)
- Wiki Loves Music – an attempt at a cross-wiki contest
- Commons category with all ICBSA-donated media

In the end… what worked better for us?

- ✓ Quality over quantity
- ✓ Well-defined projects are more impactful (but donations are welcome!)
- ✓ Physical events over online events
- GLAM should be “on board”

OCLC

Wikipedia + Libraries: Better Together

- 9 week course sponsored by the Knight Foundation & Wikimedia Foundation
- Learned foundations of Wikipedia and how to edit
- Developed a plan to implement a program
- Amplified the role of libraries as information literacy leaders in KC

Jazz Wikipedia Edit-a-thon

AMERICAN JAZZ MUSEUM

KANSAS CITY PUBLIC LIBRARY

KC JO THE KANSAS CITY JAZZ ORCHESTRA

Creative Partnerships

AMERICAN JAZZ MUSEUM

KNIGHT FOUNDATION

KCJO
THE KANSAS CITY JAZZ ORCHESTRA

COSENTINO'S Market DOWNTOWN

OCLC

Restless SPIRITS DISTILLING CO.

THE KANSAS CITY PUBLIC LIBRARY

Building Community

Learning Something New

Library Collections Discoverable Worldwide

Editor Demographic

Course Activity

1	12	36	16	2.73K	16.1K	0
Articles Created	Articles Edited	Total Edits	Editors	Words Added	Article Views	Commons Uploads

My Articles

Assign myself an article | Review an article | Find Articles

Kansas City Jazz Edit-A-Thon

Edit Description

This program will focus on content creation around Kansas City Jazz and its rich cultural heritage.

Details

Edit Details

Facilitators: Kclibrarian, Monikasj

Institution: Kansas City Public Library

Passcode: laytuwkb

Activity tracking start: 2018-03-05 12:00 Central Standard Time

Three months out	One month out	Two weeks out	Day of	Afterwards
• Get up to speed on editing, evaluate articles that will need work • Invite partners and decide on theme and goals • Reserve the venue, date and time • Send "save the date" notices out to parties of interest • Compile worklist of articles • Compile reference material	• Finalize worklist and prepare libguide or printouts • Order refreshments • Create and share RSVP with Twitter hashtag • Plan for event access, friendliness and safety; organize child care, if needed • Publisize	• Request Account Creator status • Create event dashboard page to track results; create Wikimedia meetup page • Reserve laptops, hot spots, and AV projector • Publisize • Check RSVPs and make sure you'll have enough support new editors • Ask someone to be the event photographer and post to Wikimedia Commons	• Set up the space to be acessible and friendly to all • Pick up and set up refreshments • Have nametags • Ask permission for photographs (can be designated with sticker on nametag) • Set up AV projector and screen; have extension cords and extra power cords on hand • Post wifi details and hashtag in visible space • Thank event partners • Pass out surveys • Celebrate event successes as a group before the end of the event • Take photos!	• Evalute surveys and assess what worked and what to do differently in the future • Follow and share the articles that were improved during the event on Dashboard, keep list of articles to improve further at the next event • Share editing and community-building outcomes with partners • Consider writing blog post to share outcomes more widely

Planning an Edit-A-Thon

Infotoday.com/cilmag/
November 2018

Lessons & Insights

Do's	Don'ts
Leverage Partnerships	Procrastinate
Research In Advance	Edit same article
Feed Editors	Be by lots of windows in sun
Advertise	Present for too long
Be **BOLD!**	

Sharing the Story: get published

Thank You!

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luca.martinelli@wikimedia.it
User: Kclibrarian
kimgile@kclibrary.org