



WIKIMEDIA
CZECH REPUBLIC

ANNUAL REPORT

2018



BOARD

Vojtěch Dostál | Chair

Jan Loužek | Vice-Chair

Jan Groh

Michal Ficaj

Josef Klamo (elected 03/2018)

AUDITING COMMITTEE

Martin Myšička | Chair

Martin Strachoň

Jiří Dlouhý

STAFF

Klára Joklová | Executive Director (from 03/2018), fulltime

Gabriela Boková | Project Manager, Educational Programs, $\frac{3}{4}$ time

Jakub Holzer | Project Manager, Multimedia, $\frac{1}{2}$ time

Vojtěch Veselý | Lecturer, Methodologist, Grant Administrator, $\frac{1}{2}$ time

Anna Filínová | Program Coordinator, Seniors Write Wikipedia (till 08/2018), contractor

Jana Doležalová | Administrative Support and Program Coordinator, Seniors Write Wikipedia (till 09/2018), contractor

OTHER

Martin Urbanec | Administrator of website and Tracker system

Natalia Szelachowska | Coordinator of Prague Wikimedia Hackathon 2019

INTERNAL AFFAIRS

BODIES OF THE ASSOCIATION

The Board of the Association acted in 2017 as its collective steering body in the following setup: Vojtěch Dostál (Chair), Jan Loužek (Vice-chair), Jan Groh, and Michal Ficaj. Josef Klamo ran as new candidate and was elected by due majority of the votes. The Board met five times. Also active was the three-member Auditing Committee, consisting of Martin Myšička, Martin Strachoň, and Jiří Dlouhý.

The beginning of 2018 was a relatively demanding time as the position of Executive Director was vacant and the Board had to take care of some executive duties relating to the office.

INSTITUTIONAL DEVELOPMENT

The Association initiated its efforts to go professional in 2016 by hiring its first employee, the Educational Projects Manager Gabriela Boková. Jakub Holzer joined her just before the end of 2017 as Multimedia Projects Manager. The first Executive Director Petra Pejšová, who left at the end of 2017, triggered off a number of formal processes and laid grounds for standard operation of a professional non-profit organization.

Thus, when Klára Joklová took office in March as the second Executive Director, she could follow in Petra's footsteps. A long history of an association run by volunteers brings about major challenges. The search for an efficient way of sharing authority between the staff, the members and the Board was a challenge throughout the year, as was resolved at the 2018 General Meeting of the Association.

The staff was officially extended by the position of chief lecturer and grant administrator, taken



by long-time contractor and volunteer Vojtěch Veselý. The growing demands of office work called for the hiring of the first staff assistant Jana Doležalová, who also joined in the coordination of the largest educational program Seniors Write Wikipedia, where she succeeded Anna Filínová.

Wikimedia Czech Republic was entrusted with the hosting of the annual international event Wikimedia Hackathon 2019; Natalia Szelachowska joined in the autumn as its coordinator. Several contractors joined the team in the course of the year; they were needed e.g. as lecturers in the educational activities of the Association.

The key priorities included more efficient financial management and planning, drafting of a development strategy as well as orientation,

stabilization and progress of the Association's activities, including the necessary staffing and communications. Progress was made in a number of fields, including the process of collective development of community activities, search for an optimal balance between professional conduct of the Association's activities, and involvement of volunteers and members: this was on the agenda especially later in the year. A consultative group was set up for two of the three program areas, consisting of community members and external contributors. Support of the activities of the Czech Wikimedia community is a subject of our continuous attention, just as maintenance of existing and establishment of new contacts, relations, alliances and partnerships with individuals and organizations that share our goals.



MĚŘENÍ DOPADU NAŠICH AKTIVIT

<i>Program</i>	<i>Participation</i>	<i>Of which newly registered</i>	<i>New or edited entries in Wikimedia projects</i>	<i>Bytes contributed</i>
Education	1 117	526	8 380	14 211 312
Multimedia	54	9	16 240	N/A
Wikidata	113	22	59 819	79 927 116
Total	1 284	557	84 439	94 138 428

WIKIMEDIA CZECH REPUBLIC PROGRAMS

EDUCATIONAL PROGRAMS

Educational programs have always been a key instrument for us to attain one of our goals, i.e. contribute to a higher educational level of society. Seniors Write Wikipedia is a training program we organize in all parts of the country, in which seniors learn to contribute to the largest online encyclopaedia. We also offer training to librarians and other tutors interested in holding such courses for seniors in their home institutions.

In order to train primary and secondary school teachers to be able to advance digital literacy and critical thought of their pupils using Wikipedia-related activities, we designed the program Teach (with) Wiki with accredited training courses (as part of Advanced Teacher Training) showing examples of good practices of the use of Wikipedia in teaching. Teachers in institutions of higher education are offered the program Students Write Wikipedia, in which they can create Wikipedia entries in lieu of traditional essays.

Our activities also include Wikiclub, intended to create a safe milieu for newcomers and offer them a direct contact with seasoned wikipedists.

Anyone interested in learning more or willing to take part in collective creative effort is welcome.

We also engage in other activities on top of the traditional educational programs. We managed to organize the first Senior WikiTown in 2018, as well as an out-of-town children's camp.

Senior WikiTown

Broumov | May 18 - 20

The first multiday educational event, offered to graduates from our senior training courses, whose goal was practising and expansion of their capabilities to contribute to Wikipedia and Wikimedia Commons. Thirteen participants met in Broumov to improve their editing skills and contribute worthy local subject matters to Wikipedia.

Wikicamp

Prague | July 16 - 20

The first out-of-town camp we organized for children to have five days to get acquainted with Wikipedia, learn to find information and edit photographs and videos. Also on the agenda were a visit of a science centre and outdoor games.

Participants of the 1st Senior WikiTown



Participants of Wikicamp



Seniors Write Wikipedia training in Brno

MULTIMEDIA PROGRAMS

The program is primarily focused on the acquisition of files which could illustrate Wikipedia and its sister projects, thus enriching their content. We offered some novelties in 2018: Picture Czechia was added to Multimedia, which supports voluntary Wikipedia photographers. We made the photographers' job easier with the reporting system Tracker. We focused on newcomers in editathons and workshops. We joined the GLAM activities, devoted to cooperation with institutions, to the Multimedia program. We also decided to collect systematically the feedback and know-how relating to the organization of our events: the result was a manual for organizers of WikiTown.



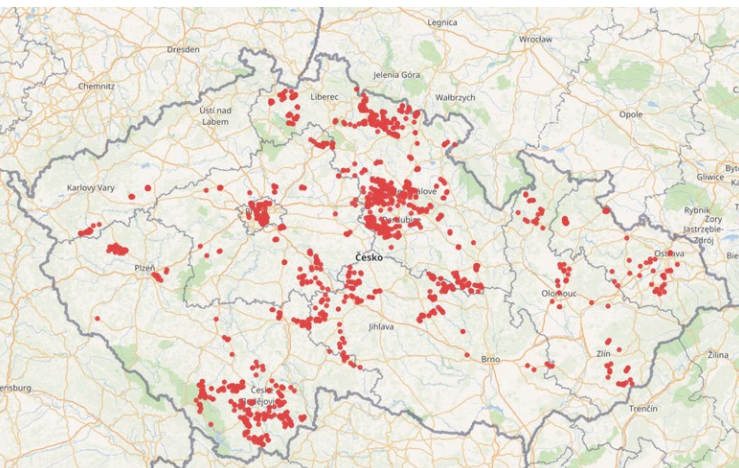
Chapel nearby Zaječice (a photography taken within Mediagrant programme)

Photographic documentation of the Czech Republic

Mediagrant

It was exactly ten years in 2018 since we had begun to support photographers who were voluntarily contributing to Wikipedia their pictures of important objects from all over the country. We also support the photographers financially, reimbursing their travel and accommodation costs. We also lend them photo equipment and cover the costs of collective photographic activities

We collected 12,448 free photographs of 1,145 objects, of which 3,897 were added to Wikipedia, from 28 participants in 2018. It is still possible within Mediagrant to contribute to Wikipedia on the following subjects: pictures of Czech settlements, heritage areas, Jewish heritage, waters, folk architecture, and events.



Picture Czechia

The Mediagrant rules might seem complicated especially to newcomers. The number of unphotographed objects also keeps dropping. This is why we initiated in 2018 a new activity Picture Czechia, which primarily consists in taking pictures of Wikidata items under as simple rules as possible. Hand in hand with this came also adjustments of the system Tracker, in which people present their pictures and report travels if they seek reimbursement. .

Wikiměsto

The venue of this year's (fifth) WikiTown was Kopřivnice. The purpose of the event is to contribute items relating to an individual town to the Wikimedia projects. The usual choice is a town wikipedists tended to neglect in the past. Wikipedist Hana Kašpaříková took up the initiative in cooperation with the local information centre. Fifteen participants enriched Wikipedia from 7 to 9 September, taking 104 photos and writing 46 new articles.

Participants of WikiTown in Kopřivnice



Wikiexpedition

6 photographer wikipedists, guided by wikipedist Aktron, went to the country to take pictures of objects of interest in four less explored districts of South Bohemia. Using specially designed maps and data, they made 3,516 pictures of 216 objects in April 2018.

Fotoworkshop

The 14th photo workshop, organized by wikipedist Packa, took place in Nové-Město-na-Moravě from 14 to 16 September. 11 participants made 276 pictures, though it should be noted that the main purpose of the event was exchange of skills among the participants.

GLAM

Helped by resident wikipedist Lukáš Nekolný, we organized the first editathon in Prague Zoo. Wikipedists enjoyed free admission. Lukáš has been resident connection in the zoo since March 2018 and his job is writing and expanding Wikipedia entries relating to the zoo.

Thanks to the initiative of wikipedist Petr Brož, we managed to agree with the Czech Academy of Science that it would release some of its treasure of texts and photographs under free licence. It was the first Czech institution of its kind to take such decision.

We have initiated cooperation with other institutions, with which we organized joint workshops.

One such new partner for cooperation is Prague Goethe-Institut. Under the guidance of wikipedist Jan Spousta, we organized editathon Heritage: European Stories there in November 2018 for the pupils of the Thomas Mann Czech-German gymnasium (grammar/high school),

We joined the worldwide event WikiGap in March, which we organized together with the embassies of Sweden, Canada and USA. The purpose of the initiative and our eponymous editathon was to contribute more entries on important women to Wikipedia, and to attract new female editors, who constitute a clear minority.

Thanks to wikipedist Gampe, we acquired several Bohuslav Martinů music scores under free licence from the Bohuslav Martinů Institute.

We also scored a failure in 2018: resident wikipedist Jan Majer tried to talk researchers of the Charles University Faculty of Science to share their photographs in Wikimedia Commons. However, the number of scientists who joined was surprisingly limited.

We drafted documents arguing for the advantage of potential cooperation of Wikimedia Czech Republic and the institutions within the GLAM framework. We were chiefly inspired by the Amsterdam Rijksmuseum, New York MET and other institutions worldwide, which release images of their works under Creative Commons or Public Domain. We also consulted the addressing strategy with the founder of the GLAM initiative Liam Wyatt, and got valuable inspiration.

We also presented GLAM at the March meeting of the platform Open Cities.

Advocacy

Wikimedia is also committed to the defence, publicising and divulgation of free licences, free works, and monitoring of all legislative proposals in the EU and Czechia, relating to free access to information. We cooperate directly with and contribute funding to the representatives of Wikimedia Foundation who promote Wikimedia interests in Brussels.

We have sent a letter to the Czech political representatives in the EU, in which we explain our opinion of the protection of Free Works. The Alliance for Open Education co-signed the letter. The status of free works was potentially harmed by the draft directive on copyright on the single digital market; we believed the Czech Republic held a wrong view in this matter. The politicians changed their views before the next vote, in which the Czech Republic supported the protection of free works.

WIKIDATA/TECH PROGRAMS

Wikidata as universal metadatabase

throughout 2018

It became clear in 2018 that we were quite efficient in negotiating data donations from various public institutions and private operators. This way we quench the thirst of wiki-photographers who want to have a map of the country with a plenty of well-defined and geographically located “picture points”, including buildings, nature areas and minor art objects. We conducted talks about no less than four databases of this kind. Beside this, we successfully concluded our grand cooperation with the National Heritage Institute (NPÚ), which had made its heritage data available to us in 2017; we closed the project early in 2018 a meeting in our office at of Wikidata fans and people from NPÚ and the National Library.

Integration of Czech databases with Wikidata

throughout 2018

Beside import to Wikidata, we also want Czech databases to connect to Wikidata, thus enriching its content. The National Library has been doing this for several years, offering automatically a link in its database of national authorities to an entry in Wikipedia should the item relate to a record in the National Library database. Another novelty is the Pilsen database of minor monuments Crosses and Intruders, which offers a link now to Wikidata in many records. The most ambitious plan is that of the National Library's terminological database TDKIV, which has got a grant for the connection of its terms by 'linked data' using properties we know from Wikidata, and subsequent import of the terms to Wikidata.



Meeting with National Heritage Institute representatives concluding successful cooperation on integration heritage database with Wikidata



Wikidata workshop in May 2018

Wikidata workshop

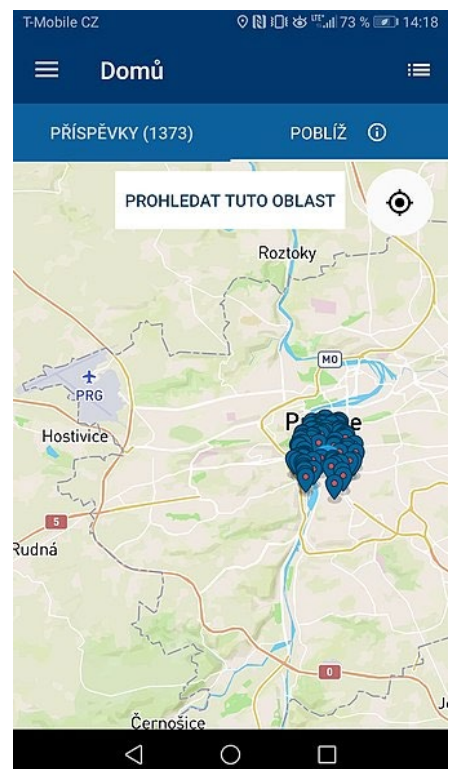
5 May 2018

The workshop, which has become a tradition, took place in Pardubice again to facilitate participation from all corners of the country. Eleven Wikidata fans took part, mainly to discuss the basics of the database language SPARQL.

Wikimedia Commons mobile application

mainly October to December 2018

As part of long-term cooperation with the team working on a mobile application of Wikimedia Commons for telephones with the operational system Android, we decided in 2018 on one-off support for the team to overcome an adverse period without grant and to correct some errors that prevented a wider use of the application. This helped to clean the entire code of the application and add a few functions: it is possible now e.g. to search for photo-blank spots at any point of the map, not just close to one's current location. We also boosted the system logistically, helping with promotion on FB, at Wikimedia international meetings and in the Tech News of Wikimedia.



Wikimedia Commons mobile application now can search even elsewhere than your location

WIKICONFERENCE 2018

The venue of the jubilee 10th Czech Wikiconference was for the first time other than Prague or Brno but Olomouc, where some 80 participants met on the occasion.

As usual, subjects were galore. Martin Urbanec told the participants about a survey of new wikipedists' experience and the ways by which Wikimedia Foundation identifies their needs. Local wikipedist Jan Kameníček described Wikisources (specifically the pros and cons of the special proofreading tool). Lucie Svozilová spoke about fake news and manipulation of sources. Several speakers discussed problems of the developing Wikidata project. One of those who have been devoted to it for a long time is former Chair of the Association Vojtěch Dostál, who explained how come the decentralized worldwide community could manage to keep the "universal database" organized. Jakub Klímeck of the Charles University Faculty of Mathematics and Physics spoke about generally open data. The conference was enlivened by Liam Wyatt, founder of the GLAM project and current European Wikimedia contact manager, who described what had been achieved in GLAM since its onset. Michal Kadarka made the last presentation on open educational sources and propagation thereof in schools. A novelty at Wikiconferences was "lightning talks", a series of flash inputs in which the participants could tell the audience about whatever they considered of interest.



X.

[[WIKI KON FEREN CE]]

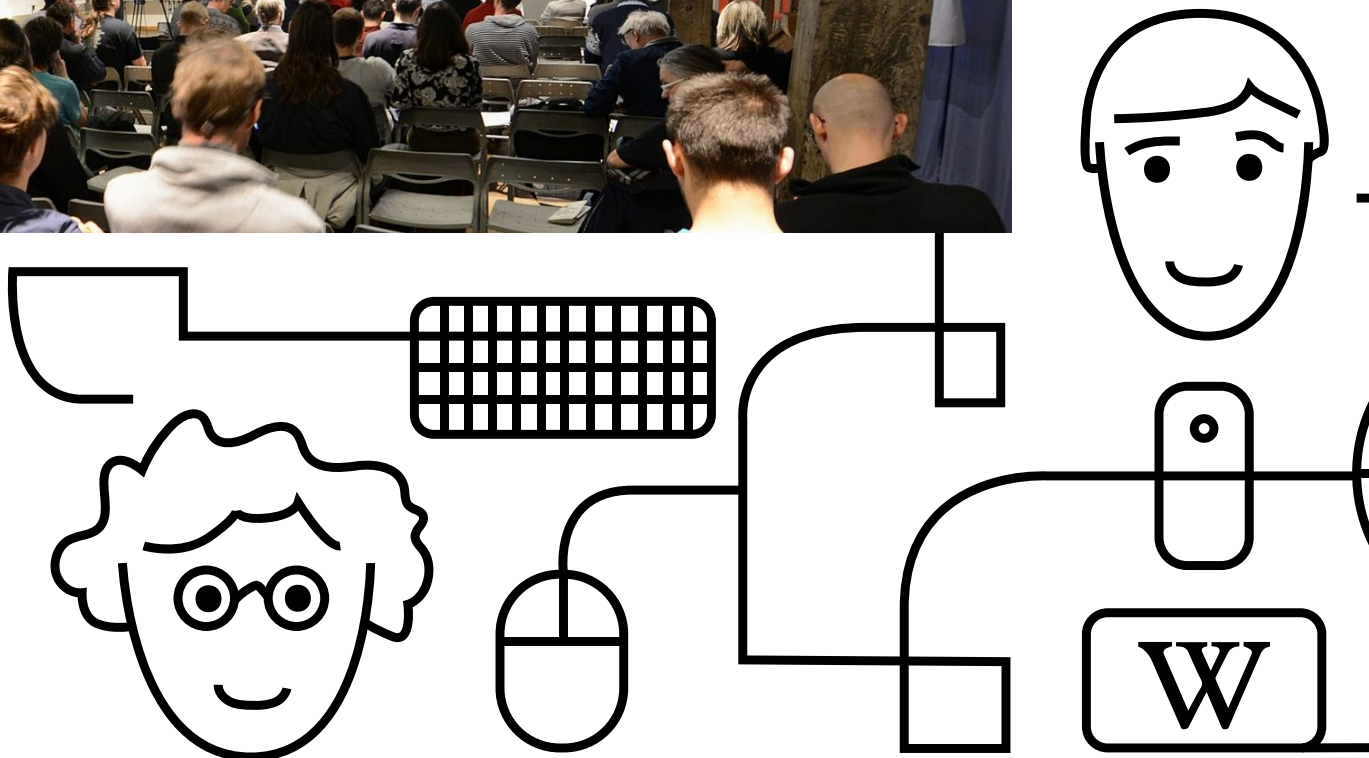
1. prosince 2018

10:00-17:00

**Pevnost poznání
Olomouc**

Nahlédněte do světa
Wikipedie a poslechněte si,
čím se v rámci hnutí Wikimedia
zabývají lidé, kteří ji ve svém

Wikikonference poster



BITS OF OTHER ACTIVITIES

- » We sent Jan Kameníček to the **world conference** of the GLAM initiative in Tel Aviv;
- » Our members organized several **Wikipedia editathons**: wikipedist Czeva in the South Bohemian Science Library, wikipedist Utar in the regional museum at Slaný, and wikipedist Jan Kameníček in the Olomouc Science Library;
- » **Wiki Exhibition Ground** was a major multi-day event, in which ten wikipedists divulged articles on the unique Brno Exhibition Ground. The management of the facility supported the event and even donated some historic photographs under the Creative Commons licence. The event was organized by wikipedist Bazi;
- » Another success was the three-day editing contest **Describe a Monument**, under the guidance of wikipedist Aktron. 47 competing editors wrote 160 new articles and added 887 media files relating to churches, castles, mansions and other sights.

FINANCIAL REPORT

Assets carried over from the previous period

<i>Category</i>	<i>Amount (CZK)</i>
Non-grant financial reserves of the Association	215,368.32
Grant revenues from previous period	198,185.82, of which <ul style="list-style-type: none"> » Avast Foundation grant 2017/18 (carry-over from 2017): 27, 118.00 » Veolia Foundation grant 2017/18 (carry-over from 2017): 50, 000.00
Total	413,554.14

Revenues

<i>Category</i>	<i>Amount (CZK)</i>
Membership dues	11,861.12
Grants	2,991,288.97; of which <ul style="list-style-type: none"> » APG 2018 (Wikimedia Foundation): 2,911,255.97; of which 283,961 for operational reserves » Avast Foundation 2018: 30,000.00 » Veolia Foundation 2018/19: 50,000.00 » Chairpersons Meeting: 104,840.05
Services	49,515.67; of which <ul style="list-style-type: none"> » New Editor Experience: 49,515.67
Donations	32,514.70; of which <ul style="list-style-type: none"> » Donations by natural persons 32,514.70
Admission fees	13,000
Sale of assets	0
Total	3,202,987.51

Expenditures

Veškeré výdaje jsou zaznamenávány v aplikaci Tracker pro transparentní řízení a účetnictví: <https://tracker.wikimedia.cz>.

<i>Category</i>	<i>Amount (CZK)</i>
PROGRAM PRIORITIES	
Program Multimedia	136,734.80
Program Education and GLAM	255,242.12; of which <ul style="list-style-type: none">» 79,549.00 from APC 2018,» 49,967.12 Veolia 2017/18,» 27,118 from Avast 2017/18,» 30,000 from Avast 2018,» 68,608 from dedicated donations (Note: 99,521 of this on staff salaries)
Program Wikidata	269,214.23
OTHER COSTS	
Contribution to Free Knowledge Advocacy Group EU	20,828.98
Tracker development	10,750
New Editor Experience	66,200
Chairpersons Meeting in Prague	102,442.7
OPERATIONAL COSTS	
Office costs	293,262.25
Presentations	98,120.13; of which <ul style="list-style-type: none">» Wikiconference 78,408.33» Other public presentations 16,115.80

Meetings and travel allowances, staff training	116,874.47; of which » Events, local and abroad 68,632.47
STAFF SALARIES AND CONTRACTOR EMOLUMENTS	
Staff and contractor emoluments from z APG 2018 (not including dedicated costs)	1,632,959.00
Total	3,002,628.68

PARTNERS AND SPONSORS

We are thankful to our partners and sponsors for cooperation and support.

PARTNERS

Czech Academy of Science
Czechitas
Czech Female Lobby
Elpida
Thomas Mann School
Goethe-Institut Prag
Bohuslav Martinů Institute
South Bohemian Science Library
Pilsen Municipal Library
Faculty of Mathematics and Physics, Charles University
Kopřivnice Town Council
Prague Municipal Library
Moravian Library
Czech National Library
National Technological Library
Fortress of Knowledge, Olomouc
Regional Library, Karviná
Institute of Sociology, Czech Academy of Science
Czech Association of Librarians and Information Specialists

Department of Musicology, Art Faculty, Palacký University, Olomouc
Brno Fairs
Embassy of Sweden
Embassy of the USA, Prague
Science Library, Olomouc
Regional Museum, Slaný
Zoological Garden, Prague
Great thanks are due for the support of the Senior WikiTown to the Broumov Region
Development Agency, Centre for Education and Culture of the Broumov Monastery, the Town of Broumov, and Broumov Municipal Library

GRANTS AND FOUNDATIONS

Wikimedia Foundation: Annual Plan Grant 2018
Avast Foundation: Wikicamp /

Student-resident / Wikiprojekt Martinů
Veolia Foundation (Program Keep Smiling – Lifelong Activity): Seniors Write Wikipedia

SPONSORS IN 2018

ACTIVE 24: website operation
Lawyers Koutná, Slušná & Bělohávek: legal services
LMC (Jobs.cz): advertising

INDIVIDUAL SPONSORS

Lukáš Ekl
Vanda Jenčková
Josef Klamo
Jiří Sedláček
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Ondřej Vejpustek



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