	Project Description	Objectively Verifiable Idicators	Sources of Verification[1]	Assumptions
Overall Objetive	To generate better human development through Wikimedia projects			The country follows the UN recommendations and its politics included the Human Rights Approach.
Purpose	Improvement of social inclusion in Argentine through GLAM activities as tools to highlight inequality issues.	OVI1: At least 2 (two)GLAM activities used as social actor to involved different social sectors in Wikimedia Argentina objectives – gender and diversity projects-	SV.1 #of projects carried out Photographies Reports	Social stability
Results	R1: Wikimedia Argentina will have held 1(one) photography competition aimed at portraying all the aspects of cultural diversity in the country through its actors, during 2015.	OVI 1- At least 200 (two hundred) new images representing the life and customs in at least 2 (two) neighborhoods of social diversity in Argentina, from October through December 2015.	SV.1 #of people participant in the project #of new users created # images uploaded to Wikimedia Commons #of images used to improve articles.	Social stability
	R2: Wikimedia Argentina together with IIEP Unesco will have conducted 1 (one) research on women's role in the digital world in Argentina	OVI.4 (four) areas of study in Argentina –Rio Cuarto, Resistencia, Buenos Aires and Gran Buenos Aires- aimed at surveying young women's –between the ages of 12 and 18—role in the digital world, how they use it and what their interests in technology are, between the months of February through to August of 2015	SV1 #people reach by the survey Photographies taken Final report and study. Level of knowledge of Wikimedia projects	Budget requested and obtained.

1To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

Activities		RESOURCES	BUDGET
Preliminary	Logistics, involving and increasing social participation, preliminary evaluation.		See the detail Budget on section 7
From result 1	A.1.**Bulding Inclusion:** As it has been said before, Wikimedia Argentina is a social actor and this matter implies responsibility. In this sense, we propose our GLAM projects and activities to be an actor for social inclusion. By carrying out a contest involving new publics and other society sectors we are not just opening the participation to all the different realities but increasing the content of projects like Wikimedia Commons. The main objective is to be able to improve the images regarding the social diversity in Argentina.	**Materials** Travel allowance expenses for volunteers Catering Presentations Printed material Audiovisual material Local to develop the trainings Merchandising Coach **Staff** Executive Director External Designer Volunteer group. Communication Manager	
From result 2	A.2.**Gender project:** Wikimedia Argentina jointly with IIPE Unesco will launch a study to survey among the young women which are the relationships between them and the technology. The aim is to studying the gender gap existing on how the technology is used by the women comparing to men. The approach to the main results will be done by implementing the Wikimedia projects as the main hypothesis, improving as well, the actual knowledge about the roles played by the women within the movement and which strategies must be followed to get more women involved.	**Material** Communication strategy Good connectivity. **Staff** Executive Director Educational Coordinator External Designer	